

Legislation Text

## File #: 22-0898, Version: 5

Subject: New Advertising Signs Municipal Code Amendments
From: Councilmember Gallo, Councilmember Kaplan, And Council President Bas
Recommendation: Adopt An Ordinance (1) Amending Oakland Planning Code Section 17.104.060 To
Specify Regulations And Procedures For Advertising Signs, (2) Adding Chapter 5.97 To The Oakland
Municipal Code Establishing Application Processes For New Advertising Signs, (3) Amending Title 14 Of The
Oakland Municipal Code To (A) Specify Agreement Types For New Advertising Signs (B) Create Application
Requirements, Physical Standards And Operational Standards For New Advertising Signs, And (C) Strike
Outdated Or Non-Applicable Sections Of Title 14; And (4) Making Appropriate California Environmental
Quality Act Exemption Findings