

A young person with long, dark dreadlocks is climbing a bright green playground structure. They are wearing a dark denim jacket over a white patterned shirt and tan pants. The person is looking upwards with a determined expression. The background is a blurred outdoor setting with other playground equipment.

OAKLAND  PROMISE.

# Our Path Our Progress

2025 ANNUAL REPORT

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# Our Path, Our Progress

## A Message from the CEO

This past year reminded us that progress isn't linear; it's a pathway that begins long before a child enters school and continues well into adulthood. At Oakland Promise, our work is to make that path visible, supported, and full of possibility.

We've seen meaningful growth across our cradle-to-career continuum: Brilliant Baby families opening college savings accounts, K-12 students engaging in programs that inspire growth, and high school graduates stepping into college and career with real support behind them. **This year, 1,007 babies were enrolled in Brilliant Baby, over 14,000 K-12 students and caregivers were reached through programs and partnerships, and 1,436 graduates received over \$5 million in scholarships;** milestones that reflect what's possible when a community invests in its young people.

As a backbone organization, our role remains clear — **to connect families, align systems, and strengthen the support network surrounding every student.** Our progress reflects the power of partnership and the shared belief that Oakland's young people deserve every opportunity to dream and achieve.

As we move toward our tenth anniversary in 2026, **I'm driven by both the progress we've made and the future we can still shape.** Our journey continues to be rooted in persistence, partnership, and promise.

Our students' path is clear, our progress is real, and our promise endures.

With gratitude,



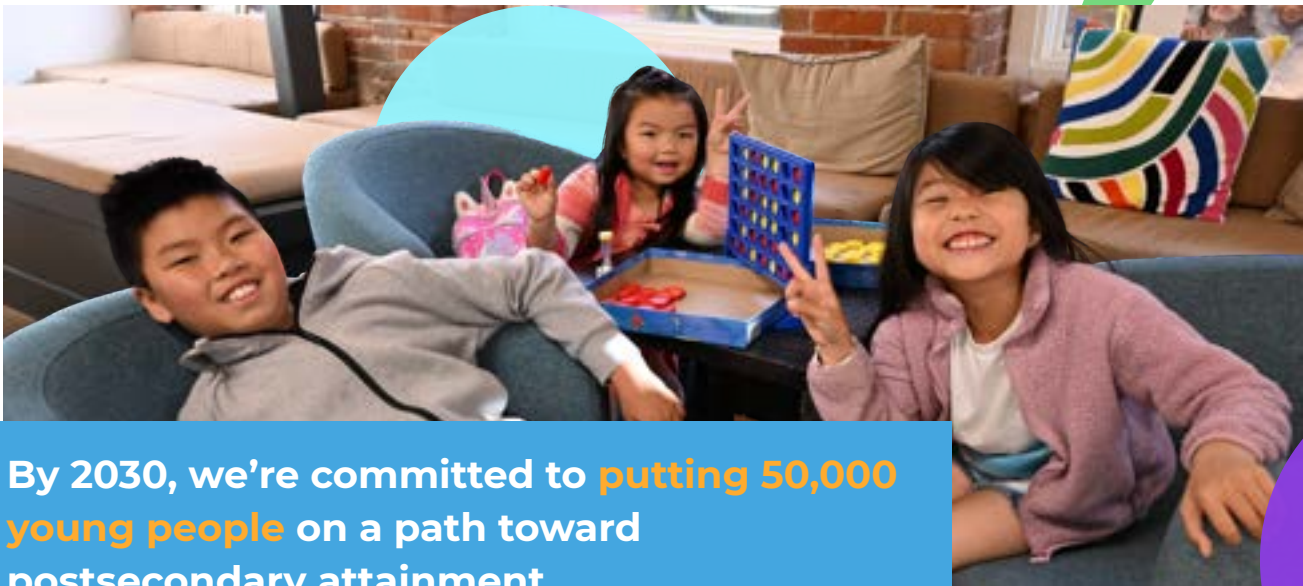
Sandra Ernst  
CEO, Oakland Promise



## OUR JOURNEY TOWARD PROMISE

# Mission, Vision & Values

At Oakland Promise, our mission is rooted in one belief: **When a community stands behind its young people, opportunity grows.** As a backbone organization, we work hand in hand with families, schools, and partners across Oakland to advance equity and economic mobility from cradle to college and career.



By 2030, we're committed to **putting 50,000 young people** on a path toward postsecondary attainment.

Every child deserves a clear, supported path toward opportunity. We're here to help illuminate that path, ensuring students have the guidance, resources, and support they need at every stage from cradle to career.

Grounded in our Unity Principles—**transparency, accountability, equity, community, joy, and integrity**—we stay focused on what matters: Supporting our students and families, aligning systems, and turning investment into real change.

Together, we're shaping a stronger, more connected Oakland where every young person can thrive.



# EVERY JOURNEY BEGINS WITH A PATH

At Oakland Promise, that path connects early learning programs to college, education to potential, and promise to prosperity, guiding young people toward futures shaped by opportunity, resilience, and hope.

OPPORTUNITY CHANGES EVERYTHING®



*Education becomes powerful when every step forward is supported, connected, and rooted in opportunity.*

# Our Continuum

## The Cradle-to-Career Pathway

At Oakland Promise, our cradle-to-career continuum is more than a collection of programs; **it is a pathway that begins at birth and continues throughout a child's academic journey.**

From a baby's first college savings account (CSA) to a student's first college acceptance letter, **Oakland Promise walks alongside families through every season of learning and transition.**

**Our three interconnected domains — Early Learning, K-12, and College and Career, are designed to evolve with each scholar, meeting their changing needs and celebrating each achievement along the way.**

**This work has both heart and backbone:** the heart is in families who dream boldly for their children, and the backbone is the coordinated supports and partnerships that help those dreams take shape.

**By working closely with schools and community organizations,** we make sure no student moves through their journey alone.

