



AGENDA REPORT

TO: Elizabeth Lake
Acting City Administrator

FROM: Greg Elliott
Human Services
Department Interim Director

SUBJECT: OFCY Year-round Program Service
Term Awards FY 2026 - 2028

DATE: June 04, 2026

City Administrator Approval


Betsy Lake (Jun 9, 2026 10:25:10 PDT)

Date: Jun 9, 2026

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Accepting The Planning And Oversight Committee Recommendation To Award Oakland Fund for Children and Youth (OFCY) Grants To Non-Profit and Public Agencies To Operate Distinct Year-Round Programs in An Annual Amount Not To Exceed Twenty Million Six Hundred Seventy Seven Thousand Three Hundred And Fifty Six Dollars (\$20,677,356) For Two Fiscal Years, From July 1, 2026, Through June 30, 2027, And From July 1, 2027, Through June 30, 2028, Contingent Upon Funding Availability And Program Performance

EXECUTIVE SUMMARY

The Oakland Fund for Children and Youth (OFCY) requests that the City Council accept the funding recommendation put forth by the OFCY Planning and Oversight Committee (POC) to award 92 agencies grant awards to operate programs during the program year service term, from July 1st to June 30th. OFCY seeks approval to fund these programs for two fiscal years, 2026 and 2027. The specific categories and awardees are shown in **Tables 1-8** below.

These agencies were selected through a competitive process. Through this recommendation, over 23,000 youth and their families, particularly those with the least access to services, will get access to youth programming that promotes public safety, violence prevention, cultural enrichment, community belonging, leadership development, career access, and academic support.

BACKGROUND / LEGISLATIVE HISTORY

The Kids First! Amendment (Article XIII – Amended in 2020) of the City of Oakland (City) Charter requires that three percent (3%) of the annual actual unrestricted General-Purpose Fund be set aside as annual revenues, along with interest accrued and any unspent funds from

prior years and appropriated to the Oakland Kids First! Children's Fund. Ninety percent (90%) of the annual revenue is made available for grants to non-profit and public agencies to address the well-being of Oakland children and youth from birth through age 21. Ten percent (10%) is available for administration and evaluation. The City Council adopted [Ordinance No. 13588 C.M.S.](#) on March 3, 2020, which extended OFCY for twelve (12) years, beginning July 1, 2021, and continuing through June 30, 2033.

On October 16, 2024, the POC unanimously approved the OFCY FY 2025-2028 Strategic Investment Plan (SIP). On December 17, 2024, the City Council approved the OFCY FY 2025-2028 SIP through [Resolution 90580 C.M.S.](#)

Eight funding strategies were approved in the 2025 - 2028, listed below.

1. Family Resource Centers and Parent Engagement
2. Elementary School-Based Expanded Learning
3. Middle School-Based Expanded Learning
4. Youth Development and Leadership
5. Career Access and Employment
6. Youth Summer Jobs/Mayor's Summer Youth Employment Program
7. Independent Living
8. Place-Based Innovations for Youth Safety

On June 17, 2025, the City Council approved [Resolution 90767 C.M.S.](#) extending FY 2024-2025 grants for FY 2025-2026 to 74 non-profit and public agencies operating 144 district grant programs to allow staff sufficient time to distribute the RFP for the next funding cycle.

On October 24, 2025, OFCY released the Request for Proposals (RFP) to fund programs under the FY 2025 – 2028 SIP. **Attachment C** provides a comprehensive overview of the FY 2026 – 2028 OFCY RFP, including the funding strategies, application timeline, campaign and outreach strategy, proposal submission statistics, and the process for reader recruitment and assignment.

OFCY received 333 completed proposals across the eight funding strategies by the deadline of 11:59 pm on December 12, 2025. This is a 45% increase from 2022, when 229 proposals were received. The cumulative annual amount requested by all proposals was \$62.2 million. This is approximately a 65% increase from 2022, when \$37.8 million was requested. 300 of the 333 proposals submitted were for year-round programs.

On May 5, 2026, the City Council approved [Resolution 91138 C.M.S.](#), awarding grants to 21 agencies during the summer, from June 1st through September 30th. As part of this resolution, the City Council approved nine programs under the Youth Summer Jobs/Mayor's Summer Youth Employment funding strategy.

On May 6, 2026, the OFCY POC approved awards for 136 year-round programs recommended by OFCY staff in a public meeting.

ANALYSIS AND POLICY ALTERNATIVES

In accordance with the POC recommendations, OFCY will make awards for a two-year grant cycle, for FY 2026-2027 and FY 2027-2028, contingent upon fund balance, satisfactory evaluation, grant monitoring and overall performance subject to approval by the POC and Oakland City Council. OFCY may extend the grant cycle for additional fiscal years.

Table 1 shows the program service by strategy, and **Table 2 – Table 8** list the recommended year-round programs and total projected youth served by OFCY funding strategy.

Table 1: Year-round Program Service Term Proposed Awards by Strategy

OFCY Funding Strategy	Proposed Allocation	Program Count	Youth Served*
Career Access and Employment	\$4,058,559.00	23	3,617
Elementary School-Based Expanded Learning	\$1,652,761.00	24	3,491
Family Resource Centers and Parent Engagement	\$2,127,653.26	12	1,233
Independent Living	\$1,246,205.00	7	532
Middle School-Based Expanded Learning	\$1,479,873.19	18	1,909
Place-Based Innovations for Youth Safety	\$2,533,289.75	11	2,449
Youth Development and Leadership	\$7,579,014.80	41	8,797
TOTAL	\$20,677,356	136	22,028

*Parents and caregivers served through the Family Resource Centers and Parent Engagement funding strategy are not reflected in this table.

