

APPROVED AS TO FORM AND LEGALITY


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

SPONSORED BY COUNCILMEMBERS CARROLL FIFE, CHARLENE WANG,
ROWENA BROWN AND KEN HOUSTON

**RESOLUTION ACKNOWLEDGING THE URGENCY AND EXPEDITING
ACTIONS TO REMEDY ILLEGAL DUMPING THROUGH AN ILLEGAL
DUMPING EXPENDITURES ACTION (IDEA) PLAN:**

- 1) **AUTHORIZING THE CITY ADMINISTRATOR TO A) IMPLEMENT THE IDEA PLAN BY NEGOTIATING AND ENTERING INTO CONTRACTS, GRANT AGREEMENTS, AND EXPENDITURES AS SET FORTH IN TABLE 1 IN A TOTAL AMOUNT NOT TO EXCEED \$1,100,000; AND B) PURSUE PARTNERSHIPS WITH COUNTY, REGIONAL AND/OR STATE AGENCIES TO ENHANCE THESE EFFORTS;**
- 2) **WAIVING, TO THE EXTENT NECESSARY, THE CITY'S ADVERTISING, COMPETITIVE BIDDING AND MULTI-STEP TECHNOLOGY ACQUISITION REQUIREMENTS FOR THE CONTRACTS; AND WAIVING THE LOCAL /SMALL LOCAL BUSINESS ENTERPRISE PROGRAM REQUIREMENT FOR THE BIG TRUCK RENTAL (LIGHTNING LOADER) CONTRACT;**
- 3) **APPROPRIATING AND ALLOCATING AN AMOUNT NOT TO EXCEED \$1,100,000 FROM BUDGETED FUNDS IN FUND 1720, COMPREHENSIVE CLEANUP FUND, FOR THESE PURPOSES;**
- 4) **ACCEPTING AND APPROPRIATING ADDITIONAL FUNDS FROM PUBLIC AND PRIVATE SOURCES AND AUTHORIZING THE CITY ADMINISTRATOR TO ACTIVELY SEEK AND APPLY FOR SUCH FUNDS AND TO AMEND EXISTING CONTRACTS AND/OR ENTER INTO NEW CONTRACTS CONSISTENT WITH THE PURPOSE OF THIS RESOLUTION AND IN FURTHERANCE OF THE PLAN IN A TOTAL AMOUNT NOT TO EXCEED THE VALUE OF SUCH ADDITIONALLY APPROPRIATED FUNDS; AND**
- 5) **DIRECTING THE CITY ADMINISTRATOR TO RETURN TO COUNCIL WITHIN ONE YEAR OF THE ADOPTION OF THIS RESOLUTION TO PROVIDE AN INFORMATIONAL REPORT ON ACTIONS TAKEN, FUNDS RECEIVED AND EXPENDED, AND**

**CONTRACTS AWARDED PURSUANT TO THIS PLAN AND THE
AUTHORITY GRANTED BY THIS RESOLUTION**

WHEREAS, illegal dumping damages community, economy, the environment, and public health; and

WHEREAS, Oakland is determined to act with urgency to remedy illegal dumping; and

WHEREAS, timely and effective cleanup and removal of illegal dumping is vital to ensuring a clean, safe, healthy and vibrant community, and these goals are strengthened through the acquisition and use of effective, viable, equipment, personnel resources, including overtime, and technology that can track, identify, and shorten cleanup timelines; and

WHEREAS, educating the public about the harmful impacts of illegal dumping, the importance of preventing it, and available, lawful methods of waste disposals can help reduce incidences of illegal dumping; and

WHEREAS, numerous residents, community groups, and stakeholders have urged increased action to remove abandoned trash and solve the inequities of some communities being disproportionately dumped on, including by using more pro-active and zone-based removal systems; and

WHEREAS, identifying and addressing root causes that drive negative outcomes is on the critical path to problem solving that produces meaningful improvement and outcomes; and

WHEREAS, the meaningful measure of successful problem solving is evaluation of actions for, how much did we do, how well did we do it and who is better off because of changes that have been implemented; and

WHEREAS, equity focus benefits all residents of Oakland by removing barriers to access and improving conditions for all who encounter those conditions; and

