



City of Oakland

Office of the City Clerk
Oakland City Hall,
1 Frank H. Ogawa Plaza,
Room 201
Oakland, California 94612

Legislation Text

File #: 23-0521, **Version:** 4

Subject: Activate Oakland Event/Activations Sponsorship Program And Public Safety Campaign
From: Economic And Workforce Development Department
Recommendation: Adopt A Resolution: (1) Awarding A Grant To Oakland Convention And Visitors Bureau (Visit Oakland) In An Amount Not To Exceed \$434,000 To Administer An Event Sponsorship Program Providing Marketing Technical Assistance And Funding Of Up To \$10,000 Per Event To Support Oakland's Small Businesses, Arts And Culture, And Commercial Districts, And To Lead A Public Safety Campaign That Will Educate Visitors And Businesses About, And Facilitate Implementation Of, Effective Crime Prevention Strategies Focused On Reducing Theft, Vandalism, And Auto And Commercial Burglary In Oakland's Commercial Districts; And (2) Authorizing The Carryover Of Unspent Fiscal Year 2022-2023 General Purpose Funds In An Amount Not To Exceed \$434,000 To Fiscal Year 2023-2024