

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND,
CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

October 21, 2021

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Public Safety and Services Oversight Commission

Omar Farmer, to the Public Safety and Services Violence Prevention Oversight Commission, serving as the District Two representative for the term beginning April 21, 2021 and ending April 20, 2023, filling the seat previously held by Dayna Rose.

Thank you for your assistance in this matter.

Sincerely,


Libby Schaaf
Mayor

Profile

Omar _____ Farmer _____
First Name Middle Initial Last Name

_____com _____
Email Address

_____ _____
Street Address Suite or Apt

Oakland _____ CA _____ 94610
City State Postal Code

Home: (415) _____ Home: (415) _____
Primary Phone Alternate Phone

Self Employed _____ President _____
Employer Job Title

Which Boards would you like to apply for?

Public Safety & Services Violence Prevention Oversight Commissions - 2014: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As someone with significant experience in public safety matters, it would be an honor to serve on the SSOC as the district 2 representative. Over the past year I've been an Advisory Board member on the Reimagining Public Safety Task Force as well as an ad hoc member for 2 Police Commission committees. I was also a finalist for the Police Commission community appointment in 2020. Prior to that I've worked in public safety violence preventative measures, as a national subject matter expert in charge of conducting anti-racial profiling and antiracism work for Nextdoor.com for nearly 5 years. I was recruited for the role at Nextdoor.com after they found out about a neighborhood group I co-founded in the Grand Lake neighborhood entitled Oakland Neighbors Inspiring Trust where over the course of 6 years I spearheaded and organized several facilitated workshops regarding race, equity, and inclusion for hundreds of my neighbors. The group is still in existence to this day. By raising the level of consciousness of folks who attend these workshops it helps both with building community and deterring unnecessary calls to the police, and other positive outcomes. In the past I've also been a Nationally Registered EMT after graduating from the SF Paramedic Association and when I served as a Surface Warfare Officer in the Navy I completed both basic and advanced firefighting schools which gives me insight into firefighter operations that very few people have. I'm also in the process of pursuing professional Restorative Justice training through SEEDS and after that intend to pursue a masters in Restorative Justice which shows how heavily invested I am into violence prevention and anti-incarceration which is in line with one of the missions of the Department of Violence Prevention. With the goal of the SSOC being to oversee Measure Z, the enabling objectives for that include (1) reducing violent crime, (2) improving 911 response times, (3) and investing in violence prevention efforts, I'd say that my skills, ambitions, and past experiences are in line with those primary objectives. I'm also a veteran of a foreign war and have significant experience and accomplishments in deescalating use of force situations, briefing flag officers, and working as a warfare commander within a combat theater where I had to oftentimes make split second decisions similar to how police department personnel have to make and am familiar with what it takes to manage ones fight or flight response, which would be an invaluable tool to have on the SSOC in determining deescalation for use of force situations for OPD that could lead to better outcomes for violent crime situations that OPD responds to. I'm also self employed and have done a considerate amount of research on all of these matters and how they pertain to Oakland so I'm ready to contribute immediately if selected to be a member of this commission. Thank you for your consideration. Respectfully, Omar Farmer

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Omar Farmer - RESUME .pdf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

OMAR T. FARMER Oakland, CA 94610 • (415) [REDACTED] • [REDACTED]hotmail.com Dynamic, highly effective operations / training professional with a record of success developing and executing programs that expand staff knowledge, boost capabilities, and enhance use of core systems and tools in collaborative / community-oriented environments. • Creative, leader / energetic trainer with a history of blending business acumen and street smarts to initiate training / conflict resolution strategies and initiatives. • Confident mentor and coach; an excellent communicator who offers experience managing diverse teams. Creates and initiates the delivery of projects that require extensive planning and communication across cross-functional groups. Leadership • Learning & Development • Conflict Resolution • Establishing Training / Operational / Performance Best Practices Workflow Productivity Enhancements • Process Improvements • Project Management • Developing KPIs Crisis Communications • User Experience Management • Promoting Engagement • Partnership Development Selection Qualifications • Content Development • Budgets • Cost Controls • Change Management PROFESSIONAL EXPERIENCE Community Mediator – NEXTDOOR.COM (May 2016 – Feb 2021) Leverages business

