

2020 FEB -6 PM 3:00

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

January 19, 2020

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

Cultural Affairs Commission

Roy Chan, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Jennifer Easton, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Michael Orange, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Vanessa Whang, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Kevin Choice, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

J.K. Fowler, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

Michelle Lee, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

Diane Sanchez, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

Richard Raya, to serve a one-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2020.

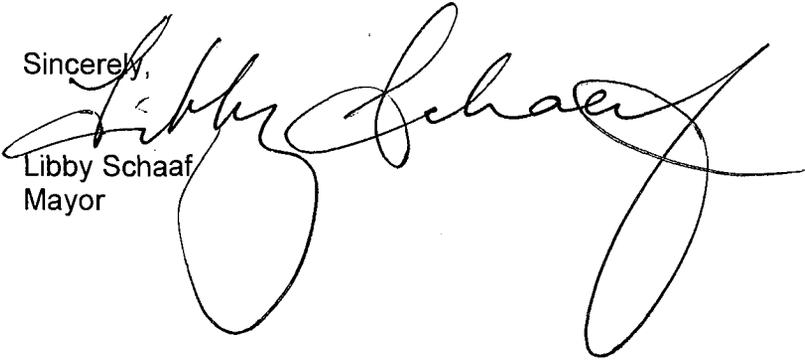
Charmin Roundtree-Baaqee, to serve a one-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2020.

Theo Aytchan Williams, to serve a one-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2020.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

A large, stylized handwritten signature in black ink, which appears to read "Libby Schaaf". The signature is written in a cursive, flowing style with large loops and a long horizontal stroke extending to the right.

CITY OF OAKLAND
SUPPLEMENTAL AGENDA REPORT

TO: President Kaplan and Members of the City Council
FROM: Office of the Mayor
DATE: January 27, 2020
RE: SUPPLEMENTAL REPORT REGARDING THE APPOINTMENT
PROCESS FOR THE CULTURAL AFFAIRS DIVISION

SUMMARY

This report provides additional information on the appointment process and selection of members to serve on the Cultural Affairs Commission.

BACKGROUND

On August 5, 1980, the City Council passed Ordinance No. 9969 C.M.S., creating the Oakland Arts Council. The Cultural Affairs Commission, formerly the Oakland Arts Council, was established pursuant to Section 601 of the City Charter effective May 1, 1991 by Ordinance No. 11323 C.M.S. After operating for over 30 years, the Cultural Affairs Commission went on a hiatus in 2011 due to their inability to achieve a quorum on a regular basis and conduct business in a timely fashion.

On July 10, 2018, the City Council passed Resolution No. 87271 C.M.S., adopting the Cultural Plan, "Belonging in Oakland: A Cultural Development Plan", which articulated the City's cultural priorities and provides a policy framework and that will strengthen and advance Oakland's art and cultural sector. During the cultural planning process, there was strong interest from the community to strengthen City support for the cultural sector and to re-establish the Cultural Affairs Commission as a demonstration of commitment to community requests ("Belonging in Oakland: A Cultural Development Plan", p. 106-107).

On June 13, 2019, the City Council passed Ordinance No. 13561 C.M.S. which re-established the Cultural Affairs Commission as an advisory body of eleven members appointed by the Mayor, with City Council approval. The primary purpose of the Commission is to advise the Mayor, City Council, City Administrator, and the Cultural Affairs Manager on all matters affecting cultural development in the community and to develop and foster support for the arts and humanities throughout the city.

Per Ordinance No. 13561 C.M.S approved on June 13, 2019, Section 6. Membership and Section 7. Appointment the specific requirements for the eleven Cultural Affairs Commission members are:

SECTION 6. MEMBERSHIP

- a. The Commission shall consist of eleven (11) members, who shall serve without compensation. Appointments shall be made pursuant to Section 601 of the Charter.

- b. Six (6) members shall constitute a quorum, and any decision by the Commission shall require a majority of those members present.
- c. To the extent practicable, appointments to the Cultural Affairs Commission shall be made using the guiding principles of cultural equity to help reflect the diversity of the City.
- d. To the extent practicable, appointments to the Cultural Affairs Commission shall reflect the geographical diversity of the City.
- e. In making appointments to the Cultural Affairs Commission, the Mayor shall consider recommendations for appointments offered by each Councilmember. Councilmembers must submit recommendations to the Mayor for consideration at least 30 days prior to expiration of an existing Commission member's term.
- f. The Commission shall recommend to the Mayor at least one (1) member for appointment.
- g. The Commission shall include at least one (1) member of the Public Art Advisory Committee (PAAC) to be selected by the Mayor and appointed pursuant to Section 601 of the Charter. If the PAAC member selected does not agree to accept an appointment, the Mayor may appoint another member pursuant to Section 601 of the Charter.

SECTION 7. APPOINTMENT

- a. Terms of Appointment. All terms shall commence on October 1 and end on September 30. For the initial appointment only, four (4) members shall be appointed for a three-year term, four (4) members shall be appointed for a two-year term, and three (3) members shall be appointed for a one-year term. Thereafter, all appointments shall be for three (3) years, except that an appointment made to fill a vacancy created by the premature departure of a Commission Member shall be for the unexpired portion of the departed Commission Member's term only.

APPOINTMENT PROCESS

The City received 93 applications to serve on the Cultural Affairs Commission. Councilmembers were asked to submit recommendations to the Mayor for appointments. Interviews were conducted to learn more about the finalists before the final selection was made.

The nominated group of eleven commissioners complies with the legal requirement of Ordinance No.1356 CM.S.. These individuals represent all seven districts and are community members who have a deep connection to Oakland through their personal and professional experiences. They are dancers, musicians, curators, cultural strategists, educators, non-profit administrators, lawyers, publishers, writers, storytellers, community organizers, and civil engineers.

Together, they will make strong advocates and ambassadors for arts and culture in Oakland. **See Attachment A for applications and resumes.**

Roy Chan (D4)	Term October 1, 2019 – September 30, 2022 (3 years)
Jennifer Easton (D4)	Term October 1, 2019 – September 30, 2022 (3 years)
Michael Orange (D5)	Term October 1, 2019 – September 30, 2022 (3 years)
Vanessa Whang (D6)	Term October 1, 2019 – September 30, 2022 (3 years)
Kevin Choice (D2)	Term October 1, 2019 – September 30, 2021 (2 years)
J.K. Fowler (D3)	Term October 1, 2019 – September 30, 2021 (2 years)
Michelle Lee (D1)	Term October 1, 2019 – September 30, 2021 (2 years)
Diane Sanchez (D5)	Term October 1, 2019 – September 30, 2021 (2 years)
Richard Raya (D5)	Term October 1, 2019 – September 30, 2020 (1 year)
Charmin Roundtree-Baaqee* (D7)	Term October 1, 2019 – September 30, 2020 (1 year)
Theo Aytchan Williams (D3)	Term October 1, 2019 – September 30, 2020 (1 year)

*Member of the Public Art Advisory Committee

ACTION REQUESTED OF THE CITY COUNCIL

Confirm the nominations by adopting the Resolution.

Respectfully submitted,

Libby Schaaf
Mayor

Attachment A: Application and Resumes

Profile

Roy _____ H _____ Chan _____
First Name Middle Initial Last Name

_____gmail.com
Email Address

_____ Street Address Suite or Apt
Oakland CA 94619
City State Postal Code

Mobile: (510) _____ Business: (415) _____
Primary Phone Alternate Phone

Chinatown Community Development Center _____ Community Planning Manager _____
Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Growing up in Oakland as a son of Chinese immigrants, my childhood sense of belonging was in many ways informed by our family's ability to practice our cultural traditions publicly in the San Antonio District and Chinatown. With "belonging" as the goal and "culture" as the frame, Oakland's new Cultural Development Plan inspired me to apply for a seat on the Cultural Affairs Commission. As an urban planner, oral historian, and former director of the Oakland Asian Cultural Center, I hope my perspective and experience might be a unique contribution to the advocacy work of the Commission in helping to implement the Plan in meaningful ways.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

RoyChan_Resume2019.docx
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

ROY CHAN

, Oakland, CA 94619 | 510.

@gmail.com

Community Planner dedicated to improving/ uplifting low-income neighborhoods with an interdisciplinary approach: civic engagement, place-based storytelling, urban design, data analysis/ forecasting, land-use policy.

RELEVANT EXPERIENCE

Community Planning Manager (June 2013-present) *Chinatown Community Development Center*

- Manage a team of seven community planners and organizers, working collaboratively with local community members and City on open space, transit/ pedestrian safety, affordable housing, economic development, land-use policy in greater Chinatown. Key projects include Central Subway Chinatown station, Portsmouth Square Master Planning, alleyway improvement. Maintain annual department budget of \$600,000.
- Conceive and manage the Chinatown Creative Placekeeping initiative – raised six year \$1.2 million in grant funds to implement arts/ culture strategies in San Francisco Chinatown. Initiative focuses on the activation of Chinatown open spaces, alleys, vacant storefronts, and TOD, convening collaboration among artists, local residents, and culture workers with development/ curation of 41 Ross gallery as a key space.

Cultural Planning Consultant (October 2009-2012) *Dyett & Bhatia; City of Oakland*

- Conduct cultural analysis of Chinatown & Lake Merritt BART Station area for specific plan process.
- Facilitate bilingual group discussions (Cantonese/English) at community visioning workshops.
- Inform cultural elements for existing conditions report, urban design guidelines, and EIR.

Project Director (March 2008-present); *Oakland Chinatown Oral History Project* (<http://memorymap.oacc.cc>)

- *Mapping Morsels*. Conduct interviews and map small family businesses and restaurants.
- *Tai Chi Chats*. Empowered Tai Chi senior community to advocate for the preservation and improvement of Madison Park through cultural mapping, place-based storytelling, and public design workshops.
- Fundraised \$100k with multi-year grants (Open Circle Foundation & California Council for the Humanities).
- Collaborated with StoryCorps, Mills College students/faculty, KALW Radio, & Chinatown leaders.
- Conducted, digitally archived, and mapped over 100 interviews with community members.

Co-Director (March 2008-May 2013) *Oakland Asian Cultural Center* (<http://www.oacc.cc>)

- Co-managed 7 person staff and 15k sq ft community facility in the heart of Oakland Chinatown.
- Fundraised & managed budget of \$500k budget, serving 25k people annually from throughout the Bay Area.
- Developed & oversaw 3 year strategic planning process with board, staff, funders, and artists.
- Innovated marketing strategies with dynamic web site, social media, e-news, and digital donor wall.

Project Consultant (January 2011-present) *Angel Island Immigration Station Foundation* (<http://aiisf.org>)

- Worked collaboratively with staff to create an interactive website for its *Immigrant Voices* oral history project.
- Promote project participation by collaborating with community groups and universities.

Adjunct Professor (2006) *Gallatin School of Individualized Study, New York University*

- Designed & taught GIS mapping and US Census class: *Cultural Mapping for Social Change*.

Senior Research Associate (1999-2005) *Environmental Simulation Center, New York, NY* (<http://simcenter.org>)

- *Museum of Chinese in the Americas: Mapping Our Heritage Project*. Conceived and implemented a \$300k project from the NEA for an interactive 3D digital Chinatown exhibit linked to museum archives.
- *City of Houston: Neighborhood Technology Initiative* (supported by HUD: \$100k budget); Trained city staff on applying visualization tools at bilingual public planning workshops in the Near Northside and Third Ward.
- *CommunityViz* software R&D team member; designed and piloted 3D GIS decision support software.

Project Support Specialist & Instructor (1996-1999) *MultiGen Paradigm, San Jose, CA*

- Worked collaboratively with city planners on R&D and application of participatory planning software.
- Provided technical support and hands-on software trainings to city planners across the country.

Project Manager (1995-1996) *Hollywood Community Housing Corporation, Los Angeles, CA*

- Worked collaboratively with team on development pro forma for affordable housing projects.
- Managed construction of St Andrews Bungalow Court, historic rehab as housing for people living with AIDS.

Planning Intern (1993) *East Bay Asian Local Development Corporation, Oakland, CA*

- Surveyed Oakland Chinatown: documenting land-use, specific cultural use, and building conditions.

Project Manager (1990-1994) *HTI Architects, Richard Larson Architects, & HGHB Architects*

- Projects included master planning, institutional capital improvements, and commercial tenant improvements.
- Worked on schematic design and complete sets of building construction drawings by hand and in AutoCAD.
- Construction management with mechanical, electrical, structural engineers, and general contractors.

