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OAKLAND

2019 OCT 10 AM 11:11

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** David Silver  
Director of Education, Office  
of Mayor Schaaf

**SUBJECT:** The Oakland Promise

**DATE:** October 10, 2019

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City Administrator Approval

Date:

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## **RECOMMENDATION**

**Staff Recommends That The Joint City Council OUSD Education Partnership Committee Receive An Informational Report On The Goals, Programs, And Outcomes Of The Oakland Promise, Including Budgetary Information**

## **EXECUTIVE SUMMARY**

### **Purpose and Objectives**

Oakland Promise appreciates the opportunity to give a fiscal and programmatic update to the Education Partnership Committee about its governance structure, both historically and at present, its budget, K2C scholarship administration, and some information on evaluation and impacts to date in response to the questions asked by Education Partnership Committee members at the June 17, 2019 meeting.

### **Overview**

In 2016, the City of Oakland and Oakland Unified School District (OUSD) created the Oakland Promise in partnership with the Oakland Public Education Fund (Ed Fund) and East Bay College Fund (EBCF). Bigger and bolder than similarly named Promise programs in cities like Longbeach, Richmond, and Kalamazoo, Oakland Promise was launched as a cradle-to-career movement ensuring that we as a community ensure every child in Oakland graduates high school with the expectations, resources, and skills to complete college and be successful in the career of their choice.

Launching and utilizing nonprofits to benefit the City of Oakland is not unique to the Oakland Promise. Other active examples include Keep Oakland Beautiful and the Neighborhood Law Corps. Currently, Oakland Promise includes four program components: Brilliant Baby for infants/toddlers and their parents; Kindergarten to College for elementary school students, College Access operating Future Centers in middle and high schools throughout the city, and College Completion with scholarships and persistence services provided to public school graduates while in career technical education programs, two year, or four year college. During its pilot stage, the Oakland Promise utilized the Oakland Public Education Fund as its nonprofit

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fiscal sponsor (fund audited statements attached). In July 2019, it merged its program delivery operations with the East Bay College Fund and consequently established its own 501c3 status and Board of Directors.

Beginning in the 2015/17 Budget, the Oakland City Council has budgeted funds annually for the Kindergarten to College program (K2C) -- awarding early college scholarships of \$100 to all Oakland public school kindergarteners. While initially this allocation to Oakland Promise has been held in the city's treasury, this year the funds will be dispersed to the now existing 501c3 organization, Oakland Promise. Once these kindergarteners enter a four year college, community college or trade certificate program, the early college scholarship will be dispersed to the previously identified students. Oakland Promise's role will be to identify and track the recipients of the \$100 K2C early college scholarship, make accessible the associated funds for the kindergarten-qualified recipients so that they know they have money saved for their post-secondary option of choice, and distribute these funds with the qualifying event (e.g. entry into a four year college, community college, or trade certificate program).

Oakland should be proud of its Promise. In just three and a half years since its launch as a demonstration project, it has impacted more than 20,000 Oakland public school students and their families, including:

- 1,400 students who've gone to college with multi-year scholarships, a personal mentor and other persistence supports,
- Over 14,000 middle and high school students who've been supported in their postsecondary and career plans by a school-based Future Center,
- Over 15,000 Kinder through third graders who have an \$100 Early Oakland Promise College Scholarship fund or a match to their personal college savings account, and
- 530 Brilliant Baby families with \$500 college savings accounts and financial empowerment supports.

It has been hailed by former US Secretary of Education to President Obama Arne Duncan as a "bold and comprehensive approach, which has pulled together best practices from around the country." He adds, "As former US Secretary of Education, I've seen many initiatives across the country -- Oakland Promise is one of the most strategic and effective and has the potential to be a national model... Oakland Promise is truly a game changer for Oakland and its future generations."

## **BACKGROUND / LEGISLATIVE HISTORY**

The Oakland Promise is the culmination of several advocacy efforts, beginning in 2015 with Oakland Schoolboard Member Roseann Torres and Councilmember Annie Campbell Washington's efforts to replicate San Francisco's successful K to College initiative in Oakland. Simultaneously, Mayor Schaaf began plans to establish Brilliant Baby, a two-generation college savings and financial empowerment program designed by Amanda Feinstein at the Haas Senior Foundation, as well as a partnership with OUSD and EBCF to launch middle and high school-based Future Centers to support students and their families with college access and to dramatically expand EBCF's successful scholarship and college completion program. That year, both the City of Oakland and Oakland Unified School District allocated \$150,000 each in their budgets for the Oakland Promise.

In June 2015, Mayor Schaaf hired David Silver as Director of Education to the Mayor. Local philanthropy initially funded the position within the Ed Fund. With no initial budget, Mr. Silver built the network of partnerships and organizational team, as well as secured millions in private donations, to build the Oakland Promise into what it is today.

On January 28, 2016 the City of Oakland, OUSD, and many partners publicly launched the Oakland Promise at Oakland High School with the endorsement of every individual Oakland City Councilmember and Schoolboard Member, as well as every state and federal elected representative of Oakland and more than 200 organizational partners and community champions. Participants included now-Governor Gavin Newsom, UC President Janet Napolitano, Cal State East Bay President Leroy Morishita, Peralta Community Colleges Chancellor Laguerre and Presidents from more than 20 colleges, including 6 historically black colleges (HBUs) who flew out to attend the launch.

In late 2016, Oakland adopted the Oakland Promise as a core strategy in both its Resilient Oakland Playbook and its My Brothers Keeper Strategic Plan. In early 2017, Oakland Unified School District Board of Directors unanimously approved a Board policy to make Oakland Promise "a key priority" of the school district, as did Oakland's Youth Ventures Joint Powers Authority.

On October 4, 2016, the City Council unanimously approved Resolution 86400 funding Mr. Silver's position with city funds, making him a city employee with a primary responsibility to "Lead the Oakland Promise." Mr. Silver's position has been funded through Oakland's regular budget process since that time.

Each year since it launched, the Oakland Promise has hosted a free Community Report, attended by hundreds of stakeholders, where it presents its Annual Report that details its governance, partners, champions, contributors, goals and outcomes. In Spring 2017 the Oakland Promise provided an informational update to the Oakland City Council's Life Enrichment Committee.

In July 2018, all Oakland Promise staff whose positions were philanthropically-funded and were employed by the Ed Fund moved out of City Hall to the Oakland Promise's first stand-alone offices subleased from OUSD.

In June 2019, Oakland City Council approved a budget which continued funding the position of the Director of Education and allocated \$1,000,000 over two years to Oakland Promise for an early college fund as a \$100 restricted encumbrance per student entering kindergartener at an Oakland public school. Earlier that month, Oakland Promise Board President Michael McAfee and CEO Mia Bonta provided an update at the Education Partnership Committee meeting with information on the upcoming governance structure changes. The EdPartnership Committee requested that Oakland Promise follow-up on a few questions and present again in September.

On July 1, 2019, after successfully partnering for three years, Oakland Promise and East Bay College Fund merged into one unified nonprofit organization named Oakland Promise, holistically serving Oakland children and families from birth to career. This merger provides an opportunity to build stronger, seamless transitions for students, creating more power to transform outcomes for Oakland students and families. Oakland Promise has also hired a CEO,

Mialisa Bonta, to lead Oakland Promise into this exciting new chapter. Oakland Promise assumed the EIN and of East Bay College Fund and has filed amended By Laws with the California Secretary of State as required.

## **ANALYSIS / RESPONSE TO QUESTIONS**

### **Governance**

As of July 1, 2019 Oakland Promise, is a 501(c)(3) organization with a governing board of directors that holds fiduciary responsibility and has independent decision-making authority for the organization, guided by the management and oversight of CEO, Mialisa Bonta. Its members include:

1. Rosaura M. Altamirano, *Oakland Promise Parent Community Ambassador*
2. Chuyi Fang, *High School Junior, Oakland High*
3. Barbara Fremder, *East Bay College Fund, Founder*
4. Mark Friedman, *East Bay Community Foundation, Board Chair*
5. Seth Hamalian, *Treasurer, Mission Bay Development Group, Managing Principal*
6. James Harrison, *Secretary, Remcho Johansen & Purcell, Partner*
7. Colin Lacon, *Kaiser Permanente East Bay, Director of Public Affairs*
8. Dr. Michael McAfee, *President, PolicyLink, CEO*
9. Leroy Morishita, *California State University East Bay, President*
10. Tomiquia Moss, *Hamilton Families Foundation, CEO*
11. Maria Pirner, *Oakland Unified School District, Teacher*
12. Susie Poncelet, *Former East Bay College Fund Board Secretary*
13. Robert Stark, *SpencerStuart, Partner*
14. Susan Stutzman, *Vice President, Former East Bay College Fund Board President*
15. Riaz Taplin, *Riaz Inc., Founder*

There are also five non-voting board members for the non-profit organization. Ex-Officio non-voting board members:

- Andy Fremder, *East Bay College Fund, Founder*
- Joel Mackey, *Oakland Public Education Fund, Executive Director*
- Libby Schaaf, *City of Oakland, Mayor*
- David Silver, *Oakland Mayor's Office, Director of Education*
- Kyla Johnson Trammell, *Oakland Unified School District, Superintendent*

Oakland Promise also has an Advisory Board that meets twice a year to provide feedback and direction for programming and strategies consisting of key partners and stakeholders in our collective work. While this group plays a key advisory role, it does not hold any decision-making authority.

### **Advisory Board Members:**

- Annie Campbell Washington, *Former Vice Mayor, Oakland City Council*
- Barbara Leslie, *President & CEO, Oakland Chamber of Commerce*
- Bert Lubin, *Former President & CEO, Benioff Children's Hospital Oakland*
- Bob Friedman, *Founder, Prosperity Now*

- Buffy Wicks, CA State Assembly
- Chris Iglesias, CEO, The Unity Council
- Curtiss Sarikey, Chief of Staff, OUSD
- Eloy Ortiz Oakley, Chancellor, California Community Colleges
- George Holland, President, NAACP Oakland
- Jacqueline Martinez Garcel, CEO, Latino Community Foundation
- Janet Liang, President, Northern California Region, Kaiser Permanente
- James Harris, Remcho Johansen & Purcell, Partner
- James Head, President & CEO, East Bay Community Foundation
- Jane Garcia, CEO, La Clínica De La Raza
- Janet Napolitano, President, University of California
- Julie Palley, Former East Bay College Fund Board Member
- Karen Weinstein, Vice President, Peralta Community College District Board
- Kristin Spanos, CEO, First 5 Alameda County
- Kyla Johnson Trammell, Superintendent, OUSD
- L. Karen Monroe, Alameda County Superintendent
- Larry Reid, Vice Mayor, Oakland City Council
- Leroy Morishita, President, CSUEB
- Libby Schaaf, Mayor, City Of Oakland
- Martha Kanter, ED, College Promise Campaign
- Michael Sorrell, President, Paul Quinn College
- Rob Bonta, CA State Assembly
- Susan Muranishi, Alameda County Administrator
- Sabrina Landreth, City Administrator, City of Oakland
- Stephanie Isaacson, PG&E
- Tony Thurmond, CA State Superintendent of Public Education
- Vicki Joseph, Senior Vice President, Citi Community Development
- Wilma Chan, Supervisor, Alameda County
- Yvette Radford, VP, Kaiser Permanente

Past Annual Reports also list previous steering committees and implementation partners.

## **FISCAL ANALYSIS/FINANCE UPDATE**

### **Information Requests**

Members of the committee requested that financial statements be shared for Oakland Promise during the time it was a project of the Oakland Public Education Fund ("Ed Fund"). This is supplemental information for previously submitted financials of the Ed Fund, which only shared aggregate financial data for all of the Ed Fund projects. Committee members also wanted information regarding the banking practices for Oakland Promise. Additionally, committee members wanted information regarding the fiscal year 2020 budget for Oakland Promise in its current configuration as a merged entity with East Bay College Fund and as an independent 501(c)(3).

### **Additional Information**

Provided below is financial data for the Oakland Promise 501(c)(3) organization fiscal year 2020 budget. Also included are the unaudited financials for the Oakland Promise project as provided

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by the Oakland Ed Fund. An independent audit of Oakland Promise Project which will produce audited financials has been initiated and is anticipated to be completed by January 2020.

Oakland Promise FY20 Budget

The fiscal year 2020 budgeted revenues and expenditures for Oakland Promise are presented in summary below. These resources include those designations for both unrestricted and restricted fund designations. Currently Oakland Promise has secured \$11.1 million in revenue and will expend \$12.5 million in fiscal year 2020. While this does result in a net income in which expenditures exceed revenues, the net assets of Oakland Promise will absorb the additional expenditures beyond the revenue in this fiscal year 2020 budget.

**Table 1. Oakland Promise Fiscal Year 2020 Budgeted Revenue and Expenditures**

Category	Amount	
Contributions: Unrestricted	1,961,345	18%
Contributions for Brilliant Baby	2,430,363	22%
Contributions for Kindergarten to College	1,423,776	13%
Contributions for College Access	1,145,234	10%
Contributions for College Completion	4,100,196	37%
<b>Total Budgeted Revenue</b>	<b>11,060,914</b>	<b>100%</b>
1. Programs	5,700,702	45%
2. Direct to Scholars and Families	3,458,500	28%
3. Development/Fundraising	650,852	5%
4. General & Administrative (Including Data & Evaluation)	1,337,697	11%
3. Operating Reserve	1,331,540	11%
<b>Total Budgeted Expense</b>	<b>12,479,291</b>	<b>100%</b>
<b>Net Income</b>	<b>-1,418,377</b>	
<b>Net Assets - Beginning</b>	<b>20,507,756</b>	
<b>Net Assets - Ending</b>	<b>19,089,379</b>	

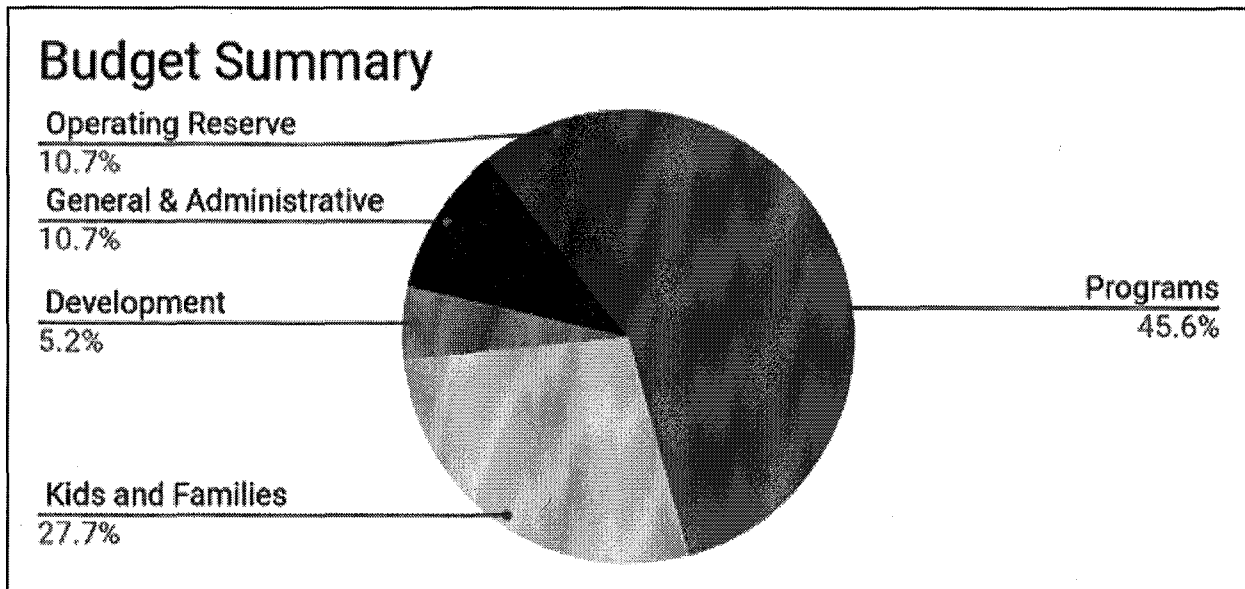
Notes on the data presented above:

- Unrestricted Funding indicates funding that has not been restricted by the funder. These funds may be allocated to support expenditures in program areas, general and administrative, fundraising, data and evaluation and general operations.

- Kindergarten to College Contributions as noted above include the \$500,000 for fiscal year 2020 allocated from Oakland City Council.
- College Access contributions as noted above do not include the OUSD contribution for College Access and Kindergarten to College. This amount includes over \$600,000 in salaries and other non-salary in-kind contributions. These are leveraged public dollars that support shared programming between Oakland Promise and OUSD.

The following graphic displays the breakdown of expenditures by fund account in the budget. **73.4% of funds go towards supporting Oakland Promise's four program areas of work**, and of total funds, 27.7% of funds are directly disbursed to students and families. 15.9% of Oakland Promise's budget is for general and administrative and development expenses to support programmatic work and money for students and families. 10.7% of budget has been allocated for an Operating Reserve to ensure long-term sustainability requirements of Oakland Promise and ongoing administration of college savings accounts and scholarships.

**Chart 1. Oakland Promise Fiscal Year 2020 Budgeted Revenue and Budgeted Expenditures**



***Historical Financial Statements: Oakland Promise Project of the Oakland Ed Fund***

The tables below display Statement of Activities (annual revenues and expenditures) for Oakland Promise programs held at the Ed Fund from July 1, 2015 to June 30, 2019 as reported by the Ed Fund.

**Statement of Activities: All Oakland Promise Programs (July 1, 2015 to June 30, 2016)**

**Oakland Public Education Fund  
Statement of Activities**

As of Date: 06/30/2016  
Fund: Oakland Promise

	Brilliant Baby	Kindergarten to College	Systems Change	All Projects
	Year To Date	Year To Date	Year To Date	Year To Date
	06/30/2016	06/30/2016	06/30/2016	06/30/2016
<b>Operating Revenue</b>				
Grant Revenue				
Foundation/trust grants	3,399,121.00	330,660.00	360,480.00	4,090,261.00
Nonprofit organization grants	0.00	0.00	300.00	300.00
Total Grant Revenue	3,399,121.00	330,660.00	360,780.00	4,090,561.00
Program Revenue				
Program service fees	(8,458.00)	(8,458.00)	(25,374.00)	(42,290.00)
Total Program Revenue	(8,458.00)	(8,458.00)	(25,374.00)	(42,290.00)
Revenue - Other				
Percentage fees	(68,616.00)	(30,816.00)	(38,178.57)	(137,610.57)
Total Revenue - Other	(68,616.00)	(30,816.00)	(38,178.57)	(137,610.57)
Revenue - Donations				
Individual/small business contributions	0.00	0.00	45,005.68	45,005.68
Corporate contributions	0.00	0.00	1,000.00	1,000.00
Total Revenue - Donations	0.00	0.00	46,005.68	46,005.68
<b>Total Operating Revenue</b>	<b>3,322,047.00</b>	<b>291,386.00</b>	<b>343,233.11</b>	<b>3,956,666.11</b>
<b>Expenditures</b>				
Salary and Wages				
Salaries & wages - other	75,461.52	0.00	38,533.11	113,994.63
Total Salary and Wages	75,461.52	0.00	38,533.11	113,994.63
PR Benefits				
Employee benefits - not pension	8,736.46	0.00	5,636.33	14,372.79
Total PR Benefits	8,736.46	0.00	5,636.33	14,372.79
PR Taxes				
Payroll taxes, etc.	6,471.37	0.00	3,815.83	10,287.20
Total PR Taxes	6,471.37	0.00	3,815.83	10,287.20
Professional Fees				
Professional fees - other	35,000.00	11,300.00	13,150.00	59,450.00
Temporary help - contract	0.00	0.00	1,000.00	1,000.00
Total Professional Fees	35,000.00	11,300.00	14,150.00	60,450.00
General and Administrative Expenses	46.08	639.75	34,958.50	35,644.33
<b>Total Expenditures</b>	<b>125,715.43</b>	<b>11,939.75</b>	<b>97,093.77</b>	<b>234,748.95</b>
<b>Change in Net Assets</b>	<b>3,196,331.57</b>	<b>279,446.25</b>	<b>246,139.34</b>	<b>3,721,917.16</b>
<b>*+ Net Assets - Beginning</b>				
Net Assets - Beginning	0.00	0.00	0.00	0.00
<b>Net Assets - Ending</b>	<b>3,310,870.57</b>	<b>279,446.25</b>	<b>246,139.34</b>	<b>3,721,917.16</b>

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## Oakland Public Education Fund Statement of Activities

Comparison - 3 Year

As of Date:

06/30/2019

Fund:

Brilliant Baby

	Year Ending 06/30/2017	Year Ending 06/30/2018	Year Ending 06/30/2019
	Actual	Actual	Actual
<b>Operating Revenue</b>			
Grant Revenue	524,432.01	716,596.99	319,641.14
Investment Income	0.00	3,546.35	227,593.10
Transfer In	0.00	70,000.00	0.00
Revenue - Other	(76,398.10)	(114,894.22)	(50,365.00)
Revenue - Donations	1,503.88	4,301.85	50,427.49
<b>Total Operating Revenue</b>	<b>449,537.79</b>	<b>679,550.97</b>	<b>547,306.73</b>
<b>Expenditures</b>			
Salary and Wages	125,510.00	253,108.34	300,195.19
PR Benefits	20,014.79	19,400.99	31,605.09
PR Taxes	10,866.26	19,383.61	22,752.07
Occupancy	40.00	1,747.83	16,695.21
Professional Fees	296,235.41	429,928.39	572,440.38
<b>General and Administrative Expenses</b>			
Advertising and Promotion	0.00	2,072.00	0.00
Charitable Contributions	0.00	12,500.00	227,500.00
Conferences, Conventions, and Meetings	1,237.26	737.78	1,550.48
Due and Subscriptions	910.11	1,227.28	3,788.90
Equipment Rental	0.00	2,366.50	1,655.00
Meals and Entertainment	2,221.00	3,220.02	5,540.60
Miscellaneous Expense	0.00	305.67	1,023.47
Office Supplies	95.76	8,615.48	9,221.97
Other Expenses	5,025.68	14,742.74	8,832.24
Postage and Delivery	5.21	143.63	116.91
Printing & Publications	8.76	11,205.05	2,771.32
Program Expense	0.00	22,950.00	0.00
Telecommunication	88.90	2,210.50	2,779.90
Travel Expenses	6,166.93	1,388.69	5,494.71
<b>Total General and Administrative Expenses</b>	<b>15,759.61</b>	<b>83,685.34</b>	<b>270,275.50</b>
<b>Total Expenditures</b>	<b>468,426.07</b>	<b>807,254.50</b>	<b>1,213,983.44</b>
<b>Change in Net Assets</b>	<b>(18,888.28)</b>	<b>(127,703.53)</b>	<b>(666,656.71)</b>
<b>+ Net Assets - Beginning</b>	<b>3,202,002.20</b>	<b>3,183,113.92</b>	<b>3,055,410.39</b>
<b>Net Assets - Ending</b>	<b>3,183,113.92</b>	<b>3,055,410.39</b>	<b>2,388,753.68</b>

As reported by fiscal sponsor Oakland Public Education Fund, funds held at the Oakland Public Education Fund for Oakland Promise's Brilliant Baby program had a beginning net assets of \$3.20 million for the fiscal year 2017 and an unaudited ending net assets of \$2.38 million for the fiscal year 2019. Of these funds, \$258,000 went directly to children in the form of college savings accounts. And an additional \$75,000 was earned by parents in stipends and savings matches in the Brilliant Baby Financial Coaching program.

**Oakland Public Education Fund**  
**Statement of Activities**  
**Comparison - 3 Year**

As of Date:

06/30/2019

Fund:

Kindergarten to College

	Year Ending 06/30/2017	Year Ending 06/30/2018	Year Ending 06/30/2019
	Actual	Actual	Actual
<b>Operating Revenue</b>			
Grant Revenue	45,000.00	280,000.00	200,000.00
Program Revenue	150,000.00	8,525.00	2,500.00
Investment Income	0.00	1,772.28	2,462.01
Transfer In	354,000.00	151,000.00	389,930.00
Revenue - Other	(29,186.36)	(9,340.19)	(15,260.00)
Revenue - Donations	500.00	4,401.85	250,100.00
<b>Total Operating Revenue</b>	<b>520,313.64</b>	<b>436,358.94</b>	<b>829,732.01</b>
<b>Expenditures</b>			
Salary and Wages	83,874.68	211,479.72	177,982.39
PR Benefits	2,325.08	11,885.10	6,299.92
PR Taxes	6,798.19	17,327.42	14,642.89
Occupancy	9,618.50	8,092.03	47,988.56
Professional Fees	26,100.00	55,748.17	127,570.81
General and Administrative Expenses			
Advertising and Promotion	0.00	709.07	240.00
Charitable Contributions	4,000.00	5,000.00	203,540.00
Conferences, Conventions, and Meetings	192.09	685.00	2,281.47
Due and Subscriptions	5,389.21	1,413.95	8,620.77
Equipment Rental	0.00	0.00	156.94
Meals and Entertainment	2,646.84	8,724.89	10,403.52
Miscellaneous Expense	0.00	250.00	1,814.46
Office Supplies	5,393.10	3,618.18	6,966.07
Other Expenses	15,175.00	35,712.58	85,951.09
Postage and Delivery	0.00	120.00	0.00
Printing & Publications	1,756.91	2,537.67	2,814.27
Telecommunication	0.00	16.00	100.87
Travel Expenses	363.76	1,406.06	6,864.81
Total General and Administrative Expenses	34,916.91	60,193.40	329,754.27
<b>Total Expenditures</b>	<b>163,693.36</b>	<b>364,725.84</b>	<b>704,238.84</b>
<b>Change In Net Assets</b>	<b>356,680.28</b>	<b>71,633.10</b>	<b>125,493.17</b>
<b>+ Net Assets - Beginning</b>	<b>494,496.25</b>	<b>851,176.53</b>	<b>922,809.63</b>
<b>Net Assets - Ending</b>	<b>851,176.53</b>	<b>922,809.63</b>	<b>1,048,302.80</b>

As reported by fiscal sponsor Oakland Public Education Fund, funds held at the Oakland Public Education Fund for Oakland Promise's Kindergarten to College program had a beginning net assets of \$356,680 for the fiscal year 2017 and an unaudited ending net assets of \$1.05 million for the fiscal year 2019. Of these funds, \$24,800 went directly to children in the form of college savings accounts. An additional \$40,000 that went to schools to support early K2C programming.

**Oakland Public Education Fund  
Statement of Activities**

Comparison - 3 Year

As of Date:

06/30/2019

Fund:

Future Centers

	Year Ending 06/30/2018 Actual	Year Ending 06/30/2019 Actual
<b>Operating Revenue</b>		
Program Revenue	73,575.00	0.00
Transfer In	1,010,877.84	320,000.00
Revenue - Other	(7,063.73)	(15,400.00)
Revenue - Donations	0.00	404,000.00
<b>Total Operating Revenue</b>	<b>1,077,389.11</b>	<b>708,600.00</b>
<b>Expenditures</b>		
Salary and Wages	300,456.17	139,676.83
PR Benefits	21,167.25	10,650.96
PR Taxes	25,771.56	16,303.19
Occupancy	18,284.02	19,742.61
Professional Fees	120,346.64	28,697.93
General and Administrative Expenses		
Charitable Contributions	281,000.00	0.00
Conferences, Conventions, and Meetings	1,619.98	1,510.62
Equipment Rental	0.00	1,188.90
Meals and Entertainment	14,320.03	15,524.98
Miscellaneous Expense	0.00	1,500.00
Office Supplies	6,901.81	58,445.48
Other Expenses	130,899.23	15,800.00
Printing & Publications	100.94	1,673.00
Travel Expenses	9,075.92	12,492.89
<b>Total General and Administrative Expenses</b>	<b>443,917.91</b>	<b>108,135.87</b>
<b>Total Expenditures</b>	<b>929,943.55</b>	<b>323,207.39</b>
<b>Change In Net Assets</b>	<b>147,445.56</b>	<b>385,392.61</b>
<b>+ Net Assets - Beginning</b>	<b>0.00</b>	<b>147,445.56</b>
<b>Net Assets - Ending</b>	<b>147,445.56</b>	<b>532,838.17</b>

Note that this statement of activities only captures financial activities for fiscal years 2018 and 2019 because prior to fiscal year 2018, programs and related funds for Future Centers were managed directly by the Oakland Unified School District and the individual schools. Oakland Promise contributed philanthropically-funded dollars to support Future Centers work by regranteeing its funds to the schools or paying for expenses directly. As reported by fiscal sponsor Oakland Public Education Fund, funds held at the Oakland Public Education Fund for Oakland Promise's Future Centers program had a beginning net assets of \$147,446 for the fiscal year 2018 and an unaudited ending net assets of \$532,838 for the fiscal year 2019.

**Oakland Public Education Fund  
Statement of Activities**

Comparison - 3 Year

As of Date:

06/30/2019

Fund:

Community Engagement & Outreach

	Year Ending 06/30/2017	Year Ending 06/30/2018	Year Ending 06/30/2019
	Actual	Actual	Actual
<b>Operating Revenue</b>			
Grant Revenue	972,500.00	936,395.00	2,638,518.90
Program Revenue	0.00	(2,850.00)	107,126.25
Transfer In	106,761.38	120,000.00	718,463.16
Revenue - Other	352,484.01	264,346.22	(60,496.45)
Revenue - Donations	2,202,206.24	182,350.10	1,166,502.07
<b>Total Operating Revenue</b>	<b>3,633,951.63</b>	<b>1,500,241.32</b>	<b>4,570,113.93</b>
<b>Expenditures</b>			
Salary and Wages	152,961.22	239,982.01	547,285.87
PR Benefits	15,121.90	22,400.24	21,581.47
PR Taxes	13,628.96	20,533.10	44,336.27
Occupancy	2,248.86	6,449.19	37,789.77
Professional Fees	257,387.30	336,943.35	288,737.36
General and Administrative Expenses			
Advertising and Promotion	519.12	309.71	1,681.98
Charitable Contributions	988,197.14	462,500.00	2,151,100.00
Conferences, Conventions, and Meetings	250.00	1,240.00	5,106.08
Due and Subscriptions	99.99	4,934.54	5,337.57
Equipment Rental	856.37	12,978.70	1,264.68
Meals and Entertainment	6,577.09	10,840.50	20,551.99
Miscellaneous Expense	0.00	43.89	722.46
Office Supplies	10,758.77	6,488.15	22,636.34
Other Expenses	477,850.44	566,992.88	1,452,175.10
Postage and Delivery	0.00	0.00	39.15
Printing & Publications	18,646.31	8,365.72	22,858.19
Telecommunication	132.94	0.00	10,243.80
Travel Expenses	5,029.39	8,951.30	15,171.08
<b>Total General and Administrative Expenses</b>	<b>1,508,917.56</b>	<b>1,083,645.39</b>	<b>3,708,888.42</b>
<b>Total Expenditures</b>	<b>1,950,265.80</b>	<b>1,709,953.28</b>	<b>4,648,619.16</b>
<b>Change In Net Assets</b>	<b>1,683,685.83</b>	<b>(209,711.96)</b>	<b>(78,505.23)</b>
<b>'+ Net Assets - Beginning</b>	<b>550,418.71</b>	<b>2,234,104.54</b>	<b>2,024,392.58</b>
<b>Net Assets - Ending</b>	<b>2,234,104.54</b>	<b>2,024,392.58</b>	<b>1,945,887.35</b>

Item: \_\_\_\_\_  
Education Partnership Committee  
10/21/2019

As reported by fiscal sponsor Oakland Public Education Fund, funds held at the Oakland Public Education Fund for Oakland Promise's Community Engagement & Outreach program had beginning net assets of \$1.68 million for the fiscal year 2017 and an unaudited ending net assets of \$1.95 million for the fiscal year 2019. Of these funds, \$2.1 million in fiscal year 2019 went directly to children in the form of college scholarships through East Bay College Fund.

**Oakland Promise  
Statement of Financial Position**

	Brilliant Baby Year To Date 06/30/2019	Kindergarten to College Year To Date 06/30/2019	Future Centers Year To Date 06/30/2019	Community Engagement & Outreach Year To Date 06/30/2019	All Funds Year To Date 06/30/2019
<b>Assets</b>					
Current Assets					
Cash and Cash Equivalents	0.00	0.00	0.00	(797,500.00)	(797,500.00)
Accounts Receivable, Net	0.00	2,000.00	0.00	113,500.00	115,500.00
Other Current Assets	2,046,737.56	984,665.38	558,977.74	4,205,382.95	7,795,763.63
<b>Total Current Assets</b>	<b>2,046,737.56</b>	<b>986,665.38</b>	<b>558,977.74</b>	<b>3,521,382.95</b>	<b>7,113,763.63</b>
Investments					
Long Term Investments	480,659.76	103,930.44	0.00	0.00	584,590.20
<b>Total Investments</b>	<b>480,659.76</b>	<b>103,930.44</b>	<b>0.00</b>	<b>0.00</b>	<b>584,590.20</b>
<b>Total Assets</b>	<b>2,527,397.32</b>	<b>1,090,595.82</b>	<b>558,977.74</b>	<b>3,521,382.95</b>	<b>7,698,353.83</b>
<b>Liabilities and Net Assets</b>					
Liabilities					
Short-term Liabilities					
Accounts Payable	117,762.87	37,762.99	25,839.57	1,548,746.22	1,730,131.64
Accrued Liabilities	20,880.77	4,510.04	300.00	26,749.38	52,440.19
<b>Total Short-term Liabilities</b>	<b>138,643.64</b>	<b>42,273.02</b>	<b>26,139.57</b>	<b>1,575,495.60</b>	<b>1,782,571.83</b>
<b>Total Liabilities</b>	<b>138,643.64</b>	<b>42,273.02</b>	<b>26,139.57</b>	<b>1,575,495.60</b>	<b>1,782,571.83</b>
Net Assets					
Use restricted net assets	3,055,410.39	922,809.63	147,445.56	2,024,392.58	6,150,058.16
<b>Total Net Assets</b>	<b>3,055,410.39</b>	<b>922,809.63</b>	<b>147,445.56</b>	<b>2,024,392.58</b>	<b>6,150,058.16</b>
Change In Net Assets	(666,656.71)	125,493.17	385,392.61	(78,505.23)	(234,276.16)
<b>Total Net Assets</b>	<b>2,388,753.68</b>	<b>1,048,302.80</b>	<b>532,838.17</b>	<b>1,945,887.35</b>	<b>5,915,782.00</b>
<b>Total Liabilities and Net Assets</b>	<b>2,527,397.32</b>	<b>1,090,595.82</b>	<b>558,977.74</b>	<b>3,521,382.95</b>	<b>7,698,353.83</b>

As of the most recent fiscal year, in total across all Oakland Promise programs, based on information reported from the Oakland Public Education Fund, the total net assets as of June 30, 2019 is \$5.92 million. In addition to the annual operating revenue of Oakland Promise, which supports direct service program and operating expenses as well as contributions directly to children and families, Oakland Promise manages the Generation Fund, described with additional detail below.

**Generation Fund**

Oakland Promise launched Oakland Promise Generation Fund, a universal commitment of multi-year scholarships to all public school students, with a particular focus on students from low-income backgrounds. We plan to serve a generation of students, many of whom will be the first in their family to go to college, with multi-year college scholarships linked with persistence services such as mentors, in addition to targeted supports in elementary, middle, and high school to ensure that all students have the opportunity to enroll in college and earn their degree. Our goal towards this end is to raise \$50 million and we have secured commitments for \$29 million.

The Generation Fund will be raised almost exclusively through philanthropic giving and focus on providing financial awards that will go directly to supporting Oakland students to not only enter college but also to graduate. This fund will leverage nearly \$7 in other student supports for every \$1 from the fund. This \$50 million scholarship fund will result in a nearly \$682 million investment in student success over a 30-year period.

The basic principle of this model is to leverage Oakland Promise program supports to increase access to unclaimed federal and state grants for low-income students, merge college savings accounts (CSAs) with scholarships to leverage large amounts of earned interest on the endowment, and provide 'deposits' to students on a more frequent basis to both help them accumulate funds faster over their lifetimes and strengthen program quality by intervening at critical transitions points along the cradle-to-career continuum.

This fund will have a generational, transformative impact on students and families, dramatically increasing the number of students completing college and addressing the persistence of poverty in Oakland by providing quality educational opportunities for all children and families. The impact will have a ripple effect -- family members of college graduates are three times more likely to graduate college.

**Oakland Promise Banking and Audit:**

In response to the questions related to Oakland Promise banking practices, upon establishment of a 501(c)(3) organization, Oakland Promise maintains its funds at Bank of America, with non-cash assets invested at Beneficial State Bank. Funds for the Generation Fund are held in supporting organization accounts at the San Francisco Foundation and East Bay Community Foundation.

As indicated in the June 2019 Education Partnership meeting, Oakland Promise has requested initiation of an independent audit of the financial activities of the project to provide a completely transparent and sufficiently detailed financial picture of the activities of the project from launch until its establishment as an independent 501(c)(3) and will make this information available to the committee and the public upon completion.

**PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

**Programming Impacts and Partnerships Update:**

Information Requests:

Members of the Education Partnership Committee requested additional information regarding the overall impacts on students and families as a result of the launch and subsequent programs and partnerships of Oakland Promise. In particular, members requested more detailed information regarding outcomes for African American and Latinx students as well as recognition of other partnership work to produce these outcomes. Additionally, members wanted some additional context related to what the status of student outcomes were prior to Oakland Promise, as compared to after launch of the Promise.

Information Response:

Below are some initial outcome data demonstrating impact on children and families during the pilot phase of Oakland Promise project. Note that Oakland Promise has provided annual updates regarding its results with the desire to be transparent about opportunities for growth as well as areas of success. Provided here are some impact snapshots by program: Brilliant Baby,

Kindergarten to College, and College Access/Future Centers. We encourage committee members to continue to engage in dialogue to support our improvement and growth as an organization serving Oakland's children.

### ***Brilliant Baby***

As of today, Brilliant Baby has opened college savings accounts for 530 infants from low-income families, and seeded each account with \$500. These funds are invested in an "Age-Based Moderate Risk" portfolio of funds with my529. Based on past performance of that fund and if the initial investment grows an average of 6% annually until the child is 18 years old, families will have approximately \$1,400 for post secondary education. Additionally, 60% of Brilliant Baby parents have chosen to participate in a financial coaching program, receiving individual and group financial coaching services. As part of this program, they have the opportunity to earn stipends and a personal savings match totalling up to an additional \$500.

Brilliant Baby is embedded as a service offering of early childhood programs throughout Oakland. These include: the UCSF Benioff Children's Hospital Oakland Claremont Pediatric Clinic, six infant home visiting programs of the Alameda County Public Health Department, City of Oakland Early Head Start programs and its contractors Brighter Beginnings and the Unity Council, and two childcare referral agencies: Bananas and 4Cs. Additional partnerships are in development.

Seventy-eight percent of Brilliant Baby families have an income of under \$30,000 a year; and racial/ethnicity demographics are as follows:

Demographics of Brilliant Baby Families	
% of families identify as Latinx	48%
% of families identify as African American	33%
% of families identify with two or more races	8%
% of families identify as White	1%
% of families identify as Asian	8%
% of families identify as other races or decline to state	2%

In the context of financial coaching, families chose to work on financial wellness goals. The top two goals parents choose to work on were "increased savings" and "Money Management." At the end of coaching families were progressing in over half of the goals they identified, and accomplished another 41% of goals.

