CITY OF OAKLAND



CITY HALL

1 FRANK H. OGAWA PLAZA, 3rd FLOOR

OAKLAND, CALIFORNIA

94612

Office of the Mayor Honorable Libby Schaaf Mayor (510) 238-3141 Fax (510) 238-4731

Letter of Appointment

October 22, 2020

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Parks and Recreation Advisory Commission

Jinhee Ha to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by herself.

Peter Moore to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by himself.

Kenzie Smith to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by himself.

Evelyn Torres to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by herself.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf Mayor

Evelyn First Name Middle			
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	Torres		
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Street Address		Suite or Apt	
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Evelyn Torres

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Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

____, Oakland, California 94606

EDUCATION

2013 - 2016 CORNELL UNIVERSITY Ithaca, New York

Master of Landscape Architecture

2006 - 2010 CARLETON COLLEGE Northfield, Minnesota

Bachelor of Arts in History

RELEVANT EXPERIENCE

2016 - current LANDSCAPE DESIGNER Berkeley, California

Groundworks Office

ONGOING BAY AREA PROJECTS

2017 ALICE CHALMERS PLAYGROUND San Francisco SF Rec + Park & SF Parks Alliance

BELTLINE OVERLOOKS Alameda Windriver Systems

HP OUTDOOR AMENITY GARDEN Roseville Strada Investment Group

KASPER'S PLAZA Oakland Temescal Telegraph Business Improvement District

LINDA BEACH MASTER PLAN Piedmont City of Piedmont

OHLONE GREENWAY INSTALLATION Albany City of Albany Arts Commission
RICHMOND WELLNESS TRAIL Richmond National Park Service & Bike East Bay

KICHWIOND WELLINESS IRAIL KICHMOHU NATIONAI PARK SERVICE & BIKE EAST BA

2016 HUNTER'S POINT STREETSCAPE San Francisco Five Point

AWARDS & HONORS

2017 HARVEY MILK PLAZA DESIGN COMPETITION FINALIST Friends of Harvey Milk Plaza & AIASF

2016 UNIVERSITY OLMSTED SCHOLAR Landscape Architecture Foundation

2015 CLARENCE S. STEIN FELLOWSHIP Clarence S. Stein Institute for Urban & Landscape Studies

MELLON SYMPOSIUM TRAVEL AWARD Dumbarton Oaks Garden & Landscape Studies

COMMUNITY SERVICE

2017 - current MENTOR

East Bay College Fund

2016 - current VOLUNTEER

Friends of Parkway Cascade

SKILLS

Software Adobe Creative Suite, ArcGIS, AutoCAD, Rhinocerous 3D, Grasshopper, SketchUp

Technical Drafting, Photography, Plant Identification, Soil Assessment

Language English (native), Korean (fluent), German (conversational)

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Peter	J	Moore		
irst Name	Middle Initial	Last Name		
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mail Address				
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Dakland			CA	94602
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San Francisco Recreation and Parks Department	Outreach (and Capita Division	Coordinator, Planning al Management		
mployer	Job Title			
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Which Boards would you like	to apply for			