Table 2: Family Resource Centers and Parent Engagement Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served	Proposed Adults Served
1	Afro-Play Oakland	Afro-Play	\$143,150.00	75	150
2	BANANAS	Healthy Havenscourt Cub House	\$500,000.00	300	400
3	Dads Evoking Change	Family Wellness and Engagement Program	\$71,450.00	25	70
4	Destiny Arts Center	Teddy Bear Movement	\$50,000.00	175	160
5	Family Paths	Parent Education Program	\$56,448.10		50
6	LifeLong Medical Care	Project Pride	\$99,506.00	20	20
7	Lotus Bloom	Culturally Responsive Family Resource Center - Room to Bloom	\$312,499.52	122	122
8	Oakland Parents Together	Parent Cafes and Early Learning Workshops	\$50,100.00	75	60
9	Oakland Parks, Recreation, and Youth Development	Community Adventure Pre-K Playgroups (C.A.P.P.)	\$115,000.00	50	45
10	Our Family Coalition	Project LIFE (LGBTQ Intersectional Family Enrichment)	\$250,000.00	71	242
11	Refugee & Immigrant Transitions (RIT)	Parent Tot Initiative	\$350,000.00	160	450
12	Tandem, Partners in Early Learning	Early Learning Everywhere: Building Family Connections	\$129,499.64	160	250
TOTAL			\$2,127,653.26	1,233	2,019

Table 3: Elementary School-Based Expanded Learning Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
1	Bay Area Community Resources	Acorn Woodland Elementary	\$65,000.00	83
2	Bay Area Community Resources	Esperanza Elementary	\$65,000.00	83
3	Bay Area Community Resources	Fred T. Korematsu Discovery Academy Elementary	\$65,000.00	83
4	Bay Area Community Resources	Global Family Elementary	\$65,000.00	83
5	Bay Area Community Resources	Markham Elementary	\$65,000.00	83
6	Bay Area Community Resources	Martin Luther King, Jr. Elementary	\$65,000.00	115
7	Bay Area Community Resources	Sankofa United Elementary	\$65,000.00	100
8	East Bay Agency for Children	Achieve Academy	\$65,000.00	100
9	East Bay Asian Youth Center	Franklin Elementary School	\$65,000.00	160
10	East Bay Asian Youth Center	Garfield Elementary School	\$65,000.00	200
11	East Bay Asian Youth Center	Manzanita Community School	\$65,000.00	140
12	East Oakland Youth Development Center	East Oakland Youth Development Center	\$ 150,000.00	120
13	Girls Incorporated of Alameda County	Cox Academy	\$65,000.00	85
14	Girls Incorporated of Alameda County	Learning Without Limits	\$65,000.00	85
15	Life I Love School	Life I Love School - Wellness Program for Elementary Girls	\$135,873.00	160
16	Lighthouse Community Public Schools	Lighthouse Community Charter	\$100,000.00	131
17	Living Jazz	Allendale Elementary	\$31,250.00	30
18	Living Jazz	Carl B. Munck Elementary	\$31,250.00	30
19	Living Jazz	Cleveland Elementary	\$31,250.00	30
20	Oakland Leaf Foundation	La Escuelita	\$65,000.00	150
21	Oakland Leaf Foundation	Think College Now	\$65,000.00	120
22	Oakland Symphony	Oakland Symphony MUSE Stringendo	\$60,000.00	120
23	Ultimate Impact	Place-based Ultimate Learning and Leadership through Sports (PULLS)	\$85,516.00	900

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
24	Youth Cooking Services dba Kids Cooking For Life	Franklin Elementary School	\$52,622.00	300
TOTAL			\$1,652,761.00	3,491

Table 4: Middle School-Based Expanded Learning Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
1	Attitudinal Healing Connection, Inc. dba The Center for Art Esteem	Community School for Creative Education Afterschool Programming	\$100,000.00	100
2	Bay Area Community Resources	LIFE Academy	\$85,000.00	83
3	Bay Area Community Resources	Frick United Academy of Language Middle	\$85,000.00	83
4	Bay Area Community Resources	Elmhurst United Middle	\$85,000.00	100
5	Bay Area Community Resources	West Oakland Middle	\$85,000.00	83
6	Bay Area Community Resources	Westlake Middle	\$85,000.00	83
7	Bay Area Community Resources	Madison Park Academy 6-12	\$85,000.00	83
8	East Bay Asian Youth Center	Urban Promise Academy	\$85,000.00	180
9	East Bay Asian Youth Center	Roosevelt Middle School	\$85,000.00	220
10	La Clinica de La Raza, Inc.	Familia Adelante	\$165,681.19	30
11	Lighthouse Community Public Schools	Lighthouse Community Charter	\$85,000.00	64
12	Lighthouse Community Public Schools	Lodestar: A Lighthouse Community Charter Public	\$85,000.00	80
13	Living Jazz	Claremont Middle	\$31,250.00	30
14	Oakland Leaf Foundation	Bret Harte Middle	\$85,000.00	160
15	Safe Passages	United for Success Academy Middle	\$85,000.00	200
16	Safe Passages	Coliseum College Prep Academy	\$85,000.00	270
17	Original Scraper Bike Team	Elmhurst United Middle	\$38,971.00	30
18	Original Scraper Bike Team	Greenleaf	\$38,971.00	30
TOTAL			\$1,479,873.19	1,909

