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OAKLAND

2019 DEC -5 PM 3:55

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

December 4, 2019

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

Budget Advisory Commission

Carrie Crespo-Dixon to serve a three- year term beginning October 3, 2019 and ending October 2, 2022, filling the seat previously held by Lori Erin Andrus.

Sarah Price to serve a three- year term beginning October 1, 2019 and ending September 30, 2022, filling the seat previously held by Danny Wan.

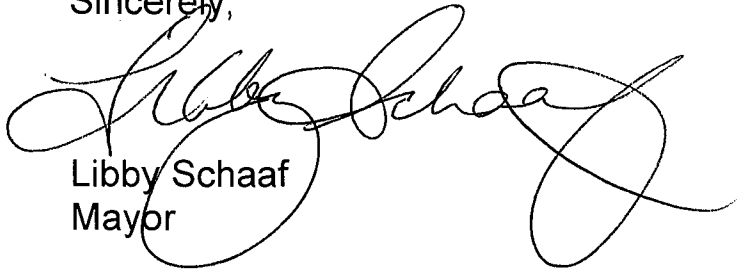
Michael Silk to serve a three- year term beginning October 1, 2019 and ending September 30, 2022, filling the Community Economic Development Committee seat previously held by Alexandria (Dria) Fern.

Ali Nadeem to serve the remainder of the term beginning October 3, 2018 and ending October 2, 2021, filling the seat previously held by Adam Van de Water.

Ken Benson to the Budget Advisory Commission to serve a three- year term beginning October 1, 2019 and ending September 30, 2022, filling the seat previously held by himself.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Schaaf", with a large, stylized loop at the end.

Libby Schaaf
Mayor

Profile

Carrie _____ Crespo-Dixon _____
First Name Middle Initial Last Name

Email Address _____

Street Address _____ Suite or Apt _____

Oakland _____ CA _____ 94609
City State Postal Code

Mobile: _____ Home: _____
Primary Phone Alternate Phone

Public Relations & Marketing
Consultant
Employer Job Title

Which Boards would you like to apply for?

Budget Advisory Commission: Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I am a strategic leader who excels at transforming vision into action with measurable impact. I've developed comprehensive marketing communications campaigns anchored by branded life-stage digital marketing programs. Key to my success has been my ability to establish innovative partnerships that drive awareness as well as business results. My career has been informed by both consumer and public affairs work with my leadership ability honed as a leader of mid-sized national agencies. The business acumen I've gained, I bring to each new endeavor. To advance my experience in digital media, I supported the launch of first ever Technology Field Office for a U.S. presidential election collaborating with some of the most successful developers and community engagement strategists in recent history.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

CCD11.19Red.pdf
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

I enjoy attending meetings of the BAC and would love to support the work further. I have been a dedicated Board Member of Make Oakland Better Now for three years now an Oakland community grassroots group of citywide voters committed to improving the City of Oakland.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Carrie Crespo-Dixon

CONTACT

PUBLIC SPEAKING APPEARANCES

WedTech Summit
2015, San Francisco

Brand Innovators Summit
2015, San Francisco

Martha Stewart's Wedding
Party 2015, New York

EDUCATION

Fairleigh Dickinson University,
M.S., Digital Marketing, 2019

University of Pennsylvania, B.A.;
Double major English, French

SKILLS AND INTERESTS

Fluent in French
PC, MAC, Microsoft Office
Social media
Cooking
CrossFit
League Of Women Voters
SPARK mentor
INROADS alum

WORK HISTORY

MAKE OAKLAND BETTER NOW, Oakland
April 2016-Present Board Member

Chair of subcommittee on homelessness and racial justice. Created Communications strategy volunteer organization dedicated to promoting good government. Developing strategic five-year plan, including recruitment and capital campaign. Appeared before City Council lobbying to establish Citizen's Commission for police accountability. Organized events with local government officials on public policy.

WAGSTAFF WORLDWIDE, San Francisco
April 2017-January 2018 Executive Director, Public Relations & Marketing

Developed strategic campaigns with respect to both traditional and social media outreach; acted as a lead executive in client management and execution of PR campaigns. Developed lead generation and industry research specific to the hospitality, wine and spirits industries, and food tech. Provided strategic counsel to Vice Presidents and other colleagues on client management, new business development, public relations strategy, and team member retention and training.

WILLIAMS-SONOMA, INC., San Francisco
July 2014-May 2016 Director, Marketing, Public Relations & Social Media

Created and oversaw seasonal, product and brand driven content, creative, and communication strategies for the founding company, Williams-Sonoma brand; contributed to four consecutive quarters of positive growth. Managed five direct reports overseeing public relations, brand marketing, social media, Registry marketing and Williams-Sonoma Home teams.

Directed corporate communications strategy and teams in international markets including Canada, Australia and franchise partners in the Middle East and Mexico; lead store opening strategies for ten new locations including flagship concepts in Calabasas, Sonoma, South Coast Plaza and Ponce City Market (Atlanta). Launched social media marketing strategy for Williams-Sonoma Home and Williams-Sonoma Registry businesses.

MARKETING CONSULTANT, San Francisco
February 2012-June 2014

Contractor working with clientele in politics, hospitality, real estate development, and food & beverage in the Bay Area, Oregon and Hawaii

Evaluated brand image/equity, crafted company positioning statements for various campaigns including launches and rebrands.

Carrie Crespo-Dixon

ADDITIONAL EXPERIENCE

February 2018-May 2018
Communications specialist,
Contra Costa County
Supervisor, District 3

November 2009-January 2011
Public Relations Manager,
Treasury Wine Estates

September 2004-October 2006
Corporate Communications
Manager, Pernod Ricard USA

June 1997-February 2001
PR agency experience,
Burson-Marsteller and Ruder
Finn

WORK HISTORY

OBAMA FOR AMERICA, San Francisco

February 2012-November 2012
Deputy Director, Technology Field Office

Initiated recruitment effort of computer programmers for the first ever Presidential Technology Field Office with the objective of building digital and social tools used in the 2012 campaign for community organizing.

Monitored media coverage and supported the campaign's marketing strategy by managing workflow to maximize user experiences; 14 products deployed.

LVMH ESTATES, Napa, CA

January 2011-February 2012
Site Events and Communications leader of Moët Hennessey Napa wine businesses (Domaine Chandon and Newton Vineyard and étoile Restaurant

Main marketing liaison between sites, Moët Hennessey brand team in New York and global wine marketing in Paris; developed site specific marketing and communication plans and events based on national and global marketing platforms, driving traffic, sales and exposure in both traditional, digital and social media.

Guided business continuity plan development and activation; developed and executed crisis communications plan for both products and site; optimized operational processes and annual event strategy for sites seeing up to 3,000 daily visitors; drove selling behaviors and customers service priorities, developed staff, supervised cost center

HL GROUP, New York, NY

October 2006-September 2009
Managing Director at strategic communications and marketing firm; oversaw team focused on lifestyle and luxury categories. Industry knowledge also includes architecture and interiors, retail, fashion, art, non-profit.

Key client relationships: Côtes Du Rhône Wines, Grand Marnier, American Cancer Society, Gallery of International Naïve Art, Gensler, Jaguar, Ligne Roset, St-Germain Elderflower Liqueur, Philanthropic Capital Advisors, Zobha Yoga Apparel

Managed New York office of 20, oversaw multimillion-dollar client budgets, spearheaded large-scale events and sponsorships; proven financial growth through new business development.

Profile

Sarah _____ K _____ Price _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt _____

Oakland _____ CA _____ 94610
City State Postal Code

Home: _____ Home: _____
Primary Phone Alternate Phone

SFUSD _____ Senior Project Manager
Employer Job Title

Which Boards would you like to apply for?

