

Attachment A - 2024 Oakland Equity Applicant Survey

52

Responses

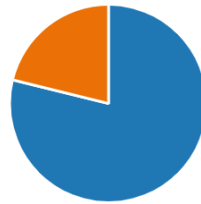
85:10

Average time to complete

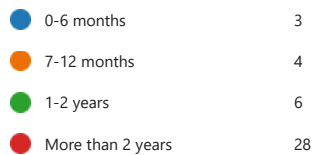
Active

Status

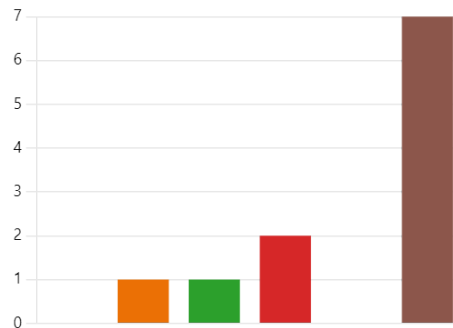
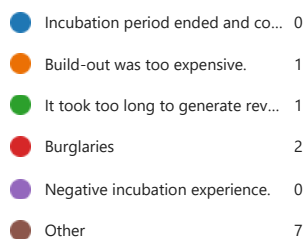
1. Are you currently operating?



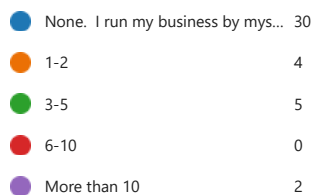
2. How long have you been operating?



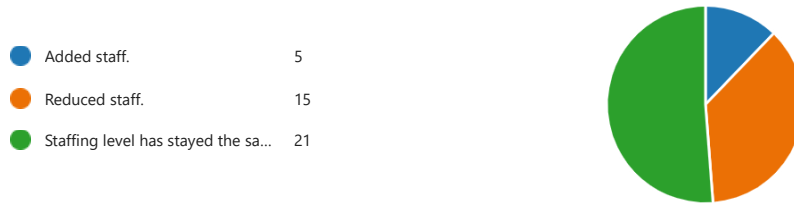
3. Please select the top reason why you are not operating. If you select "Other," please explain.



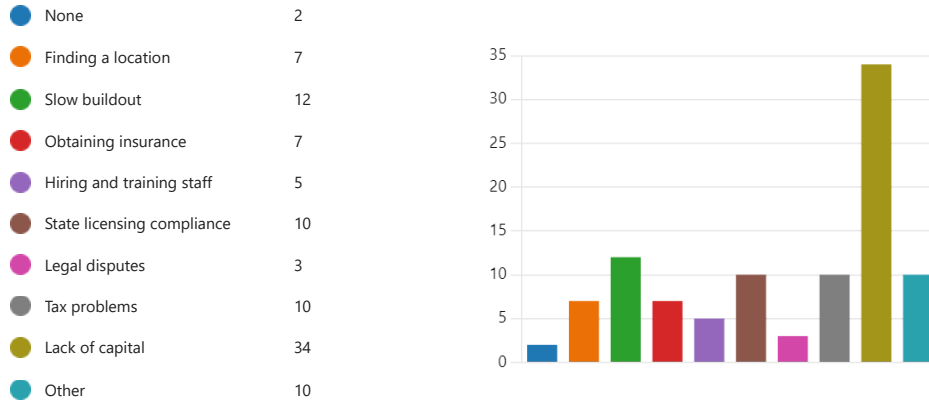
4. How many individuals do you currently employ? For this question, an employee is someone who works at least 35 hours a week.



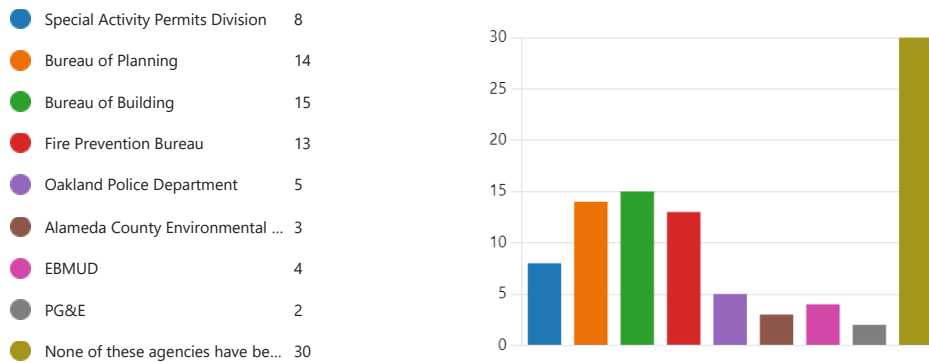
5. Have you added or reduced staff in the last 12 months?



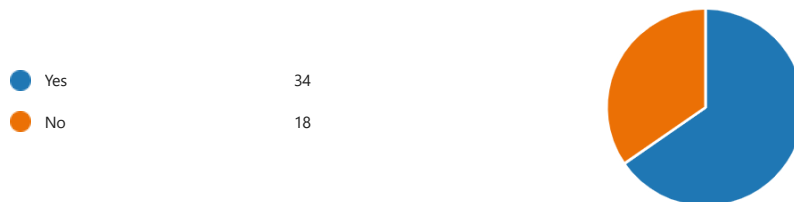
6. What barriers are you encountering as you establish a compliant cannabis business (please select all that apply)? If you select "Other," please explain.



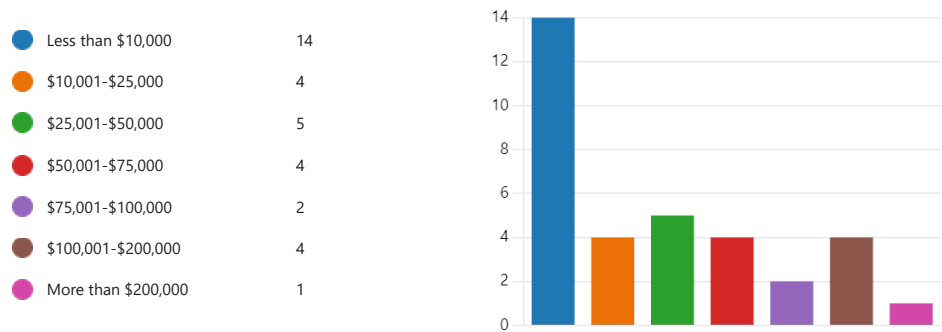
7. Which of the following City departments/outside agencies have been a barrier as you establish your business? Please select all that apply.



8. Has your business or staff experienced any burglaries or robberies?



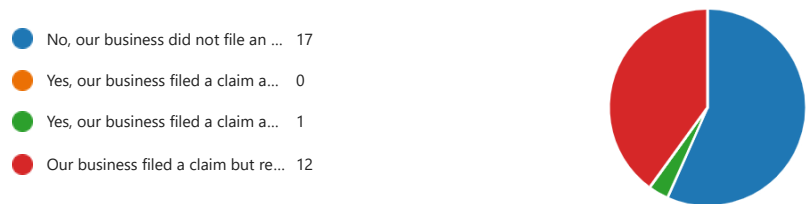
9. How much have burglaries/robberies cost your business financially?



10. After the burglary/robbery, did your business do any of the following? Please select all that apply and please describe if you select "other."



11. After the burglary/robbery, did your business file an insurance claim, and if so, did your business receive a payout from your insurance company?



12. Can you please explain why you did not file an insurance claim?

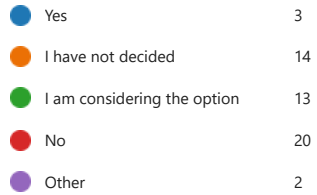
17
Responses

Latest Responses

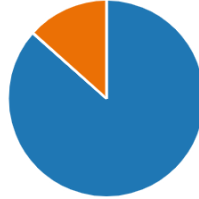
13. Please rate your business' future outlook.



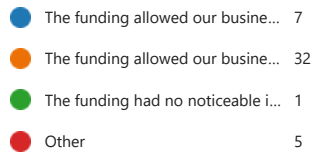
14. Now that the City Council has approved equity applicants transferring their permits to general applicants, do you plan on selling your business and transferring your permit(s) to another business?



