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AGENDA REPORT

Councilmember Nikki Fortunato Bas

CITY OF OAKLAND

CITY HALL, 1 FRANK OGAWA PLAZA, 2ND FLOOR, OAKLAND, CALIFORNIA 94612

TO: City Council and
Members of the Public

FROM: Councilmember
Nikki Fortunato Bas

SUBJECT: Kids First! OFCY Reauthorization
and Extension

DATE: January 30, 2020

RECOMMENDATION

Councilmember Bas Recommends That The City Council Adopt An Ordinance To Reauthorize And Extend For Twelve Years An Amendment Of The Charter Of The City Of Oakland (Article XIII Section 1300) Establishing The Kids First! Oakland Fund for Children and Youth (OFCY) As Approved By The Passage Of The 2009 Kids First! Voter Initiative Measure D.

EXECUTIVE SUMMARY

Kids First! will complete the final year of funding of the current twelve year life cycle on June 30, 2021. In accordance with the Kids First! Voter Initiative Measure D approved in 2009, the measure may be extended for an additional twelve years beginning July 1, 2021, by a simple majority vote of the City Council. Approval of the ordinance will extend Kids First! From July 1, 2021 through June 30, 2033.

BACKGROUND / LEGISLATIVE HISTORY

The Kids First Oakland Children's Fund (now known as the Oakland Fund for Children and Youth or OFCY) was established by the Kids First! Voter Initiative (Measure K). Measure K was passed by Oakland voters in the general municipal election on November 5, 1996 and incorporated as an amendment to the Oakland City Charter (Article XIII) which required that 2.5% of general purpose revenues be set aside to address the well-being of Oakland children and youth from birth to age 21 through June

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30, 2009. The City Council approved the extension of Kids First for another 12 years by approval of Resolution on March 27, 2008. Following voter approval of the Measure OO initiative to amend the original Kids First amendment and increase the future revenues for Kids First in November 2008, the City Council placed Measure D on ballot of the special election to set the set aside to 3% of unrestricted general purpose funds. Oakland voters passed Measure D in July 2009, and established the current the Kids First! Children's Fund Amendment in the Oakland City Charter through June 30, 2021.

ANALYSIS AND POLICY ALTERNATIVES

Reauthorization Process

A reauthorization extends or reapproves a law that is time-limited. The Measure K Kids First! Initiative/OFCY may be extended for an additional twelve years beginning July 1, 2021 (and expiring on June 30, 2033) by a simple majority vote of the City Council. The OFCY Planning and Oversight Committee strongly recommends that the Oakland City Council approve the reauthorization of the Kids First! Charter Amendment "as is" by majority vote of the City Council. The Oakland Unified School District (OUSD) Board of Directors voted unanimously on October 23, 2019 to support the Council reauthorization of OFCY as well (Attachment C).

If not extended by the City Council, Oakland City Charter Section 1307 states "the City Council shall place the question of whether to extend this section on the November 2020 ballot for a vote of the electorate." Council action on this item should occur prior to June 2020 in order to submit the resolution with the Alameda County Registrar of Voters for inclusion in the November 3, 2020 general election.

OFCY's Structure and Process

Planning and Oversight Committee

OFCY is overseen by a 17-member public commission, composed of one youth and one adult member appointed by each Councilmember, and one member appointed by the Mayor. The Planning and Oversight Committee (POC) provides youth and community representation in decision-making and is responsible for guiding the functions of OFCY:

- Conduct a strategic planning and community engagement process to identify funding strategies and prepare the strategic plans;
- Conduct an open and fair application process by developing policies and priorities for funding identified in the release of Request for Proposals (RFPs), and recommending the individual grant awards for the City Council's approval as a package; and
- Guide the evaluation of OFCY strategies and programs.

Strategic Planning Process

The POC engages in an extensive strategic planning process that directly informs OFCY funding priorities and strategies for that multi-year grant cycle, and creates opportunities for stakeholders, City staff, and Councilmembers to weigh in with feedback, priorities, and to raise other issues. The POC Strategic Planning Subcommittee leads an engagement process that includes stakeholder meetings, panels and working sessions; Councilmember interviews, and City department head and manager meetings. Discussion topics include how OFCY can complement different aspects of youth services across the City, as well as opportunities to consider new strategy areas and collaboration. For example, sessions with the Department of Economic and Workforce Development helped design a joint RFP process to coordinate and expand summer youth employment and sessions with early childhood stakeholders to expand Family Resource Centers in high-need communities.