LECTURES | PUBLISHED WORK | EXHIBITIONS

Guest Lecturer (2009-present) *Community Learning: Mills College, Sacramento State, SF State, UC Berkeley*

Oral History Exhibit & Archive (2007-present) *Oakland Chinatown Oral History, <http://memorymap.oacc.cc>*

Tribute to Chang Jok Lee: Tenant Advocate (2012) *Chinatown CDC; Direct and edit video for Annual Gala.*

Immigrant Voices (2011) *Angel Island Immigration Station Foundation, <http://www.aiisf.org/immigrant-voices>*

Community Planning Toolkit (2003) http://www.sustainable.org/Placemaking_v1.pdf

Mapping Our Heritage (2005 - present) *Museum of Chinese in the Americas, New York, NY*

Design Guidelines for AIDS Housing (1996) *UCLA Planning Department, LA Housing Department*

COMMUNITY INVOLVEMENT

Port of San Francisco (2015-present) *Northeast Waterfront Advisory Committee Member*

Grants Panelist (2009-2018) *San Francisco Arts Commission and East Bay Community Foundation*

Library Commissioner (2013-2017) *Oakland Library Advisory Commission*

Advisory Member (2014-2015) *City of Oakland – Henry J. Kaiser Convention Center Plan*

Founding Board Member (2001-2008) *Gifted Hands, Inc., New York, NY*

Volunteer Coordinator (2006-2007) *Hope For New York: Managed volunteers for 30 community organizations*

Relief Worker (Summer 2002, 2003, 2005, 2007) *El Centro Girasoles, Lima, Peru*

EDUCATION

Master of Arts, Urban Planning, School of Public Policy & Social Research, UCLA

Thesis: How children view and experience their communities (L.A. Chinatown & South Central Los Angeles)

Bachelor of Arts, Architecture, University of California, Berkeley

LANGUAGES | TECHNICAL SKILLS

Cantonese (fluent) and **Spanish** (basic)

ArcGIS thematic mapping, SketchUp 3D modeling, Google Maps/Earth, Wordpress content management system website design, Salesforce constituency database, Microsoft Office (Word, Excel, Powerpoint) Adobe Photoshop/Illustrator/InDesign/Premiere, photography/film-making, Final Cut Pro video editing

Profile

jennifer easton
First Name Middle Initial Last Name

bart.gov
Email Address

oakland CA 94619
City State Postal Code

Mobile: (510) Business: (510)
Primary Phone Alternate Phone

SFBART Public Art Director
Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am an Oakland native and remain an Oakland resident. I am passionate about our community. There are so many things happening here in the arts and it is a critical time to support the work of artists and arts organizations that have a legacy in this community, as well as those that are just finding their way here. There needs to be a strong voice of advocacy and policy for retaining affordable space for art and artists. Through my work with the City of San Jose I am very experienced in opportunities for interdepartmental support for the arts. I also know the economic value of the arts and how that is often overlooked in the face of other development. The City of Oakland is at an important juncture about its support for the arts on a staffing level and on a policy level. I would like the opportunity to help shape that vision.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Easton_resume_2016.docx
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Jennifer A. Easton jenniferaeaston@gmail.com 510.219.5422 Twitter:@jae510 EXECUTIVE OVERVIEW
 Extensive career in project management and program leadership in the visual and performing arts. Curated numerous exhibitions, published articles and lectured in the field of contemporary art and public art. Experienced in developing integrative strategies for creative placemaking including community engagement, artist integration and economic development strategies. Broad experience in marketing for

public, non-profit and for-profit sector, including market identification, expansion and retention utilizing traditional and new media. Skilled in market strategy and research, brand-building promotion, creating and managing marketing processes, as well as PR strategies and implementation. Experienced team leader. Successful fundraiser and partnership development. PROFESSIONAL EXPERIENCE Art Program Manager Bay Area Rapid Transit (BART), March 2016-present • Responsible for developing and implementing BART's first dedicated art program that will directly impact five Bay Area counties throughout the District. • Scope, hire consultants, and oversee implementation of Art Master Plan. • Develop procedures and guidelines to professionally implement the art program • Provide overall project planning and management of small to large-scale integrated public art projects throughout the BART District. Recent projects include the Oscar Grant mural (completed), 19th St. Oakland (in process) • Plan and implement community engagement strategies with specific attention to communities adjacent to BART stations and guideways; performing, visual and literary artists; and cultural and arts organizations adjacent to the system. • Oversee and maintain BART's art collection of over 50 artworks. • Solicit external sources of funding for the art program through grant writing and private and public partnerships. • Establish and maintain a close and positive working relationship with departments, internal and external agencies, the public, and other key stakeholders. • Develop marketing and communications strategies to build awareness and engagement with the program to meet program goals related to ridership, enhanced rider experience, and greater community engagement. Public Art Program Director Office of Cultural Affairs, City of San José, March 2014 – March 2016 Acting Director January 2013 – March 2014 • Develop and implement program vision to align to funding availability and goals and objectives as identified in public art master plan and specific plans. • Supervise project management team of two FTEs and four contract employees: manage work assignments, time management and project delivery optimization; identifying career development opportunities; time card management, and annual and ongoing reviews. • Manage the Public Art Program budget (\$1.5M): track multiple fund balances and expenses to ensure fund availability and carry-over between fiscal years, develop annual project plan for review and approval by City Council, assure on-time/budget project delivery, coordinate with Finance and Budget Offices for extensive reporting. • Business development for outside partner opportunities for public art and placemaking • Represent the public art program internally and externally including senior staff, city council, arts commission, business community, residents, and to broader audiences through lectures and articles. • Direct implementation of Illuminating Downtown Program – a \$1.2M+ multi-part program of illuminated art projects delivered in collaboration with partners throughout downtown San Jose. Responsibilities include budget management, partner development, grant management, and project management. • Staff liaison to Public Art Committee. • Continue to manage 4-6 public art projects with City and non-City partners including VTA/BART and SVCCreates/Valley Medical Center. Sr. Project Manager, Public Art Office of Cultural Affairs, City of San José, September 2004-2013 • Co-authored three successful grants (2 NEA, 1 ArtPlace) for a total of \$1.5M in awards – each award the highest granted in the year. Directed and managed grant implementation, relationship with funders, required reporting. • Direct development and integration of public art in long-range plans for Downtown Public Art Focus Plan, North San Jose Focus Plan, High Speed Rail, Environmental Services (author) and City Trails (author). Responsibilities include extensive coordination with planners, interaction with developers, business and residential communities, and other stakeholders to develop integrated vision of public art and culture as an integral aspect of program implementation and development. • Successfully deliver all aspects of public art projects (typically 8-10 projects concurrently) on time and budget including program visioning and development for client departments and private developers, community outreach, preparation of RFQs and artist selection; contract negotiation and implementation, budget development and oversight, facilitation of design development including extensive community engagement and client/design team collaborations; reporting and presentation to sub-committees; integration of art projects into CIP construction. • Identify and develop opportunities for expansion of private sector engagement with public art including development of Program's first ever marketing collateral, identification of target markets, and initiation of engagement opportunities. • Implementation of marketing program to achieve greater recognition internally and externally. Initiate department e-newsletter as well as serving as liaison to City Marketing Initiatives. • Direct and facilitate community outreach and engagement in a diverse city to increase awareness of projects and programs, as well as create stakeholders and supporters of public art in the community. • Collection management including working with conservation and maintenance contractors to implement assessments, conservation and maintenance work. Collection management software design review and implementation. Director, Marketing, PR and Development Berkeley Symphony, Berkeley, CA September 2001- August 2004 • Create first comprehensive direct marketing program increasing earned income from single tickets sales 40%. • Develop marketing objectives through

identification of revenue goals and audience opportunities. • Financial oversight of earned and contributed revenue for a \$1+ M budget including foundation, corporate and individual, and in-kind support. Develop revenue projections, budgets and financial forecasts. • Initiate and manage strategic relationships with foundations, corporations and major donors. • Work strategically with volunteers, board and board committees to develop and implement programs, events and overall strategies for the organization. • Optimize all internal and external communications to increase efficacy of messaging about the Symphony including advertising, website, box office, collateral, corporate communications, and public relations. • Initiate East Bay arts organization co-marketing initiative to build audience awareness of local arts offerings. Marketing Communications Manager AVASTA, INC., San Francisco, CA, 2000-2001 (Outsourced Application Management company, purchased by NaviSite) • Implement product marketing and company branding initiatives; create website enhancements for client acquisition and customer retention. • Manage advertising agency relationship including messaging, creative, strategic and tactical implementation. • Develop PR messaging and corporate positioning; produce competitive analysis for product positioning. • In collaboration with Business Development, enhance strategic channel partner relationships through development of targeted marketing and sales collateral. Channel and Affiliate Marketing Manager ONEMEDIAPLACE, San Francisco, CA, 1999-2000 (B2B eMarketplace for Advertising) • Marketing responsibility for company repositioning and product re-development including marketing requirement definition and functional specifications. • Develop online copy and promotions, collaborate with engineers and designers to optimize functionality. • Produce competitive analysis and market segmentation research and analysis. • Develop trade show and special event programming to build awareness of brand and product offerings in nationwide markets. Public Art Program Director VENTURA CULTURAL AFFAIRS DEPARTMENT, Ventura, CA, 1996-1998 • Develop policy and administrative procedures for Public Art program. • Produce communications campaign to government, business and community leaders resulting in increased financing and sponsorship. • Create and staff City's first Public Art Committee. • Create high-profile arts programs with the Community Redevelopment Agency achieving significant private sector participation and profits. • Direct media relations including serving as primary media contact, develop marketing collateral including direct mail campaigns, advertising, and community awareness projects. • Manage multiple projects simultaneously, including RFPs, contracts, and implementation. • Supervised regular and seasonal/project staff (up to 10) including program development, optimization and expansion of events, exhibits and programs Curator LOS ANGELES CULTURAL AFFAIRS DEPARTMENT, Los Angeles, CA, 1992-96 • Directed high-profile public art projects for Swatch, and the consular offices of Mexico and Finland • Developed program and funding sources for preservation of City-owned public art • Collaborated with City Attorney on development of standard contract language, ordinance enhancements, and consulted on current issues relevant to art law • Advised non-profit organizations on business planning and program implementation • Managed City's extensive portable art collection including all inventory, installation/deinstallation, conservation, and database development CONTRACT & COMMUNITY EMPLOYMENT/APPOINTMENTS Independent Consultant for Public Art Programs – strategic planning, marketing and outreach planning and project management - clients include City of Pasadena, Mel Chin (EPA community engagement in West Oakland for Lead Poisoning prevention Operation Paydirt), Stanford Hospitals Member, City of Oakland Public Art Committee, 2006 to 2014 Numerous public art selection panels and lectures throughout California Grant review panelist: Creative Work Fund 2016 Research Associate, Los Angeles County Museum of Art (1992) RELATED SKILLS • Experienced editor and writer for grants, articles, brochures, websites, reports, catalogs, and other publications. • Excellent computer skills including graphics, database programming (modeling and implementation), website UI design, and standard office applications for CRM, sales tracking, spreadsheets, and word processing. EDUCATION & EXTENDED LEARNING M.A. with Honors, Art History and Museum Management, University of Southern California. Thesis topic: Bruce Nauman. A.B., Art History, University of California, Davis. Art & Practice of Leadership Graduate, 2008. A multi-month focused leadership training program for selected management staff. Supervisor Training, City of San Jose.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Jennifer A. Easton
@gmail.com

510.

EXECUTIVE OVERVIEW

Extensive career in project management and program leadership in the visual and performing arts. Curated numerous exhibitions, published articles and lectured in the field of contemporary art and public art. Experienced in developing integrative strategies for creative placemaking including community engagement, artist integration and economic development strategies. Broad experience in marketing for public, non-profit and for-profit sector, including market identification, expansion and retention utilizing traditional and new media. Skilled in market strategy and research, brand-building promotion, creating and managing marketing processes, as well as PR strategies and implementation. Experienced team leader. Successful fundraiser and partnership development.

PROFESSIONAL EXPERIENCE

Art Program Manager

Bay Area Rapid Transit (BART), March 2016-present

- Responsible for developing and implementing BART's first dedicated art program that will directly impact five Bay Area counties throughout the District.
- Scope, hire consultants, and oversee implementation of Art Master Plan.
- Develop procedures and guidelines to professionally implement the art program
- Provide overall project planning and management of small to large-scale integrated public art projects throughout the BART District.
- Plan and implement community engagement strategies with specific attention to communities adjacent to BART stations and guideways; performing, visual and literary artists; and cultural and arts organizations adjacent to the system.
- Oversee and maintain BART's art collection of over 50 artworks.
- Solicit external sources of funding for the art program through grant writing and private and public partnerships.
- Establish and maintain a close and positive working relationship with departments, internal and external agencies, the public, and other key stakeholders.
- Develop marketing and communications strategies to build awareness and engagement with the program to meet program goals related to ridership, enhanced rider experience, and greater community engagement.

Public Art Program Director

Office of Cultural Affairs, City of San José, March 2014 - March 2016

Acting Director January 2013 - March 2014

- Develop and implement program vision to align to funding availability and goals and objectives as identified in public art master plan and specific plans.
- Supervise project management team of two FTEs and four contract employees: manage work assignments, time management and project delivery optimization; identifying career development opportunities; time card management, and annual and ongoing reviews.
- Manage the Public Art Program budget (\$1.5M): track multiple fund balances and expenses to ensure fund availability and carry-over between fiscal years, develop annual project plan for review and approval by City Council, assure on-time/budget project delivery, coordinate with Finance and Budget Offices for extensive reporting.
- Business development for outside partner opportunities for public art and placemaking
- Represent the public art program internally and externally including senior staff, city council, arts commission, business community, residents, and to broader audiences through lectures and articles.

- Direct implementation of *Illuminating Downtown Program* – a \$1.2M+ multi-part program of illuminated art projects delivered in collaboration with partners throughout downtown San Jose. Responsibilities include budget management, partner development, grant management, and project management.
- Staff liaison to Public Art Committee.
- Continue to manage 4-6 public art projects with City and non-City partners including VTA/BART and SVCreatives/Valley Medical Center.

Sr. Project Manager, Public Art

Office of Cultural Affairs, City of San José, September 2004-2013

- Co-authored three successful grants (2 NEA, 1 ArtPlace) for a total of \$1.5M in awards – each award the highest granted in the year. Directed and managed grant implementation, relationship with funders, required reporting.
- Direct development and integration of public art in long-range plans for Downtown Public Art Focus Plan, North San Jose Focus Plan, High Speed Rail, Environmental Services (author) and City Trails (author). Responsibilities include extensive coordination with planners, interaction with developers, business and residential communities, and other stakeholders to develop integrated vision of public art and culture as an integral aspect of program implementation and development.
- Successfully deliver all aspects of public art projects (typically 8-10 projects concurrently) on time and budget including program visioning and development for client departments and private developers, community outreach, preparation of RFQs and artist selection; contract negotiation and implementation, budget development and oversight, facilitation of design development including extensive community engagement and client/design team collaborations; reporting and presentation to sub-committees; integration of art projects into CIP construction.
- Identify and develop opportunities for expansion of private sector engagement with public art including development of Program's first ever marketing collateral, identification of target markets, and initiation of engagement opportunities.
- Implementation of marketing program to achieve greater recognition internally and externally. Initiate department e-newsletter as well as serving as liaison to City Marketing Initiatives.
- Direct and facilitate community outreach and engagement in a diverse city to increase awareness of projects and programs, as well as create stakeholders and supporters of public art in the community.
- Collection management including working with conservation and maintenance contractors to implement assessments, conservation and maintenance work. Collection management software design review and implementation.

Director, Marketing, PR and Development

Berkeley Symphony, Berkeley, CA September 2001- August 2004

- Create first comprehensive direct marketing program increasing earned income from single tickets sales 40%.
- Develop marketing objectives through identification of revenue goals and audience opportunities.
- Financial oversight of earned and contributed revenue for a \$1+ M budget including foundation, corporate and individual, and in-kind support. Develop revenue projections, budgets and financial forecasts.
- Initiate and manage strategic relationships with foundations, corporations and major donors.
- Work strategically with volunteers, board and board committees to develop and implement programs, events and overall strategies for the organization.
- Optimize all internal and external communications to increase efficacy of messaging about the Symphony including advertising, website, box office, collateral, corporate communications, and public relations.

- Initiate East Bay arts organization co-marketing initiative to build audience awareness of local arts offerings.

Marketing Communications Manager

AVASTA, INC., San Francisco, CA, 2000-2001 (Outsourced Application Management company, purchased by NaviSite)

- Implement product marketing and company branding initiatives; create website enhancements for client acquisition and customer retention.
- Manage advertising agency relationship including messaging, creative, strategic and tactical implementation.
- Develop PR messaging and corporate positioning; produce competitive analysis for product positioning.
- In collaboration with Business Development, enhance strategic channel partner relationships through development of targeted marketing and sales collateral.

Channel and Affiliate Marketing Manager

ONEMEDIAPLACE, San Francisco, CA, 1999-2000 (B2B eMarketplace for Advertising)

Marketing responsibility for company repositioning and product re-development including marketing requirement definition and functional specifications.

Develop online copy and promotions, collaborate with engineers and designers to optimize functionality.

Produce competitive analysis and market segmentation research and analysis.

Develop trade show and special event programming to build awareness of brand and product offerings nationwide markets.

Public Art Program Director

VENTURA CULTURAL AFFAIRS DEPARTMENT, Ventura, CA, 1996-1998

Develop policy and administrative procedures for Public Art program.

Produce communications campaign to government, business and community leaders resulting in increased financing and sponsorship.

Create and staff City's first Public Art Committee.

Create high-profile arts programs with the Community Redevelopment Agency achieving significant private sector participation and profits.

Direct media relations including serving as primary media contact, develop marketing collateral including direct mail campaigns, advertising, and community awareness projects.

Manage multiple projects simultaneously, including RFPs, contracts, and implementation.

Supervised regular and seasonal/project staff (up to 10) including program development, optimization and expansion of events, exhibits and programs

Director

LOS ANGELES CULTURAL AFFAIRS DEPARTMENT, Los Angeles, CA, 1992-96

- Directed high-profile public art projects for Swatch, and the consular offices of Mexico and Finland
- Developed program and funding sources for preservation of City-owned public art
- Collaborated with City Attorney on development of standard contract language, ordinance enhancements, and consulted on current issues relevant to art law
- Advised non-profit organizations on business planning and program implementation
- Managed City's extensive portable art collection including all inventory, installation/deinstallation, conservation, and database development

CONTRACT & COMMUNITY EMPLOYMENT/APPOINTMENTS

Independent Consultant for Public Art Programs - strategic planning, marketing and outreach planning and project management - clients include City of Pasadena, Mel Chin (EPA community engagement in West Oakland for Lead Poisoning prevention Operation Paydirt), Stanford Hospitals

Member, City of Oakland Public Art Committee, 2006 to 2014

Numerous public art selection panels and lectures throughout California

Grant review panelist: Creative Work Fund 2016

Research Associate, Los Angeles County Museum of Art (1992)

RELATED SKILLS

- Experienced editor and writer for grants, articles, brochures, websites, reports, catalogs, and other publications.
- Excellent computer skills including graphics, database programming (modeling and implementation), website UI design, and standard office applications for CRM, sales tracking, spreadsheets, and word processing.

EDUCATION & EXTENDED LEARNING

M.A. with Honors, Art History and Museum Management, University of Southern California.

Thesis topic: Bruce Nauman.

A.B., Art History, University of California, Davis.

Art & Practice of Leadership Graduate, 2008. A multi-month focused leadership training program for selected management staff.

Supervisor Training, City of San Jose.

Profile

Michael Orange
First Name Middle Initial Last Name

@gmail.com
Email Address

Street Address Suite or Apt

Oakland CA 94602
City State Postal Code

Home: (415) Home: (510)
Primary Phone Alternate Phone

MATATU Founding Director
Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I founded MATATU as a platform for inquiry, upon which people representing a universe of origins and destinations might gather around ideas central to their collective whole. I also engage in work in residential redevelopment, where I'm viewed as a creative placemaker, ultimately tapped with the responsibility of enhancing new concepts and ideas so that people might gather around these geographical places, similarly. All of my work begins and ends with listening, and I excel at standing in the gap, as well as planning from an origin of abundance. I feel my work and my position in the fabric of Oakland arts and culture offer a means for advocacy for Oakland at large (because everyone wants to live in a place where everyone is whole), while also benefiting from an understanding of the ways by which a variety of sectors operate and flourish. I wear leadership hats in both local and national arts and culture institutions and am excited about the opportunity to possibly serve the city that I've for long wholeheartedly adored. Thank you for this opportunity. I am happy to follow-up with more information. My bio below: Michael Orange is the chief mobilizer, moving image and crowd, in the truest namesake of MATATU. In the proud lineage of Black librarians, Michael has found his purpose early in the preservation and presentation of heirloom truths. Such critical stories have peppered the earth in all directions, which he sees as elements necessary to forge the intersectional post-colonial identities of the African Diaspora. Each of Michael's commitments are meditative actions of personal and public inquiry within the Afro past, present, and future. In this passion, he is a cultural bearer of the radical African imagination. The production of knowledge as power for a rising Black America in a time of wanton institutional violence and mass displacement, Michael feels is his responsibility—not by choice but by obligation. He partners with thought leaders and creatives, locally and internationally, to promote Black excellence through visionary and inclusive neo-Africana cultural experiences. Michael is a Yerba Buena Center for the Arts (YBCA) Fellow, an Association of Performing Arts Professionals Leadership Fellow, and participant in ACAM 2019, an art cinema executive management program presented by International Confederation of Art Cinemas. He is an executive producer of "Neptune Frost," a SciFi film directed by longtime collaborator Saul Williams, a producer of PolicyLink's "100 Million and Counting: a Portrait of Economic Insecurity in the United States," and 2020/2021 Conference Co-chair for Arthouse Convergence, which works to advance excellence and sustainability in community based, mission-driven media exhibition.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[michael_orange_resume_twitter_2019.docx.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Information on specific public programs may be found on <http://matatu.co>

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Michael Orange

Oakland

gmail.com 415.

Summary of Qualifications

Founder-Director of MATATU, a nomadic curation of visual and performance arts that preserve and present visionary and inclusive works by creatives of the African Diaspora.

- Through seven years of producing critical stories, MATATU bridges diverse audiences to explore, understand and appreciate the intersectional, neo-Africana cultural experiences that fuels a radical, post-colonial African imagination.
- Recognized for my innovation and cultural commitments, I am Yerba Buena Center for the Arts Fellow; Association of Performing Arts Professionals Leadership Fellow; and a participant of the International Confederation of Art Cinemas' Executive Management Program.
- Producer of PolicyLink's *100 Million and Counting: a Portrait of Economic Insecurity in the United States* and co-designer on equitable engagement strategies with communities in six regions, and mapping an ecosystem for member organizations to sustain relationships beyond the premiere.
- Conference Co-Chair for Arthouse Convergence, 2020/2021, which works to advance excellence and sustainability in community based, mission-driven media exhibition.
- Executive producer of *Neptune Frost*, a Sci-Fi film directed by longtime collaborator Saul Williams.

Program Planning & Audience Engagement / MATATU 2012 – Present

- Procuring high profile festival films, performing artists, and thought leaders
- Budgeting and operations on 48 annual public programs for 7,000 attendees
- Community engagement, marketing, and programming for regionally themed global experiences
- Strategic planning in establishing quarterly goals and aligning our vision with collaborative partners
- Engaging members and partnering institutions on content and growth opportunities
- Interfacing with internal and external department leads and partners to reach intended outcomes
- Designing flexible program models with contingencies to address challenges as they appear
- Multi-tasking to support deadlines across concurrent programs and relationships

Conference Co-chair / Art House Convergence 2019 – Present

- Producing film industry conference in Utah for 700 guests hosting 30 million visitors annually
- Providing oversight for 16 leaders managing content development and member experience
- Planning and executing three keynotes and 48 workshops, sessions, roundtables, and happy hours
- Designing year-round growth models in diversity, education, marketing, operations, and programming
- Strategic planning to outline opportunities for institutional growth and accountability

Producer / PolicyLink 2018 – Present

- Strategic planning with leadership on concurrent engagement campaigns in six regions
- Launching the *100 Million Fellows Program* to sustain member relationships
- Collaborating with data and policy teams on a cinematic representation of data results

Sales & Marketing / Fairfield Residential 2017 – 2018

- Created product demand by identifying four product categories and core audiences
- Found product/market fit by testing new language conventions for the four products
- Boosted revenue by closing \$7M in sales, growing occupancy 81% in nine months
- Prioritized growth, meeting annual sales goal four times in four consecutive months

Sales & Marketing / Forest City Residential 2008 – 2012

- Managed five-member sales team on Oakland's Uptown Redevelopment Project
- Garnered highest-grossing sales nationwide, closing 350/499 contracts for \$19M revenue
- Led pre-delivery and retention strategies and civic/cultural partnerships

Professional Recognition and Achievements

- Neptune Frost Executive Producer (2021): SciFi musical with director Saul Williams and EP's Lin Manuel-Miranda & Kara Walker. Filming Q1 in Rwanda.
- Association of Performing Arts Professionals Leadership Fellow (2018 – 2020): Twenty-month intensive co-facilitated by the Arts Leadership Program at the University of Southern California
- Intersection for the Arts Board Member (2019 –): Providing fiscal sponsorship, low-cost coworking and event space, and professional development for Bay Area art collectives
- International Confederation of Art Cinemas (2019): Executive Leadership Program during the Venice Biennale and Venice International Film Festival
- Yerba Buena Center for the Arts Fellow (2014/2015): Two-time fellow researching the future of cities and their inhabitants

Presentations

- Chicago Humanities Festival: "Revisiting Candyman: Chicago, Fear, and Public Housing," opening night with Lisa Yun Lee, executive director of the National Public Housing Museum
- International Confederation of Art Cinemas: Experience & Eventification Frameworks in Cinema
- Joyce Foundation: "Culture, Place & Agency" on the convergence of arts and culture in redevelopment with Leo Vazquez, executive director of the National Consortium for Creative Placemaking
- Red Bull Amaphiko: "How to Get Ahead With(out) Funding" with filmmakers Boots Riley, Sephora Woldu, and 30 early-career creatives on creating mission-driven arts and culture

Education / Eastern Michigan University, Business Administration 1997 -

References

- Alison Kozberg, Art House Convergence: Managing Director alison@arthouseconvergence.org
- Tracie D. Hall, Joyce Foundation: Culture Program Director THall@joycefdn.org
- Marc Bamuthi Joseph, The Kennedy Center: VP of Social Impact mbjoseph@kennedy-center.org

Profile

Vanessa M Whang
First Name Middle Initial Last Name

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Email Address

Street Address Suite or Apt
Oakland CA 94605
City State Postal Code

Home: (510) Mobile: (718)
Primary Phone Alternate Phone

self consultant
Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

It would be a privilege to support a reinvigorated Cultural Affairs Commission for the City of Oakland and to shepherd the realization of the recently adopted cultural plan. As the lead consultant for the plan, I have an intimate knowledge of its intent, great aspirations for its potential, and a deep interest in seeing how it can be best operationalized for the benefit of all Oaklanders. My years of experience as a professional in the non-profit cultural sector and in philanthropy, my stints as a public servant and as a working musician, and my long-standing commitment to social justice and cultural equity give me a rich background to contribute to the endeavor of creating an Oakland that belongs to and empowers its people. As a commissioner, I would look forward to working with the other commissioners as thought partners and advocates for Cultural Affairs and its goal to strengthen Oakland's exemplary, but severely under-resourced, culture-makers. Thank you for your consideration.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Vanessa Whang-resume_2019.pdf
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

RESUME

SOME NOTABLE ACCOMPLISHMENTS

- Δ Lead consultant/author for an equity-centered cultural plan for the City Oakland, its first in 30 years
- Δ Led program/fund development and implementation of California Humanities' statewide thematic initiative of California Humanities, *Searching for Democracy*, including a day-long in-person/live-streamed symposium, a grantmaking partnership with the CA State Library, programming partnerships with CA Center for the Book, CA History-Social Science Project (K-12 teacher professional development), the University of CA, CA Community Colleges, Exhibit Envoy (creates & travels humanities exhibitions), and Zócalo Public Square (events & journalism producer). The initiative included over 2.7M participants (400K live, 2.3M online) and awarded \$670K in grants.
- Δ Designed and co-led implementation of a \$35M+ grants initiative to support music in New York State for Rockefeller Philanthropy Advisors in collaboration with the NY Office of the Attorney General
- Δ Designed and implemented *Artography: Arts in a Changing America* (a Ford Foundation program implemented by Leveraging Investments in Creativity), an innovative national funding and learning program to research and support artistic endeavors reflecting the changing US demographic and aesthetic landscapes. The program included general operating support, innovation grants, cross-program grantee convenings, and case study documentation.
- Δ Performed program evaluations of Creative Capital and the National Performance Network for Doris Duke Charitable Foundation and of BOOST, a capacity-building program of the Akonadi Foundation.

PROFESSIONAL EXPERIENCE

10/14-Present - **Culture/Change Consultant, CA**

Consultancies include being a strategic thought partner on philanthropic/sector positioning, cultural equity and creative placemaking research and policy development, program evaluation, community-based arts learning and community engagement, site visit and application evaluation, and technical assistance. Recent Client List: Akonadi Foundation (Oakland); Animating Democracy (MA/DC); Arts & Democracy (NY); Barr Foundation (MA); Berkshire-Taconic Community Foundation (MA); City of Oakland, Cultural Affairs Division; City of Walnut Creek, Center for Community Arts; James Irvine Foundation (SF); National Endowment for the Humanities (DC); Luther Burbank Center for the Arts (Santa Rosa); Naturally-Occurring Cultural Districts-New York; PolicyLink (Oakland). Recent Grants Adjudication: BART Art Program; City of San Jose, Office of Cultural Affairs; San Francisco Arts Commission; University of CA Humanities Research Institute.

10/08-9/14 - **Director of Programs, California Humanities, CA**

Responsible for the strategic design, development, and evaluation of the program portfolio, including both grantmaking and direct service programs. Provided oversight for and conducted program research, development of guidelines, review processes, program activities and delivery, outreach activities, technical assistance, partnership development, and monitoring and evaluation of projects and programs; and identified issues and opportunities to advance the public humanities and their relationship to other sectors. Led a process to develop a suite of programs for a statewide initiative on democracy; convened field thought leaders to identify a new statewide initiative focused on veterans and the human impacts of going to war. Raised significant funding for core programs and special initiatives from a variety of public and private funders.

1/04-10/08 - Arts/Culture/Philanthropy Consultant, NY

Consultancies focusing on arts philanthropy and cultural equity. Clients: Asia Society—ethnographic research project design & management (NY), Center for Civic Participation—writing & editing (MI), Community Foundation for the National Capital Region—planning & program design (DC), Doris Duke Charitable Foundation—evaluation of funding intermediaries & applicants (NY), The Ford Foundation—philanthropic research, meeting planning & facilitation, program design (NY), Jacob's Pillow—documentation of professional development convening (MA), Kentucky Foundation for Women—program evaluation (KY), Leveraging Investments in Creativity—multi-faceted grantmaking and documentation program design & implementation, fund development (NY), National Black Arts Festival—documentation & equitable partnership analysis (GA), Rockefeller Philanthropy Advisors/NY State Music Fund—grantmaking program design, implementation, and evaluation of a restitution project of the Office of the Attorney General (NY).

7/99-1/04 - Director of Multidisciplinary Arts & Presenting, National Endowment for the Arts, DC

Managed a \$3-4 million portfolio in performing arts presenting and multidisciplinary arts in the areas of Creativity, Services to the Field, Arts Learning, Access, and Heritage & Preservation (including presenters of all scales, alternative spaces, ethnic-specific cultural centers, interdisciplinary producing companies, artists' communities, new media/technology projects, and an array of service organizations); developed and implemented policy with regard to field area and assisted in the development and implementation of agency policy; convened panels of national experts for application review and policy discussions; contributed to the creation, development, and management of special projects and initiatives; advised applicants, conducted outreach and site visits, reviewed project reports and products; represented the agency at external meetings; regular reports to the National Council on the Arts; served as agency liaison to the White House Initiative on Asian Americans & Pacific Islanders.

9/97-7/99 - Arts Education Program Director, East Bay Community Foundation, CA

Designed and implemented *Arts Partnerships for Educational Excellence (APEX)*, a regional learner-centered, arts education initiative to build the knowledge and skills of children and youth in the arts while fostering educational improvement and coordination with the youth development sector. Responsibilities included creating grantmaking and technical assistance programs, and networking mechanisms for teachers, teaching artists, and youth developers; fund development; creating and managing Advisory Council.

5/96-8/97 - Arts Education Project Consultant, East Bay Community Foundation, CA

Supervised planning and assessment phase of the arts education initiative; served as liaison with needs assessment/planning consultant, arts and community organizations, schools, and youth agencies.

10/95-9/97 - Arts Consultant

Provided a variety of services, including domestic and international project development and management; grantwriting; meeting planning and facilitation; planning of artistic collaborations; and program evaluation. Clients included Cal Performances, University of California, Berkeley; Canadian Consulate Trade Office; East Bay Center for the Performing Arts; Theater Artaud.

5/88 - 10/95 - Member of staff collective, La Peña Cultural Center, Berkeley, CA

10/93 - 10/95 - Artistic/Development Director

Researched and developed new programming areas; produced off-site presentations of international artists at 450-3,000-seat Bay Area venues; designed and coordinated residency and commissioning projects, and collaborations; initiated and supervised strategic planning and organizational development;

developed and implemented funding strategies with respect to arts agencies, foundations, corporations, and individual donors; oversight of audience and programming statistics.

6/91 - 9/93 - Programming and Volunteer Coordinator

Curated music, dance, theater, and film programs, and facilitated community organization-sponsored programs for a 200-seat theater with 250 events annually; produced special in-house and off-site productions; served as liaison for collaborations with other arts organizations; co-planned Artists-in-Residence program; hired and supervised theater technicians ; recruited, trained, supervised, and scheduled 25-30 production volunteers.

5/88 - 6/91 - Finance Manager

Maintained general ledger and financial record keeping; prepared budgets and controlled cash flow; ensured compliance with tax, insurance, and legal requirements; managed deposits, accounts payable/receivable, payroll and employee benefits; served as liaison with account representatives, accountant, and auditors.

1987-1994 - Co-founder of *Altazor*, Latin American New Song ensemble

Multi-instrumentalist, vocalist, arranger, composer, producer, business manager; toured in all regions of the U.S.; produced *Concurrencia* (1993) and *Altazor* (1989), full-length recordings for Redwood Records. Awards: Rockefeller Foundation Multi Arts Production grant to compose a new work based on the poetry of Cuban Poet Laureate Nicolás Guillén; 1990 Bay Guardian GOLDie (Guardian Outstanding Local Discovery)

PROFESSIONAL SERVICE

Immediate Past President-East Bay Center for the Performing Arts, Richmond, CA; Treasurer-The Whitman Institute (SF); Ongoing Advisor-Active Voice Lab (SF). Past Board Service: National Writing Project (CA); Ping Chong & Company (NY); Western Arts Alliance (CA); La Peña Cultural Center (CA).

Peer Reviewer/Advisor/Public Speaking (partial list)

Served as peer reviewer, speaker/lecturer, convener, advisor, and nominator for various organizations including: Alameda County Arts Commission; American University, Arts Northwest, Asian American Arts Alliance, Association of Performing Arts Presenters, Cal Performances-UC Berkeley, California Arts Council, Creative Capital, Doris Duke Charitable Foundation, Federation for State Humanities Councils, Grantmakers in the Arts, Andrew W. Mellon Foundation, National Endowment for the Arts, National Endowment for the Humanities, National Guild for Community Schools of the Arts, National Performance Network, New England Foundation for the Arts, New York University, Pratt Institute School of Art & Design, Res Artis, San Francisco Art Commission, Sotheby's Institute of Art/Claremont Graduate University, Texas Commission on the Arts, UC Humanities Research Institute, UCLA Department of World Arts & Culture, the Vanguard Foundation, Lila Wallace-Reader's Digest Fund's Arts Partners Program, Western Arts Alliance.

EDUCATION

Coursework in Ph. D. Program in Philosophy, University of California, Berkeley
Emphasis in analytical philosophy, philosophy of language and mind; teaching fellowship.

A.B. in English Language, *summa cum laude*, University of California, Berkeley
Independent major in history & structure of English/linguistics/philosophy of language.

Profile

Kevin _____ F _____ Choice _____
 First Name Middle Initial Last Name

_____gmail.com
 Email Address

_____ Suite or Apt _____
 Street Address
 Oakland CA 94610
 City State Postal Code

Mobile: (510) _____ Home: (510) _____
 Primary Phone Alternate Phone

Oakland School For The Arts Instrumental Department
 Employer Job Title
 Instructor/Community Outreach

