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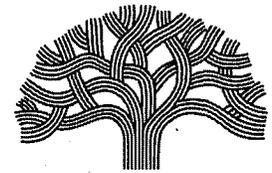
CITY HALL ■ 1 FRANK H. OGAWA PLAZA, 2nd Floor ■ OAKLAND, CALIFORNIA 94612

Office of the Honorable Lynette Gibson McElhaney
COUNCILMEMBER ~ DISTRICT 3

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CITY OF OAKLAND

Date: October, 9th, 2019

To: Members of the City Council

Cc: LaTonda Simmons, City Clerk
Barbara Parker, City Attorney

From: Councilmember Lynette Gibson McElhaney

Re: Community Organizations and the 500 Kirkham DDA

Dear Members of the City Council:

I'm proud to support my community members in West Oakland who are advocating for a direct and immediate allocation in the community benefit funds. I ask for your support in affirming the community's request by supporting the proposed DDA amendments.

In addition, please find attached letters from the four organizations chosen by the community which specify their proposed uses for the funds.

Thank you for all you do for Oakland.

Signed,

Councilmember Lynette Gibson McElhaney





September 27, 2019

Councilmember Lynette McElhaney
1 Frank H. Ogawa Plaza
Oakland, CA 94612

Dear Councilmember McElhaney,

Civcorps is enormously grateful for the designation as one of four local recipients of job training funds to be allocated by Panoramic Interest under its DDA with the City of Oakland.

As you know, Civicorps is a dynamic nonprofit consisting of two social enterprises and the only classroom-based charter school for adults in the East Bay. Our mission is to re-engage youth ages 18-26 to earn their high school diplomas, gain job skills, prepare for college, and embark on family-sustaining careers. Our vision is a world in which all youth have the education and resources needed for college and career success. Civicorps' unique program achieves results; one year after graduation, 80% of alumni are placed in college and/or careers.

Support from Panoramic Interest will help us serve about 230 youth, virtually all of whom are overcoming significant barriers to achieve their academic and professional goals. We would apply \$200,000 in funds towards the following job training and wrap-around support services:

Salaries:

- \$100,000 for 25% FTE for eight Job Training Supervisors at the Job Training Center, providing tool certification, mentorship, crew oversight and soft skills training
- \$22,000 for 50% FTE for one Career Counselor providing career counseling, job placement and career preparedness services
- \$35,000 for 50% FTE for one Case Counselor (MSW) providing trauma-informed counseling

Supplies:

- \$10,000 for Civicorps uniforms to outfit Corpsmembers with pants, shirts, work boots and belts
- \$10,000 for safety supplies for Job Training staff and Corpsmembers to perform work under OSHA regulations, including hard hats, gloves and safety glasses
- \$23,000 to purchase, service and maintain tools and equipment used on job sites, such as chainsaws, brush cutters, hedge trimmers and various hand tools

Should you require additional detail or information, please do not hesitate to reach out to me directly. I can be reached at tessa.nicholas@cvcorps.org or 510-992-7853. I look forward to staying in continued touch about this exciting investment in West Oakland job training programs.

Appreciatively,

A handwritten signature in black ink that reads "Tessa Nicholas".

Tessa Nicholas
Executive Director

October 1, 2019

Dear Councilmember McElhaney,

The purpose of the **West Oakland Youth Center Job Opportunities / Building Solutions (WOYC JOBS) Program** is to teach youth participants how to enter into and thrive in the work world and develop their own sense of economic self-sufficiency through comprehensive job readiness training and real time work experience, all while moving the youth participants academically towards acquisition of a high school diploma or credential. Client activity tracking (through a client database which is both comprehensive and accurate), the WOYC JOBS Program begins and ends with academic assessment and participant self-assessment. Between the client database and the beginning and ending assessment processes, the program's effectiveness will be objectively and subjectively measured. In addition, each participant and each employer / trainer (work-site) will submit an Evaluation Survey of the program. The program will be conducted in 3 cohorts: Fall (10 youth/young adult); Spring (10 youth/young adult); and Summer (20 youth/young adult). The school-year cohorts last 13 weeks, roughly coinciding with semester periods. The Summer sessions will be condensed to 10 weeks.

The five phases of this program are: 1) Recruitment; 2) Orientation; 3) Job Readiness Training; 4) Placement into a Work-site Internship; and 5) End of Program Celebration

Outcomes to Be Achieved:

- Completion of Academic & Self Assessment/Individual Service Plan
- Completion of 100 hrs Work Experience (\$13.80 per hour+ \$1.51 fringe= \$15.31hr)
- Completion of Job Readiness Training
- Completion of 100 hrs Work Experience

Note: *During the orientation, JRT, and work experience phases, youth participants will be fully supported with transportation, payment of all costs of right to work documents (Cal IDs, birth certificates, etc.), and other costs related to program participation. They will also be provided food at all events and activities taking place at the West Oakland Youth Center. Also note: 18-year-old youth will be assisted in job search and permanent job placement by the program consultant, who has placed hundreds of youth in permanent employment.*

The client activity database, from which all program reports will be based, will contain individual performance data on each enrollee into the program measuring completion of or achievements in the above objectives. The grant budget translates to roughly \$2,285 per youth and the measurable objectives above more than justify the expenditure of such funding for West Oakland youth. A portion will also go towards the salary of the consultant to run the WOYC JOBS Program (50k year). Within the center it self we want to create a culinary program that will provide services for people renting the WOYC and any events being held there, creating more job opportunities as well.

Thank you,
Brije Gammage
Executive Director

3233 Market Street
Oakland, Ca 94608
510.595.3231

www.fam1stfamilyfoundation.org

Twitter: @fam1stfam

IG: @fam1stfam

"Fam 1st Family Foundation is dedicated to educating, uplifting and empowering under-served youth, by bridging academia through athletics. "



September 26, 2019

Panoramic Interests
1321 Mission St., Suite 101
San Francisco, CA 94103
Attn: Michael Thomas
Director of Business Development

Dear Michael,

West Oakland Job Resource Center (WOJRC) proposes the following outcomes for the \$300,000 support from Panoramic Interests.

They are:

- To support a full-time Financial/Career Coach, dedicated to recruiting and providing financial and career coaching services to West Oakland residents, to help West Oakland residents build long-term financial security;
- To support a full-time Accounts Manager for our staffing agency who will be working with Panoramic tenant employers, in addition with the Global Logistics Complex employers to fulfill their temporary, seasonal and permanent staffing needs;
- \$50,000 is set-aside to provide client support in paying for initiation dues, tools, hard hats, clipper cards, D.O.T. Physical, drug testing, Class A & B permit test fees, and OSHA 10 Safety cards;
- Portion of the funding will go toward supporting staffing to help clients navigate and enroll in the various apprenticeship programs, provide job referral and placement services for the construction and Transportation, Distribution, Logistics (TDL) industry, and to support the TDL Pre-Apprenticeship training;
- Lastly, the fund will support WOJRC's FY 2019 – 2020, organizational goals to serve 400 clients, with 50% of the clients making improvement progress in income, savings, credit or debt;

Please let us know if you need any additional information from us. We greatly appreciate the financial support from Panoramic Interests.

Sincerely,

Joyce Guy
Executive Director

THE WORKFORCE COLLABRATIVE

1714 Franklin St. Oakland
Phone 510 395-4525

September 30, 2019

SCOPE OF WORK AND DELIVERABLES TWO STEP PROCESS

STEP 1

- Work to bring all West Oakland training programs into a collective consortium of training programs that fit the union apprenticeship scale of readiness. Coordinate with training programs, job opportunities and the City to seek additional funding from outside sources.
- Coordinate collaborative applications for funding from grant-making foundations, and local, state and federal sources, to support training activities of all members of the consortium of training groups dedicated to providing workforce development resources to West Oakland residents;
- Support a full-time staff as outlined below, to work with Panoramic Interest and its tenants to fulfill their temporary, seasonal and permanent staffing needs;

STEP 2

- TWC will recruit, screen, train and place Oakland residents in general and West Oakland in particular in employment opportunities created by the 500 Kirkham project developed by Panoramic Interest. These employment opportunities are primarily centered around retail with limited office and professional employment opportunities.
- TWC activities include outreach to nonprofit service providers in Oakland as well as Peralta Community College District students at Merritt and Laney Colleges. Also, recruitment will be done at Oakland churches and Alameda County Social Services.
- TWC will develop a work skills training with emphasis on developing resume writing skills, interview techniques and developing other employment seeking tools. We will offer computer skills training in Collaboration with other employment training programs.
- WFC will conduct a comprehensive intake assessment to determine the applicant current workforce availability and employment objectives. After the assessment the applicant will be tracked to the employment objects which best fit their capacity and objectives.
- Upon completion of the specific training WFC will place the applicant in full time employment with one of the businesses located in the project or with other businesses in Oakland. We anticipate training 300 residents and placing 175 into jobs.

BOARD MEMBERS

Dixie Ward

Myriam Allouko Fiankan

Sam Meal

Darrel Ford

Monsa Nitoto

THE WORKFORCE COLLABRATIVE

1714 Franklin St. Oakland

Phone 510 395-4525

BUDGET

- Program director (Salary, benefits and vacation)	\$ 70,000.00
- Assistant director (Salary, benefits and vacation)	\$ 50,000.00
- Administrative lead person (Salary, benefits and vacation)	\$ 35,000.00
- Rent 1357 5 th street office \$2,500.00 per month	\$ 30,000.00
- Phone/computer/internet/Website	\$ 15,000.00
- Client transportation/recruitment/in-house services	
WFC apprenticeship routing (\$3k per client x 30)	\$ 70,000.00
- Miscellaneous	\$ 10,000.00
- Admin	\$ 20,000.00
Total	<u>\$300,000.00</u>

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