### ***Kindergarten to College***

In market research prior to the inception of Oakland Promise, there was not a universal early college scholarship (ECS) program in Oakland public elementary schools. Inspired by the work

of San Francisco, Director Torres and Council-member Annie Campbell Washington brought the kindergarten to college program to Oakland. As of today, 15,000 elementary school students in 61 district and charter public elementary schools have a \$100 early scholarship established in their name. Additionally, 430 OUSD parents, 86.2% of whom qualify for free and/or reduced-priced lunch, have chosen to set up family-owned college savings accounts for their children, 66 of whom are saving regularly (at least 6 months in the first year of opening the account). Oakland Promise incentivizes families with a \$50 contribution to their child's college savings account when the account is set up and a second \$50 contribution if the family makes a deposit of any size into that account six times in the first year. Families can also choose to open an account at the Self Help Federal Credit Union without using a Social Security Number. Almost 900 families have participated in a financial workshop.

Of 430 CSAs opened to date through Kindergarten to College, here is the beneficiary breakdown by race/ ethnicity:	
% of families who identify as Latinx	37%
% of families who identify as African American	29%
% of families who identify with two or more races	11%
% of families who identify as White	8%
% of families who identify as Asian	6%
% of families who identify as Asian Pacific Islander	1%

Lastly, Oakland Promise has provided \$1,000 of philanthropically raised funds to each school, along with staff support at each school site, to institutionalize development a college-going culture through curriculum and activity adoption from the beginning of a child's journey in elementary school. For the past two years, OP has sent over 1,000 students and families to UC Berkeley to the annual Cal Day to expose children to college, and for many it is their first time on a college campus. As of this school year, Oakland Promise is supporting 61 schools through the K2C program.

School Year	Number of Participating K2C School	Cumulative Number of Students with Early College Scholarships
2016-17	18	1,250
2017-18	36	4,300
2018-19	50	9,340
2019-20	61	15,000

In 2019, Roosevelt Middle School will serve as a site where 1 full-time Future Center readiness specialist will conduct one-on-one support, classroom presentations, and marketing campaigns to enhance 6th grade transition and high school readiness. Roosevelt Middle School can access up to \$1,000 to innovate promising practices.

### **College Access / Future Centers**

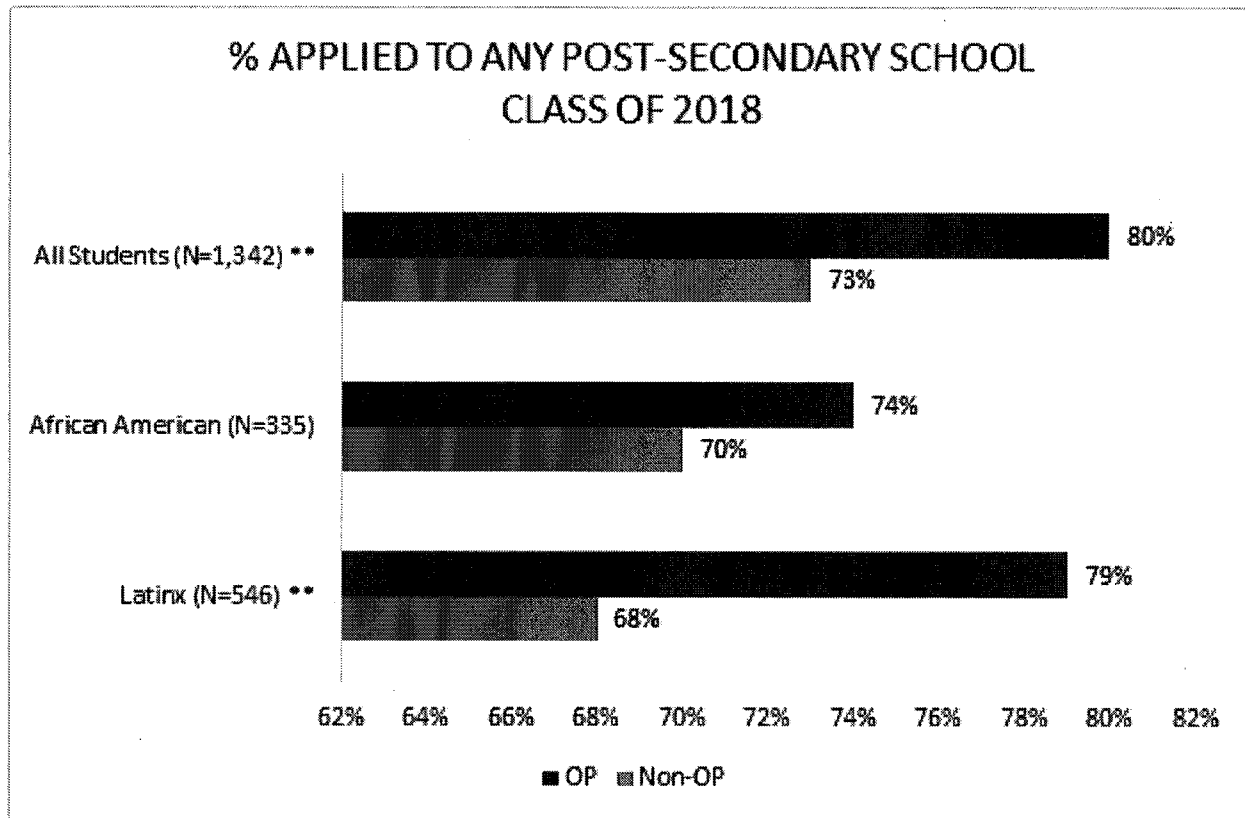
In partnership with Oakland Promise, OUSD has assigned two full-time staff to direct coordinated college and postsecondary planning activities for the Oakland Promise. Oakland Promise directly funds one full-time College Access Coordinator who serves students at three OP Future Center Schools (Castlemont, Oakland High, and Coliseum College Prep Academy), and a Family Engagement Specialist to convene Parent Leadership group meetings. In addition, OUSD provides three full-time College and Career Readiness Specialists for each of the three OP Future Center high schools. OP sustained a promise that was made by previous district leadership to physically house college and career planning spaces at the 3 schools through independent fundraising. Other direct investments include giving resources to incentivize milestones in the college access journey: FAFSA / Dream Act application completion, College Crunch / Application events, and the production of the Black College Expo Caravan, which brought \$1.4 million in 2018 and \$1.6 million in 2019 in scholarships to students.

### **FAFSA / Dream Act Application Rates (California Student Aid Commission)**

	<b>2014-15</b>	<b>2015-16</b>	<b>2016-17</b>	<b>2017-18</b>
OP High Schools	81%	86%	90%	91%
Non-OP High Schools	70%	79%	73%	75%
Oakland High	64% Pre-OP	78% OP Starts	88%	93%
Castlemont	82% Pre-OP	74% Pre-OP	92% OP Starts	83%
CCPA	80% Pre-OP	96% OP Starts	97%	95%

Seven additional College and Career Readiness Specialist (CCRSs) who work with the OUSD College Access Coordinator and the Oakland Promise Director of College Access provide support to students and school teams across seven high schools. The CCRS team collectively shares best practices with a focus on serving students not traditionally accessing college access supports, such as Pacific Islander students, students with 2.0-2.5 GPA, those who are not on-track to graduate, and Latinx students at Castlemont. CCRSs also coordinate with principals

and counseling staff by convening monthly gatherings with every college access partner on Oakland campuses (Destination College Advising Corps, East Bay Consortium, College Track, etc.) to more effectively triage support with students, connect students to supports, and by sharing work plans and calendar of events with school teams. Students from OP schools reported applying to college at statistically higher rates than those at non-OP schools. The only exception was African American students whose rate of applying to college were higher at OP schools, though not statistically different from their peers in non-OP schools.



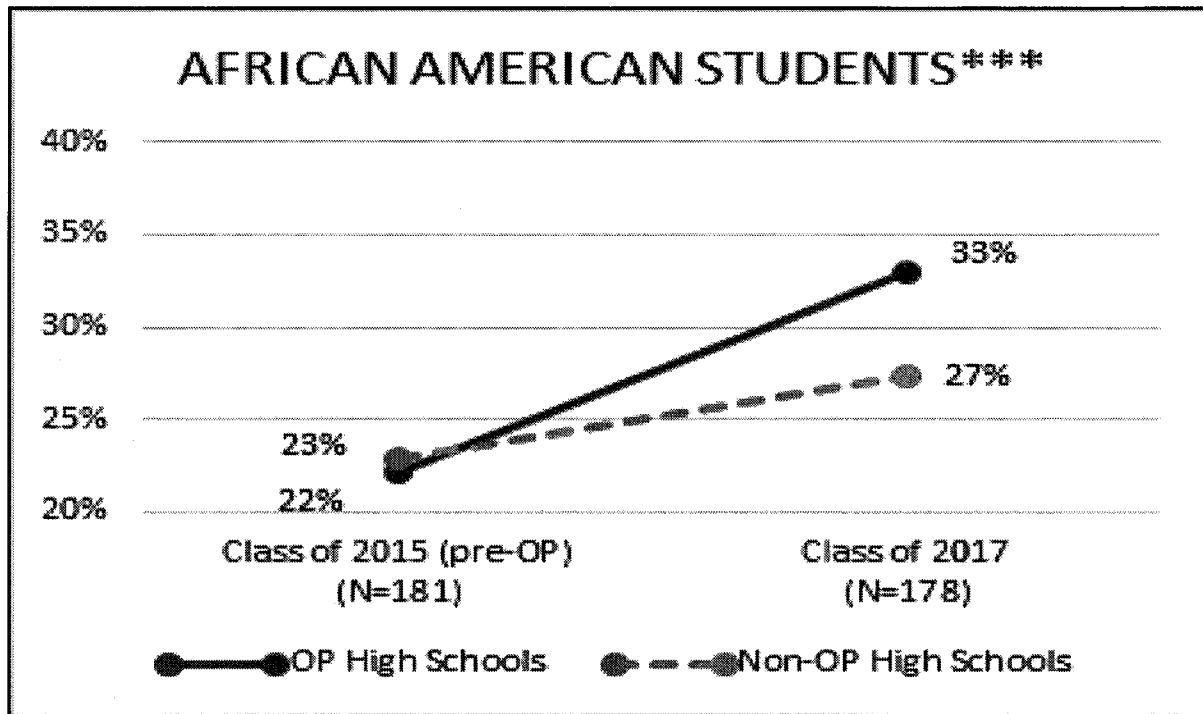
\*\* Statistically significance difference at  $p < 0.05$

Strategic discussions take place quarterly with principals and in close coordination with the High School Network Superintendent to review data on college readiness. Oakland Promise also meets regularly with partners such as African American Male Achievement, Latino Men and Boys, Latino Education Network, NAACP, and Asian Pacific Islander Student Achievement to make sure supports are anchored in community needs.

In an effort to enhance a system that serves all Oakland High School students, the College Access team works in tandem with partners which precipitated a partnership with Peralta Colleges to offer free tuition in the first year of college to Oakland public school students, and to offer small learning communities so that students know about other counseling services on Peralta campuses. Other college and career access programming includes a focused set of supports to prevent “Summer Melt” during the period between high school graduation and college matriculation. CCRS’s engaged students intending to enroll in postsecondary plans through phone calls and texting, and created the Opportunity Day event, where local employers,

Peralta, and a range of community resources were invited to connect students to resources before college.

Of 4-year college enrollments, data from the National Student Clearinghouse shows statistically significant gains comparing 2017 to 2015 pre-OP enrollment rates of African American students in OP schools versus African American students in comparable non-OP high schools.

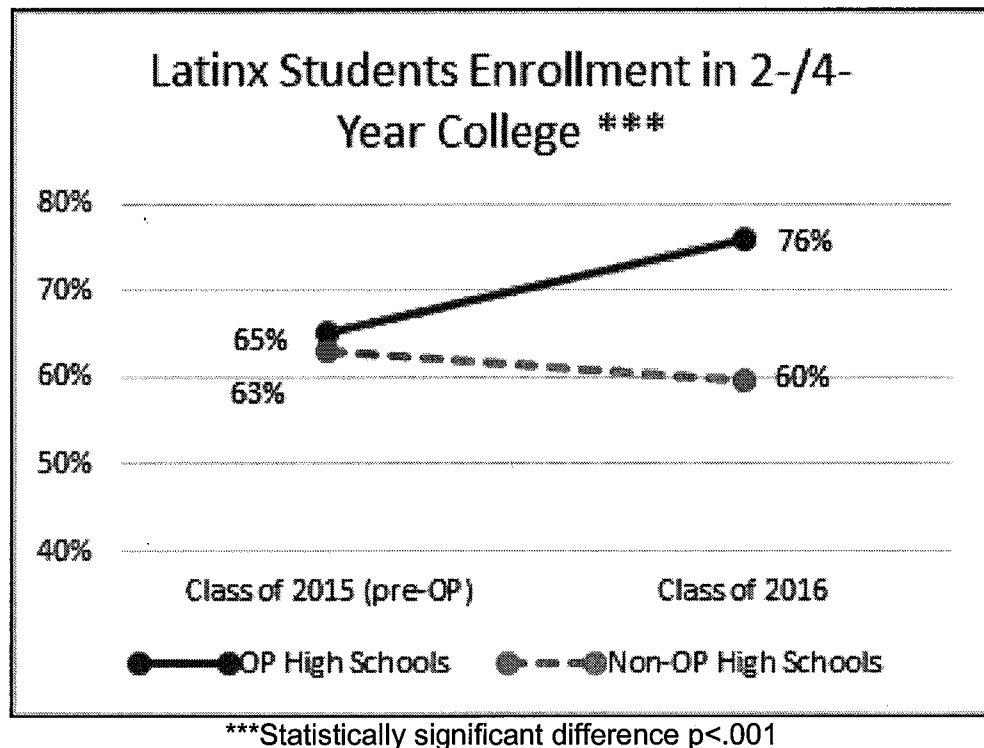


College Enrollment in 4-year Colleges, African-Americans

	Class of 2015 (pre-OP) (N=181)	Class of 2017 (N=178)
OP High Schools	22%	33%
Non-OP High Schools	23%	27%

\*\*\*Statistically significant difference  $p < 0.001$

While 2- and 4-year college enrollment among Latinx students at OP high schools exhibited statistically significant increases from 2015 to 2016 compared to students at similar non-OP high schools, that trend did not persist through 2017.



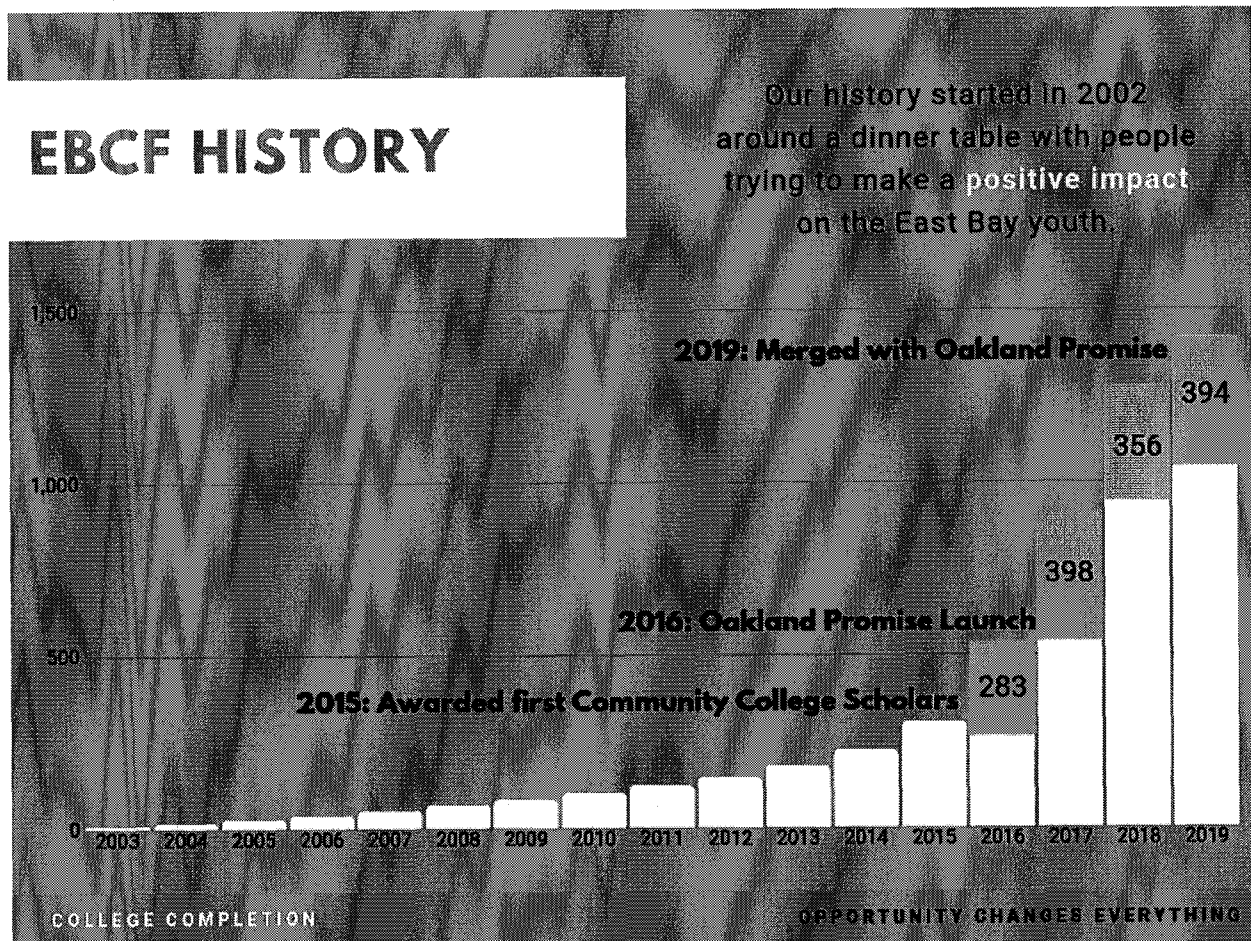
Oakland Promise is restructuring programming and re-engaging community partners and service providers in the 2019-20 school year to alter this downward trend, which mimics national college-going rates for Latinx students.

Any Oakland high school student can access a streamlined college scholarships application process for multitude of scholarships. Finally, in collaboration with the Office of the Mayor, Oakland Promise produced a printed Student Guide, with an online educator's handbook and parent/family guide to follow in 2019-20.

### **College Completion**

As a merged organization (East Bay College Fund and Oakland Promise), Oakland Promise increased annual multi-year college scholarship awards to 400 high school graduates each year. 74% (292 out of 392) of all scholarships in 2019 went to graduates from the three Future Center high schools. Over four years, \$10.6 million in scholarships were awarded to 1,449 Oakland students.

Historically, the East Bay College Fund had served as the Oakland Promise's lead agency for College Scholarships Completion, including the partnership agreements with colleges and universities, since its launch. East Bay College Fund was a separate 501c3 with a 15 year track record of successfully supporting Oakland's students to graduate from college. Typically 80% of East Bay College Fund students graduate from college compared to 20% nationally for low-income students. Through the partnership, EBCF provided over \$8M in scholarships & scholarship administration to support over 1,100 students linked to the mentoring, advising, and career development throughout college that helps low-income students through college.



Pre-2015: 141 awards; 2015: 96 awards; 2016: 283 awards; 2017: 398 awards; 2018: 356 awards; 2019: 394 awards

Total scholarships awarded to high school seniors at 3 Oakland Promise high schools and district-wide, by cohort year

As of June 2019	By Senior Class				
Scholar Status	2016	2017	2018	2019	Grand Total
Total OP High School Scholars	154	196	257	292	899

Total Scholars District-wide (including OP students)	273	392	392	392	1,449
Total Scholarship Awards Promised	\$2,235,500	\$3,000,500	\$2,856,000	\$2,542,000	\$10,634,000

The 1,418 scholars access mentoring and advising from 1,015 volunteer mentors, and 8 full-time advising team staff and 6 college-based network of student leaders. Programming is further enhanced with over 400 volunteers.

Much of the direct service work of the Oakland Promise is done within the context of operating in partnership within a larger set of committed community-based organizations and support providers. Oakland Promise has been fortunate to be able to collaborate meaningfully with many groups including NAACP, Latino Education Network, East Bay Consortium, Oakland Natives Give Back, Unity Council and many others. For the past 15 years, the East Bay Consortium/Cal-SOAP and the East Bay Cash for College coalition have led the FAFSA and Dream Act application completion efforts in OUSD to increase financial aid application completion rates. Over 90 financial aid workshops provide free assistance to over 3,000 students and families completing the required financial aid forms for college. In 2016, Oakland Promise joined the Cash for College coalition and together, we have been able to increase the FAFSA/Dream App completion districtwide to an all-time high of 80% in 2018-19. Cal-SOAP and Cash for College are programs administered by the California Student Aid Commission. At Castlemont High School, completion rates went from 75% to 92% in 2017.

## **Conclusion**

Oakland Promise has, with the support of the Oakland community, evolved from its origins as a public-private partnership to its current form today as a 501(c)(3) dedicated to improving educational outcomes for Oakland students and families. In partnership with many stakeholders in Oakland, including the City of Oakland's Mayor's Office, Oakland Unified School District, OUSD School Board, Oakland City Council, East Bay Consortium, East Bay College Fund, Oakland NAACP, Latino Education Network, Peralta Community College School District, CSUEB, HBCU's, to name a few, the work of Oakland Promise has encompassed 4 programs -- Brilliant Baby, Kindergarten to College, College Access/Future Centers, and College Completion. These programs, led by dedicated and diligent cross-sector and cross-organizational teams, have generated noteworthy impact while maintaining fiscally responsible budgeting. More than 70% of Oakland Promise's budget is either in direct support of students and families or towards programs that support students and families. In this new phase of its journey, Oakland Promise is poised to continue to accelerate its impact and strengthen partnerships in service of our common vision and goals.

## **Appendix**

**Oakland Promise Partners**

*To achieve our bold vision, it is essential to partner with strong Oakland organizations.*

**BRILLIANT BABY PARTNERS**

Alameda County Department of Public Health  
Bananas  
Brighter Beginnings  
City of Oakland Early Head Start  
First 5 Alameda County  
Help A Mother Out  
EARN  
my529  
Oakland Fund for Children and Youth  
Oakland Natives Give Back  
Prosperity Now and 1:1 Fund  
Sage Financial Solutions  
UCSF Benioff Children's Hospital  
The Unity Council

**KINDERGARTEN TO COLLEGE PARTNERS**

AmeriCorps VISTA  
Centro Legal de la Raza  
East Bay Asian Local Development Corporation  
Family Independence Initiative  
KinderPrep, A Project of the Oakland Rotary Club  
Junior Achievement  
Playworks  
my529  
Reading Partners  
Self Help Federal Credit Union  
Super Stars Literacy  
Talking Points

**COLLEGE, CAREER, AND COMMUNITY READINESS PARTNERS**

African American Male Achievement (AAMA)  
Aim High  
BUILD  
College Track  
East Bay Asian Youth Center  
East Bay Consortium  
East Bay College Fund  
Latino Men and Boys Program (The Unity Council)  
My Brother's Keeper Alliance  
Technology Exchange  
UC Berkeley Center for Educational Partnerships

**COLLEGE SCHOLARSHIPS & COMPLETION/COLLEGE PARTNERS**

African American Male Achievement  
Alameda County Office of Education  
Allen University  
Berkeley City College  
Beyond 12  
California State University East Bay  
Cheyney University  
College of Alameda  
College Track  
East Bay College Fund  
East Oakland Youth Development Center (EOYDC)  
Florida Memorial University  
Full Circle Fund  
Future of Tech Partners  
    CodeEd Academy  
    David E Glover Center  
    EPICC  
    Gameheads  
    Hack the Hood  
    Intel  
    Level Playing Field Institute  
    Qeyno Labs  
    TechHire  
    The Hidden Genius Project  
    Youth Radio  
    YesWeCode  
Harris-Stowe University  
Holy Names University  
Kentucky State University  
Lane College  
Laney College  
Masons  
Merritt College  
Mills College  
NAACP  
Notre Dame de Namur University  
Oakland Rotary  
Oral Lee Brown  
Paul Quinn College  
Peralta College Office of the Chancellor  
San Francisco State University  
Student Program for Academic and Athletic Transitioning (SPAAT)  
Texas College  
University of California Berkeley  
University of California Davis  
University of California Office of the President  
University of Santa Clara  
University of San Francisco

Virginia University of Lynchburg

**Organizational Champions**

*Organizational Champions endorse the Oakland Promise and align to shared community outcomes*

Acts Full Gospel Church  
African American Male Achievement Initiative  
Aim High  
Alameda County Community Asset Network  
Alameda County Public Health Department  
Alameda County Office of Education  
Alameda Health System  
Alternatives in Action  
Art Media Entertainment - California Department of Education  
Asian Health Services Community Health Center  
Aspire Public Schools  
Asset Funders Network  
Baptist Ministers Union of Oakland  
Bay Area Teen Science  
Bay Area Urban Debate League  
Bay Community Fellowship  
Be a Mentor, Inc.  
Book Trust  
Boys & Girls Clubs of Oakland  
Boys Hope Girls Hope San Francisco Bay Area  
Braven  
Bridge the Chasm  
Brighter Beginnings  
BUILD  
California Charter Schools Association  
Campaign for Black Male Achievement  
Campaign for Free College Tuition  
Center for Elders Independence  
Centro Legal de la Raza  
Chabot Space & Science Center  
Chapter 510  
Children's Defense Fund  
Citizen Schools  
City of Oakland/City Administrator  
City of Oakland/Community Action Program  
City of Oakland/Head Start Program  
City of Oakland/Human Services Agency  
City of Oakland/Treasurer  
Civic Nation  
Clear Channel Outdoor  
Coliseum College Prep Academy  
College Bound

Community Engagement, OUSD  
Community Financial Resources  
Community Technology Network  
Convergence Covenant Church  
Devry University  
EARN  
East Bay Asian Youth Center  
East Bay College Fund  
East Bay Community Foundation  
East Bay Consortium  
East Bay Spanish Speaking Citizens Foundation  
East Oakland Boxing Association  
Educate78  
Education Redesign Lab, Harvard Graduate School of Education  
Educational Coalition for Hispanics in Oakland  
Enroll Oakland Characters  
Ethol  
Faith Network of the East Bay  
Family Independence Initiative  
Family Paths, Inc.  
Federal Reserve Bank of San Francisco  
First 5 Alameda County  
First Place for Youth  
Footsteps 2 Brilliance  
Fred Finch Youth Center  
Friedman Family Foundation  
Full Court Press Communications  
Game Theory Academy  
Generation Citizen  
GO Public Schools Oakland  
Golden State Warriors Community Foundation  
Great School Choices  
Hack the Hood  
Harbor House Ministries  
Hispanic Chamber of Commerce of Alameda County  
Holy Names University  
Holy Names University Upward Bound Project  
iMentor  
InPlay  
Inside Track  
Irene S. Scully Family Foundation  
Jostens  
Juma Ventures  
Junior Achievement of Northern California  
Lao Family Community Development  
Latino Education Network  
Leadership Public Schools  
Lend A Hand Foundation

Life Academy of Health and Bioscience  
LifeLaunchr, Inc.  
Lighthouse Community Charter School  
Lincoln  
LRNG  
MarketingVUE  
Menlo College  
Merritt College  
Mills College TRIO Programs  
Museum of Jazz & Art  
My Brother's Keeper  
National Equity Project  
New Covenant Tabernacle Church  
New Door Ventures  
New Hope Covenant Church  
New Leaders  
Oakland African-American Chamber of Commerce  
Oakland Chamber of Commerce  
Oakland Community Organization  
Oakland Empowerment Scholarship, Mentoring & Sports Program for Girls  
Oakland High School  
Oakland Housing Authority  
Oakland Leaf  
Oakland NAACP  
Oakland Natives Give Back  
Oakland Parents Together  
Oakland Public Library  
Oakland Rotary Club  
Oakland Technology Exchange West  
Oakland Temple Visitors Center  
Oakland Turkey Trot  
Oakland Unified School District  
Oakland Workforce Development Board  
Oakland Worship Center  
Opportunity Fund  
Partners in School Innovation  
Partnership for Children and Youth  
Peer Health Exchange  
Peralta Community College District  
Playworks  
Points of Light  
PolicyLink  
Project Peace East Bay  
Promise Neighborhoods Institute at PolicyLink  
PUEBLO  
Quest Foundation  
Quest Therapeutic Camps  
Rainbow PUSH Coalition

Reading Partners  
Ready Nation  
Redwood Heights School  
Regeneration  
Rex Consulting  
Rogers Family Foundation  
S and D Girl Talk  
Sage Financial Solutions  
San Francisco Foundation  
Scholar's Youth Sorority  
ScholarShare, State of California Treasurer's Office  
Science is Elementary  
Science, Engineering and Mathematics Link, Inc.  
Sharks Ice  
Shiloh Church  
Spotlight Education  
Springboard Collaborative  
St. Augustine's Episcopal Church  
St. John's Episcopal Church  
Stuart Foundation  
StudentReach  
Summer Search  
Sungevity  
Super Stars Literacy  
Tandem, Partners in Early Learning  
Teach for America  
The Church of Jesus Christ of Latter-Day Saints  
The College Promise Campaign  
The Education Trust-West  
The New West Oakland Movement  
The Oral Lee Brown Foundation  
The Zorgos Project  
uAspire  
UC Berkeley  
UCSF Benioff Children's Hospital  
UCSF Benioff Children's Hospital, Center for Community Health and Engagement  
United Negro College Fund  
United Way Bay Area  
Urban Strategies Council  
West Oakland Job Resource Center  
West Side MBC  
Williams Chapel Baptist Church  
World Impact, Inc.  
WriterCoach Connection  
Young Sparks Foundation  
Youth ALIVE!  
Youth Radio  
Youth Transportation Organization

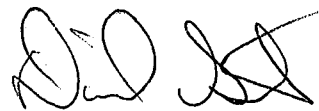
Youth UpRising

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Receive An Informational Report On The Goals, Programs, And Outcomes Of The Oakland Promise, Including Budgetary Information

For questions regarding this report, please contact David Silver, Director of Education, Office of Mayor Libby Schaaf at (510)238-3990.

Respectfully submitted,



\_\_\_\_\_  
DAVID SILVER  
Director of Education, Office of Mayor Schaaf

Prepared by:  
David Silver, Director of Education  
Office of Mayor Schaaf

Kyra Mungia, Education Project Director  
Office of Mayor Schaaf

**Attachments (5):**

- A. Oakland Promise Launch Program
- B. Oakland Promise Annual Report 2017
- C. Oakland Promise Annual Report 2018
- D. Oakland Promise Annual Report 2019
- E. 9/27/16 Finance Committee Report Authorizing the City Administrator or Designee To Accept And Appropriate Grant Funds From the Oakland Public Education Fund

Joan Jeung, Fellow at Harvard Medical School  
 Joey Weinstein-Carnes, California Charter Schools Association, Bay Area Director, Facilities  
 Jose Corona, Office of Mayor Schaaf, Director of Equity and Strategic Partnerships  
 Judith Berne, Rockridge News  
 Juwen Lam, Consultant  
 Kacie Stratton, Harbor House Ministries, Executive Director  
 Kandis Rodgers, DeVry, Student Engagement and Development Opportunist  
 Karely Ordaz Salto, Office of Mayor Schaaf, Special Assistant  
 Katano Kasaine, City of Oakland, Treasurer  
 Kim Winston  
 Krismin Inocentes, Center for Educational Partnerships  
 LaShawn Route Chatmon, National Equity Project, Executive Director  
 Leigh Phillips, EARN, CEO  
 Lenny Mendonca, Coastside Promise  
 Linda Boessenecker, Girls, Inc., CEO  
 Louise Waters, Leadership Public Schools, CEO  
 Lupe Cazares, Innovate Public Schools, Senior Community Organizer  
 Maggie Croushore, Office of Mayor Schaaf, LEE Policy Fellow  
 Marlene Castro, Oakland Educator and XQ Institute, Manager, Student and Community Relations  
 Marshall Tuck, Green Public Schools, Former CEO  
 Mary Avella, Merrill Lynch, Financial Advisor  
 Mary Padden, Office of Mayor Schaaf, Education Program

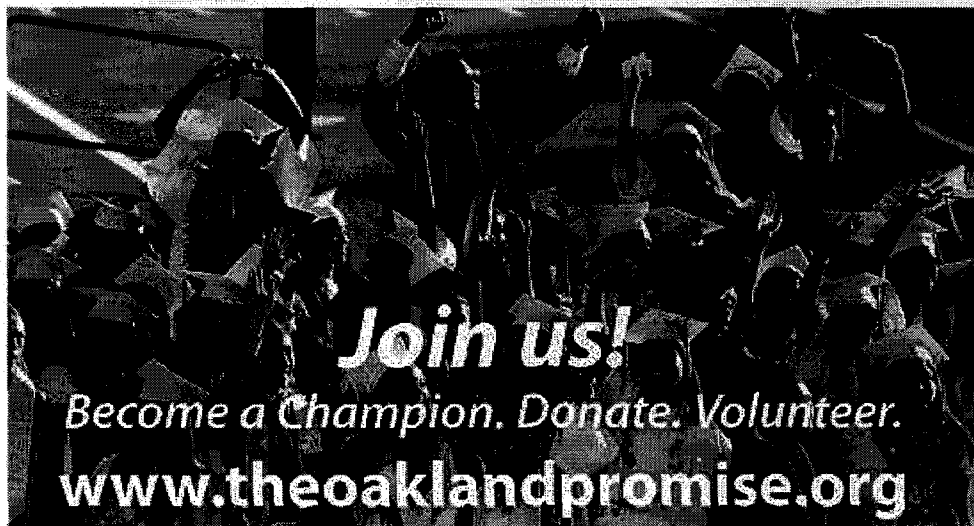
Associate  
 Matt Nichols, Office of Mayor Schaaf, Policy Director, Transportation and Infrastructure  
 Matthew Hulse, East Bay College Fund, Director of Mentoring and Career Development  
 Matthew Spengler, Blueprint Schools Network, Executive Director  
 Maurilio Leon, Chief Operations Officer, Community Housing Opportunities  
 Michael Hunt, Office of Mayor Schaaf, Special Assistant  
 Michael Jefferson, East Oakland Leadership Academy, Teacher  
 Niccolo De Luca, Townsend Public Affairs, Director of Northern California  
 Nina Remiker-Scheinman, Leadership for Educational Equity, Program Manager  
 Paul Perry, The Reset Foundation, Executive Director  
 Paul Reville, Harvard, Francis Keppel Professor of Practice of Educational Policy and Administration Faculty  
 Paulette Smith, New Leaders, Director of Emerging Leaders  
 Peggy Moore, Office of Mayor Schaaf, Senior Advisor  
 Rachel Davidman  
 Richard Nagler, Skylight Photography, President  
 Riza Hernandez, Wells Fargo, Advisor  
 Robert Phillips  
 Robert Stark, Spencer Stuart, Consultant  
 Sabrina Landreth, Oakland City Administrator  
 Sam Miller, Sidley Austin LLP, Senior Counsel

Sara Bedford, City of Oakland, Director of Human Services  
 Sean Whent, Oakland, Chief of Police  
 Seth Hamalian, Mission Bay Development Group, Managing Principal  
 Shella Sosnow, Private Practice, Psychologist  
 Shereda Nosakhare, Office of Mayor Schaaf, Deputy Chief of Staff  
 Siobhan Wallace  
 Sun Kwong (Michael) Sze, Office of Mayor Schaaf, Special Projects Coordinator  
 Susan Muranishi, Alameda County Administrator  
 Susan Stutzman, East Bay College Fund, Board President  
 Susie Poncelet, East Bay College Fund, Board Member  
 Tejal Shah, East Bay Asian Local Development Corporation, Director of Neighborhood and Economic Development  
 Tomiquia Moss, Office of Mayor Schaaf, Chief of Staff  
 Twinisha Doyle, City of Oakland, Volunteer  
 Ty-Licia Hooker, Boost! West Oakland, Executive Director  
 William Patterson, NAACP Oakland, EBMUD Board Member



## OAKLAND PROMISE

*We as a community will ensure every child in Oakland graduates high school with the expectations, resources, and skills to complete college and be successful in the career of his or her choice.*



OAKLAND UNIFIED  
SCHOOL DISTRICT  
Community Schools. Changing Outcomes.



[www.theoaklandpromise.org](http://www.theoaklandpromise.org)

# special thanks

Special thanks to our esteemed guests joining us on stage: Alameda County Supervisors Wilma Chan and Keith Carson; Alameda County Superintendent of Schools Karen Monroe; Oakland City Council President Lynette Gibson McElhaney and Oakland City Councilmembers Annie Campbell Washington and Abel Guillen; City of Oakland: City Administrator Sabrina Landreth and City Treasurer Katano Kasaine; Oakland School Board President James Harris and Oakland School Board Directors Roseann Torres and Aimee Eng; Anthony F. Earley, Jr., Chairman of the Board, Chief Executive Officer and President of PG&E Corporation; Oakland Education Fund Executive Director Brian Stanley; East Bay College Fund Board Chair Susan Stutzman; Oakland Unified School District: Executive Director of College and Career Readiness Preston Thomas and Liaison to the Oakland Promise Vinh Trinh; Office of the Mayor, City of Oakland: Tomiquia Moss, Chief of Staff to Mayor Schaaf and Jose Corona, Director of Equity and Strategic Partnerships; Project Director of College Savings Initiatives for the Oakland Promise Amanda Feinstein; Oakland Teachers for your incredible commitment — represented by 2015-16 Teachers of the Year Ann Park and Johanna Paraiso; Kindergarten Teacher Monica Purdy; representatives from elected officials; and Oakland families including expecting mothers, babies, and caregivers; and Oakland students ranging from kindergarten to middle school, high school, college, and college graduates.