*Every investment and every promise strengthens their momentum, turning early beginnings into lasting success.*



# The Cradle-to-Career Pathway



## EARLY CHILDHOOD

- \$500 CSA for low-income families
- Financial literacy classes and coaching
- A peer community of caregivers planning for college
- Access to trusted local early childhood resources



## ELEMENTARY SCHOOL

- \$100 K-9 Scholarships for Kindergartners and 5th graders
- College tours and school-based programs for students
- Community workshops for families



## MIDDLE SCHOOL

- \$100 K-9 Scholarship for 6th and 8th graders
- College tours and school-based programs for students
- Community workshops for families



## HIGH SCHOOL

- \$100 K-9 Scholarships for 9th graders
- \$2,000- \$16,000 Scholarships plus continued postsecondary journey support for 12th graders
- College tours and school-based programs for students
- Community workshops for families
- Help with postsecondary planning, including support with college & financial aid applications



## POSTSECONDARY

- 1:1 Coaching & Advising
- Mentor Support & Peer-to-Peer Support
- Workshops & Conferences
- Career & Leadership Development



## ALUMNI

- Access to supplemental scholarships to support graduate school or professional development
- Continued access to workshops and conferences



*A cradle-to-career journey takes all of us — families, educators, partners, and a community committed to seeing every child thrive.*

# The Path Begins: Early Learning

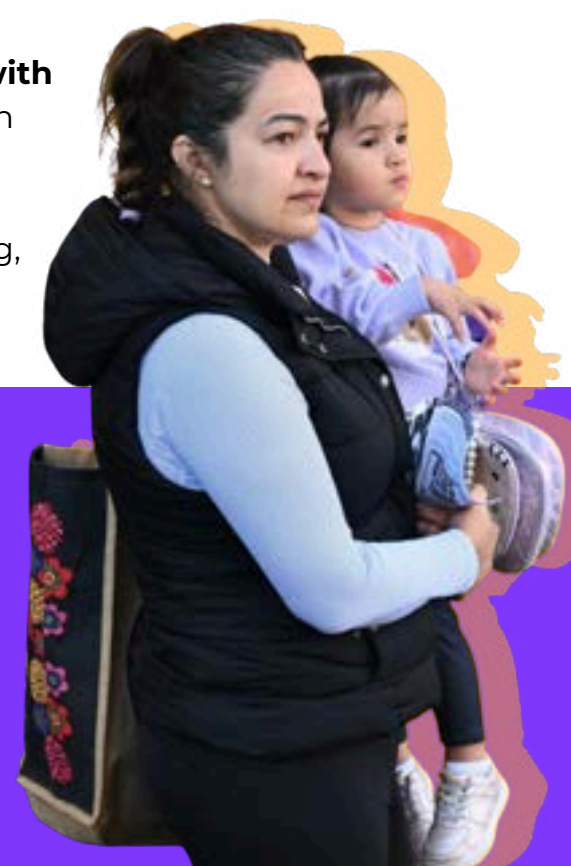
Where Every Journey Toward Opportunity  
Takes Its First Step | Ages 5 and Under



At Oakland Promise, we believe success starts long before a child enters the classroom. Our Early Learning domain builds the foundation for a cradle-to-career journey by ensuring that from birth, every child is surrounded by opportunity, support, and belief in their potential.

Through strategic investments, strong partnerships, and targeted programming, we equip parents and caregivers with the tools to nurture both development and big dreams. **When families are supported early, children are better prepared to learn and thrive.**

At the center of Early Learning is our **Brilliant Baby program**, giving income-eligible Oakland families with children under the age of five a strong early start. In partnership with the Oakland Children's Initiative, **the program opens \$500 college savings accounts** and connects families to financial literacy classes, coaching, and workshops on early learning and child development.

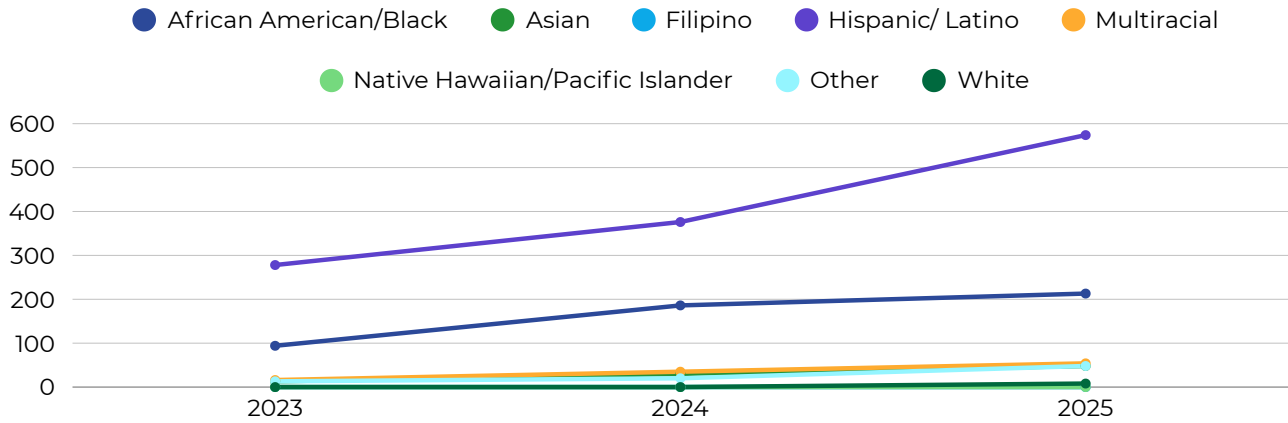


Offered in English, Spanish, Cantonese, Mam, Mandarin and Arabic, Brilliant Baby reflects our commitment to inclusion and makes future education feel real and attainable for every family.

# This past year, our Brilliant Baby program enrolled 1,007 new babies, bringing the total to over 3,000 families now walking the path with us.

A 10-year longitudinal study led by the University of Chicago's evaluator NORC confirms our impact; parents report greater hope, stronger college-bound identity for their children, and more confidence in their financial futures.

Figure 1: Brilliant Baby Enrollees by Race/Ethnicity Over Time





“When I joined **Brilliant Baby's Community Connections**, I was introduced to valuable community programs like **The Unity Council** and **Mujeres Unidas y Activas**. Through these connections, Brilliant Baby opened doors I never imagined possible. The **\$500 college savings account** for my son's future, along with the **financial education workshops and coaching**, became the foundation for a completely new way of thinking about our family's future.

These opportunities changed my life—not just financially, but emotionally and personally. I learned how to organize our finances, create an emergency fund, and even save for our first family vacation. For the first time, we were no longer living paycheck to paycheck. I also began participating in financial decisions at home, which made me feel more valued and confident. Little by little, we reached goals we once thought were out of reach—like **buying a home and planning for our children's education**.

Today, we're certain that our son Emanuel will go to college because we believe in the opportunities now available to make that dream a reality. **Oakland Promise has given our family a sense of belonging and a clear path toward a brighter future.**”

*-Blanca R. Brilliant Baby Parent*



# Progress in Motion: K-12

Guiding Students Through the Middle Miles  
Ages 6-11

As Oakland's children grow, the support around them grows too. This is where the path widens.

