


Jady Leung (Mar 25, 2026 16:38:31 PDT)
CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION:

- 1. AMENDING A PROFESSIONAL SERVICES AGREEMENT WITH THE TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA FOR THE TERM OF JULY 1, 2025, TO DECEMBER 31, 2028, TO ADD TWO HUNDRED THOUSAND DOLLARS (\$200,000), FOR A TOTAL AMOUNT NOT TO EXCEED SIX HUNDRED THIRTY-NINE THOUSAND NINE HUNDRED FIFTY-TWO DOLLARS (\$639,952), TO EVALUATE THE CITY OF OAKLAND'S CEASEFIRE-LIFELINE STRATEGY AND WAIVING THE CITY OF OAKLAND'S LOCAL AND SMALL LOCAL BUSINESS ENTERPRISE PROGRAM REQUIREMENTS AND COMPETITIVE BIDDING PROCESS; AND**
- 2. AWARDED A GRANT AGREEMENT TO FAITH IN ACTION EAST BAY FOR THE TERM OF JULY 1, 2026, TO JUNE 30, 2027, FOR SERVICES RELATED TO OAKLAND'S CEASEFIRE-LIFELINE STRATEGY, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000)**

WHEREAS, the City of Oakland's Department of Violence Prevention (DVP) is mandated to reduce gun violence, domestic violence, and commercial sexual exploitation in Oakland; and

WHEREAS, the DVP participates in Oakland's Ceasefire-Lifeline strategy, a data-driven and evidence-based approach to reducing gun violence that involves providing intensive life coaching and violence interruption services to individuals at greatest risk of drawing or driving gun violence; and

WHEREAS, after reinvesting in Ceasefire-Lifeline in early 2024, Oakland reduced shootings and homicides by over 30% in 2024 and by over 50% in 2025, compared to 2023; and

WHEREAS, in accordance with Resolutions 90732 C.M.S. and 91006 C.M.S., the DVP entered a professional services agreement with the Trustees of the University of Pennsylvania for the term of July 1, 2025, to December 31, 2028, in the amount of \$439,952, for researchers from the University of Pennsylvania's Crime and Justice Policy Lab to evaluate the impact of life coaching services on participant outcomes and the impact of Ceasefire-Lifeline on shootings and homicides in Oakland; and

WHEREAS, the DVP desires to adding funding to its contract with the Trustees of the University of Pennsylvania to facilitate a more robust qualitative analysis of program implementation and participant outcomes; and

WHEREAS, partial funding for this evaluation is available in Project (1007638), Award (24645), Fund (2994), Fostering Safe and Healthy Communities Program (SC22), and Organization (70211) Violence Prevention: External Services, through a DVP grant from Kaiser Permanente, which funds life coaching services within the DVP and requires the DVP to produce an evaluation plan and final evaluation report as a condition of grant funding; and

WHEREAS, additional funding for this evaluation is available in Project (1007639), Award (24643), Fund (2112), Fostering Safe and Healthy Communities Program (SC22), and Organization (70211) Violence Prevention: External through a grant from the Bureau of Justice Assistance’s Fiscal Year 2024 Community Violence Intervention and Prevention Initiative, which funds life coaching services within the DVP and requires the DVP to produce a final evaluation report as a condition of grant funding; and

WHEREAS, remaining funding for this evaluation is available in Project (1006367), Fund (1010), Fostering Safe and Healthy Communities Program (SC22), and Organization (70211) Violence Prevention: External through DVP general purpose funds; and

WHEREAS, the City Council may waive the City’s Local/Small Local Business Enterprise (L/SLBE) requirements pursuant to Part 1 of Oakland’s L/SLBE program guidelines adopted by Ordinance No. 13467 C.M.S.; and

WHEREAS, Oakland Municipal Code (OMC) section 2.04.051.A requires the City Administrator to conduct a request for proposals/qualifications (RFP/Q) process for professional services contracts greater than \$50,000, and OMC section 2.04.051.B allows Council to waive the RFP/Q requirements upon a finding by the Council that it is in the best interest of the City to do so; and

WHEREAS, it is in the best interests of the City to waive the L/SLBE and RFP/Q requirements for the agreement with the Trustees of the University of Pennsylvania because researchers from the University of Pennsylvania’s Crime and Justice Policy Lab are national experts in the evaluation of focused deterrence strategies such as Ceasefire-Lifeline, have previously conducted an outcome evaluation of Ceasefire-Lifeline and multiple problem analyses of gun violence in Oakland, and are already under contract with the DVP to perform an impact evaluation of Ceasefire-Lifeline; and

WHEREAS, the City Administrator has determined that this agreement is professional, scientific, or technical and temporary in nature and the performance of the agreement shall not result in the loss of employment or salary by any person having permanent status in the competitive service; and

WHEREAS, notwithstanding the authority granted hereby, this Resolution is not intended to supersede the City Administrator’s purchase authority set forth in OMC section 2.04.020; and

WHEREAS, Faith in Action East Bay (FIA), a nonprofit organization of faith-based leaders focused on racial and social justice, played a central role in bringing Ceasefire-Lifeline to Oakland in 2012 and has since supported its implementation by training and coordinating faith-based leaders to deliver direct communications to individuals at highest risk of gun violence; and

WHEREAS, from July 2020 to June 2025, using funding from the California Violence Intervention and Prevention (CalVIP) Grant Program, the DVP funded a full-time staff position at FIA to train and coordinate faith-based leaders to participate in custom notifications and attend call-ins, provide gift cards to prospective life coaching participants, and communicate with family members or associates of individuals at greatest risk; and

WHEREAS, this full-time staff position at FIA has not been filled since July 2025 when the DVP's most recent CalVIP grant ended, and the position remains an important component of the Ceasefire-Lifeline strategy that the DVP desires to continue funding, along with food for call-ins, gift cards for prospective life coaching participants, and stipends for faith-based leaders who participate in call-ins; and

WHEREAS, funding for the work to be performed by FIA is available in Project (1006367), Fund (1010), Fostering Safe and Healthy Communities Program (SC22), and Organization (70211) Violence Prevention: External through DVP general purpose funds; and

WHEREAS, prior to execution, all agreements shall be reviewed and approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk; now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to amend a professional services agreement with the Trustees of the University of Pennsylvania for the term July 1, 2025, to December 31, 2028, to add Two Hundred Thousand Dollars (\$200,000) to fund a more robust qualitative analysis of program implementation and participant outcomes for the City of Oakland's Ceasefire-Lifeline strategy, for a total amount not to exceed Six Hundred Thirty-Nine Thousand Nine Hundred Fifty-Two Dollars (\$639,952); and be it

FURTHER RESOLVED: That the City Council hereby finds that it is in the best interests to waive and hereby waives the City of Oakland's Local and Small Local Business Enterprise Program (L/SLBE) and the City of Oakland's competitive bidding process requirements for this agreement; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to execute a grant agreement with FIA for the term July 1, 2026, to June 30, 2027, to fund a full-time staff position that will train and coordinate faith-based leaders to participate in Ceasefire-Lifeline, as well as food for call-ins, gift cards for prospective life coaching participants, and stipends for faith-based leaders who participate in call-ins, for a total amount not to exceed One Hundred Fifty Thousand Dollars (\$150,000); and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to extend, modify or amend both agreements, including increases within the City Administrator's purchase authority, without returning to Council consistent with the purposes of this Resolution.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROWN, FIFE, GALLO, HOUSTON, RAMACHANDRAN, UNGER, WANG AND
PRESIDENT JENKINS

NOES –

ABSENT –

ABSTENTION –

ATTEST:

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California

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