# program

**Masters of Ceremony:** David Silver, Darius Aikens, and Caheri Gutierrez

**OPENING:** Youth Sports Nation and Mr. Community

**WELCOME:** Oakland High School Principal Matin Abdel-Qawi and Oakland School Board Student Director Darius Aikens

**INTRODUCTION:** Oakland Mayor Libby Schaaf and Superintendent Antwan Wilson; *Special introduction by Councilmember Annie Campbell Washington and School Board Director Roseann Torres*

**PRESENTATION** of the Oakland Promise Video

**REMARKS:** University of California President Janet Napolitano and United States Department of Education Under Secretary Ted Mitchell

**SPECIAL ANNOUNCEMENT:** Kaiser Permanente, Janet Liang

**KEYNOTE SPEAKERS:** Lt. Governor Gavin Newsom and Student Michael Jefferson

**PRESENTATION** of College Partnerships, Diane Dodge and Bernard McCune

**RECOGNITION** of supporters, partners, champions, educators, students, and families

**CLOSING:** Making the Oakland Promise Together

## Oakland Promise Funders (as of 1.20.16)

### \$3,000,000 and above

Anonymous  
Kaiser Permanente Fund at the East Bay Community Foundation

### \$1,000,000 - \$2,999,999

East Bay College Fund  
Oakland Unified School District  
Pacific Gas and Electric Company

### \$100,000 - \$999,999

Andy and Barb Fremder  
Citi Foundation  
City of Oakland  
David and Lucile Packard Foundation  
District Development  
Educate78  
Eric and Susie Poncelet  
Kenneth Rainin Foundation  
Mark and Susan Stutzman  
Payette River Foundation  
Rogers Family Foundation  
Salesforce  
SV Angel  
Walter and Elise Haas Fund

### \$50,000 - \$99,999

Beneficial State Bank  
Clorox  
Morrison and Foerster Foundation  
Quest  
The California Endowment  
TMG Partners  
Turnitin  
Warriors Community Foundation

### \$25,000 - \$49,999

Alex R. Graf Memorial Scholarship Fund  
Kazan McClain Partners Foundation  
Signature Development Group

### \$10,000 - \$24,999

AT&T  
Comcast  
Ellis Partners  
Gina Rafanelli and Jay Flynn  
Hannah Kellogg  
Riaz, Inc.  
Seven 26  
Wells Fargo

### \$2,500 - \$9,999

Anonymous  
Bank of the West  
Barbara Parker  
Brightpath Capital Partners LP  
Carl Chan  
College Track  
Core Security Solutions  
Creative Hospitality  
Crystal Land  
Donahue Fitzgerald LLP  
East Bay Community Foundation  
EMC Research  
Head Royce  
Madison Park REIT  
Milo  
Oakland Chamber of Commerce  
Rotary Club  
Sam Tadesse  
Teamster Local 70  
Townsend Public Affairs, Inc.  
Tres Coronas Farms  
Uplands Foundation  
Veritas Investments  
Visit Oakland

## Special thanks to the East Bay College Fund's Champions Donor Circle for pledging over \$2 million to the Oakland Promise to date

Andrea Walker  
Andy and Barb Fremder  
Beth and Joe Hurwich  
Earl and Bonnie Hamlin  
Francesca and Jim Cervantes  
Gary and Cathy Meyer  
Gavin Kwong  
Jim Saavedra  
Joe Downes  
Julie and Chuck Palley  
Leslie Hsu  
Marc Roth  
Martin Schifffenbauer and Caskey Weston  
Morgan and Sarah Smith  
Neill Sullivan  
Peter Pervere and Georgia Cassel  
Richard and Sandra Gilbert  
Richard Nagler and Sheila Sosnow  
Sam Miller  
Seth Hamalian  
Susan and Mark Stutzman  
Susan Sugarman  
Susie Poncelet  
Terry and Suzan Kramer  
Tom Gold  
Yusef Freeman

**We cannot achieve our bold vision alone — but together, we can.**

*Thank you to all of our Oakland Promise funders, implementation partners, supportive initiatives, organizational and individual champions. There is still time to get involved — if you would like to join us, go to [www.theoaklandpromise.org](http://www.theoaklandpromise.org).*

## Oakland Promise Implementation Partners

(as of 1.20.16)

### Early Asset Building/CSA

Alameda County Department of Public Health,  
Division of Maternal, Paternal and Adolescent  
Health  
UCSF Benioff Children's Hospital, Center for  
Community Health and Engagement  
Brighter Beginnings  
City of Oakland  
EARN  
First Five Alameda County  
Oakland Human Services Agency, Early Head Start  
Program and Community Action Program  
Sage Financial Solutions  
The Unity Council, Early Head Start

### College, Career, and Community Readiness

African-American Male Achievement (AAMA)  
Aim High  
College Track  
East Bay Asian Youth Center (EBAYC)  
East Bay Consortium  
East Bay College Fund  
Latino Men and Boys Program (The Unity Council)  
Oakland Technology Exchange West (OTX West)  
UC Berkeley Center for Educational Partnerships

### College Scholarship and Completion / College Partnership

Allen University  
Berkeley City College  
Beyond 12  
California State University East Bay  
Cheyney University  
College of Alameda  
College Track  
East Bay College Fund  
East Oakland Youth Development Center  
(EOYDC)  
Harris-Stowe University  
Holy Names University  
Kentucky State University  
Lane College  
Laney College  
Merritt College  
Mills College  
NAACP  
Oral Lee Brown  
Paul Quinn College  
Peralta College Office of the Chancellor  
San Francisco State University  
Student Program for Academic and Athletic  
Transitioning (SPAAT)

Texas College  
University of California Berkeley  
University of California Davis  
University of California Office of the President  
University of California Santa Clara  
University of San Francisco  
Virginia University of Lynchburg

## Oakland Promise Supporting Initiatives

(as of 1.20.16)

Alameda County Home Visiting Program  
Talk Read Sing (0-3)  
Oakland Starting Smart and Strong Initiative  
High Quality, Accessible Pre-K  
Early Head Start / Head Start  
Help Me Grow  
Best Baby Zone  
First Five Alameda  
Hospitals  
Access to Schools and Libraries  
Restorative Justice  
Techquity  
Oakland Reads 2020  
Intensive Support Schools Initiative  
Oakland Community Schools  
African American Male Achievement  
African American Young Women and Girls  
Initiative  
Latino Men and Boys Initiative  
Alameda County Alliance for Men and Boys of  
Color  
Parents Raising the Bar  
Family and Community Engagement  
My Brother's Keeper  
Effective Talent Programs  
Social Emotional Learning and Restorative  
Practices  
Health and Wellness/School Based Health Centers  
Oakland Achieves Partnership  
Information Communication Technology (ITC)  
Dual Enrollment  
East Bay Career Pathways Consortium  
Classrooms2Careers  
Oakland 100  
Emerging100  
Measure N  
Linked Learning  
Collective Impact  
OUSD Pathways and Academies

## Oakland Promise Organizational Champions

(as of 1.20.16)

Acts Full Gospel Church  
African American Male  
Achievement Initiative  
Aim High  
Alameda County Community Asset  
Network  
Alameda County Public Health  
Alameda County/Department of  
Public Health  
Alameda Health System  
Alternatives In Action  
Asian Health Services  
Aspire Public Schools  
Baptist Minister's Union of Oakland  
Bay Area Teen Science (B.A.T.S.)  
Bay Area Urban Debate League  
Bay Community Fellowship  
Be a Mentor, Inc.  
Benioff Children's Hospital  
Benioff Children's Hospital/Center  
for Community Health and  
Engagement  
Book Trust  
Boys and Girls Clubs of Oakland  
Boys Hope Girls Hope San  
Francisco Bay Area  
Braven  
Bridge the Chasm  
Brighter Beginnings  
California Charter Schools  
Association  
Campaign for Free College Tuition  
Coliseum College Prep Academy  
Center for Elders' Independence  
Centro Legal de la Raza  
Chabot Space and Science Center  
Chapter 510  
Citizen Schools  
City of Oakland/City Administrator  
City of Oakland/Community  
Action Program  
City of Oakland/Head  
Start Program  
City of Oakland/Human Service  
Agency  
City of Oakland/Treasurer  
Community Engagement, OUSD  
Community Technology Network  
Convergence Covenant Church  
DeVry University  
EARN  
East Bay Asian Youth Center

East Bay Community Foundation  
East Bay Spanish Speaking Citizens'  
Foundation (SSCF)  
Educate78  
Education Redesign Lab, Harvard  
Graduate School of Education  
Educational Coalition for Hispanics  
in Oakland (ECHO)  
Ethol  
Faith Network of the East Bay  
Family Independence Initiative  
Family Paths, Inc.  
Federal Reserve Bank of San  
Francisco  
First 5 Alameda County  
First Place for Youth  
Friedman Family Foundation  
Full Court Press Communications  
Generation Citizen  
Great Oakland Public Schools  
Hack the Hood  
Harbor House Ministries  
Hispanic Chamber of Commerce of  
Alameda County  
Holy Names University  
Holy Names University Upward  
Bound Project  
iMentor  
Irene S. Scully Family Foundation  
Jostens  
Juma Ventures  
Latino Education Network (LEN)  
Leadership Public Schools  
Lend A Hand Foundation  
Life Academy of Health and  
Bioscience  
LifeLaunchr, Inc.  
Lighthouse Community Charter  
School  
LRNG  
Merritt College  
Mills College TRIO Programs  
My Brother's Keeper  
National Equity Project  
New Covenant Tabernacle Church  
New Hope Covenant Church  
Oakland African-American  
Chamber of Commerce  
Oakland Chamber of Commerce  
Oakland Community Organization  
Oakland High School  
Oakland Housing Authority  
Oakland Leaf  
Oakland NAACP  
Oakland Parents Together  
Oakland Public Library  
Oakland Rotary Club  
Oakland Technology Exchange  
West (OTX West)  
Oakland Unified School District  
Oakland Worship Center  
Partners in School Innovation

Peer Health Exchange  
Peralta Community College District  
Playworks  
Points of Light  
Project Peace East Bay  
Promise Neighborhoods Institute at  
PolicyLink  
Quest Foundation  
Rainbow PUSH Coalition  
Redwood Heights School  
Regeneration  
Rogers Family Foundation  
S and D Girl Talk  
Sage Financial Solutions  
San Francisco Foundation  
Science, Engineering and  
Mathematics Link, Inc. (SEM  
Link)  
ScholarShare, State of California  
Treasurer's Office  
Shiloh Church  
Spotlight  
Springboard Collaborative  
St. Augustine's Episcopal Church  
St. John's Episcopal Church  
Stuart Foundation  
Summer Search  
Sungevity Inc.  
Super Stars Literacy  
Teach for America  
The Church of Jesus Christ of  
Latter-day Saints (LDS) Oakland  
Temple Visitors' Center  
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The New West Oakland Movement  
The Oakland Public Education  
Fund  
The Oral Lee Brown Foundation  
The Zorgos Project  
uAspire  
UC Berkeley  
United Way of the Bay Area  
Urban Strategies Council  
West Oakland Job Resource Center  
West Side MBC  
Williams Chapel Baptist Church  
World Impact, Inc.  
WriterCoach Connection  
Youth ALIVE!  
Youth Radio  
Youth UpRising

*\*All supporters and implementation partners are also champions of the Oakland Promise.*

*Organizational Champions endorse the Oakland Promise and align to shared community outcomes.*

## Oakland Promise Individual Champions (as of 1.20.16)

### Oakland City Council Members

Dan Kalb, Oakland City Councilmember, District 1  
Abel Guillen, Oakland City Councilmember, District 2  
Lynette Gibson McElhaney, Oakland City Council President, District 3  
Annie Campbell Washington, Oakland City Councilmember, District 4  
Noel Gallo, Oakland City Councilmember, District 5  
Desley Brooks, Oakland City Councilmember, District 6  
Larry Reid, Oakland City Councilmember, President Pro Tempore, District 7  
Rebecca Kaplan, Oakland City Councilmember At Large, Vice Mayor

### Oakland Unified School Board Members

Jody London, OUSD School Board Director, District 1  
Aimee Eng, OUSD School Board Director, District 2  
Jumoke Hinton Hodge, OUSD School Board Director, District 3  
Nina Senn, OUSD School Board Vice President, District 4  
Roseann Torres, OUSD School Board Director, District 5  
Shanthi Gonzales, OUSD School Board Director, District 6  
James Harris, OUSD School Board President, District 7

### Elected Officials

Barbara Lee, United States Congresswoman  
David Kakishiba, EBAYC Executive Director and Former OUSD School Board President  
Gary Yee, Former OUSD Superintendent and School Board President  
Gavin Newsom, Lieutenant Governor for the State of California  
Karen Monroe, Alameda County Superintendent of Schools  
Kamala Harris, Attorney General of California  
Keith Carson, Alameda County Supervisor, District 5

Jean Quan, Former Mayor of Oakland  
Libby SchAAF, Mayor of Oakland  
Nate Miley, Alameda County Supervisor, District 4  
Nancy Skinner, Former California State Assemblymember  
Richard Spees, Former Oakland City Councilmember  
Rob Bonta, California State Assemblymember  
Ted Mitchell, US Department of Education, Undersecretary of Education  
Tony Thurmond, California State Assemblymember  
Wilma Chan, Alameda County Supervisor, District 3

### College and University Leaders

Alecia DeCoudreaux, Mills College President  
Debbie Budd, Berkeley City College President  
Dr. Antonio Ruiz, President of the Hispanic Alliance of Colleges and Universities  
Dwaun Warmack, Harris-Stowe University President  
Dwight Fennell, Texas College President  
Eliora Webb, Laney College President  
George Blumenthal, University of California Santa Cruz Chancellor  
James Donahue, St. Mary's College President  
Janet Napolitano, University of California, President  
Joi Lin Blake, College of Alameda President  
Jowel Laguerre, Peralta District Chancellor  
Kathy Franklin, Virginia University of Lynchburg President  
Lady June Cole, Allen University President  
Leroy Morishita, California State East Bay President  
Les Wong, San Francisco State University President  
Linda Katchi, University of California Davis Chancellor  
Logan Hampton, Lane College President  
Michael Sorrell, Paul Quinn College President  
Nicholas Dirks, University of California Berkeley Chancellor  
Nora Ambriz-Galaviz, Merritt College President  
Paul Fitzgerald, University of San Francisco President  
Raymond Burse, Kentucky State University President

Romeo Garcia, Merritt College, Interim Dean of Grants and Special Projects  
Sherilah Vance, Cheyney University President  
Theresa Price, National College Resources Foundation, Founder/Executive Director  
William Hynes, Holy Names University President

### Oakland Unified School District

Abby Friedman, OUSD, Director of the Family and College Resource Center  
Allen Smith, OUSD, Chief of Schools  
Allison Henkel, OUSD Principal, Think College Now  
Antwan Wilson, OUSD, Superintendent  
Ariel Brown, OUSD, Teacher, Castlemont High School  
Aryn Bowman, OUSD Principal, Life Academy  
Bernard McCune, OUSD, Deputy Chief, Office of Post Secondary Readiness  
Brigitte Marshall, OUSD, Chief Talent Officer  
Caheri Gutierrez, Former Oakland student and Youth Alive, Violence Prevention Educator  
Charles Cole III, OUSD, Community Engagement Specialist  
Chief Jeff Godown, OUSD, Oakland Schools Police Department  
Chris Chatmon, OUSD, African American Male Achievement  
Claire Shorall, Castlemont High School, OUSD Teacher and Computer Science Manager  
Cliff Hong, OUSD Principal, Roosevelt Middle School  
Curtiss Sarikoy, OUSD, Deputy Chief, Community Schools and Student Services  
David Montes De Oca, OUSD, Deputy Chief, Office of Post Secondary Readiness  
Devin Dillon, OUSD, Chief Academic Officer  
Gabriel Valenzuela, OUSD, Ombudsman  
Gretchen Livesey, OUSD, Director of Linked Learning  
Hitesh Haria, OUSD, Chief Operations Officer  
Isaac Kos-Read, OUSD, Chief, Communications and Public Affairs  
Jacqueline Minor, OUSD, General Counsel  
Jean Wing, OUSD, Executive Director, Research Assessment and Data  
Jennifer Le Barre, OUSD, Director of Nutrition Services

Juan Mendoza, OUSD, Teacher, Claremont and Roosevelt Middle School  
Katherine Carter, OUSD, Design Team Lead, Fremont High School  
Kenneth Leblue, OUSD, Teacher, Fremont High School  
Leroy Gaines, OUSD, Principal, ACORN Woodlands Elementary  
Leslie Hsu, OUSD, College Readiness Specialist

Madeline Noonan, OUSD, Assistant Principal, Think College Now  
Mark Triplett, OUSD, Network Superintendent  
Matin Abel-Qawi, OUSD Principal, Oakland High  
Monica Purdy, OUSD, Teacher, Think College Now  
Monica Thomas, OUSD, Network Superintendent  
Nancy Gomez, OUSD, Parent and Staff, Elmhurst Community Prep  
Nicole Steward, OUSD, Parent  
Pamela Watson, OUSD, Principal  
Ray Mondragon, OUSD, Deputy Chief Early Childhood Education  
Roland Broach, OUSD, Executive Director, Facilities Services  
Sondra Aguilera, OUSD, Network Superintendent  
Tammy Rose, OUSD Principal, La Escuelita  
Tinisha Hamberlin, OUSD Principal, McClymonds High School  
Vernon Hall, OUSD, Senior Business Officer  
Vinh Trinh, OUSD Liaison to the Oakland Promise  
Yana Smith, OUSD, Chief of Staff, Organizational Effectiveness and Culture

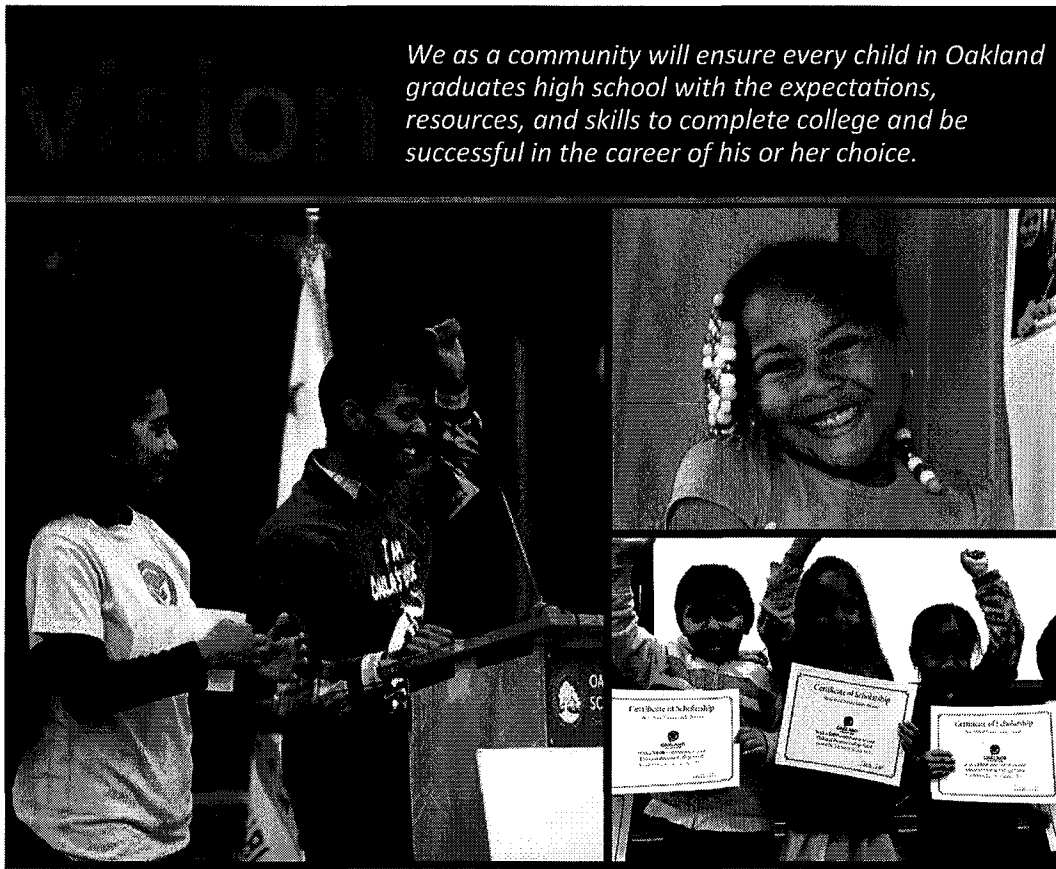
### Faith Leaders

Albert Lee, Regeneration Church, Senior Pastor  
Albert Olson Hong, New Hope Covenant Church, Associate Pastor  
Arretha Dozier-Cooper, New Covenant Tabernacle Church  
Bobby Lee, Convergence Covenant Church, Pastor  
Calvin Ho, First Covenant Church of Oakland, Associate Pastor  
Dan Schmitz, New Hope Covenant Church, Lead Pastor  
David Carranza, Points of Light  
Dawn Humphrey, Shiloh Church, Pastor  
Dr. Sandy Carpenter, Mingleton Temple  
Joanne Perra, Faith Network of the East Bay, Volunteer  
Joe Nuni, Convergence Covenant Church, Ministry Director  
Jules Moore, Shiloh Church, Pastor

Margena Wade-Green, Faith Network of the East Bay, Director, Science Horizons and CareerBridge  
Mark Perra, Faith Network of the East Bay, Volunteer  
Pastor Albert Hong, New Hope Covenant Church, Associate Pastor  
Rabbi Jacki Mates-Muchin, Temple Sinai  
Reverend Curtiss Fleming, Bay Community Fellowship  
Reverend Franklin Sterling, St. Augustine's Episcopal Church  
Reverend Jesse Jackson Sr., Rainbow PUSH Coalition, Founder and president  
Reverend Ken Chambers, West Side Missionary Baptist Church  
Reverend Kwasi A. Thornell, St. Augustine's Episcopal Church  
Reverend Monte McClain, College Avenue Presbyterian Church  
Reverend Scott Denman, St. Johns Episcopal Church  
Treva Reid, Shiloh Church, PG&E

### Oakland Community

Aisha Brown, Alameda County Government, District 5, Senior Legislative Aide  
Alex Johnson, Children's Defense Fund, Executive Director  
Alicia Dixon, Marcus Foster, Executive Director  
Amber Childress, Lense and Co, Founder  
Amanda Feinstein, Project Director, College Savings Initiatives, the Oakland Promise  
Andrea Walker, Beneficial State Bank, Creative Media Evangelista  
Angela Glover Blackwell, Policy Link, President and CEO  
Anita Hong, Fatino Inc.  
Arbour Decker, OneJustice, Director of External Relations  
Arnoldo Avalos, Angel Investor  
Audrey Cortes, Office of Mayor SchAAF, Executive Scheduler  
Ayana Hollans, Word Assembly West Oakland  
Barbara Mellon, NAACP, Oakland  
Bonnie Hamlin, League of Women Voters, Oakland, Development Committee Co-Chair  
Bruce Buckelew, OTX West, Founder  
Carl Chan, Oakland Chinatown Chamber of Commerce, Board Director  
Carlos Loera, East Bay College Fund  
Cassandra Tesch, Leadership Public Schools, Teacher  
Catherine Mencher, College Track, Academic Affairs Director  
Claudia Cappio, City of Oakland, Assistant City Administrator  
Corey Hill  
Cynthia Arevalo, La Familia Counseling Service, Unaccompanied Youth Clinician  
Dan Quigley, East Bay Community Foundation, Senior Program Officer  
Daniel Bellino, Office of Alameda County, Superintendent  
Danielle Charles, NAACP, Member, Education Committee  
Darrell Jones III, Clef, Head of Business Development  
David Stein, Donahue Fitzgerald, Partner  
David Silver, Office of Mayor SchAAF, Director of Education  
Dennis Fitzgerald, East Bay College Fund, Project Management and Digital Publication Professional  
Diane Dodge, East Bay College Fund, Executive Director  
Dons Umbuck, S and D Girl Talk  
Doug Blacksher, NAACP, Oakland  
Dr. Rachelle Rogers-Ard, Teach Tomorrow in Oakland, Manager  
Earl Hamlin, Port of Oakland, Commissioner  
Elsie Simpliciano, Office of Mayor SchAAF, Intern  
Ena Li, United Way of the Bay  
Erica Terry Derryck, Office of Mayor SchAAF, Director of Communications  
Erik Moore, Pigeon.ly, Member of Board of Directors  
Estelle Clemons, City of Oakland, Program Director at Oakland Community Action Partnership  
Francesca Cervantes, SpeakEasy Language Coaching  
Fred Blackwell, San Francisco Foundation, CEO  
Gavin Kwong, Summit Public Schools, Controller  
Gene Kunde, Diabetes Hands Foundation, CEO  
Glynn Washington, Snap Judgement, Host and Executive Producer  
Gwen Rino, San Francisco Friends School, Academic Dean  
Jacqueline Arias  
James Head, East Bay Community Foundation, President and CEO  
Jan Leuin  
Janice Davis, Merrill Lynch, Financial Advisor  
Jeffrey Scott  
Jen McKillips, Project: Peace, Executive Director  
Jennielyn Dino Rossi  
Jennifer Mao, Reading Partners, Associate Director of Community Engagement  
Jessica Stewart, Great Oakland Public Schools, Senior Managing Director  
Jim Cervantes



# 1st Annual Community Report

## 2017



OAKLAND UNIFIED  
SCHOOL DISTRICT  
*Community Schools. Thriving Students.*



[www.OaklandPromise.org](http://www.OaklandPromise.org)

# Oakland Promise School Teams

ALLENDALE ELEMENTARY SCHOOL Charles Miller Nancy Lee Lydia Morales Maria Montelayo	COMMUNITY UNITED ELEMENTARY SCHOOL Humphrey Kiuruwi Jr. Desiree Levrier Veronica Carillo Yesenia Copacado	GLOBAL FAMILY SCHOOL Dante Ruiz David Alvarez- Doreste Juan Vaca	LIFE ACADEMY Aryn Bowman Rodrigo Sandoval- Perez Ricardo Cruz Sam Solomon
BRET HARTE MIDDLE SCHOOL Bianca D'Allesandro Carolyn Traylor Brian Tang	ENCOMPASS ACADEMY Minh Tram-Nguyen Katrina Jones Amelia Rico Elide Villegas	GREENLEAF ELEMENTARY SCHOOL Romy Trigg-Smith Eunice Yoon Rodolfo Perez Carmen Lopez	MARTIN LUTHER KING, JR. ELEMENTARY SCHOOL Roma Groves Lena Williams George Henderson Tony Hamilton
BRIDGES ACADEMY AT MELROSE Anita Iverson-Comelo Bernadette Zermeño Rosana Covarrubias Maria Garcia	ESPERANZA AT STONEHURST Kathleen Arnold Dolores Beleche Maria Vaca Eliazar Cuenca	HENRY J. KAISER ELEMENTARY SCHOOL Dennis Guikema Rachel Klapperich Hilary Jackson Angela Romero	OAKLAND HIGH SCHOOL Matin Abdel-Qawi Elsa Tesfai Ziada Keflezighi Jennifer Howard
BROOKFIELD ELEMENTARY SCHOOL Marie Roberts Nathalie Umana Clelia Mayorga	FRANKLIN ELEMENTARY SCHOOL Ingrid Seyer-Ochi Nicole Dare Charity DaMarto Louie Quach	HOWARD ELEMENTARY SCHOOL Nikki Williams Colleen Shepherd Delores Gross Lesley Glaser	REACH ACADEMY Natasha Flint-Moore Peter Catalfo Camila Barbour
CASTLEMONT HIGH SCHOOL William Chavarin Samantha Odom Joanna Morales- Flores Jonathan Guy	FRED T. KOREMATSU DISCOVERY ACADEMY Amie Lamontagne Maria Pirner Maria Vaca Lourdes Robledo	INTERNATIONAL COMMUNITY SCHOOL Eleanor Alderman Timothy Douglas Judith Mendez	SANKOFA ACADEMY Monique Brinson Natalie Tran Pastor Rickey Richard -Walker Kristin Smith
COLISEUM COLLEGE PREP ACADEMY Amy Carroza Abby Friedman Amy Boyle Leslie Mejia Joanna Morales- Flores Javier Magana	FRICK IMPACT ACADEMY Ruby De Tie Catherine Carter Valentina Vigil Whitnee Garrett Jaymie Lollie	LAUREL ELEMENTARY SCHOOL John Stangl Jamie Williams Maria Lourdes Castellanos	THINK COLLEGE NOW ELEMENTARY SCHOOL Allison Henkel Monica Purdy Aurora Barajas Abellanira Santos



# Our Partners

*To achieve our bold vision, it is essential we partner with strong Oakland organizations*

## BRILLIANT BABY / KINDERGARTEN TO COLLEGE PARTNERS

Alameda County	City of Oakland	Oakland Human Services
Department of Public Health	Corporation for Enterprise Development (CFED)	Agency Early Head Start Program
UCSF Benioff Children's Hospital, Oakland	EARN	Sage Financial Solutions
Brighter Beginnings	First 5 Alameda County	SuperStars Literacy
	Junior Achievement	The Unity Council

## COLLEGE, CAREER, AND COMMUNITY READINESS PARTNERS

African American Male Achievement (AAMA)	East Bay Consortium	Alliance
Aim High	East Bay College Fund	Technology Exchange
College Track	Latino Men and Boys Program (The Unity Council)	UC Berkeley Center for Educational Partnerships
East Bay Asian Youth Center	My Brother's Keeper	

## COLLEGE SCHOLARSHIPS & COMPLETION/COLLEGE PARTNERS

Allen University	Holy Names University	University Student Program for Academic and Athletic Transitioning (SPAAT)
Berkeley City College	Kentucky State University	Texas College
Beyond 12	Lane College	University of California Berkeley
California State University East Bay	Laney College	University of California Davis
Cheyney University	Merritt College	University of California Office of the President
College of Alameda	Mills College	University of Santa Clara
College Track	NAACP	University of San Francisco
East Bay College Fund	Notre Dame de Namur University	Virginia University of Lynchburg
East Oakland Youth Development Center (EOYDC)	Oral Lee Brown	
Florida Memorial University	Paul Quinn College	
Harris-Stowe University	Peralta College Office of the Chancellor	
	San Francisco State	



# Oakland Promise Advisory Board

ANNIE CAMPBELL WASHINGTON, Vice Mayor, Oakland City Council  
ANTHONY F. EARLEY, JR., Chairman, CEO, and President, PG&E Corporation  
BARBARA LESLIE, President & CEO, Oakland Chamber of Commerce  
BERT LUBIN, Pres. & CEO, UCSF Benioff Children's Hospital Oakland  
CHRIS IGLESIAS, CEO, The Unity Council  
DEVIN DILLON, Interim Superintendent, Oakland Unified School District  
ELOY ORTIZ OAKLEY, Chancellor, California Community Colleges  
GEORGE HOLLAND, President, NAACP Oakland  
GREG ADAMS, Executive VP, Kaiser Foundation Hospitals & Health Plan, Inc.  
JAMES HARRIS, President, OUSD Board of Directors  
JAMES HEAD, President & CEO, East Bay Community Foundation  
JANE GARCIA, CEO, La Clínica de la Raza  
JANET NAPOLITANO, President, University of California  
JANIS BURGER, CEO, First 5 Alameda County  
JOWEL C. LAGUERRE, Chancellor, Peralta District  
L. KAREN MONROE, Superintendent of Schools, Alameda County  
LARRY REID, President, Oakland City Council  
LEROY MORISHITA, President, California State University East Bay  
LIBBY SCHAAF, Mayor, City of Oakland  
LISA VILLARREAL, CEO, Youth Ventures Joint Powers Authority  
MICHAEL SORRELL, President, Paul Quinn College  
ROB BONTA, Assemblymember, California State Assembly  
BOB FRIEDMAN, Founder, Corporation for Enterprise Development (CFED)  
SUSAN MURANISHI, County Administrator, Alameda County  
SABRINA LANDRETH, City Administrator, City of Oakland  
SUSAN STUTZMAN, Board President, East Bay College Fund  
TONY THURMOND, Assemblymember, California State Assembly  
WILMA CHAN, Supervisor, Alameda County



# Oakland Promise Ambassadors

*Ambassadors are students, teachers, parents, and community leaders who believe in our vision and engage the community. To date, ambassadors have participated in 23 community engagement events and signed up over 300 additional Oakland Promise Champions, building a movement.*

Abril Barragan  
Andy Nguyen  
Angela Romero  
Angelita Patten  
Antron Thurman  
Arthur Renowitzky  
Belen Barquin Cruz  
Brandy Gonzalez  
Caheri Gutierrez  
Caitlin Healy  
Charlene Johnson  
Cynthia Adams  
Dannyl Montenegro  
Darius Aikens  
Eliseida Contreras  
Eliseida Gutierrez  
Esquivel Kenneth

Fatima Arreola  
Gabriel Patten  
Gabrielle Henry  
Gema Cardenas  
Gloyds Altamirano  
Hoai Tran  
Jasmine Garcia  
Jonathan Granados  
Joseph Brasley  
Julie Kendall  
Kahlil Motley  
Laron Cutno  
Latorree Howard  
Marcus Penn  
Maria Pirner  
Mario Valadez  
Marisela Chavez

Michael Jefferson  
Michelle Renowitzky  
Parisa Esmaili  
Pricilla Wilson  
Renia Webb  
Rosa Porras-Cordova  
Rosaura Altamirano  
Shauna McQueen  
Simon Wong  
Steven Almazan  
Taina Almaweri  
Tatiana Tendencia  
Tisha Styles  
Tyjeare Hunter  
Valentina Vigil  
Yolanda Castillo



"We have a goldmine of knowledge here in Oakland. These young warriors give their best effort day in and day out to receive an education, but sometimes it can be difficult to see the light at the end of the tunnel. The Oakland Promise matters to me because not only will it help students graduate high school, but will set them up for success in college with a bright future."

-Mario Valadez, UC Berkeley Student & Oakland Promise Ambassador

# Oakland Promise Steering Committee

AMANDA FEINSTEIN, Project Director, College Savings Initiatives, Office of Mayor Libby Schaaf

ANNIE CAMPBELL WASHINGTON, Vice Mayor, Oakland City Council

BERNARD McCUNE, Deputy Chief, Post-Secondary Readiness, OUSD

BRIAN STANLEY, Executive Director, Oakland Public Education Fund

DAVID SILVER, Director of Education, Office of Mayor Libby Schaaf

DIANE DODGE, Executive Director, East Bay College Fund

JOSE CORONA, Director of Equity & Strategic Partnerships, Office of Mayor Libby Schaaf

PRESTON THOMAS, Executive Director of College & Career Readiness, OUSD

SHEREDA NOSAKHARE, Chief of Staff, Office of Mayor Libby Schaaf

TOMIQUIA MOSS, Executive Director & CEO, Hamilton Families

## Operations Team

AMANDA FEINSTEIN, Project Director, College Savings Initiatives, Office of Mayor Libby Schaaf

AY'ANNA MOODY, Education Program Associate, Office of Mayor Libby Schaaf

BRIAN STANLEY, Executive Director, Oakland Public Education Fund

CAHERI GUTIERREZ, Community Engagement Associate, Oakland Promise

DAVID SILVER, Director of Education, Office of Mayor Libby Schaaf

DIANE DODGE, Executive Director, East Bay College Fund

GILBERT PETE, Workforce & Economic Development Coordinator, OUSD

KARELY ORDAZ SALTO, Special Assistant, Office of Mayor Libby Schaaf

KYRA MUNGIA, LEE Public Policy Fellow, Office of Mayor Libby Schaaf

MAGGIE CROUSHORE, Communications & Partnerships, Education, Office of Mayor Libby Schaaf

MARY PADDEN, Program Manager, Education, Office of Mayor Libby Schaaf

MATTHEW HULSE, Director of Mentoring & Career Development, East Bay College Fund

MÓNICA MONTENEGRO, Executive Director, East Bay Consortium

PRESTON THOMAS, Executive Director of College & Career Readiness, OUSD

RACHEL ANTROBUS, Director of College Access, East Bay College Fund

SYDNEY SAUBESTRE, K2C Community Engagement Associate, Office of Mayor Libby Schaaf

TIM MARLOWE, LEE Public Policy Fellow, College Savings Account Operations, Oakland Promise

VINH TRINH, OUSD Liaison to the Oakland Promise, OUSD

# Aligned Initiatives

*We cannot do this alone — we collaborate with other initiatives to realize our common vision*

Access to Schools & Libraries  
African American Male Achievement  
African American Young Women and Girls Initiative  
Alameda County Alliance for Men and Boys of Color  
Alameda County Home Visiting Program  
Alignment Oakland  
Best Baby Zone  
By All Means, Harvard  
Graduate School of Education  
Classrooms2Careers  
Collective Impact  
Dual Enrollment  
Early Head Start / Head Start

East Bay Career Pathways Consortium  
Effective Talent Programs  
Get Connected Oakland  
Health and Wellness/  
School Based Health Centers  
Help Me Grow  
High Quality, Accessible Pre-K Information  
Communication Technology (ITC)  
Intensive Support Schools Initiative  
Latino Men and Boys Initiative  
Linked Learning  
Measure N  
My Brother's Keeper  
Oakland Community

Schools  
Oakland Reads 2020  
Oakland Starting Smart and Strong Initiative  
Oakland Thrives  
Oakland100  
OUSD Pathways and Academies  
OUSD Family and Community Engagement  
Parents Raising the Bar  
Restorative Justice  
Social Emotional Learning and Restorative Practices  
Talk Read Sing (0-3)  
Techquity  
Youth Ventures Joint Powers Authority



# Oakland Promise Supporters

*As of January 2017, we have secured approximately \$25M for the first four years*

\$3,000,000 and above	Walter & Elise Haas Fund	Comcast	Crystal Land
East Bay College Fund	The Warriors	Fisher Family	Donahue Fitzgerald LLP
Marc and Lynne Benioff	Community Foundation	FivePoint	Doug & Amy Boxer
Kaiser Permanente Fund at the East Bay Community Foundation	\$50,000 - \$99,999	Friedman Family Foundation	Ed McFarlan
\$1,000,000 - \$2,999,999	Akonadi Foundation	Gina Rafanelli & Jay Flynn	East Bay Community Foundation
Oakland Unified School District	Beneficial State Bank	George Zimmer	EMC Research
Pacific Gas and Electric Company	The California Endowment	J.C. Kellogg Foundation	Farallon Capital Management
The San Francisco Foundation	Hellman Foundation	Jerry & Jan Kennelly	Future State
The Koshland Family Foundation	Morrison & Foerster Foundation	Kramer Foundation	Head Royce
\$100,000 - \$999,999	Port of Oakland	Let's Go Oakland	Isaac Kos-Read
Anonymous	Quest Foundation	Libitzky Family Foundation	Jerry & Jan Kennelly
California Wellness Foundation	TMG Partners	Miranda Lux Foundation	Juan Sanchez
Cestra Butner Family Foundation	Thomas J Long Foundation	Nat Roden	Ken Lowney
Citi Foundation	Turnitin	Oakland Athletics	Ken Schmier
City of Oakland	Uber	Pandora	Kofi Bonner
The Clorox Company	\$25,000 - \$49,999	Ronnie Lott	Kristen Robinson
David and Lucile Packard Foundation	Alameda County Supervisor Wilma Chan	Samuel & Helene Soref Foundation	Madison Park REIT
District Development	Alex R. Graf Memorial Scholarship Fund	Seven 26	Melissa Ellis
Earthward Bound Foundation	Another Planet Entertainment	Silicon Schools Fund	Milo Group of California
Educate 78	Bill & Kate Duhamel	Strada Investment Group	Oakland Chamber of Commerce
Kenneth Rainin Foundation	Ellis Partners	TMG Partners	Pacific Park Online
Oakland Fund for Children and Youth	Irene S. Scully Foundation	Union Bank	Robert & Catherine Miller
Orton Development	Kazan McClain Partners' Foundation	Wells Fargo	Rocky Fried
Payette River Foundation	The Moriah Fund	\$2,500 - \$9,999	Rotary Club
Rogers Family Foundation	Riaz, Inc.	The Andrew & Teresa Gunther Family Fund	Sam Muir
Salesforce	Signature Development Group	Anonymous	Sam Tadesse
Hastings Fund at Silicon Valley Community Foundation	University of California, Office of the President	The Ansel Family Fund at the East Bay Community Foundation	Schnitzer Steel
SV Angel	\$10,000 - \$24,999	AB&I Foundry	Sandy Dean
TomKat Foundation	Anonymous	Alameda Health System	Shiloe Bear
	AT&T	Bank of the West	Teamster Local 70
	Bank of the West	Barbara Parker	Tom McCleary
	Jesse Blout	Brightpath Capital Partners LP	The Unity Council
	College Track	Carl Chan	Terry and Mary McRae
	Campaign for Black Male Achievement	Core Security Solutions	Townsend Public Affairs, Inc.
		Creative Hospitality	Tres Coronas Farms
			Tulloch Corporation
			The Unity Council
			Uplands Foundation
			Veritas Investments
			Visit Oakland

# Special thanks to...

The East Bay College Fund's Champions Donor Circle for pledging over  
\$2 million to the Oakland Promise to date

Andrea Walker	Joseph & Lisa Downes	Richard & Sandra Gilbert
Andy & Barb Fremder	Kirby & Amy Wilcox	Richard Nagler & Sheila Sosnow
Chuck & Julie Palley	Leslie Hsu	Robert & Jordan Stark
Don & Dale Marshall	Marc Roth	Robert & Patricia Raburn
Earl & Bonnie Hamlin	Mark & Susan Stutzman	Sam Miller & Maude Pervere
Eric & Susie Poncelet	Martin Schifffenbauer & Caskey	Seth & Shelly Hamalian
Gary & Cathy Meyer	Weston	Terry & Suzan Kramer
Gavin Kwong	Morgan & Sarah Smith	Tom Gold
James & Francesca Cervantes	Neill Sullivan	Yusef Freeman
Jim Saavedra	Paul & Susan Sugarman	
Joe & Beth Hurwich	Peter Pervere & Georgia Cassel	

The inaugural sponsors of the Oakland Promise Youth Leadership Award

African American Male	College Track	Kaiser Permanente
Achievement	District Development	PG&E
Alameda Health System	East Oakland Youth	Uber
Attitudinal Healing	Development Center	The Unity Council
Connection	Girls, Inc.	Wells Fargo
Beneficial State Bank	Golden State Warriors	Youth Radio



"Every one of us needs to do something. It doesn't matter how much you give or what you do, but you have to do something. And if we all do something, then we can raise up Oakland."