Our K-12 domain guides students through the longest stretch of the cradle-to-career journey, working with Oakland Unified School District (OUSD), charter schools, and community partners to help them move confidently toward college, career, and life-long success.

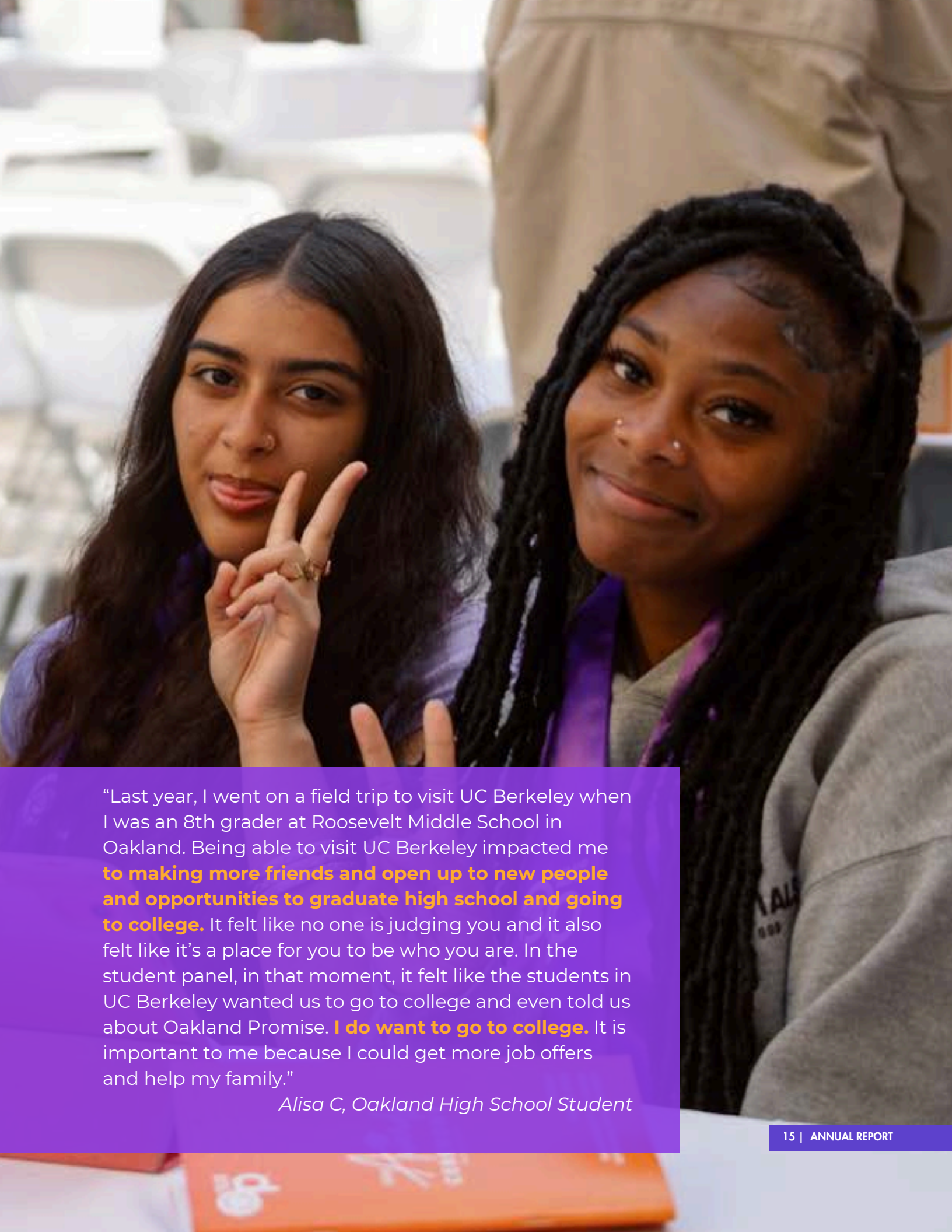
Through Kindergarten to College (K2C) and a network of programs powered by Oakland Promise, Oakland Children's Initiative and school partners, students gain mentorship, enrichment, and opportunities that help them see themselves as scholars, leaders and change makers.



Over 14,000 K-12 students and caregivers engaged with Oakland Promise programs and partnerships in 2025.

Embedded in every Oakland public elementary school, K2C helps kindergarten-5th grade students and their families see postsecondary education as an attainable future.

Each \$100 scholarship—for kindergarteners and students in grades 5, 6, 8, and 9—reinforces a simple message: ***Your dreams matter, and your community believes in you.***



“Last year, I went on a field trip to visit UC Berkeley when I was an 8th grader at Roosevelt Middle School in Oakland. Being able to visit UC Berkeley impacted me **to making more friends and open up to new people and opportunities to graduate high school and going to college.** It felt like no one is judging you and it also felt like it’s a place for you to be who you are. In the student panel, in that moment, it felt like the students in UC Berkeley wanted us to go to college and even told us about Oakland Promise. **I do want to go to college.** It is important to me because I could get more job offers and help my family.”

*Alisa C, Oakland High School Student*

# Progress in Motion: K-12

## Harnessing Citywide Collaboration

Through research-backed programs, strong family partnerships, and community-centered investments, Oakland Promise and the **Oakland Children's Initiative** work together to strengthen academic growth, nurture social-emotional development, and build a confident, college-bound identity. From after-school enrichment to mentorship, students are supported at every step. **Our commitment starts at the margins**, investing in those furthest from opportunity and creating pathways that make college, career, and economic mobility truly within reach.



## EAST OAKLAND PROMISE NEIGHBORHOOD (EOPN)

**EOPN brings a coordinated, holistic approach to East Oakland, aligning K-12 services so students have a supported path to college and career.**

Oakland Promise is proud to serve as the backbone organization for the East Oakland Promise Neighborhood initiative (EOPN), the first federally funded Promise Neighborhoods Planning Grant secured by the City of Oakland. Through coordinated grant-making, aligned partnerships, and collaborative convening across East Oakland, EOPN brings together schools, community organizations, and local leaders to build a more connected and opportunity-rich ecosystem.





# CLAIM YOUR SCHOLARSHIP

**ENROLL YOUR K-8TH GRADER TODAY!**  
EVERY OAKLAND PUBLIC SCHOOL STUDENT  
AUTOMATICALLY EARNS UP TO \$5000 IN  
SCHOLARSHIPS, STARTING IN  
KINDERGARTEN. THIS MONEY CAN BE USED TO  
HELP PAY FOR COLLEGE IN THE FUTURE. LEARN  
MORE ABOUT HOW WE SUPPORT YOUR CHILD'S  
JOURNEY TO COLLEGE SUCCESS!