Table 5: Youth Development and Leadership Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
1	Alameda County Health	Alameda County Court Appointed Special Advocates	\$200,000.00	85
2	American Indian Child Resource Center	Culture Keepers	\$164,515.79	60
3	ARISE High School	Leaders on the Rise Enrichment Lab	\$200,003.00	365
4	Asian Health Services	Empowering Asian and Pacific Islander (API) Youth and Southeast Asian (SEA) Young Women through Culturally Tailored Leadership and Development Programming	\$200,000.00	220
5	Aspire Education	Community Reading Buddies	\$130,000.00	500
6	Attitudinal Healing Connection, Inc. dba The Center for Art Esteem	Art Esteem Leadership Program	\$200,000.00	976
7	Bay Area Outreach & Recreation Program	Sports, Fitness, & Recreation for Youth with Disabilities	\$80,000.00	50
8	Center for Empowered Politics Education Fund	AYPAL Building API Community Power	\$155,000.00	160
9	Center for Empowering Refugees and Immigrants	Clinton Park Youth Collaborative	\$400,000.00	327
10	Chapter 510 INK	Write, Speak, Heal: Oakland Youth Arts Collaborative	\$300,000.00	110
11	Communities United for Restorative Youth Justice	Homies 4 Justice	\$155,125.00	15
12	Community Works West	Project WHAT! (We're Here and Talking)	\$194,608.00	30
13	Cycles of Change	Ride and Wrench Youth Program	\$150,000.00	154
14	Dimensions Dance Theater	Rites of Passage	\$96,500.00	95
15	Dream Youth Clinic	Youth #GOALS Program	\$193,000.00	200
16	East Bay Agency for Children	Youth Empowerment Services: Leadership Pathways (YES Pathways)	\$225,000.00	200
17	East Bay Asian Local Development Corporation	Roaring Forward	\$101,164.43	22
18	East Oakland Boxing Association	East Oakland Boxing Association After School Program	\$60,350.00	55
19	EastSide Arts Alliance & Cultural Center	EastSide Arts Alliance - Youth Community Culture Builders	\$200,000.00	150
20	Fresh Lifelines for Youth	FLY Programs for Young Leaders	\$124,200.00	17

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
21	Friends of Peralta Hacienda Historical Park	Peralta Hacienda Youth Programs	\$200,000.00	605
22	Frontline Catalysts	Climate Justice Youth Leadership Development	\$148,637.00	120
23	Girls Incorporated of Alameda County	GIAC Downtown Oakland Middle & High School Programs	\$100,000.00	184
24	Health Initiatives for Youth	Level Up Relationships	\$65,768.08	75
25	Improve Your Tomorrow	Pathways to Promise: IYT College Academy	\$154,981.50	75
26	Museum Of Children's Art	Community Futures School_Black Nourishment Network	\$400,000.00	40
27	Native American Health Center, Inc.	NAHC Youth Development and Leadership Program	\$225,000.00	250
28	Oakland Genesis	Oakland Genesis Academy	\$166,000.00	330
29	The Oakland Public Education Fund	Oakland Goes Outdoors: Outdoor Learning for Middle School Students	\$200,000.00	1,000
30	Oakland Kids First	OKF Youth Leadership and Organizing Programs	\$225,000.00	85
31	Oakland Lacrosse Club	Oakland Lacrosse: Mentoring and Leadership	\$225,000.00	160
32	Oakland LGBTQ Community Center	LGBTQ Youth Leadership Program	\$225,000.00	80
33	Oakland Parks, Recreation, and Youth Development	Camp L.E.A.P. (Lead. Empower. Adapt. Play.)	\$149,162.00	30
34	Oakland Unified School District	Innovative EFG Internships and Field Trips	\$200,000.00	630
35	Restorative Justice for Oakland Youth	RJOY Youth Leadership Program	\$225,000.00	50
36	Safe Passages	Get Active	\$200,000.00	200
37	S.P.A.A.T. (Student Program for Academic and Athletic Transitioning) - TBD	Athlete Leadership Institute (ALI)	\$100,000.00	350
38	Spanish Speaking Unity Council of Alameda County, Inc. dba The Unity Council	Latino Men & Boys	\$225,000.00	85
39	Summer Search	Summer Search's Youth Development and Leadership Program for Oakland Youth	\$200,000.00	75
40	Youth ALIVE	Teens on Target	\$225,000.00	227
41	YouthBeat	YouthBeat Media Arts Training and Leadership Development	\$190,000.00	355

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
TOTAL			\$7,579,014.80	8,797

