



# City of Oakland

Office of the City Clerk  
Oakland City Hall,  
1 Frank H. Ogawa Plaza,  
Room 201  
Oakland, California 94612

## Legislation Details (With Text)

**File #:** 003669      **Version:** 2

**Type:** City Resolution      **Status:** In Council

**File created:** 6/5/2003      **In control:** Meeting of the Oakland City Council

**On agenda:** 6/24/2003      **Final action:** 7/15/2003

**Title:** Subject: Street Renaming-Yerba Buena Avenue - Public Hearing  
From: Public Works Agency  
Recommendation: Conduct a Public Hearing and upon conclusion Adopt a Resolution to rename a portion of Yerba Buena Avenue to Mandela Parkway

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 77954 CMS.pdf

Date	Ver.	Action By	Action	Result
7/15/2003	1	Meeting of the Oakland City Council	Adopted	Pass
6/24/2003	1	*Public Works Committee	Approved the Recommendation of Staff, and Forward	Pass
6/5/2003	1	*Rules & Legislation Committee	Scheduled	

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CITY OF OAKLAND  
COUNCIL A GENDA REPORT 7  
OFFICE OF THE CITY CLERK

TO: Office of the City Manager  
ATTN: Robert C. Bobb  
FROM: Public Works Agency 200 JUN 12 PM 2: 30  
DATE: June 24, 2003

RE: A RESOLUTION TO RENAME A PORTION OF YERBA BUENA AVENUE TO MANDELA PARKWAY

### SUMMARY

Approval of this resolution will rename a two-block section of Yerba Buena Avenue (from Horton to Hollis) to "Mandela Parkway". (See "Exhibit A" attached.) The cost is approximately \$1,000 to install two new street name signs at Horton and at Hollis. Renaming this segment provides continuity in the street name now that Mandela Parkway has been extended from Hollis Street in Oakland to Hollis Street in Emeryville. Without this name change, the final leg of the new Mandela Parkway would still be called Yerba Buena. Businesses along this roadway

section already use "Mandela Parkway" as their official business address and support the formal name change.

## FISCAL IMPACTS

The proposed street name change will result in fabrication and installation of two new street name signs by the Public Works Agency at a cost of approximately \$1,000. Funds are available in the FY 02-03) PWA budget; Traffic Maintenance Organization (30247); Multipurpose Fund (1750); Construction Supplies Account (52512).

## BACKGROUND

Caltrans recently completed construction of the Mandela Park-way extension from 3 j,d Street in Oakland to Yerba Buena Avenue in Oakland at the Emeryville border. Businesses along this segment of Yerba Buena began using Mandela Parkway as their new street address shortly thereafter and support a formal street name change.

City procedures for processing a street name change require solicitation of comments from all property owners, real properly managers, tenants, and lessees of those properties that could be affected by the name change. In February 2003, staff polled the seven property owners and businesses along Yerba Buena Avenue that would be affected by the renaming proposal. Staff clearly stated in the letter that a non-response would be construed as support for the street name change. No one responded to City staff opposing the proposed name change.

Although the City will be considering a new policy in July for responding to street renaming requests to honor local residents, the proposal to rename Yerba Buena Avenue represents an unusual situation that will not be covered by the new policy. Since the Yerba Buena request stems from construction of a new street segment where none existed, and it is not intended to honor a local resident, it makes sense to rename this short two-block segment to provide name continuity.

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Reso. Renaming Portion of Yerba Buena St. to Mandela Pkwy.

## SUSTAINABLE OPPORTUNITIES

Economic: The businesses along Yerba Buena Avenue support this name change as it facilitates access to their property.

Environmental: There are no environmental opportunities associated with the proposed name change.

Social Equity: There are no social equity issues associated with the proposed name change.

## DISABILITY AND SENIOR CITIZEN ACCESS

The new street signs will conform to signage requirements of the Americans with Disabilities Act.

RECOMMENDATION AND RATIONALE

Staff recommends approval of the resolution for the following reasons: 1) The proposed street name change will not interfere with the public's use of Yerba Buena Avenue; 2) It will provide continuity for travelers accessing or traveling through this area from the new Mandela Parkway extension; and 3) It will be consistent with the street name address currently used by businesses along this I 0-block area.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council approve the resolution.

Res ect itted,  
An C9F

CLAUDETTE R. FORD  
Director, Public Works Agency

Reviewed by:  
Raul Godínez II, P.E.  
Assistant Director, Public Works Agency

Prepared by:  
Shanna O'Hare  
Senior Transportation Planner

APPROVED AND FORWARDED  
TO THE PUBLIC WORKS COMMITTEE Item  
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July 15,2003

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EXHIBIT A

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July 15,2003

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RESOLUTION No. C. M. S.)-F F I C  
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D;TRODUCED BY COUNCILMEMBER -M-141,1N, 12 P.'112:30

A RESOLUTION TO RENANIE A PORTION OF YERBA BUENA AVENUE TO  
INLANDELA PARKWAY

WHEREAS, Sections 34091.1 and 34092 of the California Governarrient Code authorize the City Council to change the name of any existing City street; and  
WHEREAS, the businesses along the two-block segment of Yerba. Buena Avenue between Horton and Hollis Street support changing the name of this segment to "Mandela Parkway"; and  
WHEREAS. in February 2003, staff mailed notices to affected residents, property owners and business owners to solicit responses in support or opposition of the street name change; and  
WHEREAS, staff clearly stated in the notification letter that non-response would be

construed as support for the street name change; and  
'WHEREAS, no one responded to staff in opposition to the proposed name change; and  
WHEREAS, the \$1,000 cost for fabricating and installing two new street name signs will  
be borne by the Public Works Agency maintenance budget; and  
WHEREAS, it is the intention of the City of Oakland to rename to "Mandela Parkway"  
that portion of Yerba Buena Avenue between Horton and Hollis Street; and  
WHEREAS, the affected street area is delineated in "Exhibit A" attached hereto and  
made a part hereof, and  
WHEREAS, the affected property owners, residents and businesses had the opportunity  
to express their concerns about the street name change-, now, therefore, be it  
RESOLVED: That the City Council approves the resolution renaming to "Mandela  
Parkway" that portion of Yerba Buena Avenue between Horton to Hollis Street; and be it  
FURTHER RESOLVED: That the City Clerk is hereby directed to have a copy of this  
resolution recorded with Alameda County Records Office upon payment of any fees due; and be  
it

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FURTHER RESOLVED: That from the date of approval of this resolution the portions  
of Yerba Buena Avenue between Horton and Hollis Street thereafter shall be Mandela Parkway.

IN COUNCIL, OAKLAND, CALIFORNIA, 2001

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN. REID, W,%-N, AND

PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION -

Attest:

CEDA FLOYD  
City Clerk and Clerk of the Council  
of the City of Oakland, California

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EXHIBIT A

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