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I look to government to lead the public in an equitable decision making process. As a member of the Parks, Recreation Advisory Commission I hope to do my best to lead the community into more participation through representation of their interests. Oakland has a large second language speaking population who may have had a negative experience with government, in some capacity, generally due to cultural and language barriers. I want to bring their voices to the table and get them outside more, everyone should feel welcome and comfortable using recreation and open spaces. I also want to encourage the City of Oakland's participation in the Healthy Parks, Healthy People Park Prescription Program, which East Bay Regional Parks spearhead. This is an opportunity to get more people outside. As an employee of the San Francisco Recreation and Park Department I have been involved with our Equity analysis and data collection – I work with a group of analysts and planners to increase Park usage, especially in under served communities. I am also charged with increasing participation and representation at community meetings; I have increased participation by 150% or more on the more than \$250 million dollars in projects, my Division oversees. This experience will allow me to contribute my skills to the residents of Oakland and empower them to participate in the decision-making process regarding Parks and Open Space. I want to break down the barriers that contribute to a lack of participation and affect policy change in the process. I would be honored to serve. Thank you for your consideration.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Objective Contribute to the execution of great government through exemplary governance. Work Experience Outreach (Public Affairs and Civic Engagement) Coordinator Planning and Capital Management Division San Francisco Recreation and Park Department San Francisco, CA (2013-present) • provide technical assistance to division staff on developing effective stakeholder engagement strategies; build the visibility of the capital division's "brand;" • assist project managers with the logistics of public outreach on a project by project basis; • maintain the technological infrastructure necessary to support the division's daily communications work; • represent the division in a variety of public forums and settings; • represent the division within the larger public affairs team; • created an ambassador program in conjunction with public affairs team. Field Director Erwin and Muir Public Affairs and Political Consulting San Francisco, CA (2011-2012) • Campaign to elect District Attorney George Gascon (2011) and SF Board President London Breed (2012) - supervised interns and volunteers; applied for public funding; ensured ethics committee compliance and reporting; • 2012 Park Bond Ballot measure requiring 2/3 vote led the field strategy and day to day operation of the campaign which passed with 72.1% of the vote; and • 2011 Road Bond Ballot measure requiring 2/3 vote - led the field strategy and day to day operation of the campaign which passed with 67.8% of the vote. Contract Compliance Officer - I San Francisco Human Rights Commission San Francisco, CA (2010-2011) • Analyzed and ensured compliance with the Equal Benefits Ordinance, regarding Domestic Partner benefits • Communicated and worked with clients regarding their Declaration; reviewed additional documentation requested from clients Campaign Manager - Volunteer Theresa Sparks for District 6 Supervisor Campaign San Francisco, CA (2010) • Campaign office and daily operations manager • Ensured all activities were in compliance with Department of Elections and Ethics Founder and Director Humboldt Gender Project Arcata, CA (2006-2009) • Conducted needs assessment with the Transgender community • Coordinated, designed and developed a toolkit and sensitivity trainings • Collaborated with Project H.E.A.L.T.H. staff to expand the project into a rural health clinic Fiscal Administrative Coordinator and Founder Eric Rofes Center for Multicultural Queer Resources Arcata, CA (2006-2008) • Authored and defended the grant for the original center proposal, and all additional funding • Created a resource brochure, flyers for events and press releases • Spearheaded a collaborative recruitment effort with University Office of Admissions Peter J. Moore, MPA Committee Experience Student Affairs Committee of the Academic Senate San Francisco State University San Francisco, CA (2009-2011) • Led a team of graduate students on the evaluation of the University Advising Policy • Reviewed and assisted in the design of an online instructor evaluation project • Reviewed and updated over 175 pieces of outdated policy University Budget Committee, Associated Students' Representative Humboldt State University Arcata, CA (2007-2008) • Researched and analyzed past budget and future expenses • Reviewed the policy procedures of the budget process to ensure the university was in compliance University Curriculum Committee, Associated Students' Representative Humboldt State University Arcata, CA (2006-2008) • Evaluated college-wide policy on general education curriculum including; removal of courses, program reviews, and new course proposals Outcomes Assessment Working Group, Associated Students' Representative Humboldt State University Arcata, CA (2007-2008) • Created university-wide assessment measures • Researched and analyzed assessment models from other universities Education San Francisco State University Master of Public Administration (May 2011) Emphasis: Public Affairs • Course examples; Program Evaluation and Intergovernmental Relations Humboldt State University Bachelor of Arts Degree: Interdisciplinary - Women's Studies (2008) Emphasis: Social and Community Service Minor: Multicultural Queer Studies • Outstanding Student Award Nominee Professional Organizations/Clubs Alice B. Toklas Democratic Club - Past Board Member Field and Membership Committee's Co-chair American Society for Public Administration San Francisco Bay Area Chapter - Member, Section on Intergovernmental Administration and Management (SIAM) and LGBT Section California Association of Public Information Officials (CAPIO) National Recreation and Parks Association (NRPA) Technical Skills Adobe Acrobat software Microsoft Office Suite including: Access, Excel, Outlook, SharePoint, Sway and Word Other software: Hyperion, budgeting software; and SPSS, Stata, and SaS, statistical analysis software Proficient in research methods, both electronic and hardcopy searches Proficient in creation and interpretation of statistical methods, including regression analysis SalesForce Administrator; WordPress Administrator

Please click the acknowledgement below.

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PETER J. MOORE, MPA

OBJECTIVE

Contribute to the execution of great government through exemplary governance.