Table 6: Career Access Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
1.	Alameda Health System Foundation	AHS - Health Excellence & Academic Leadership (HEAL) Program Middle & High School Healthcare Internship	\$236,400.00	195
2.	The Center for Independent Living, Inc.	Accelerate: Workforce Development for Young People with Disabilities	\$200,000.00	250
3.	Centro Legal de la Raza	Youth Law Academy	\$200,000.00	80
4.	Civicorps	Conservation Career Pathways	\$150,000.00	55
5.	East Bay Asian Youth Center	Career Pathways in Outdoor Recreation Education	\$200,000.00	25
6.	East Oakland Boxing Association	EOBA FutureWorks	\$125,030.00	50
7.	East Oakland Youth Development Center	East Oakland Youth Development Center	\$150,000.00	120
8.	Public Health Institute	FACES for the Future Coalition	\$200,000.00	60
9.	First Place for Youth	Youth Earn-and-Learn for Economic Empowerment	\$150,000.00	175
10.	Genesys Works	Genesys Works High School Internship Program	\$114,000.00	70
11.	Junior Achievement of Northern California	JA Workforce Pathways for Future Ready Oakland Youth	\$150,004.00	1,250
12.	Lao Family Community Development, Inc.	Oakland Youth Industries Exploration (YIE) Program	\$200,000.00	42
13.	New Door Ventures	Comprehensive Job Training and Employment Program for Oakland Opportunity Youth	\$150,000.00	75
14.	Oakland Leaf Foundation	Roots Internship	\$150,000.00	35
15.	Oakland Technology and Education Center	Oakland Story-Work: Archives, Media & Workforce Pathways	\$83,125.00	150
16.	Planting Justice	Planting Justice Food Sovereignty Youth Leadership Program	\$200,000.00	540
17.	Roots Community Health	Next Level Youth	\$200,000.00	40

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
18.	Safe Passages	Life and Career Roadmap Program	\$200,000.00	80
19.	Hidden Genius Project, Inc.	The Hidden Genius Project: Alumni Pathways to Wealth Building Careers	\$150,000.00	110
20.	Trybe Inc.	Trybe Career Access and Employment	\$250,000.00	70
21.	Young Women's Freedom Center	Young Women's Freedom Center's Economic Empowerment Program	\$200,000.00	30
22.	The Youth Employment Partnership, Inc.	Career Connections	\$200,000.00	35
23.	Youth Uprising	YU Career & Education Program- Job Training and Placement	\$200,000.00	80
TOTAL			\$4,058,559.00	3,617

Table 7: Independent Living Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
1	Big Brothers Big Sisters of the Bay Area	Big Futures	\$75,505.00	20
2	The Center for Independent Living, Inc.	Centering Independent Living for Youth with Disabilities	\$200,000.00	100
3	College Track	College Track Oakland: Democratizing high school & college success for low-income, first-generation Oakland youth	\$125,000.00	272
4	East Bay Spanish Speaking Citizens' Foundation (SSCF)	LIBRE - Independent Living	\$83,475.00	35
5	Spanish Speaking Unity Council of Alameda County, Inc. dba The Unity Council	Launching Independence & Future Empowerment (LIFE)	\$250,000.00	50
6	Young Women's Freedom Center	Beloved Village	\$312,225.00	25
7	Youth Employment Partnership	Stable Futures for Oakland Youth	\$200,000.00	30
TOTAL			\$1,246,205.00	532

Table 8: Place-Based Innovations for Safety Year-round Proposed Awards

	Agency Name	Program Name	Proposed Award	Proposed Youth Served
1	Entitled Futures	Quria at Tech: Student Wellness & Support Hub	\$175,000.00	300
2	Family Violence Law Center	Fremont High Gender-Based Violence Case Management Program	\$250,000.00	480
3	Fresh Lifelines for Youth	FLY Law-Related Education Program	\$99,230.00	80
4	Kingmakers	Kingmakers	\$200,000.00	40
5	Lincoln	ACORN	\$310,609.00	125
6	Motivating Inspiring Serving and Supporting Sexually Exploited Youth (MISSEY)	Restoration and Safety for Oakland's Sexually Exploited and Vulnerable Youth	\$250,000.00	450
7	Oakland Kids First	OKF Castle Cares	\$288,452.00	100
8	Safe Passages	Place-Based Innovations for Youth Safety	\$309,998.75	679
9	Special Service for Groups, Inc.	OTTP-NorCal ACOE Program	\$250,000.00	85
10	The Mentoring Center	The Mentoring Center's Transformative Youth Violence Prevention Program	\$200,000.00	35
11	Youth ALIVE	Pathways	\$200,000.00	75
TOTAL			\$2,533,289.75	2,449

The Alternative to this proposal would be that the Council rejects the recommendation from the OFCY POC.

Alternative #1	City Council rejects the recommendation from the OFCY POC to award 92 agencies operating 136 programs for the year-round program service term. OFCY staff return to the POC with updating recommendations based on City Council guidance.
Pros	<ul style="list-style-type: none"> Changes to the funding recommendations can be considered.
Cons	<ul style="list-style-type: none"> Immediate interruption of services to over 23,000 children, youth, and families, predominantly those living in West Oakland, the Fruitvale, and East Oakland. Delays in the start of programming during the late summer and early fall, disrupting community-based academic enrichment, youth leadership, and violence prevention efforts. Delays in the contract execution, inhibiting the city's ability to pay community-based agencies providing critical services to our children, youth, and families.

	<ul style="list-style-type: none"> • Failure to meet the 2025 – 2028 OFCY Strategic Investment Plan goal to expand investment in programming for older youth.
Reason for not recommending	<ul style="list-style-type: none"> • Rejecting the POC’s recommended funding awards would jeopardize community-based programs that provide essential jobs, youth services, violence prevention, public safety, academic enrichment, and basic needs support for Oakland youth and their families. • Approving these awards ensures OFCY can invest in vital services that align with the spirit of the FY 2025 – 2028 SIP.