Budget Advisory Commission: Submitted

Affordable Housing & Infrastructure Bond Public Oversight Committee : Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have spent my life and career tackling challenging urban issues. Raised in struggling DC public schools, I have devoted my career to improving urban systems including youth development, affordable housing, parks, public infrastructure, and now schools. I believe my passion and experience in public development will make me a valuable asset to the housing and infrastructure or budget oversight boards.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

resume.pdf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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☒ I Agree *

SARAH PRICE

MUNICIPAL REAL ESTATE AND CAPITAL PROJECT PROFESSIONAL
Cross-Functional & Cross-Industry Experience

EXPERIENCE

AUGUST 2017 – PRESENT

SENIOR PROJECT MANAGER, SAN FRANCISCO UNIFIED SCHOOL DISTRICT

- Project manager of major renovations of variety of school campus totaling over \$50M. Duties include all aspects of design, bidding, contracting, negotiations, hiring and managing consultants, invoicing and payments, budgeting, scheduling, and entitlement.

AUGUST 2015 – JULY 2017

DEVELOPMENT SPECIALIST FOR TRANSBAY PROJECT AREA, SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE (OCII)

- Duties include entitlement, coordinating design review, and assistance with negotiations for six (6) complex private/public developments in the Transbay Project Area totaling 3,200 housing units, 800,000 sf of office, and 90,000 sf of retail.
- Project manager of Under Ramp Park (\$25M) and Transbay Park (\$15M). Duties include oversight of all aspects of design, bidding, contracting, negotiations, hiring and managing consultants, invoicing and payments, budgeting, scheduling, entitlement, environmental review and community outreach.

JULY 2011 – AUGUST 2015

CAPITAL PROJECTS COORDINATOR, CITY OF LONG BEACH, CA DEPARTMENT OF PUBLIC WORKS

- Project manager of capital improvement projects including \$2.2M LEED-Gold Orizaba Park Community Building, \$7.6M LEED-Certified East Police Station, \$8M+ in new parks, multisite solar panel installation, electric vehicle charging stations, retrocommissioning of City facilities, utility undergrounding, street resurfacing and complete street project, and tenant improvements. Duties include all aspects of design, bidding, contracting, negotiations, hiring and managing consultants, invoicing and payments, budgeting, scheduling, and entitlement.
- Program Manager of the City's streetlight system and fundraised and developed the program to convert all 32,000 lights to LED which saved City \$300,00 annually in electricity and maintenance costs.
- Managed implementation of \$4.5M Federal American Recovery and Reinvestment Act grant (ARRA) for municipal facility energy retrofits that saved City \$150K+ annually in energy savings.
- Recruited, hired, and managed department's interns (4)

JUNE 2010 – JUNE 2011

MANAGEMENT ASSISTANT, CITY OF LONG BEACH, CA CITY MANAGER'S OFFICE

- Duties included preparation of policy recommendations and City Council memos, staff assistance for labor negotiations, drafting State Legislature Bills, marketing and branding research, staff recruitment, business attraction activities, and preparation of project and department budgets in Budget Office

JANUARY 2009 – MAY 2010

GRADUATE STUDENT INTERN, CLIFFORD BEERS HOUSING

- Analyzed property for acquisition, prepared pro-formas, and coordinated application for tax-credits for affordable housing project that resulted in \$10.4M allocation from State

APRIL 2009 – AUGUST 2010

PART-TIME TEACHING ASSOCIATE, JOHNSON & JOHNSON MANAGEMENT DEVELOPMENT INSTITUTE

- Provided business consulting services and taught management and finance skills to managers of health and early education nonprofits in Los Angeles and Sub-Saharan Africa
- Supervised five employees

OCTOBER 2005 – MAY 2007

PROGRAM ASSOCIATE, URBAN STRATEGIES COUNCIL

- Coordinated five-person research team to analyze data and organized community meetings for hundreds of residents to gather input in order to write the Implementation Plan of the Community Benefits Agreement for the Hunters Point Shipyard development

EDUCATION

MASTERS IN BUSINESS ADMINISTRATION (MBA), UCLA 2010

MASTERS IN URBAN PLANNING (MAUP), UCLA 2010

BACHELORS OF THE ARTS (BA), EMORY UNIVERSITY (ATLANTA, GA) 2004

CERTIFICATIONS AND INTERESTS

- **Certifications:** LEED Green Associate (2012), Public Mediation and Dispute Resolution (2010)
- **Membership:** Urban Land Institute (ULI)
- **Hobbies and fun facts:** Have visited 30+ countries on 6 continents, avid hiker and Sierra Club member, played varsity soccer at Emory University

Profile

Michael

First Name

J

Middle Initial

Silk

Last Name

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94610

Postal Code

Home:

Primary Phone

Home:

Alternate Phone

AC Transit

Employer

Finance

Job Title

Which Boards would you like to apply for?

