



Legislation Details

File #: 09-1031 **Version:** 3 **Name:** Billboard Franchise Agreement

Type: City Resolution **Status:** Passed

File created: 11/19/2009 **In control:** Concurrent Meeting of the Oakland Redevelopment Agency / City Council

On agenda: 3/16/2010 **Final action:** 4/1/2010

Title: Subject: Billboard Franchise Agreement
From: Office of The Mayor and City Administrator
Recommendation: An Ordinance Authorizing The City Administrator To Negotiate And Execute A Billboard Relocation/Franchise Agreement And Sublease Amendments, Without Returning To Council, With Clear Channel Outdoor, Inc. (Clear Channel) Allowing Clear Channel To: (1) Construct A New Non-Digital Billboard At 165 98th Ave.; (2) Convert One Face Of A Billboard At Interstate 580 & Ettie Street To Light-Emitting Diode (LED) Technology; And (3) Standardize The Size Of And Convert To LED Technology A Sign On Land The City Subleases To Clear Channel At Oakport & Hassler ("Oakport Sign"), In Exchange For Increased Revenue Under The Oakport Sign Sublease, Removal Of 37 Existing Billboards, And Payment Of One Million Dollars To The City [TITLE CHANGE]

Sponsors:

Indexes:

Code sections:

Attachments: 1. View Report.pdf, 2. View Report.pdf, 3. View Report.pdf, 4. 13003 CMS.pdf

Date	Ver.	Action By	Action	Result
4/20/2010	3	Concurrent Meeting of the Oakland Redevelopment Agency / City Council	Adopted	Pass
4/1/2010	3	*Special Concurrent Meeting of the Oakland Redevelopment Agency/City Council	Adopted as Amended	Pass
3/11/2010	2	*Rules & Legislation Committee	Scheduled	
12/15/2009	1	*Special Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee		