

ATTACHMENT C

REQUEST FOR PROPOSALS (RFP) FISCAL YEARS 2026-2028 BACKGROUND

On Friday, October 24, 2025, the OFCY released the FY 2026 - 2028 RFP in alignment with the 2025 - 2028 OFCY SIP. The FY 2026 - 2028 RFP has eight funding strategies:

Strategy 1: Family Resource Centers & Parent Engagement

Strategy 2: Elementary School-Based Expanded Learning

Strategy 3: Middle School-Based Expanded Learning

Strategy 4: Youth Development & Leadership

Strategy 5: Career Access & Employment

Strategy 6: Youth Summer Jobs/Mayor's Summer Youth Employment Program

Strategy 7: Independent Living

Strategy 8: Placed-Based Innovations for Safety

The RFP Application Timeline is below:

- RFP Release: October 24, 2025, at 12:00 pm
- Pre-Proposal Conference: October 30, 2025, at 11:00 am – 12:30 pm
- Technical Assistance Sessions: Weekly, November 7, 2025 – December 4, 2025
- Question Period End: November 7, 2025, 5:00 pm
- Proposal Application Due: December 12, 2025, at 11:59 pm.

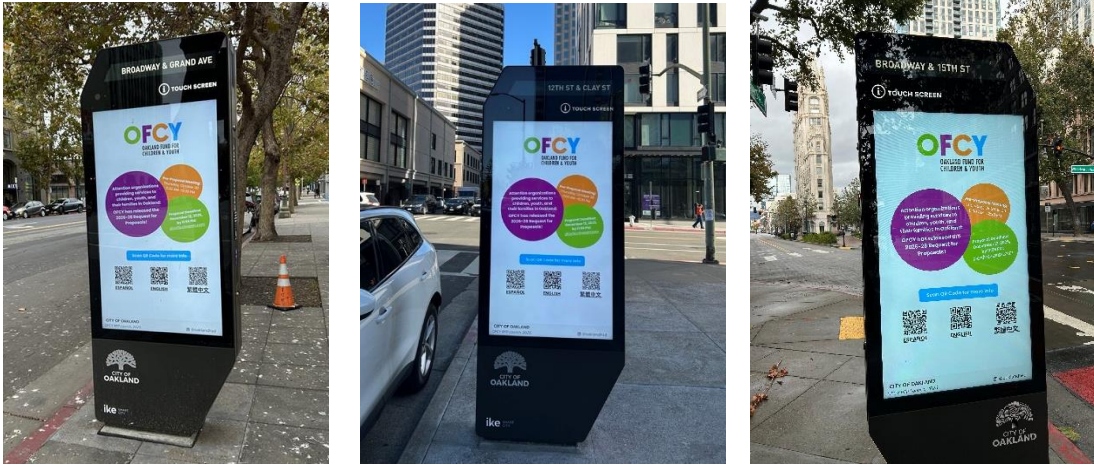
OFCY staff developed a communications campaign to meet the following goals:

1. Raise awareness of the funding opportunity, particularly for non-profits, community-based organizations and public agencies serving children in Districts 2, 3, 5, 6, and 7
2. Facilitate ease of participation in the RFP through effective and clear instructions, terms, and available support resources
3. Expand the applicant pool to diverse and new agencies/non-profits, including those not funded in the past
4. Enhance and foster trust in the competitive RFP submission, review, and award processes
5. Provide critical information to applicants quickly and effectively
6. Inform the public of the grant-making process for OFCY

The RFP was advertised in the Oakland Tribune, El Reportero, the Oakland Post and the Oaklandside publications. The launch advertisement was translated into Spanish and Chinese. A Press Release was distributed on the launch day, along a City of Oakland email announcement to all staff.

ATTACHMENT C

The RFP was also advertised on the IKE Kiosks around the city. Social media posts were made on the City’s Instagram, Facebook and LinkedIn to announce the RFP launch, to distribute the link for the Pre-Proposal Conference recording and to send a “one week left” reminder to submit applications.



A weekly email was sent to the OFCY mailing list with resources, information and due date reminders. The RFP, all reference documents, training materials and recordings were available on the OFCY website.

Overview of Proposal Application Submission

OFCY received **333 completed proposals** across the eight funding strategies by the deadline of 11:59 pm on December 12, 2025. This is a 45% increase from 2022, when 229 proposals were received.