acumen, interpersonal skills, past training and development experiences honed while serving in the US Navy as well as a strong understanding of digital media and community behavior to lead the successful resolution of inflammatory disputes (i.e. – racism, slander) for the leading online neighborhood / community website. • Mediation efforts have led to the successful resolution of 50K+ digital disputes. • Recognized for superior performance (#1 company-wide) with 1.5K outstanding customer satisfaction evaluations. • Initiated training programs for neighborhood “Leads” that serves as the foundation for each community, addressing topics including racial profiling, discrimination, and moderation tools. • Directed recruiting efforts to identify and promote Nextdoor members who identify as “people of color” to diversify the “Lead” community nationwide. • Provided critique and consultation regarding the development of a new Racial Profiling prevention video. Founder, Oakland Neighbors Inspiring Trust (ONiT), Oakland, CA; 2015 - present Initiated / introduced a neighborhood organization through a grass roots effort that addresses the root cause of racially motivated incidents by turning racial profiling issue into a constructive conversation that positions workshops which promote partnerships / engagement. • Teaches others to identify the underlying issues and resolve the issues through peaceful actions including listening, observation, collaboration, understanding and emotional support, involving law enforcement when necessary. • Directs community workshops on the following topics to 1K+ residents: Implicit Bias, Neighborhood Diversity, Gentrification and Profiling, Racial Inequity, Mixed Race Identities, Discrimination in Education, How White People Can Stand up for Racial Justice, Deepening Your Understanding of Islam and Neighborhood Implicit Associations. • Facilitates a thriving book club and documentary group.

President, Assign & Deliver, LLC, Oakland, CA: September 2010 – Present Founder and operator of a business focused on identifying distressed residential / commercial properties, leading the rehabilitation and development and resale of 25+ projects covering 35K+ sf. Addressed all government permitting issues. • Asset value began at less than \$4M; after renovations, valued increased to \$8M+. Efforts led to a return on investment by 2x+ since the inception of the business. • Hired 120+ skilled tradesman, holding labor costs and cost of materials at levels below proposed budgets. Work Management Scheduler, Mirant Corporation, San Francisco, CA; February 2008 – June 2010 Serving as key point of contact for local government agencies, introduced accountability / best practices for developing KPIs for identifying breakdowns in safety protocols and equipment malfunctions for natural gas- and diesel- burning electricity generating stations. • Recognized skills deficiencies that affected employee productivity, recommended improved training and operational processes that lifted operational performance. • Conducted root cause investigations for 20+ major pieces of equipment, achieving a 100% resolution rate. • Developed KPIs for natural gas and diesel burning electricity generating stations that produced over 206 MW daily. • Served as President of the Safety Committee for a power plant facility that went 24 months without a safety incident. Always directed near-miss assessments for several environmental and safety situations to keep the plant safe for operations.

United States Navy Served as a Naval Officer during two (2) military deployments in the Middle East, holding leadership roles that focused on operations management, engineering plant operations, force protection and anti-terrorism strategic planning, and coordination of training initiatives new and experienced personnel. (CONTINUED ON PG. 2) OMAR T. FARMER – pg. 2 (United States Navy – continued) Air Terminal & Emergency Management Officer Facilitated daily operations, including the training and development of 40 military and 27 employees stationed at a joint U.S. NATO airfield in Keflavik, Iceland. • Drafted and introduced new training and development programs that included four (4) emergency management, base security, and mass-casualty exercises. • Led division in the mishap-free handling of 2.3K+ U.S. and NATO aircraft, 4K+ tons of cargo, 27K+ duty passengers, 22 Patriot Express missions, and 170 distinguished visitor evolutions including visits from Hillary Rodham Clinton and many others. • Managed a \$1.8M operations budget as well as a \$3.3M materials inventory. • Instituted new processes that saved the Navy \$2M+ in labor costs. • Flawlessly planned and executed a change of command ceremony for the base attended by 300+ distinguished visitors. Organized a base carnival that attracted 5K+ host nationals and base personnel. Organized “welcome home” events for 6K+ troops returning from deployments overseas. Maritime Interdiction Officer Upon completion of deployment, assumed the newly created role; ranked as the leading Tactical Action Officer (TAO). Served 200+ hours as a TAO resulting in no use of deadly force. • Led successful completion of 622 queries and 413 boarding’s within Iraqi waters, seizing seven (7) ships and return of 2.8K metric tons of smuggled Iraqi oil. • Responsible for drafting an Operational Tasking policy for 2K+ service members to follow. • Controlled 50+ vessels, including weapons, and other equipment during Operation Iraqi & Operation Enduring Freedom deployment. • Refined boarding and correspondence procedures for personnel from the USN, USMC and, USCG as well as units from other countries. • As the primary liaison officer during exercise Sea Saber, a White House-directed multi-national high visibility exercise, smoothly interfaced with coalition partners from 16 countries to successfully complete an international security initiative to

