



City of Oakland

Office of the City Clerk
Oakland City Hall,
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Room 201
Oakland, California 94612

Legislation Text

File #: 09-0903-1, **Version:** 1

2) A City Resolution Accepting And Appropriating Redevelopment Agency Funds In An Amount Not To Exceed \$50,000 Under The Cooperative Agreement To Implement A Comprehensive Marketing Campaign For Redevelopment Project Areas Including A Marketing Strategy And Brand Identity To Promote Oakland As A Prime Location For Business, Development And Investment And The Production Of New Marketing Materials Needed To Implement The Program