



Legislation Details

File #: 07-0668 **Version:** 1 **Name:** Oakland Convention And Visitors Bureau Report

Type: City Resolution **Status:** Passed

File created: 9/25/2007 **In control:** Concurrent Meeting of the Oakland Redevelopment Agency / City Council

On agenda: 10/23/2007 **Final action:** 11/6/2007

Title: Subject: Oakland Convention And Visitors Bureau Report
From: Cultural Arts And Marketing
Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Two-Year Professional Services Agreement With The Oakland Convention And Visitors Bureau To Provide Visitor Marketing Services In An Amount Not To Exceed \$650,000 For Fiscal Year 2007-2008 And \$650,000 For Fiscal Year 2008-2009 And Provide A Financial Incentive Should TOT Receipts Exceed Annual Budgeted Revenues And OCVB Exceed Its Annual Cumulative Economic Value Benchmark

Sponsors: Cultural Arts & Marketing Department

Indexes:

Code sections:

Attachments: 1. View Report.pdf, 2. 80926 CMS.pdf

Date	Ver.	Action By	Action	Result
11/6/2007	1	Concurrent Meeting of the Oakland Redevelopment Agency / City Council	Adopted	Pass
10/23/2007	1	*Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	Approved the Recommendation of Staff, and Forward	Pass
9/27/2007	1	*Rules & Legislation Committee	Scheduled	