Staff reviewed all proposal submissions received by the deadline to ensure that the required proposal elements were provided according to the directions included in the RFP. In accordance with the evaluation criteria outlined in the RFP, all proposals that met the minimum threshold of 70 were considered for funding.

There are 92 agencies recommended for awards. Of the 92 agencies, 63 (68%) are current OFCY grantees, and 29 (32%) are new grantees for this RFP cycle.

Through approving these funding awards, the estimated number of participants (youth and adult) proposed to be served by year-round programs is 23,947 as shown in Table 9.

Table 9: Estimated Participants Served by Funding Strategy (Proposed)

Funding Strategy	Total Projected Participants
Career Access and Employment	3,617
Elementary School-Based Expanded Learning	3,491
Family Resource Centers and Parent Engagement	3,152*
Independent Living	532
Middle School-Based Expanded Learning	1,909
Place-Based Innovations for Youth Safety	2,449
Youth Development and Leadership	8,797
TOTAL	23,947

*includes adult participants: 1,233 youth participants and 1,919 adult participants for a total of 3,152.

Across all proposals, there are more proposals that met the minimum threshold score of 70 / 100 than OFCY can fund.

108 of the 300 year-round proposals (36%) received an average score of 90 / 100 or higher. An additional 78 year-round proposals (26%) received an average score of 85 – 89 /100.

To determine final award allocations for the proposals, OFCY considered the following factors beyond average score, including:

- Geographic population served
- Number of proposals submitted by the agency
- Total funding requested

- Percentage of funding requested from OFCY compared to total program cost
- History in Oakland
- Applied expertise
- Alignment with the 2025 – 2028 SIP
- Funding climate

Significant consideration was given to how programs meet the vision of the FY 2025-2028 SIP to shift OFCY funding toward programs and services that reach older youth in Oakland. As identified in the 2024 OFCY Community Needs Assessment, older youth in Oakland have less programming and services available compared to younger youth.

Not only do older youth have less access to programs and services, but there are fewer dedicated funding streams to serve this population. In contrast, there are multiple local and state funding streams that serve children, youth, and families from birth through middle school. An overview of three funding streams is below:

1. The California Expanded Learning Opportunities Program (ELOP)
2. Oakland Children's Initiative (OCI)
3. Alameda County Measure C

The California Expanded Learning Opportunities Program:

ELOP provides funding for school districts, including Oakland Unified School District (OUSD) to offer after-school and summer enrichment programming to students grades TK-6th grade.

When evaluating proposals in the Elementary and Middle school-based Expanded Learning strategies, OFCY funding recommendations considered the amount of ELOP funding received by the agency from OUSD to serve the population described in the proposal. Programs receiving ELOP funding were recommended for \$65,000 for elementary school and \$85,000 for middle school to enable these programs to provide higher quality enrichment activities and experiences to youth served.

ELOP funding is secure through FY 2026-2027. However, it is uncertain whether ELOP funding will be available in FY 2027-2028, the second year covered by this OFCY award term. OFCY staff recommend awards at \$65,000 for elementary school and \$85,000 for middle school programs receiving ELOP funds so that if ELOP funding is eliminated in FY 2027-2028, youth served in these after school programs are still supported.

Oakland Children's Initiative (OCI) and Alameda County Measure C

The Oakland Children's Initiative (Measure AA) is a 2018 Oakland City Charter Amendment to deepen investment in early childcare education and to expand access to scholarships and college for students.

62% of OCI funds are allocated to the Early Education Fund to support early care and education and preschool programs. 31% of OCI funds are allocated to the Oakland Promise Fund to reduce disparities for students in post-secondary education through supporting college and career access.

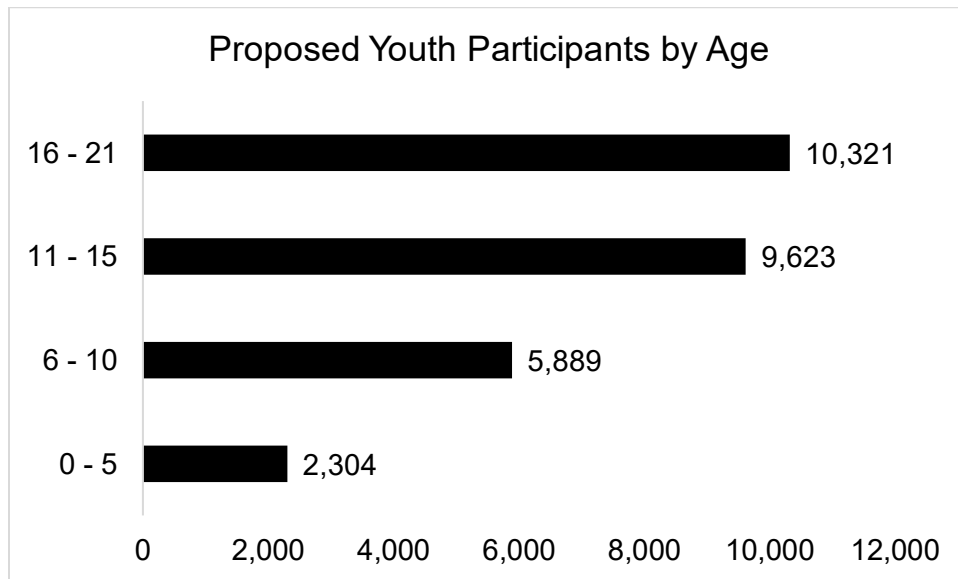
Measure C is a 0.5% sales tax, generating approximately \$150 million annually, for expanding access to early childhood education in Alameda County. 80% of funds generated are dedicated to supporting child care, preschool, and early education services and programming.