-Marc Benioff, Chairman and CEO of Salesforce



OUSD graduate and East Bay College Fund Oakland Promise scholar, Luis Ramirez, joins former President Obama at the White House for the My Brother's Keeper National Summit

"These young people...are proof that a little love, a little support, goes a long way in allowing them to achieve anything they can dream."

-Barack Obama



OUSD graduate, current college student, and OP Community Engagement Associate, Caheri Gutierrez, and OUSD student and OP Ambassador, Darius Aikens, share their stories at the Oakland Promise Launch

"Instead of looking at Oakland's young people as at-risk youth, after today we are going to be looking at our young people as at-promise youth."

-Caheri Gutierrez

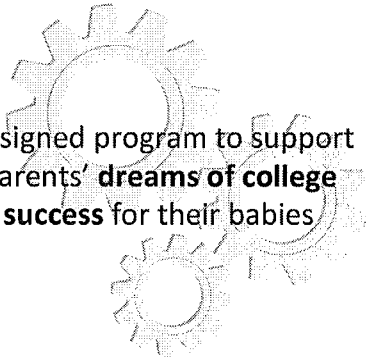
# The Road

## Brilliant Baby:


Currently, there are approximately 2,200 babies born into poverty in Oakland each year.

Brilliant Baby provides up to \$1,000 for our most economically marginalized families, establishing college savings accounts seeded with \$500 for babies and offering coaching and financial awards of up to \$500 for parents or guardians to support their financial, academic, and parenting goals. Our vision is to serve every baby born into poverty within a decade.

2016:

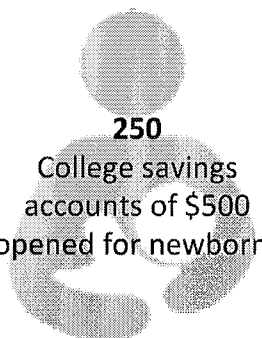


Designed program to support parents' **dreams of college success** for their babies




Piloted a financial coaching program with **100** new parents

2017:



**250**  
College savings accounts of \$500 opened for newborns



**250**  
Families receive financial coaching & up to \$500 of financial assistance

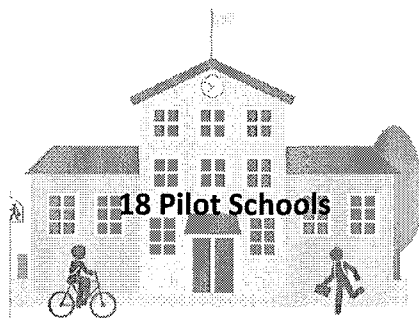
# to Impact

## Kindergarten to College:

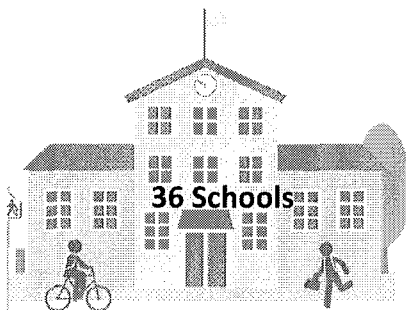
Approximately 5,000 students start Kindergarten in Oakland public schools each year.

Kindergarten to College (K2C) opens an early college scholarship seeded with \$100 for all Oakland public school kindergarten students and supports families to open their own 529 college savings accounts, offering up to \$100 as a savings incentive. Through activities, field trips, parent engagement, and early college scholarships, K2C aims to instill a college-bound mindset in all students and families. All students who entered Kindergarten in the 16-17 school year will have \$100 in an early college scholarship by the time they leave elementary school.

2016:



2017:



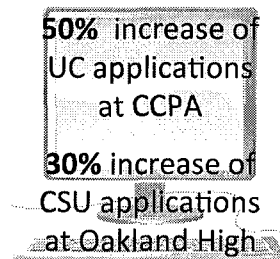
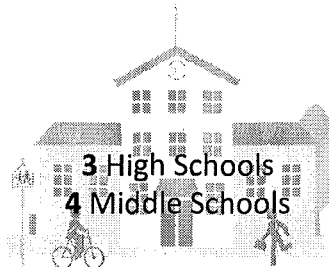
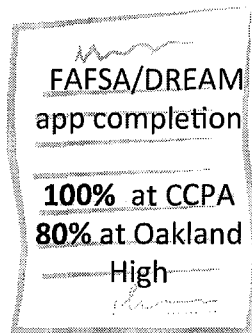
# The Road

## Future Centers:

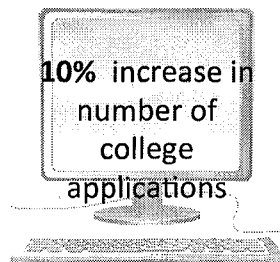
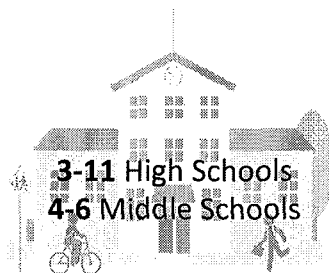
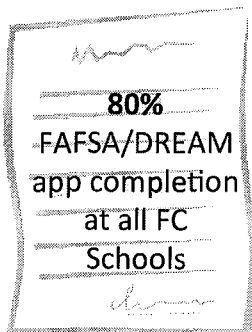
There are approximately 24,000 middle & high school students in Oakland Public Schools.

Future Centers are college and career hubs on middle and high school campuses that provide college application and scholarship support, technology, and access to internships, setting students on a path to college & career success. Our vision is that all middle and high school students will receive college and career access support.

2016:



2017:



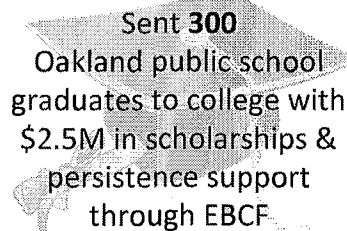
# to Impact

## College Scholarships & Completion:

Currently, fewer than 500 Oakland Unified School District 12th graders graduate a 2- or 4-year college within 6 years of high school graduation each year.

Through our lead agency East Bay College Fund (EBCF), Oakland Promise students receive multi-year scholarships linked with persistence, such as 1-1 mentors, peer mentors, and counseling, to ensure all students are supported to and through college. All Oakland public school students benefit from the partnerships with 24 colleges, including 7 Historically Black Colleges and Universities.

2016:

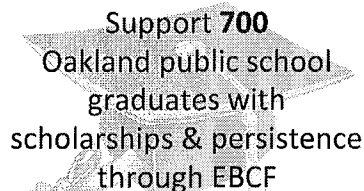


Sent **300**  
Oakland public school  
graduates to college with  
\$2.5M in scholarships &  
persistence support  
through EBCF

**Free tuition & fees**  
for first semester at  
Peralta Colleges

**Guaranteed  
admission** to CSU  
East Bay w/ qualifying  
GPA & SAT scores

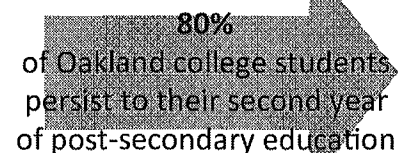
2017:



Support **700**  
Oakland public school  
graduates with  
scholarships & persistence  
through EBCF



**6,000**  
Oakland  
students  
enrolled  
in college



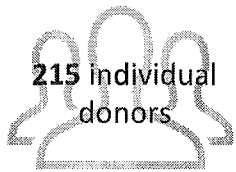
**80%**  
of Oakland college students  
persist to their second year  
of post-secondary education

# The Road to Impact

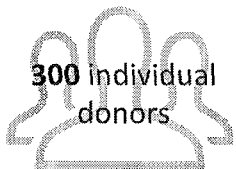
## Sustainability:

Success in college and career for all Oakland students is a big lift. We have the opportunity to transform opportunities for Oakland's children and prepare a generation of Oakland students for success in college and career. In order for this initiative to be sustainable, we are partnering with a broad group of stakeholders. As we continue to grow, the Oakland Promise works with key stakeholders and community members to ensure that it is deeply embedded in the community and built to last.

2016:



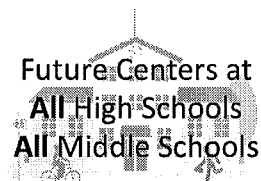
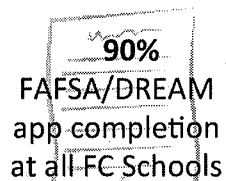
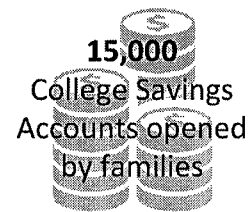
2017:



# 2025 Impact

**10,000**  
College Savings  
Accounts opened for  
newborns

**6,000+**  
Families receive financial  
coaching & up to \$500 of  
financial assistance



Nearly **3,000**  
Oakland public school  
students awarded  
multi-year scholarships  
& persistence support  
through EBCF



**OUR GOAL:**  
**TRIPLE THE NUMBER OF COLLEGE GRADUATES**  
*MAKE COLLEGE THE EXPECTATION ACROSS OAKLAND*

# Organizational Champions

*Organizational Champions endorse the Oakland Promise and align to shared community outcomes*

Acts Full Gospel Church	East Bay College Fund
African American Male Achievement Initiative	East Bay Community Foundation
Aim High	East Bay Consortium
Alameda County Community Asset Network	East Bay Spanish Speaking Citizens Foundation (SSCF)
Alameda County Department of Public Health	East Oakland Boxing Association
Alameda County Office of Education	Educate78
Alameda Health System	Education Redesign Lab, Harvard Graduate School of Education
Alternatives in Action	Educational Coalition for Hispanics in Oakland
Art Media Entertainment - California	Ethol
Department of Education	Faith Network of the East Bay
Asian Health Services Community Health Center	Family Independence Initiative
Aspire Public Schools	Family Paths, Inc.
Asset Funders	Federal Reserve Bank of San Francisco
Baptist Minister's Union of Oakland	First 5 Alameda County
Bay Area Teen Science (BATS)	First Place for Youth
Bay Area Urban Debate League	Footsteps 2 Brilliance
Bay Community Fellowship	Fred Finch Youth Center
Be a Mentor, Inc.	Friedman Family Foundation
Benioff Children's Hospital	Full Court Press Communications
Benioff Children's Hospital, Center for Community Health and Engagement	Game Theory Academy
Book Trust	Generation Citizen
Boys & Girls Clubs of Oakland	GO Public Schools Oakland
Boys Hope Girls Hope San Francisco Bay Area	Golden State Warriors Community Foundation
Braven	Great School Choices
Bridge the Chasm	Harbor House Ministries
Brighter Beginnings	Hispanic Chamber of Commerce of Alameda County
BUILD	
California Charter Schools Association	
Campaign for Black Male Achievement	
Campaign for Free College Tuition	
Center for Elders Independence	
Centro Legal de la Raza	
Chabot Space & Science Center	
Chapter 510	
Children's Defense Fund	
Citizen Schools	
City of Oakland/City Administrator	
City of Oakland/Community Action Program	
City of Oakland/Head Start Program	
City of Oakland/Human Service Agency	
City of Oakland/Treasurer	
Civic Nation	
Clear Channel Outdoor	
Coliseum College Prep Academy	
College Bound	
Community Engagement, OUSD	
Community Financial Resources	
Community Technology Network	
Convergence Covenant Church	
DeVry University	
EARN	
East Bay Asian Youth Center (EBAYC)	

**"We [LEN & NAACP] stand here united, as one community, knowing the [Oakland Promise] is not just a promise — it is the most diverse and equitable program we have, and we are here to support it."**

**- Jorge Lerma, Latino Education Network**

Hack the Hood	Organization	Scholar's Youth Sorority
Holy Names University	Oakland High School	ScholarShare, State of
Holy Names University Upward	Oakland Housing Authority	California Treasurer's Office
Bound Project	Oakland Leaf	Science, Engineering and
iMentor	Oakland NAACP	Mathematics Link, Inc.
Inside Track	Oakland Native	Sharks Ice
Irene S. Scully Family	Oakland Parents Together	Shiloh Church
Foundation	Oakland Public Library	Spotlight Education
Jostens	Oakland Rotary Club	Springboard Collaborative
Juma Ventures	Oakland Technology Exchange	St. Augustine's Episcopal
Junior Achievement of	West (OTX West)	Church
Northern California	Oakland Temple Visitors'	St. John's Episcopal Church
Lao Family Community	Center	Stuart Foundation
Development	Oakland Unified School District	Student Reach
Latino Education Network (LEN)	Oakland Worship Center	Summer Search
Leadership Public Schools	Opportunity Fund	Sungevity
Lend A Hand Foundation	Partners in School Innovation	Super Stars Literacy
Life Academy of Health and	Partnership for Children and	Teach for America
Bioscience	Youth	The Church of Jesus Christ of
LifeLaunchr, Inc.	Peer Health Exchange	Latter-Day Saints
Lighthouse Community Charter	Peralta Community College	The College Promise Campaign
School	District	The Education Trust-West
Lincoln	Playworks	The New West Oakland
LRNG	Points of Light	Movement
MarketingVUE	PolicyLink	The Oral Lee Brown Foundation
Menlo College	Project Peace East Bay	The Zorgos Project
Merritt College	Promise Neighborhoods	uAspire
Mills College TRIO Programs	Institute at PolicyLink	UC Berkeley
Museum of Jazz & Art	PUEBLO	United Negro College Fund
My Brother's Keeper	Quest Foundation	United Way Bay Area
National Equity Project	Rainbow PUSH Coalition	Urban Strategies Council
New Covenant Tabernacle	Reading Partners	West Oakland Job Resource
Church	Ready Nation	Center
New Hope Covenant Church	Redwood Heights School	West Side MBC
New Leaders	Regeneration	Williams Chapel Baptist Church
Oakland African-American	Rex Consulting	World Impact, Inc.
Chamber of Commerce	Rogers Family Foundation	WriterCoach Connection
Oakland Chamber of	S and D Girl Talk	Youth ALIVE!
Commerce	Sage Financial Solutions	Youth Radio
Oakland Community	San Francisco Foundation	Youth UpRising



# Individual Champions

*Champions support and endorse the Oakland Promise*

## **OAKLAND CITY COUNCIL MEMBERS**

Dan Kalb, Oakland City Councilmember, District 1  
Abel Guillen, President Pro Tempore, Oakland City Council, District 2  
Lynette Gibson McElhaney, Oakland City Councilmember, District 3  
Annie Campbell Washington, Vice Mayor, Oakland City Councilmember, District 4  
Noel Gallo, Oakland City Councilmember, District 5  
Desley Brooks, Oakland City Councilmember, District 6  
Larry Reid, President, Oakland City Council, District 7  
Rebecca Kaplan, Oakland City Councilmember At Large

## **OAKLAND UNIFIED SCHOOL BOARD MEMBERS**

Jody London, OUSD School Board Director, District 1  
Aimee Eng, OUSD School Board Director, District 2  
Jumoke Hinton Hodge, OUSD School Board Director, District 3  
Nina Senn, OUSD School Board Vice President, District 4  
Roseann Torres, OUSD School Board Director, District 5  
Shanthi Gonzales, OUSD School Board Director, District 6  
James Harris, OUSD School Board President, District 7

## **ELECTED OFFICIALS**

Amber Childress, Alameda County School Board Member, Area 2  
Barbara Lee, United States Congresswoman  
David Kakishiba, EBAYC Executive Director and Former OUSD School Board President  
Gary Yee, Former OUSD Superintendent and School Board President  
Gavin Newsom, Lieutenant Governor for the State of California  
Jean Quan, Former Mayor of Oakland  
Kamala Harris, Senator, State of California

Karen Monroe, Alameda County Superintendent of Schools  
Keith Carson, Alameda County Supervisor, District 5  
Libby Schaaf, Mayor of Oakland  
Nancy Skinner, State Senator, State of California  
Nate Miley, Alameda County Supervisor, District 4  
Richard Spees, Former Oakland City Councilmember  
Rob Bonta, California State Assemblymember  
Ted Mitchell, Former Undersecretary of Education  
Tony Thurmond, California State Assemblymember  
Wilma Chan, Alameda County Supervisor, District 3

## **COLLEGE AND UNIVERSITY LEADERS**

Alecia DeCoudreaux, Mills College, Former President  
Beth Hillman, Mills College, President  
Debbie Budd, Berkeley City College, President  
Dr. Antonio Ruiz, Hispanic Alliance of Colleges and Universities, President  
Dwaun Warmack, Harris-Stowe University, President  
Dwight Fennell, Texas College, President  
Elñora Webb, Laney College, President  
George Blumenthal, University of California Santa Cruz, Chancellor  
James Donahue, St. Mary's College, President  
Janet Napolitano, University of California, President  
Joi Lin Blake, College of Alameda, President  
Jowel Laguerre, Peralta District, Chancellor  
Kathy Franklin, Virginia University of Lynchburg, President  
Lady June Cole, Allen University, President  
Leroy Morishita, California State East Bay, President

Les Wong, San Francisco State University, President  
 Linda Katehi, University of California Davis, Chancellor  
 Logan Hampton, Lane College, President  
 Michael Sorrell, Paul Quinn College, President  
 Nicholas Dirks, University of California Berkeley, Chancellor  
 Nora Ambriz-Galaviz, Merritt College, President  
 Paul Fitzgerald, University of San Francisco, President  
 Raymond Burse, Kentucky State University, President  
 Romeo Garcia, Former Dean of Grants and Special Projects, Merritt College  
 Sherilah Vance, Cheyney University, President  
 Terri Givens, Menlo College, Provost  
 Theresa Price, National College Resources Foundation, Founder/Executive Director  
 William Hynes, Former President, Holy Names University

#### **FAITH LEADERS**

Albert Lee, Regeneration Church, Senior Pastor  
 Albert Olson Hong, New Hope Covenant Church, Associate Pastor  
 Arretha Dozier-Cooper, New Covenant Tabernacle Church  
 Bobby Lee, Convergence Covenant Church, Pastor  
 Calvin Ho, First Covenant Church of Oakland, Pastor

Dan, Schmitz, New Hope Covenant Church, Lead Pastor  
 David Carranza, Points of Light  
 Dawn Humphrey, Shiloh Church, Pastor  
 Dr. Sandy Carpenter, Mingleton Temple  
 Joanne Perra, Faith Network of the East Bay, Volunteer  
 Joe Nuni, Convergence Covenant, Church Ministry Director  
 Jules Moore, Shiloh Church, Pastor  
 Kenneth Anderson, Williams Chapel Baptist Church, Pastor  
 Margena Wade-Green, Faith Network of the East Bay, Director, Science Horizons and CareerBridge  
 Mark Perra, Faith Network of the East Bay, Volunteer  
 Pastor Albert Hong, New Hope Covenant Church, Associate Pastor  
 Rabbi Jacki Mates-Muchin, Temple Sinai  
 Reverend Curtiss Fleming, Bay Community Fellowship  
 Reverend Dr. L.P. Lewis, Allen Temple  
 Reverend Franklin Sterling, St. Augustine's Episcopal Church  
 Reverend Jesse Jackson Sr., Rainbow PUSH Coalition, Founder & President  
 Reverend Ken Chambers, West Side Missionary Baptist Church  
 Reverend Kwasi A. Thornell, St. Augustine's Episcopal Church  
 Reverend Monte McClain, College Avenue Presbyterian Church  
 Reverend Scott Denman, St. John's Episcopal Church  
 Treva Reid, Shiloh Church, PG&E

**"Lives are being transformed  
 because of the Oakland Promise."**

**-Oakland City Council President  
 Larry Reid**

# Individual Champions

## OAKLAND UNIFIED SCHOOL DISTRICT

Abby Friedman, OUSD, Director of the Family and College Resource Center	Hitesh Haria, OUSD, Chief Operations Officer
Ali Metzler, OUSD	Jacqueline Minor, OUSD, General Counsel
Allen Smith, OUSD, Former Chief of Schools	Jazmine Njissang, OUSD
Allison Henkel, OUSD, Principal of Think College Now	Jean Wing, OUSD, Executive Director of Research, Assessment & Data
Andrea Bustamante, OUSD, Director of Community School Partnerships	Jennifer Le Barre, OUSD, Director of Nutrition Services
Antwan Wilson, Former Superintendent, OUSD	Juan Mendoza, OUSD, Teacher, Claremont and Roosevelt Middle School
Ariel Brown, OUSD, Teacher, Castlemont High School	Julie Phan, OUSD
Aryn Bowman, OUSD, Principal, Life Academy	Katherine Carter, OUSD, Design Team Lead, Fremont High School
Ashley De Melo, OUSD	Kathleen Hunter, OUSD, Teacher, Kaiser Elementary
Bernard McCune, OUSD, Deputy Chief, Office of Post-Secondary Readiness	Kenneth Leblue, OUSD, Teacher, Fremont High School
Brigitte Marshall, OUSD, Former Chief Talent Officer	Laura Martinez, OUSD
Catherine Cotter, OUSD	Lauran Cherry, OUSD, Community Schools and Student Services
Charles Cole III, OUSD, Community Engagement Specialist	Leroy Gaines, OUSD, Principal, ACORN Woodlands Elementary
Chief Jeff Godown, OUSD, Oakland Schools Police Department	Leslie Hsu, OUSD, College Readiness Specialist
Chris Chatmon, OUSD, Deputy Superintendent of Equity	Linda Rogers, OUSD
Claire Shorall, OUSD Castlemont High School Teacher and OUSD Computer Science Manager	Liz Sullivan, OUSD
Cliff Hong, OUSD, Principal, Roosevelt Middle School	Madeline Noonan, OUSD, Assistant Principal, Think College Now
Corey Donahue, OUSD	Maria Pirner, OUSD
Curtiss Sarikey, OUSD, Deputy Chief, Community Schools and Student Services	Marion McWilliams, OUSD
Daniela Reynosa, OUSD	Mark Triplett, OUSD, Network Superintendent
David Montes de Oca, OUSD, Deputy Chief, Office of Post-Secondary Readiness	Matin Abdel-Qawi, OUSD, Principal, Oakland High School
Devin Dillon, OUSD, Interim Superintendent	Monica Purdy, OUSD, Teacher, Think College Now
Dr. Rachelle Rogers-Ard, OUSD	Monica Thomas, OUSD, Network Superintendent
Emiliano Sanchez, OUSD, Administrator	Nancy Bloom, OUSD
Gabriel Valenzuela, OUSD, Ombudsperson	Nancy Gomez, OUSD, Parent and Staff, Elmhurst Community Prep
Gayle Peterson, OUSD, Attendance Clerk Kaiser Elementary	Nicole Steward, OUSD
Grace Persico, OUSD	Oazoo Copenfield, OUSD
Gretchen Livesey, OUSD, Director of Linked Learning	Pamela Watson, OUSD, Principal
	Ray Mondragon, OUSD, Deputy Chief Early Childhood Education
	Renee Lafrenz, OUSD
	Rocquel Colbert, OUSD Program Manager

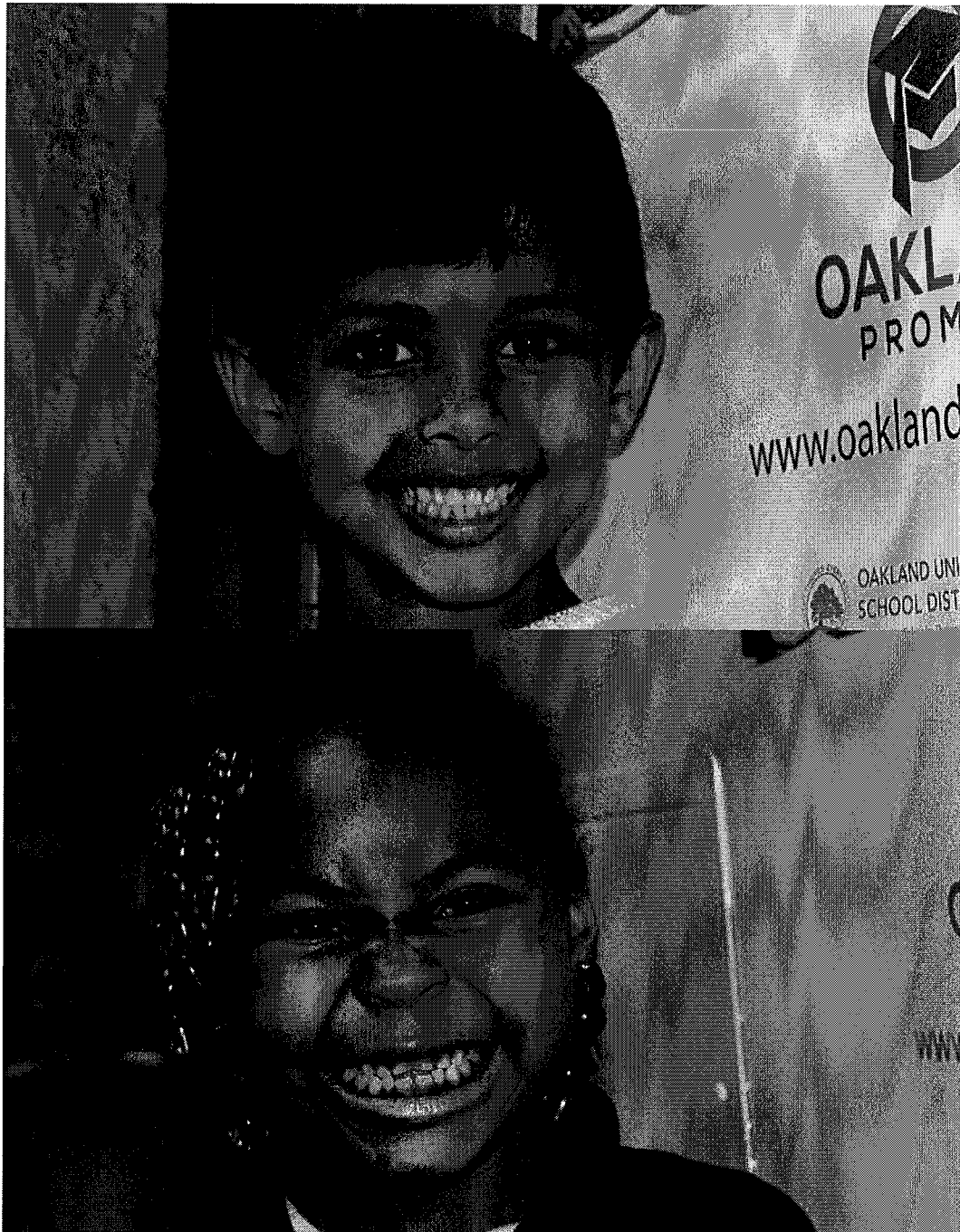
Roland Broach, OUSD, Executive Director,  
Facilities Services  
Sara Stone, OUSD, Redwood Heights  
Principle  
Sabrina Moore, OUSD  
Sondra Aguilara, OUSD, Network  
Superintendent  
Sultanah Corbett, OUSD  
Susana Ramirez, OUSD  
Tammy Rose, OUSD, Principal, La Escuelita  
Tiffany Chan, OUSD

Tinisha Hamberlin, OUSD, Principal,  
McClymonds High School  
Vernon Hall, OUSD, Senior Business  
Officer  
Victoria Holden, OUSD  
Vinh Trinh, OUSD Liaison to the Oakland  
Promise  
Yana Smith, OUSD, Chief of Staff,  
Organizational Effectiveness and Culture  
Ziada Keflezighi, OUSD



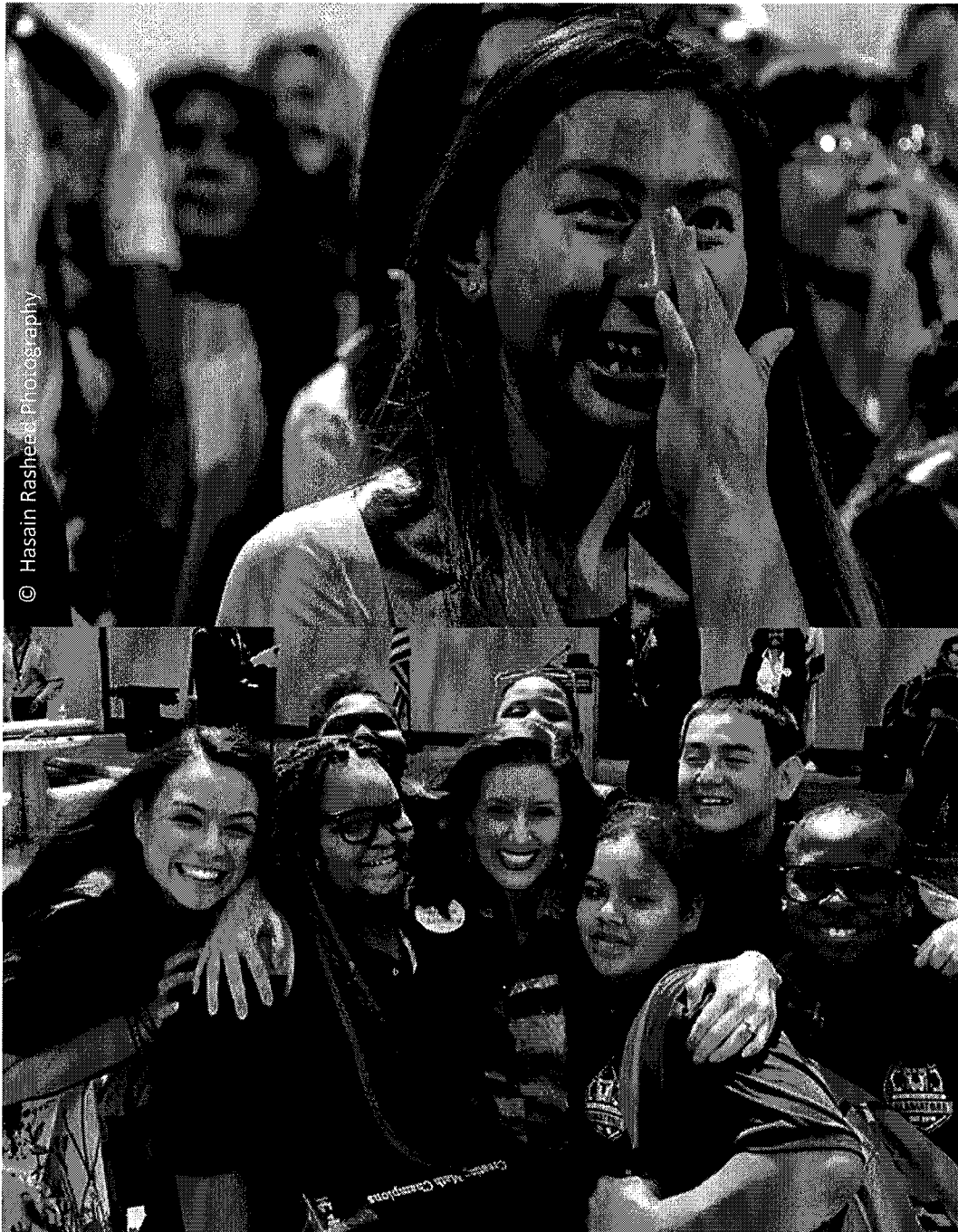
"I believe in the Oakland Promise  
because I know with the right resources  
and the right supports, all kids can  
achieve their goals."

-Valentina Vigil, Future Center College & Career Advisor at  
Frick Impact Academy



"I want to go to college to learn more. It's a good place to learn."

-Christopher, MLK Kindergartner



"If I could do thing as the Mayor of Oakland, it would be to realize the vision of the Oakland Promise."