RFP Process

Council then reviews and votes to approve the OFCY strategic plan. After approval, the POC Review Subcommittee guides the grant selection process, and staff support an RFP process to ensure the application for funds through an open and fair process and consistency with City policy. Funding requests are typically 100% greater than funding available, resulting in a substantial number of unfunded proposals. The subcommittee considers the funding available for each strategy area and the awards as a whole, and forwards recommendations to the full POC for approval prior to submission to the City Council.

Annual Evaluation

The results of the City's investments in OFCY strategies are reported annually through independent evaluations which build a strong system of accountability, documenting program performance and results for children and youth. The most recent evaluation concludes that OFCY "creates a rich ecosystem of youth serving organizations that bring enriching programming to underserved communities at little or not cost." These organizations are represented by racially diverse leadership: among 79 organizations currently receiving OFCY funding, 27 executive directors are African American, 25 are White, 12 are Latinx, 11 are Asian/Pacific Islander, and two are Native American. OFCY has expanded and strengthened organizations' capacity to seek, leverage and maximize funding for Oakland youth-serving organizations, including matching funds from federal, state and local resources for greater collective impact, and implements the vision of supporting the success of young people.

Historical Overview of OFCY

- In 2002, the City Council approved a vision statement calling for universal school based after school by 2009, which led to the City's partnership with OUSD to leverage state After School Education and Safety Program funds and created the Oakland After School Initiative.
- In 2004, the passage of the City Council's Measure Y Initiative, the Community Safety and Violence Prevention Act (now Measure Z), established funding for the violence prevention and intervention efforts of the Human Services Department's Oakland Unite program and led to the ongoing efforts to ensure that OFCY funding complements the City's violence prevention efforts.
- The 2006-2010 OFCY Strategic Plan emphasized partnerships and collaboration with OUSD, Oakland Parks and Recreation, and Oakland Public Library, and community based organizations to develop "sustainable after school services for the entire city".
- The 2010-2013 OFCY Strategic Plan advanced the concept of social and economic equity by utilizing the "Measure Y Community Stressors Map" to identify priority areas for funding. Funding for school based afterschool emphasized the partnership with OUSD to leverage state funding and community based agencies to coordinate services and support enrichment, learning, and positive school culture. Funding for community based afterschool emphasized partnership with City agencies. Conflict resolution programs for middle school aged youth and youth development programs supported violence prevention and positive school culture.
- The 2013-2016 OFCY Strategic Plan addressed racial equity as key to social and economic equity, highlighting local efforts including the Boys and Men of Color Initiative and the African American Male Achievement Initiative. The plan included strategies to build upon the successful after school initiative and increase support for youth transitions to middle and high school and "youth leadership and community safety". A strategy was added based on the City Council's request to increase funding for safe spaces specifically for Lesbian Gay Bi-sexual Transgender Questioning (LGBTQ) youth, resulting in the expansion from two to five programs with LGBTQ focus for the 2014-2015 grant year.
- The 2016-2019 OFCY Strategic Plan continued the collaboration with the Human Services Department's Oakland Unite Division with a Youth Summit attended by 200 youth, and directed funding to children and youth living in high priority neighborhoods based on the Measure Y Community Stressor map. OFCY supported investing in specific populations and prioritized "boys of color" based on disparities noted as "particularly acute for African American boys and young men", and identified other vulnerable populations as unaccompanied minors, LGBTQ youth, and homeless youth, youth exposed to violence and disconnected youth as priorities for funding.
- The 2019-2022 OFCY Strategic Plan includes the OFCY Equity Framework. Strategies were developed based on review of the Office of Race and Equity Indicators Report and the collective impact work of the Youth Ventures Joint Powers Authority/Oakland Thrives leadership tables. The plan prioritizes funding for African American children and youth and identifies Latinx, Asian Pacific

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Islander and Native children and youth, and children residing in neighborhoods with a high density of families that are disproportionately low-income. Specific vulnerable populations to be targeted for funding include LGBTQ youth, immigrant and refugee youth, youth experiencing homelessness, commercially-sexually exploited children (CSEC), youth with disabilities, and foster youth, and opportunity or disconnected youth. The list of strategies approved and resulting funding is included in Attachment A.

OFCY 2023-2025 Strategic Plan as Opportunity for Collective Impact

The POC Strategic Planning Subcommittee will begin a year long process to draft the next Strategic Plan for City Council approval by June 2021 and shape the City's future investments through OFCY. The process will include substantial opportunity for community and stakeholder input and engagement.