SCAN ME	ESCANAME	扫码	QUESTIONS

# The Path Ahead: K-12

Preparing Oakland's Students to Dream Boldly and Step Forward with Purpose | Ages 12-18

As students enter middle and high school, the path ahead becomes clearer, and the stakes become higher. **These are the years when confidence meets curiosity, and when young people begin to envision their futures.** The College Access programs within our K-12 domain ensure that every student has the guidance, experiences, and belief they need to turn that vision into reality.



**In close collaboration with Oakland Unified School District (OUSD), charter schools, and community-based organizations,** Oakland Promise helps students and their families navigate this critical phase of the cradle-to-career journey.

**1,436 scholarships** were awarded to Oakland Public high school seniors who are heading to college this year—the **most in our history**, more than **\$5 million** for students pursuing postsecondary education.

**83%** of this year's scholarship recipients are **the first in their families to attend college**, illustrating a generational shift in access and aspiration.

**OAKLAND PROMISE**  
NEXT EXIT

**BUMP**

**THE DATA IS CLEAR: OUR STUDENTS RECOGNIZE THAT POSTSECONDARY EDUCATION REMAINS ONE OF THE STRONGEST AND MOST RELIABLE PATHS TO ECONOMIC MOBILITY.**

Scholarships strengthen **both access and belief**, helping students and families see a clear path to college and career with Oakland Promise by their side.

Among the **Class of 2024, 85% of the 12th grade scholarship recipients enrolled in college.**

These numbers are a testament to the power of partnership and the strength of Oakland's collective ecosystem.

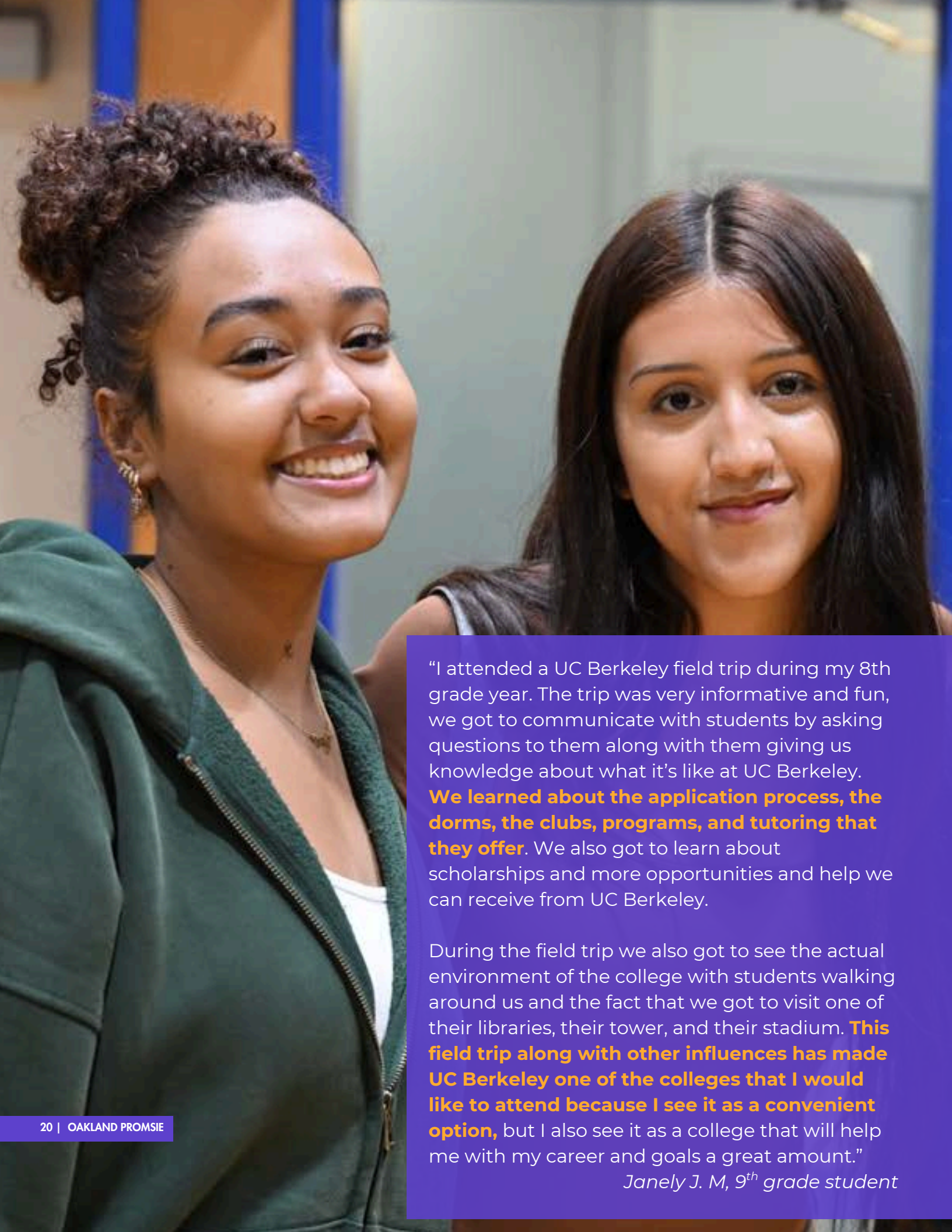


College Bound

Career

Trade School

Travel



"I attended a UC Berkeley field trip during my 8th grade year. The trip was very informative and fun, we got to communicate with students by asking questions to them along with them giving us knowledge about what it's like at UC Berkeley.

**We learned about the application process, the dorms, the clubs, programs, and tutoring that they offer.** We also got to learn about scholarships and more opportunities and help we can receive from UC Berkeley.

During the field trip we also got to see the actual environment of the college with students walking around us and the fact that we got to visit one of their libraries, their tower, and their stadium. **This field trip along with other influences has made UC Berkeley one of the colleges that I would like to attend because I see it as a convenient option,** but I also see it as a college that will help me with my career and goals a great amount."

*Janely J. M, 9<sup>th</sup> grade student*

# The Path Realized: College, Career, and Beyond

Turning Achievement Into Impact,  
and Promise Into Purpose | Ages 18-24

The final stretch of the cradle-to-career journey is where persistence becomes purpose. **Oakland Promise's College and Career domain supports scholars as they navigate college**, earn their degrees, and step into meaningful careers. The majority are the **first in their families to do so**, each step marking progress for generations.