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have been involved in the Oakland Arts scene for over 20 years as a musician, artist, promoter, educator, and advocate of Oakland arts and culture. I have worked with numerous programs in Oakland that promote education and the preservation of arts and am recognized as one of the premier artist/musician in Oakland. I have a diverse set of qualifications that allow me to connect with numerous groups of people, demographics, organizations, and communities. I am passionate about bringing high quality arts to the city of Oakland, throughout the whole city, in all neighborhoods, and for all people to enjoy and feel include. As a musicians and artist, I have a wide ray of talents that stretch across genres and styles, that give me an appeal to reach a wide range of musical communities. I have also stayed involved and attentive to the cities politics to understand how better they work and how I can connect and be of service in ensuring our city is providing the people with the best resources and opportunities to have a thriving music scene.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Kevin_Choice_Resume.doc-3.pdf
 Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Musician, Artist, Educator, Activist, with a passion and dedication to Oakland and the Arts. Education: Skyline High School, 1990-1993 Oakland, California Xavier University of Louisiana, 1993-1998 Bachelor's Degree in Music; B.M. Piano Performance Southern Illinois University at Carbondale, 1998-2000 Master's Degree in Music; M.M. Piano Performance Teaching Experience: Xavier University of Louisiana, New Orleans, 1996-1998 Xavier Junior Music School Duties: Provide individual private piano lessons for elementary and junior high school students. Assess abilities and develop curriculum to mostly beginner students. Introduce students to and help develop appreciation for standard classical repertoire. Southern Illinois University at Carbondale, 1998-2000 Duties: Provide private piano lessons for students ranging in age from 8-21. Introduce early technique exercises as well as promote attention to putting emotion and expression in music. Introduced beginning classical piano repertoire as well as help older students who had specific desires to learn popular music and jazz improvisation techniques. Oaktown Jazz Workshops, 2001-2007 Oakland, California Duties: Teaching theory and improvisation to intermediate and advanced students in a ensemble setting. Working with pianist, but also assisting with other instrumentalist in jazz ensemble/combo setting. Teaching students about jazz repertoire, styles, composers, and artist. Assisting in developing set list and repertoire performances. Choice Academy Lessons-Private Home Studio, 2002-Current Oakland, California Duties: Private piano lessons in the home for beginning and intermediate students. Teaching theory, harmony, sight reading, and improvisation techniques to students. Miracles of Faith Church Summer Music Camp, July 2011 Duties: Teaching gospel songs to children's choir as well as beginning theory. Oakland Public Conservatory of Music, March 2012-Current Duties: Instructor with Frederick Douglas Youth Jazz Ensemble, an ensemble dedicated to teaching youth to perform jazz in professional atmosphere. Conduct rehearsals, introduce repertoire, and make arrangements of tunes. Teach theory and improvisation techniques. Taught Hip-Hop History and Composition classes. Taught history of hip-hop culture and performing, also helped students develop original Hip-Hop song based around composition. Elevate Oakland, 2013-Current Duties: Artist in Residence/Educator/Instructor at numerous Oakland Public School sites including Castlemont High School, McClymonds High School, and currently Parker Middle School. Teaching various courses including Choir, Piano, General Music Oakland School For The Arts, 2014-Current Duties: Piano instructor in Instrumental Department. Teaching piano, jazz theory, jazz combo, and contemporary combo. I'm also Community Outreach coordinator on Step-It-Up, an after school program designed to help students prepare for auditions. Professional Musician Experience: Michael Franti and Spearhead Duties: Keyboardist, Lyricist, Studio Musician 2001-2002 Goapele Duties: Keyboardist, Studio Musician 2003-2004, 2009-Current Lyrics Born Duties: Keyboardist, Studio Musician 2004-2005 Lauryn Hill Duties: Musical Director, Keyboardist, Programmer, Producer, Studio Musician 2006-2007 Kev Choice Ensemble Duties: Musical Director-Band Leader, Keyboardist, Promoter, Composer, Arranger, Booker. 2007-Current The Coup Duties: Keyboardist 2012-2017 Political Experience: United Democratic Campaign-Oakland Office Volunteer Coordinator August-November 2014 Duties-Assist in campaigns of endorsed Democratic candidates, locally, state, and nationwide. Organize and manage volunteers; Organize and plan campaign events;; control social media sites. Connect with candidates. Volunteer Work: Recording Academy-SF Chapter 2019 Secretary of Governor Board: Chair-Membership Committee 2018 Governor on Board; Chair-Membership Committee 2017 Advisor to Governor Board Awards: Edwin P. Romain Scholarship 1998 Most Outstanding Music Student at Xavier University of Louisiana Prompt Fellowship 1999-2000 Southern Illinois University at Carbondale East Bay Express Newspaper (entertainment weekly publication in East Bay/Oakland Area) "Most-Multi Talented Musician"-2008 "Best Musician"-2009 SFWEEKLY- (San Francisco Area weekly entertainment publication) Best Live Soul Artist nominee 2006-2008 References: Alan Dones- alandones@aol.com Lynette McElhaney- lynette.mcelhaney@gmail.com

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Kevin Francisco Choice

**Oakland, CA 94610
510**

Musician, Artist, Educator, Activist, with a passion and dedication to Oakland and the Arts.

Education:

Skyline High School, 1990-1993
Oakland, California

Xavier University of Louisiana, 1993-1998
Bachelor's Degree in Music; B.M. Piano Performance

Southern Illinois University at Carbondale, 1998-2000
Master's Degree in Music; M.M. Piano Performance

Teaching Experience:

Xavier University of Louisiana, New Orleans, 1996-1998
Xavier Junior Music School

Duties: Provide individual private piano lessons for elementary and junior high school students. Assess abilities and develop curriculum to mostly beginner students. Introduce students to and help develop appreciation for standard classical repertoire.

Southern Illinois University at Carbondale, 1998-2000

Duties: Provide private piano lessons for students ranging in age from 8-21. Introduce early technique exercises as well as promote attention to putting emotion and expression in music. Introduced beginning classical piano repertoire as well as help older students who had specific desires to learn popular music and jazz improvisation techniques.

Oaktown Jazz Workshops, 2001-2007
Oakland, California

Duties: Teaching theory and improvisation to intermediate and advanced students in a ensemble setting. Working with pianist, but also assisting with other instrumentalist in jazz ensemble/combo setting. Teaching students about jazz repertoire, styles, composers, and artist. Assisting in developing set list and repertoire performances.

Choice Academy Lessons-Private Home Studio, 2002-Current
Oakland, California

Duties: Private piano lessons in the home for beginning and intermediate students. Teaching theory, harmony, sight reading, and improvisation techniques to students.

Miracles of Faith Church Summer Music Camp, July 2011

Duties: Teaching gospel songs to children's choir as well as beginning theory.

Oakland Public Conservatory of Music, March 2012-Current

Duties: Instructor with Frederick Douglas Youth Jazz Ensemble, an ensemble dedicated to teaching youth to perform jazz in professional atmosphere. Conduct rehearsals, introduce repertoire, and make arrangements of tunes. Teach theory and improvisation techniques. Taught Hip-Hop History and Composition classes. Taught history of hip-hop culture and performing, also helped students develop original Hip-Hop song based around composition.

Elevate Oakland, 2013-Current

Duties: Artist in Residence/Educator/Instructor at numerous Oakland Public School sites including Castlemont High School, McClymonds High School, and currently Parker Middle School. Teaching various courses including Choir, Piano, General Music

Oakland School For The Arts, 2014-Current

Duties: Piano instructor in Instrumental Department. Teaching piano, jazz theory, jazz combo, and contemporary combo. I'm also Community Outreach coordinator on Step-It-Up, an after school program designed to help students prepare for auditions.

Professional Musician Experience:

Michael Franti and Spearhead

Duties: Keyboardist, Lyricist, Studio Musician
2001-2002

Goapele

Duties: Keyboardist, Studio Musician
2003-2004, 2009-Current

Lyrics Born

Duties: Keyboardist, Studio Musician
2004-2005

Lauryn Hill

Duties: Musical Director, Keyboardist, Programmer, Producer, Studio Musician
2006-2007

Key Choice Ensemble

Duties: Musical Director-Band Leader, Keyboardist, Promoter, Composer, Arranger, Booker.
2007-Current

The Coup

Duties: Keyboardist
2012-2017

Political Experience:

United Democratic Campaign-Oakland Office

Volunteer Coordinator

August-November 2014

Duties-Assist in campaigns of endorsed Democratic candidates, locally, state, and nationwide. Organize and manage volunteers; Organize and plan campaign events;; control social media

sites. Connect with candidates.

Volunteer Work:

Recording Academy-SF Chapter

2019 Secretary of Governor Board: Chair- Membership Committee

2018 Governor on Board; Chair-Membership Committee

2017 Advisor to Governor Board

Awards:

Edwin P. Romain Scholarship 1998

Most Outstanding Music Student at Xavier University of Louisiana

Prompt Fellowship 1999-2000

Southern Illinois University at Carbondale

East Bay Express Newspaper (entertainment weekly publication in East Bay/Oakland Area)

"Most-Multi Talented Musician"-2008

"Best Musician"-2009

SF WEEKLY- (San Francisco Area weekly entertainment publication)

Best Live Soul Artist nominee 2006-2008

References:

Alan Dones- alandones@aol.com

Lynette McElhaney- lynette.mcelhaney@gmail.com

Profile

J. K. _____ Fowler _____
 First Name Middle Initial Last Name

_____ @nomadicpress.org _____
 Email Address

_____ #204 _____
 Street Address Suite or Apt

Oakland _____ CA _____ 94611 _____
 City State Postal Code

Mobile: (347) _____ Mobile: (347) _____
 Primary Phone Alternate Phone

Nomadic Press _____ Founder and Executive Director _____
 Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences
Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As an Oakland resident and social-change advocate specifically within the fields of publishing and spoken word performances as well as a publisher of primarily Oakland writers of color (many of whom belong to our LGBTQIA+ communities as I do), I have a vested interest in ensuring that physical and virtual spaces and places, funding, and performance opportunities continue to exist in a city that is quickly changing. With the influx of capital and investment, I want to ensure that no more of our artists are pushed out of the very city that they were born in, the city that has inspired so much of the beautiful artwork that this nation and the world has benefitted from for so many years. Oakland has so many voices and spirits to continue to share with the world, and we need protections and a plan in place to ensure that our creatives that have made Oakland such a beautiful place to live in for so long (complications and all) continue to be held at the center as the city invites new faces into our midst. As part of this commission, I will add my voice (and the voices of the many creatives we work with across genres and mediums) to the discussions taking place.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

CV J. K. Fowler.pdf _____
 Upload a Resume

Please paste the text of your resume or curriculum vitae below.

J. K. Fowler Award-winning publisher, writer, social-justice worker, community steward 410 Fairmount Avenue #204 Oakland, CA 94611 (347) 844-0481 jkfowler@nomadicpress.org EXPERIENCE Nomadic Press / Founder and Executive Director 2011 – PRESENT, OAKLAND, CA, AND BROOKLYN, NY Continue to build platforms for our fellow POC/LGBTQIA+ community members to be seen and heard via physical publications and events across the United States with a particular focus on Oakland, CA, writers. Oakland Peace Center / Director of Communications for Peace and Partnerships March 2019 – PRESENT, OAKLAND, CA Lead all communications aimed at building collaboration between over 40 racial and social justice non profits based in Oakland, CA. Harm Reduction Coalition / Director of Operations, Director of Communications 2016 – FEBRUARY 2019, OAKLAND, CA Formed the role with new Executive Director to assist in bringing the non-profit back into compliance, address (and put systems in place to rectify) serious organizational culture and performance issues, evaluate (and save the organization tens of thousands of dollars in doing so) insurance gaps. Later handled all communications for the organization, internal and external. Rutgers University / Part-time Lecturer, Dept. of Sociology/Anthropology 2013 – 2017, NEWARK, NJ, & ONLINE Taught courses throughout the year in person (and online once in CA) on issues related to deviance, privilege, post colonialism, and ethnography. EDUCATION European Graduate School / PhD, Philosophy, Art, & Critical Thought 2013 – 2016, SAAS-FEE, SWITZERLAND The New School / MA, International Affairs and Anthropology 2008 – 2010, NEW YORK, NY University of California, Davis / BS, Political Science and History 1999 – 2002, DAVIS, CA SKILLS Salesforce Nonprofit Success Pack (NPSP) Fund E-Z PayPro (payroll) Square, PayPal, Stripe Adobe Creative Cloud Suite MS Office 365 Suite Squarespace Project management tools: Scoro, Basecamp, Asana, Trello Social media platforms (Instagram, Twitter, Facebook, Tumblr) QuickBooks AWARDS Alameda County Arts Leadership Award 2016, Oakland, CA BOARD POSITIONS Co-chair, North Atlantic Books Present, Berkeley, CA English and Humanities Professional Advisory Board, Cogswell Polytechnical College Present, San Jose, CA

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

J. K. Fowler

Award-winning publisher, writer, social-justice worker, community steward

#204

Oakland, CA 94611
(347)

EXPERIENCE

Nomadic Press / Founder and Executive Director

2011 – PRESENT, OAKLAND, CA, AND BROOKLYN, NY

Continue to build platforms for our fellow POC/LGBTQIA+ community members to be seen and heard via physical publications and events across the United States with a particular focus on Oakland, CA, writers.

Oakland Peace Center / Director of Communications for Peace and Partnerships

March 2019 – PRESENT, OAKLAND, CA

Lead all communications aimed at building collaboration between over 40 racial and social justice non profits based in Oakland, CA.

Harm Reduction Coalition / Director of Operations, Director of Communications

2016 – FEBRUARY 2019, OAKLAND, CA

Formed the role with new Executive Director to assist in bringing the non-profit back into compliance, address (and put systems in place to rectify) serious organizational culture and performance issues, evaluate (and save the organization tens of thousands of dollars in doing so) insurance gaps. Later handled all communications for the organization, internal and external.

Rutgers University / Part-time Lecturer, Dept. of Sociology/Anthropology

2013 – 2017, NEWARK, NJ, & ONLINE

Taught courses throughout the year in person (and online once in CA) on issues related to deviance, privilege, post colonialism, and ethnography.

