



CITY OF OAKLAND

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

MEMORANDUM

DATE February 12, 2026
TO: City Council and Members of the Public
FROM: Councilmember Carroll Fife, District 3
SUBJECT: Black New Deal Report

Dear Council Colleagues and Community,

In May 2022, the District 3 Office requested an informational report from the City Administration that assesses the impact of racist and discriminatory municipal policies, particularly on West Oakland, including an analysis of displacement through eminent domain, lost wealth due to segregation, depreciated property value and gentrification.

On June 28, 2022, staff presented an [Informational Report](#), which made clear that there has been an extraordinary level of extraction and dispossession from Black communities in Oakland, and recommended that the City contract outside services for a more expansive study to aid in the development of impactful policies. In response to staff's recommendation, the City Council set aside \$150,000 in the FY 2022-23 mid-cycle budget to contract outside consulting services to build on the City's racial impact analysis work and chart a path forward by providing a framework for reparative policies, within the areas identified in the Black New Deal—housing, economics, education, arts and culture, environment, and public safety.

On May 16, 2023, Council awarded a professional services contract to BluSummers, LLC, in an amount not to exceed \$150,000, pursuant to Resolution No. 89744.

The attached report (*Attachment A*) details the Black New Deal study prepared by Dr. Brandi Summers, Principal and Owner of BluSummers, LLC.

Sincerely,

Oakland City Councilmember
Carroll Fife, District 3