combat WMD proliferation. Training & Anti-Terrorism Officer Orchestrated training programs, and quotas for 350+ personnel that were accountable completing 500+ military drills. Managed, evaluated and mentored five (5) damage control training teams and first responders made up of 30+ personnel. • Hand-picked by the Commodore of the Battle Group to be a warfare commander, achieving the distinction over 125+ officers. • Provided 200+ hours of classroom training and briefs for all military and embarked personnel. • Planned and launched a training program based on established anti-terrorism requirements which was adopted as the benchmark by both Commander and the Anti-Terrorism School. • Developed a comprehensive list of anti-terrorism requirements for a crew of 350+ personnel, ensuring top-notch readiness. • Collaborated on managing the ship's weekly and quarterly operations schedule. Briefed all stakeholders on progress for deployments. Electrical Officer ((Promoted to Assistant Chief Engineer because of superior performance) In an operations role with responsibility for training and managing 15 soldiers with developmental responsibilities for 330+ personnel, ensured the safe working conditions for a \$25M+ engineering facility. Supervised 15 military personnel. • Administered 1K+ quarterly preventive and corrective maintenance checks. • Ensured shipboard electrical safety compliance with an in-depth plan to identify and correct electrical discrepancies. EDUCATION BS Anthropology. University of Indianapolis • Class President, Presidential Assistant, NCAA Football Letterman (walk-on). Graduate of Naval Officer. Candidate School (honor class) AWARDS Navy and Marine Corps Commendation Medal, Department of the Navy (3x)

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

OMAR T. FARMER

Oakland, CA 94610 • (415) [REDACTED] • [REDACTED]@hotmail.com

Dynamic, highly effective operations / training professional with a record of success developing and executing programs that expand staff knowledge, boost capabilities, and enhance use of core systems and tools in collaborative / community-oriented environments.

- Creative, leader / energetic trainer with a history of blending business acumen and street smarts to initiate training / conflict resolution strategies and initiatives.
- Confident mentor and coach; an excellent communicator who offers experience managing diverse teams. Creates and initiates the delivery of projects that require extensive planning and communication across cross-functional groups.

**Leadership • Learning & Development • Conflict Resolution • Establishing Training / Operational / Performance Best Practices
Workflow Productivity Enhancements • Process Improvements • Project Management • Developing KPIs
Crisis Communications • User Experience Management • Promoting Engagement • Partnership Development
Selection Qualifications • Content Development • Budgets • Cost Controls • Change Management**

PROFESSIONAL EXPERIENCE

Community Mediator – NEXTDOOR.COM (May 2016 – Present)

Leverages business acumen, interpersonal skills, past training and development experiences honed while serving in the US Navy as well as a strong understanding of digital media and community behavior to lead the successful resolution of inflammatory disputes (i.e. – racism, slander) for the leading online neighborhood / community website.

- Mediation efforts have led to the successful resolution of 50K+ digital disputes.
- Recognized for superior performance (#1 company-wide) with 1.5K outstanding customer satisfaction evaluations.
- Initiated training programs for neighborhood “Leads” that serves of the foundation for each community, addressing topics including racial profiling, discrimination, and moderation tools.
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- Provided critique regarding the development of a new Racial Profiling prevention video.

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(CONTINUED ON PG. 2)

(United States Navy – continued)

Air Terminal & Emergency Management Officer

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Electrical Officer ((Promoted to Assistant Chief Engineer because of superior performance)

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- Administered 1K+ quarterly preventive and corrective maintenance checks.
- Ensured shipboard electrical safety compliance with an in-depth plan to identify and correct electrical discrepancies.

EDUCATION

BS Anthropology. University of Indianapolis

- Class President, Presidential Assistant, NCAA Football Letterman (walk-on).

Graduate of Naval Officer Candidate School (honor class)

AWARDS

Navy and Marine Corps Commendation Medal, Department of the Navy (3x)



Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF OMAR FARMER AS A MEMBER OF THE PUBLIC SAFETY AND SERVICES VIOLENCE PREVENTION OVERSIGHT COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the 2014 Oakland Public Safety and Services Violence Prevention Act (the "Safety and Services Act") adopted by the voters of Oakland, November 4, 2014 in the General Municipal Election creates the Public Safety and Services Violence Prevention Oversight Commission to evaluate, inquire, and review the administration, coordination, and evaluation of strategies and practices mandated by the Safety and Services Act; and

WHEREAS, the Safety and Act specifies that the Public Safety and Services Violence Prevention Oversight Commission shall consist of nine (9) members, one member recommended by the Mayor and one member recommended by each City Council member, with all Commission members being appointed by the Mayor and confirmed by the City Council in accordance with City Charter Section 601; and

WHEREAS, the Safety and Services Act specifies that at least two (2) members will have experience working with service-eligible populations, two (2) members will reflect the service-eligible populations, and two (2) members will have professional law enforcement or criminal justice background while all other members will have general experience in criminal justice, public health, social services, research and evaluation, finance, audits, and/or public policy; and

WHEREAS, the City Council adopted Ordinance No. 13303 C.M.S. establishing that Public Safety and Services Oversight Commission members serve two-year terms, and no more than three consecutive terms; now therefore be it

RESOLVED: That pursuant to City Charter Section 601, the City Council hereby confirms the Mayor's appointment of **Omar Farmer**, to the Public Safety and Services Violence Prevention Oversight Commission, serving as the District Two representative for the term beginning April 21, 2021 and ending April 20, 2023, filling the seat previously held by Dayna Rose.

3118933v1

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND PRESIDENT FORTUNATO BAS

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the City
of Oakland, California