OFCY Evaluation and Equity Results

The annual independent evaluation of OFCY supports accountability for the City's investment. The evaluation system captures detailed data on participation, service delivery, and outcomes at the program and strategy level, which supports the delivery of higher quality services and feedback to providers for continuous improvement in programs. The most recent OFCY 2018-2019 Final Evaluation reported that programs are achieving their intended outcomes and are having an impact in the areas of family supports, youth development, academic success, and work readiness. Children, youth and participating parents consistently report gains from participating in OFCY programs. Funding supports the following:

- Kindergarten readiness and higher quality preschool through parent engagement (such as OPRYD playgroups at three recreation centers),
- City Head Start and OUSD preschool centers, and family resource centers in neighborhoods with high density of low income families with young children;
- After school partnerships with OUSD at 60 schools with an average free and reduced lunch rate of 88%;
- Programs that support city-wide goals for school day attendance and increasing math and literacy rates;
- Youth development programs addressing violence prevention by supporting youth leadership in their communities and youth access to arts and cultural enrichment;
- Academic and holistic support to increase high school graduation and successful transitions;
- Linked learning and summer employment (partnering with OUSD, the Workforce Investment Board and community organizations) to expand youth access to internships and work experience; and
- Year-round youth employment programs and programs that address the disparities faced by disconnected or opportunity youth.

The evaluation also documents OFCY's effect of stimulating investment in Oakland children and youth from private and other public agencies, dramatically increasing the number of children and youth exposed to enrichment and learning opportunities. The 2018-2019 evaluation reports that the City's investment of \$14.8 million in general purpose funds brought in nearly **\$23 million in matching funds**. The largest source of program match was state After School Education and Safety (ASES) funds received through OUSD, since OFCY provides the required local match for ASES funding. The chart in Attachment B provides data from evaluations over the last ten years on total grant funds, number of children and youth served, and matching dollars leveraged from other private and public sources.

- Programs reached over 25,000 children and youth residing in areas historically funded by OFCY, south of the 580 freeway and encompassing neighborhoods of West, Central and Far East Oakland and the Fruitvale areas.
- African American children were more likely to participate in two or more programs and the most likely to participate in programs for 120 or more hours. Of the 8,300 African American children and youth that participated in the programs, 48% participated for more than 120 hours.
- African American children and youth were the most likely to report that their program helped them achieve positive outcomes in 2018-2019, followed closely by Latinx children and youth. African American youth were more likely to report having strong connections to adults than any other racial/ethnic group of youth.
- According to the OFCY 2018-2019 Final Evaluation Report, 41% of youth participants identified as Hispanic/Latinx, 33% as African American/Black, 12% Asian/Pacific Islander, 2% Middle Eastern/North African, and 4% white, indicating that programs serving OFCY's priority populations facing the most disparities.

OFCY funding is intended to support positive outcomes as a cradle-to-career investment to improve the lives of children and youth in Oakland. OFCY programs influence long-term outcomes along with the efforts of other community partners and agencies toward collective goals. Trends in key population indicators, such as the decline in the juvenile arrest rate and the increase in high school graduation rates, especially when disaggregated by race, provide feedback that the investment is both worthy and continues to be needed. The next strategic planning process provides an opportunity to further examine key data and trends, and identify strategies to leverage resources for greater collective impact.

Fiscal Impact

Oakland Municipal Charter Article XIII establishes that Kids First! revenues are to be received and appropriated each year and requires the set aside of 3% of the unrestricted general fund revenues annually to the Kids First Children's Fund, "together with any interest earned and any amounts unspent or uncommitted by the Fund at the end of any fiscal year." Additionally, the base spending requirement establishes that the

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City's spending from the general fund on children and youth outside of the "the Fund" is to be adjusted based on annual GPF revenues. The City Auditor reviews the allocation for Kids First and spending on children and youth services from non-Fund GPF sources to meet the base spending requirement.

PUBLIC OUTREACH / INTEREST

Youth-serving community organizations, OUSD representatives, parents and youth met with the Councilmember's office about the reauthorization of OFCY.

COORDINATION

This report was coordinated with the Human Services Department, and the ordinance was drafted with the Office of the City Attorney.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

OFCY-contracted agencies are assessed annually by independent, third-party evaluation firms in separate reports forwarded by the Planning and Oversight Committee.

SUSTAINABLE OPPORTUNITIES

Economic: Current OFCY funding in FY 2019-2020 supports 79 agencies operating 154 programs. These agencies are predominately Oakland-based and employ local staff, providing a positive economic impact. OFCY funds are used to leverage and match additional local, state, federal and foundation funding sources, bringing significant additional financial support for children and youth into Oakland. Last year, OFCY programs reported successful leveraging of OFCY funds to bring in nearly \$23 million in matching funds.

Environmental: The 2019-2022 Strategic Investment Plan increases public safety through quality afterschool and year-round youth development and leadership programs that lead to safer communities and less youth violence.