15. Have you received a grant or loan from the City of Oakland?



16. What impact did receiving funding from the City have on your business?



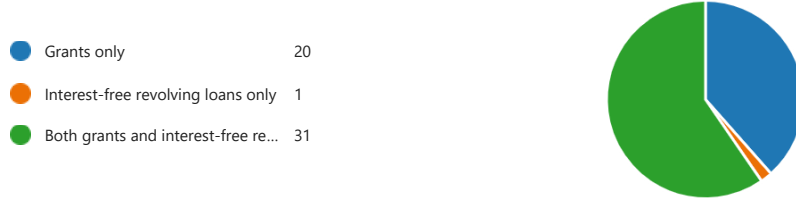
17. Have you received a loan from the City of Oakland?



18. Now that the City Council has authorized equity applicants converting unpaid loans into grants, do you plan on converting any of your outstanding loan balance into a grant? Please note any loan amount that is converted to a grant will reduce your future grant eligibility by that amount.



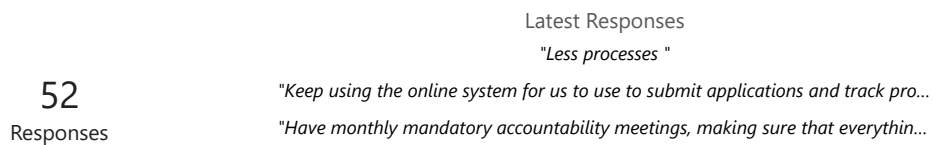
19. How do you recommend that the City provide capital to operators: grants, interest-free revolving loans, or both? Please note that while loans must be repaid, loans are not taxable and loan repayments provide future funds for equity applicants. On the other hand, grants need not be repaid, but they are taxable and provide no future funds to equity applicants.



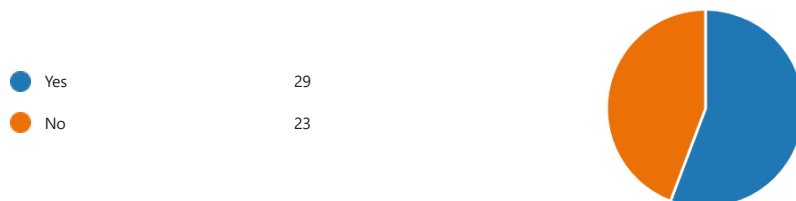
20. The City is looking for strategies to streamline grant/loan processing going forward and ensure funds are used most effectively. By clicking on the up or down arrows, please prioritize the below options for funding (1=top priority for funding; 6=lowest priority).



21. What strategies do you recommend for streamlining loan/grant funding going forward?



22. Have you utilized Knox and Ross, the City's legal assistance provider for equity applicants?



23. How would you rank Knox and Ross' services?



24. Do you have any comments or suggestions regarding Knox and Ross?

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Responses

Latest Responses

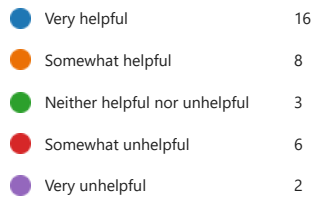
"I am currently working with Knox and Ross to recover payments from the busin..."

"Record more content "

25. Have you utilized Oaksterdam University, the City's free technical assistance provider for equity applicants?



26. How would you rank Oaksterdam University's services?



27. Do you have any comments or suggestions regarding Oaksterdam University?

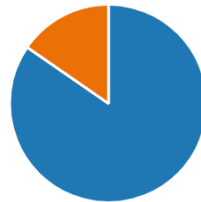
35
Responses

Latest Responses

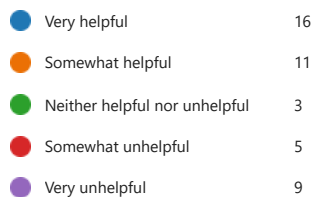
"This is a great partnership!"

"not sure exactly how they can help me or who is working with that team to pro..."

28. Have you utilized Elevate Impact, the administrator of the City's loan and grant programs for equity applicants?



29. How would you rank Elevate Impact's services?



30. Do you have any comments or suggestions regarding Elevate Impact?

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Responses

Latest Responses

"To be more responsive."