The deeper investment in early childhood education and college access illuminated the gap in funding for programs serving youth, specifically for violence prevention and services for transition-aged youth up to 21.

Despite there being additional funding available for programs serving young children and their families, approximately 10% of all proposals received (33 out of 333) were for the Family Resource Center and Parent Engagement strategy. To align with the intention of the FY 2025-2028 SIP to prioritize serving older adults, OFCY staff prioritized programs from agencies that received a score of 90 or above for award for funding. Staff also prioritized awards in the FRC strategy for agencies not receiving funding in other funding strategies.

Chart 1 on the following page demonstrates how the proposed funding awards align with the FY 2025-2028 SIP, prioritizing deeper investment in programs serving youth ages 11 – 21.

Chart 1: Proposed Youth Served by Age Range



Based on the competitiveness of this Request for Proposal (RFP), 176 programs are not recommended for funding. Please see **Attachment B** for this list. **Table 10** below shows the number of proposals awarded by funding strategy.

Table 10: Programs Submitted Versus Awarded Comparison

Funding Strategy	# Submitted Proposals	# Awarded Proposals	% Proposals Awarded out of Submitted
Career Access and Employment	56	23	41%
Elementary School Expanded Learning	74	24	32%
Family Resource Centers & Parent Engagement	33	12	36%
Independent Living	12	7	58%
Middle School Expanded Learning	27	18	67%
Place-Based Innovations for Youth Safety	22	11	50%
Youth Development and Leadership	96	41	43%
TOTAL	333	136	41%

The following **Table 11** shows how well aligned the proposed funding is with the funding allocation ranges approved in the FY 2025 - 2028 SIP.

Table 11: Proposed Awards Alignment with FY 2025 - 2028 OFCY SIP

OFCY FY 25 – 28 SIP Funding Strategy	Investment Allocation Range	Proposed Allocation (Year-round)	Total Allocation (Summer & Year-round)
FRC & Parent Engagement	\$1,600,000.00 - \$2,600,000.00	\$2,127,653.26	\$2,127,653.26
Expanded Learning- Elementary	\$1,600,000.00 - \$2,600,000.00	\$1,652,761.00	\$2,124,726.00
Expanded Learning- Middle	\$2,000,000.00 - \$3,000,000.00	\$1,479,873.19	\$1,879,873.19
Youth Development & Leadership	\$6,000,000.00 - \$7,000,000.00	\$7,579,014.80	\$8,127,647.80
Youth Summer Jobs / MSYEP	\$1,200,000.00 - \$2,200,000.00	-	\$1,030,253.60
Career Access & Employment	\$2,400,000.00 - \$3,400,000.00	\$4,058,559.00	\$4,350,519.00
Independent Living	\$600,000.00 - \$1,600,000.00	\$1,246,205.00	\$1,246,205.00
Place Based Innovations for Safety	\$2,000,000.00 - \$3,000,000.00	\$2,533,289.75	\$2,533,289.75
	TOTAL	\$20,677,356.00	\$23,420,167.60

Looking at the total allocations (both summer and year-round), the proposed allocations are within the SIP range for the following strategies:

- Family Resource Center (FRC) and Parent Engagement
- Elementary School-Based Expanded Learning
- Independent Living
- Place Based Innovations for Youth Safety

The proposed awards are below the funding range for the Middle School-Based Expanded Learning strategy and the Youth Summer Jobs / Mayor's Summer Youth Employment Program (MSYEP) strategy.

The proposed awards are above the funding range for the Career Access and Employment strategy and the Youth Development and Leadership strategy.

OFCY staff recommend approving the proposed awards based on the spirit of the strategic investment plan to support older youth. Through deeper investment in Career Access and Employment, OFCY offsets underspending in the Youth Summer Employment Strategy.

OFCY staff recommend approving the deeper investment in the Youth Development strategy, recognizing that it received the highest number of proposals. This was the most competitive funding strategy for awards and received the largest number of proposals.

RELATED PLANNING EFFORTS: OAKLAND STRATEGIC PLAN

Under the Oakland Strategic Plan, this agenda item supports the Strategic Priority to Foster Cross-Department Collaboration. Specifically, this item relates to the implementation of the following task:

“Strengthen Governance and Coordination for Economic and Workforce Development.”

The RFP process and contract execution during Fiscal Years 2026–2027 and 2027–2028, RFP require a collaborative partnership between OFCY, the Finance Department (Contract Administration Bureau), and the Department of Workplace Employment Standards (DWES).

This interdepartmental partnership coordinated efforts to ensure that all agencies recommended for award:

- Comply with the Living Wage and Equal Benefits Ordinances
- Are registered with the Secretary of State
- Participated in a fair and competitive solicitation process

RELATED PLANNING EFFORTS: OAKLAND ECONOMIC DEVELOPMENT ACTION PLAN

This item supports the Oakland Economic Development Action Plan Job and Community Investment priority. Specifically, the 23 programs recommended for award within the Career Access and Employment funding strategy aim to support over 3,600 youth ages 15 – 21.