EDUCATION

European Graduate School / PhD, Philosophy, Art, & Critical Thought

2013 – 2016, SAA5-FEE, SWITZERLAND

The New School / MA, International Affairs and Anthropology

2008 – 2010, NEW YORK, NY

University of California, Davis / BS, Political Science and History

1999 – 2002, DAVIS, CA

SKILLS

Salesforce Nonprofit Success Pack (NPSP)

Fund E-Z

PayPro (payroll)

Square, PayPal, Stripe

Adobe Creative Cloud Suite

MS Office 365 Suite

Squarespace

Project management tools: Scoro, Basecamp, Asana, Trello

Social media platforms (Instagram, Twitter, Facebook, Tumblr)

QuickBooks

AWARDS

Alameda County Arts Leadership Award

2016, Oakland, CA

BOARD POSITIONS

Co-chair, North Atlantic Books
Present, Berkeley, CA

English and Humanities Professional
Advisory Board, Cogswell
Polytechnical College
Present, San Jose, CA

Profile

Michelle Y Lee
First Name Middle Initial Last Name

Email Address

Street Address #310
Suite or Apt

Oakland CA 94611
City State Postal Code

Mobile: (510) Business: (530)
Primary Phone Alternate Phone

Whole Story Group Founder
Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I am a storyteller. I am a poet. I am a stepmother to two and birthmother to one, each born and growing roots within Oakland, California. I am a social entrepreneur and cultural creator whose commitment is to an embodied ethic of justice and belonging, wherever I am invited in. As a child of voluntary immigrants—as New World and Old Country—I understand the particular experience of being neither here nor there; of being immigrant and poor, woman and artist of color, Hip Hop and intellectual, spiritual and revolutionary. Like many of those I've had the privilege of serving and speaking with during my tenure as an artist and organizer, I, too, have felt trapped between the Hyphen that says brown skin is culturally, here. And not. My nuanced and complex story is my gift. And I believe it is what calls me to this moment of service. I believe deeply that it is my civic duty to throw my name in the hat to help steward our city's vision for more vibrant communities and robust cultural movements. As an artist, racial justice educator and healing-informed facilitator with an international network, I have travelled to cities, neighborhoods and institutions across many dividing lines. I have mentored and been mentored, learned about program design and help build programs and whole organizations with young musicians, muralists, dancers, spoken word poets and community arts leaders in Guam, India, Pine Ridge (South Dakota), Miami, Anchorage, Honolulu, Baltimore, Philadelphia, Detroit and Flint. As a professional trainer and emerging businesswoman, I have advised on cultural strategies with educational leaders at Harvard University's Graduate School of Education, neuroscientists at Stanford University, members of the original cast of Hamilton: An American Musical, as well as clinical therapists engaged in post-modern, narrative therapy. I have worked closely with dozens of Oakland artist, strategists and cultural institutions to create, sustain and strengthen local creative communities of practice. I've hosted conversations with renown cultural historians and social innovators of our time including Jeff Chang, Samina Ali, Daveed Diggs, Laurene Powell Jobbs, Roberta Uno, Yosimar Reyes, Natalie Basile, Marc Bamuthi Joseph, Chinaka Hodge and Deborah Santana. It's by and through these conversations that I've concluded this simple, and sometimes elusive, truth about civic participation: that one's willingness to try to dream a collective dream might outweigh political understanding or experience. (Of course, these things help.) And so many artists I know and admire grip to the notion that government is a barrier to creative action and cultural innovation. Sometimes, it feels that way to me, too. And still, my commitment is to try. And to serve in optimism inside visionary processes where artists co-construct cultural legacies that define spaces of belonging. This is also the poet's duty—to remember how we are creators of systems and nuanced processes. Right now, institutions like the National Endowment for the Arts and National Endowment for Humanities, built to sustain creativity, free speech and courageous thought, are under attack. I believe that as an artist, it's my duty to engage my language, my poems and immigrant story to serve those among us who endeavor and endure for beauty and art and healing in this small circle we call home.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Michelle Lee Resume 2019.pdf](#)

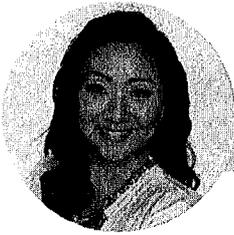
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *



MICHELLE MUSHLEE

Field Building • Narrative Strategy • Equity • Leadership Development

ABOUT ME

As a poet, narrative strategist and social entrepreneur, I lead for equity-informed, anti-racist models of leadership and movement building. My expertise is in internal and external communication strategies, as well as leadership development. At my core, I am an artist of color and child of voluntary immigrants, who has thrived by telling, and retelling, my own story.

EDUCATION

2010 - 2008 • San Francisco State University
MA Education, Equity & Social Justice

2000 - 2004 • University of California, Berkeley
BA Media Studies

PROFESSIONAL EXPERIENCE

CURRENT Whole Story Group

Founder & Principal

A leadership agency comprised of artists and cultural strategists with a shared commitment to embodied justice, belonging and wholeness.

Organizational Storytelling

- Design, implement and assess narrative-centered organizational trainings and capacity-building tools for industry leaders using narrative strategies and research-based adult learning theory.

Field-building

- Provide strategic advising and one-to-one coaching to professional cohorts and social impact institutions serving leaders of color.

Writer

- Produce narrative content for filmmakers, producers, journalists, podcasters and other creative content creators telling stories of belonging, connection and collective power.

2017 The Haas Institute for a Fair & Inclusive Society

Curriculum Designer & Culturemaker

- Developed in-depth, culturally-responsive learning modules exploring core concepts of othering and belonging designed for organizers, government agencies, schools and nonprofits.

2017 Alameda County Office of Education

Faculty & Integrated Learning Advisor

- Design and implement high-quality professional development training for K-12 teachers, principals and professional teaching artists, drawing from research-based frameworks and practice-proven strategies for supporting culturally responsive, arts-integrated teaching across content area and curriculum.
- Support grant writing and assessment strategies for Integrated Learning across county.



MICHELLE MUSH LEE

Field Building • Narrative Strategy • Equity • Leadership Development

2016

First Friday film

Screenwriter & Narrator

- Head writer responsible for developing screenplay and original spoken word vignettes for FIRST FRIDAY, a documentary film following a diverse group of residents as they work to preserve a monthly arts event that represents a city's attempt to transform itself.

2016

The California Spoken Word Project

Statewide Advisor of Pedagogy & Trainings

• **Vision & Leadership**

- Built a network of arts leaders across the state of California through the development of shared practices and digital storytelling campaigns.
- Developed organizational storytelling tools to be adapted by national field-building initiatives in creative youth development.

• **Inter-agency Collaboration**

- Produced annual convenings, presented regionally in the state, that centered on peer coaching, best practice and network building.

• **Program Implementation**

- Developed live training and digital coaching modules that supports networks leaders to evolve and codify pedagogical approach, programmatic framework, and curriculum design.

• **Assessment & Evaluation**

- Designed and implemented narrative audit.
- Worked closely with evaluation team to assess storytelling and creative justice impacts.

2010

Youth Speaks

Director, Arts Education

• **Strategic Planning & Fiscal Management**

- Executive team member tasked with managing annual budget of \$3750,00 across 21 local and national programs within organization with an annual operating budget of \$2 million.
- Support institutional fundraising, annual reports and grant writing.

• **Supervision & Development**

- Recruited, hired and supervised team of 7 full-time and 10 contracted professionals; designed and facilitated on-going monthly trainings in alignment with pedagogical.

• **National Partnerships & Distance Learning**

- Produced annual international conference of 100+ organizational leaders to problem-solve issues in urban education.
- Design and implment distance learning program with Pine Ridge reservation in South Dakota.



MICHELLE MUSH LEE

Field Building • Narrative Strategy • Equity • Leadership Development

PRESS & PRINT

- "stay", *All the Women in My Family Sing*, 2017, Nothing But the Truth Publishing
- "Meet the Speakers" <https://www.sfgate.com/news/article/Meet-the-festival-s-speakers-and-authors-12849092.php>

HONORS & AWARDS

- University of California, Berkeley Communications Conference, keynote, 2019
- San Francisco Unified School District, Annual Educators of Color Reception, keynote, 2019
- SummitLA, speaker, 2019
- Harvard Graduate School of Education, Project Zero Fellow, 2018
- Brave New Voices Poetry Festival, host, 2017
- CompassPoint, Next Generation Leaders of Color Fellow, 2014
- HBO, Russell Simmons Presents: Def Poetry Jam, Season 6, 2006
- Hip Hop Theater Festival, Future Aesthetics Grant recipient, 2006

SELECT RESIDENCIES & PERFORMANCES

- Great American Music Hall, 2019
- Bay Area Book Festival, 2018
- createCA, 2016
- Stanford University, Institute for Diversity in the Arts, 2017
- Yerba Buena Center for the Arts, Poetic Address to the Nation, 2017
- PBS, 2015
- Asian American Spoken Word Summit, 2012
- National Conference on Race and Ethnicity in Higher Education (NCORE), 2009
- National Asian American Theater Conference, 2008
- Social Venture Network Conference, 2005
- Craigslist Foundation, 2005

REFERENCES

JEFF CHANG
RACE FORWARD
VP, Narrative, Arts and Culture
zen410@gmail.com

MARC BAMUTHI JOSEPH
JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS
VP, Artistic Direction & Social Impact
bamuthi@gmail.com

CHINAKA HODGE
Writer & Cultural Activist
chinaka@gmail.com

DR. VAJRA M. WATSON
UNIVERSITY OF CALIFORNIA, DAVIS
Director of Research & Policy for Equity
vmwatson@ucdavis.edu

Profile

Diane

First Name

Sanchez

Last Name

Middle Initial

@mac.com

Email Address

Street Address

Oakland

City

Suite or Apt

CA

State

94601

Postal Code

Home: (510)

Primary Phone

Mobile: (510)

Alternate Phone

self-employed

Employer

Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

The arts and cultural practices have been a defining part of my life on both a personal and professional level. I have significant experience both as a funder and as a board member for arts organizations. I have worked to generate funding for large productions, cultural organizations and for individual artists' projects, in Oakland over the last 15 +years. I'm committed to honor the variety of cultural practices found throughout Oakland and to finding ways to strengthen and expand the resources of our cultural ecosystems . I have been a part of the work to develop a more informed and action oriented racial and cultural equity lens at the national arts funder level. I believe I bring experience and some specific expertise that will be useful in reanimating the Cultural Affairs Commission and developing a work plan that will support the implementation of cultural development plan.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

 Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Bio Diane Sanchez Diane Sanchez currently advises a variety of individuals and organizations on philanthropic issues, and occasionally takes on a consulting project or serves on an arts panel as the spirit moves. Her last full-time position was as the Director of Community Investment at the East Bay Community Foundation (EBCF) where she worked for 14 years. Her responsibilities included the development and implementation of the Foundation's giving strategies and community development goals, while providing assistance to individual donors in meeting their philanthropic goals. Additionally, she developed the East Bay Fund for Artists and worked to engage a broader range of donors in supporting both arts organizations and the work of individual artists. Before joining the staff, she was a board member of EBCF for eight years, serving as Chairwoman for two. Additional board and committee work include; Arts Committee for the Rainin Foundation; Membership Committee for the Council on Foundations, Diversity Committee of Northern California Grantmakers, Board of YBCA (for a total of nine years during two separate period) , serving as Chair for two years; President of the Open Circle Foundation Board; Treasurer of the GIA Board, and on the Executive Committee of the Latina Giving Circle of the Latino Community Foundation. She has served on multiple funding panels at the local, state and national level. She was a Civil Service Commissioner for the City of Oakland 1992-1995. Prior to her career in philanthropy she had a consulting practice in Organizational Development and Change Management, working with national and international business clients on effectively responding to changing demographics both internally and externally. Diane also worked in the corporate sector in Human Resources and Organizational Development for J. Walter Thompson, and Kaiser Aluminum and Chemical Corporation. Over the years Diane has gained extensive experience in cultural and racial equity work, through staff, consulting and community leadership roles.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Profile

Richard S Raya
 First Name Middle Initial Last Name

@gmail.com
 Email Address

Street Address Suite or Apt
 Oakland CA 94601
 City State Postal Code

Mobile: (510) Business: (510)
 Primary Phone Alternate Phone

Centro Legal de la Raza Legal Educator, Youth Law
 Academy
 Employer Job Title

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I grew up in Oakland, first moving to Fruitvale when I was five years old and then, as I and my family grew, living variously in Dimond, by the Lake, and in North Oakland. As a young Chicano navigating the hyper-diverse Oakland climate, my political awareness, self awareness, imagination and quality of life were all augmented by the potent and plentiful art and culture that adorned each neighborhood, be it public performances in parks, murals, parades, or sidewalk sculptures. Growing up in such rich turf inspired my own passions, writing and performing. After graduating college, I took up stand-up comedy, and have performed all around the Bay, including at venues like Cobb's comedy club, and produced shows at bars and other venues in Berkeley and Oakland. Juggling a passion as an artist with a burgeoning legal career (I graduated law school last May) gives me a great appreciation for the community of creative-minded people we are blessed with here in the Bay, and also given me cause to wonder just what it would mean for a city or community to collectively support the arts. Throughout college and law school I have served on residential life, event planning, curriculum planning, and anti-racist committees, and have learned how to bring bright ideas to the table and work collaboratively with others. I have a deep love for Oakland, a deep love for the arts, and am eager to work with equally passionate people to celebrate this Town and all the power we have within it.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Raya Resume Formatted.pdf
 Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *



RICHARD RAYA

Juris Doctorate

RELEVANT WORK EXPERIENCE

July 2019 – Present **Centro Legal de la Raza, Oakland, CA**
Youth Law Academy

Design and deliver legal curriculum to low-income Oakland high schoolers in an after-school setting, provide college application support, and manage classroom logistics and administrative duties.