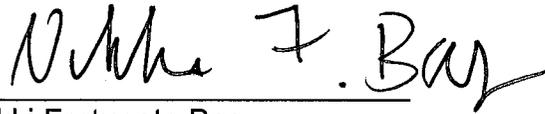
Social Equity: The POC prioritizes funding for services that reach children and youth with the greatest need. Programs provide opportunities for and support youth from low-income households to participate in high-quality programming and gain experiences they otherwise may not have been able to gain due to economic barriers. OFCY explicitly ensures that culturally responsive programming for specific population needs, including LGBTQ youth, immigrant and refugee youth, youth experiencing homelessness, commercially-sexually exploited children (CSEC), youth with disabilities, and foster youth.

ACTION REQUESTED OF THE CITY COUNCIL

Councilmember Bas Recommends That The City Council Adopt An Ordinance To Reauthorize And Extend For Twelve Years An Amendment Of The Charter Of The City Of Oakland (Article XIII Section 1300) Establishing The Kids First! Oakland Fund for Children and Youth (OFCY) As Approved By The Passage Of The 2009 Kids First! Voter Initiative Measure D.

For questions regarding this report, please contact Miya Saika Chen, Chief of Staff, Office of Councilmember Nikki Fortunato Bas, at 510-238-7246.

Respectfully Submitted,



Nikki Fortunato Bas
Councilmember, District 2

Attachments: (3)

- Attachment A: OFCY Overview of Strategies
- Attachment B: Chart OFCY Over 10 Years
- Attachment C: OUSD Board Resolution

Table 1: OFCY Funding Strategies: FY2019-2022

	# of Programs	Annual Funding	Projected Annual Youth Served	Projected Annual Adults Served
Strategy Area 1: Healthy Development of Young Children/ Early Childhood				
1) <i>Socioemotional Well-Being in Preschool and Early Childhood Education Settings:</i> Strengthens the capacity of teachers and families to promote the social, emotional, physical and behavioral health of children through support from early childhood education consultants addressing mental health and developmental challenges among young children in preschool settings.	7	\$1,296,906	1841	2132
2) <i>Parent Engagement and Support:</i> Invests in programs that strengthen the capacity of parents and caregivers through services offered in community-based settings, supporting safe spaces and quality family support services, especially in high-need neighborhoods and communities.	3	\$999,999	2487	-
3) <i>Family Resource Centers:</i> Supports family resource centers in the community that are welcoming and offer comprehensive services and a range of activities and opportunities to meet the needs of families where they live.	10	\$1,585,488	1152	2179
Strategy Area 2: Student Success in School				
4) <i>Comprehensive School-Based Afterschool:</i> Supports a lead agency to coordinate comprehensive afterschool at Oakland public elementary and middle school sites where at least 50% of students qualify for free or reduced-price meals, to provide free or low-cost academic and enrichment afterschool programming.	61	\$5,688,054	7556	-
5) <i>Strengthen Student Engagement in Learning:</i> Directs funds to programming designed to support the academic achievement of elementary and middle school students through improved school attendance and participation in enriching literacy and science, technology, engineering, and math (STEM) programming.	5	\$596,448	1245	-
Strategy Area 3: Positive Youth Development				
6) <i>Year-Round Youth Development and Leadership Programs:</i> Expands access to year-round activities that encourage youth to develop leadership skills, engage in their communities, participate in arts programming to support personal and cultural identity and growth, and participate in enrichment activities including sports, technology, nature exploration, and other activities that help build positive peer and adult relationships and develop positive life skills.	10	\$1,250,610	2889	-
7) <i>Summer Youth Development Programs:</i> Invests in high quality summer programming and directs funding to programs with an asset-based youth development approach to promoting learning and peer and social connection. During summer months, programming will provide opportunities for enrichment, exploration, and new	35	\$4,479,402	4815	-

