

City of Oakland

Office of the City Clerk Oakland City Hall, 1 Frank H. Ogawa Plaza, Room 201 Oakland, California 94612

Legislation Details (With Text)

File #: 07-0371 Version: 1 Name: Merchant Leadership Forums

Type: City Resolution Status: Passed

File created: 6/5/2007 In control: Concurrent Meeting of the Oakland Redevelopment

Agency / City Council

On agenda: 7/10/2007 Final action: 7/17/2007

Title: Subject: Merchant Leadership Forums

From: Community and Economic Development Agency

Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Sole Source Professional Services Contract With The Oakland Merchant Leadership Forum In An Amount Not To Exceed \$72,500 To Plan And Convene Monthly Educational Forums For Merchant Leaders And Coordinate Merchant Participation In the City Of Oakland's Shop Oakland Marketing

Campaign From July 1, 2007 To December 31, 2007

Sponsors: Community & Economic Development Agency

Indexes:

Code sections:

Attachments: 1. View Report.pdf, 2. 80750 CMS.pdf

Date	Ver.	Action By	Action	Result
7/17/2007	1	*Special Concurrent Meeting of the Oakland Redevelopment Agency/City Council	Adopted	Pass
7/10/2007	1	*Special Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	Approved the Recommendation of Staff, and Forward	Pass
6/7/2007	1	*Rules & Legislation Committee	Scheduled	

Subject: Merchant Leadership Forums

From: Community and Economic Development Agency

Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A

Sole Source Professional Services Contract With The Oakland Merchant Leadership Forum In An Amount Not To Exceed \$72,500 To Plan And Convene Monthly Educational Forums For Merchant Leaders And Coordinate Merchant Participation In the City Of Oakland's Shop

Oakland Marketing Campaign From July 1, 2007 To December 31, 2007