-Mayor Libby Schaaf

# Individual Champions

## OAKLAND COMMUNITY MEMBERS

Aadam Vitac	Anne Marks, Youth ALIVE!	Carolyn Hunt
Aareh Kelley	Anne Sunderland	Cassandra Tesch, Leadership Public Schools, Teacher
Aaron Smith, Calvary Temple Church of God in Christ	Anny M.	Catherine Mencher, College Track Academic Affairs Director
Abarea Slater, Student	Ansel Troy, SF Adult Probation Department	Cathryn Cornelius, City of Oakland
Abby Friedman	April Alvarez	Cathya Lopez, Facebook
Abdulia Ahibih	Arbour Decker, Director of Strategic Partnerships, EBCF	Cealia Zaragoca
Abel Regalado	Aretha Pittmon	Celena Chen, City of Oakland, Reading Partners volunteer
Adam Tobin, Chabot Space & Science Center	Arnold Brillienger	Celeste Adames, Oakland High School
Aisha Brown, Alameda County Government, District 5, Senior Legislative Aide	Arnoldo Avalos, Angel Investor	Celeste Stanley, Kaiser Elementary student/Parent
Aisha Mida, Kaiser Elementary Student/Parent	Arretha Cooper	Cesatia Pablo
Albert Hong	Art Goldman, MarketingVUE	Chadwick Spell, Spirits & Spells
Alejandra Jamie	Ashley Adragna	Charles Blatcher, City Hall
Alejandro Gac-Artigas, Springboard Collaborative	Audreer Jones Taylor, Simply Recreating	Charlie Stimson, Bridge the Chasm
Alejandro Esparza	Audrey Cortes, Office of Mayor Schaaf, Former Executive Scheduler	Charlie Chau, San Ramone USD
Alex Johnson, Children's Defense Fund, Executive Director	Ayana Hollans, Word Assembly West Oakland	Charmaine Stevens, Kaiser Elementary student/parent
Alex Lopez, SF Bay Water Board; Converge Forward INC., Executive Director	Barbara Mellon, NAACP, Oakland	Cheral Stewart, Turnitin
Alexa Rodrigues	Becky Lai, Urban Strategies Council	Cheryl Fabio
Alexel Nathan	Ben Cooper, SF Department of Environment	Christa Brown
Alexia Everette, Stuart Foundation	Benj Vardigan, Oakland Public Education Fund	Christina Nieves
Alfred Brown, Laney College, Food Services Purchasing Supervisor	Benjamin Elias, DeVry University	Christine Stoner-Mertz, Lincoln
Alice Butler	Bernadine Gray, Funasticataos	Christine Boschen, SF Bay Water Board; Converge Forward INC.
Alicia Contreras, East Bay Spanish Speaking Citizens Foundation (SSCF)	Billy Keller	Christopher Paul, Rex Consulting
Alicia Dixon, Marcus Foster	Blanca Paria	Cindy Lawrence, OUSD Parent
Alicia Phang, Local 713	Boketsu Banganganda, Jewish Family Service	Cinthia Diaz
Amanda Feinstein, Project Director, College Savings Initiatives, the Oakland Promise	Bonnie Hamlin, League of Women Voters, Oakland, Development Committee Co-Chair	Citlalli Sanchez, Volunteer
Amber Childress, Lens and Co, Founder	Bonnie Rippberger, Merritt College Preschool Lab	Clare Middleton, New Schools Venture Fund
Amiee Eade	Bonnie Xia, Oakland Charter High School	Claudia Burgos
Amy Baker, Nature's Cure	Brian Gentry, Alameda County	Claudia Cappio, City of Oakland, Assistant City Administrator
Ana Jeronimo	Bruce Buckelew, OTX West, Founder	Cliff Eubank, Kaiser Elementary Student/ Parent
Ana Quintero, Parent	Bruce Quan, Prodigy	Clifford Chapman, PSM Med Premiersports
Andra Raglo, KALX	Bruno Brandli Butch Wing, Rainbow PUSH Coalition	Clifton Bolden
Andrea Lazzaretto, Andrada & Associates	Caheri Gutierrez, City of Oakland, Mayor's Office, Community Engagement Associate, Oakland Promise	Connie Yowell, LRNG
Andrea Walker, Beneficial State Bank, Creative Media Evangelista	Callai Nagle, Kaiser Elementary parent/student	Corey Dishmon, Kaiser Elementary student/parent
Andrea Schwartz, Braven	Camille Merritt	Corey Hill
Andriana Mitchell, Oakland Parks and Recreation	Candi Strong Lapides, RAFT	Coron Brinson, San-O-Bar Club, Richmond Community Foundation Board Member
Andy Nguyen, Harvard Medical School	Candice Cox, Candid Art	Crystal Matson, Oakland African American Chamber of Commerce
Andy Singer	Candy Anderson, Brighter Beginnings	Cynthia Adams, Oakland NAACP
Angela Carlos	Carl Chan, Oakland Chinatown Chamber of Commerce, Board Director	Cynthia Arevalo, La Familia Counseling, Unaccompanied Youth Clinician
Angela Glover Blackwell, PolicyLink, President and CEO	Carla Keener, First 5 Alameda County	Cynthia Cornelius
Angelina Lazo	Carlos Mendota	Cynthia Adams
Anisha Hackney	Carlos Loera, East Bay College Fund	Cynthia Ramirez, Home Depot
Anita Hong, Fatino Inc.	Carlos Tapia	D Lacy Asbill
Anita Bloch	Carol Schwamberger, Muscian	Dale Marshall
Anita Templer, WriterCoach Connection	Carol Van Steenberg	Dan Quigley, East Bay Community Foundation, Senior Program Officer
Anna Hughes	Carmen Perdomo	Dan Cohen, Full Court Press
Anna Engle	Carolina Echeverria, Univision	Daniel Fenton, American Psychological Association
Anna Lee	Carolina R.	Daniel Zevin, Bay Area Teen Science (BATS)

Daniel Bellino, Office of Alameda County, Superintendent  
 Daniel Lawlor, Super Stars Literacy  
 Daniel Chesmore, CLCS  
 Daniel Kermitt, Oakland Police Department  
 Danielle Charles, NAACP, Member, Education Committee  
 Danielle Rodriguez  
 Danielle Jer  
 Darius Aikens, OUSD, Student  
 Darrell Jones III, Clef, Head of Business Development  
 David Moren, Generation Citizen  
 David Kakishiba, East Bay Asian Youth Center (EBAYC)  
 David Stein, Donahue Fitzgerald, Partner  
 David Allen, Museum of Jazz & Art  
 David Silver, Office of Mayor Schaaf, Director of Education  
 David Huffmon, Groupoeya  
 Deborah Jackson, Sage Money Financial Solutions  
 Deborah Lagutaris  
 Debra Stinnett  
 Dedra Cooks, The New West Oakland Movement  
 Dee Johnson, Lend A Hand Foundation  
 Deidra Perry, Aspire Public Schools, Study Smart Tutors, Elite Educational Institute  
 Demario Johnson  
 Denitza Popov  
 Dennis Fitzgerald, East Bay College Fund, Project Management and Digital Publication Professional  
 Derdre Anderson, Cypress Security  
 Diane Dodge, East Bay College Fund, Executive Director  
 Dianne Martinez  
 Diego Gonzalez, Port of Oakland  
 Dirk Tillotson  
 Dons Umbuck, S and D Girl Talk  
 Dorothy Holmes  
 Doug Blacksher, NAACP, Oakland  
 Dr. Darlene Willis, College Bound  
 Dr. Rachelle Rogers-Ard, Teach Tomorrow in Oakland, Manager  
 Dulce Acosta  
 Earl Hamlin, Port of Oakland, Commissioner  
 Edgar Sanchez  
 Eileen Espijo, Children Now  
 Ela Price  
 Elisa Mendel  
 Elisa Castro  
 Elsie Simpliciano, City of Oakland, Intern  
 Eluia Garcia  
 Emma Roos, Educational Coalition for Hispanics in Oakland (ECHO)  
 Ena Li, United Way of the Bay  
 Eric Perssons, Jostens  
 Eric Johnson, Oakland Housing Authority  
 Eric McDonnell, United Way Bay Area  
 Eric Frothingham, LifeLaunchr, Inc.  
 Erica Terry Derryck, Office of Mayor Schaaf, Director of Communications

Erik Moore, Pigeon.ly, Member of Board of Directors  
 Estelle Clemons, City of Oakland, Program Director at Oakland Community Action Partnership  
 Ethan Berry  
 Fardah Saeed  
 Fe Carthell, Artists  
 Felicia Verdin  
 Felicity Meu  
 Felipa Pablo  
 Francesca Cervantes, SpeakEasy Language Coaching  
 Frank Sperling  
 Fred Blackwell, San Francisco Foundation, CEO  
 Gabriela Villavicencio, Unity Council  
 Gavin Kwong, Summit Public Schools, Controller  
 Gene Kunde, Diabetes Hands Foundation, CEO  
 George Lerma, Latino Education Network (LEN)  
 Gerry Garzon, Oakland Public Library  
 Gildardo Berrospe  
 Gloria Lee, Educate 78  
 Gloria Medina  
 Gloria Baker  
 Glynn Washington, Snap Judgment, Host and Executive Producer  
 Gregory Spencer, Footsteps 2 Brilliance  
 Gretchen Livesy  
 Guadalupe Ale  
 Gustavo Gutierrez  
 Gwen Rino, San Francisco Friends School, Academic Dean  
 Gwendolyn Denyce, James Gwyneth Galbraith, Opportunity Fund  
 Hae Sin Thomas, CEO, EFC  
 Harriet Reelitz  
 Hayden Griffith  
 Hilary Near  
 Hilda Ameyaw  
 Hilda Garcia  
 Ian Galloway, Federal Reserve Bank of San Francisco  
 Idalia Daria  
 Ileana Gonzalez  
 Ingrid Alfaro, Brighter Beginnings  
 Irene Mayo, Parent  
 Irma Pablo Matias  
 Ivey Williams, Alameda County Public Health  
 Isaac Kos-Read, Founder & CEO, Kos Read Group  
 Ja Khai  
 Jack Nagle  
 Jack Bibbo  
 Jacqueline Arias  
 Jacqueline Arnoldy  
 Jacquelyn Pinckney, Town Squared  
 James Schuelke, Civic Nation  
 James Head, East Bay Community Foundation, President and CEO  
 Jamie Lopez, East Bay Asian Youth Center (EBAYC)  
 Jamila Makini  
 Jamilah Mohamed  
 Jan Leuin  
 Jan Schmitz, MakerED

Janale Rhodes, OUSD parent/student  
 Jane Marquez-Villa, City of Oakland  
 Jane Ganue, La Clinica  
 Janea Asis, Artists  
 Janet Heller  
 Janice Davis, Merrill Lynch, Financial Advisor  
 Janine Sandler  
 Janis Burger, First 5 Alameda County  
 Jared Mitchell  
 Jason Allen  
 Jawana Smith, City of Oakland  
 Jaylena Patterson, Salesforce  
 Jazmin Noble, East Bay Asian Youth Center (EBAYC)  
 Jearal McClinton, Martin Luther King Rally Committee-Oakland  
 Jeff Key  
 Jeffrey Scott  
 Jen McKillips, Project: Peace, Executive Director  
 Jennielyn Dino Rossi  
 Jennifer Escalante, Kaiser Elementary student/parent  
 Jennifer Gallegos  
 Jennifer Graves, Super Stars Literacy  
 Jennifer Mao, Reading Partners, Associate Director of Community Engagement  
 Jennifer Laird  
 Jenny Perez  
 Jeremiah Oteh, Learn Fresh  
 Jesselle Miura  
 Jessica Menedez  
 Jessica Stewart, GO Public Schools, Senior Managing Director  
 Jessica Pitt, Alameda Health System  
 Jessica Gunderson, Partnership for Children and Youth  
 Jessica Perez  
 Jet Chapman  
 Jhon Hous Jill Habig  
 Jill Simon, The Unity Council  
 Jim Cervantes  
 Joan Jeung, Fellow at Harvard Medical School  
 Joanna Morgan  
 Joanna Winter, City of Oakland-Planning  
 Joanne Tornatore-Pili  
 Jocelyn Richards  
 Joey Weinstein-Carnes, California Charter Schools Association, Bay Area Director, Facilities  
 John Yuasa, PUEBLO  
 John Valva, UCOP  
 Jonathan Granados Lauderos, Educator  
 Jojo Cinollo, Oaklandr  
 Jonathan Klein, GO Public Schools  
 Jose Alvarado  
 Jose Corona, Office of Mayor Schaaf, Director of Equity and Strategic Partnerships  
 Jose Gordon, Golden State Warriors Community Foundation, Executive Director  
 Jose Ortizo  
 Jose Perfino, CSU East Bay  
 Joseph Brasley, Office of Mayor Schaaf, Intern (Oakland Promise)

Josh Rosa, Council  
 Joy Johnson, Calvary Temple Church  
 of God in Christ  
 Joyce Coleman  
 Joyce Howard  
 JP Villafuerte, Sungevity  
 Juan Vera, Centro Legal de la Raza  
 Judith Berne, Rockridge News  
 Julia Bonilla  
 Julie Morales, Kaiser Elementary  
 Student/Parent  
 Julie Morris, Urban Leaders  
 Fellowship  
 Julio Bowyer  
 Julio Urias  
 Junaïd Mohiuddin  
 Junious Williams, Urban Strategies  
 Council  
 Juwen Lam, Consultant  
 Kai Drekeimer, Inside Track  
 Kacie Stratton, Harbor House  
 Ministries, Executive Director  
 Kami Griffiths, Community Technology  
 Network  
 Kamil Saeid, Aspect Ventures  
 Kandis Rodgers, DeVry, Student  
 Engagement and Development  
 Opportunist  
 Kareem Weaver, New Leaders  
 Karely Ordaz Salto, Office of Mayor  
 Schaaf, Special Assistant  
 Karen Engel, Peralta Community  
 College District  
 Katano Kasaine, City of Oakland,  
 Treasurer  
 Kari Hamilton  
 Karina Rivera  
 Kasdul Mahind, Courts  
 Kathleen Verani, VP Academic  
 Enhancement at Montera Middle  
 School, Mom, Graphic Designer  
 Kathleen Maloney, Irene Scully  
 Foundation  
 Kathleen Reinhart - Griffin  
 Kathy Chao Rothberg, Lao Family  
 Community Development  
 Kathy Dwyer  
 Katie McLane  
 Katrina Lashes  
 Kay Coelho, University of California,  
 Office of the President  
 Keith Williams, Know Yourself  
 Kelley Meade  
 Kelly Larkin, Scholar's Youth Sorority  
 Kermit Hudson II  
 Kersti Rose  
 Kesha Harris  
 Kevin Prince, Kaiser Elementary  
 Student/parent  
 Khalil Fuller, Learn Fresh  
 Kim Winston  
 Kim Ramirez Pollock  
 Kimberly Cohn, Family Paths, Inc.  
 Kimberly Cervantes  
 Kimberly Trujillo  
 Kortne Edogun  
 Krismin Inocentes, Center for  
 Educational Partnerships  
 Kristen Caven, The Zorgos Project  
 Kristina Williams  
 Krystina Briones, Summer Search

Kwame Hitz, Oakland Parents  
 Together  
 Kyle McCoy, RJ Facilitator  
 Kyra Mungia, LEE Public Policy Fellow,  
 Office of Mayor Schaaf  
 L. Karen Monroe, Alameda County  
 Office of Education  
 Lanaya Wilson  
 LaShawn Route Chatmon, National  
 Equity Project, Executive Director  
 Laura Brief, BUILD  
 Laura Escobar  
 Laura Jaeger, Retired  
 Laura Ponce  
 Lauran Cherry, United Administrators  
 Lauren Leimbach, Community  
 Financial Resources  
 Lauren Messner  
 Leah Cerri, Eden Housing  
 Leigh Phillips, EARN, CEO  
 Lena Robinson, Federal Reserve Bank  
 of San Francisco  
 Lenny Mendonca, Coastside Promise  
 Lenore McDonald, Center for Elders'  
 Independence  
 Leo Ayala  
 Leon Tran  
 Leonard Gonzalez, Labores Training  
 Center  
 Leslie Saucedo, City of Oakland/  
 Student  
 Liam Day, Peer Health Exchange  
 Linda Boessenecker, Girls Inc. of  
 Alameda County, CEO  
 Linh-Xuan Le  
 Lisa Dennis, The Unity Council  
 Lisa Kawahara, Friedman Family  
 Foundation  
 Lisa Rothman  
 Lisa Patterson  
 Lisa Calderon, Naming Gallery  
 Liz Palmer  
 Liz Cortez, Mission Promise  
 Neighborhood  
 Logan McWilliams, Teach Tomorrow  
 Oakland  
 Louise Waters, Leadership Public  
 Schools, CEO  
 Lucia Morales, Kaiser Elementary  
 Student/Parent  
 Lucia Pablo  
 Lupe Cazares, Innovate Public Schools,  
 Senior Community Organizer  
 Luz Ramirez, Parent  
 Luz Rios  
 Lylee Kazem  
 Lynda Gayden  
 M Hammock, Oakland Parks and  
 Recreation  
 Mach Sulton, NCCLF  
 MaEngra Branch, Art Media  
 Entertainment - California  
 Department of Education  
 Maggie Croushore, Office of Mayor  
 Schaaf, Communications and  
 Partnerships, Education  
 Maikol He YU  
 Malena Ruiz  
 Malik Coleman  
 Mani Simmons  
 Marc Spencer, Juma Ventures

Marcus Simpson, College Track  
 Margaret Crecy  
 Margarita Villegas, City of Oakland  
 Maria Drake, Citizen Schools  
 Maria Elina  
 Maria Garcia  
 Maria Gonzalez  
 Maria Meja  
 Maria Suarez  
 Maria Pablo  
 Mariah Fairley  
 Mariano Contreras  
 Marieldda Grynbal, East Bay College  
 Fund, Mentor  
 Mario Castellon  
 Mario Valadez  
 Marlene Castro, Oakland Educator  
 and XQ Institute, Manager, Student  
 and Community Relations  
 Marleni Regalado  
 Marquita Price, Peralta District,  
 Student  
 Marshall Tuck, Green.Public Schools,  
 Former CEO  
 Martha Rodriguez  
 Mary Avella, Merrill Lynch, Financial  
 Advisor  
 Mary Schmitz  
 Mary Forte  
 Mary Diligent, Junior Achievement of  
 Northern California  
 Mary Padden, Office of Mayor Schaaf,  
 Program Manager, Education  
 Matt Nichols, Office of Mayor Schaaf,  
 Policy Director, Transportation and  
 Infrastructure  
 Matthew Spengler, Blue Print Schools,  
 Executive Director  
 Matthew Hulse, East Bay College  
 Fund, Director of Mentoring and  
 Career Development  
 Matthew Fay, Oakland Tech  
 Maurice Miller, Family Independence  
 Initiative  
 Maurilio Leon, Community Housing  
 Opportunities, Chief Operations  
 Officer  
 Mayra Bolaj  
 Mayra Dimaz  
 Mayra Elias, Parent  
 McKenzie Stewart, East Bay College  
 Fund  
 Melanie Teng, East Bay College Fund  
 Melina Esquilin  
 Melisa Price  
 Melissa Korber, Las Positas College  
 Teacher  
 Melissa Wagasky, Book Trust  
 Melissa Fitzgerald, Sharks Ice  
 Melvin Hicks IV, BART  
 Menaka Mohan, RBO  
 Merve Lopus, Common Sense  
 Education  
 Mey Saelee  
 Michael Fee, Spotlight Education  
 Michael Hunt, Office of Mayor Schaaf,  
 Special Assistant  
 Michael Jefferson, East Oakland  
 Leadership Academy, Teacher  
 Michael McAfee  
 Michael Williams

Michael Nolin, Blum Oakland  
Michael Seals, Focon Inc.  
Michele Stillwell-Parvensky, Children's Defense Fund  
Michelle Torgerson, Reading Partners  
Michelle Doppelt, Oakland Parks and Recreation  
Michelle Renoigitzky, Realtor, BHG Highland Partners  
Mike Mezz, Teachers on Reserve  
Mike Gibbs, BizSmartGlobal  
Mike Uberti  
Milton Lee  
Mimi Zimmelman, Alameda County Social Services Agency  
Mitzi Ruiz  
Mohammad Danson, THOP  
Monica Hayden, uAspire  
Monica Montenegro, East Bay Consortium  
Morgan Stelly, Cakes by Morgan  
Morley Winograd, Campaign for Free College Tuition  
Mya Whitaker, Bay Area Urban Debate League  
Nakeyma Randle, Oakland Native, Director of External Affairs and Strategic Partnerships  
Nakkaila Hayes  
Nancy Gomez, OUSD Parent  
Nancy Rielle  
Nancy Levey  
Nathaniel Foster, Playworks  
Niccolo De Luca, Townsend Public Affairs, Director of Northern California  
Nicoberto Ramirez  
Nick Flood  
Nicole Steinberg, Ready Nation  
Nina Remiker-Scheinman, Leadership for Educational Equity, Program Manager  
Nina Foster  
Nisha Chauhan  
Noah Doe  
Odiaka Gonzalez, Oakland Leaf  
Olga Cetina  
Olga Dominguez  
Olis Simons, Youth UpRising  
Omar Franco, Holy Names University Upward Bound Project  
Ophelia Zeng  
Oral Brown, The Oral Lee Brown Foundation  
PaHoua Lee  
Paola Siliezar, City of Oakland/Student  
Patricia Mintz  
Patricia Murillo, Alternatives in Action  
Patricia Nieves  
Patricia Johnson, Game Theory Academy  
Patricia Gonzalez  
Paul Keys, Teach for America, Executive Director, Bay Area  
Paul Perry, The Reset Foundation, Executive Director  
Paul Reville, Harvard, Francis Keppel Professor of Practice of Educational Policy and Administration Faculty  
Paul Meyer, East Bay Innovation Academy

Paul Chavez, Centro Legal de la Raza  
Paulette Smith, New Leaders, Director of Emerging Leaders  
Pearl Madison  
Peggy Moore, Office of Mayor Schaaf, Senior Advisor  
Petreni Reeder, Oakland Resident  
Preethi Kembaiyan, Brighter Beginnings  
Priscilla Mkenda, OUSD parent/student  
Quanisha Jones  
Rachel Davidman  
Rachel Martin  
Rachel Richman  
Rachel Seldin  
Raionna Thompson, Merritt Student  
Randy Andrada, Andrada & Associates  
Randy Roth, Faith Network of the East Bay  
Randy Menjivar, USF  
Rany Ath, East Bay Asian Youth Center (EBAYC)  
Ray Leon  
Raymonde Charles  
Rebecca Rubey, Boys Hope Girls Hope  
San Francisco Bay Area  
Rebecca Lacocque, Peralta Colleges  
Rebecca Saltzman, BART  
Regina Johnson, Parent  
Remedios Hrez, Parent  
Renee White, Partners in School Innovation  
Renu Grover, iMentor  
Ricardo Garcia-Acosta, City of Oakland (HSD)  
Richard Nagler, Skylight Photography, President  
Richard Spees  
Rick Drain  
Rick Gaston  
Rita Ramirez  
Riza Hernandez, Wells Fargo Advisor  
Robert Rickett, StudentReach  
Rodney Dhati, Officer  
Rob Seitelman  
Robert Phillips  
Robert Simmons, Campaign for Black Male Achievement  
Robert Stark, Spencer Stuart, Consultant  
Robin Kan  
Rod Hsiao  
Romeo Garcia  
Rosalinda Lorenzo  
Rosalyn Royal  
Ruth Tafoya  
Ryan Smith, The Education Trust - West  
Ryan Turner  
Sadie Williams, Sage Money Financial Solutions  
Sabrina Landreth, Oakland City Administrator  
Sally Radernahe  
Sam Miller, Sidley Austin LLP, Senior Counsel  
Sam Tobis  
Samantha Torreano, Kaiser Elementary student/parent  
Sandra Johnson Simon

Santos Mendoza  
Sara Bedford, City of Oakland, Director of Human Services  
Sara Sandhu, East Bay College Fund  
Sarajane Winkelman  
Sarai Ramirez  
Sarah Bharier, Alameda Family Services  
Sarah Chavez-Yoell, East Oakland Boxing Association  
Sarah Baltazar  
Sayan Ghosh  
Schenae Rourk, Redwood Resources  
Scott Denman, St. John's Episcopal Church  
Seamus Kirst  
Sean McClung  
Sean Whent, Oakland, Former Chief of Police  
Sepun Adeyeye, Artcs1  
Serena Clayton  
Seth Hamalian, Mission Bay Development Group, Managing Principal  
Seth Hubbert, Technology Exchange  
Seth Cunnigan  
Sharlet Hudson  
Sharon Latour, East Oakland Youth Alliance, Stinson Beach Presbyterian Churches  
Sheila Jordan  
Sheila Sosnow, Private Practice, Psychologist  
Shelby Cohen  
Shereda Nosakhare, Office of Mayor Schaaf, Deputy Chief of Staff  
Sheri Alterman  
Sherry Padilla, Andrada & Associates  
Silvia Lo, Best Babies Zone PH  
Siobhan Wallace  
Stacy, BOTR  
Stanley Calvester, Boys & Girls Clubs of Oakland  
Stephanie Upp, Asset Funders  
Stephanie Hoang, East Bay College Fund  
Stephen Johnson  
Stephen Pham  
Sterling Speirn  
Steve Grenous Interlarian  
Stu Werner  
Sun Kwong (Michael) Sze, Office of Mayor Schaaf, Special Projects Coordinator  
Susan Harding, Morgan Stanley Financial  
Susan Mernit, Hack the Hood, CEO  
Susan Rosenthal  
Susan Duncan  
Susan Muranishi, Alameda County Administrator  
Susan Murray  
Susan Stutzman, East Bay College Fund, Board President  
Susan Duncan, Reading Partners, East Bay College Fund  
Susie Poncelet, East Bay College Fund, Board Member  
Suzanne Nguyen, Asian Health Services Community Health Center  
Suzy Garren, Aim High

Sylvester Donelson, Jr.	Timothy Doe	Vincent Cheng
Takiyah Gray	Tina Tamate Ramos, Oakland Tech	Vincent Liu, Oakland Charter High School
Talia Mccray, Payroll Consultant	Tokiwa Smith, (SEM) Link, Inc.	
Tamelah Hardley	Tomiquia Moss, Office of Mayor Schaaf,	Virginia Cruz, Parent
Tamika Lyles, Parent	Chief of Staff	Vivian Padua, Sage Money Financial Solutions
Tania Rodriguez	Tonaka Kendrick	W Taylor, PWA Plumber
Tara Stewart	Toni Hamihton, Parent Ambassador	Wafa Ali, Translator
Tara De Rosa, Fred Finch Youth Center	Toni Scruggs, Partners in Schools	William Patterson, NAACP Oakland, EBMUD Board Member
Tara Christina, Natural Resources	Innovation	Wilson Lu, Kaiser Elementary Student/Parent
Tawny Vernau	Tonika Harris	
Taylor Jay, Taylor Jay	Tracey Schear	
Tejal Shah, East Bay Asian Local Development Corporation (EBALDC), Director of Neighborhood and Economic Development	Trent Rhoran, SF Human Services	Xavier Buster, Girls Inc/Reach Academy
Teresa Nolivas	Tulin Good, CCSF Community College SF	Xiomara Garcia
Teron McGrew, Cal State East Bay, Alumni	Twinisha Doyle, City of Oakland, Volunteer	Yadira Tiburcio
Terri Givens, Menlo College	Ty-Licia Hooker, Boost! West Oakland, Executive Director	Yesenia Fuentes
Terry Kramer	Tyler Norris	Yolanda Schonbrun
Terry Jones, Oakland Police Department	Uticia Perry, Chabot	Yoletzy Rangel
Thomas Kochak, Prudential	V Bolden, Oakland Parks and Recreation	Yousof Hamdan
Tiana Corona	Vanessa Mor, Alameda County	Yvonne Byron
Tierra Talbert, Beaur Transportation	Vangelina Pascal	Zac Unger
Tiffanie Lai Inouye, City of Oakland	Venkates Swami, LifeLaunchr, Inc.	Zach Cohen, Golden State Warriors Community Foundation, Program Manager
Tiffany Eng, Familyfriendlyoakland.org	Veronica Arregun	Zachary Hill, Golden State Warriors, Community Relations Specialist
Tim Huey	Veronica Flores Malagon, The Education Trust - West	Zakhary Mallett, BART
Timaya Brown	Vesna Sot	Zonia Morales
Timiza Battiste	Victor Quinterd, Moziter Self and Earth	Zonia Ramirez
	Vidal Gonzalez	



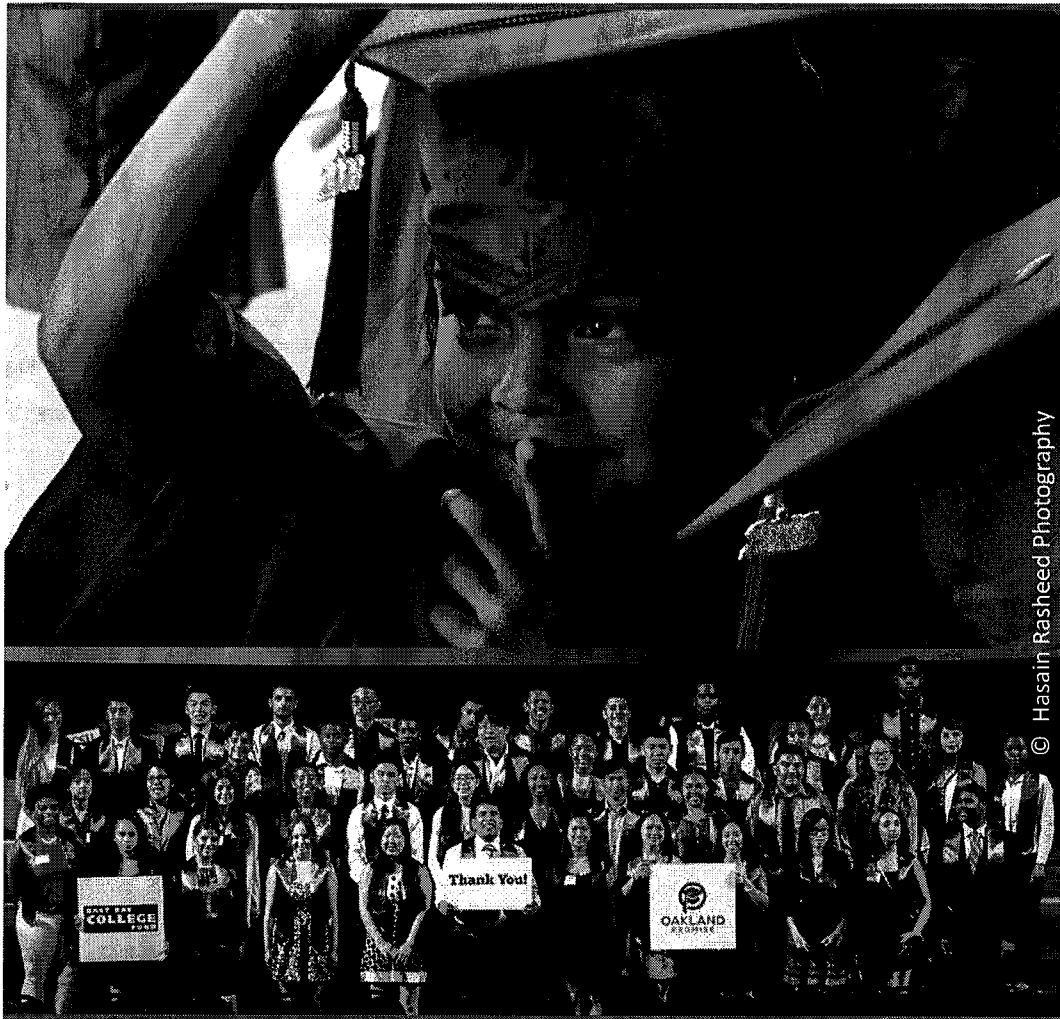
“Oakland Promise provides opportunities for all children in Oakland to find their path to future success.”

- Reverend Jesse Jackson

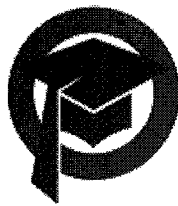


"As a young woman of color from East Oakland, I want to be a role model for other young people of color from my community. I know that if I can go to college, then so can they."

-Abril Barragan, Castlemont High School Senior



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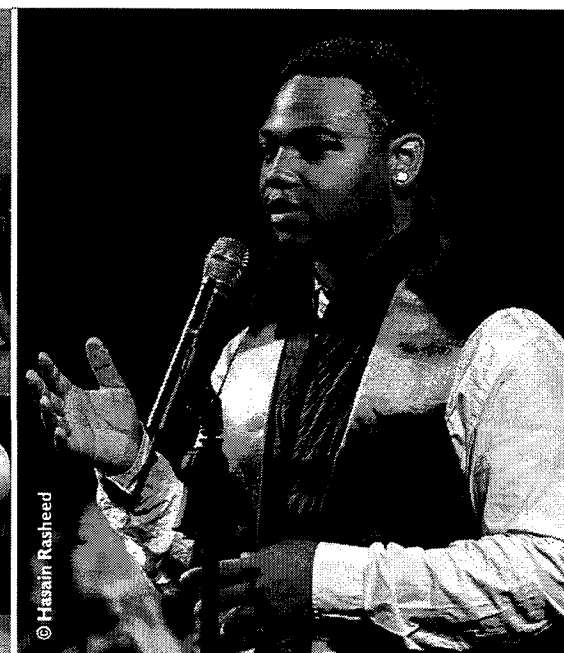


**OAKLAND  
PROMISE**

**JOIN US!**

Become a Champion. Donate. Volunteer.

**[www.oaklandpromise.org](http://www.oaklandpromise.org)**



MARCH 2018

# 2ND ANNUAL OAKLAND PROMISE REPORT

## THE OAKLAND PROMISE

We as a community will ensure that every Oakland child graduates from high school with the expectations, skills, and resources to complete college and be successful in the career of his or her choice.



OAKLAND UNIFIED  
SCHOOL DISTRICT



## Oakland Promise Advisory Board

**Annie Campbell Washington**, Vice Mayor, Oakland City Council  
**Barbara Leslie**, President & CEO, Oakland Chamber of Commerce  
**Bert Lubin**, President Emeritus, UCSF Benioff Children's Hospital Oakland  
**Bob Friedman**, Founder, Corporation For Enterprise Development/Prosperity Now  
**Chris Iglesias**, CEO, The Unity Council  
**Eloy Ortiz Oakley**, Chancellor, California Community Colleges  
**Geisha Williams**, President & CEO, PG&E Corporation  
**George Holland**, President, NAACP Oakland  
**James Harris**, OUSD Board of Directors  
**James Head**, President & CEO, East Bay Community Foundation  
**Jane Garcia**, CEO, La Clínica De La Raza  
**Janet Liang**, President, Northern California Region, Kaiser Permanente  
**Janet Napolitano**, President, University of California  
**Janis Burger**, CEO, First 5 Alameda County  
**Jowel C. Laguerre**, Chancellor, Peralta District  
**Kyla Johnson Trammell**, Superintendent, Oakland Unified School District  
**L. Karen Monroe**, Superintendent of Schools, Alameda County  
**Larry Reid**, President, Oakland City Council  
**Leroy Morishita**, President, California State University East Bay  
**Libby Schaaf**, Mayor, City Of Oakland  
**Lisa Villarreal**, CEO, Youth Ventures Joint Powers Authority  
**Martha Kanter**, Executive Director, College Promise Campaign  
**Michael Sorrell**, President, Paul Quinn College  
**Rob Bonta**, Assemblymember, California State Assembly



▲ **"If I could do one thing as the Mayor of Oakland, it would be to realize the vision of the Oakland Promise."**

— **Libby Schaaf, Mayor of Oakland**

**Susan Muranishi**, County Administrator, Alameda County  
**Sabrina Landreth**, City Administrator, City of Oakland  
**Susan Stutzman**, Board President, East Bay College Fund  
**Tony Thurmond**, Assemblymember, California State Assembly  
**Wilma Chan**, Supervisor, Alameda County  
**Yvette Radford**, Vice President of External and Community Affairs of Northern California, Kaiser Permanente

## Oakland Promise Ambassadors

Ambassadors are students, parents, teachers, and community leaders who are committed to education advocacy, believe in our vision, engage the community, and inform OP with community feedback. To date, ambassadors have participated in 23 community engagement events and signed up many of our 1,000+ OP Champions.

Alma Piedras  
Abril Barragan  
Amelia Jackson  
Amelia Rico  
Andres Contreras Vega  
Andy Nguyen  
Angelita Patten  
Angelo Castillo  
Antron Thurman  
Arthur Renowitzky  
Aya Alshalal  
Bernadette Zermeno  
Bianca Rosas  
Bianca Williams  
Brandy Gonzalez  
Bruce Calderon  
Caitlin Healy  
Calrice Bazile  
Camila Barbour  
Chandra Johnson

Charlene Johnson  
Charles Cole  
Cynthia Adams  
Cynthia Leon  
Daniel Tinajero  
Dannyl Montenegro  
Darius Aikens  
Darwin Lopez  
Deb Mckoy  
Ebony Avery  
Edgar Rodriguez  
Edgar Sanchez  
Eleazar Cuenca Carmona  
Eli Cuevas  
Eliseida Gutierrez  
Eliseida Jauregui  
Emma Ramirez  
Erica Mitchell  
Esmeralda Cortez  
Fatima Arreola

Francisco Navarro  
Gabriel Patten  
Gabrielle Henry  
Gema Cardenas  
Gladys Nava  
Glenda Serrano  
Gloyds Altamirano  
Hailiah Dabashi  
Jasmine Garcia  
Jonathan Granados  
Jorge Cervantes  
Joseph Brasley  
Judith Mendez  
Julie Martelle  
Kahlil Motley  
Karla Rubio  
Kevin Jimenez  
Kiyha Cooper  
Laron Cutno  
Laurie Hollins

Linda Grant  
Luis Ceja  
Mahala Herron-Rutland  
Manny Hernandez  
Marcus Penn  
Maria Padilla Estrada  
Maria Pimer  
Mario Valadez  
Mauricio Amaral  
Maya Jefferies  
Mayra Albor  
Mayra Avalos  
Mayra Elias  
Mayra Mendoza  
Michael Jefferson  
Michelle Ewing  
Misty Walton  
Michelle Renowitzky  
Misty Walton  
Nayeli Lopez

Norma Yau  
Oscar Martinez  
Parisa Esmaili  
Portia Boutte  
Pricilla Wilson  
Renia Webb  
Reynaldo Mendoza  
Ricky Cruz  
Robin Thomson-Webb  
Rocio Gonzalez  
Romero Wesson  
Ron D. Maloney  
Rosa Porras-Cordova  
Rosaura Altamirano  
Roxana De La O Cortez  
Sandra Esquivel  
Selena Gonzalez  
Shauna McQueen  
Simon Wong  
Simone Johnson

Sophia Naufahu  
Stephanie Alcazar  
Taina Almaweri  
Tamone Benjamin  
Tatiana Tendencia  
Tim Douglas  
Timothy Demry  
Tisha Styles  
Ty-lia Hooker  
Tyjeare Hunter  
Valentina Vigil  
Veronica Franco  
Veronica Luna  
Wendy Stevenson  
Yipeng Ruan  
Yolanda Castillo  
Yonathan S.  
Yota Omo-sowho



◀ “This all started a year and a half ago when we launched the Oakland Promise, and today with the East Bay College Fund, we have 700 students in college. Many of us will be the first in our family to attend college, but we will definitely not be the last. My American Dream started as a nightmare, but now we can rewrite the script for every young person in the city and for generations to come so that college success is the norm.”

—Darius Aikens, OUSD graduate from Oakland High School, Oakland Promise Ambassador, East Bay College Fund Oakland Promise scholar who is now a freshman at UCLA.

“What year will our kindergartners graduate college? 2034. Thinking about this makes it real. Because of the Oakland Promise, 2034 is becoming part of our vocabulary; savings accounts are becoming part of our vocabulary. We are changing the way we talk about it and slowly changing our attitudes.”

—Timothy Douglas, OUSD Kindergarten Teacher, International Community School

## Oakland Promise School Teams and Implementing Partner Teams

### Acorn Woodland Elementary School

Evanne Ushman  
Francisco Llaguno  
Gargi Gangopadhyay  
Kristen Brett  
Leroy Gaines  
Sofia Castrocriado

### Alameda County Department of Public Health

Kiko Malin  
Jesus Verduzco  
Shamelle Bremond  
Angela Wynders  
Angelia Victorian  
Carmelina Thomas  
Claudia Rios  
Daisy Palacios  
Danielle Davis  
Donneshia Clark  
Maria Isabel Aguilar  
Monique Houston  
Rashawnda Thompson  
Shanell Flowers  
Vella Black Roberts

### Allendale Elementary School

Alma Piedras  
Desiree Miles  
Lydia Morales  
Maria Montelayo  
Nancy Lee

### American Indian Public Charter School II

Erin Oh  
Matthew Gordon  
Peter Holmquist  
Sabrina Clark  
Tareyton Russ

### Aspire ERES Academy

Arielle Walker-Brown  
Callie Shanholt  
Elvira Iniguez  
Jenna Ogier-Marangella  
Maribel Sainez  
Nallely Ramirez

### Bella Vista Elementary School

Feuy Saechao  
Julie Su  
Karen Heida  
Linda Flynn  
Mai Yang  
Rachelle Cashion  
Rana Lau

### Bret Harte Middle School

Bianca D'Allesandro  
Brian Tang  
Carolyn Traylor  
Raul Hernandez

### Bridges Academy at Melrose

Anita Iverson-Comelo  
Beatriz Tello  
Maria Garcia  
Paula Barrera  
Rosanna Covarrubias

### Brighter Beginnings

Barbara Bunn-McCullough, PhD  
Diana Gamino

### Brookfield Elementary School

Clelia Mayorga  
Marie Roberts  
Nathalie Umana

### Carl B. Munck Elementary School

Denise Burroughs  
Faustena Linarez  
Kim Hyde  
Rachelle Love

### Castlemont High School

Brianna Alleyne  
Charles Patterson  
Devan McFadden  
Jennifer Early  
Michael Scott  
Natalie Barraza  
Samantha Odom  
Sydney Mulkey  
Tiago Robinson  
William Chavarin

### City of Oakland Early Head Start

Sara Bedford  
Maria Lavanderos  
Thao Ly  
Ireesy Brewster  
Janna Demby  
Qing Xinj Li  
Sharon Siao  
Vianey Carreon  
Yuhong Zhu

### Cleveland Elementary

Jason Dowd  
Maureen Whiting  
Peter Van Tassel  
Shelley Morris  
Susan Yee

## Oakland Promise School Teams and Implementing Partner Teams (continued)

### **Coliseum College Prep Academy**

Abby Friedman  
Amy Carroza  
Amy Boyle  
Javier Magana  
Joanna Morales-Fernandez  
Leslie Mejia

### **Community United Elementary School**

Desire Levrier  
Elizabeth Morales  
Humphrey Kiuruiwi  
Trinidad Arriaga  
Veronica Carrillo

### **East Oakland Pride Elementary**

Amapola Obrera  
Diana Montes

Michelle Grant  
Shantai Briggs

### **Emerson Elementary**

Heather Palin  
Kasondra Walsh  
Zakiya Brooks

### **EnCompass Academy**

Amelia Rico  
Dana Turner  
Gladis Ramos  
Katrina Jones  
Minh-Tram Nguyen  
Steven Valadez

### **Esperanza at Stonehurst**

Dolores Beleche  
Eliazar Cuenca  
Kathleen Arnold

### **Franklin Elementary School**

Ingrid Seyer-Ochi  
Kristin Smith  
Munera Mohsin

### **Fred T. Korematsu Discovery Academy**

Amie Lamontagne  
Lourdes Robledo  
Maria Pirner

### **Frick Impact Academy**

Catherine Cotter  
Ruby De Tie  
Tomas Robles  
Valentina Vigil

### **Global Family School**

Alejandra Mendez  
Dante Ruiz  
David Alvarez-Doreste  
Juan Vaca

### **Greenleaf Elementary School**

Belen Martinez  
Brian Cooper  
Carmen Lopez  
Maria Ingles  
Rodolfo Perez  
Romy Trigg-Smith

### **Henry J. Kaiser Elementary School**

Catherine McLane  
Dennis Guikema  
Helen Lee  
Hilary Jackson  
Rachel Klapperich

### **Howard Elementary School**

Colleen Shepherd  
Lesley Glaser  
Lydia Harding

Meg Fransee  
Nikki Williams  
Theresa Westley

### **International Community School**

Eleanor Alderman  
Judith Mendez  
Marta Lorena Vega  
Timothy Douglas

### **Joaquin Miller Elementary School**

Diane Grauer  
Jeanne Sims  
Loren Taylor  
Lynn Glick  
Sara Green

### **Laurel Elementary School**

Demetria Huntsman  
Jamie Williams  
John Stangl

### **Lazear Charter Academy**

Eva Negrete  
Kati Finley  
Rocio Gonzales  
Rosario Sifuentes  
Sarah Morrill

▼ **Oakland Promise  
Kindergarten to College  
School Teams circle up to  
discuss what inspires them  
after sharing best practices  
across school sites at the  
OP K2C Winter Convening,**



## Oakland Promise School Teams and Implementing Partner Teams (continued)

### **Learning Without Limits Elementary School**

Leo Fuchs  
Lieba Schneiderman  
Samantha Fenwick  
Walter Aubry

### **Life Academy**

Aryn Bowman  
Julie Pham  
Ricardo Cruz  
Rodrigo Sandoval-Perez  
Yanira Velazquez

### **Lighthouse Community Charter Public School**

Jenna Stauffer  
Karen Fee  
Lorena Montoya  
Maritza Aiello  
Miriam Vasquez  
Phylisa McCoy  
Tina Hernandez

### **Lodestar, A Lighthouse Community Charter Public School**

Courtney Dem  
Lia Shepherd

Polly Huang  
Robbie Torney  
Yanira Canizales

### **Markham Elementary School**

Alana Whitt-Smith  
Alvin Bettis  
Brenda Theodore  
Jeffery Williams  
Luby Becerra  
Norma Cruz  
Stephanie Pendarvis  
Susan Mueller

### **Martin Luther King, Jr. Elementary School**

George Henderson  
Maketa Daniels  
Neymiya Moore  
Roma Groves-Waters  
Toni Hamilton  
Ty-Licia Hooker

### **Parker Elementary School**

Delisia Davis  
Koy Hill  
Michelle Wong

### **PLACE @ Prescott Elementary School**

Enomwoyi Brooker  
Jason Williams  
Lorraine Mann  
Rev. Curtis Flemming  
Stefanie Parrott

### **Oakland High School**

Ana Vasquez  
Carlos Padilla  
Denzale Johnson  
Drew Lau-Regent  
Elsa Tesfai  
Karen Baccaro  
James Wallace  
Jennifer Ferguson  
Joe Omega  
Matin Abdel-Qawi  
Sarah Acosta  
Tai Tokeshi  
Ziada Keflezighi

### **REACH Academy**

Camila Barbour  
Ebony Cheree Avery  
Edgar Rodriguez-Ramirez  
Lucy Espinosa  
Natasha Moore

### **Roses in Concrete Community School**

Erick Castillo  
Jeff Duncan-Andrade  
Lil Milagro Henriquez  
Megan Reed  
Melina Esquilin  
Reena Valvani  
Vidrale Franklin

### **Roots**

Geoff Vu  
James Riley  
Kevin Goings  
Mateo Terrizzi

### **Roosevelt**

Cliff Hong  
Lynna Din  
Nina Meeks  
Salomeh Ghorban

### **Sage Financial Solutions**

Saundra Davis  
Sadie Williams  
Alex Nerguizian  
Teresa Garza  
Vivian Padua

### **Sankofa Academy**

Deitra Atkins  
Jacqueline Tank

Jesse Wilkins  
Pastor Rickey Richard-Walker  
Symphani Lindsey

### **Think College Now Elementary School**

Abellanira Santos  
Allison Henkel  
Cheryl Narvaez  
Emily Zanolli  
Karina Najera  
Megan Hatschek  
Monica Purdy  
Natalie Williford  
Victoria Gurrola

### **UCSF Benioff Children's Hospital, Oakland**

Bert Lubin, MD  
Dayna Long, MD  
Mindy Benson  
Adam Davis  
Maoya Alqassari  
Rigoberto del Toro  
Susan Greenwald  
Sharon Leno

### **The Unity Council**

Elizabeth Crocker  
Katia Garcia

## Our Partners

To achieve our bold vision, it is essential we partner with strong Oakland organizations.