WHEREAS, the City Administrator is authorized to initiate an illegal dumping problem-solving process that is driven by root cause analysis of the chronic presence of trash in priority areas of the City as defined by the Geographic Equity Toolkit <https://www.oaklandca.gov/Community/Community-Development/Neighborhood-Improvement/Geographic-Equity-Toolbox>, to develop parallel comprehensive strategies that address complex challenges; and

WHEREAS, the City Administrator is authorized to establish mechanisms to measure the impact of increased enforcement and penalties on the amount of trash present in priority areas; and

WHEREAS, the City Administrator is authorized to establish mechanisms to track amount of fines levied, amount of fines collected, the cost of enforcement, and the cost of collections related to priority areas, to be reported annually to the City Council; and

WHEREAS, in order to catch illegal dumpers, and deter dumping, it is useful to expand capacity for catching them on camera, including through the use of solar-powered cameras which can more readily be deployed and re-deployed to target evolving hot spots; and

WHEREAS, recommended best practices from multiple sources, including the annual Illegal Dumping Convention hosted by Alameda County Supervisor Nate Miley, have encouraged strengthening the issuance of administrative citations to those involved in illegal dumping; and

WHEREAS, working collaboratively together with funders and foundations, the county, and regional and state agencies can enhance the effectiveness of work to crack down on illegal dumpers, including dealing with violators who cross city lines; and

WHEREAS, the City Council, in adopting the June 2025 budget, expressed the importance of taking urgent and expedited action to remedy illegal dumping, and set aside funding to support the implementation of innovative solutions to illegal dumping; and

WHEREAS, said funding is listed for use in the current fiscal year, and the City wishes to act to ensure that the Illegal Dumping Expenditure Action Plan, which seeks to remedy illegal dumping through eradication, enforcement and education can be conducted expeditiously; and

WHEREAS, in order to act in a rapid and timely manner, and utilize the designated funds within the intended timeline, it is necessary to expedite the steps needed to acquire the relevant technology and equipment; and

WHEREAS, the City seeks to maximize effectiveness of the projects in this Resolution, and to surge operations to help clear backlogs and hard-hit areas, including, when available, to enable additional personnel to assist in these efforts; and

WHEREAS, the City Administrator recommends approval of the Illegal Dumping Expenditures Action Plan (Table 1) and recommends approval of the following contracts, grants, and other expenditures in an amount not to exceed \$1,100,000 as follows:

Table 1: List of Contracts/Expenditures

| Num. | Category/Item | Description | Source | Amount |
|-------------|---|--|---|---------------|
| 1 | Eradication. Aerbits, Inc. <i>PREVIOUSLY APPROVED (Reso. 91112 C.M.S.) 4/14/26)</i> | Contract: Pilot technology to locate and track abandoned trash. Support equitable and effective removal. | Contract and Use Policy with Privacy Advisory Commission recommendations approved per Resolution No. 91112 C.M.S. | \$150,000 |
| 2 | Eradication. Big Truck Rental (lightning loader truck rental) | Contract: Rental of two lightning loader trucks to improve capacity for more immediate and extensive remediation. Ensures functional equipment available for operations staff. Specialized equipment, hard to find, vital for strengthening dumping removal. | Company “Big Truck Rental” (BTR). Has location in Fresno, HQ in Tampa. | \$190,000 |
| 3 | Eradication. Additional debris removal equipment (i.e. drop | Contract: Purchase additional equipment to support illegal dumping removal operations | Local business purchase | \$95,000 |

