

ATTACHMENT B

OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB) - MAYOR'S SUMMER YOUTH EMPLOYMENT PROGRAM (MSYEP) AND OAKLAND CHILDREN'S INITIATIVE (OCI)

The MSYEP builds on summer youth employment programming funded for over four decades, providing critical work-based learning experiences to historically underserved populations. In the current 2022–2025 cycle, Summer Youth Employment funding strategy funded programs that surpassed expectations by serving 988 youth—79% more than initially planned—with participants earning approximately \$1,600 each for 100 hours of paid work experience.

The MSYEP provides youth ages 14-21 with job readiness training, 100 hours of paid work experience, and financial literacy support from June to September. Programs deliver high-quality work experiences for youth, building their experience, and education in possible careers and industry pathways.

Agencies that offer the following programming were encouraged to apply for the MSYEP:

- 100 hours of paid work experience during summer months
- Pre-employment / job readiness and soft skills training
- Financial literacy and financial access
- Career and workplace exposure through job-shadowing or on-the-job experience
- Exposure to priority industries identified by OWDB, including climate sector, construction, creative economy, information technology, healthcare, and transportation logistics
- Programs that teach youth the academic and employment skills needed for careers or professions explored.

The intended population for the MSYEP is Oakland youth ages 14-21 that live in East Oakland, Fruitvale, and West Oakland.

For FY 2026-2027 and FY 2027-2028, the MSYEP is administered through an inter-department collaboration between OFCY, OWDB and the Oakland Children's Initiative (OCI).

In 2018, voters approved Measure AA, known as OCI, to increase early investment in children and support their success through college graduation. The Charter establishes the OCI Oversight, Accountability, and Evaluation Fund to support strategic planning, implementation, and outreach to advance equity and ensure every child receives the support needed to thrive in college and beyond.

OCI, OFCY and OWDB identified the following intended outcomes and impact:

- Increased number of youth in Oakland who participate in summer jobs and gain first time work experience
- Increased experience and awareness of job and career options for youth
- Improved financial stability for youth
- Youth living in East Oakland, Fruitvale, and West Oakland have increased access to paid work opportunities and jobs over the summer

OCI, OFCY and OWDB will partner in areas of 1) grantee engagement, 2) program reporting, 3) program monitoring/ site visits, and 4) fiscal oversight.

OWDB will execute the grants awarded under this strategy.