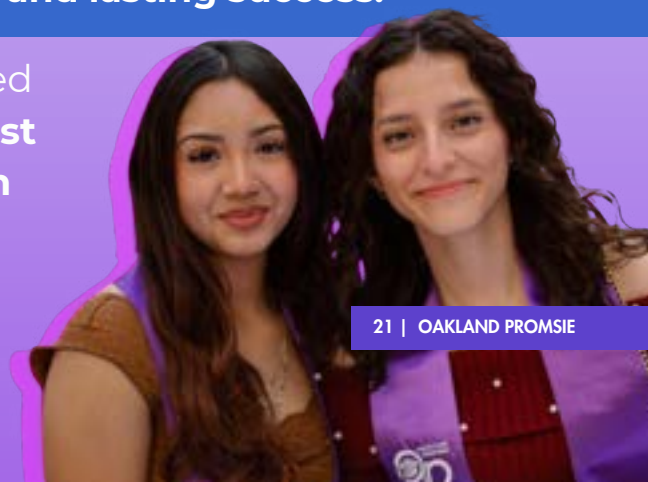
**46.5% of Oakland Promise Scholars from the Class of 2018 have completed college - compared to just 29% nationally for students from similar low-income high schools - and another 20.3% are still enrolled and working toward their degrees.**



Each Oakland Promise scholar is paired with an Oakland Promise Advisor or “Coach”, ensuring that support continues long after acceptance letters are opened. Our partner, Beyond 12, builds on that structure, connecting first-year college students with experienced peers and campus-specific networks that include financial aid, health services, and resource centers.

Across Oakland, students consistently recognize college as a powerful step toward opportunity, mobility, and lasting success.

Every graduate represents a shared investment realized. **From that first savings account to a diploma in hand, the journey has been meaningful and intentional.**



But the pathway doesn't end at graduation. Our **Alumni Program** helps scholars stay connected to Oakland Promise, returning as **mentors, professionals, and leaders** who give back to the very ecosystem that supported them. From **career development workshops** to **volunteer opportunities**, these alumni embody the promise fulfilled, a generation leading the way for the next.

Since our inception in 2016, Oakland Promise has supported **nearly 4,800 scholars** through college and career pathways.

In 2025, over **2,500** college students received ongoing financial, academic, and emotional support.



of surveyed scholars report a positive impact from Oakland Promise.

**66%** Cite financial relief that helped them avoid debt and stay enrolled.

**76%** Say Oakland Promise gave them a sense of community and belonging.





“The Oakland Promise Scholarship has **supported my academic journey in both practical and transformative ways.** The funding is flexible and easy to access, helping me cover books and rent without extra stress. But the real impact has come from the guidance and opportunities OP provides — from workshops and newsletters to advisors who are **genuinely invested in our growth.**”

My advisor reviewed my resume and helped me secure an internship at Credit Karma, an experience that clarified my career goals and pushed me to take initiative and pursue new opportunities. I learned how large companies work, **built confidence in networking,** and saw firsthand how essential AI is becoming in every field. I now use AI tools in my campus job **and I am pursuing Google’s AI certificates.**

Oakland Promise didn’t just support my education — it opened doors, expanded my skills, and helped me chart a clearer path from college to career.”

*Monica T, Oakland Promise Scholar*

# Partner Spotlight



*“Our collaboration with Oakland Promise reflects a shared vision for what is possible when communities invest in students’ long-term success. Beyond 12 is proud to partner with an organization that shares our commitment to ensuring Oakland students persist through college and emerge with the skills, degrees, and opportunities that set them up for lifelong success.”*

*Alex Bernadotte, CEO & Founder, Beyond 12*

## BEYOND 12

Beyond 12 is a national, tech-enabled nonprofit that helps institutions provide their students with the academic, social, and emotional support they need to succeed in higher education. Through a proven, personalized approach to coaching, Beyond 12 meets students where they are, amplifying their power and agency, while guiding them through any challenge they may encounter.



beyond 12



# Recognizing Our Partners

## Walking the Path Together

We are deeply inspired by the unwavering commitment of our partners who walk this path alongside us every day. **Through your leadership, creativity, and collaboration, you open doors of opportunity for Oakland's students,** helping them discover their strengths, nurture their ambitions, and see what's possible for their futures.

Together, we are building an educational ecosystem rooted in equity and belief, one that ensures every Oakland student has the support, access, and encouragement to move forward with confidence. **Your partnership transforms classrooms into launchpads for dreams and keeps the road to opportunity open for all.**

***We extend our deepest gratitude to the City of Oakland and the Oakland Children's Initiative, whose continued investment allows us to serve more students and families across our community.***



# Partner Spotlight



*"I actually love this experience. I want to be an orthopedic surgeon. They helped me think about college and ask the right questions that I really need to get in depth about."*

DOMINIC A. FREMONT HIGH SCHOOL SENIOR

## PEERFORWARD

PeerForward harnesses the power of peer-to-peer connections to transform individuals, schools, and communities. With the right tools, coaching, and support, student leaders become catalysts for change—not only shaping their own futures but also inspiring their peers. Each year, Peer Leaders execute hundreds of campaigns guiding high school seniors toward postsecondary success. At the center of the PeerForward ecosystem, **they exemplify the organization's ethos: lifting each other to new heights through shared leadership among staff, alumni, volunteers, and students.**



PEER  
FORWARD.



# Recognizing Our Community Partners

**Our partners are essential in delivering Oakland's cradle-to-career supports citywide, helping to build a seamless network of opportunities for children, youth, and families.**

- BANANAS INC.
- Beyond 12
- Black Cultural Zone
- Brighter Beginnings
- Building Alliances Coaching and Consulting
- Community Roots Financial
- East Bay Agency for Children
- The East Bay Consortium of Educational Institutions, Inc.
- East Oakland Youth Development Center
- Families in Action
- Financial Capability Investment
- First 5 Alameda County
- FutureMap
- The Hidden Genius Project
- Junior Achievement of Northern California
- Kingmakers of Oakland
- La Clínica de La Raza, Inc.
- Lotus Bloom
- MISSEY
- Museum of Children's Art
- Oakland Kids First
- Oakland Leaf
- Oakland Natives Give Back
- Oakland Unified School District
- OneGoal
- PeerForward
- Peralta Community College District
- Roots Community Health
- Tandem, Partners in Early Learning
- The 5 Buckets 4 Shovels Foundation
- Trybe Inc.
- The Unity Council
- uAspire
- UCSF Health
- Youth Alive
- YouthBeat