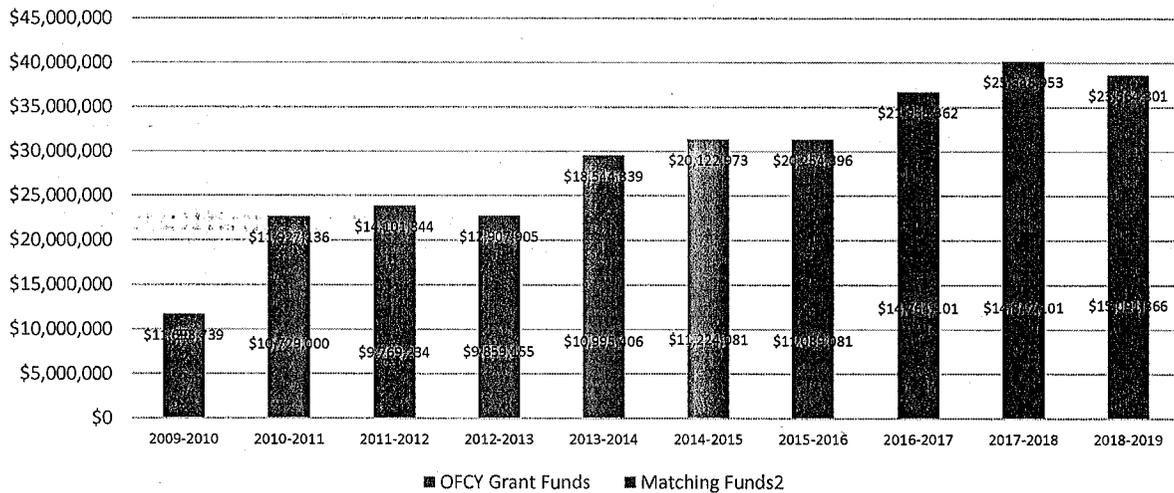
experiences that build confidence, self-esteem, and other important life skills in a safe and supportive environment.				
Strategy Area 4: Transition to Adulthood/ Older Youth				
8) <i>High School and Postsecondary Student Success</i> : Supports programming that provides older youth (ages 15–21) support for achievements in learning to increase youth attachment to school, and facilitate older youth transitions into high school and postsecondary education. It directs funding to culturally responsive strategies that address the needs of older youth by helping to strengthen their skills to support their academic success and well-being.	8	\$1,294,018	2966	-
9) <i>Career Awareness and Employment Support</i> : Supports programming that provides older youth (ages 15–21) with career awareness, work readiness training, and employment to provide youth with on-the-job experience, skill-building supports, and exposure to career options and pathways. This strategy will support year-round programs for students in school and for opportunity youth not connected to school or employment, as well as directly support summer employment for Oakland youth.	15	\$2,628,847	1848	-
Total	154	\$19,819,772	26799	4311

Fiscal Year	Total Youth Served ¹	Matching Funds ²	OFCY Grant Funds
2009-2010	29,417		\$11,698,739
2010-2011	29,900	\$11,927,136	\$10,729,000
2011-2012	28,728	\$14,101,844	\$9,769,234
2012-2013	28,202	\$12,907,905	\$9,859,155
2013-2014	27,610	\$18,544,839	\$10,995,406
2014-2015	27,379	\$20,122,973	\$11,224,081
2015-2016	26,406	\$20,254,396	\$11,089,081
2016-2017	33,160	\$21,958,362	\$14,764,101
2017-2018	29,785	\$25,348,953	\$14,847,101
2018-2019	28,596	\$23,564,801	\$15,091,866
Average	28,918		
Total	-	\$168,731,209	\$120,067,764

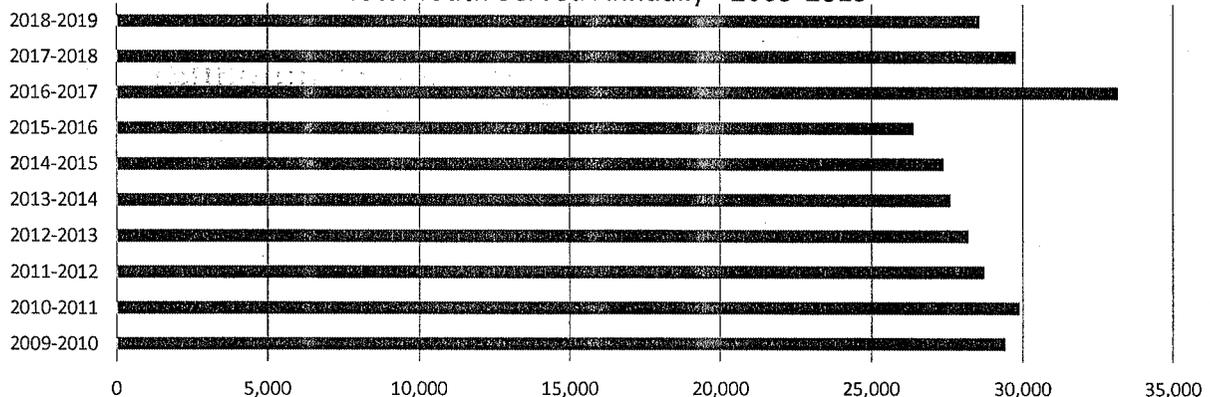
1) Total Youth Served includes duplicate counts for children that participated in two or more OFCY programs during the year.

