



CITY OF OAKLAND

AGENDA REPORT

TO: Elizabeth Lake
Acting City Administrator

FROM: Holly Joshi
Chief of Violence
Prevention

SUBJECT: Apricot 2026 Annual Report and
Amended Use Policy

DATE: June 22, 2026

City Administrator Approval


Betsy Lake (Jul 2, 2026 10:05:06 PDT)

Date: Jul 2, 2026

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Accepting The Department Of Violence Prevention's 2026 Apricot Annual Report And Approving The Amended Apricot Use Policy As Approved By The Privacy Advisory Commission On June 4, 2026

EXECUTIVE SUMMARY

The Department of Violence Prevention (DVP) uses a data management system called Apricot to collect information from its staff and funded agencies related to service delivery and grant management. The proposed resolution, if adopted, will accept the 2026 Apricot Annual Report and approve the amended Apricot Use Policy.

BACKGROUND / LEGISLATIVE HISTORY

The DVP is charged with reducing gun violence, domestic violence, and commercial sexual exploitation in Oakland. To do this, the DVP invests in immediate crisis response services and near-term interventions that stabilize victims and prevent additional violence, as well as longer-term, intensive support services for individuals caught in cycles of violence. Specifically, the DVP performs three primary functions:

1. **Supervise and deploy a team of direct service staff** who perform intensive life coaching and violence interruption work with individuals at highest risk of drawing or driving gun violence.
2. **Fund community-based organizations (CBOs)** to deliver a range of community violence intervention services to community members at the center of violence.
3. **Convene and build capacity among CBOs** that form the ecosystem of community violence intervention services in Oakland to enhance our collective capacity to prevent

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violence, deliver effective and coordinated services, and create a safer and healthier Oakland.

To adequately deliver, oversee, and evaluate services delivered and funded by the DVP, the DVP requires a data management system that allows staff from the DVP and funded agencies to enter information related to service delivery and grant management. On July 26, 2022, the City Council approved a five-year contract with Bonterra Tech LLC (formerly Social Solutions Global, Inc.) in the amount of \$533,056 for the term of August 1, 2022, to June 30, 2027, for the DVP's Apricot system. At that time, the City Council also accepted the DVP's Apricot Use Policy, which was approved by the Privacy Advisory Commission on July 12, 2022 ([Resolution 89380 C.M.S.](#)). In June 2023, the City Council approved adding \$91,451 to the DVP's contract with Bonterra Tech LLC to fund additional user licenses, for a total contract amount of \$624,597 ([Resolution 89797 C.M.S.](#)).

Since its implementation in January 2023, Apricot has been used by DVP and CBO staff in the following ways:

- Direct service staff and supervisors from the DVP and funded CBOs use the system to track and monitor enrollment, service engagement, milestones, and outcomes for individual services, as well as attendance, duration, and content of group services.
- DVP staff who coordinate services use the system to ensure services are delivered in a timely, responsive, and coordinated manner.
- Grant management staff from CBOs use the system to complete quarterly grant reports, enter quarterly expenses, access approved quarterly invoices, and submit budget or scope modifications.
- Grant management staff from the DVP use the system to track grantees' budget spenddown, receive and process budget or scope modifications, track grantees' progress on contract deliverables, monitor participant consent forms and adherence to service eligibility criteria, and receive and process quarterly invoices.
- DVP data and evaluation staff use the system to summarize service delivery and outcome data for a variety of external audiences, including councilmembers, commissioners, and external funders.
- External evaluators use service delivery and outcome data collected through Apricot to evaluate DVP programs and services.

The Privacy Advisory Commission's establishing ordinance (Ordinance No. 13349 C.M.S.) states that annual reports and recommendations on the use of the surveillance technology must be reviewed and approved by the Privacy Advisory Commission and City Council. The DVP presented its 2026 Apricot Annual Report and amended Apricot Use Policy to the Privacy Advisory Commission on June 4, 2026, and both items received unanimous approval.

ANALYSIS AND POLICY ALTERNATIVES

This resolution, if adopted, will allow the City Council to accept the DVP's 2026 Apricot Annual Report and amended Apricot Use Policy, as recommended by the Privacy Advisory Commission. It will also enable the DVP to continue using Apricot to support service delivery and grant management activities with appropriate privacy and security safeguards.