### Brilliant Baby Partners

Alameda County Department of Public Health  
Brighter Beginnings  
City of Oakland Early Head Start  
First Five Alameda County  
Help A Mother Out  
EARN  
my529  
Oakland Fund For Children and Youth  
Oakland Natives Give Back  
Prosperity Now and I:1 Fund  
Sage Financial Solutions  
UCSF Benioff Children's Hospital  
The Unity Council

### Kindergarten to College Partners

Centro Legal de la Raza  
East Bay Asian Local Development Corporation  
Family Independence Initiative  
KinderPrep, A Project of the Oakland Rotary Club  
Junior Achievement  
Playworks

my529  
Reading Partners  
Self Help Federal Credit Union  
Super Stars Literacy  
Talking Points

### College, Career, and Community Readiness Partners

African American Male Achievement (AAMA)  
Aim High  
BUILD  
College Track  
East Bay Asian Youth Center  
East Bay Consortium  
East Bay College Fund  
Latino Men and Boys Program (The Unity Council)  
My Brother's Keeper Alliance  
Technology Exchange  
UC Berkeley Center for Educational Partnerships

### College Scholarships & Completion/ College Partners

African American Male Achievement  
Alameda County Office of Education  
Allen University  
Berkeley City College  
Beyond 12  
California State University East Bay  
Cheyney University  
College of Alameda  
College Track  
East Bay College Fund  
East Oakland Youth Development Center (EOYDC)  
Florida Memorial University  
Full Circle Fund  
Future of Tech Partners  
CodeEd Academy  
David E Glover Center  
EPICC  
Gameheads  
Hack the Hood  
Intel



▲ Our lead College Completion Partner East Bay College Fund celebrates its scholars at the 2017 East Bay College Fund Oakland Promise Awards.

Level Playing Field Institute  
Qeyno Labs  
TechHire  
The Hidden Genius Project  
Youth Radio  
YesWeCode  
Harris-Stowe University  
Holy Names University  
Kentucky State University  
Lane College  
Laney College  
Masons  
Merritt College  
Mills College  
NAACP  
Notre Dame de Namur University

Oakland Rotary  
Oral Lee Brown  
Paul Quinn College  
Peralta College Office of the Chancellor  
San Francisco State University Student Program for Academic and Athletic Transitioning (SPAAT)  
Texas College  
University of California Berkeley  
University of California Davis  
University of California Office of the President  
University of Santa Clara  
University of San Francisco  
Virginia University of Lynchburg

## Oakland Promise Steering Committee

**Amanda Feinstein**, Brilliant Baby Project Director, Oakland Promise  
**Annie Campbell Washington**, Vice Mayor, Oakland City Council  
**Brian Stanley**, Executive Director, Oakland Public Education Fund  
**Curtiss Sarikey**, Chief of Staff, OUSD  
**David Silver**, Director of Education for Mayor Schaaf  
**Diane Dodge**, Executive Director, East Bay College Fund  
**José Corona**, Director of Equity & Strategic Partnerships, Office of Mayor Libby Schaaf  
**Matthew Hulse**, Director of Mentoring & Career Development, East Bay College Fund  
**Preston Thomas**, Executive Director of College & Career Readiness, OUSD  
**Shereda Nosakhare**, Chief of Staff, Office of Mayor Libby Schaaf  
**Tomiquia Moss**, Executive Director & CEO, Hamilton Families  
**Valerie Goode**, Deputy Chief, Communications and Public Affairs, OUSD  
**Vinh Trinh**, OUSD Liaison to the Oakland Promise, OUSD



## Operations Team

**Amanda Feinstein**, Brilliant Baby Project Director, Oakland Promise  
**Ashley Potts**, LEE Policy Advocacy Fellow, Oakland Promise  
**Ay'Anna Moody**, Future Centers Project Director, OUSD  
**Berenice Vega**, Future Centers Program Associate, Oakland Promise  
**Brian Stanley**, Executive Director, Oakland Public Education Fund  
**Caheri Gutierrez**, Community Engagement Coordinator, Oakland Promise  
**David Silver**, Director of Education for Mayor Schaaf  
**Diane Dodge**, Executive Director, East Bay College Fund  
**Dulce Torres-Petty**, Brilliant Baby Program Coordinator, Oakland Promise  
**Eric Alexander**, Development Manager, Oakland Promise  
**Gilbert Pete**, Workforce & Economic Development Coordinator, OUSD  
**Julian Hayes**, LEE Public Policy Fellow, Office of Mayor Schaaf  
**Karely Ordaz Salto**, Special Assistant, Office of Mayor Libby Schaaf  
**Kyra Mungia**, Program Manager, Education, Office of Mayor Libby Schaaf  
**Latorree Howard**, Kindergarten to College Program Associate, Oakland Promise  
**Lupe Cazares**, K2C Program Coordinator, Oakland Promise  
**Maggie Croushore**, Project Director, Communications & Sustainability, Oakland Promise  
**Mary Padden**, Kindergarten to College Project Director, Oakland Promise  
**Matthew Hulse**, Director of Mentoring & Career Development, East Bay College Fund  
**Mónica Montenegro**, Executive Director, East Bay Consortium  
**Preston Thomas**, Executive Director of College & Career Readiness, OUSD  
**Rani Reddy**, LEE Policy Advocacy Fellow, Oakland Promise  
**Sandra Ernst**, Director of College Access, East Bay College Fund  
**Tim Marlowe**, Project Director, Data Evaluation, Oakland Promise  
**Vinh Trinh**, OUSD Liaison to the Oakland Promise, OUSD

◀ *The Oakland Promise Operations Team takes a collective impact approach to its work with representatives from Oakland Promise, East Bay College Fund, East Bay Consortium, the Oakland Mayor's Office, and the Oakland Unified School District, including former OUSD students, teachers, and principals.*

## Aligned Initiatives

We collaborate with other initiatives to realize our common vision.

"As students come to us with challenges, it is up to us to wrap our arms around them. By instilling in students as early as kindergarten that college is for them, we will begin to change the rhythm and flow of the city. It's up to us."

—James Harris, OUSD Board of Education

Access to Schools & Libraries  
African American Male Achievement  
African American Young Women  
and Girls Initiative  
Alameda County Alliance for  
Men and Boys of Color  
Alameda County Home  
Visiting Program  
Alignment Oakland  
Best Baby Zone  
By All Means, Harvard Graduate  
School of Education  
Classrooms2Careers  
Collective Impact  
Dual Enrollment  
Early Head Start/Head Start  
East Bay Career Pathways  
Consortium  
Effective Talent Programs  
Get Connected Oakland  
Health and Wellness/School  
Based Health Centers  
Help Me Grow

High Quality, Accessible Pre-K  
Information Communication  
Technology (ITC)  
Intensive Support Schools Initiative  
Latino Men and Boys Initiative  
Linked Learning  
Measure N  
My Brother's Keeper  
Oakland Community Schools  
Oakland Reads 2020  
Oakland Starting Smart and  
Strong Initiative  
Oakland Thrives  
Oakland 100  
OUSD Pathways and Academies  
OUSD Family and Community  
Engagement  
Parents Raising the Bar  
Restorative Justice  
Social Emotional Learning and  
Restorative Practices  
Talk Read Sing (0-3)  
Techquity  
Youth Ventures Joint Powers Authority



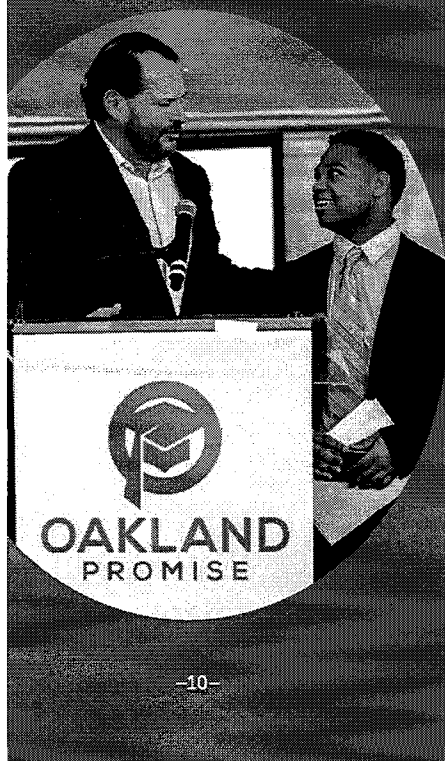
▲ From left to right: James Harris, OUSD Board of Education; David Silver, Director of Education for Oakland Mayor Libby Schaaf; Jowel Laguerre, Chancellor of Peralta School District

▼ This kindergartner at Allendale Elementary just received his \$100 early college scholarship.



"Every one of us needs to do something. It doesn't matter how much you give or what you do, but you have to do something. And if we all do something, then we can raise up Oakland."

—Marc Benioff  
Chairman and  
CEO Salesforce



## Oakland Promise Supporters

As of January 2018, we have secured approximately \$32M for our initial four-year demonstration project.

### \$3,000,000 and above

East Bay College Fund  
Crankstart Foundation  
Marc and Lynne Benioff  
Kaiser Permanente Fund

### \$1,000,000 - \$2,999,999

CesTRA Butner Family Foundation  
City of Oakland  
Oakland Unified School District  
Pacific Gas and Electric Company  
The San Francisco Foundation  
The Koshland Family Foundation  
Toni Rembe Rock and Arthur Rock

### \$100,000 - \$999,999

Anonymous  
California Wellness Foundation  
CesTRA Butner Family Foundation  
Citi Foundation  
The Clorox Company  
David and Lucile Packard Foundation  
District Development  
Earthward Bound Foundation  
Educate 78  
Kenneth Rainin Foundation  
Oakland Fund for Children and Youth  
Orton Development  
Payette River Foundation

Rogers Family Foundation  
Salesforce  
Hastings Fund at Silicon Valley  
Community Foundation  
Stupski Foundation  
SV Angel  
The California Endowment  
The Warriors Community Foundation  
TomKat Foundation  
University of California, Office of the President  
Walter & Elise Haas Fund

### \$50,000 - \$99,999

Akonadi Foundation  
Beneficial State Bank  
Eileen Ruby  
Hellman Foundation  
Morrison & Foerster Foundation  
Port of Oakland  
Quest Foundation  
TMG Partners  
Thomas J Long Foundation  
Turnitin  
William H. Donner Foundation

### \$25,000 - \$49,999

Alameda County Supervisor Wilma Chan  
Alex R. Graf Memorial Scholarship Fund  
Another Planet Entertainment

Bill & Kate Duhamel  
Ellis Partners  
Irene S. Scully Foundation  
Kazan McClain Partners' Foundation  
Oakland Athletics  
Pritzker Family Foundation  
The Moriah Fund  
Riaz, Inc.  
Signature Development Group

### \$10,000 - \$24,999

Anonymous  
AT&T  
Bank of the West  
Jesse Blout  
College Track  
Campaign for Black Male Achievement  
Comcast  
Elaine and Samuel Wong  
Fisher Family  
FivePoint  
Friedman Family Foundation  
Gina Rafanelli & Jay Flynn  
George Zimmer  
J.C. Kellogg Foundation  
Jerry & Jan Kennelly  
Kramer Foundation  
Let's Go Oakland  
Libitzky Family Foundation

## Oakland Promise Supporters (continued)

Miranda Lux Foundation  
Nat Roden  
Pandora  
Peter Sherris and Astrid Lacitis Charitable Fund  
Ronnie Lott  
Samuel & Helene Soref Foundation  
Seven 26  
Silicon Schools Fund  
Strada Investment Group  
TMG Partners  
Union Bank  
Wells Fargo

### **\$2,500 - \$9,999**

The Andrew & Teresa Gunther Family Fund  
Anonymous  
The Ansel Family Fund at the East Bay  
Community Foundation  
AB&I Foundry  
Alameda Health System  
Bank of the West  
Barbara Parker  
Brightpath Capital Partners LP  
Carl Chan  
Core Security Solutions  
Creative Hospitality  
Crystal Land  
Donahue Fitzgerald LLP  
Doug & Amy Boxer  
Ed McFarlan  
East Bay Community Foundation  
EMC Research  
Farallon Capital Management

Future State  
Head Royce  
Isaac Kos-Read  
Jerry & Jan Kennelly  
Juan Sanchez  
Ken Lowney  
Ken Schmier  
Kofi Bonner  
Kristen Robinson  
Madison Park REIT  
Melissa Ellis  
Milo Group of California  
Oakland Chamber of Commerce  
Pacific Park Online  
Robert & Catherine Miller  
Rocky Fried  
Rotary Club  
Sam Muir  
Sam Tadesse  
Schnitzer Steel  
Sandy Dean  
Shiloe Bear  
Teamster Local 70  
The Unity Council  
Tom McCleary  
Terry and Mary McRae  
Townsend Public Affairs, Inc.  
Tres Coronas Farms  
Tulloch Corporation  
Uplands Foundation  
Veritas Investments  
Visit Oakland



▲ **Abril Barragan, OUSD graduate from Castlemont, current East Bay College Fund Oakland Promise scholar attending Sonoma State University**

### **East Bay College Fund's Champions Donor Circle pledges \$2 million+ to the Oakland Promise to date**

Andrea Walker  
Andy & Barb Fremder  
Chuck & Julie Palley  
Don & Dale Marshall  
Earl & Bonnie Hamlin  
Eric & Susie Poncelet  
Gary & Cathy Meyer  
Gavin Kwong  
James & Francesca Cervantes  
Jim Saavedra  
Joe & Beth Hurwich  
Joseph & Lisa Downes  
Kirby & Amy Wilcox

Leslie Hsu & Yusef Freeman  
Marc Roth  
Mark & Susan Stutzman  
Martin Schiffenbauer & Caskey Weston  
Morgan & Sarah Smith  
Neill Sullivan  
Paul & Susan Sugarman  
Peter Pervere & Georgia Cassel  
Richard & Sandra Gilbert  
Richard Nagler & Sheila Sosnow  
Robert & Jordan Stark  
Robert & Patricia Raburn  
Sam Miller & Maude Pervere  
Seth & Shelly Hamalian  
Terry & Suzan Kramer  
Tom Gold

### **Sponsors of the Oakland Promise Youth Leadership Award**

African American Male Achievement  
Alameda Health System  
College Track  
Ellis Partners  
Golden State Warriors  
Kaiser Permanente  
La Clinica de la Raza  
Pandora  
PG&E  
Wells Fargo



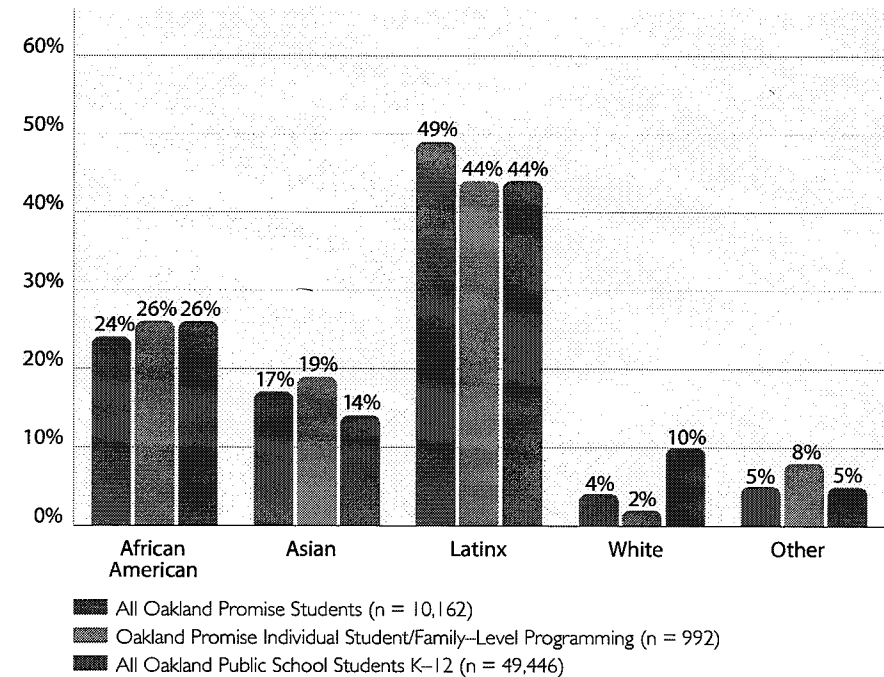
## Who We Serve

The Oakland Promise serves over 10,000 students across 50+ schools and implementing partners. Addressing inequities in college completion is critical to realizing our vision of all students having the opportunity to complete college and be successful in the career of their dreams. As such, we strive to serve students who are reflective of the diversity of Oakland and specifically to target our services to students most traditionally underrepresented in college.

The people that the Oakland Promise serves, both for all of its students and its targeted programs, reflect Oakland's community of students, by serving African American, Asian and Latinx children at equal or higher rates than the general Oakland public schools population.

**Note:** Oakland Promise Individual Student/Family-Level Programming in the graph above includes Brilliant Babies, K2C CSA families, and students engaged in College Scholarships and Completion. These three programs were highlighted in this graph as each provides individual families with more deeply targeted programming.

RACE/ETHNICITY OF STUDENTS SERVED THROUGH OAKLAND PROMISE



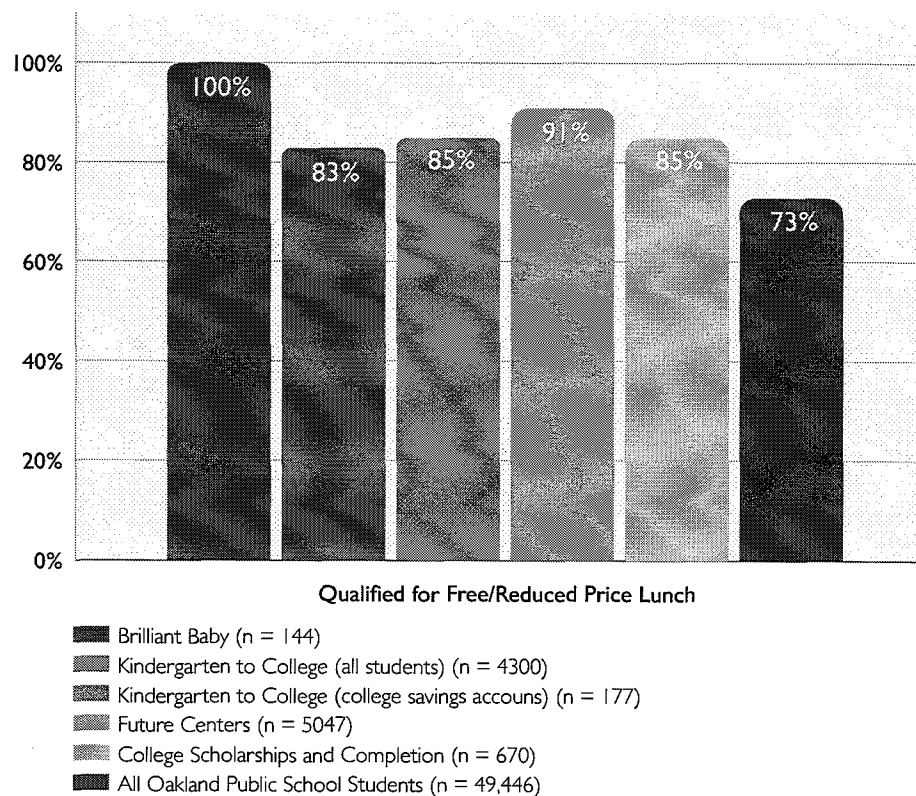
## Who We Serve (continued)

The Oakland Promise aims to serve students and families who are most economically marginalized (as measured by Free and Reduced Price Lunch eligibility, which is based on income).

Over 87% of Oakland Promise students are from low-income backgrounds. This is a higher percentage of students than the general Oakland public schools population and non-Oakland Promise schools.

**Note:** Brilliant Baby does not measure Free or Reduced Price Lunch, as it serves students prior to school enrollment. Instead, Brilliant Baby selects its families based on income-based Medi-Cal eligibility.

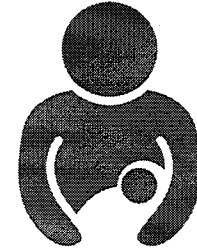
PERCENTAGE OF OAKLAND STUDENTS QUALIFYING FOR FREE OR REDUCED PRICE LUNCH





## Brilliant Baby

**Brilliant Baby (BB)** provides up to \$1,000 for our most economically marginalized families, establishing college savings accounts seeded with \$500 for babies and offering coaching and financial awards of up to \$500 for parents or guardians to support their financial, academic, and parenting goals. Our vision is to serve every baby born into poverty within a decade.



### **TODAY**

**150+**

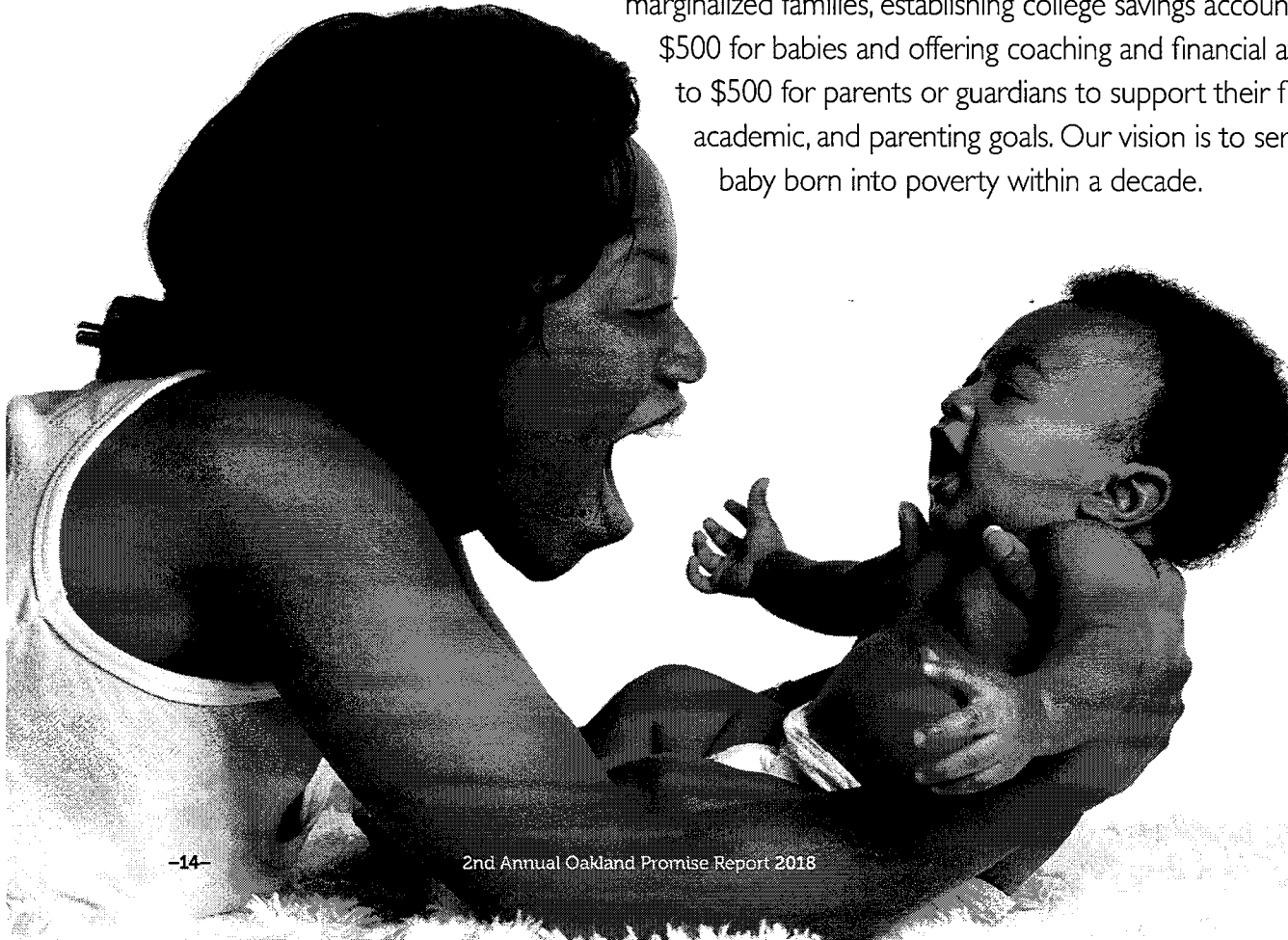
babies have a \$500  
BB college savings account

**70%**

of BB families participate in  
financial coaching

**80%**

of BB parents believe  
their child is college bound



## 2018 goals

**500**

babies have a \$500 BB college savings account

**350**

BB families participate in financial coaching

**90%**

BB families believe their child is college bound

**70%**

BB families report improved financial well-being



## 2025 targets

**8,000**

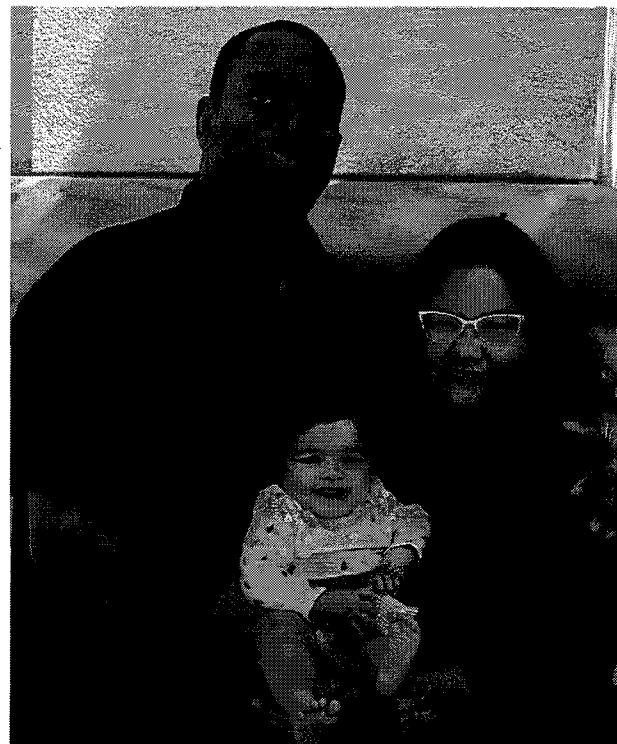
babies have a \$500 BB college savings account

**5,000**

BB families participate in financial coaching

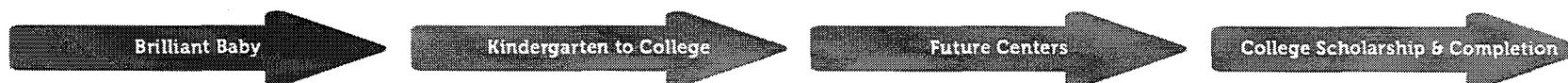


reduce race- and income-based disparities in  
kinder-readiness and child health



"I've lived in Oakland my entire life. I didn't complete college because of many of the same challenges Oakland students face—I didn't have the resources or the support to do it. Now as a parent, I've received the financial coaching from Brilliant Baby, and what I know for sure is that my babies are going to college because they have a \$500 college savings account and the support they need to go to college."

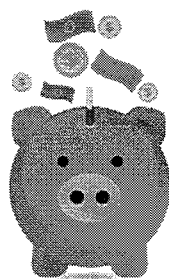
—LeAna Powell, Brilliant Baby Parent





# Kindergarten to College

**Kindergarten to College (K2C)** opens an early college scholarship seeded with \$100 for all Oakland public school kindergarten students and supports families to open their own 529 college savings accounts, offering up to \$100 as a savings incentive. Through activities, field trips, parent engagement, college lesson plans and early college scholarships, K2C aims to instill a college-bound mindset in all students and families. All students who entered Kindergarten in the 16-17 and 17-18 school years will have \$100 in an early college scholarship by the time they leave elementary school.



## TODAY

**35**

elementary schools implementing K2C

**4,300**

K & 1st graders awarded \$100 early college scholarships

**200+**

families opened their own college savings account  
with K2C support

**60+**

families have participated in 6 Know Your Rights events  
in partnership with Centro Legal

"When we visited UC Berkeley, the whole idea of college became real. We could actually picture the campus, and see ourselves there. Everything changed!"

— K2C Parent



## 2018 goals

**50**

elementary schools implementing K2C

**8,000**

elementary students awarded \$100 early college scholarships

**500**

families have opened their own college savings account with K2C support

**80%**

of K2C students and families report a strong college-bound identity

**500+**

students and families visit a college as part of K2C



## 2025 targets

**ALL**

Oakland public elementary schools implementing K2C

**40,000**

elementary students awarded \$100 early college scholarships

**5,000**

families have opened their own college savings account with K2C support

**80%**

of ALL Oakland elementary students and families report strong college-bound identity

Brilliant Baby

Kindergarten to College

Future Centers

College Scholarship & Completion



## Future Centers

**Future Centers (FC)** are college and career hubs on middle and high school campuses that provide college application and scholarship support, technology, and access to internships, setting students on a path to college and career success. Our vision is that all middle and high school students will receive college and career access support.



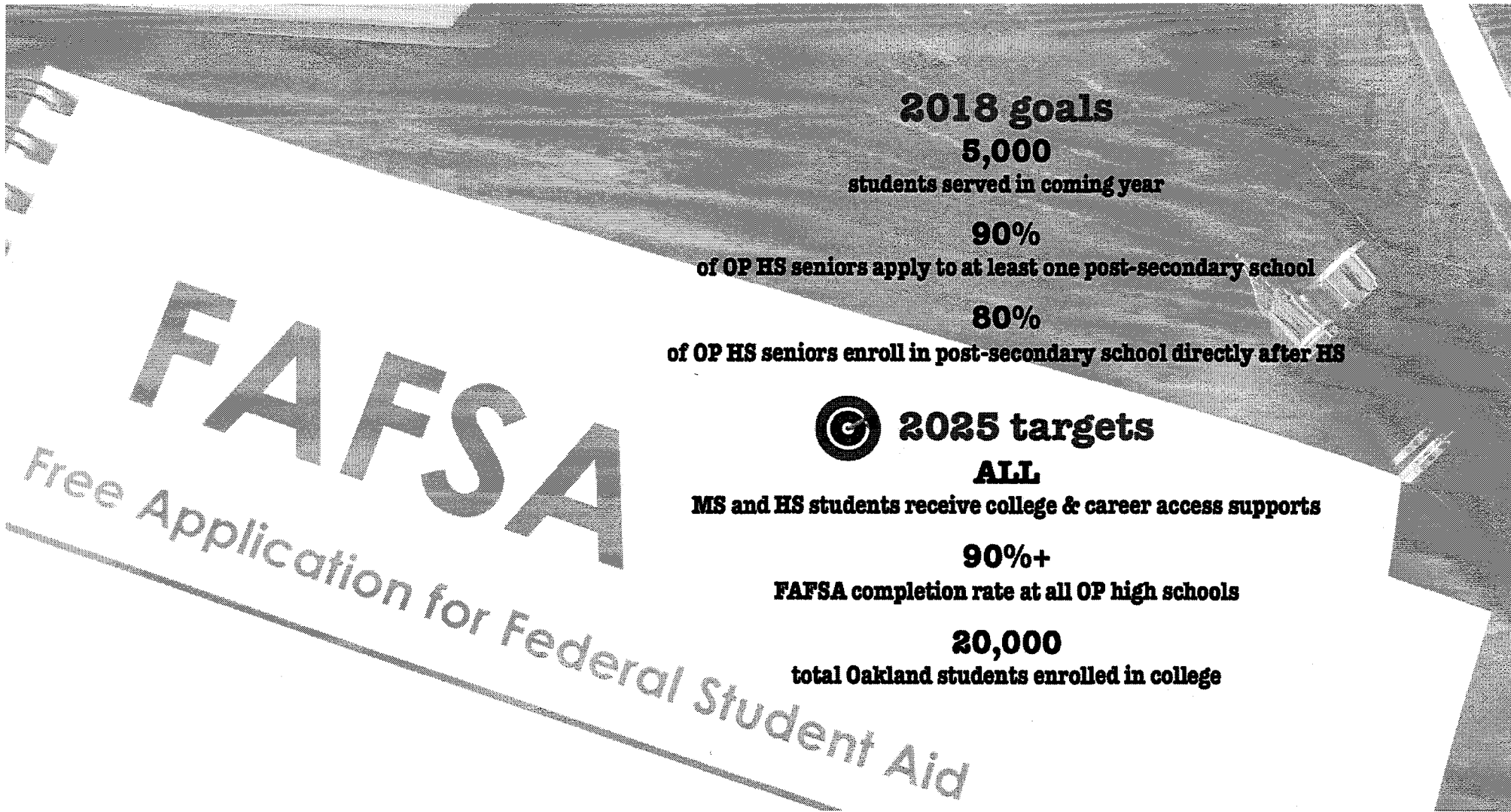
### TODAY

**10**  
Future Centers  
serving  
5,000 students

**90%**  
FAFSA/Dream app  
completion rate  
at OP high schools

**88%**  
of OP HS seniors applied  
to at least one  
post-secondary school

**77%**  
of OP future center students  
enrolled into 2- or 4-year  
college directly after HS  
graduation



## 2018 goals

**5,000**

students served in coming year

**90%**

of OP HS seniors apply to at least one post-secondary school

**80%**

of OP HS seniors enroll in post-secondary school directly after HS



## 2025 targets

**ALL**

MS and HS students receive college & career access supports

**90%+**

FAFSA completion rate at all OP high schools

**20,000**

total Oakland students enrolled in college

Brilliant Baby

Kindergarten to College

Future Centers

College Scholarship & Completion



OAKLAND  
PROMISE

## College Scholarship & Completion (CS&C)



Through our lead agency East Bay College Fund (EBCF), Oakland Promise students receive multi-year scholarships linked with persistence, such as one-to-one mentors, peer mentors, and counseling, to ensure all students are supported to and through college. All Oakland public school students benefit from the partnerships with 31+ Colleges, including seven Historically Black Colleges and Universities.

**TODAY**

**670**

**OR students attend college with scholarships and persistence supports**

**\$5.5M**

**in multi-year scholarships awarded**

**90%+**

**first-year completion rate for the senior class of 2016**

**500+**

**mentors recruited and provided to college students**



## 2018 goals

**1,000+**

OP students attend college with  
scholarships and persistence supports

**\$8.5M**

in multi-year scholarships awarded

**90%**

1st to 2nd year persistence rates

**900+**

mentors for students enrolled in college

## 🎯 2025 targets

**\$25 million**

in multi-year scholarships awarded

**10,000**

OP students attend college with  
scholarships and persistence supports

Brilliant Baby

Kindergarten to College

Future Centers

College Scholarship & Completion



## Sustainability: Building a Movement

College and career success for all Oakland students is a big lift. We have the opportunity to transform outcomes for Oakland's children and prepare a generation of Oakland students for success in college and career. In order to fulfill our promises to students, we are building a strategy for sustainable funding through private philanthropy and public sources. As we continue to grow our roots in Oakland, the Oakland Promise works with key stakeholders and community members to ensure that it is deeply embedded in the community and built to last.

