



City of Oakland

Office of the City Clerk
Oakland City Hall,
1 Frank H. Ogawa Plaza,
Room 201
Oakland, California 94612

Legislation Text

File #: 05-0736, **Version:** 1

Subject: Oakland Convention And Visitors Bureau - Fiscal Review

From: Cultural Arts And Marketing Department

Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Two-Year Professional Services Agreement With The Oakland Convention And Visitors Bureau To Provide Visitor Marketing Services In An Amount Not To Exceed \$650,000 For Fiscal Year 2005-2006 And \$650,000 For Fiscal Year 2006-2007 And Provide A Financial Incentive Should Transient Occupancy Tax (TOT) Receipts Exceed Annual Budgeted Revenues And OCVB Exceed Its Annual Cumulative Economic Value Benchmark