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|----|--|---|--|--------------------|
| | box, pickup truck, trailer) | to increase capacity and ensure functional equipment for crews. | | |
| 4 | Eradication & Enforcement. Staff-time, including overtime | Expenditure: Staff-time, including overtime, to remove additional illegal dumping, strengthen zone-based proactive debris removal surges, support enforcement work including: review camera images and data, provide information, install and relocate cameras, process and issue citations, and collect penalties for illegal dumping. | Local expenditure, Contracting-in. | \$300,000 |
| 5 | Eradication. Bulky Block Parties | Expenditure: Staff time to support Bulky Block Parties to offer Oakland residents no-cost opportunity to drop off large debris items. | Local expenditure, Contracting-in. | \$90,000 |
| 6 | Eradication and Enforcement. Software, apps, subscription services & activations | Expenditure: Activations, service and subscriptions for systems (software, applications) to improve data management for illegal dumping violations, and routing for remediation, including issuing and tracking citations and collecting penalties. | Use of existing utility agreement with Verizon, activation/service. | \$50,000 |
| 7 | Enforcement. Hand-held devices | Expenditure: Purchase of technology, (such as tablets), to improve data management for illegal dumping violations including issuing and tracking citations and collecting penalties for illegal dumping. | Use of existing utility agreement with Verizon for acquisition. | \$50,000 |
| 8 | Enforcement. Security Lines US, cameras and solar power | Contract: Enhancements to camera system to catch illegal dumpers, including increases to Security Lines US cameras, and solar power. | Use of existing contract, with SLUS, which was approved by Council per Resolution 90143 C.M.S. | \$75,000 |
| 9 | Education. Keep Oakland Beautiful | Grant: Award Keep Oakland Beautiful a grant to assist with targeted community outreach and education to prevent dumping. | Local non-profit | \$40,000 |
| 10 | Education. Community education and outreach contract. | Contract: Community outreach and education with local firm to provide outreach, education, and support around proper waste management and illegal dumping prevention with property managers, community organizations. | Local business | \$60,000 |
| | Total: | | | \$1,100,000 |

WHEREAS, the City Administrator seeks approval of the above contracts to the extent they exceed or—with additionally authorized and appropriated funds as approved by the Resolution—will exceed, the City Administrator’s purchase authority as set forth in 2.04.020; and

WHEREAS, the City Administrator has determined that the aforementioned service agreements are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; and

WHEREAS, on April 14, 2026, Council passed Resolution 91112 C.M.S. authorizing the City Administrator to enter into a contract with Aerbits, Inc. for \$150,000 to use aerial camera technology to identify the location, volume, and type of abandoned trash (illegal dumping) on public rights of way and public property in the City of Oakland; and

WHEREAS, OMC Section 2.04.042.B requires that the City Administrator conduct a competitive multiple-step solicitation process for the acquisition of any computerized or information technology systems; and

WHEREAS, OMC Section 2.04.042.D provides that the City Council may waive the competitive multiple-step solicitation process upon a recommendation of the City Administrator and finding and determination by the City Council that it is in the best interests of the City to waive the solicitation processes; and

WHEREAS, OMC Section 2.04.051(B) authorizes the City Council to waive the competitive Request for Proposal/Request for Qualifications (“RFP/RFQ”) requirements for contracts in any amount upon finding that it is in the best interests of the City to do so; and

WHEREAS, the Council may waive the City’s L/SLBE requirements for professional services contracts pursuant to Part I of Oakland’s Local and Small Local Business Enterprise (L/SLBE) Program guidelines adopted by Ordinance No. 13825 C.M.S.; and

WHEREAS, the City Administrator recommends that Council waive the applicable RFP/Q and multi-step solicitation process requirements for the actions set forth above because waiving these processes will allow the City to move expediently, and to utilize available special technologies, resulting in more immediate and effective action to implement the Plan;

WHEREAS, the City Administrator recommends that Council waive the L/SLBE program requirements for the Big Truck Rental contract to rent lightning loader trucks to support more timely, efficient and safe removal of abandoned trash and such equipment is specialized and not readily available locally; and

WHEREAS, Council expressly approves and, to the extent necessary, appropriates an amount not to exceed one million one hundred thousand dollars (\$1,100,000) from the budgeted and available funds in Fund 1720, Comprehensive Cleanup Fund, that Council previously designated for these purposes; and

WHEREAS, the City Administrator will actively seek and apply for funds from public and private sources to further support the Plan; and the Council hereby proactively appropriates such funds to support these actions should such funds become available into Fund 1720; and

WHEREAS, the Council authorizes the City Administrator to amend existing contracts and/or enter into new contracts consistent with the purpose of this Resolution in furtherance of the Plan in a total amount not to exceed the value of such additionally appropriated funds and finds that it is in the best interests of the City to waive the RFP/Q and multi-step competitive solicitation process requirements for such contracts, if applicable; and; now, therefore, be it

