

City of Oakland

Office of the City Clerk Oakland City Hall, 1 Frank H. Ogawa Plaza, Room 201 Oakland, California 94612

Legislation Details (With Text)

File #: 03-0074 Version: 2 Name: Oakland Convention and Visitors Bureau

Type: City Resolution Status: Passed

File created: 9/10/2003 In control: Concurrent Meeting of the Oakland Redevelopment

Agency / City Council

On agenda: 11/4/2003 **Final action:** 11/4/2003

Title: Subject: Oakland Convention and Visitors Bureau

From: Cultural Arts and Marketing

Recommendation: Adopt a Resolution authorizing the City Manager to negotiate and execute a twoyear professional services agreement with the Oakland Convention and Visitors Bureau to provide Visitor Marketing Services in an amount not to exceed \$900,000.00 for Fiscal Year 2003-2004 and not to exceed \$650,000.00 for Fiscal Year 2004-2005 and to pay OCVB up to fifty percent of the amount

of the City's Transient Occupancy Tax that exceed \$10,262,773.00 each Fiscal Year

Sponsors: Economic & Workforce Development Department

Indexes:

Code sections:

Attachments: 1. Item 4 10-14-03.pdf, 2. Item 4 SUP 10-14-03.pdf, 3. 20 11-4-03.pdf, 4. 78187.pdf

Date	Ver.	Action By	Action	Result
11/4/2003	1	Meeting of the Oakland City Council	Adopted	Pass
10/14/2003	1	*Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	Approved the Recommendation of Staff, and Forward	Pass
9/11/2003	1	*Rules & Legislation Committee	Scheduled	
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