



Legislation Details

File #: 10-0716 **Version:** 1 **Name:** Billboard Advertising Agreement
Type: City Resolution **Status:** Failed
File created: 6/7/2011 **In control:** *Community & Economic Development Committee
On agenda: 6/28/2011 **Final action:** 6/28/2011
Title: Subject: Billboard Advertising Agreement
From: Community And Economic Development Agency
Recommendation: Adopt A Resolution Waiving Advertising And Request For Proposals/Qualifications Requirements And Authorizing The City Administrator To Negotiate An Agreement With The Berkshire Group For Design Of A Strategy For The Location/Relocation Of Outdoor Advertising Billboards And Signs, And Assistance Negotiating Terms And Conditions And Preparation Of Franchise Agreements With Outdoor Advertising Companies To Re-Locate And/Or To Locate Outdoor Advertising Signs Within City Environs In An Amount Not To Exceed Eighty-Five Thousand Dollars (\$85,000)

Sponsors:

Indexes:

Code sections:

Attachments: 1. View Report.pdf

Date	Ver.	Action By	Action	Result
6/28/2011	1	*Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	No Action Taken	Pass
6/9/2011	1	*Rules & Legislation Committee	Scheduled	