



# City of Oakland

Office of the City Clerk  
Oakland City Hall,  
1 Frank H. Ogawa Plaza,  
Room 201  
Oakland, California 94612

## Legislation Details (With Text)

**File #:** 23-0343 **Version:** 5 **Name:**

**Type:** City Resolution **Status:** Passed

**File created:** 4/25/2023 **In control:** \* Concurrent Meeting of the Oakland Redevelopment Successor Agency and the City Council

**On agenda:** 6/6/2023 **Final action:** 6/6/2023

**Title:** Subject: Authorizing The City To Enter Into Two Advertising Sign Relocation Agreements  
From: Councilmembers Gallo, Jenkins And Kaplan  
Recommendation: Adopt A Resolution: (1) Authorizing The City Administrator To Negotiate And Enter Into Two Relocation Agreements: One With Becker Boards, L.L.C. ("Becker") And One With Outfront Foster Interstate LLC ("OFI"), With Each Agreement Including, Without Limitation, The Following: (A) Allowing Becker And OFI To Remove And Waive Its Respective Rights To Just Compensation To Certain Existing Advertising Sign Faces At Various Locations In The City Of Oakland In Exchange For Becker's And OFI's Construction Of Up To Five New Double-Sided Digital Advertising Signs Each On Private Property; (B) Requiring Becker And OFI To Each Make Annual Payments To Designated Nonprofits And The City; And (C) Other Substantive Terms; And (2) Adopting Appropriate California Environmental Quality Act Findings

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### Code sections:

**Attachments:** 1. View Report - Gallo, Jenkins And Kaplan, 2. View Legislation, 3. View Report - Economic & Workforce Development Department, 4. View Supplemental Presentation - 5/18/2023, 5. View Supplemental Report From Gallo, Jenkins, Kaplan - 6/1/2023, 6. View Supplemental Report From Administration - 6/1/2023, 7. View Attachment A From Administration - 6/1/2023, 8. View Attachment B From Administration - 6/1/2023, 9. View Attachment C From Administration - 6/1/2023, 10. 89771 CMS

| Date      | Ver. | Action By   | Action   | Result |
|-----------|------|---|--|--------|
| 6/6/2023  | 5    | * Concurrent Meeting of the Oakland Redevelopment Successor Agency and the City Council | Adopted  | Pass   |
| 5/25/2023 | 5    | *Rules & Legislation Committee  | Scheduled  |        |
| 5/23/2023 | 1    | *Community & Economic Development Committee   | Approved as Amended the Recommendation of Staff, and Forward | Pass   |
| 4/27/2023 | 1    | *Rules & Legislation Committee  | Scheduled  |        |

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