


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION: 1) ACCEPTING UP TO ONE HUNDRED THOUSAND DOLLARS (\$100,000) FROM THE MITCHELL KAPOR FOUNDATION – P.R.I.M.E. ALLIANCE TO SUPPORT AND PROVIDE PARTIAL FUNDING FOR A STAFF POSITION IN THE MAYOR’S OFFICE TO SERVE AS THE LOCAL PROJECT MANAGER LEADING THE CITY’S PARTICIPATION IN THE P.R.I.M.E. ALLIANCE; AND 2) AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO A MEMORANDUM OF UNDERSTANDING SUBJECT TO ADDITIONAL COUNCIL APPROVALS WHERE REQUIRED

WHEREAS, the Mitchell Kapor Foundation, through its P.R.I.M.E. Alliance (Public Results through Impact and Mission-Driven Entrepreneurship) initiative, has selected the City of Oakland to participate in a national effort to remove procurement, contracting, and regulatory barriers that prevent mission-driven technology startups from doing business with local government; and

WHEREAS, the Kapor Center, in partnership with the NAACP, the African American Mayors Association, and the National League of Cities, launched the initiative now known as the P.R.I.M.E. Alliance to work with a select group of jurisdictions committed to policy reforms that remove barriers for mission-driven technology startups delivering services in areas including childcare, housing, health, education, workforce, and transportation; and

WHEREAS, the Kapor Center's research, drawn from a survey and interviews with more than 60 entrepreneurs and investors representing over 3,000 public sector contracts, identified barriers including solicitation cycles that can take two years, restrictive contract terms, confusing application and licensing requirements, compliance costs, and limited communication and outreach; and

WHEREAS, on April 3, 2026, the City of Oakland submitted a proposal to participate in the initiative, signed by the City Administrator and the Mayor, with letters of support from the President of the City Council and from community and institutional partners including the Oakland Branch of the NAACP, the Oakland African American Chamber of Commerce, the Oakland Chinatown Chamber of Commerce, the Port of Oakland, The Unity Council, Oakland Thrives, the Urban League of the Greater San Francisco Bay Area, the Oakland Public Education Fund, The Oakland Fund, and HiiiWAV; and

WHEREAS, the grant provides partial funding for a Local Project Manager position within the Mayor's Office, with the Mitchell Kapor Foundation funding up to thirty-three percent (33%) of the position's total salary and benefits, not to exceed Fifty Thousand Dollars (\$50,000) per year; and

WHEREAS, the Local Project Manager will identify barriers facing mission-driven technology startups in City processes, support reforms in contracting and procurement systems, convene stakeholders, and engage community and non-profit partners; and

WHEREAS, the Local Project Manager will be an employee of the City of Oakland hired through the City's standard hiring processes, and shall not participate in the evaluation, ranking, or selection of any vendor, with all vendor selection remaining subject to the City's procurement laws and local and state ethics laws; and

WHEREAS, any authority requiring Council approval that is outside of the scope of the Mayor's Summer Recess authority provided by Rule 21 of the Council Rules of Procedure (Resolution No. 90066) is not granted by this Resolution and is subject to future approval by the City Council upon return from recess; and

WHEREAS, pursuant to Rule 21 of the Council Rules of Procedure (Resolution No. 90066) this Resolution cannot be deferred for Council approval following Council recess because the City's participation in the P.R.I.M.E. Alliance is time-sensitive and is intended to begin on September 15, 2026. The partnership provides the City with up to \$50,000 toward the salary and benefits of a new Local Project Manager for up to two years, as well as technical assistance, implementation tools, startup ecosystem connections, and other resources to help Oakland remove barriers to innovation, improve service delivery, and advance equitable economic development. Deferring approval would delay the City's ability to finalize the partnership, initiate the Local Project Manager hiring process, and begin implementation of the initiative within the anticipated timeline. Timely approval will allow the City to capitalize on these external resources and begin this work without unnecessary delay]. Additional Council approvals required by law will be sought upon Council's return from summer recess.; now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to accept grant funds from the Mitchell Kapor Foundation, a California public benefit corporation, in an amount not to exceed Fifty Thousand Dollars (\$50,000) per year, for a total not to exceed One Hundred Thousand Dollars (\$100,000) over two years, to support a Local Project Manager position within the Mayor's Office; and be it

FURTHER RESOLVED: That the City hereby authorizes the City Administrator to negotiate and execute a Memorandum of Understanding and any other agreement necessary to receive the grant funds, and to take any additional actions necessary to carry out the intent of this Resolution.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROWN, FIFE, GALLO, HOUSTON, RAMACHANDRAN, UNGER, WANG, AND
PRESIDENT JENKINS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California

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