RESOLVED: That the City Council hereby adopts the Illegal Dumping Expenditures Action (IDEA) Plan (Table 1) and the City Administrator is authorized to take action to implement the Plan, as described herein; and be it

RESOLVED: That City Administrator is authorized to negotiate and enter into contracts, grant agreements, and expenditures as set forth in Table 1 in a total amount not to exceed one million one hundred thousand dollars (\$1,100,000) except as set forth herein, and to pursue partnerships with county, regional and/or state agencies to enhance these efforts; and be it

FURTHER RESOLVED: That to the extent that such purchases exceed the City Administrators purchase authority set forth in OMC 2.04.020, the City Administrator is expressly authorized to negotiate and enter into the contracts and make the expenditures set forth herein and in the Plan for the purposes set forth herein and in the Plan and has authority to determine whether to enter into new contracts or amend and increase the value of existing contracts consistent with this Resolution and/or in furtherance of the Plan; and be it

FURTHER RESOLVED: That for the reasons stated herein and in the report that accompanies this Resolution, the City Council hereby finds and determines that it is in the best interests of the City to waive the (1) RFP/Q requirements pursuant to OMC section 2.04.051(B), and (2) competitive multiple-step solicitation process pursuant to OMC section 2.04.042.D for the contracts, products, and services to be purchased and implemented as set forth in Table 1, as applicable and so waives the requirements; and be it

FURTHER RESOLVED: That for the reasons stated herein and in the report that accompanies this Resolution, the City Council hereby finds and determines that it is in the best interests of the City to waive L/SLBE program participation requirements pursuant to Oakland's Local and Small Local Business Enterprise Program guidelines adopted by Ordinance No. 13825 C.M.S., for the Big Truck Rental contract to rent lightning loader trucks and so waives the requirements; and be it

FURTHER RESOLVED: That to the extent that such amended or additional contracts would otherwise require compliance with the RFP/Q or multiple-step solicitation program requirements as set forth by OMC section 2.04.051(B) and OMC section 2.04.042.D, respectively, the Council finds that it is in the best interests of the City to waive these requirements; and be it

FURTHER RESOLVED: That the City Administrator is authorized to negotiate and enter into a grant agreement for up to forty-thousand dollars (\$40,000) with Keep Oakland Beautiful, to support public outreach, community beautification, and education about preventing illegal dumping and the use of proper and lawful debris disposal methods; and be it

FURTHER RESOLVED: That the City Council authorizes and appropriates funding for these items in a total amount not to exceed one million one hundred thousand dollars (\$1,100,000) from monies available in Fund 1720, Comprehensive Cleanup Fund; and be it

FURTHER RESOLVED: That the City Council hereby accepts and appropriates additional funds from public and private sources and authorizes the City Administrator to seek and apply for such funds to support the Plan, and to pursue partnerships and support with county, regional and/or state agencies in furtherance of these efforts and to amend existing contracts and/or enter into new contracts consistent with the purpose of this Resolution and in furtherance of the

Plan in any amount, so long as the total amount does not to exceed the value of such additionally appropriated funds; and be it

FURTHER RESOLVED: That the City Administrator is authorized to mobilize additional personnel to support this Plan, including by the use of overtime and, consistent with the law and applicable MOUs, authorizing those who can provide work beyond their usual roles, including, where appropriate, serving in an Annuitant or Acting capacity, to support a surge to clean up Oakland; and be it

FURTHER RESOLVED: That the City Administrator shall be authorized to reallocate funds between items in the Plan as set forth in Table 1, as appropriate, based on operational needs, and in their discretion, including if other funding sources become available for backfill; and be it

FURTHER RESOLVED: That the City Administrator is authorized to take such actions as necessary and appropriate to effectuate this Resolution in a timely manner and shall return to the City Council with an informational report detailing actions taken, funding received and expended, and contracts awarded pursuant to this Resolution or in furtherance of the Plan, within one year of adoption of this Resolution.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROWN, FIFE, GALLO, HOUSTON, RAMACHANDRAN, UNGER, WANG, AND
PRESIDENT JENKINS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California