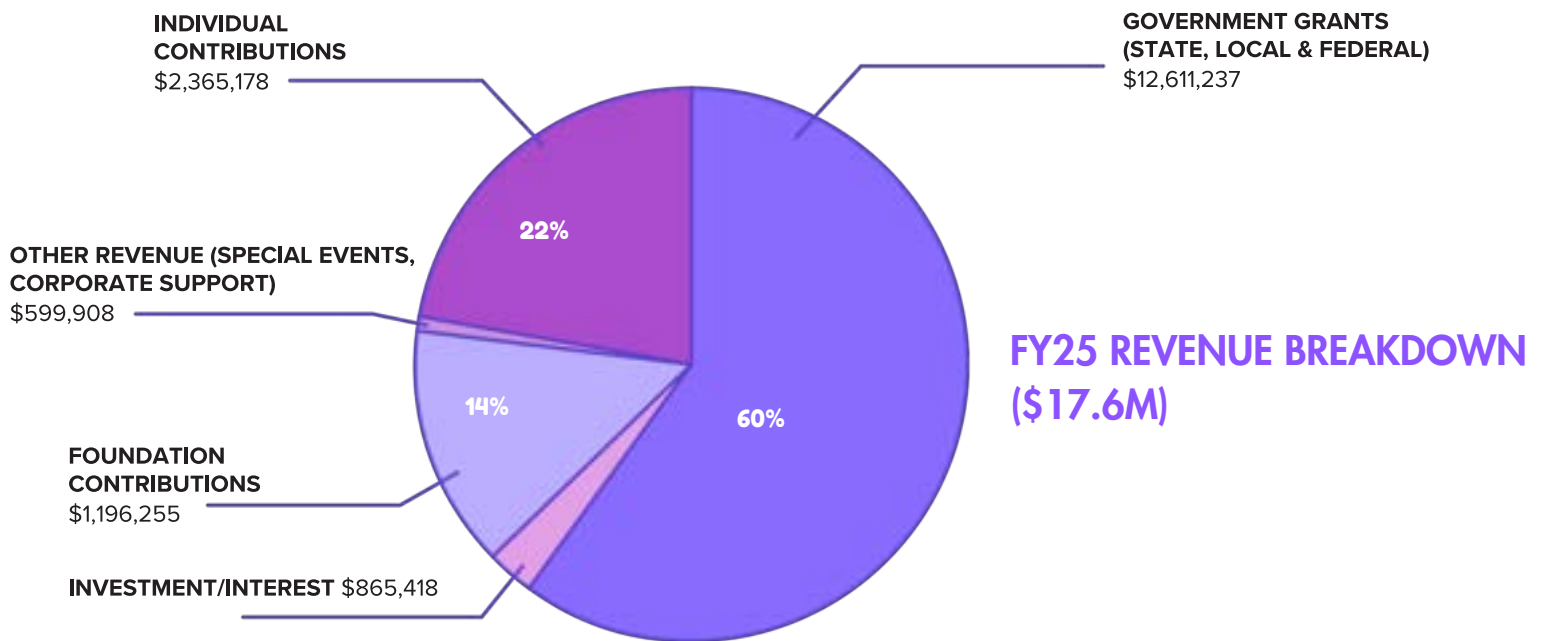


# Our Financial Overview

## Fueling the Path Forward

Every mile of Oakland Promise's journey is powered by partnership and the trust, generosity, and shared belief of those who invest in the future of Oakland's youth.

**Our financial stewardship reflects that same commitment: transparency, accountability, and reinvestment into the communities we serve.**



