



## Legislation Details

**File #:** 05-0736      **Version:** 1

**Type:** City Resolution      **Status:** Passed

**File created:** 9/14/2005      **In control:** Concurrent Meeting of the Oakland Redevelopment Agency / City Council

**On agenda:** 10/25/2005      **Final action:** 11/1/2005

**Title:** Subject: Oakland Convention And Visitors Bureau - Fiscal Review  
 From: Cultural Arts And Marketing Department  
 Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Two-Year Professional Services Agreement With The Oakland Convention And Visitors Bureau To Provide Visitor Marketing Services In An Amount Not To Exceed \$650,000 For Fiscal Year 2005-2006 And \$650,000 For Fiscal Year 2006-2007 And Provide A Financial Incentive Should Transient Occupancy Tax (TOT) Receipts Exceed Annual Budgeted Revenues And OCVB Exceed Its Annual Cumulative Economic Value Benchmark

**Sponsors:** Cultural Arts & Marketing Department

**Indexes:**

**Code sections:**

**Attachments:** 1. View Report.pdf, 2. 79570 CMS.pdf

Date	Ver.	Action By	Action	Result
11/1/2005	1	Meeting of the Oakland City Council	Adopted	Pass
10/25/2005	1	*Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	Approved the Recommendation of Staff, and Forward	Pass
9/15/2005	1	*Rules & Legislation Committee	Scheduled	Pass