

Profile

sudip

First Name

ray

Last Name

Pronouns

Email Address

Street Address

Suite or Apt

City

State

Postal Code

What City Council district do you live in? District 4

Primary Phone

Alternate Phone

Restoration hardware

Employer

VP Engineering

Job Title

Which Boards would you like to apply for?

Privacy Advisory Commission: Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

• Respected member of the Oakland community with proven experience organizing resident-driven campaigns and engaging with City departments on infrastructure, security and neighborhood safety. • Deep technical background in the ingestion, storage and processing of large data sets, and a clear awareness of how systems can collect, store and expose personally identifiable data or surveillance outputs. • Track record of centering measurable outcomes, transparent reporting and accountability — which aligns with the Commission's mission to advise on best practices, ensuring equipment and technology purchases are scrutinized for privacy impact. • Bridge between "neighborhood voice" and "technical architecture" — able to translate resident concerns around privacy into actionable recommendations for City technology adoption, vendor oversight, data retention policies and audit controls. • Enthusiastic about serving Oaklanders: committed to fostering trust in municipal systems and ensuring the City's use of surveillance or data-collection technology is respectful of residents' rights and principles.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

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Sudip Ray VP of Engineering, eCommerce – Restoration Hardware (RH) Oakland, CA |
□ Objective To serve on the Oakland Privacy Advisory Commission, bringing two decades of experience in technology governance, data privacy, and community advocacy to help ensure the City of Oakland adopts and manages surveillance and data-collection technologies responsibly, transparently, and in alignment with residents’ privacy rights. □ Professional Summary Innovative and community-minded engineering leader with 20+ years of experience building and governing enterprise e-commerce and data systems for Fortune 500 retailers. Currently VP of Engineering at Restoration Hardware, leading digital commerce transformation, AI-driven initiatives, and PII/PCI privacy compliance for millions of customers. Proven ability to bridge technical complexity, ethical responsibility, and public accountability, ensuring that data systems serve people—not the other way around. □ Core Competencies • Data Privacy & Governance: PII/PCI compliance, consent management, audit logging, data-minimization frameworks. • Technology Ethics: Technology -governance, privacy-by-design, vendor evaluation. • Enterprise Architecture: Cloud platforms, API frameworks, microservices, disaster-recovery design. • Team & Program Leadership: Cross-functional strategy, performance engineering, large-scale project delivery. □ Professional Experience Restoration Hardware (RH) — Oakland, CA Vice President, Engineering – eCommerce | Jun 2021 – Present • Lead enterprise-wide e-commerce and AI-platform transformation serving global customers. • Govern privacy and security controls across data pipelines, ensuring compliance with CCPA / GDPR standards. • Drive innovation in search, personalization, and analytics while protecting user trust through privacy-first design. • Collaborate with legal and compliance teams on third-party technology evaluation. • Champion engineering culture and mentorship of 100+ engineers. Oracle Inc. — San Francisco Bay Area Technical Manager & Solution Architect | 2014 – 2021 • Directed large-scale Oracle Commerce and Retail Cloud implementations for global clients. • Designed secure APIs and data-exchange architectures ensuring compliance and resiliency. • Created organizational roadmaps, delivery models, and performance-tuning strategies for multi-region commerce. Prior Experience: Creospan (Verizon Wireless – Prepaid), Trans America (Walmart / Lululemon), HCL America (AT&T Mobility) — Architect and Developer roles in enterprise e-commerce and data-integration programs. □ Community Engagement • Oakland Resident Advocate: Active Participant in NCPC, CPAB and Public Safety Committee meeting. Co-led Eastmont Hills and Montclair/Saroni neighborhood security-patrol subscription drive; created dashboards and transparent reporting for residents. • Civic Partnerships: Authored formal communications with City DOT and DPW on infrastructure improvements and data-driven accountability. Worked with D-6 council person (Desley Brooks, Loren Taylor and Kevin Jenkins) , At Large member Rowena Brown and Mia Bontas office for public safety issues in D-6 • Community Events: Organizer of “National Night Out” — family-friendly event promoting safety, privacy awareness, and resident connection. □ Education Master’s Diploma in Computer Applications (Equivalent to M.S. in Computer Science, U.S.) Center for Development of Advanced Computing — India | 2005 □ Statement of Alignment Oakland’s privacy future depends on balancing innovation with accountability. I bring the expertise of an engineer, the judgment of a civic participant, and the commitment of a resident to help the Commission safeguard community trust in how technology and data are used.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *