



City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER TREVA REID

RESOLUTION DECLARING THE WEEK OF OCTOBER 18-24, 2021 AS LOVE LIFE WEEK IN THE CITY OF OAKLAND

WHEREAS, on October 15, 2002, the city passed a resolution declaring the week of October 20-26, 2002, Love Life Week in the City of Oakland; and

WHEREAS, on April 5, 2016, the City Council passed Resolution No. 86088 C.M.S. adopting "Love Life" as the City of Oakland's official motto; and

WHEREAS, the "Love Life" motto responds to our communal desire to build an inclusive, equitable, and authentic Oakland and demonstrates a united care and concern to inform and guide our practices in our quest to make Oakland a safe, just, sustainable, equitable and vibrant city; and

WHEREAS, to date, Oakland has lost 107 precious lives to gun violence and other forms of homicide; and

WHEREAS, now more than ever, the residents of this beautiful and diverse city need more "Love Life"; and

WHEREAS, Donald Lacy championed the task of making Love Life the city's official motto and founded the Lovelife Foundation which was created to honor the work and vision of his 16-year-old daughter LoEshe' Lacy, a successful conflict resolution mediator who was an innocent victim of a shooting in West Oakland on October 20, 1997 in Oakland; and

WHEREAS, the name LoEshe' is Ibo/Nigerian and means "Love life" in English; and

WHEREAS, the mission of the LoveLife Foundation is to provide a supportive empowering environment for at risk youth and to help youth discover positive and life-affirming alternatives to the destructive influences of drugs, gangs, and the dangers of life on the streets; and

WHEREAS, the LoveLife Foundation helps youth to build a positive future with educational and vocational programs, focusing on multimedia and technological training and career development services; and

WHEREAS, during Love Life Week, the Foundation hosts a series of programs and projects with a message for youth to value life and help stop violence in their communities; and

WHEREAS, this resolution is in alignment with the city’s commitment to uplift a model of Love Life through its action plan to implement the City’s motto with public agency partners, incorporate its use of the motto in all official communication and being firmly committed to adopting a comprehensive and holistic approach to addressing the conditions that lead to violence and toward creating a climate of restoration for the individuals and communities impacted by violence; now, therefore, be it

RESOLVED: That the City Council does hereby declare the Week of October 18-24, 2021 as Love Life Week in the City of Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND PRESIDENT
FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of
the City of Oakland, California