Budget Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As a Contracts and Procurement professional with over 10 years experience in the public sector (San Mateo County, San Francisco City/County and AC Transit), I understand the responsibility of stewarding public funds in an ethical and sustainable manner.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Resume-M. Silk_12.30.18.pdf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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☒ I Agree *

Education

UC Berkeley Extension, San Francisco, CA, 2017

- *Business Analysis Essentials and Planning*
- *Financial Planning and Analysis*

National Contract Management Association, Online, 2017-Present

- *Project Management*
- *Acquisition Planning*
- *Risk Management*
- *Supply Chain Management*

San Francisco State University, San Francisco, CA, 2012-14

Masters of Public Administration

- *Organizational Design*, 2014
- *Financial Management and Accounting*, 2014
- *Research Methods and Data Analysis I & II*, 2012 & 2013

University California, Berkeley, CA, 2008

Bachelors of Science in Business Administration

Relevant Skills and Abilities:

- Comprehensive knowledge of contract negotiations, development and administration.
- Proficient in SQL and R with mastery of Microsoft Excel (VBA, Macros and Data Modeling) for data mining, transforming and reporting
- Proficient in many legislative research applications (LexisNexis, Reuters)
- Proficient in many data visualization tools such as SPSS, Tableau, STATA, Carto DB
- Administrator level for Salesforce, Civi CRM and Agiloft's Contract Management System

Experience

AC Transit, Oakland, CA, Contracts Manager, August 2018-Present

At AC Transit, I create, negotiate and supervise contracts and contracts specialists. I nature relationships with external vendors that help develop our County. I develop and execute strategies that will help further AC Transit's leading role in transportation, housing, commerce and art. I collaborate with stakeholders throughout the Bay Area such as residents, business owners, and other government entities. I do my best to represent Alameda County at conferences, meeting briefings and other public events throughout North America. I recently started an initiative to create and customize the County's first cloud-based Contract Management System.

San Mateo County, San Mateo, CA, *Contracts Manager*, January 2016 – July, 2018

- At the County of San Mateo, I manage partnerships, contracts and budgets for various programs of the Human Services Agency.
- I implemented a County-wide Contract Management System (developed by Agiloft). For this system, I worked trained 85 directors, managers and front line staff over the course of 8 months. Additionally, I on-boarded all of our active 250 service providers and contractors. I also developed customized reports for our leadership with the data from the system.
- I work with various cities, nonprofits and state representatives to implement our County strategic initiatives
- I am responsible for the development and negotiations of many economic development programs
- I provide technical programmatic and fiscal assistance to staff and subcontractors.
- I monitor and evaluate the performance of subcontractors, including budget analysis and field monitoring, to ensure

- conformance with performance goals and fiscal requirements.
- I represent San Mateo County at various meetings and conferences and serve as the liaison with the state and other organizations (including the 2016 & 17 Board of Supervisors meetings and the 2018 CAPPO Conference).
- I provide work direction to support staff as well as collect, analyze and interpret various information, to develop recommendations and present findings.

Confluence, New York, NY/Oakland, CA, *Contracts Manager*, January 2014-January 2016

- At Confluence, I helped manage a network of over 300 leaders from foundations, government agencies and financial institutions through impact investing programs.
- I developed program policies and
- I managed a team of seven consultants, three staff, and four fellows.
- Prepared, executed and audited contracts with our partners. I draft addenda and negotiated contract extensions as well.
- I created, customized and maintained our first CRM database (SalesForce). This included analyzing data from disparate sources, creating workflow rules, customized fields and reports. I integrated our membership data (in SalesForce) with our financial data to provide staff with more holistic information about our clients.
- Drafted a fiscal year project timeline and forecast after a comprehensive review of historical financial and membership data.