WORK EXPERIENCE

OUTREACH (PUBLIC AFFAIRS AND CIVIC ENGAGEMENT) COORDINATOR PLANNING AND CAPITAL MANAGEMENT DIVISION SAN FRANCISCO RECREATION AND PARK DEPARTMENT

SAN FRANCISCO,

CA

(2013-PRESENT)

- Provide technical assistance to division staff on developing effective stakeholder engagement strategies;
- Build the visibility of the capital division's "brand;"
- · Assist project managers with the logistics of public outreach on a project by project basis;
- Maintain the technological infrastructure necessary to support the division's daily communications work;
- Represent the division in a variety of public forums and settings;
- Represent the division within the larger public affairs team;
- Created an ambassador program in conjunction with public affairs team.

FIELD DIRECTOR ERWIN AND MUIR PUBLIC AFFAIRS AND POLITICAL CONSULTING

SAN FRANCISCO, CA (2011-2012)

- Campaign to elect District Attorney George Gascón (2011) AND SF Board President London Breed (2012) supervised interns and volunteers; applied for public funding; ensured ethics COMMITTEE compliance and reporting;
- 2012 Park Bond Ballot measure requiring 2/3 vote LED THE FIELD STRATEGY AND DAY TO DAY OPERATION OF THE CAMPAIGN WHICH PASSED WITH 72.1% OF THE VOTE; AND
- 2011 ROAD BOND Ballot measure requiring 2/3 vote LED THE FIELD STRATEGY AND DAY TO DAY OPERATION OF THE CAMPAIGN WHICH PASSED WITH 67.8% OF THE VOTE.

CONTRACT COMPLIANCE OFFICER - I SAN FRANCISCO HUMAN RIGHTS COMMISSION

SAN FRANCISCO, CA (2010-2011)

- Analyzed and ensured compliance with the Equal Benefits Ordinance, regarding Domestic Partner benefits
- Communicated and worked with clients regarding their Declaration; reviewed additional documentation

requested from clients

CAMPAIGN MANAGER - VOLUNTEER THERESA SPARKS FOR DISTRICT 6 SUPERVISOR CAMPAIGN

SAN FRANCISCO, CA (2010)

- Campaign office and daily operations manager
- Ensured all activities were in compliance with Department of Elections and Ethics

FOUNDER AND DIRECTOR HUMBOLDT GENDER PROJECT

ARCATA, CA (2006-2009)

- Conducted needs assessment with the Transgender community
- Coordinated, designed and developed a toolkit and sensitivity trainings
- Collaborated with Project H.E.A.L.T.H. staff to expand the project into a rural health clinic

FISCAL ADMINISTRATIVE COORDINATOR AND FOUNDER ERIC ROFES CENTER FOR MULTICULTURAL QUEER RESOURCES

ARCATA, CA (2006-2008)

- AUTHORED AND DEFENDED THE GRANT FOR THE ORIGINAL CENTER PROPOSAL, AND ALL ADDITIONAL FUNDING
- CREATED A RESOURCE BROCHURE, FLYERS FOR EVENTS AND PRESS RELEASES
- SPEARHEADED A COLLABORATIVE RECRUITMENT EFFORT WITH UNIVERSITY OFFICE OF ADMISSIONS

COMMITTEE EXPERIENCE

STUDENT AFFAIRS COMMITTEE OF THE ACADEMIC SENATE, GRAD STUDENT REP. SAN FRANCISCO STATE UNIVERSITY

SAN FRANCISCO, CA (2009-2011)

- LED A TEAM OF GRADUATE STUDENTS ON THE EVALUATION OF THE UNIVERSITY ADVISING POLICY
- REVIEWED AND ASSISTED IN THE DESIGN OF AN ONLINE INSTRUCTOR EVALUATION PROJECT
- REVIEWED AND UPDATED OVER 175 PIECES OF OUTDATED POLICY

UNIVERSITY BUDGET COMMITTEE, ASSOCIATED STUDENTS' REPRESENTATIVE HUMBOLDT STATE UNIVERSITY

ARCATA, CA (2007-2008)

- RESEARCHED AND ANALYZED PAST BUDGET AND FUTURE EXPENSES
- REVIEWED THE POLICY PROCEDURES OF THE BUDGET PROCESS TO ENSURE THE UNIVERSITY WAS IN COMPLIANCE

