



# City of Oakland

Office of the City Clerk  
Oakland City Hall,  
1 Frank H. Ogawa Plaza,  
Room 201  
Oakland, California 94612

## Legislation Text

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**File #:** 05-0736, **Version:** 1

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**Subject:** Oakland Convention And Visitors Bureau - Fiscal Review

**From:** Cultural Arts And Marketing Department

**Recommendation:** Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Two-Year Professional Services Agreement With The Oakland Convention And Visitors Bureau To Provide Visitor Marketing Services In An Amount Not To Exceed \$650,000 For Fiscal Year 2005-2006 And \$650,000 For Fiscal Year 2006-2007 And Provide A Financial Incentive Should Transient Occupancy Tax (TOT) Receipts Exceed Annual Budgeted Revenues And OCVB Exceed Its Annual Cumulative Economic Value Benchmark