These programs are based in community and employ a significant number of Oakland residents, many of which live and are from the neighborhoods served, which strengthens neighborhood supports. Thus, this investment not only supports the program participants, but also the Oakland residents employed to serve them.

FISCAL IMPACT

The City of Oakland Proposed Budget for FY 2026-2027 estimates a total allocation of **\$22,126,868.00** for FY 2026-2027 for the Oakland Kids First! Children’s Fund. **\$19,914,181.00 (90%)** is available for grants and \$2,212,687 (10%) is available for evaluation, strategic planning, and other administrative costs.

OFCY seeks approval to allocate \$20,677,356.00 to year-round grant awards for FY 2026-2027 and 2027-2028. To cover the difference between the amount requested and the estimated amount available in the FY 2026-2027 Oakland Kids First! Children’s Fund, Carry forward (CF) funding will be used. The total estimated CF amount calculated by the HSD Fiscal and Budget staff based on the City of Oakland Auditor's Report and the Expenditure Detail Report (EDR) is \$16,616,778.

The estimated CF amount for the period from 2018 through 2024 is \$8,367,183, of which \$7,446,792 is available for program expenditures and \$920,390 is available for administrative costs. The estimated CF amount for the period prior to 2018 is \$8,249,595, including \$7,424,636 available for program expenditures and \$824,960 available for administrative costs. The final CF amount remains subject to adjustment pending the close of the current fiscal year and subsequent confirmation, review, and approval by the City of Oakland City Administrator and the Oakland City Council.

Table 12: Proposed Carry Forward Allocation

Approved OFCY Summer Program Funding through Resolution 91138 C.M.S.	\$2,742,811.60
Recommended Year-round Program Funding	\$20,677,356.00
Amount available in Oakland Kids First! Children’s Fund for Program	\$19,914,181.00
Total Annual OFCY Allocation	\$23,420,167.60
Difference: Covered by Carry Forward	\$3,505,986.60

A breakdown of the appropriated project funding sources for MSYEP and all OFCY summer program service term awards is included in **Table 13**.

Table 13: Project Funding Sources

Fund Source	Organization	Project	Program	Amount
1780 – Oakland Fund for Children and Youth (OFCY) – Kids First Oakland Children’s Fund	78251 – Youth Services Organization	1007730 – OFCY FY 2026 – 2027 Project	YS04 – OFCY Program	\$ 19,914,181.00
TOTAL				\$ 19,914,181.00

PUBLIC OUTREACH / INTEREST

On May 6, 2026, the OFCY POC unanimously approved the 136 FY 2026-2028 year-round program service term grant recommendations in a noticed public meeting.

COORDINATION

These funding recommendations were developed in close partnership with staff from the Finance Department, Contract Administration Unit, and DWES. Before bringing this to City Council for consideration, all agencies recommended for award were reviewed by DWES for compliance with the Living Wage and Equal Benefit ordinances.

This report and legislation have also been reviewed by the Office of the City Attorney and the Budget Bureau.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

All funded grantees must submit quarterly reports detailing participant demographics, the geographic areas served, and the impact of their programs. As part of the overall evaluation effort, outcomes reporting is shifting from open-ended narrative descriptions to defined, prescriptive qualitative measures and outcomes.

In FY 2026 – 2028, OFCY will be tracking outcomes using eight identified outcome measurement categories to evaluate how participants are better off since being in the program funded by OFCY:

1. Client Satisfaction
2. Belonging and Community Support
3. Knowledge Acquisition and Skill Development
4. Connections and Access to Resources
5. Leadership and Development
6. Engagement in School and Academic Achievement
7. Violence Prevention
8. Employment and Financial Stability

Through the RFP, applicants were required to identify how their program aligned with the funding strategy outcome selected and at least two of the above outcome measurement categories. All grantees also consented to working with the OFCY independent evaluator to evaluate program impact.

OFCY contracted with The Bridging Group to conduct the FY 2024-2025 evaluation, which was approved by the City Council on May 19, 2026. This evaluation included a comparison of service goals versus actual goals met, an overview of the focus population served using an equity framework, a summary of responses to the grantee youth and parent participant surveys, highlights of successes, participant stories, identification of challenges and barriers, and a description of lessons learned.

The FY 2025-2026 program year ends on June 30, 2026. Final quarterly reports are due by July 15, 2026. Beginning in September 2026, the independent evaluator will begin compiling their findings to present to Council as required by Oakland City Charter Article XIII: Kids First! Oakland Children’s Fund.

