

CITY OF OAKLAND Honorable Lawrence Reid, *Vice Mayor Community Economic Development Chair, District 7*

Honorable Noel Gallo Public Safety Chair, District 5

Honorable Lynette Gibson McElhaney Finance & Management Chair, District 3

Honorable Loren Taylor Life Enrichment Chair, District 6

AGENDA REPORT

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Date: June 23, 2020

To: Members of the City Council & the Public

Asha Reed, Acting City Clerk

Ed Reiskin, City Administrator

Re: Vision 2024: Equity Caucus Mid-Cycle Budget Proposal

Colleagues:

As we head into the new fiscal year and reaffirm the strategic alignment of our public investments, we find ourselves at a critical point in U.S. history. We are confronted by the health threat and economic fallout of the COVID19 pandemic and we are also challenged to meet the pleas to protect Black lives systemic injustices. We, The Equity Caucus, are motivated by our own life experiences as members of the Latinx and Black community, our vicarious experiences through family and friends, and consistent feedback from the communities we humbly represent.

Cc:

Oakland and Alameda County have demonstrated leadership on both fronts. To protect lives, we were among the first in the State to issue a Shelter-in-Place order to to slow the transmission of the COVID-19 virus. To ensure accountability for police, we put forward the strongest and most independent Police Commission in the country. But there is clearly a need for our community – and our nation – to do more to redress persistent inequity.

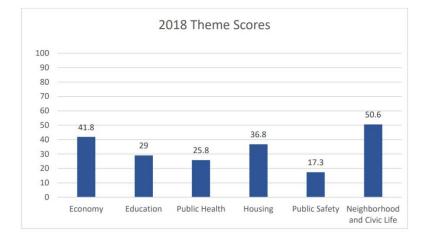
The COVID-19 recession has deeply impacted the City's finances. But now is not the time to retreat from our commitment to deliver services to our impacted and vulnerable communities. When the Council enacted a Local Health Emergency for Black and LatinX communities, we acknowledged that the disparate impact of the pandemic and recession on the Black, Indigenous, Latinx and other people of color in Oakland. The public demands that we join the effort to recast America to truly ensure justice for all.

In response, Vice Mayor Larry Reid, together with Councilmembers Noel Gallo, Lynette McElhaney and Loren Taylor (the "Equity Caucus") propose that the Council adopt and direct the Administrator to implement our "Community Response Budget" amendments and policy directives. Informed by Oakland's 2018 Equity Indicators Report, these budget amendments and accompanying policy directives, aim to guide the City's



2020-21 Mid-cycle Budget Amendments Proposed by Vice Mayor Reid, Councilmembers Gallo, McElhaney and Taylor June 23, 2020

response to the impacts of COVID-19 while addressing the on-going work to make our city safe by investing in people more than police.



The Community Response Budget includes \$50M in additional spend to deliver community investments in 6 key areas.

- 1. Health: Invest in a Clean and Healthy City
- 2. Housing: Keep Oaklanders Housed
- 3. **Economy:** Increase Financial Security and Equitable Wealth Creation For Oakland Residents and Employees
- 4. **Violence Prevention:** Continue Structural Reforms to Reduce Violence in Oakland
- 5. **Education:** Invest In Infrastructure and Programming to support Equitable Outcomes for Oakland Youth
- 6. **Neighborhood & Civic Life:** Strengthen the vibrancy and Culture of Oakland and its neighborhoods



2020-21 Mid-cycle Budget Amendments

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Equity Category		Proposed Investments	Budget Amount
1	Education	Bridging the digital divide with a city-wide Wi-Fi Network	\$9.5 Million
2	Health	 Support for community health Interventions such as Frontline Healers Address Hunger and Food Access For Vulnerable Populations 	\$1.3 Million
3	Housing	 Expand Residential Anti-displacement funding Expand homelessness Services and Resources Restore Measure Q Homelessness Funds from OPD Allocation 	\$28.3 Million
4	Economy	 Establish A \$7 Million COVID-19 Response and Recovery Fund for Small Businesses and NonProfits Provide for Enhanced Income Security for Oakland Residents and City of Oakland Employees Increase investments into Workforce Development Programs 	\$7.0 Million
5	Neighborhood & Civic Life	 \$1 million in support for artists and arts organizations \$500,000 in support for cultural institutions Restoring \$1M for Youth Development Programming 	\$2.5 Million
6	Violence Prevention	 Invest \$750K to Establish Alternative to OPD for 911 Mental Health Crisis Calls \$150,000 Task force to study transformational vision of public safety with reduced reliance on OPD \$500,000 support for police commission investigations 	\$1.4 Million

We are proud to have been a leading voice to stand shoulder to shoulder with our labor partners to prevent the over **\$11 million** labor concessions initially proposed by the Administration. Working collaboratively with the Administration, the Equity Caucus recommended a creative and innovative solution to ensure that our invaluable workforce who provide critical City services would remain intact. We would like to thank the union coalition: SEIU Local 1021, IBEW Local 1245, IAFF Local 55, and CMEA for standing strong in this time of uncertainty and we are proud to have delivered on a promise to respect our workforce who provide such excellent services to the City of Oakland's residents.

We also appreciate all the community feedback and countless meetings and discussions that helped to inform these changes. And we want to thank City Administration and Finance teams who have been consistently available and responsive throughout the budget process and have stepped up to this critical moment in time for the City of Oakland. Thank you all for your service to the City of Oakland.



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And lastly, our Council colleagues, we are grateful for your partnership in the service of Oakland and commitment to the equity principles embodied in this proposal.

Yours in Service,

Larry Reid Vice Mayor Councilmember District 7

Lynette McElhaney Councilmember District 3

Noel Gallo Councilmember District 5

Loren Taylor Councilmember District 6

