



## Legislation Details (With Text)

**File #:** 07-0668      **Version:** 1      **Name:** Oakland Convention And Visitors Bureau Report

**Type:** City Resolution      **Status:** Passed

**File created:** 9/25/2007      **In control:** Concurrent Meeting of the Oakland Redevelopment Agency / City Council

**On agenda:** 10/23/2007      **Final action:** 11/6/2007

**Title:** Subject: Oakland Convention And Visitors Bureau Report  
From: Cultural Arts And Marketing  
Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Two-Year Professional Services Agreement With The Oakland Convention And Visitors Bureau To Provide Visitor Marketing Services In An Amount Not To Exceed \$650,000 For Fiscal Year 2007-2008 And \$650,000 For Fiscal Year 2008-2009 And Provide A Financial Incentive Should TOT Receipts Exceed Annual Budgeted Revenues And OCVB Exceed Its Annual Cumulative Economic Value Benchmark

**Sponsors:** Cultural Arts & Marketing Department

**Indexes:**

**Code sections:**

**Attachments:** 1. View Report.pdf, 2. 80926 CMS.pdf

Date	Ver.	Action By	Action	Result
11/6/2007	1	Concurrent Meeting of the Oakland Redevelopment Agency / City Council	Adopted	Pass
10/23/2007	1	*Concurrent Meeting of the Redevelopment Agency and Council Community & Economic Development Committee	Approved the Recommendation of Staff, and Forward	Pass
9/27/2007	1	*Rules & Legislation Committee	Scheduled	

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