UNIVERSITY CURRICULUM COMMITTEE, ASSOCIATED STUDENTS' REPRESENTATIVE

ARCATA, CA (2006-2008)

HUMBOLDT STATE UNIVERSITY

• EVALUATED COLLEGE-WIDE POLICY ON GENERAL EDUCATION CURRICULUM INCLUDING; REMOVAL OF COURSES, PROGRAM REVIEWS, AND NEW COURSE PROPOSALS

OUTCOMES ASSESSMENT WORKING GROUP, ASSOCIATED STUDENTS' REPRESENTATIVE

ARCATA, CA (2007-2008)

HUMBOLDT STATE UNIVERSITY

- CREATED UNIVERSITY-WIDE ASSESSMENT MEASURES
- RESEARCHED AND ANALYZED ASSESSMENT MODELS FROM OTHER UNIVERSITIES

EDUCATION

SAN FRANCISCO STATE UNIVERSITY MASTER OF PUBLIC ADMINISTRATION (May 2011)

EMPHASIS: PUBLIC AFFAIRS

COURSE EXAMPLES: PROGRAM EVALUATION AND INTERGOVERNMENTAL RELATIONS

HUMBOLDT STATE UNIVERSITY

BACHELOR OF ARTS DEGREE: INTERDISCIPLINARY - WOMEN'S STUDIES (2008)

EMPHASIS: SOCIAL AND COMMUNITY SERVICE MINOR: MULTICULTURAL QUEER STUDIES
• OUTSTANDING STUDENT AWARD NOMINEE

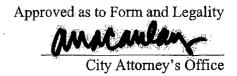
PROFESSIONAL ORGANIZATIONS/CLUBS

- ALICE B. TOKLAS DEMOCRATIC CLUB PAST BOARD MEMBER FIELD AND MEMBERSHIP COMMITTEE'S CO-CHAIR
- AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION SAN FRANCISCO BAY AREA CHAPTER MEMBER, SECTION ON INTERGOVERNMENTAL ADMINISTRATION AND MANAGEMENT (SIAM) AND LGBT SECTION
- California Association of Public Information Officials (CAPIO)
- NATIONAL RECREATION AND PARKS ASSOCIATION (NRPA)

TECHNICAL SKILLS

- ADOBE ACROBAT SOFTWARE
- Microsoft Office Suite including: Access, Excel, Outlook, SharePoint, Sway and Word
- Other software: Hyperion, budgeting software; and SPSS, Stata, and SaS, statistical analysis software
- Proficient in research methods, both electronic and hardcopy searches
- Proficient in creation and interpretation of statistical methods, including regression analysis

SalesForce Administrator; WordPress Administrator



OAKLAND CITY COUNCIL

RESOLUTION NO. — C.M.S.

RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF JINHEE HA, PETER MOORE, KENZIE SMITH AND EVELYN TORRES TO THE PARKS AND RECREATION ADVISORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8065 C.M.S., adopted November 13, 1969 and amended by Ordinance No. 11731 C.M.S., adopted July 26, 1994, establishes the Parks and Recreation Advisory Commission to advise the Mayor, City Council, City Administrator and the Office of Parks and Recreation on all matters relating to the general policy and operation of the parks and recreation system; and

WHEREAS, the Parks and Recreation Advisory Commission consists of eleven (11) members serving no more than two consecutive three-year terms; and

WHEREAS, the Honorable Mayor Libby Schaaf has reappointed Jinhee Ha, Peter Moore, Kenzie Smith and Evelyn Torres to serve a three-year term, subject to confirmation by the City Council; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

Jinhee Ha to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by herself.

Peter Moore to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by himself.

Kenzie Smith to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2020 and ending November 13, 2023 filling the seat previously held by himself.

Evelyn Torres to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2019 and ending November 13, 2022 filling the seat previously held by herself.

PASSED BY THE F	OLLOWING VOTE	E:				
	ATO BAS, GALLO NT KAPLAN), GIBSON MCEL	HANEY, KAI	B, REID, TAYI	_OR, THAO AI	ND .
NOES -						•
ABSENT -			,	· ·		•
ABSTENTION -		ATTEST:				
				ASHA RE ty Clerk and Cl e City of Oakla	erk of the Cou	ncil