



# City of Oakland

Office of the City Clerk  
Oakland City Hall,  
1 Frank H. Ogawa Plaza,  
Room 201  
Oakland, California 94612

## Legislation Text

---

**File #:** 10-0716, **Version:** 1

---

**Subject:** Billboard Advertising Agreement  
**From:** Community And Economic Development Agency  
**Recommendation:** Adopt A **Resolution Waiving Advertising And Request For Proposals/Qualifications Requirements And Authorizing The City Administrator To Negotiate An Agreement With The Berkshire Group For Design Of A Strategy For The Location/Relocation Of Outdoor Advertising Billboards And Signs, And Assistance Negotiating Terms And Conditions And Preparation Of Franchise Agreements With Outdoor Advertising Companies To Re-Locate And/Or To Locate Outdoor Advertising Signs Within City Environs In An Amount Not To Exceed Eighty-Five Thousand Dollars (\$85,000)**