The cumulative annual amount requested by all proposals was **\$62.2 million**. This is approximately a 65% increase from 2022, when \$37.8 million was requested.

Proposals Received by Funding Strategy

Table 1: Proposals Received by Funding Strategy

Funding Strategy	# Submitted Proposals	Total OFCY Funds Requested
Career Access and Employment	56	\$11,720,538.68
Elementary School Expanded Learning	74	\$8,308,768.77
Family Resource Centers & Parent Engagement	33	\$7,922,876.64
Independent Living	12	\$2,567,955.00
Middle School Expanded Learning	27	\$3,580,388.26
Place-Based Innovations for Youth Safety	22	\$5,886,476.93
Summer Youth Employment	13	\$2,320,892.52
Youth Development and Leadership	96	\$19,898,341.06
Grand Total	333	\$62,206,237.86

ATTACHMENT C

The Youth Development and Leadership Strategy received the most proposals, with 96 proposals submitted (29% of all proposals received).

33 programs, including 13 for Summer Youth Employment- provide programming in the Summer. The remaining 300 proposals offer programming year-round.

Table 2: Proposals by Funding Strategy Summer & Year Round

	Proposals by Funding Strategy	Summer	Year-round	Total
1.	Career Access and Employment	3	53	56
2.	Elementary School-Based Expanded Learning	7	67	74
3.	Family Resource Centers and Parent Engagement	-	33	33
4.	Independent Living	1	11	12
5.	Middle School-Based Expanded Learning	3	24	27
6.	Place-Based Innovations for Youth Safety	-	22	22
7.	Summer Youth Employment	13	-	13
8.	Youth Development and Leadership	6	90	96
	Total	33	300	333

Agencies with Most Proposals Submitted

8 agencies submitted more than 5 proposals. The most proposals received from an agency was 22, from Bay Area Community Resources.

Table 3: Agencies with Most Proposals Submitted

Agency	# Submitted Proposals	Current OFCY grantee
Bay Area Community Resources	22	Yes
Safe Passages	12	Yes
Girls Inc of Alameda County	9	Yes
East Bay Asian Youth Center	8	Yes
Oakland Leaf Foundation	8	Yes
East Bay Agency for Children	6	Yes
Living Jazz	6	No
Trybe Inc.	6	Yes
City of Oakland Parks, Recreation, and Youth Development	5	Yes

ATTACHMENT C

Summary of OFCY Panel Reader Recruitment, Assignment, Scoring

Once the RFP launched, OFCY staff began recruiting Panel Readers to ensure all submitted proposals to execute a fair, community-driven grant selection process. To promote equity and inclusion, OFCY recruited youth to serve as readers and evaluate proposals and offered stipends for all non-City of Oakland staff to compensate them for their work.

To develop a diverse reader pool, OFCY partnered with local universities, other city departments, community-based agencies, local elected officials and the OFCY Planning and Oversight Committee to recruit interested readers. A total of 250 people either filled out the reader interest form or reached out to OFCY directly to sign up.

OFCY hosted three live training sessions upon closure of the RFP. To accommodate different schedules, sessions were held during Saturday morning, Tuesday evening, and Thursday afternoon. The training was recorded so that readers could also watch it on their own time.

Of the 253 people who signed up to be readers, 175 completed the training and scored proposals. To support readers through the scoring process, OFCY hosted weekly office hours for readers to come bring questions and review scoring decisions.

The Confidentiality and Impartiality statement developed for the readers was revised and approved by the Public Ethics Commission. Before reviewing any proposals, readers were required to attest that they read the Confidentiality and Impartiality Statement and did not have a conflict of interest with the proposal. Readers were also asked if they served on the Board, were employed by the agency, or participated in any programs offered by the agency submitting the Proposal within the last three years before they could review it. Any individual who was affiliated with an agency that submitted a proposal was not permitted to serve as a reader.

No reader reviewed and scored more than 10 proposals each, and all proposals received three scores.

Youth Summer Jobs / MSYEP Funding Strategy

Each proposal was assigned three readers who were responsible for reviewing and scoring the proposals. Thirteen OFCY readers were assigned MSYEP proposals. Eight of the thirteen readers have significant experience managing, operating, or participating in workforce employment programs for youth. Readers for the MSYEP included City of Oakland staff from the Human Services Department and the Economic and Workforce Development Department, students from the UC Berkeley School of Public Policy, and local community advocates.