2) Matching Funds are raised by programs to fully support costs of programming. Data is not available for 2009-10.

OFCY Grants & Matching Funding Leveraged - 2010-2019



Total Youth Served Annually - 2009-2019



Board Office Use / Legislative File Info.	
File ID Number	19-2053
Introduction Date	10/23/19
Enactment Number	19-1610
Enactment Date	10/23/19 os



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

Memo

To Board of Education

From Aimee Eng, President

Board Meeting Date October 23, 2019

Subject Supporting the Renewal of Measure D – Oakland Kids First! Initiative

Action Adoption of Resolution No. 1920-0166 to support the reauthorization of Measure D to extend the Oakland Fund for Children and Youth for another twelve years, 2021-2033.

Background/Discussion The Kids First! Initiative gathered over 30,000 signatures to put a funding measure on the November 1996 ballot. The measure passed with 75% of Oakland voters approving the establishment of the Oakland Fund for Children and Youth (OFCY), which set aside 2.5% of the city’s unrestricted general fund for children and youth programming. In July 2009, 72% of Oakland voters approved Measure D which increased funding for children and youth services without raising taxes and changed the annual set aside for grants to 3% of the unrestricted General Purpose Fund.

For over 20 years since its passage, the Oakland Fund for Children and Youth has supported hundreds of programs benefitting Oakland’s most vulnerable populations. Every three years OFCY undertakes a strategic planning process to ensure its funding strategies meet the current needs of Oakland’s children, youth and families. The fund also conducts a comprehensive evaluation process to ensure its funding is making an impact. OFCY has partnered with OUSD and directly funded several programs such as Linked learning and Exploring College and Career Opportunities Program (ECCO), Summer Prekindergarten, the African American Male Achievement program, Restorative Justice, Oakland International High School and OUSD After-school and summer programs.

In Article XIII Section 1307 of Oakland's City Charter, a majority of the City Council can vote to extend the Oakland Fund for Children and Youth for additional twelve years beginning July 1, 2021. The Council will deliberate on this issue in late 2019 or early 2020 and must make a decision by July 2020. If the Council does not vote to extend, then the City Council shall place the question of whether to extend Oakland Kids First "As Is" on the November 2020 ballot for a vote of the electorate.

On October 21, 2019, the Education Partnership Committee received an informational report and strategic investment plan from OFCY. The report is attached.

Fiscal Impact

Each year, OUSD directly benefits from OFCY funding. For fiscal year 19-20, OFCY is supporting 154 programs totaling nearly \$20 million in funding and reaching 26,000 children and youth. Of these, two-thirds of the programs are based at a school site, half of which are based a school site. Any significant changes or reductions to this funding would impact OUSD programming significantly. Any significant reductions in OFCY funding would impact OUSD greatly; the district would have to subsidize costs and/or greatly reduce programming.

Attachment

Agenda Report - Measure D - Education Partnership Committee -
October 21, 2019
Resolution 1920-0166

**RESOLUTION
OF THE
BOARD OF EDUCATION
OF THE
OAKLAND UNIFIED SCHOOL DISTRICT
Resolution No. 1920-0166**

Supporting Renewal of Measure D – Oakland Kids First! Initiative

WHEREAS, the Kids First! Initiative gathered over 30,000 signatures to put a funding measure on the November 1996 ballot. On November 5, 1996, 75% of Oakland voters approved Measure K to establish the Oakland Fund for Children and Youth, which set aside 2.5% of the city's unrestricted general fund for children and youth programming; and

WHEREAS, In 1998, OFCY received 202 requests for funding and recommended 39 programs for nearly \$5 million in annual grant funding for its first round of funding; and

WHEREAS, In April 2008, Oakland City Council unanimously adopted a resolution to reauthorize Oakland Kids First! 'as is', with only minor technical changes, for another 12-year term; and

WHEREAS, In November 2008, the Kids First! Coalition announced its intention to place an initiative to further increase funding for children and youth services by 2011 without raising taxes; and

WHEREAS, On July 21 2009, 72% of Oakland voters approved Measure D in a special election conducted as a mail-in ballot only election. The measure changed the annual set aside for grants to 3% of the unrestricted General Purpose Fund; and

WHEREAS, In FY2017-2018, OFCY provided nearly \$10 million in funding and served 20,838 youth: Student Engagement in Learning programs funded by OFCY helped children and youth feel connected to school and engage in their own learning; the Career Awareness and Academic Support for Older Youth programs funded by OFCY helped youth explore career opportunities in in-demand industries and prepare for

college and career success; and school-based after-school programs served 14,821 youth. Of these after-school programs, OUSD-funded and OFCY-funded programs jointly served 8,321 youth, those funded only through OUSD served an additional 5,876, and 4 charters funded only by OFCY served a further 624 youth; and