## FY25 PROGRAM VS. ADMINISTRATIVE COSTS

**PROGRAMMATIC** 80%  
\$14,371,219

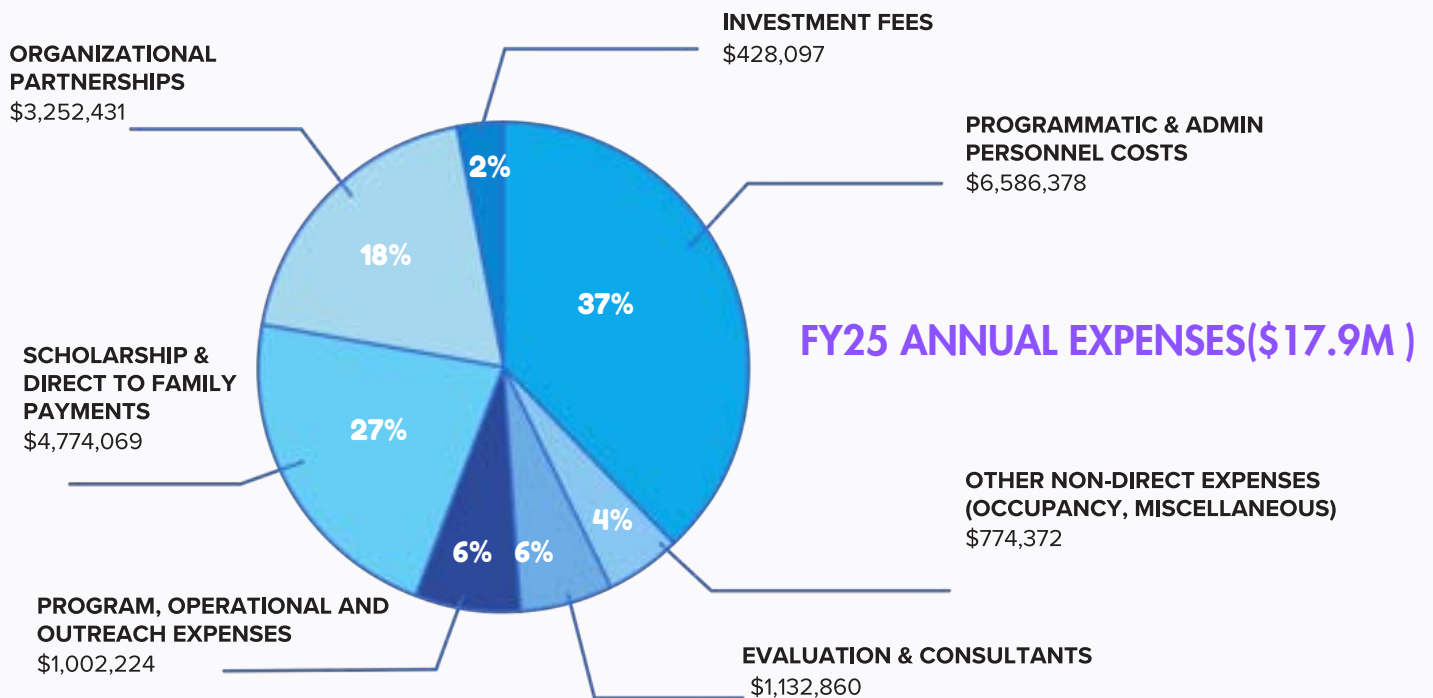
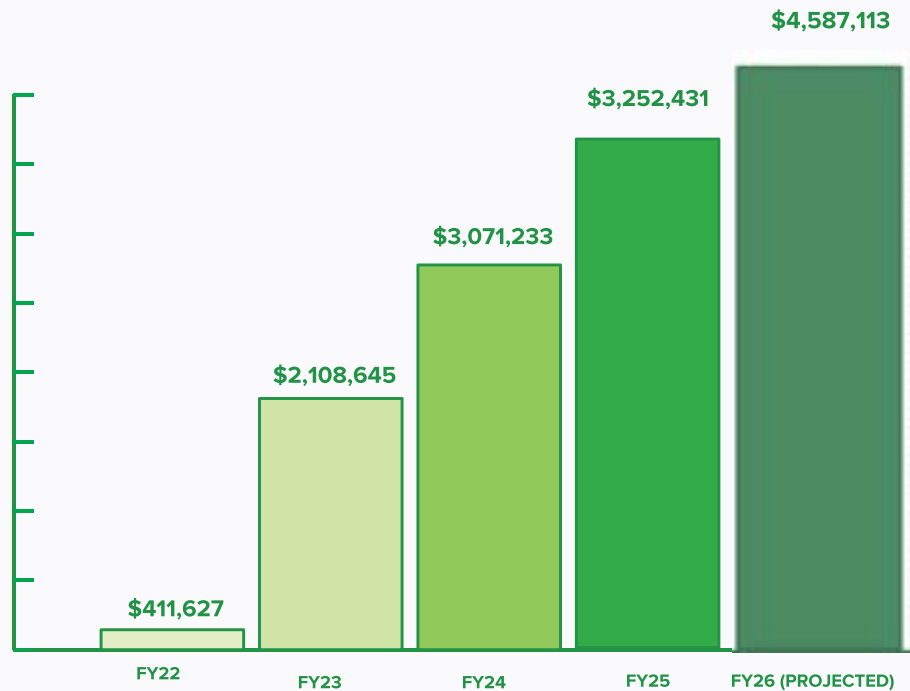
**ADMINISTRATIVE** 20%  
\$3,618,724

Our story is one of progress made possible by collective investment. **Every dollar, every partnership, and every act of generosity extends the path a little farther**, helping us expand scholarships and strengthen cradle-to-career supports.

# Our Financial Overview

Fueling the Path Forward

## GROWTH IN COMMUNITY PARTNERSHIPS INVESTMENTS





# Acknowledging Our Supporters

## The Road Forward: A Decade of Promise and the Journey Still to Come

Next year marks a milestone: **Ten years of Oakland Promise**. Ten years of walking beside students and families, of transforming hope into progress, and of building a community where opportunity is possible for all.

To our funders, partners, families, and friends:  
**Thank you for standing with us through every mile of this journey.**



As we look ahead, we know the work is far from finished. The foundation we've built—rooted in **collaboration, equity, and measurable impact**; is only the beginning. The next chapter is about strengthening the entire cradle-to-career pathway, making sure that every step a student takes is supported by a community that believes deeply in their potential.

That means deeper partnerships across Oakland and continuing to serve as the backbone that aligns efforts, shares data, and drives measurable impact.





At Oakland Promise, we'll keep leading with both head and heart, guided by evidence, grounded in equity, and driven by purpose. Our vision remains simple yet powerful: that every student in Oakland, no matter their zip code, deserves the chance to **dream boldly, plan confidently, and achieve a future that's truly theirs.**



The path we've traveled has shown what's possible when a city moves together. The path ahead is about going even further—building stronger bridges, expanding opportunity, and ensuring that the promise we make to

every student continues to shine for the next decade and beyond. **It's clear that we can't do this alone, thank you for continuing on this journey with us.**





# Our FY25 Donors



Your Support Keeps the Promise Moving Forward

To our incredible donors, thank you. Your generosity is the fuel that keeps this journey in motion. Every investment you make opens doors for Oakland's students, helping them walk their own path toward education, opportunity, and lasting success.

**Your belief in what's possible empowers young people to dream bigger, reach higher, and build futures defined not by circumstance, but by choice.**

Thank you to our 2025 Awards Ceremony Sponsors.

To join us as a corporate partner, email [development@oaklandpromise.org](mailto:development@oaklandpromise.org)



**"I have been a long time donor to Oakland Promise because I want the young people in the city I call home to have the opportunity to transform their lives through higher education. I believe in the power of post-secondary education to break the cycle of poverty, to launch young people into the careers of their choosing and to inspire generations to come."**

*Susan Stutzman, Oakland Community Member*

**Our path forward is only possible because of the people who walk it with us. To every donor who has invested in Oakland Promise, thank you. Your support fuels the programs that open doors, widen opportunity, and reach students and families in every neighborhood across Oakland.**

## **\$1,000,000+**

- Arthur Rock and Toni Rembe Rock
- City of Oakland\*
- Kaiser Permanente\*
- US Department of Education\*
- Walter and Elise Haas Fund\*

## **\$500K - \$999K**

- Carl and Robin Washington\*
- Kenneth Lin and Serrie Singhasiri
- Mark and Susan Stutzman
- Payette River Foundation\*
- The Koshland Foundation\*

## **\$100K - \$499K**

- Anonymous
- Chime Scholars Foundation\*
- Harlem Children's Zone
- Harold Barre
- Hellman Foundation\*
- Irene S. Scully Foundation\*
- KHR McNeely Family Foundation\*
- NBA Foundation
- Pacific Gas & Electric Company (PG&E)
- Warriors Community Foundation

## **\$50K - \$99K**

- Brickyard J Fund
- Oakland Rotary\*
- Quest Foundation
- Susie and Eric Poncelet
- The Chris and Melody Malachowsky Family Foundation

## **\$10K - \$49K**

- Alex R. Graf Memorial Scholarship Fund-Lighthouse Community Charter School
- Amazon
- Andrea and Paul Swenson
- Apollo Partners
- Barbara and Andrew Fremder
- Carol Baird and Alan Harper
- Citibank
- Cornell C. Maier Irrevocable Living Trust of 1979
- Credit Karma
- Esther Moran\*
- Gina Rafanelli and Jason Flynn
- Impact Assets
- Jan Deming and Jeffrey Goodby
- John Nelson and Hortensia Chang
- Lisa and Joe Downes
- Oakland Athletics Investment Group LLC
- Oakland Public Education Fund
- PolicyLink
- Regina and Melodie Myers
- Robert and Jordan Stark
- Sylvia Smith and Stan Kowalski\*
- The Magnolia Fund at East Bay Community Foundation
- The San Francisco Foundation
- University of California Office of the President (UCOP)\*
- Vistra Corp.

