



City of Oakland

Office of the City Clerk
Oakland City Hall,
1 Frank H. Ogawa Plaza,
Room 201
Oakland, California 94612

Legislation Details

File #: 20-0808 **Version:** 3 **Name:**

Type: City Resolution **Status:** Passed

File created: 11/12/2020 **In control:** Special Concurrent Meeting of the Oakland
Redevelopment Successor Agency/City Council

On agenda: 12/15/2020 **Final action:** 12/15/2020

Title: Subject: Limit The Placement Of Advertising Signs Within The City
From: Councilmember Gallo
Recommendation: Adopt A Resolution Requesting The (1) Planning Commission (A) To Initiate A
Process To Consider Amendments To The Oakland Advertising Signs Ordinance (Oakland Municipal
Code Section 17.104.060) And Oakland Sign Code Section 14.04.270 To Amend The Mechanisms By
Which The City May Approve The Installation And Operation Of New Advertising Signs Via
Development Agreements In Very Limited Geographic Areas In The City, To The Extent Legally
Permissible, And (B) Upon The Conclusion Of Such Process, Recommend Specific Text Amendments
To The Oakland Advertising Sign Ordinance For The City Administrator To Incorporate Into A Future
Ordinance; And (2) City Administrator, Upon The Recommendations Of The Planning Commission,
Present To The City Council For Review And Consideration An Ordinance Amending The Oakland
Advertising Signs Ordinance, The Oakland Sign Code, And Such Other Sections Of The Oakland
Municipal Code Necessary To Effectuate The Amendment Of The Mechanisms By Which The City
May Approve The Installation And Operation Of New Advertising Signs Via Development Agreements
In Limited Geographic Areas In The City
[TITLE CHANGE]

Sponsors:

Indexes:

Code sections:

Attachments: 1. View Memo, 2. View Legislation, 3. 88463 CMS

Date	Ver.	Action By	Action	Result
12/15/2020	1	Special Concurrent Meeting of the Oakland Redevelopment Successor Agency/City Council	Adopted	Pass
12/3/2020	1	*Rules & Legislation Committee	Rescheduled	
11/10/2020	1	Special Concurrent Meeting of the Oakland Redevelopment Successor Agency/City Council	Scheduled	Pass