"They were helpful, entire team was reachable and always willing to help! "

"Great Program "

31. How can the City of Oakland better support your business?

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Responses

Latest Responses

"Assist EA's with connecting with reputable business partners."

"keep up the good work! I appreciate you Oakland "

"Marketing opportunities "

32. What else would you like to say about operating a cannabis business in Oakland?

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Responses

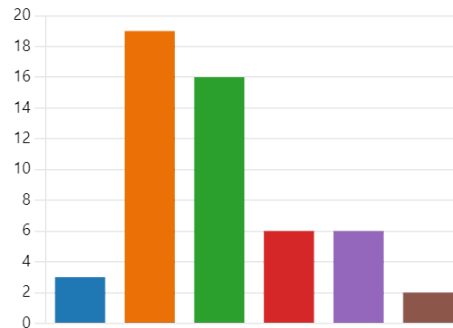
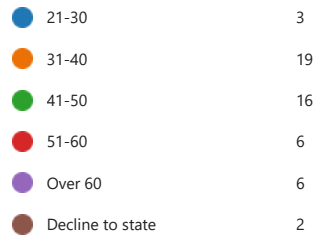
Latest Responses

"I think it's a great program, I just need to get more looped in."

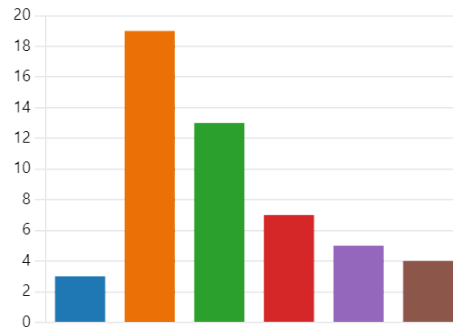
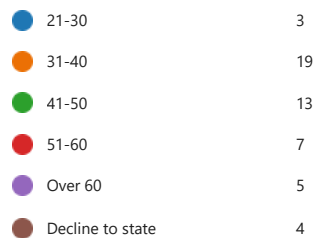
"It's easy to navigate thanks to the support that we have from the City of Oakla..."

"It's been long and hard but I love my business."

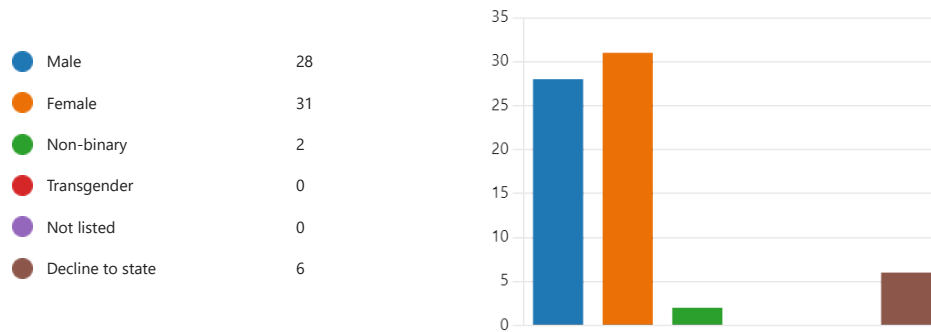
33. Please select your age or the average age of your business' partners/owners/board members.



34. Please select your age or the average age of your business' partners/owners/board members.



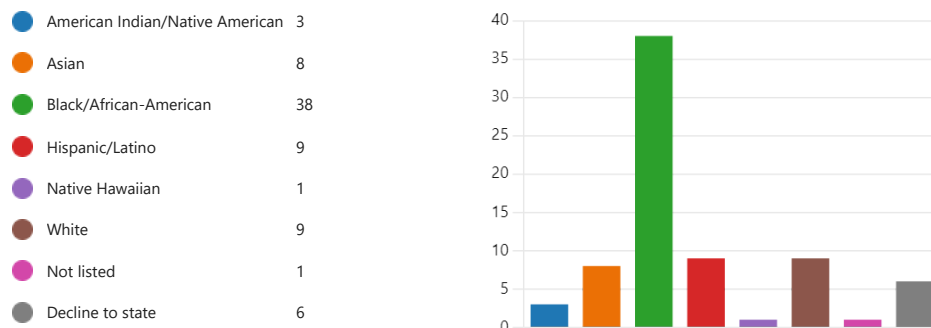
35. Please select all gender options below that represent your business' owners/partners/board members.



