



Legislation Details (With Text)

**File #:** 10-0716      **Version:** 1      **Name:** Billboard Advertising Agreement  
**Type:** City Resolution      **Status:** Failed  
**File created:** 6/7/2011      **In control:** \*Community & Economic Development Committee  
**On agenda:** 6/28/2011      **Final action:** 6/28/2011  
**Title:** Subject: Billboard Advertising Agreement  
From: Community And Economic Development Agency  
Recommendation: Adopt A Resolution Waiving Advertising And Request For Proposals/Qualifications Requirements And Authorizing The City Administrator To Negotiate An Agreement With The Berkshire Group For Design Of A Strategy For The Location/Relocation Of Outdoor Advertising Billboards And Signs, And Assistance Negotiating Terms And Conditions And Preparation Of Franchise Agreements With Outdoor Advertising Companies To Re-Locate And/Or To Locate Outdoor Advertising Signs Within City Environs In An Amount Not To Exceed Eighty-Five Thousand Dollars (\$85,000)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. View Report.pdf

Date	Ver.	Action By	Action	Result
6/28/2011	1	*Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	No Action Taken	Pass
6/9/2011	1	*Rules & Legislation Committee	Scheduled	

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