Nov 2016 – Present **Varsity Tutors, Online/In Person**
LSAT, College Application Tutor

Create tailored test prep study plans for students of all ages, collaborate with students to conceptualize and improve personal statements, generally assist students through application processes

Aug 2015 - June 2016 **City Year San Jose, San Jose, CA**
Americorps Member

Supervised after school classroom, represented Corps and student experience as member of communications "A-Team," coordinated with coworkers and employers to plan our Mid Year Summit

June 2015 – Aug 2015 **Explo at Yale, New Haven, CT**
Writing Instructor/RA

Designed curricula for courses "Sci-Fi and Fantasy Writing" and "Narrative Writing for Video Games," supervised an international dorm of 30 teenage boys in tandem with another RA, coordinated student talent showcases

EDUCATION

2016 - 2019 **Northeastern University School of Law, Boston, MA**
Juris Doctorate

Participant in Uvaldo Herrera HNBA National Moot Court Competition – Brief Score 91/100

2011 - 2015 **Macalester College, St. Paul, MN**
B.A. in American Studies

Minors in Creative Writing, Philosophy

SKILLS AND EXPERTISE

Spanish – Studied at UNAM Guanajuato for 6 months, lived with host family

Comedy – Second City Improv, 8 years sketch, 4 years stand-up, produce local shows

Writing – Editor-in-Chief of college paper, poetry+prose selected for publication

Digital Editing – Video editing, Adobe InDesign+Photoshop, Microsoft Office

Profile

Charmin _____ R _____ Roundtree-Baaqee _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt _____
 Oakland CA 94605
City State Postal Code

Home: (510) _____ Mobile: (510) _____
Primary Phone Alternate Phone
 City of Oakland PAAC, Art Is Co-Chair, Art
 Luv, and East Bay MUD Curator/Consultant/Founder, and
Employer Job Title Assistant Civil Engineer

Which Boards would you like to apply for?

Cultural Affairs Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As an Oakland native, resident and art enthusiast, I value the importance of civic engagement and advocacy in the arts. Local artists and public art initiatives need support, guidance and oversight to be successful. It would be an honor and distinct privilege to be appointed as a Cultural Affairs Commissioner for the City of Oakland. My current role as a City of Oakland PAAC Co-Chair, along with my experience as an art curator and consultant for large nonprofits and foundations has allowed me to be an active participant in building sustainable partnerships between local artists and surrounding communities. Working within the public sector, alongside nonprofit agencies, has afforded me the opportunity to carry out this work with a variety of diverse and underrepresented groups representing, women, people of color, physically disabled persons, youth, aging adults and the LGBTQ community. Additionally, my engineering background enables me to appreciate and understand the big picture perspective while also providing input on the more detailed aspects of project. My creative approach, technical expertise and project management experience are invaluable additions to discussions involving master planning, resource loading, and stakeholder input. Public art projects are one of the many ways I love to explore the "civil" part of civil engineering. City of Oakland is embarking on an exciting effort to preserve the rich and enviable pulse of its evolving communities. I am excited at the prospect of being a part of this important work and ongoing conversations. My addition to the Commission will bring an Oakland-rooted, creative, professional, and inclusive perspective to the table.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

CRB_Resume_fall_2019.pdf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *

CHARMIN BAAQEE

ART CURATOR & CONSULTANT

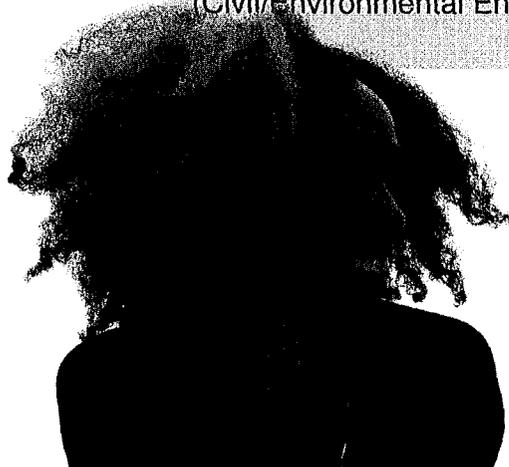
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www.
@gmail.com

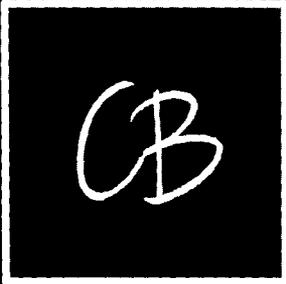
Mrs. Baaqee is the owner and founder of Art is Luv, which provides exposure for artists through marketing, social media, and branding. She is a writer and blogger and also has over 10 years of experience as a curator for the East Bay Municipal Utility District (EBMUD) Gallery, where she is now Art Committee Chair. She was appointed by the Mayor's office to the City of Oakland Public Art Advisory Committee, where she now serves as Co-chair. Her passion and appreciation for art and community based initiatives have been long standing and have developed since childhood.

As an Oakland native and resident, she has been a witness to her hometown's socio-economic challenges and an active participant in its ongoing revitalization. She currently lives blocks away from the epicenter of one of Oakland's largest residential projects, the Oak Knoll Development. As a community member, she values her role as both a stakeholder and collaborator. She currently serves as a member of the City of Oakland Public Art Advisory Committee, where she provides input on design, budget, and execution, and engages with local artists, developers and community members on public art projects.

Her work with local emerging and established artists and continuous support of youth through mentoring and volunteering in Oakland Public and Charter Schools and many other Bay Area schools, local non-profits including organizations like Attitudinal Healing Connection, Career Girls, The Joyce Gordon Youth Art Foundation, and the National Society of Black Engineers is a testament to her unyielding desire to maintain the lively, colorful, and economically sustainable pulse of one of the greatest cities in the country. In 2016, she launched Art + Science = Me, to increase awareness about the importance of integrated learning and building STEAM (Science Technology Engineering Art and Math) curriculum in K-12 schools. As a mother, art curator, engineer, entrepreneur, and community steward, she aspires to cultivate enthusiasm and support of the visual arts and spark creativity in how people approach life experiences.

Mrs. Baaqee holds a B.S. (Civil Engineering) from Clark Atlanta University, a B.S. (Environmental Engineering) from Georgia Institute of Technology and an M.S. (Civil/Environmental Engineering) from the University of California, Berkeley.





CHARMIN BAAQEE

ART CURATOR & CONSULTANT

CONTACT



[Redacted phone number]



[Redacted email address]@gmail.com



Oakland, CA

EDUCATION

MASTER OF SCIENCE
Civil/Environmental Engr.
University of California, Berkeley
2002 - 2003

BACHELOR OF SCIENCE
Civil/Environmental Engr.
Georgia Institute of Technology
1997 - 1999

BACHELOR OF SCIENCE
Civil Engr.
Clark Atlanta University
1994 - 1997

EXPERTISE

Art Consulting
Curatorial Services
Interior Space Planning
Community Art Programming
Project Planning
Resource Management
Event Planning
Marketing
Technical Analyses

EXPERIENCE

FOUNDER AND OWNER
Art Is Luv - 2014 to Present

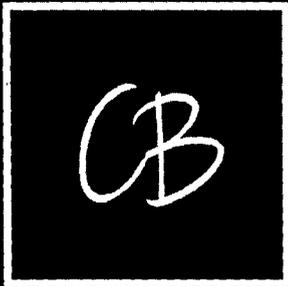
Art Is Luv is a certified City of Oakland small local business and provides art consulting, curatorial services, and community advocacy for artists, art enthusiasts, and collectors. Client roster includes artists, galleries, collectors, non-profit agencies, Oakland Unified School District, and Bay Area real estate developers.

- Provide support to the City of Oakland Cultural Planning Department and oversight of public art projects and programming as an appointed member of the Public Art Advisory Committee
- Procure art and manage installation for single residential and new commercial development projects with art procurement budgets ranging between \$10k to upwards of \$250k
- Promote visual artists through social media and branding
- Plan, curate, and manage exhibitions for galleries and corporate, and non-profit public spaces
- Plan and moderate artists talks and discussion panels
- Author and publish blog posts that promote art professionals and educate art enthusiasts
- Lead workshops and panel discussions at local schools and community organizations to improve art awareness and promote Science Technology, Engineering, Art, and Math (STEAM) curriculum
- Conduct all company related administrative tasks including management of social media accounts and other web-based applications

LEAD CURATOR AND ART COMMITTEE CHAIR
East Bay Municipal Utility District - 2007 to Present

East Bay Municipal Utility District (EBMUD) provides water and waste services to the greater Bay Area. As part of EBMUD's commitment to community stewardship, EBMUD houses a public art gallery space at its headquarter location.

- Manage employee staffed art committee of ten members
- Coordinate with support-staff from multiple departments including facilities, janitorial, security, public affairs, and graphics design
- Oversee gallery operations, including inventory management, installation, and public and employee outreach
- Engage with local artists and develop partnerships with local art organizations
- Coordinate art events with employee sponsored cultural and affinity groups
- Plan artist receptions, artist talks, and interactive employee art events
- Manage gallery calendar and other art-related company wide events



CHARMIN BAAQEE

ART CURATOR & CONSULTANT

CONTACT

510. [REDACTED]

[REDACTED]@gmail.com

Oakland, CA

EDUCATION

MASTER OF SCIENCE
Civil/Environmental Engr.
University of California, Berkeley
2002 - 2003

BACHELOR OF SCIENCE
Civil/Environmental Engr.
Georgia Institute of Technology
1997 - 1999

BACHELOR OF SCIENCE
Civil Engr.
Clark Atlanta University
1994 - 1997

EXPERTISE

- Art Consulting
- Curatorial Services
- Interior Space Planning
- Community Art Programming
- Project Planning
- Resource Management
- Event Planning
- Marketing
- Technical Support and Analyses

EXPERIENCE continued

CURATOR AND ART CONSULTANT
Greenlining Institute - 2017 to Present

Headquartered in Oakland, CA, Greenlining Institute is a policy research, organizing, and leadership institute working for racial and economic justice.

- Identify and procure local artists of color for quarterly rotating exhibitions.
- Curate and install artwork throughout administrative offices and conference spaces
- Coordinate with support-staff from multiple departments including facilities, public affairs, and graphics design
- Oversee gallery operations, including inventory management
- Plan artist receptions, artist talks, and interactive employee art events

CURATOR AND ART CONSULTANT
East Bay Community Foundation - 2018 to Present

Headquartered in Oakland, CA, East Bay Community Foundation is a non-profit organization that partners with community members to champion equitable educational and employment opportunities in the East Bay.

- Identify and procure local artists of color for quarterly rotating exhibitions.
- Curate and install artwork throughout administrative offices and conference spaces
- Coordinate with support-staff from multiple departments including facilities, public affairs, and graphics design
- Oversee gallery operations, including inventory management
- Plan artist receptions, artist talks, and interactive employee art events

CURATOR AND ART CONSULTANT
San Francisco Foundation - 2018 to Present

Headquartered in San Francisco, CA, East Bay Community Foundation is a non-profit organization that mobilizes resources to build stronger communities, foster civic leadership, and promote philanthropy.

- Identify and procure local artists of color for quarterly/twice annual rotating exhibitions.
- Curate and install artwork throughout administrative offices and conference spaces
- Coordinate with support-staff from multiple departments including facilities, public affairs, and graphics design
- Oversee gallery operations, including inventory management
- Plan artist receptions, artist talks, and interactive employee art events



CHARMIN BAAQEE

ART CURATOR & CONSULTANT

CONTACT



[Redacted]



[Redacted]@gmail.com



Oakland, CA

EDUCATION

MASTER OF SCIENCE
Civil/Environmental Engr.
University of California, Berkeley
2002 - 2003

BACHELOR OF SCIENCE
Civil/Environmental Engr.
Georgia Institute of Technology
1997 - 1999

BACHELOR OF SCIENCE
Civil Engr.
Clark Atlanta University
1994 - 1997

EXPERTISE

Art Consulting
Curatorial Services
Interior Space Planning
Community Art Programming
Project Planning
Resource Management
Event Planning
Marketing
Technical Support and Analyses

EXPERIENCE continued

CURATOR AND ART CONSULTANT

Libra Foundation - 2018 to Present

Headquartered in San Francisco, CA, Libra Foundation is a non-profit organization that provides grant making opportunities for organizations that focus on social and economic justice and human rights.

- Identify and procure local artists of color for quarterly/twice annual rotating exhibitions.
- Curate and install artwork throughout administrative offices and communal spaces
- Coordinate with support-staff and programming and marketing consultants
- Oversee gallery operations, including inventory management and art lease agreements

CURATOR AND ART CONSULTANT

Restaurant Opportunities Center (ROC), United - 2019 to Present

Headquartered in New York, NY, ROC, United is a non-profit organization that provides advocacy for service workers in the restaurant industry.

- Procure art by local artists of color for Colors Restaurant, located in the Fruitvale District of Oakland, CA.
- Select and curate art, and facilitate installation of artwork in communal areas throughout restaurant spaces.
- Collaborate with project manager on interior finishes as they relate to overall aesthetic and art placement.
- Manage invoicing for art purchases and coordinate delivery and installation.

COMMUNITY ENGAGEMENT AND ART CONSULTANT

City of Oakland (Mosswood Park Recreational Center Rehab) - Fall 2019 to Present

Located in North Oakland's Temescal District, Mosswood Park is a City of Oakland neighborhood gem. The park's recreation center and surrounding landscape will undergo significant improvements in the coming year to two years.