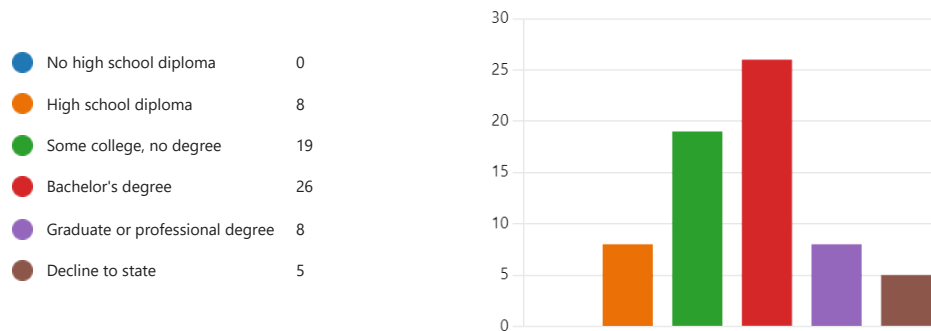
36. Please select all sexual orientation options below that represent your business' owners/partners/board members.



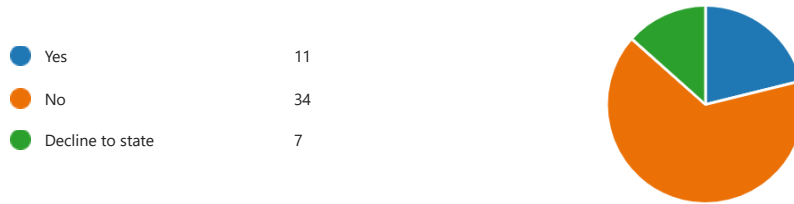
37. Please select all race and ethnicity options below that represent all of your business' owners/partners/board members.



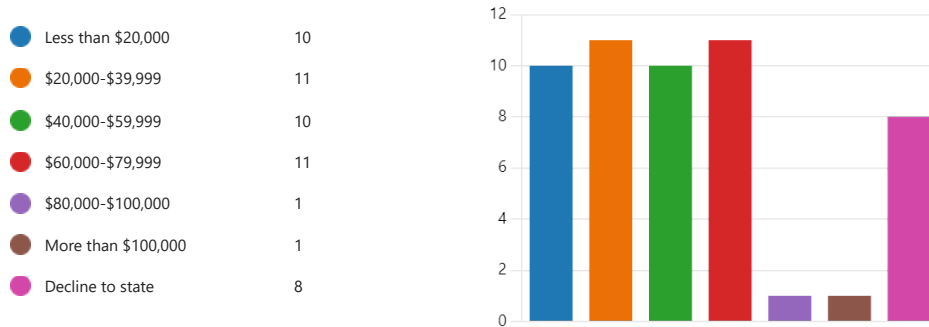
38. Please select the level(s) of education that represent(s) all of your business' owners/partners/board members.



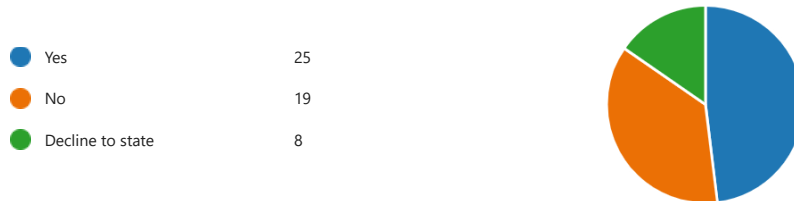
39. Does one or more of your business' owners/partners/board members have a disability?



40. Please select the annual personal income level(s) that represent(s) all of your business' owners/partners/board members.



41. Has any owner/partner/board member of your business or any immediate family members (parent, sibling, spouse, child) been convicted of or incarcerated for any cannabis related charges?



42. Has any of your business owners/partners/board members served or are currently active in the military?

