



OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER NIKKI FORTUNATO BAS

RESOLUTION AWARDING A GRANT TO THE BLACK ARTS MOVEMENT AND BUSINESS DISTRICT COMMUNITY DEVELOPMENT CORPORATION OF OAKLAND IN AN AMOUNT NOT TO EXCEED \$75,000 FOR SIGNAGE AND ORGANIZATIONAL CAPACITY BUILDING TO MITIGATE THE EROSION OF CULTURAL IDENTITY AND DIVERSITY WITHIN THE DESIGNATED BLACK ARTS MOVEMENT AND BUSINESS DISTRICT

WHEREAS, on January 7, 2016, the City of Oakland City Council adopted Resolution 85958, which designates the 14th Street corridor from Oak Street to Frontage Road, as well as the area on or within four blocks of 14th Street, as the “Black Arts Movement and Business District”; and

WHEREAS, the goal of the District designation is to “highlight, celebrate, preserve and support the contributions of Oakland’s Black artists and business owners and the corridor as a place central historically and currently to Oakland’s Black artists and Black owned businesses”; and

WHEREAS, the designation is intended to help support a critical mass of arts and entertainment establishments, to help promote and celebrate the significant current and historical black leaders, arts, political movements, enterprises and culture in the area, and to help bring resources to the area, and for the City Administrator to consider other tools and incentives to support the implementation of the District including streamlined permitting, funding, staffing, and new placemaking elements in the District; and

WHEREAS, the City Council, as part of the budget adoption for fiscal year 2019-2021 allocated \$75,000 for signage and capacity building within the Black Arts Movement and Business District; and

WHEREAS, the Black Arts Movement and Business District Community Development Corporation is a non-profit 501c3, which was formed in July 2016 with the mission to “Advocate, organize, create, develop, implement, foster, and ensure the thriving of Black Arts Movement and Business District, Oakland, CA through vigilant organizing, development of infrastructure, and the creation of mechanisms for stewardship and advocacy,” and grant funding would enhance the

organizational capacity allowing greater community outreach and further development of a support network to assist in the cultural and business development activities within the district; and

WHEREAS, the capacity building of community partners has been a successful model implemented in the City within the Fruitvale District and the success of the Unity Council, which has become a vital community partner and facilitated additional resources outside of City support, including development of a Community Benefit District that supports both the arts and business community; now, therefore, be it

RESOLVED: That the City Council hereby awards a grant to the Black Arts Movement and Business District Community Development Corporation of Oakland in an amount not to exceed seventy-five thousand dollars (\$75,000) for signage and organizational capacity building to mitigate the erosion of cultural identity and diversity within the designated Black Arts Movement and Business District.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR,
THAO AND PRESIDENT KAPLAN

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
Acting City Clerk and Clerk of the
Council of the City of Oakland, California