### **TODAY**

**1,200**

**individual and organizational champions**

**125+**

**community ambassadors strategically engaged with OP**

**965**

**individual donors**

**90%**

**of the 4-year demonstration project funded**

**10+**

**community engagement events held by the Oakland Promise**

### **2018 goals**

**1,800**

**individual and organizational champions**

**150+**

**community ambassadors  
strategically engaged with the OP**

**1,000+**

**individual donors**

**100%**

**of the 4-year demonstration  
project funded**

**"OP is thinking on a generation level. Often it feels like we are playing catch up — putting bandaids on bullet holes.**

**The Oakland Promise is thinking about children who haven't even been born yet. It's looking to  
interrupt generational poverty. That excites me." — OUSD High School Teacher**



## **© 2025 targets**

**8,000**

**Brilliant Babies with a \$500 college savings account and access to financial coaching**

**40,000**

**K2C students awarded \$100 early college scholarships**

**10,000**

**OP students attend college with scholarships and persistence supports**

**\$30 million+**

**directly to students through child savings accounts and scholarships**

**Serve a Generation**

**of students and families through private philanthropy and public sources**

**9,000**

**Oakland students graduate from college**

**100,000 students and families served  
make college the expectation**

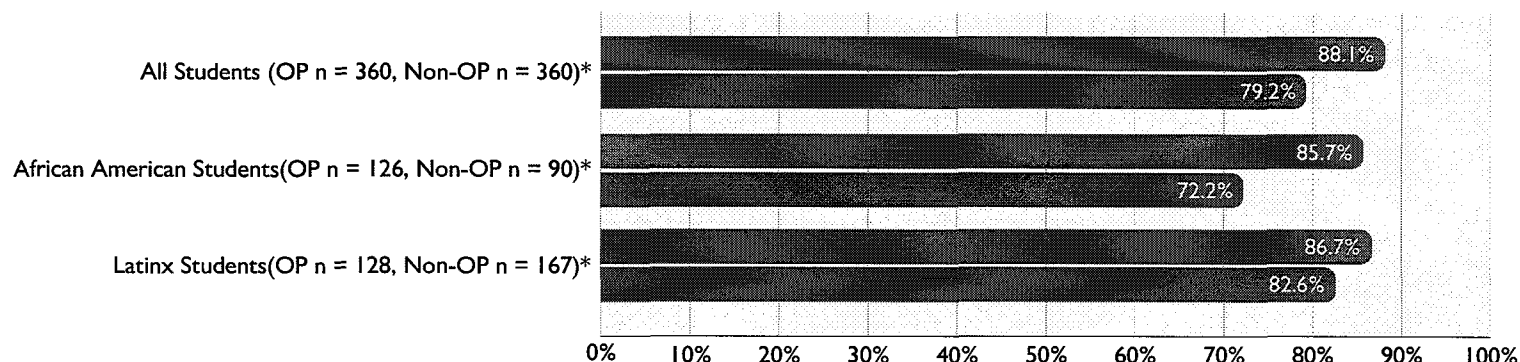


## External Evaluation Results

The Oakland Promise worked with NORC at the University of Chicago to conduct an independent evaluation of our impacts in the first two years. They found the following:

- In 2016-17, students at Oakland Promise high schools reported applying to at least one post-secondary educational institution at a rate of 88%, compared to 77% for their peers at comparison Non-OP High Schools. This included significant differences for African American students (13 percentage points) and Latinx students (4 percentage points) between OP and non-OP schools, as well."
- For the 2015-2016 senior class, there was a 7 percentage point increase in students enrolling in any college or university (2-year or 4-year) in the fall after their senior year for students from OP schools, while rates stayed flat at comparison schools.
- Enrollment in 4-year colleges for African American students increased by 14 percentage points at OP schools between 2014-2015 and 2015-2016, while it stayed flat at non-OP schools.

**% APPLIED TO ANY POST-SECONDARY SCHOOL (CLASS OF 2017)**

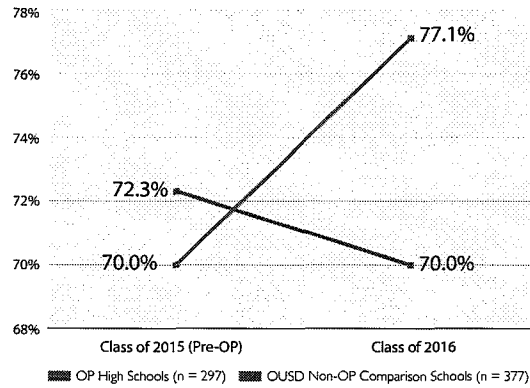


**Note:** Statistical significance is indicated with the following: \*:  $p < 0.1$  \*\*:  $p < 0.05$  \*\*\*:  $p < 0.01$ . Graphs that are not accompanied by "\*"s do not represent a statistically significant difference between Oakland Promise Schools and comparison schools.

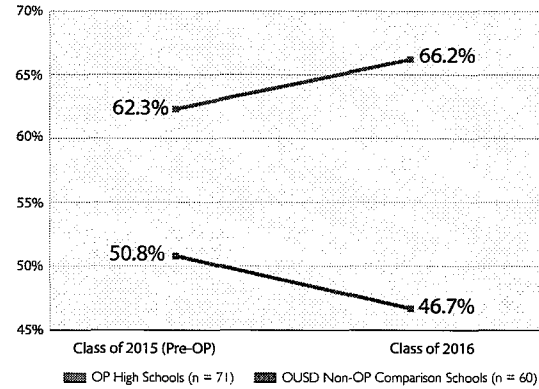
**Note:** Comparison schools do not consist of all non-OP OUSD schools. These schools were matched with the Oakland Promise schools based on multiple characteristics. Comparison schools vary depending on the match created.

## Enrollment in 2- or 4-Year College

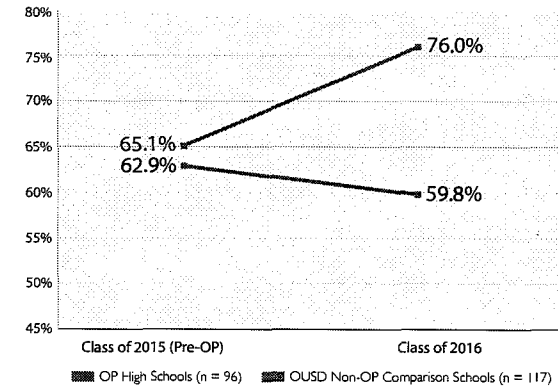
### ALL STUDENTS\*\*\*



### AFRICAN AMERICAN STUDENTS

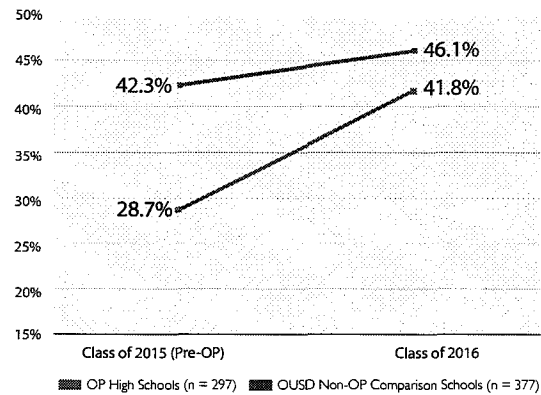


### LATINX STUDENTS\*\*\*

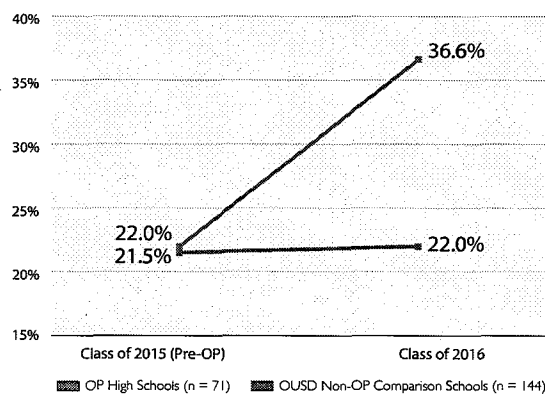


## Enrollment in 4-Year College

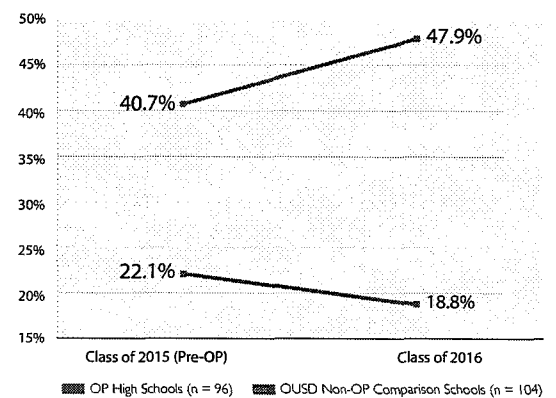
### ALL STUDENTS



### AFRICAN AMERICAN STUDENTS\*\*\*



### LATINX STUDENTS



## Organizational Champions endorse the Oakland Promise and align to shared community outcomes

Acts Full Gospel Church	Boys Hope Girls Hope San Francisco	Convergence Covenant Church	Generation Citizen
African American Male Achievement Initiative	Bay Area	DeVry University	GO Public Schools Oakland
Aim High	Braven	EARN	Golden State Warriors Community Foundation
Alameda County Community Asset Network	Bridge the Chasm	East Bay Asian Youth Center (EBAYC)	Great School Choices
Alameda County Department of Public Health	Brighter Beginnings	East Bay College Fund	Harbor House Ministries
Alameda County Office of Education	BUILD	East Bay Community Foundation	Hispanic Chamber of Commerce of Alameda County
Alameda Health System	California Charter Schools Association	East Bay Consortium	Hack the Hood
Alternatives in Action	Campaign for Black Male Achievement	East Bay Spanish Speaking Citizens Foundation (SSCF)	Harbor House Ministries
Art Media Entertainment - California Department of Education	Campaign for Free College Tuition	East Oakland Boxing Association	Holy Names University
Asian Health Services Community Health Center	Center for Elders Independence	Educate78	Holy Names University Upward Bound Project
Aspire Public Schools	Centro Legal de la Raza	Education Redesign Lab, Harvard Graduate School of Education	iMentor
Asset Funders	Chabot Space & Science Center	Educational Coalition for Hispanics in Oakland	InPlay
Baptist Minister's Union of Oakland	Chapter 510	Enroll Oakland Charters	Inside Track
Bay Area Teen Science (BATS)	Children's Defense Fund	Ethol	Irene S. Scully Family Foundation
Bay Area Urban Debate League	Citizen Schools	Faith Network of the East Bay	Jostens
Bay Community Fellowship	City of Oakland/City Administrator	Family Independence Initiative	Juma Ventures
Be a Mentor, Inc.	City of Oakland/Community Action Program	Family Paths, Inc.	Junior Achievement of Northern California
Benioff Children's Hospital	City of Oakland/Head Start Program	Federal Reserve Bank of San Francisco	Lao Family Community Development
Benioff Children's Hospital, Center for Community Health and Engagement	City of Oakland/Human Service Agency	First 5 Alameda County	Latino Education Network (LEN)
Book Trust	City of Oakland/Treasurer	First Place for Youth	Leadership Public Schools
Boys & Girls Clubs of Oakland	Civic Nation	Footsteps 2 Brilliance	Lend A Hand Foundation
	Clear Channel Outdoor	Fred Finch Youth Center	Life Academy of Health and Bioscience
	Coliseum College Prep Academy	Friedman Family Foundation	LifeLaunchr, Inc.
	College Bound	Full Court Press Communications	Lighthouse Community Charter School
	Community Engagement, OUSD	Game Theory Academy	
	Community Financial Resources		
	Community Technology Network		

## Organizational Champions (continued)

Lincoln  
LRNG  
MarketingVUE  
Menlo College  
Merritt College  
Mills College TRIO Programs  
Museum of Jazz & Art  
My Brother's Keeper  
National Equity Project  
New Covenant Tabernacle Church  
New Hope Covenant Church  
New Leaders

Oakland African-American  
Chamber of Commerce  
Oakland Chamber of Commerce  
Oakland Community Organization  
Oakland Empowerment Scholarship,  
Mentoring, & Sports Program  
for Girls  
Oakland High School  
Oakland Housing Authority  
Oakland Leaf  
Oakland NAACP  
Oakland Natives Give Back  
Oakland Parents Together  
Oakland Public Library  
Oakland Rotary Club  
Oakland Temple Visitors' Center  
Oakland Turkey Trot  
Oakland Unified School District  
Oakland Workforce Development Board  
Oakland Worship Center  
Opportunity Fund  
Partners in School Innovation  
Partnership for Children and Youth  
Peer Health Exchange  
Peralta Community College District  
Playworks  
Points of Light  
PolicyLink  
Project Peace East Bay

Promise Neighborhoods Institute  
at PolicyLink  
PUEBLO  
Quest Foundation  
Quest Therapeutic Camps  
Rainbow PUSH Coalition  
Reading Partners  
Ready Nation  
Redwood Heights School  
Regeneration  
Rex Consulting  
Rogers Family Foundation  
S and D Girl Talk  
Sage Financial Solutions  
San Francisco Foundation  
Scholar's Youth Sorority  
ScholarShare, State of California  
Treasurer's Office  
Science, Engineering and  
Mathematics Link, Inc.  
Sharks Ice  
Shiloh Church  
Spotlight Education  
Springboard Collaborative  
St. Augustine's Episcopal Church  
St. John's Episcopal Church  
Stuart Foundation  
StudentReach  
Summer Search

Sungevity  
Super Stars Literacy  
Tandem, Partners in Early Learning  
Teach for America  
Tech Exchange  
The Church of Jesus Christ  
of Latter-Day Saints  
The College Promise Campaign  
The Education Trust-West  
The New West Oakland Movement  
The Oral Lee Brown Foundation  
The Zorgos Project  
uAspire  
UC Berkeley  
United Negro College Fund  
United Way Bay Area  
Urban Strategies Council  
West Oakland Job Resource Center  
West Side MBC  
Williams Chapel Baptist Church  
World Impact, Inc.  
WriterCoach Connection  
Youth ALIVE!  
Youth Radio  
Youth Transportation Organization  
Youth UpRising



## Individual Champions support and endorse the Oakland Promise

### **Oakland City Council Members**

Dan Kalb, Oakland City Councilmember, District 1  
Abel Guillen, President Pro Tempore, Oakland City Council, District 2  
Lynette Gibson McElhaney, Oakland City Councilmember, District 3  
Annie Campbell Washington, Vice Mayor, Oakland City Councilmember, District 4  
Noel Gallo, Oakland City Councilmember, District 5  
Desley Brooks, Oakland City Councilmember, District 6  
Larry Reid, President, Oakland City Council, District 7  
Rebecca Kaplan, Oakland City Councilmember At Large

### **Oakland Unified School Board Members**

Jody London, OUSD School Board Director, District 1  
Aimee Eng, OUSD School Board President, District 2  
Jumoke Hinton Hodge, OUSD School Board Vice President, District 3  
Nina Senn, OUSD School Board Vice President, District 4  
Roseann Torres, OUSD School Board Director, District 5

Shanthi Gonzales, OUSD School Board Director, District 6  
James Harris, OUSD School Board, Director, District 7

### **Elected Officials**

Amber Childress, Alameda County School Board Member, Area 2  
Barbara Lee, United States Congresswoman  
David Kakishiba, EBAYC Executive Director and Former OUSD School Board President  
Gary Yee, Former OUSD Superintendent and School Board President  
Gavin Newsom, Lieutenant Governor for the State of California  
Jean Quan, Former Mayor of Oakland  
Kamala Harris, Senator, State of California  
Karen Monroe, Alameda County Superintendent of Schools  
Keith Carson, Alameda County Supervisor, District 5  
Libby Schaaf, Mayor of Oakland  
Nancy Skinner, State Senator, State of California  
Nate Miley, Alameda County Supervisor, District 4  
Richard Spees, Former Oakland City Councilmember

Rob Bonta, California State Assemblymember  
Ted Mitchell, Former Undersecretary of Education  
Tony Thurmond, California State Assemblymember  
Wilma Chan, Alameda County Supervisor, District 3

### **College and University Leaders**

Alecia DeCoudreaux, Mills College, Former President  
Beth Hillman, Mills College, President  
Debbie Budd, Berkeley City College, President  
Dr. Antonio Ruiz, Hispanic Alliance of Colleges and Universities, President  
Dwaun Warmack, Harris-Stowe University, President  
Dwight Fennell, Texas College, President  
Elñora Webb, Laney College, President  
George Blumenthal, University of California Santa Cruz, Chancellor  
James Donahue, St. Mary's College, President  
Janet Napolitano, University of California, President  
Joi Lin Blake, College of Alameda, President  
Jowel Laguerre, Peralta District, Chancellor

Kathy Franklin, Virginia University of Lynchburg, President  
Lady June Cole, Allen University, President  
Leroy Morishita, California State East Bay, President  
Les Wong, San Francisco State University, President  
Linda Katehi, University of California Davis, Chancellor  
Logan Hampton, Lane College, President  
Michael Sorrell, Paul Quinn College, President  
Nicholas Dirks, University of California Berkeley, Chancellor  
Nora Ambriz-Galaviz, Merritt College, President  
Paul Fitzgerald, University of San Francisco, President  
Raymond Burse, Kentucky State University, President  
Romeo Garcia, Former Dean of Grants and Special Projects, Merritt College  
Sherilah Vance, Cheyney University, President  
Terri Givens, Menlo College, Provost  
Theresa Price, National College Resources Foundation, Founder/Executive Director  
William Hynes, Former President, Holy Names University

## Individual Champions (continued)

### Faith Leaders

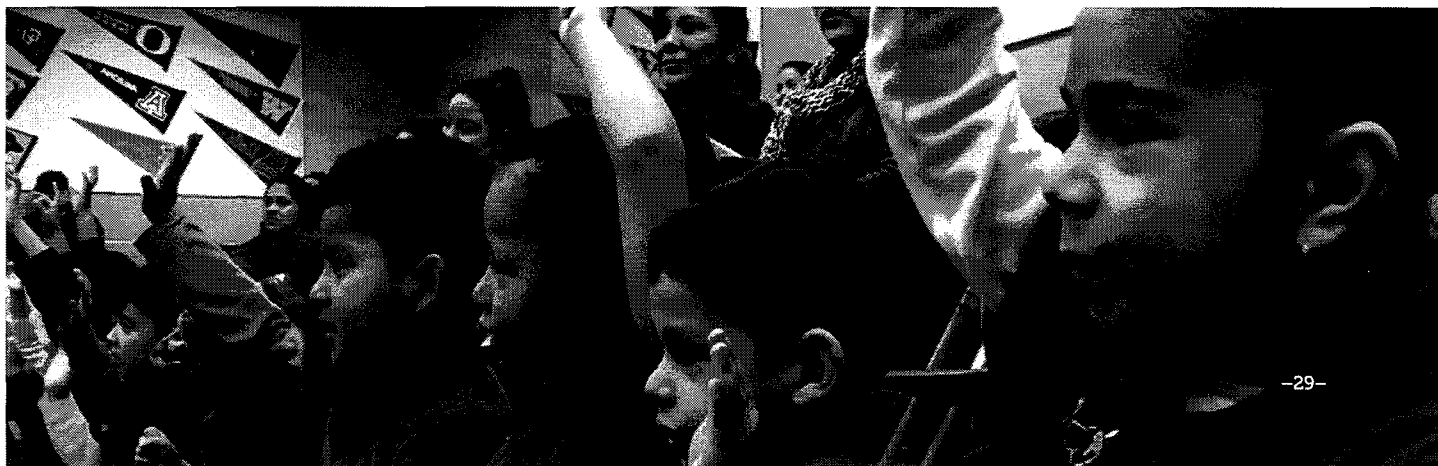
Albert Lee, Regeneration Church,  
Senior Pastor  
Albert Olson Hong, New Hope  
Covenant Church, Associate Pastor  
Arretha Dozier-Cooper, New  
Covenant Tabernacle Church  
Bobby Lee, Convergence Covenant  
Church, Pastor  
Calvin Ho, First Covenant Church  
of Oakland, Pastor  
Dan, Schmitz, New Hope Covenant  
Church, Lead Pastor  
David Carranza, Points of Light  
Dawn Humphrey, Shiloh Church, Pastor  
Dr. Sandy Carpenter, Mingleton Temple  
Joanne Perra, Faith Network of the East  
Bay, Volunteer  
Joe Nuni, Convergence Covenant,  
Church Ministry Director  
Jules Moore, Shiloh Church, Pastor  
Kenneth Anderson, Williams Chapel  
Baptist Church, Pastor  
Margena Wade-Green, Faith Network  
of the East Bay, Director, Science  
Horizons and CareerBridge  
Mark Perra, Faith Network of the  
East Bay, Volunteer  
Pastor Albert Hong, New Hope  
Covenant Church, Associate Pastor

Pastor Leon Scoggins, Leon Scoggins  
Ministries  
Rabbi Jacki Mates-Muchin, Temple Sinai  
Reverend Curtiss Fleming, Bay  
Community Fellowship  
Reverend Dr. L.P. Lewis, Allen Temple  
Reverend Franklin Sterling, St. Augustine's  
Episcopal Church  
Reverend Jesse Jackson Sr., Rainbow  
PUSH Coalition, Founder & President  
Reverend Ken Chambers, West Side  
Missionary Baptist Church  
Reverend Kwasi A. Thornell,  
St. Augustine's Episcopal Church  
Reverend Monte McClain, College  
Avenue Presbyterian Church  
Reverend Scott Denman, St. John's  
Episcopal Church  
Treva Reid, Shiloh Church, PG&E

### Oakland Unified School District

Abby Friedman, OUSD, Director of  
the Family and College Resource  
Center  
Alefiyah Lokhandwala, OUSD  
Alesia Eutsler, OUSD  
Ali Metzler, OUSD  
Allen Smith, OUSD, Former Chief  
of Schools  
Allison Henkel, OUSD, Principal of  
Think College Now  
Andrea Bustamante, OUSD, Director of  
Community School Partnerships  
Anita Iverson-Comelo, OUSD  
Anisa Rasheed, OUSD  
Anton Walker, OUSD  
Ariel Brown, OUSD, Teacher, Castlemont  
High School

Aryn Bowman, OUSD, Principal,  
Life Academy  
Ashley De Melo, OUSD  
Brenda Saechao, OUSD  
Brent Tankesley, OUSD  
Brian Tang, OUSD  
Brigitte Marshall, OUSD, Former Chief  
Talent Officer  
Carolyn Major, OUSD  
Carlisa Johnson, OUSD  
Catherine Cotter, OUSD  
Charles Cole III, OUSD, Community  
Engagement Specialist  
Charles Coleman, OUSD  
Chief Jeff Godown, OUSD, Oakland  
Schools Police Department  
Chris Chatmon, OUSD, Deputy  
Superintendent of Equity



## Individual Champions (continued)

Claire Fisher, OUSD  
 Claire Shorall, OUSD Castlemont High School Teacher and OUSD Computer Science Manager  
 Cliff Hong, OUSD, Principal, Roosevelt Middle School  
 Corey Donahue, OUSD  
 Curtiss Sarikey, OUSD, Deputy Chief, Community Schools and Student Services  
 Daniela Reynosa, OUSD  
 David Chambliss, OUSD  
 David Yuen, OUSD  
 David Montes de Oca, OUSD, Deputy Chief, Office of Post-Secondary Readiness  
 Devin Dillon, OUSD,  
 Devynn Taylor  
 Dr. Rachelle Rogers-Ard, OUSD  
 Emiliano Sanchez, OUSD, Administrator  
 Erika Pollak, OUSD  
 Gabriel Valenzuela, OUSD, Ombudsperson  
 Gayle Peterson, OUSD, Attendance Clerk Kaiser Elementary  
 Geoff Vu, OUSD  
 Grace Persico, OUSD  
 Gretchen Livesey, OUSD, Director of Linked Learning  
 Hattie Tate, OUSD  
 Hitesh Haria, OUSD, Chief Operations Officer  
 Jacqueline Minor, OUSD, General Counsel

Jacqueline Hutton, OUSD  
 James Arcala, OUSD  
 James Riley, OUSD  
 Javier Magano, OUSD  
 Jaymie Lollie, OUSD  
 Jazmine Njissang, OUSD  
 Jean Wing, OUSD, Executive Director of Research, Assessment & Data  
 Jennifer Kaufman, OUSD  
 Jennifer Le Barre, OUSD, Director of Nutrition Services  
 Jeremy Jennings, OUSD  
 Joanna Morales, OUSD  
 Jon Mayer, OUSD  
 Juan Mendoza, OUSD, Teacher, Claremont and Roosevelt Middle School  
 Julie Phan, OUSD  
 Katherine Carter, OUSD, Design Team Lead, Fremont High School  
 Katherine Wolfe, OUSD  
 Kathleen Hunter, OUSD, Teacher, Kaiser Elementary  
 Kathryn Hall, OUSD  
 Keisha Smith, OUSD  
 Keith Stoker, OUSD  
 Kelly Leonard, OUSD  
 Kenneth Leblue, OUSD, Teacher, Fremont High School  
 Kim Jones, OUSD  
 Kyimiereyae Jones, OUSD  
 Lailan Huen, OUSD  
 Laura Martinez, OUSD

Lauran Cherry, OUSD, Community Schools and Student Services  
 Leroy Gaines, OUSD, Principal, ACORN Woodlands Elementary  
 Leslie Alfaro, OUSD  
 Leslie Hsu, OUSD, College Readiness Specialist  
 Linda Esquivel, OUSD  
 Linda Rogers, OUSD  
 Liz Sullivan, OUSD  
 Madeline Noonan, OUSD, Assistant Principal, Think College Now  
 Maria Pirner, OUSD  
 Marilyn Major, OUSD  
 Marion McWilliams, OUSD  
 Mark Triplett, OUSD, Network Superintendent  
 Mary Jo Schneider, OUSD  
 Matin Abdel-Qawi, OUSD, Principal, Oakland High School  
 Michael Scott, OUSD  
 Michael Smith, OUSD  
 Mike Shead, OUSD  
 Monica Purdy, OUSD, Teacher, Think College Now  
 Monica Thomas, OUSD, Network Superintendent  
 Nancy Bloom, OUSD  
 Nancy Gomez, OUSD, Parent and Staff, Elmhurst Community Prep  
 Nicole Steward, OUSD  
 Nina Gardner-Meeks, OUSD

Oazoo Copenfield, OUSD  
 Pamela Watson, OUSD, Principal  
 Patricia Sheehan, OUSD  
 Raechal Perez, OUSD  
 Ray Mondragon, OUSD, Deputy Chief Early Childhood Education  
 Ricardo Cruz, OUSD  
 Renee Lafrenz, OUSD  
 Rocquel Colbert, OUSD Program Manager  
 Roland Broach, OUSD, Executive Director, Facilities Services  
 Rosa Alarcon, OUSD  
 Rosa Jimenez, OUSD  
 Rose Sally, OUSD  
 Roxana De La O Cortez, OUSD Teacher



## Individual Champions (continued)

Ruby Detie, OUSD  
Samantha Keller, OUSD  
Santiago Rooles, OUSD  
Sara Stone, OUSD, Redwood Heights  
Principal  
Sabrina Moore, OUSD  
Seema Salys, OUSD  
Sharon Travers, OUSD  
Shelley Gordon, OUSD  
Sondra Aguilera, OUSD,  
Network Superintendent  
Sterling He, OUSD  
Sue Pon, OUSD  
Sultanah Corbett, OUSD  
Susana Ramirez, OUSD  
Tammy Rose, OUSD, Principal, La Escuelita  
Tiffany Chan, OUSD

Tinisha Hamberlin, OUSD, Principal,  
McClymonds High School  
Vanessa Brooks, OUSD  
Vernon Hal, OUSD, Senior  
Business Officer  
Veronica Garcia, OUSD  
Victoria Holden, OUSD  
Vinh Trinh, OUSD Liaison to the  
Oakland Promise  
Wesley Jacques, OUSD  
Whitney Harding, OUSD  
Yana Smith, OUSD, Chief of Staff,  
Organizational Effectiveness  
and Culture  
Yolanda Carter, OUSD  
Ziada Keflezighi, OUSD

**I am impressed by the bold and comprehensive approach of the Oakland Promise which has pulled together best practices from around the country. As former U.S. Secretary of Education, I've seen many initiatives across the country—Oakland Promise is one of the most strategic and effective—it leverages private philanthropy for public dollars and is already achieving outstanding results. OP changes the trajectory of our Oakland students from the time they are born, through the time they graduate from college and enter the workforce. Oakland Promise is truly a game changer for Oakland and its future generations with the potential to be a national model."**

**—Arne Duncan, Former US Secretary of Education under President Obama**



## Individual Champions (continued)

### Oakland Community Members

Aareh Kelley  
 Aaron Horowitz  
 Aaron Smith, Calvary Temple Church of God  
 in Christ  
 Abarea Slater, Student  
 Abby Friedman  
 Abdulia Ahibih  
 Abdullah Ibrahim  
 Abel Regalado  
 Adam Tobin, Chabot Space & Science Center  
 Adam Vitac  
 Airam Meza, Oakland Public Library  
 Aisha Brown, Alameda County Government,  
 District 5, Senior Legislative Aide  
 Aisha Mida, Kaiser Elementary Student/Parent  
 Albert Hong  
 Alberto Corona  
 Alberto Victoria, Unity Council  
 Alejandra Jamie  
 Alejandro Esparza  
 Alejandro Gac-Artigas, Springboard Collaborative  
 Alex Johnson, Children's Defense Fund,  
 Executive Director  
 Alex Lopez, SF Bay Water Board; Converge  
 Forward INC., Executive Director  
 Alexa Rodrigues  
 Alexandria Brushci  
 Alexel Nathan  
 Alexia Everette, Stuart Foundation  
 Alfred Brown, Laney College, Food Services  
 Purchasing Supervisor  
 Alice Butler

Alicia Contreras, East Bay Spanish Speaking  
 Citizens Foundation (SSCF)  
 Alicia Dixon, Marcus Foster  
 Alicia Phang, Local 713  
 Alicia Vanriggs  
 Allison Grill  
 Alvin Yu  
 Amanda Feinstein, Project Director,  
 College Savings Initiatives,  
 the Oakland Promise  
 Amanda Vasquez  
 Amber Childress, Lens and Co, Founder  
 Amelia Jackson  
 Aimee Eade  
 Ammie Scott  
 Amy Baker, Nature's Cure  
 Amy Lee  
 Amy Warthen  
 An Huynh  
 Ana Dorado  
 Ana Jeronimo  
 Ana Quintero, Parent  
 Andra Raglo, KALX  
 Andrea Guzman, Oakland Public Library  
 Andrea Lazzaretto, Andrada & Associates  
 Andrea Schwartz, Braven  
 Andrea Walker, Beneficial State Bank,  
 Creative Media Evangelista  
 Andriana Mitchell, Oakland Parks and Recreation  
 Andy Nguyen, Harvard Medical School  
 Andy Singer  
 Angela Carlos

Angela Glover Blackwell, PolicyLink,  
 President and CEO  
 Angelica Castillon  
 Angelina Lazo  
 Angie Garling  
 Anisha Hackney  
 Anissa Silva  
 Anita Bloch  
 Anita Hong, Fatino Inc.  
 Anita Kumar, EBALDC  
 Anita Templer, WriterCoach Connection  
 Anna Engle  
 Anna Hughes  
 Anna Lee  
 Anne Marks, Youth ALIVE!  
 Anne Sunderland  
 Anny M.  
 Ansel Troy, SF Adult Probation Department  
 Anthony Johnson  
 Anyka Barber  
 April Alvarez  
 Arbour Decker, Director of  
 Strategic Partnerships, EBCF  
 Aretha Pittmon  
 Arianna Tillery  
 Arnold Brillinger  
 Arnoldo Avalos, Angel Investor  
 Arretha Cooper  
 Art Goldman, MarketingVUE  
 Ashley Adragna  
 Ashley Renick  
 Athena Moore  
 Audree Jones Taylor, Simply Recreating

Audrey Cortes, Office of Mayor Schaaf,  
 Former Executive Scheduler  
 Avrion Wiley-Green  
 Ayana Hollans, Word Assembly West Oakland  
 Barbara Giuffre  
 Barbara Mellon, NAACP, Oakland  
 Barry Su  
 Becky Lai, Urban Strategies Council  
 Ben Cooper, SF Department of Environment  
 Benj Vardigan, Oakland Public Education Fund  
 Benjamin Elias, DeVry University  
 Bernadine Gray, Funasticataos  
 Bernard McCune  
 Betsy Andersen  
 Betsy King  
 Billy Keller  
 Blanca Paria  
 Boketsu Banganganda, Jewish Family Service  
 Bonnie Hamlin, League of Women Voters,  
 Oakland, Development Committee Co-Chair  
 Bonnie Rippberger, Merritt College Preschool Lab  
 Bonnie Xia, Oakland Charter High School  
 Brandon Ros  
 Brent Victory  
 Brian Boies, Oakland Public Library  
 Brian Gentry, Alameda County  
 Bruce Buckelew, OTX West, Founder  
 Bruce Quan, Prodigy  
 Bruno Brandli Butch Wing, Rainbow  
 PUSH Coalition  
 Caheri Gutierrez, City of Oakland, Mayor's Office,  
 Community Engagement Associate,  
 Oakland Promise

## Individual Champions (continued)

Callai Nagle, Kaiser Elementary parent/student	Celeste Adames, Oakland High School	Claudia Burgos	Daniel Chesmore, CLCS
Camila Brisco	Celeste Stanley, Kaiser Elementary Student/Parent	Claudia Cappio, City of Oakland, Assistant City Administrator	Daniel Fenton, American Psychological Association
Camille Merritt	Cesatia Pablo	Claudia Harrison	Daniel Kermitt, Oakland Police Department
Candi Strong Lapides, RAFT	Chadwick Spell, Spirits & Spells	Cliff Eubank, Kaiser Elementary student/parent	Daniel Lawlor, Super Stars Literacy
Candice Cox, Candid Art	Chaney Saephan	Clifford Chapman, PSM Med Premiersports	Daniel Zevin, Bay Area Teen Science (BATS)
Candy Anderson, Brighter Beginnings	Charles Blatcher, City Hall	Clifton Bolden	Daniela Garcia
Carl Chan, Oakland Chinatown Chamber of Commerce, Board Director	Charleton Lightfoot	Collen Zak	Danielle Charles, NAACP, Member, Education Committee
Carla Hernandez, Teacher	Charlie Chau, San Ramon USD	Connie Yowell, LRNG	Danielle Jer
Carla Keener, First 5 Alameda County	Charlie Michelson	Corey Dishmon, Kaiser Elementary student/parent	Danielle Rodriguez
Carlos Loera, East Bay College Fund	Charlie Stimson, Bridge the Chasm	Corey Hill	Darius Aikens, OUSD, Student
Carlos Mendota	Charlie Variano	Coron Brinson, San-O-Bar Club, Richmond Community Foundation Board Member	Darrell Jones III, Clef, Head of Business Development
Carlos Tapia	Charlotte Taylor	Cristina Barron	David Allen, Museum of Jazz & Art
Carmen Perdomo	Charmaine Stevens, Kaiser Elementary student/parent	Crystal Matson, Oakland African American Chamber of Commerce	David Huffman, Groupoeya
Carmen Perez	Chase Podsakoff	Cynthia Adams	David Kakishiba, East Bay Asian Youth Center (EBAYC)
Carol Schwamberger, Musician	Chashawn Eastman	Cynthia Adams, Oakland NAACP	David Madson
Carol Van Steenberg	Chellese Hall	Cynthia Arevalo, La Familia Counseling, Unaccompanied Youth Clinician	David Moren, Generation Citizen
Carole Levenson	Cheral Stewart, Tumitin	Cynthia Cornelius	David Salas
Carolina Echeverria, Univision	Cheryl Fabio	Cynthia Ramirez, Home Depot	David Silver, Office of Mayor Schaaf, Director of Education
Carolina R.	Christa Brown	D Lacy Asbill	David Stein, Donahue Fitzgerald, Partner
Caroline Abellar	Christina Michaud	Dale Marshall	Deborah Jackson, Sage Money Financial Solutions
Carolyn Hunt	Christina Nieves	Damien Hooper Campbell	Deborah Lagutaris
Carolyn Mahoney	Christine Boschen, SF Bay Water Board; Converge Forward INC.	Dan Cohen, Full Court Press	Debra Stinnett
Cassandra Tesch, Leadership Public Schools, Teacher	Christine Stoner-Mertz, Lincoln	Dan Quigley, East Bay Community Foundation, Senior Program Officer	Dedra Cooks, The New West Oakland Movement
Catherine Mencher, College Track Academic Affairs Director	Christopher Anderson	Dana Paredes	Dee Johnson, Lend A Hand Foundation
Cathryn Cornelius, City of Oakland	Christopher Paul, Rex Consulting	Dana Quinn	Deepali Garg
Cathya Lopez, Facebook	Ciarra Jones	Danette Briscoe	Deidra Perry, Aspire Public Schools, Study Smart Tutors, Elite Educational Institute
Cealia Zaragoca	Cindy Lawrence, OUSD Parent	Daniel Bellino, Office of Alameda County, Superintendent	Demario Johnson
Cecilia Sequeira	Cinthia Diaz		Denitza Popov
Celena Chen, City of Oakland, Reading Partners volunteer	Citlalli Sanchez, Volunteer		
	Clara Flores		
	Clare Middleton, New Schools Venture Fund		

## Individual Champions (continued)

Dennis Fitzgerald, East Bay College Fund, Project Management and Digital Publication Professional  
Denzale Johnson  
Derdre Anderson, Cypress Security  
Diane Dodge, East Bay College Fund, Executive Director  
Dianne Martinez  
Diego Gonzalez, Port of Oakland  
Dirk Tillotson  
Dons Umbuck, S and D Girl Talk  
Dorothy Holmes  
Doug Austin  
Doug Blacksher, NAACP, Oakland  
Dr. Darlene Willis, College Bound  
Dr. Rachelle Rogers-Ard, Teach Tomorrow in Oakland, Manager

**“Oakland Promise utilizes grass-roots efforts to stimulate collaborative community participation, input and interest. My husband and I hosted a house party for Oakland Promise in West Oakland... This is exactly the type of organic growth that comes from an initiative that is grounded in hope, love and change for the better.”**

**—Nicole & Ron Muhammad, West Oakland Family & OUSD Parents**

Dr. Robert Field, Quest Therapeutic Camps  
Dulce Acosta  
Earl Hamlin, Port of Oakland, Commissioner  
Edgar Rodriguez-Ramirez  
Edgar Sanchez  
Edgar Sifuentes  
Eileen Espijo, Children Now  
Ela Price  
Eli Olson  
Elina Webb  
Elisa Castro  
Elisa Mendel  
Elizabeth Pena  
Elsie Simpliciano, City of Oakland, Intern  
Eluia Garcia  
Emma Roos, Educational Coalition for Hispanics in Oakland (ECHO)  
Ena Li, United Way of the Bay  
Eric Frothingham, LifeLaunchr, Inc.  
Eric Johnson, Oakland Housing Authority  
Eric McDonnell, United Way Bay Area  
Eric Perssons, Jostens  
Erica Terry Derryck, Office of Mayor Schaaf, Director of Communications  
Erick Mayorga  
Erik Moore, Pigeon.ly, Member of Board of Directors  
Erik Skinner  
Estelle Clemons, City of Oakland, Program Director at Oakland Community Action Partnership  
Estus Armstrong  
Ethan Berry