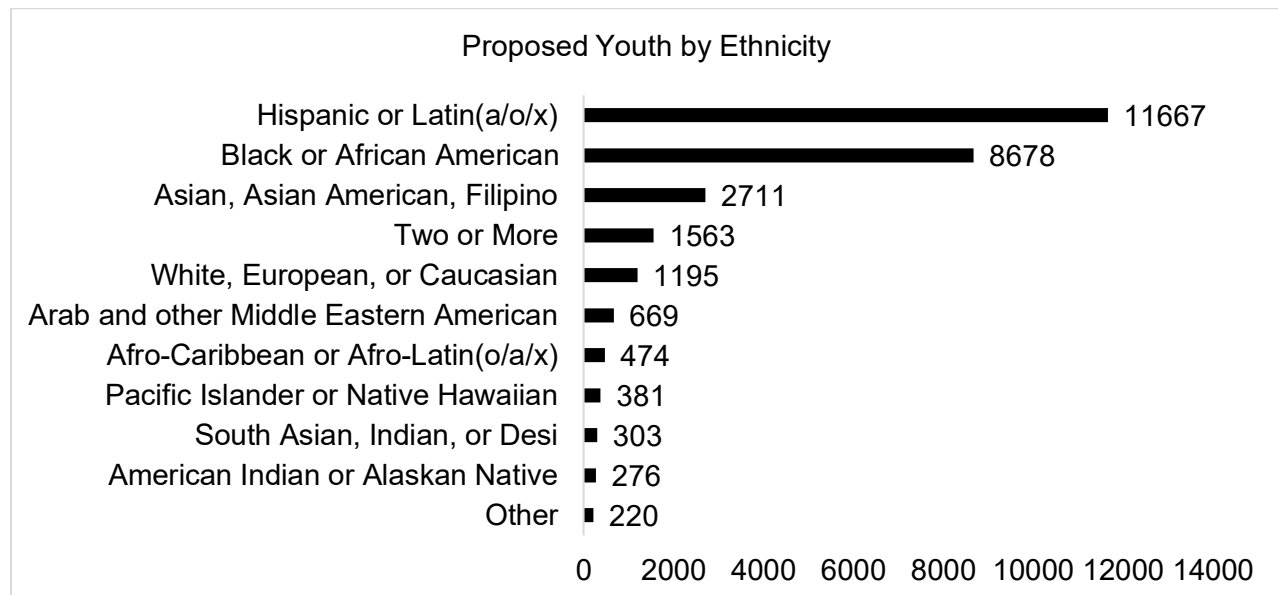
RACE AND EQUITY

OFCY continues to partner with the City of Oakland’s Department of Race & Equity and recognizes the responsibility of implementing the City of Oakland Administrative Instruction 580 (AI580) to ensure funding investments support fairness and justice for all City of Oakland children, youth, and their families by removing barriers and reducing disparities.

OFCY adopted the following equity outcome statement into the FY 2025-2028 SIP:
All children and youth participating in OFCY funded programs will have opportunities to thrive, including those experiencing the most disparities.

OFCY programs predominantly serve participants of color. The largest ethnic category served is participants who identify as Latino/a or Latinx, followed by participants who identify as Black or African American. The chart below shows the demographics of proposed participants for the programs recommended for year-round funding awards.

Chart 2: Estimated Number of Participants Served by Ethnicity



Equity outcomes were also included in the OFCY FY 2026 – 2028 RFP guidance. Each Funding Strategy identified Priority Populations & Geographic Areas / neighborhoods listed as “Highest” or “High” priority as defined by the [City of Oakland Department of Transportation Geographic Equity Toolbox](#).

The programs proposed for funding intentionally serve communities in Oakland with youth and families experiencing the most disparities.

The following tables showing proposed participants served and number of programs funded by Council District.

Table 14: Estimated Number of Youth Served by Council District

City Council District	Proposed Youth Served	Percentage of Total Youth Served
1	2,122	10%
2	1,843	8%
3	7,642	35%
4	260	1%
5	3,563	16%
6	2,820	13%
7	3,336	15%
N/A	465	2%

Table 15: Estimated Number of Programs by Council District

City Council District	Number of Proposed Year-round Programs
1	7
2	16
3	40
4	3
5	24
6	19
7	21
N/A	5

Lastly, below **Table 16** demonstrates participants served by zip code, indicating that the primary zip codes served are 94601, 94621, 94603, 94606, and 94607.

Table 16: Estimated Youth Served by Zip Code

Zip Code	Youth Served
94601	5138
94621	2921
94603	2856
94606	2586
94607	2021
94605	1963
94602	698
94619	632
94608	582
94609	566
94610	528
Homeless/Transitioning	493
94611	492
94612	316
94618	117
94613	105
94705	26
94704	24
94720	13

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Accepting The Planning And Oversight Committee Recommendation To Award Oakland Fund for Children and Youth (OFCY) Grants To Non-Profit and Public Agencies To Operate Distinct Year-Round Programs in An Annual Amount Not To Exceed Twenty Million Six Hundred Seventy Seven Thousand Three Hundred And Fifty Six Dollars (\$20,677,356) For Two Fiscal Years, From July 1, 2026, Through June 30, 2027, And From July 1, 2027, Through June 30, 2028, Contingent Upon Funding Availability And Program Performance

For questions regarding this report, please contact ROBIN LOVE, MANAGER, at (510) 238 - 3213.

Respectfully submitted,



[Greg Elliott \(Jun 8, 2026 14:58:56 PDT\)](#)

Greg Elliott
Interim Director, Human Services Department

Reviewed by:
Robin Love, Manager

Prepared by:
Robyn Levinson, Program Planner
Children and Youth Services Division

Attachments (5):

A: Year-round Service Term Programs Recommended for Awards

B: Year-round and Summer Service Term Programs Not Recommended for Awards

C: FY 2026 – 2028 OFCY RFP Background Information

D: Approved Summer Service Term Program Awards

E: Scores for Year-round Service Term Programs Recommended for Awards