\* Recognizes donors who support Oakland Promise through multi-year commitments



## \$5,000 - \$9,999

- Bret Dickey
- Claudia and James Harrison
- R Goodman and John T. Burns
- Frederick and Anne Barstow
- Northern California College Promise Coalition
- S.H. Cowell
- Samuel Test
- Susan Feller

## \$1,000 - \$4,999

- Anonymous
- Ann Branston
- Annie Pathiparampil
- Barry Adler and Betsy Buchalter Adler
- Ben and Mary Feinberg
- Ben Fong-Torres
- Beverly Ark
- Bill Higbee and Mandy McDonough
- Brooke and Gordon Berg
- Carl Shapiro
- Carlos Vera
- Clara Grace Gerdes
- Deborah Shefler
- Elijah Fletcher
- Geoff Bass
- Gregory D Call
- The Indigo Oak Fund
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- John Chalik
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- Jordan Marcus
- Joseph Zhang
- Kim Thompson and John Bliss
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- Marjorie Shapiro and Ian Hinchliffe
- Mark Takemoto
- Mary Kathryn Lynch
- Melinda Vahedi
- Michael Loeb
- Miho Kubota
- Nancy Erb
- Nari Williams
- Olson Remcho LLP

- Redge and Carole Martin
- Reinhart Family Fund
- Samuel Miller and Maude Pervere
- San Francisco Giants
- Shelby Solomon
- Steven Mathews
- StriveTogether
- Drs. Theodore Levin and Rona Bar-Din
- Thomas Gold
- Todd Mills and Kim Dung Nguyen
- Trish Chapman
- Valerie Stoll Schwimmer

## \$999 and Below

- Aiko Lee
- Alex Youngquist
- Alice and Michael Ranahan
- Alinda Louie
- Amy K. Worth and William F. Mitchel Jr.
- Amy Kivel
- Anahid Katchian
- Andrew and Tina Coleman
- Anita Bloch
- Anna Marie Ramos
- Barbara Morrissette
- Barbara Poole
- Beth Ann Steinberg
- Beverly Blatt
- Bill Waters
- Bonnie Jonsson
- Bridget Brennan
- Bridget O'Neal
- Bruce Keilin
- Bryan Kassing
- Caplin Foundation
- Carol Badran
- Carol Copperud
- Carol S. Dunkle
- Charles Marlowe
- Charles Noll
- Charlotte Hennessy
- Chevron
- Chris Ertel and Johanna Buurman
- Cory Martin
- Craig Sundstrom
- Daniel Connors

\* Recognizes donors who support Oakland Promise through multi-year commitments



## \$999 and Below

- Anonymous
- Dava Freed
- David Brown
- David Cohen
- David Lewis
- Deirdre Dolan
- Deson Redd
- Donald Falk
- Donald Rubenstein
- Donna Williams
- Dr. and Mrs. J. William Smith
- Drew L. Robarts
- E.L.F Beauty
- Eli Altman
- Elizabeth Gray
- Elizabeth Merck
- Ellen Sirbu
- Felicia and Joel Vargas
- First Unitarian Church of Oakland
- Franklin Silver
- Frederick Butler II
- George Seay
- Gina Lee
- Gregory Linden
- Helen Cake
- Hilary Polis
- Ira H Fateman
- Jackie Berkman
- James Frei
- Jan Faraguna
- Jane Emily Porter Hunter
- Janet Hankammer
- Janet Hashimoto
- Janine Brown
- Jaye E Erickson
- Jennifer Elwell
- Jennifer Rose
- Jiyun Cameron Lee
- Joel Mackey and Mary Biasotti
- John Laurance Blaustein
- John McWeeny
- John Toupin
- Jonathan Allen
- Jonathan Fearn
- Jonathan Jacobs
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- Joseph Imwalle
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- Kathleen C Spohr
- Kathy Klein
- Ken Schneider
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\* Recognizes donors who support Oakland Promise through multi-year commitments





# Our Board

## Guiding the Road Ahead

The Oakland Promise Board of Directors brings together a diverse group of leaders united by a shared commitment to equity, opportunity, and the success of Oakland's youth. **Their collective expertise spans education, philanthropy, law, business, and community development.** Together, they help guide Oakland Promise's mission forward, serving as stewards of accountability, vision, and progress along the cradle-to-career journey.

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Licensed Professional Clinical Counselor, Bay Area Community Resources & Attorney at Law, Private Practice

### **SUSIE PONCELET**

Former Board Secretary, East Bay College Fund

**\*Executive Board Members**





# Join Our Promise

**Walk the Path. Power the Future.**

The road to opportunity is one we build together. At Oakland Promise, every step forward, every milestone achieved is made possible by people like you. Your generosity, time, and belief in what's possible fuel the journey for thousands of young people across our city.

Together, we can put **50,000 Oakland youth** on the path to postsecondary attainment by **2030**. Whether you choose to **donate, mentor, volunteer, or advocate**, your support becomes part of a collective movement that transforms lives and strengthens the entire community.

When you join Oakland Promise, you're not just contributing, you're helping to **pave the way for the next generation**. Your support ensures that every child has the chance to dream, plan, and achieve a future that's truly theirs.

It takes all of us, families, partners, neighbors, and advocates - to power this pathway. **Join the promise. Walk with us. Together, we can keep Oakland moving toward a brighter, more equitable future.**



Learn more and get involved at [oaklandpromise.org/get-involved](https://oaklandpromise.org/get-involved)





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OPPORTUNITY  
CHANGES  
EVERYTHING

## Contact Us

Learn more and get involved at [oaklandpromise.org/get-involved](https://oaklandpromise.org/get-involved)

Stay connected with us. Follow Oakland Promise on social media to walk alongside our students on their cradle-to-career journey.

