City of Oakland					Office of the City Clerk Oakland City Hall, 1 Frank H. Ogawa Plaza, Room 201 Oakland, California 94612	
Legislation Details						
23-0521	Version:	4	Name:			
City Resolution	n		Status:	Passed		
6/14/2023			In control:	Special Concurrent Meeting Redevelopment Successor		
6/28/2023			Final action:	6/28/2023		
Subject: Activate Oakland Event/Activations Sponsorship Program And Public Safety Campaign From: Economic And Workforce Development Department Recommendation: Adopt A Resolution: (1) Awarding A Grant To Oakland Convention And Visitors Bureau (Visit Oakland) In An Amount Not To Exceed \$434,000 To Administer An Event Sponsorship Program Providing Marketing Technical Assistance And Funding Of Up To \$10,000 Per Event To Support Oakland's Small Businesses, Arts And Culture, And Commercial Districts, And To Lead A Public Safety Campaign That Will Educate Visitors And Businesses About, And Facilitate Implementation Of, Effective Crime Prevention Strategies Focused On Reducing Theft, Vandalism, And Auto And Commercial Burglary In Oakland's Commercial Districts; And (2) Authorizing The Carryover Of Unspent Fiscal Year 2022-2023 General Purpose Funds In An Amount Not To Exceed \$434,000 To Fiscal Year 2023-2024						
	City Resolution 6/14/2023 6/28/2023 Subject: Campaign From: Recommenda Bureau (Visit C Program Provi Support Oakla Public Safety C Implementatio And Auto And Carryover Of L	City Resolution 6/14/2023 6/28/2023 Subject: Activate C Campaign From: Economic Recommendation: Adopt Bureau (Visit Oakland) In Program Providing Marke Support Oakland's Small Public Safety Campaign T Implementation Of, Effect And Auto And Commercia Carryover Of Unspent Fis	23-0521 Version: 4 City Resolution 6/14/2023 6/28/2023 Subject: Activate Oakla Campaign From: Economic And Recommendation: Adopt A Re Bureau (Visit Oakland) In An A Program Providing Marketing T Support Oakland's Small Busir Public Safety Campaign That M Implementation Of, Effective C And Auto And Commercial Bur Carryover Of Unspent Fiscal Y	Legislation De   23-0521 Version: 4 Name:   City Resolution Status:   6/14/2023 In control:   6/28/2023 Final action:   Subject: Activate Oakland Event/Activati Campaign   From: Economic And Workforce Deve Recommendation: Adopt A Resolution: (1) Awa Bureau (Visit Oakland) In An Amount Not To Ex Program Providing Marketing Technical Assista Support Oakland's Small Businesses, Arts And Public Safety Campaign That Will Educate Visit Implementation Of, Effective Crime Prevention S And Auto And Commercial Burglary In Oakland' Carryover Of Unspent Fiscal Year 2022-2023 G	Legislation Details   23-0521 Version: 4 Name:   City Resolution Status: Passed   6/14/2023 In control: Special Concurrent Meeting Redevelopment Successor   6/28/2023 Final action: 6/28/2023   Subject: Activate Oakland Event/Activations Sponsorship Program And Campaign   From: Economic And Workforce Development Department   Recommendation: Adopt A Resolution: (1) Awarding A Grant To Oakland Corn Bureau (Visit Oakland) In An Amount Not To Exceed \$434,000 To Administer   Program Providing Marketing Technical Assistance And Funding Of Up To \$1 Support Oakland's Small Businesses, Arts And Culture, And Commercial Dist Public Safety Campaign That Will Educate Visitors And Businesses About, Ar Implementation Of, Effective Crime Prevention Strategies Focused On Reduc And Auto And Commercial Burglary In Oakland's Commercial Districts; And ( Carryover Of Unspent Fiscal Year 2022-2023 General Purpose Funds In An Artice	

## Sponsors:

## Indexes:

## Code sections:

## Attachments: 1. View Report, 2. View Legislation, 3. 89808 CMS

Date	Ver.	Action By	Action	Result
6/28/2023	2	Special Concurrent Meeting of the Oakland Redevelopment Successor Agency/City Council	Adopted as Amended	Pass
6/22/2023	2	*Rules & Legislation Committee		
6/15/2023	1	*Rules & Legislation Committee	Scheduled	