WHEREAS, Every three years OFCY undertakes a strategic planning process to ensure its funding strategies meet the current needs of Oakland children, youth and families; and

WHEREAS, For 2019-2020 OFCY Strategic Investment Plan identified nine strategies that include 1) Parent Engagement and Support, 2) Family Resources Center, 3) Social and Emotional Well-Being in Preschool and Early Childhood Education Settings, 4) Comprehensive Afterschool Programs, 5) Engagement and Success for Elementary and Middle School Students, 6) Summer Programming, 7) Youth Development and Leadership, 8) High School and Postsecondary Student Success, and 9) Career Awareness and Employment Support; and

WHEREAS, For FY2019-2020, OFCY is providing 154 programs with a total of \$19,819,772 in funding, and reaching 26,000 children and youth. Of these, two-thirds of programs are based at a school site, half of which are at an OUSD school; and

WHEREAS, OFCY may be extended for an additional twelve years beginning July 1, 2021 by a simple majority vote of the Oakland City Council. This action is needed in late 2019 or early 2020, and must be completed no later than July 2020; and

WHEREAS, If the City Council does not itself vote to extend the Fund, then the City Council shall place the question of whether to extend Oakland Kids First "As Is" on the November 2020 ballot for a vote of the electorate. This process will be repeated every twelve years or until reauthorization is rejected by a vote of the electorate; and

NOW, THEREFORE, BE IT RESOLVED, the Board of Education supports the reauthorization of Measure D to extend the OFCY for another twelve years, 2021-2033.

Passed by the following vote:

PREFERENTIAL AYE: None

PREFERENTIAL NOE: None

PREFERENTIAL ABSTENTION: None

PREFERENTIAL RECUSE: None

AYES: James Harris, Jumoke Hinton-Hodge, Shanthi Gonzales, Roseann Torres, Gary Yee, Vice President Jody London, President Aimee Eng

NOES: None

ABSTAINED: None

RECUSE: None

ABSENT: Student Director Garibo and Student Director Smith-Dahl

CERTIFICATION

We hereby certify that the foregoing is a full, true and correct copy of a Resolution passed at a Regular Meeting of the Board of Education of the Oakland Unified School District held on October 23, 2019.

Legislative File	
File ID Number:	19-2053
Introduction Date:	10/23/2019
Enactment Number:	19-1610
Enactment Date:	10/23/19
By:	OS

OAKLAND UNIFIED SCHOOL DISTRICT

Aimee Eng

Aimee Eng
President, Board of Education

Kyla Johnson-Trammell

Kyla Johnson-Trammell
Superintendent and Secretary, Board of Education

INTRODUCED BY COUNCIL MEMBER FORTUNATO BAS
OFFICE OF THE CLERK
OFFICE OF OAKLAND

Draft

CITY ATTORNEY'S OFFICE

2020 JAN 30 PM 2:41

OAKLAND CITY COUNCIL

ORDINANCE NO. _____ C.M.S.

ORDINANCE TO REAUTHORIZE AND EXTEND FOR TWELVE YEARS AN AMENDMENT OF THE CHARTER OF THE CITY OF OAKLAND (ARTICLE XIII SECTION 1300) ESTABLISHING THE KIDS FIRST! OAKLAND FUND FOR CHILDREN AND YOUTH AS APPROVED BY THE PASSAGE OF THE 2009 KIDS FIRST! VOTER INITIATIVE MEASURE D

WHEREAS, the Kids First! Initiative gathered over 30,000 signatures to put a funding measure on the November 1996 ballot; and

WHEREAS, 75% of Oakland voters approved Measure K Kids First! Initiative in the General Municipal Election on November 5, 1996, and established the Oakland Fund for Children and Youth; and

WHEREAS, on July 21 2009, 72% of Oakland voters approved Measure D, the Oakland Kids First! Initiative, in a special election to reauthorize the Kids First! Oakland Fund for Children and Youth for an additional twelve years; and

WHEREAS, the measure requires that three percent of the City of Oakland's annual actual unrestricted General Purpose Fund (Fund 1010) revenues shall be set-aside for the Fund (Oakland Fund for Children and Youth, OFCY), and appropriated as specified in the amendment along with any interest earned on the fund and amounts unspent or uncommitted by the fund at the end of any fiscal year; and

WHEREAS, OFCY is overseen by a 17-member public commission, composed of one youth and one adult member appointed by each Councilmember, and one member appointed by the Mayor. This Planning and Oversight Commission provides youth and community representation in decision-making and guides the functions of OFCY in strategic planning and community engagement, developing policies and priorities for funding and making grant recommendations to the City Council, and guiding evaluation; and