Deloitte Tax LLP, San Francisco, CA, *Contracts and Incentives*, 2014

- Researched and wrote tax articles for internal and external audiences.
- Created and updated databases with state incentive programs for multimillion-dollar clients.
- Helped present local credit and incentive opportunities to large corporations.
- I developed a team-based working group focused on local tax policy and current events.

Net Impact, San Francisco, CA, *Contracts Fellow*, June 2013- November 2013

Net Impact is a community of more than 40,000 student and professional leaders creating positive social and environmental change in the workplace and the world.

- Directed registration and staff for a conference of over 2500 attendees
- The conference received the highest rated feedback in the past five years
- Analyzed data from Salesforce for marketing and forecasting
- Managed and motivated a team of 90 international volunteers
- Co-created, launched and updated social media platform for attendees

Saint Vincent De Paul Society, San Francisco, CA, *Operations & Program Manager*, August 2010 - May 2013

The Wellness Center was a program created within the Saint Vincent De Paul Society of San Francisco. It operated as an independent program with it's own facilities, clients and funding.

- Supervised and mentored three staff members, 30 daily volunteers
- I developed and launched a network of backyard gardens that provided fresh fruits and vegetables to our Homeless Shelter.
- Built and maintained partnerships with organizations such as the San Francisco Department of Public Health, Glide and Tenderloin Housing Partnership.
- De-escalate conflict and maintained a safe atmosphere for clients, staff and volunteers.

Civic Engagement

New Leaders Council, San Francisco, CA December 2015- Present

- Institute Fellow- A 6-month long cohort that recruits, trains and promotes progressive political entrepreneurs of tomorrow — trendsetters, elected officials and civically-engaged leaders in business and industry who will shape the future.
- Fundraising Chair- I administer, recruit and outreach to community members for partnerships and donations.

Fundraiser (through Ironman Triathlons), CA, January 2015- Present

- I raised over \$3,500 for the Ironman Foundation through competed in Ironman Lake Tahoe
- In 2016, I raised over \$2,800 for Real Options For City Kids (R.O.C.K)
- I currently am raising money for the Downtown Oakland YMCA (just reached \$600)

City Slicker Farms, Oakland, CA, April 2012- March 2015

- I was a volunteer garden builder and helped build over 15 edible garden beds for low-income residents of West Oakland

Financial & Economic Analysis | Public Policy | Stakeholder Relationship Management

- Policy professional with deep experience across public finance, economic sector strategy, tax regulation, renewable energy, education policy, financial product regulation, project management and strategic planning
- Proven ability to conduct economic, financial and policy analysis, perform quantitative and qualitative research, and deliver results both individually and collectively in deadline-driven environments
- Collaborative leader with the ability to cultivate and manage internal and external stakeholder relationships in public, private and non-profit sectors
- Interested in leveraging my experience, education and passion for my community and my new adopted country (new immigrant) to become a valuable asset to City of Oakland's Budget Advisory Commission

EDUCATION

HARVARD UNIVERSITY, JOHN F. KENNEDY SCHOOL OF GOVERNMENT

Cambridge, MA

Master in Public Administration

2016 - 2018

- **Fellowships:** Mossavar-Rahmani Center for Business & Government Summer Fellow, Rappaport Public Finance Summer Fellow
- **Leadership & Achievements:** Executive VP (Student Govt), Chair (Macroeconomic Policy and Economic Development): Organized and led 6 discussion panels on global technology trends, NAFTA, U.S. economic policy, and clean technology for 300+ students.