- Identify community stakeholders
- Coordinate and lead community outreach and engagement events
- Provide City Staff with recommendations on future recreation center community programming including public art installations
- Coordinate and manage selected artists and artwork installations
- Provide master planning input and recommendations



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Curatorial Services
Interior Space Planning
Community Art Programming
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Event Planning
Marketing
Technical Support and Analyses

EXPERIENCE continued

ASSISTANT CIVIL ENGINEER

East Bay Municipal Utility District - 2005 to Present

East Bay Municipal Utility District (EBMUD) provides water and waste services to the greater Bay Area.

- Manage multiple renewable energy projects including installation of photovoltaic (solar) panels at EBMUD facilities
- Market and sell hydroelectric power produced at local water supply reservoirs
- Conduct energy rate analyses, process billing, and prepare invoicing for renewable energy accounts
- Provide technical support to distribution operators utilizing energy optimization software
- Coordinate pump efficiency testing and research and manage applicable rebates
- Manage the EBMUD's Reservoir Cleaning Program consisting of routine inspection and cleaning of EBMUD's 130+reservoirs.
- Present research papers at professional conferences and participate in career fairs and speaking engagements that encourage students to consider careers in the math



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CONTACT



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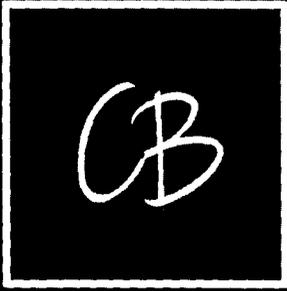
EXPERTISE

Art Consulting
Curatorial Services
Interior Space Planning
Community Art Programming
Project Planning
Resource Management
Event Planning
Marketing
Technical Support and Analyses

EXPERIENCE continued

CURATED EXHIBITIONS

- 2019 Bay Views, EBMUD, Oakland, CA
- 2019 Spectrums of Nature, EBMUD, Oakland, CA
- 2019 Untitled, Libra Foundation, Oakland, CA
- 2019 Progress, The San Francisco Foundation, Oakland, CA
- 2019 Modality, East Bay Community Foundation, Oakland, CA
- 2018 Untitled, Libra Foundation, Oakland, CA
- 2018 Citizen, East Bay Community Foundation, Oakland, CA
- 2018 Love, Joyce Gordon Youth Art Exhibit, Oakland, CA
- 2018 Transcendent Iconography, EBMUD, Oakland, CA
- 2018 We Are Here, Greenlining Institute, Oakland, CA
- 2018 Fleeting Moments, EBMUD, Oakland, CA
- 2018 Spirit Migration, EBMUD, Oakland, CA
- 2017 Resilience II Resistance, Greenlining Institute, Oakland, CA
- 2017 The Unprepared Eye, EBMUD, Oakland, CA
- 2017 Joyce Gordon Youth Art Exhibit, Joyce Gordon, Oakland, CA
- 2017 Snippets and Miscellanea, EBMUD, Oakland, CA
- 2017 Bits and Pieces, EBMUD, Oakland, CA
- 2016 Remembering Marge, EBMUD, Oakland, CA
- 2016 Found, EBMUD, Oakland, CA
- 2016 Mixed Media Textile Thread Paintings, EBMUD, Oakland, CA
- 2016 Collision, EBMUD, Oakland, CA
- 2015 Agua, EBMUD, Oakland, CA
- 2015 Trinity, EBMUD, Oakland, CA
- 2015 Afrocentric Mood: Stick and Swing, EBMUD, Oakland, CA
- 2014 Whereabouts, EBMUD, Oakland, CA
- 2014 People of the Andes, EBMUD, Oakland, CA
- 2014 Joyce York, EBMUD, Oakland, CA
- 2013 The Bicycle Project, EBMUD, Oakland, CA
- 2013 Ritmo Negro, EBMUD, Oakland, CA
- 2012 Flow: A Decade of Paintings, EBMUD, Oakland, CA
- 2012 Fire, Ice, and Wood, EBMUD, Oakland, CA
- 2011 Aves Fronterizas/Borderland Birds, EBMUD, Oakland, CA
- 2011 My Summer of Love, EBMUD, Oakland, CA



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EXPERTISE

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- Community Art Programming
- Project Planning
- Resource Management
- Event Planning
- Marketing
- Technical Support and Analyses

EXPERIENCE continued

COMMUNITY INITIATIVES & PROGRAMMING

- 2019 Oakland Natives Give Back, Panelist, City of Oakland
- 2019 Women of Color: Professional Groundbreaking and Creative Mentoring, Panelist, Oakland, CA
- 2018 West Oakland Leadership Academy Speaker Series Participant, Oakland, CA
- 2018 Joyce Gordon Youth Art Exhibit Student Mentor and Curator, Oakland
- 2018 Intention, Creative Mornings and EBMUD, Oakland, CA
- 2018 Stomper in the Town, Oakland A's and, EBMUD, Oakland, CA
- 2018 City of Oakland Mac Arthur Gateway Project, Selection Panelist, Oakland, CA
- 2017 City of Oakland Cultural Plan Workshop Series Participant, Oakland, CA
- 2017 Joyce Gordon Youth Art Exhibit Student Mentor and Curator, Oakland
- 2017 City of Oakland Public Art Advisory Committee Member, Oakland, CA
- 2016 Career Girls, Volunteer and Guest Panelist, San Francisco

PRESS

- 2019 Bryr Clogs Design Studio, Be You Series
- 2019 Mother Mag, Motherhood Series
- 2019 Saks Fifth Avenue, Fearless Women Series
- 2019 Mother Mag, Motherhood Series
- 2014 Jan/Feb Issue, Oakland Magazine

City of Oakland Boards & Commissions

First Name
Theo Aytchan

Last Name
Williams

Email Address:

Street Address:

City
Oakland

State
CA

Postal Code
94612

Primary Phone
Business 510.

Alternate Phone
Mobile 510.

Employer
IATSE Local 107

Job Title
Stage Technician

Which Boards would you like to apply for?
Cultural Affairs Commission

Interests & Experiences

I am a native of Oakland, California with Southern roots in Louisiana, Arkansas, and Mississippi. I have been active in community arts, organizing and presenting for over 20 years. I'm excited to be considered for the role of Commissioner for the City of Oakland's Arts Commission.

I was first introduced to African drum and dance as a child in Oakland's Mosswood Park. While tagging along with my mom, I heard the thunder from an African drum and dance class. I saw people were dancing and the room was filled with joy -- the joy and rhythms that would remain in my subconscious for many years. Coincidentally, this class was led by dance legend Ruth Beckford.

After graduation from Skyline High School, i attended San Diego State University and was introduced to and began taking modern dance classes by staff professor and Alvin Ailey's lead dancer, the late Dr. Danny Scarborough. I rehearsed and performed with the class but never considered the Arts as a profession.

I relocated to Atlanta, Georgia to complete my undergraduate education at Clark Atlanta University and this is where I was reunited with the drums that had inspired my subconscious for decades. I began taking African dance with the Uhuru Dancers, Maya & Oginga and Waleed. I quickly became one of the premier dancers and met my most influential West African Dance instructor, Aلسeny Soumah from Conakry, Guinea.

After 10 years in Atlanta, I returned to Oakland and was introduced to Brazilian dance and joined the award winning Carnaval group, Fogo Na Roupa, led by Mestre Carlos Aceituno and Regina Calloway.

Within one year in 2001, I competed and won King of San Francisco Carnaval. I continued to dance Brazilian dance exclusively with Mestre Carlos and Fogo until 2006, when in the Fall, Mestre Carlos, at age 46, suffered tragic heart failure and unexpectedly transcended to a higher plane.

Four years later, in 2010 i founded SambaFunk! and began teaching Brazilian Carnaval dance.

Since the founding of SambaFunk!, i've remained active in the Arts community beyond Carnaval, as an artist, producer and advocate invoking the Arts in relevant political and social

justice causes. I've traveled, studied and performed Brazilian dance and drum in Brazil, Canada, France and Guinea West Africa. As a student and instructor, I continue to learn the internal connections of African centered dance, movement, rhythms and spiritual psychology.

i offer the combination of my unique experiences and accomplishments in the Bay Area Cultural Arts community as my key qualifications to serve on the Cultural Affairs Commission.

Please click the acknowledgement below. *

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree.

THEO AYTCAN WILLIAMS

Oakland, CA 94612 •

gmail.com • (510)

ARTISTIC EXPERIENCE

SAMBAFUNK! CARNAVAL EXPLOSION 501(c)3

Oakland, CA

Founder and Artistic Director

2010 – Present

- Founded and created 100% volunteer-run community arts organization of drummers, dancers, and other artistic professionals
- Directed and oversaw 10 years of sustained growth: SambaFunk! began as a class of 4 dancers (no drummers) in 2010. Currently SambaFunk! classes average 30+ students in attendance, with 50+ average attendance during Carnival season, and a band of 15+ musicians and drummers
- Recorded & released a modern version of James Weldon Johnson's Black National Anthem, LIFT EVERY VOICE and SING, in honor of the 120th anniversary.
- Raised sizable donations and grants from prominent arts foundations, including California Arts Council, Zellerbach Foundation, Akonadi Foundation, Alliance for California Traditional Arts, Eastbay Community Foundation ASCEND BLO, and San Francisco Foundation.

FOGO NA ROUPA BRAZILIAN DANCE COMPANY

San Francisco, CA

Company Dancer & Drummer

2000 – 2004

- Crowned King of San Francisco Carnaval 2001

PRODUCTION EXPERIENCE

INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES LOCAL 107

Oakland, CA

Journeyman Officer's Institute Graduate

2001 – Present

IATSE Vice President and Executive Board Member

2016 – Present

- Assisted in the production of entertainment events including sporting events and musical concerts, both small and large-scale. Audiences range from 300 - 50,000 attendees.
- Concerts include largest names of A-list celebrity entertainers including: Beyonce, Cher, Tina Turner, Madonna, MC Hammer, Billy Joel, Bruno Mars, U2, Kenny Chesny, Drake, Migos
- Elected to the Executive Board
- Serves as Key Negotiator on labor contracts
- Served in Art Department as on set decorator for films including Will Smith's Pursuit of Happiness and swing gang for Danny Glover's Law & Henry Lee
- Volunteer as Sound Technician for Oakland Teacher Strike rallies

EXECUTIVE DIRECTOR

San Francisco Bay Area, CA

CaribelinQ OmniMedia

2003 – 2010

- Served as Executive Director to manage and produce small and large arts organization events
- Worked in a variety of roles to produce local events: Stage Manager, Production Manager, Lighting and Sound Operator

EDUCATION

CLARK ATLANTA UNIVERSITY

Atlanta, GA

Bachelor of Arts, Mass Media Arts

May 1995

SPECIAL SKILLS/INTERESTS

Community Building, Youth Development, Musical Training, Dance, Diversity Issues, Cultural Travel

FILED
OFFICE OF THE CITY CLERK
OAKLAND

Approved as to Form and Legality


City Attorney's Office
Ravin S. Patel

2020 FEB -6 PM 3:00

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF ROY CHAN, JENNIFER EASTON, MICHAEL ORANGE, VANESSA WHANG, KEVIN CHOICE, J.K. FOWLER, MICHELLE LEE, DIANE SANCHEZ, RICHARD RAYA, CHARMIN ROUNDTREE-BAAQEE, AND THEO AYTCHAN WILLIAMS TO THE CULTURAL AFFAIRS COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 13561 C.M.S. re-establishes the Cultural Affairs Commission as a professionally qualified citizen committee responsible for advising the City regarding its public art program, and provides that the Public Art Advisory Committee has nine members; and

WHEREAS, Ordinance 13561 C.M.S provides that all terms shall commence on October 1 and end on September 30. For the initial appointment only, four (4) members shall be appointed for a three-year term, four (4) members shall be appointed for a two-year term, and three (3) members shall be appointed for a one-year term. Thereafter, all appointments shall be for three (3) years, except that an appointment made to fill a vacancy created by the premature departure of a Commission Member shall be for the unexpired portion of the departed Commission Member's term only. Commencing with the effective date of this Ordinance, no person shall be appointed to serve as a member of the Cultural Affairs Commission for more than two (2) consecutive three (3) year terms plus any initial term of less than two years; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Roy Chan, Jennifer Easton, Michael Orange, and Vanessa Whang to serve a three (3) year term on the Cultural Affairs Commission; and Kevin Choice, J.K. Fowler, Michelle Lee, and Diane Sanchez to serve a two (2) year term on the Cultural Affairs Commission; and Richard Raya, Charmin Roundtree-Baaqee, and Theo Aytchan Williams to serve a one (1) year term on the Cultural Affairs; now therefore, be it,

RESOLVED: That the City Council hereby confirms the Mayor's appointment of:

Roy Chan, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Jennifer Easton, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Michael Orange, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Vanessa Whang, to serve a three-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2022.

Kevin Choice, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

J.K. Fowler, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

Michelle Lee, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

Diane Sanchez, to serve a two-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2021.

Richard Raya, to serve a one-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2020.

Charmin Roundtree-Baaqee, to serve a one-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2020.

Theo Aytchan Williams, to serve a one-year term on the Cultural Affairs Commission beginning October 1, 2019 and ending September 30, 2020.

2898452v1

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California