WHEREAS, every three years OFCY undertakes a strategic planning process to ensure its funding strategies meet the current needs of Oakland children, youth and families; and

WHEREAS, the 2019 OFCY Equity Framework included data on persistent poverty and racial disparities from multiple sources, including the Office of Race and Equity Indicator Report and the collective impact work of the Youth Ventures Joint Powers

Authority/Oakland Thrives leadership tables, which informed the OFCY funding priorities; and

WHEREAS, for 2019-2020, the OFCY Strategic Investment Plan identified nine strategies that include 1) Parent Engagement and Support, 2) Family Resources Center, 3) Social and Emotional Well-Being in Preschool and Early Childhood Education Settings, 4) Comprehensive Afterschool Programs, 5) Engagement and Success for Elementary and Middle School Students, 6) Summer Programming, 7) Youth Development and Leadership, 8) High School and Postsecondary Student Success, and 9) Career Awareness and Employment Support; and

WHEREAS, over the last two decades, OFCY has benefited the lives of thousands of Oakland children and youth, with over 25,000 youth served annually by programs and direct services funded by OFCY through community-based organizations and public agencies; and

WHEREAS, OFCY funds are used to leverage and match additional local, state, federal and foundation funding sources, bringing significant additional financial support for children and youth into Oakland; and

WHEREAS, the results of the City's investments in OFCY strategies are reported annually through independent evaluations which build a strong system of accountability documenting effective program performance and results for children and youth; and

WHEREAS, the charter amendment may be extended for an additional twelve years beginning July 1, 2021 by a simple majority vote of the City Council according to the provision of the charter amendment;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

SECTION 1. Reauthorization of Kids First!.

Pursuant to Section 1307 of the Charter of the City of Oakland (the "Charter"), the provisions of Article XIII of the Charter are extended for twelve (12) years, beginning July 1, 2021 and continuing through June 30, 2033. Pursuant to this extension and Section 1306 of the Charter, within one-hundred and eighty (180) days following the completion of each fiscal year's external audit through 2032-2033, the City Auditor shall calculate and publish the actual amount of City of Oakland spending for children and youth services (exclusive of expenditures mandated by state or federal law).

The City Administrator may take any action necessary to have the reauthorization made by this Section notated in any publication of the Charter.

SECTION 2. No Other Amendment.

Except as provided in Section 1 of this Ordinance, this Ordinance does not otherwise amend, change, or alter any Article of the Charter.

SECTION 3. Severability.

If any section, subsection, sentence, clause or phrase of this Ordinance is for any reason held to be invalid or unconstitutional by decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of the Chapter. The City Council hereby declares that it would have passed this Ordinance and each section, subsection, clause or phrase thereof irrespective of the fact that one or more other sections, subsections, clauses or phrases may be declared invalid or unconstitutional.

SECTION 4. Effective Date.

This ordinance shall become effective immediately on final adoption if it receives six or more affirmative votes; otherwise, this ordinance shall become effective upon the seventh day after final adoption.

2874744v1

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the City of
Oakland, California

Date of Attestation: _____

NOTICE AND DIGEST

ORDINANCE TO REAUTHORIZE AND EXTEND FOR TWELVE YEARS AN AMENDMENT OF THE CHARTER OF THE CITY OF OAKLAND (ARTICLE XIII SECTION 1300) ESTABLISHING THE KIDS FIRST! OAKLAND FUND FOR CHILDREN AND YOUTH AS APPROVED BY THE PASSAGE OF THE 2009 KIDS FIRST! VOTER INITIATIVE MEASURE D

This Ordinance extends, for twelve (12) years, the provisions of Article XIII of the Charter of the City of Oakland, which establishes KIDS First! The Oakland Fund for Children and Youth (the "Fund"). Article XIII of the Charter mandates that, effective July 1, 2009 and continuing through June 30, 2021, the Fund must receive revenues in an amount equal to three percent (3.0%) of the City's annual actual unrestricted General Purpose Fund revenues. Revenue received by the Fund may be used to support the healthy development of young children, help children and youth succeed in school and graduate high school, prevent and reduce violence, crime, and gang involvement among children and youth, and help youth transition to productive adulthood. Section 1307 of Article XIII of the Charter provides that the City Council may extend the terms of Article XIII of the Charter for twelve (12) additional years, beginning July 1, 2021. Pursuant to this Ordinance, the City Council extends the provisions of Article XIII of the charter for twelve (12) years, beginning July 1, 2021 and continuing through June 30, 2033.