

# City of Oakland

# Legislation Details (With Text)

File #:	20-0870	Version: 1	Name:	
Туре:	City Resolution	on	Status:	Failed
File created:	12/1/2020		In control:	*Rules & Legislation Committee
On agenda:			Final action:	12/3/2020
Title:	Process To C Code Section Which The C Development Process, Rec The City Adm Recommenda Consideration Code, And So Amendment of New Advertis	Councilmember ation: Adopt A Re consider Amendm 17.104.060 And ity May Approve T Agreements In V commend Specific inistrator To Inco ations Of The Plan An Ordinance A uch Other Section Of The Mechanisr	ents To The Oakland Advertising Sign Ordinance ing The (1) Planning Commission (A) To Initiate A cland Adverting Sign Ordinance (Oakland Municipal ode Section 14.04.270) To Amend The Mechanisms By nd Operation Of New Advertising Signs Via s In The City, And (B) Upon The Conclusion Of Such nts To The Oakland Advertising Sign Ordinance For ture Ordinance; And (2) City Administrator, Upon The on, Present To The City Council For Review And kland Advertising Sign Ordinance, The Oakland Sign d Municipal Code Necessary To Effectuate The e City May Approve The Installation And Operation Of ments In Limited Areas In The City; On The December	

#### Sponsors:

Indexes:

## Code sections:

## Attachments:

	Date	Ver.	Action By	Action	Result
-	12/3/2020	1	*Rules & Legislation Committee	No Action Taken	
	C 1. 1	<b>D</b>			

Subject:Process To Consider Amendments To The Oakland Advertising Sign OrdinanceFrom:Councilmember Gallo

Recommendation: Adopt A Resolution Requesting The (1) Planning Commission (A) To Initiate A Process To Consider Amendments To The Oakland Adverting Sign Ordinance (Oakland Municipal Code Section 17.104.060 And Oakland Sign Code Section 14.04.270) To Amend The Mechanisms By Which The City May Approve The Installation And Operation Of New Advertising Signs Via Development Agreements In Very Limited Areas In The City, And (B) Upon The Conclusion Of Such Process, Recommend Specific Text Amendments To The Oakland Advertising Sign Ordinance For The City Administrator To Incorporate Into A Future Ordinance; And (2) City Administrator, Upon The Recommendations Of The Planning Commission, Present To The City Council For Review And Consideration An Ordinance Amending The Oakland Advertising Sign Ordinance, The Oakland Sign Code, And Such Other Sections Of The Oakland Municipal Code Necessary To Effectuate The Amendment Of The Mechanisms By Which The City May Approve The Installation And Operation Of New Advertising Signs Via Development Agreements In Limited Areas In The City; On The December 15, 2020 Special City Council Agenda