Annual report findings

The DVP's 2026 Apricot Annual Report details the following information regarding usage of Apricot from January 1, 2025, to December 31, 2025:

- Apricot was used by approximately 36 DVP staff and 170 CBO staff to track service delivery or perform grant management activities. Individual-level data were entered for 2,398 participants.
- The DVP shared de-identified data on services delivered and personally identifiable information for participants who provided their consent with its external evaluation partner, Urban Institute, as approved in the use policy.
- The DVP did not receive any complaints or concerns about Apricot related to its protection of civil rights and civil liberties.
- The DVP did not receive any public records requests pertaining to Apricot.
- There were no data breaches or unauthorized access to the Apricot system.

Use of the Apricot system has been helpful to the DVP in the following ways:

- Weekly performance reports generated through Apricot allowed DVP leadership to monitor service delivery related to the City's Ceasefire-Lifeline strategy to ensure life coaching and violence interruption services were delivered with fidelity to evidence-based models. Oakland ended 2025 with reductions of 49% in homicides and shootings compared to 2023, suggesting that the reimplementation of Ceasefire-Lifeline with model fidelity has been highly successful in reducing violence.
- The system has allowed DVP staff to easily access and share aggregate data regarding DVP-funded services in reports to City Council and public commissions, grant applications, and public dashboards.
- DVP staff who coordinate group violence services, including violence interruption activities, relocation, and life coaching, were able to use information in the system to coordinate service response across agencies.
- Data collected through Apricot served as the primary source of data for evaluations of the City of Oakland's Measure Z Public Safety and Services Violence Prevention Act and a DVP state grant.

Use Policy Amendments

The DVP has proposed one amendment to the current Apricot Use Policy, which was approved by the Privacy Advisory Commission on June 4, 2026. The approved use policy states that personally identifiable information (PII) is not entered for individuals receiving services related to gender-based violence. The DVP would like to modify this to state that PII is not required for individuals receiving services related to gender-based violence. Data may be entered if individuals provide their informed consent. This is the same approach taken for all youth services.

RELATED PLANNING EFFORTS

This agenda item is a routine item and does not relate to any Oakland strategic planning efforts.

FISCAL IMPACT

There is no fiscal impact associated with approving the updated Apricot Use Policy.

PUBLIC OUTREACH / INTEREST

The 2026 Apricot Annual Report and the amended Apricot Use Policy were publicly noticed, presented, and approved at the June 4, 2026, meeting of the Privacy Advisory Commission.

COORDINATION

This report and legislation have been reviewed by the Office of the City Attorney and the Budget Bureau.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The Apricot system was implemented in January 2023 and currently has 200 users. The system has vastly improved the DVP's ability to collect data and evaluate programming to better understand how programs are being implemented and who is being served. Additionally, data collected through Apricot have served as the primary source of data for weekly performance reports of the DVP's Ceasefire-Lifeline strategy, evaluations of the City of Oakland's Measure Z Public Safety and Services Violence Prevention Act, and an evaluation of an external grant from the California Board of State Community Corrections.

RACE AND EQUITY

Services funded and delivered by the DVP are intended for residents of Oakland who are most vulnerable to gun violence, domestic violence, and commercial sexual exploitation. Residents of color are disproportionately impacted by these forms of violence. In 2024, Black residents accounted for 33% of shooting victims and 65% of homicide victims despite representing 21% of the population. Similarly, Hispanic residents accounted for 42% of shooting victims despite representing 29% of the population. Domestic violence incidents reported to the Oakland Police Department in 2024 involved Black residents as victims in 50% of cases and Latinx individuals as victims in 32% of cases. The Apricot data management system facilitates delivery, oversight, and evaluation of these services to ensure they are effective in reducing experiences of violence and trauma among Oakland's most vulnerable, thus moving Oakland closer to racial equity.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Accepting The Department Of Violence Prevention's 2026 Apricot Annual Report And Approving The Amended Apricot Use Policy As Approved By The Privacy Advisory Commission On June 4, 2026

For questions regarding this report, please contact Holly Joshi, Chief of Violence Prevention, at (510) 920-6272.

Respectfully submitted,



Holly Joshi (Jun 30, 2026 13:53:55 PDT)

Holly Joshi
Chief, Department of Violence Prevention

Reviewed by:
Mailee Wang, Deputy Chief of Administration

Prepared by:
Jenny Linchey, Deputy Chief of Grants,
Programs, and Evaluation

Attachments (3):

- A: 2025 Apricot Use Policy
- B: 2026 Amended Apricot Use Policy
- C: 2026 Apricot Annual Report