DALHOUSIE UNIVERSITY

Canada

Master in Economics

Halifax,

YORK UNIVERSITY

Canada

Bachelor of Arts (Economics)

Toronto,

PROFESSIONAL EXPERIENCE

FITCH RATINGS

San Francisco, CA

Associate Director (US Public Finance)

02/2019 - Present

San

- Conduct financial and economic analysis of state and local governments, and school districts for California, Arizona, and Utah to determine credit ratings for both existing credits and new bond issuances. Lead meetings with senior staff and management of state, county and city governments. Present analytical findings to Senior Directors, prepare committee documentations and press releases.
- Collaborate both internally and externally with staff and management to conduct research activities, and ensure timely deliverables

NEIGHBORLY

San Francisco, CA

Financial Modeling Associate

- 08/2017

07/2017

- Developed 3 financial models for 10 states by conducting qualitative and quantitative analysis of financial, demographic, and community data from various sources (IPUMS, Bloomberg) in Excel and STATA to identify potential business opportunities to scale in these states; resulting in \$100M of potential revenue
- Worked cross-functionally with Product Development, Business Development and Marketing teams to better integrate financial modeling in business decision making; resulting in use of models in new product development

INSTITUTE OF INTERNATIONAL FINANCE (IIF)

Washington, DC

Sovereign Debt Summer Associate

05/2017 - 06/2017

- Conducted emerging markets debt analysis by researching sovereign debt data from IMF, Central Bank and Finance Ministries on 20+ criteria for 40 developing countries (Africa, South America) to assess macroeconomic data accessibility and transparency in each country; identifying countries with insufficient data dissemination practices
- Developed a scoring methodology by conducting quantitative and qualitative analysis, and collaborating with the research team, to rank data dissemination practices for these countries for a report titled "IIF Assessment on IR and Data Transparency Practices"

INTERAC ASSOCIATION

Toronto, Canada

Manager, Financial Product Regulations

06/2015

- 06/2016

- Wrote financial regulations policy in coordination with Legal, Policy, and Marketing teams to ensure compliance by financial firms launching new products in Canada; resulting in timely product launches
- Co-led team of six to manage process, including timelines, deadlines, work plan development and implementation, and regulations drafting, to ensure timely deliverables within budget. Amended resolutions to ensure timely and proper implementation of regulatory initiatives

ONTARIO MINISTRY OF TRAINING, COLLEGES & UNIVERSITIES

Toronto, Canada

Research Policy Analyst

06/2014

- 06/2015

- Evaluated agency's funding allocation methodology for C\$3.5B budget covering 20 public universities by conducting quantitative and policy analysis, and researching best practices in 20 jurisdictions; proposed changes to tie funding formula to performance metrics to achieve 2030 post secondary educational goals
- Analyzed province's \$40M Facilities Renewal Program's funding methodology covering 24 public colleges to develop new funding models to more efficiently allocate budget; proposed model to Deputy Minister resulting in model adoption
- Collaborated with 6 team members and other departments to prepare documentation and materials for Minister's Office, Deputy Minister's Office and Ontario's Cabinet Office
- Co-led a competition for public universities to submit proposals for new campuses. For 10+ proposals, developed evaluation criteria, created scoring system, and scored proposals; identified top proposal and made recommendation for winner to agency heads

WINDFALL ECOLOGY CENTRE

Aurora, Canada

Lead Researcher, Green Economy

05/2013

- 05/2014

- Designed and led Canada's first labor market project to analyze economic and environmental impacts of producing Electric Vehicles (EVs) in Ontario by developing strategic plan, setting project scope, executing weekly plans, and liaising with internal and external stakeholders; resulting in timely completion of project within budget
- Conducted quantitative and statistical analysis by analyzing economic data, synthesizing economic research, building econometric models, to understand trends in Ontario's economy (manufacturing, energy, etc), and the impacts of Canadian exchange rates, productivity and commodity prices on Canadian exports
- Co-authored 150-page report based on research findings and analysis, giving sector snapshot, forecasting economic impact of EV production on province, and recommending policies designed to join efforts of government, non-profits, and private entities to potentially generate \$3B in additional income and 30K+ jobs by 2025 in Ontario's automotive and green technology sectors; earned positive reviews in print media and television [EV Report](#)

ATLANTIC INSTITUTE FOR MARKET STUDIES

Halifax, Canada

Policy Analyst (Public Finance)

