



## Legislation Text

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**File #:** 24-0025, **Version:** 1

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**Subject:** A Resolution To Support And Strengthen The Black Arts Movement And Business District  
**From:** Councilmember Fife And Councilmember Kaplan  
**Recommendation:** [TITLE CHANGE]

[NEW TITLE]

Adopt A Resolution To Support And Strengthen The Black Arts Movement And Business District (BAMBD), Including Directing The City Administrator To: (1) Implement A Series Of Public Streetscape Upgrades, Including BAMBD Branded Public Banners, Along Oakland's Fourteenth Street Corridor To Honor, Celebrate, And Increase Public Awareness Of Important Black Cultural, Sports, Arts, And Historical People And Institutions, And To Help Demarcate And Uplift The Corridor As The Black Arts Movement And Business District; (2) Identify, Pursue, And Use Available Funds, To Support Arts, Music, Comedy, Movement And Cultural Institutions In The BAMBD, Including Cornerstone Legacy African American Institutions Such As Geoffrey's Inner Circle; (3) Facilitate A Process For Ongoing Revenue Generation For Tenant Support, Facade Improvement, Place-Making, Space Activation, Accessibility, And Safety Improvements Within The BAMBD; And (3) Work With The Appropriate City Departments To Adopt Policies And Plans, Including Land Use Regulations, To Ensure The Long-Term Vitality Of The BAMBD

[OLD TITLE]

Adopt A Resolution To Support And Strengthen The Black Arts Movement And Business District, Including Directing The City Administrator To: (1) Implement A Series Of Public Streetscape Improvements, Including Public Banners, Along Oakland's Fourteenth Street Corridor, To Honor, Uplift, Commemorate, And Increase Public Awareness Of, Important Black Cultural, Sports, Arts, And Historical People And Institutions, And To Help Identify And Uplift The Corridor Being Known And Recognized As The Black Arts Movement And Business District; (2) Use Available Funds Including Available Art Funds And To Pursue Grants And Other Funding Sources To Support Arts, Music, Comedy, And Cultural Institutions In The District; Including The Preservation And Financial Support To Ensure Ongoing Viability Of Its Historic, Cornerstone African American Institutions, Including Geoffrey's Inner Circle; And To Make Resources Available To Businesses Such As Tenant Improvement, Facade Improvement, Place-Making, Space Activation, Accessibility, Etc. In The District; And (3) Work With The Planning And Building Department And Economic And Workforce Development Department To Adopt Policies And Plans To Further Strengthen The District And Ensure Long-Term Vitality, Support, And Prevent Conflicts, For Arts And Cultural Institutions And Activities In The District On The March 12, 2024 Community & Economic Development Committee Agenda