



City of Oakland

Office of the City Clerk
Oakland City Hall,
1 Frank H. Ogawa Plaza,
Room 201
Oakland, California 94612

Legislation Text

File #: 09-1060, **Version:** 1

Subject: Billboard Franchise Agreement - Clear Channel

From: Mayor's Office

Recommendation: Adopt A Resolution Authorizing The City Administrator To Enter Into A Billboard Franchise Agreement Without Returning To Council With Clear Channel Outdoor, Inc. (CCO) To Allow Clear Channel To Construct One Billboard (TWO FACES) At 165 98th Avenue And Convert One Existing Billboard At Interstate 580 & Ettie Street (ONE FACE) To Light-Emitting Diode (LED) Technology And Requiring CCO To Fund \$1,000,000.00 Of Programs As Identified By The Mayor's Office