12/2012 – 04/2013

- Conducted analysis of Nova Scotia's public finances by analyzing trends in deficits, public debt, debt ratios, demographic trends, tax projections and health expenditure trends; wrote article titled "The Real Cost of Public Debt," published on AIMS website in November 2011. NS public debt
- Performed extensive research, statistical, quantitative and policy analysis to analyze Nova Scotia's gas regulation, education, health and public finance policies; prepared 4 reports on these topics and presented research findings to senior staff and external stakeholders

NOVIA SCOTIA DEPARTMENT OF ECONOMIC AND RURAL DEVELOPMENT

Halifax, Canada

Project (Sector Analysis) & Research Officer

11/2011 – 11/2012

- Managed labour market studies for Nova Scotia's Information and Communication Technology (ICT) sector by leading project planning, designing and analyzing surveys, and conducting economic and statistical analyses
- Authored 20-page strategic plan featuring global industry profile, economic impacts, regional competition, statistical analysis, past and present trends, opportunities; resulting in adoption of identified policies in government's economic development agenda
- Collaborated with 3 government agencies and private sector to design policies to grow investment in ICT sector in Nova Scotia by implementing commercialization programs at universities, tax credits for private sector and foreign direct investment (FDI), and formulating specific metrics to measure economic growth in the sector; resulting in potential additional investment and workforce retention in the province

Additional Experience: Independent Business Analyst, Trade Settlements Officer (CIBC Mellon), Assistant Manager (Arif Habib Investments), Retail Banking/Customer Relations Officer (Scotia Bank)

PERSONAL

Languages: English (Fluent), French (Beginner). **Interests:** Foreign Films (French, Spanish and Asian). US Foreign/Economic Policy. Tango, sketching and Improv. Long distance running (6 half and 1 full-marathon)

Technology: SPSS, MATLAB, SQL, R, VBA, Stata, Python, GIS, Microsoft Access/Office

2019 DEC -5 PM 4:08

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF
CARRIE CRESPO-DIXON, SARAH PRICE, MICHAEL SILK, AND
ALI NADEEM AND REAPPOINTMENT OF KEN BENSON TO THE
BUDGET ADVISORY COMMISSION**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 13337 C.M.S, adopted November 3, 2015, creates the Budget Advisory Commission to advise the Mayor and City Council on topics deemed important to the fiscal health of the City, encourage public participation and input into fiscal decision making, and improve the transparency and accountability of City fiscal information and decision making; and

WHEREAS, the Budget Advisory Commission shall be composed of 15 members appointed by the Mayor and confirmed by the Council in accordance with Section 601 of the City Charter; and

WHEREAS, three members are selected by the Mayor, two members are recommended by the Chairperson of the Finance and Management Committee, one member is recommended by each Councilmember, one member is recommended by the City Auditor, and one member is recommended by the Chairperson of the Community Economic and Workforce Development Committee; and

WHEREAS, the Honorable Mayor Libby Schaaf, upon the recommendation of the corresponding councilmembers, appoints **Carrie Crespo-Dixon, Sarah Price, Michael Silk, and Ali Nadeem**; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of;

Carrie Crespo-Dixon to the Budget Advisory Commission to serve a three-year term beginning October 3, 2019 and ending October 2, 2022, filling the seat previously held by Lori Erin Andrus, and

Sarah Price to the Budget Advisory Commission to serve a three-year term beginning October 1, 2019 and ending September 30, 2022, filling the seat previously held by Danny Wan, and

Michael Silk to the Budget Advisory Commission to serve a three-year term beginning October 1, 2019 and ending September 30, 2022, filling the Community Economic Development Committee seat previously held by Alexandria (Dria) Fern, and

Ali Nadeem to the Budget Advisory Commission to serve the remainder of the term beginning October 3, 2018 and ending October 2, 2021, filling the seat previously held by Adam Van de Water, and

FURTHER RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's reappointment of **Ken Benson**;

Ken Benson to the Budget Advisory Commission to serve a three-year term beginning October 1, 2019 and ending September 30, 2022, retaining the seat he currently holds; and

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO
AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California