Fardah Saeed  
Fe Carthell, Artists  
Felicia Mares  
Felicia Verdin  
Felicity Meu  
Felipa Pablo  
Felix Hopkins  
Flavia Dimas  
Francesca Cervantes, SpeakEasy Language Coaching  
Frank Mario Castellon  
Frank Sperling  
Fred Blackwell, San Francisco Foundation, CEO  
Freddy Gutierrez, Unity Council  
Gabriela Villavicencio, The Unity Council  
Gabriela Zepeda  
Gabrielle Harmon  
Gavin Kwong, Summit Public Schools, Controller  
Gene Kunde, Diabetes Hands Foundation, CEO  
George Lerma, Latino Education Network (LEN)  
George Reskin  
Gerry Garzon, Oakland Public Library  
Gildardo Berrospe  
Gina Clayton  
Gloria Baker  
Gloria Lee, Educate 78  
Gloria Medina  
Glynn Washington, Snap Judgment, Host and Executive Producer  
Goi Fom  
Grace Ebron  
Greg Hodge  
Gregory Spencer, Footsteps 2 Brilliance  
Gretchen Livesey

Guadalupe Ale  
Gustavo Gutierrez  
Gwen Rino, San Francisco Friends School, Academic Dean  
Gwendolyn Denyce, James  
Gwyneth Galbraith, Opportunity Fund  
Hae Sin Thomas, CEO, EFC  
Haley McCollough, Oakland A's  
Harley Litzelman  
Harriet Reelitz  
Hayden Griffith  
Hilary Near  
Hilda Arneyaw  
Hilda Garcia  
Ian Castro  
Ian Galloway, Federal Reserve Bank of San Francisco  
Ian Stewart  
Idalia Daria  
Ikram Magzoub  
Ileana Gonzalez  
Ima Ekong  
Ingrid Alfaro, Brighter Beginnings  
Ingrid Cardona  
Irene Mayo, Parent  
Irma Pablo Matias  
Isaac Kos-Read, Founder & CEO, Kos Read Group  
Isabel Barbera  
Isabel Smith  
Itzel Corona  
Ivey Williams, Alameda County Public Health  
Ja Khai  
Jack Bibbo  
Jack Nagle

## Individual Champions (continued)

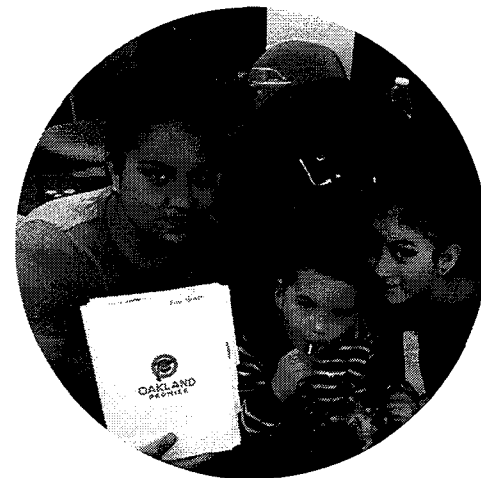
Jacqueline Arias	Jennielyn Dino Rossi	Association, Bay Area Director; Facilities	Julio Bowyer
Jacqueline Arnoldy	Jennifer Escalante, Kaiser Elementary	John Jones	Julio Urias
Jacquelyn Pinckney, Town Squared	student/parent	John Pettigrew	Junaid Mohiuddin
Jael Lainez	Jennifer Gallegos	John Valva, UCOP	Junious Williams, Urban Strategies Council
James Head, East Bay Community Foundation,	Jennifer Graves, Super Stars Literacy	John Yuasa, PUEBLO	Justin Truong
President and CEO	Jennifer Laird	Jojo Cinollo, Oaklandr	Juwen Lam, Consultant
James Schuelke, Civic Nation	Jennifer Mao, Reading Partners, Associate Director	Jonathan Granados Lauderros, Educator	Kacie Stratton, Harbor House Ministries,
Jamie Lopez, East Bay Asian Youth Center	of Community Engagement	Jonathan Klein, GO Public Schools	Executive Director
(EBAYC)	Jenny Perez	Jose Alfaro	Kai Drekeimer; Inside Track
Jamila Makini	Jeremiah Otey, Learn Fresh	Jose Alvarado	Kami Griffiths, Community Technology Network
Jamilah Mohamed	Jeremy Gormley	Jose Corona, Office of Mayor Schaaf, Director of	Kamil Saeid, Aspect Ventures
Jan Leuin	Jesselle Miura	Equity and Strategic Partnerships	Kandis Rodgers, DeVry, Student Engagement
Jan Schmitz, MakerED	Jessica Gunderson, Partnership for Children	Jose Gordon, Golden State Warriors Community	and Development Opportunist
Janale Rhodes, OUSD parent/student	and Youth	Foundation, Executive Director	Kandis Westmore
Jane Ganue, La Clinica	Jessica Kirk	Jose Ortizo	Kareem Weaver, New Leaders
Jane Marquez-Villa, City of Oakland	Jessica Lancaster	Jose Perfino, CSU East Bay	Karely Ordaz Salto, Office of Mayor Schaaf,
Janea Asis, Artists	Jessica Menedez	Joseph Brasley, Office of Mayor Schaaf,	Special Assistant
Janet Heller	Jessica Perez	Intern (Oakland Promise)	Karen Engel, Peralta Community College District
Janice Davis, Merrill Lynch, Financial Advisor	Jessica Pitt, Alameda Health System	Josh Rosa, Council	Karen Friedman
Janine Sandler	Jessica Stewart, GO Public Schools,	Joy Johnson, Calvary Temple Church of	Karen Stewart
Janis Burger, First 5 Alameda County	Senior Managing Director	God in Christ	Karen Weinstein
Jared Mitchell	Jesus Cano	Joyce Coleman	Kari Hamilton
Jason Allen	Jet Chapman	Joyce Howard	Karina Rivera
Jawana Smith, City of Oakland	Jhon Hous Jill Habig	JP Villafuerte, Sungevity	Kasdul Mahind, Courts
Jayda Kuykendall	Jill Simon, The Unity Council	Juan Cortez	Katano Kasaine, City of Oakland, Treasurer
Jaylena Patterson, Salesforce	Jim Cervantes	Juan Vera, Centro Legal de la Raza	Kathleen Maloney, Irene Scully Foundation
Jazmin Noble, East Bay Asian Youth Center	JL Johnson	Judith Berne, Rockridge News	Kathleen Reinhart - Griffin
(EBAYC)	Joan Harding	Julia Bonilla	Kathleen Verani, VP Academic Enhancement at
Jean Whittlesey	Joan Jeung, Fellow at Harvard Medical School	Julia Kozen	Montera Middle School, Mom,
Jawharah McClinton, Martin Luther King	Joanna Morgan	Julian Hayes, Oakland Promise	Graphic Designer
Rally Committee-Oakland	Joanna Winter, City of Oakland- Planning	Julian Tedga	Kathy Chao Rothberg, Lao Family Community
Jeff Key	Joanne Tornatore-Pili	Julie Morales, Kaiser Elementary Student/Parent	Development
Jeffrey Scott	Jocelyn Richards	Julie Morris, Urban Leaders Fellowship	Kathy Dwyer
Jen McKillips, Project: Peace, Executive Director	Joey Weinstein-Carnes, California Charter Schools	Juliet Jackson	Katie McLane

## Individual Champions (continued)

Katrina Allen  
 Katrina Deans  
 Katrina Lashes  
 Katrina Marsh  
 Katy Arroyo  
 Katy Nunez  
 Kay Coelho, University of California,  
 Office of the President  
 Keith Williams, Know Yourself  
 Kelley Meade  
 Kelly Larkin, Scholar's Youth Sorority  
 Kermit Hudson II  
 Kersti Rose  
 Kesha Harris  
 Kesha McNaulty  
 Kevin Custer  
 Kevin Davenport  
 Kevin Grant  
 Kevin Prince, Kaiser Elementary Student/parent  
 Khadija Abdullah  
 Khalid Al-Khulaifi  
 Khalil Fuller, Learn Fresh  
 Kim Do  
 Kim Ramirez Pollock  
 Kim Winston  
 Kimberly Cervantes  
 Kimberly Cohn, Family Paths, Inc.  
 Kimberly Fuentes  
 Kimberly Trujillo  
 Kortne Edogun  
 Krismin Inocentes, Center for Educational  
 Partnerships  
 Kristen Caven, The Zorgos Project  
 Kristina Williams

Krystina Briones, Summer Search  
 Kuran Gore  
 Kwame Hitz, Oakland Parents Together  
 Kyle McCoy, RJ Facilitator  
 Kyra Mungia, Program Manager, Education  
 Office of Mayor Schaaf  
 L. Karen Monroe, Alameda County  
 Office of Education  
 Lanaya Wilson  
 LaShawn Route Chatmon, National Equity  
 Project, Executive Director  
 Latrell Ray  
 Laura Brief, BUILD  
 Laura Escobar  
 Laura Jaeger, Retired  
 Laura Ornelas  
 Laura Ponce  
 Lauran Cherry, United Administrators  
 Lauren Leimbach, Community Financial  
 Resources  
 Lauren Messner  
 Lavie Lee  
 Leah Cerri, Eden Housing  
 Leigh Phillips, EARN, CEO  
 Lena Robinson, Federal Reserve  
 Bank of San Francisco  
 Lenny Mendonca, Coastside Promise  
 Lenore McDonald, Center for  
 Elders' Independence  
 Leo Ayala  
 Leon Tran  
 Leonard Gonzalez, Labores Training Center  
 Leroy Mason  
 Leslie Erme

Leslie Saucedo, City of Oakland/Student  
 Liam Day, Peer Health Exchange  
 Lillis Stern  
 Linda Boessenecker, Girls Inc. of Alameda  
 County, CEO  
 Linda Nguyen, Oakland Public Library  
 Linh-Xuan Le  
 Lisa Calderon, Naming Gallery  
 Lisa Dennis, The Unity Council  
 Lisa Kawahara, Friedman Family Foundation  
 Lisa Patterson  
 Lisa Rothman  
 Liz Cortez, Mission Promise Neighborhood  
 Liz Palmer  
 Logan McWilliams, Teach Tomorrow Oakland  
 Lorrel Plimier  
 Louise Waters, Leadership Public Schools, CEO  
 Lucia Morales, Kaiser Elementary Student/Parent  
 Lucia Pablo  
 Lupe Cazares, Innovate Public Schools,  
 Senior Community Organizer  
 Luz Ramirez, Parent  
 Luz Rios  
 Lylee Kazem  
 Lynda Gayden  
 M Hammock, Oakland Parks and Recreation  
 M Kathleen Archambeau  
 Mach Sulton, NCCLF  
 Madeline Nelson  
 Mae Zheng  
 MaEngra Branch, Art Media Entertainment -  
 California Department of Education  
 Maggie Croushore, Office of Mayor Schaaf,  
 Communications and Partnerships,  
 Education



Maikol He YU  
 Malena Ruiz  
 Malik Coleman  
 Mani Simmons  
 Manuel Dominguez  
 Marc Spencer, Juma Ventures  
 Marcus Simpson, College Track  
 Margaret Crecy  
 Margarita Villegas, City of Oakland  
 Maria Drake, Citizen Schools  
 Maria Elina  
 Maria Garcia  
 Maria Garcio  
 Maria Gonzalez  
 Maria Meja  
 Maria Pablo  
 Maria Potter  
 Maria Sanchez  
 Maria Suarez  
 Mariah Fairley  
 Mariano Contreras

## Individual Champions (continued)

Mariiedda Grynbal, East Bay College Fund,  
 Mentor  
 Marina Edwards  
 Mario Castellon  
 Mario Valadez  
 Marisa Smith  
 Marisol Barajas  
 Marlene Castro, Oakland Educator and  
 XQ Institute, Manager, Student and  
 Community Relations  
 Marleni Regalado  
 Marquita Price, Peralta District, Student  
 Marshall Tuck, Green, Public Schools,  
 Former CEO  
 Martha Rodriguez  
 Mary Avella, Merrill Lynch, Financial Advisor  
 Mary Diligent, Junior Achievement of  
 Northern California  
 Mary Forte  
 Mary Padden  
 Mary Schmitz  
 Matt Nichols, Office of Mayor Schaaf, Policy  
 Director, Transportation and Infrastructure  
 Matthew Fay, Oakland Tech  
 Matthew Hulse, East Bay College Fund, Director  
 of Mentoring and Career Development  
 Matthew Spengler, Blue Print Schools,  
 Executive Director  
 Maurice Miller, Family Independence Initiative  
 Maurilio Leon, Community Housing  
 Opportunities, Chief Operations Officer  
 Maxine Jasper-Collins  
 Mayra Bolaj  
 Mayra Dimaz  
 Mayra Elias, Parent

McKenzie Stewart, East Bay College Fund  
 Megan King  
 Melanie Teng, East Bay College Fund  
 Melina Esquilin  
 Melissa Price  
 Melissa Fitzgerald, Sharks Ice  
 Melissa Korber, Las Positas College Teacher  
 Melissa Ramirez-Medina  
 Melissa Wagasky, Book Trust  
 Melquis Neveo  
 Melvin Hicks IV, BART  
 Menaka Mohan, RBO  
 Merve Lapus, Common Sense Education  
 Mey Saelee  
 Michael Fee, Spotlight Education  
 Michael Hunt, Office of Mayor Schaaf,  
 Special Assistant  
 Michael Jefferson, East Oakland Leadership  
 Academy, Teacher  
 Michael McAfee  
 Michael Nolin, Blum Oakland  
 Michael Seals, Focon Inc.  
 Michael Williams  
 Michele Stillwell-Parvensky,  
 Children's Defense Fund  
 Michelle Doppelt, Oakland Parks and Recreation  
 Michelle Ha  
 Michelle Renoigitzky, Realtor, BHG  
 Highland Partners  
 Michelle Torgerson, Reading Partners  
 Mike French  
 Mike Gibbs, BizSmartGlobal  
 Mike Mezz, Teachers on Reserve  
 Mike Mowery  
 Mike Uberti

Milton Lee  
 Mimi Zimmelman, Alameda County Social  
 Services Agency  
 Mina Amir  
 Minying Yang  
 Mirsha Heredia  
 Mitzi Ruiz  
 Mohammad Danson, THOP  
 Monica Armstrong  
 Monica Hayden, uAspire  
 Monica Montenegro, East Bay Consortium  
 Morgan Stelly, Cakes by Morgan  
 Morgan Wordes  
 Morley Winograd, Campaign for Free  
 College Tuition  
 Mya Whitaker, Bay Area Urban Debate League  
 Myani Merchant  
 Nakeyma Randle, Oakland Native, Director  
 of External Affairs and Strategic Partnerships  
 Nakkaila Hayes  
 Nancy Gomez, OUSD Parent  
 Nancy Levey  
 Nancy Rielle  
 Natasha Moullen, Oakland Library  
 Nathaniel Foster, Playworks  
 Niccolo De Luca, Townsend Public Affairs,  
 Director of Northern California  
 Nick Flood  
 Nick Frangenberg  
 Nicoberto Ramirez  
 Nicole Steinberg, Ready Nation  
 Nina Foster  
 Nina Remiker-Scheinman, Leadership for  
 Educational Equity, Program Manager  
 Nisha Chauhan

Noah Doe  
 Norman Yau  
 Odiaka Gonzalez, Oakland Leaf  
 Olga Cetina  
 Olga Dominguez  
 Ollis Simons, Youth UpRising  
 Omar Franco, Holy Names University Upward  
 Bound Project  
 Ophelia Zeng  
 Oral Brown, The Oral Lee Brown Foundation  
 Pa-Houa Lee  
 Paige Saepan  
 Paola Siliezar, City of Oakland/Student  
 Parisa Foadian  
 Patricia Gonzalez  
 Patricia Johnson, Game Theory Academy  
 Patricia Mintz  
 Patricia Murguia  
 Patricia Murillo, Alternatives in Action  
 Patricia Nieves  
 Paul Chavez, Centro Legal de la Raza  
 Paul Keys, Teach for America, Executive Director,  
 Bay Area  
 Paul Meyer, East Bay Innovation Academy  
 Paul Perry, The Reset Foundation,  
 Executive Director  
 Paul Reville, Harvard, Francis Keppel Professor  
 of Practice of Educational Policy and  
 Administration Faculty  
 Paula and Maurice Welsh, Oakland  
 Teen Empowerment  
 Paulette Smith, New Leaders, Director  
 of Emerging Leaders  
 Pearl Madison

## Individual Champions (continued)

Peggy Moore, Office of Mayor Schaaf,  
Senior Advisor  
Peggy Simmons, Oakland Public Library  
Petreni Reeder, Oakland Resident  
Piedad Sanchez  
Preethi Kembaiyan, Brighter Beginnings  
Priscilla Mkenda, OUSD parent/student  
Quanisha Jones  
Racha Gardonio  
Rachel Davidman  
Rachel Martin  
Rachel Richman  
Rachel Seldin  
Raionna Thompson, Merritt Student  
Rami Soudah  
Ramon Scott  
Randy Andrada, Andrada & Associates  
Randy Menjivar, USF

Randy Roth, Faith Network of the East Bay  
Rany Ath, East Bay Asian Youth Center (EBAYC)  
Ray Leon  
Raymonde Charles  
Rebecca Lacocque, Peralta Colleges  
Rebecca Rubey, Boys Hope Girls Hope  
San Francisco Bay Area  
Rebecca Saltzman, BART  
Regina Johnson, Parent  
Reham Asaad  
Remedios Hrez, Parent  
Remy Timbrook, Oakland Library  
Renee White, Partners in School Innovation  
Renu Grover, iMentor  
Ricardo Garcia-Acosta, City of Oakland (HSD)  
Richard Nagler, Skylight Photography, President  
Richard Spees  
Rick Drain  
Rick Gaston  
Rita Ramirez  
Riza Hernandez, Wells Fargo Advisor  
Rob Seitelman  
Robert Hamilton  
Robert Phillips  
Robert Rickett, StudentReach  
Robert Simmons, Campaign for Black  
Male Achievement  
Robert Stark, Spencer Stuart, Consultant  
Roberto Rodriguez  
Robin Kan  
Rod Hsiao, InPlay  
Rodney Dhati, Officer  
Romeo Garcia  
Ron Washington

Ronda Walker  
Rontral Acrement  
Rosalinda Lorenzo  
Roselyn Royal  
Ruth Tafoya  
Ryan Dawkins  
Ryan Smith, The Education Trust - West  
Ryan Turner  
Sabrina Landreth, Oakland City Administrator  
Sadie Williams, Sage Money Financial Solutions  
Sally Radernahe  
Sam Miller, Sidley Austin LLP, Senior Counsel  
Sam Tobis  
Samantha Torreano, Kaiser Elementary  
student/parent  
Sandra Johnson Simon  
Sandra Wilson  
Sandushi Desilva  
Santos Mendoza  
Sara Bedford, City of Oakland, Director  
of Human Services  
Sara Sandhu, East Bay College Fund  
Sarah Acosta  
Sarah Baltazar  
Sarah Bharier, Alameda Family Services  
Sarah Chavez-Yoell, East Oakland Boxing  
Association  
Sarah Fuller  
Sarah Puckett  
Sarah Schisler  
Sarahi Alemndra  
Sarai Ramirez  
Sarajane Winkelman  
Sasha Lewis

Sayan Ghosh  
Schenae Rourk, Redwood Resources  
Scott Denman, St. John's Episcopal Church  
Seamus Kirst  
Sean McClung  
Sean Whent, Oakland, Former Chief of Police  
Sepun Adeyeye, Arts I  
Serena Clayton  
Seth Cunnigan  
Seth Hamalian, Mission Bay Development  
Group, Managing Principal  
Seth Hubbert, Technology Exchange  
Shante Denham  
Sharlet Hudson  
Sharon Latour, East Oakland Youth Alliance,  
Stinson Beach Presbyterian Churches  
Sheila Jordan  
Sheila Sosnow, Private Practice, Psychologist  
Shelby Cohen  
Shereda Nosakhare, Office of Mayor Schaaf,  
Deputy Chief of Staff  
Sheri Alterman  
Sherry Padilla, Andrada & Associates  
Shira Bannerman  
Silvia Lo, Best Babies Zone PH  
Siobhan Wallace  
Sonja J. Stewart, PJMan & The Stargazers  
Sooyoung Park  
Sophia Emanara  
Sophie Wang  
Stacy, BOTR  
Stanley Calvester, Boys & Girls Clubs of Oakland  
Stephanie Hoang, East Bay College Fund  
Stephanie Upp, Asset Funders



## Individual Champions (continued)

Stephen Baiter  
 Stephen Johnson  
 Stephen Owen  
 Stephen Pham  
 Sterling Speim  
 Steve Grenous Interlalian  
 Stu Werner  
 Sun Kwong (Michael) Sze, Office of Mayor Schaaf,  
 Special Projects Coordinator  
 Susan Duncan, Reading Partners, East Bay  
 College Fund  
 Susan Harding, Morgan Stanley Financial  
 Susan Mernit, Hack the Hood, CEO  
 Susan Muranishi, Alameda County Administrator  
 Susan Murray  
 Susan Rosenthal  
 Susan Stutzman, East Bay College Fund,  
 Board President  
 Susie Poncelet, East Bay College Fund,  
 Board Member  
 Suzanne Nguyen, Asian Health Services  
 Community Health Center  
 Suzy Garren, Aim High  
 Sylvester Donelson, Jr.  
 Symphani Lindsey  
 Tabasamu Barksdaie Tahlia Perez  
 Takiyah Gray  
 Talia Mccray, Payroll Consultant  
 Tameika Stone  
 Tamelah Hardley  
 Tamia Hege  
 Tamika Foster  
 Tamika Lyles, Parent  
 Tana Roseboro  
 Tania Rodriguez

Tara Christina, Natural Resources  
 Tara De Rosa, Fred Finch Youth Center  
 Tara Stewart  
 Tarrell Gambler  
 Tawny Vernau  
 Taylor Jay, Taylor Jay  
 Tejal Shah, East Bay Asian Local Development  
 Corporation (EBALDC), Director of  
 Neighborhood and Economic Development  
 Tenay Woodard-Hernandez  
 Teresa Castillo  
 Teresa Nollivas  
 Teron McGrew, Cal State East Bay, Alumni  
 Terri Givens, Menlo College  
 Terry Jones, Oakland Police Department  
 Terry Kramer  
 Thomas Kochak, Prudential  
 Tiana Corona  
 Tierra Talbert, Beaur Transportation  
 Tiffanie Lai Inouye, City of Oakland  
 Tiffany Eng, Familyfriendlyoakland.org  
 Tim Huey  
 Timaya Brown  
 Timiza Battiste  
 Timothy Doe  
 Tina Tamate Ramos, Oakland Tech  
 Tokiwa Smith, (SEM) Link, Inc.  
 Tomiquia Moss, Executive Director and CEO,  
 Hamilton Families  
 Tonaka Kendrick  
 Toni Hamilton, Parent Ambassador  
 Toni Scruggs, Partners in Schools Innovation  
 Tonika Harris  
 Tony Calderon  
 Tony Shen

Tracey Schear  
 Travis Gorsch, Oakland A's  
 Trent Rhoran, SF Human Services  
 Tulin Good, CCSF Community College SF  
 Twinisha Doyle, City of Oakland, Volunteer  
 Tyler Norris  
 Ty-Licia Hooker, Boost! West Oakland,  
 Executive Director  
 Uticia Perry, Chabot  
 V Bolden, Oakland Parks and Recreation  
 Vanessa Mor, Alameda County  
 Vanessa Salsberry  
 Vangeline Pascal  
 Venkates Swami, LifeLaunchr, Inc.  
 Veronica Arregun  
 Veronica Flores Malagon, The Education  
 Trust - West  
 Vesna Sot  
 Vicky Chen, Oakland Library  
 Victor Quinterd, Moziter Self and Earth  
 Vidal Gonzalez  
 Vincent Cheng  
 Vincent Liu, Oakland Charter High School  
 Virginia Cruz, Parent  
 Vivian Padua, Sage Money Financial Solutions  
 W Taylor, PWA Plumber  
 Wafa Ali, Translator  
 Wendall Chin  
 Wendy Chen, Oakland Library  
 William Patterson, NAACP Oakland,  
 EBMUD Board Member  
 Wilson Lu, Kaiser Elementary Student/Parent  
 Xavier Buster, Girls Inc/Reach Academy  
 Xiomara Garcia  
 Xochitl Gavidia, Oakland Public Library



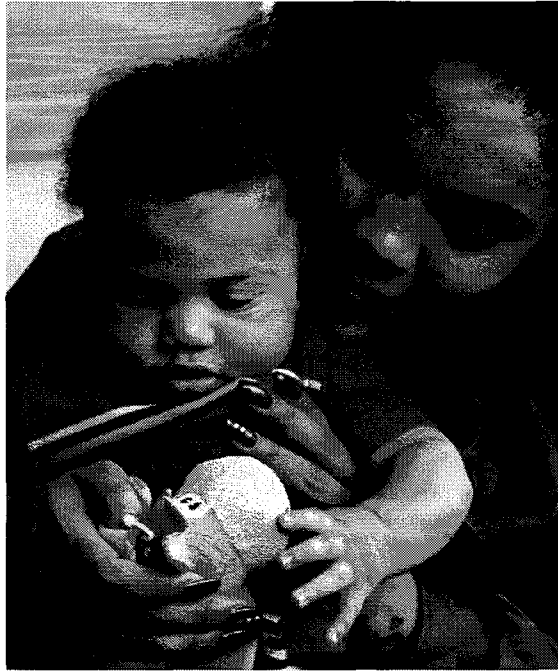
Yadira Tiburcio  
 Yasmeen Magana  
 Yesenia Fuentes  
 Yolanda Bullock  
 Yolanda Schonbrun  
 Yoletzy Rangel  
 Yousof Hamdan  
 Yvonne Byron  
 Yvonne Gonzalez Rogers  
 Zac Unger  
 Zach Cohen, Oakland A's Community Fund,  
 Executive Director  
 Zachary Grimsrud  
 Zachary Hill, Golden State Warriors, Community  
 Relations Specialist  
 Zakhary Mallett, BART  
 Zhauntel Fields  
 Zonia Morales  
 Zonia Ramirez



**OAKLAND  
PROMISE**

**BECOME A CHAMPION.  
DONATE.  
VOLUNTEER.**

*To learn more or get involved  
visit [www.oaklandpromise.org](http://www.oaklandpromise.org)  
or email [info@oaklandpromise.org](mailto:info@oaklandpromise.org)*



MARCH 2019

# 3RD ANNUAL OAKLAND PROMISE REPORT

## THE OAKLAND PROMISE

We as a community will ensure that all Oakland children graduate from high school with the expectations, skills, and resources to complete college and be successful in the career of their choice.



OAKLAND UNIFIED  
SCHOOL DISTRICT





## Oakland Promise Governing Board

**Rosaura M. Altamirano**, Oakland Promise Parent Community Ambassador  
**Mia Bonta**, LitLab, Founder and CEO  
**Chuyi Fang**, High School Junior, Oakland High  
**Mark Friedman**, East Bay Community Foundation Board, Board Chair  
**Seth Hamalian**, Mission Bay Development Group, Managing Principal  
**James Harrison**, Remcho Johansen, & Purcell Law, Partner  
**Colin Lacon**, Kaiser Permanente East Bay, Director of Public Affairs  
**Dr. Michael McAfee**, PolicyLink, CEO  
**Leroy Morishita**, California State University East Bay, President  
**Tomiquia Moss**, Hamilton Families Foundation, CEO  
**Maria Pirner**, Oakland Unified School District, Teacher  
**Riaz Taplin**, Riaz Inc., Founder

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**Joel Mackey**, Oakland Public Education Fund, Executive Director  
**Libby Schaaf**, City of Oakland, Mayor  
**David Silver**, Oakland Mayor's Office, Director of Education  
**Kyla Johnson Trammell**, Oakland Unified School District, Superintendent

## Oakland Promise Advisory Board

**Annie Campbell Washington**, Former Vice Mayor, Oakland City Council  
**Barbara Leslie**, President & CEO, Oakland Chamber of Commerce  
**Bert Lubin**, Former President & CEO, Benioff Children's Hospital Oakland  
**Bob Friedman**, Founder, Prosperity Now  
**Buffy Wicks**, CA State Assembly  
**Chris Iglesias**, CEO, The Unity Council  
**Curtiss Sarikey**, Chief of Staff, OUSD  
**Elena Chávez Quezada**, Senior Director, San Francisco Foundation  
**Eloy Ortiz Oakley**, Chancellor, California Community Colleges  
**Travis Kiyota**, VP, PG&E  
**George Holland**, President, NAACP Oakland  
**Jacqueline Martinez Garcel**, CEO, Latino Community Foundation  
**Janet Liang**, President, Northern California Region, Kaiser Permanente  
**James Harris**, Remcho Johansen & Purcell, Partner  
**James Head**, President & CEO, East Bay Community Foundation  
**Jane Garcia**, CEO, La Clínica De La Raza  
**Janet Napolitano**, President, University of California  
**Karen Weinstein**, Vice President, Peralta Community College District Board  
**Kristin Spanos**, CEO, First 5 Alameda County  
**Kyla Johnson Trammell**, Superintendent, OUSD  
**L. Karen Monroe**, Alameda County Superintendent  
**Larry Reid**, Vice Mayor, Oakland City Council  
**Leroy Morishita**, President, CSUEB  
**Libby Schaaf**, Mayor, City Of Oakland  
**Martha Kanter**, ED, College Promise Campaign  
**Michael Sorrell**, President, Paul Quinn College  
**Rob Bonta**, CA State Assembly  
**Susan Muranishi**, Alameda County Administrator  
**Sabrina Landreth**, City Administrator, City of Oakland  
**Susan Stutzman**, Board President, East Bay College Fund  
**Tony Thurmond**, CA State Superintendent of Public Education  
**Vicki Joseph**, Senior Vice President, Citi Community Development  
**Wilma Chan**, Supervisor, Alameda County  
**Yvette Radford**, VP, Kaiser Permanente



## Oakland Promise Ambassadors

Ambassadors are students, parents, teachers, and community leaders who believe in our vision and engage the community. They are committed to education advocacy and help inform the Oakland Promise with community based feedback. To date, ambassadors have participated in 72 community engagement events and signed up over 300 additional Oakland Promise Champions, building a movement.

Andrew Chen	Carmina Portea	Erica Mitchell	Judith Mendez	MG (Malcolm Gabriel)	Rosa Porras-Cordova
Abril Barragan	Chamonie Benjamin	Esmeralda Cortez	Julie Martelle	Bertrand	Rosaura Altamirano
Alizabeth McGowan	Chandra Johnson	Fatima Arreola	Karla Rubio	Michael Jefferson	Roxana De La O Cortez
Alma Piedras	Charlene Johnson	Francisco Navarro	Kathleen Nolan	Michelle Ewing	Sandra Esquivel
Alvin Lee	Charles Cole	Gabriel Patten	Kevin Jimenez	Michelle Renowitzky	Selena Gonzalez
Andres Contreras Vega	Christine Clark	Gabrielle Henry	Kimberley Meredith	Michelle Villagran	Simon Wong
Angelique Calloway	Cynthia Adams	Gema Quetzal	Kiyha Cooper	Misty Walton	Sophia Naufahu
Angelita Patten	Cynthia Leon	Georgia Frazier	Laron Cutno	Nathan Touch	Stephanie Alcazar
Angelo Castillo	Daniel Tinajero	Gilberto Rosas	Laurie Hollins	Natrice Spicer	Taina Almaweri
Antron Thurman	Danny! Montenegro	Gladys Nava	Lidia Morales	Nayeli Bernal	Tamone Benjamin
Arthur Renowitzky	Darius Aikens	Glenda Serrano	Luis Ceja	Nayeli Lopez	Tatiana Tendencia
Aya Alshalal	Darwin Lopez	Glenn Van Straatum	Mahala Herron-Rutland	Norma Yau	Tim Douglas
Bernadette Zermeno	Ebony Avery	Gloyds Altamirano	Manny Hernandez	Oscar Martinez	Timothy Demry
Bianca Rosas	Edgar Rodriguez	Grant Carson	Marcus Penn	Parisa Esmaili	Tisha Styles
Bianca Williams	Edgar Sanchez	Hailiah Dabashi	Maria Padilla Estrada	Portia Boutte	Ty-lia Hooker
Brandy Gonzalez	Eleazar Cuenca Carmona	Isabel Perez	Maria Pimer	Pricilla Wilson	Tyjeare Hunter
Brian Davis	Eli Cuevas	Jaqueline Contreras	Mauricio Amaral	Renia Webb	Valentina Vigil
Brittaney Creswell	Eliseida Gutierrez	Jarae Rutledge	Maya Jefferies	Ricky Cruz	Virginia Bruno
Bruce Calderon	Eliseida Jauregui	Johanna Hoffmann	Maynard Wade	Robin Thomso-Webb	Wendy Stevenson
Calrice Bazile	Emma Ramirez	Jorge Cervantes	Mayra Albor	Rocio Gonzalez	Yipeng Ruan
Camila Barbour	Eric Kwak	Joseph Brasley	Mayra Avalos	Romero Wesson	Yolanda Castillo
			Mayra Elias	Ron D. Maloney	Yota Omo-sowho

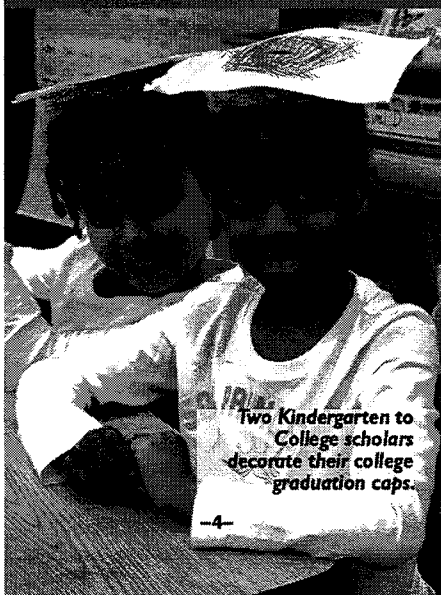
**“Oakland Promise is not just an opportunity for those born in the United States — it is for all of our Oakland community. One day, I want to go to UC Berkeley and study political science to become a politician. I want to represent my Oakland community and change the narrative to something more positive, more empowering.”**

**—Gema Quetzal, Student Member of the State Board of Education, Student Director of All City Council 2017-2018, and Oakland Promise Ambassador**



"What year will our kindergartners graduate college? 2035. Thinking about this makes it real. Because of the Oakland Promise, 2035 is becoming part of our vocabulary; savings accounts are becoming part of our vocabulary. We are changing the way we talk about it and slowly changing our attitudes."

—Timothy Douglas, OUSD Kindergarten Teacher, International Community School



Two Kindergarten to College scholars decorate their college graduation caps.

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## Oakland Promise School Teams and Implementing Partner Teams

### Acorn Woodland Elementary School

Francisco Llaguno  
Kristen Brett  
Leroy Gaines  
Tala Sullivan  
Natalia Ruiz  
Malia Vitousek

### Alameda County Department of Public Health

Kiko Malin  
Jesus Verduzco  
Shamelle Bremond  
Angela Wynders  
Angelia Victorian  
Carmelina Thomas  
Claudia Rios  
Daisy Palacios  
Danielle Davis  
Donneshia Clark  
Maria Isabel Aguilar  
Monique Houston  
Rashawnda Thompson  
Shanell Flowers  
Vella Black Roberts

### Allendale Elementary School

Alma Piedras  
Desiree Miles  
Maria Montelayo  
Nancy Lee

### American Indian Public Charter School II

Erin Oh  
Matthew Gordon  
Peter Holmquist  
Sabrina Clark  
Tareyton Russ

### ASCEND

Morgan Alconcher  
Patricia Villaiba  
Jeff Embleton  
Victoria Albaracin  
Paola Zamudio

### Aspire Berkley Maynard Academy

Jay Stack  
Alexis Alexander

### Aspire ERES Academy

Elvira Iniguez  
Maribel Sainez

### Bella Vista Elementary School

Feuy Saechao  
Julie Su  
Linda Flynn  
Rachelle Cashion  
Rana Lau  
Sandra Watkins

### Bridges Academy at Melrose

Anita Iverson-Cornelo  
Beatriz Tello  
Maria Garcia  
Paula Barrera  
Rosanna Covarrubias  
MG Bertrand  
Giovanni Escobar

### Brighter Beginnings

Barbara Bunn-McCullough, PhD  
Diana Gamino

### Brookfield Elementary School

Marie Roberts  
Nathalie Umana

### Carl B. Munck Elementary School

Denise Burroughs  
Faustena Linarez  
Kim Hyde  
Rachelle Love  
Alana Whitt-Smith

### Castlemont High School

Tanzania Jimmerson  
Charles Patterson  
Devan McFadden  
Jennifer Early  
Denzale Johnson  
Chris Flores  
Yadira Gonzalez  
Isabelle Villanueva  
Jeremy Brooks

Michael Scott  
Natalie Barraza  
Samantha Odom  
William Chavarin

### City of Oakland Early Head Start

Sara Bedford  
Alisa Burton  
Maria Lavanderos  
Thao Ly  
Treesy Brewster  
Janna Demby  
Qing Xinj Li  
Sharon Siao  
Yuhong Zhu  
Lisa Dennis  
Veronica Ufoegbune

### Cleveland Elementary

Jason Dowd  
Maureen Whiting  
Peter Van Tassel  
Shelley Morris  
Susan Yee

### Coliseum College Prep Academy

Abby Friedman  
Amy Carroza  
Amy Boyle  
Javier Magana  
Joanna Morales-Fernandez  
Leslie Mejia

## Oakland Promise School Teams and Implementing Partner Teams (continued)

### **Community School for Creative Education**

Dr. Ida Oberman  
Monique Brinson  
Hanna Forde  
Maria Filares  
Gina Stiens

### **Community United Elementary School**

Desire Levrier  
Elizabeth Morales  
Shelly McCray-Hawkins  
Linda Morgan  
Veronica Carrillo  
Trinidad Arriaga

### **Cox Academy**

David Norris  
Cristina Jaramillo  
Courtney Rosen-Morales  
Heather Thompson  
Rosie Leyva

### **East Oakland Pride Elementary**

Amapola O'Brea  
Diana Montes  
Michelle Grant  
Shantai Briggs

### **Emerson Elementary**

Heather Palin  
Kasondra Walsh  
Zakiya Brooks  
Tanisha Champion-Benjamin

### **EnCompass Academy**

Amelia Rico  
Dana Turner  
Katrina Jones  
Minh-Tram Nguyen

### **Esperanza Elementary School**

Kathleen Arnold  
Luz Zurita  
Pauline Russell  
Leticia Montoya

### **Franklin Elementary School**

Ingrid Seyer-Ochi  
Beth Fische  
Munera Mohsin

### **Fred T. Korematsu Discovery Academy**

Amie Lamontagne  
Maria Pimer

### **Fruitvale Elementary**

Eugene Stovall IV  
Valerie Otsuka

### **Futures Elementary School**

Lee Thomas  
Shelly McCray-Hawkins  
Roxanne Caldera  
Hortensia Castillo  
Maria Vaca

### **Global Family School**

Dante Ruiz  
Juan Vaca  
Sara Shepich

### **Grass Valley**

Tammie Hollis-Prime  
Lynna Reid  
Ms. Hayden Sims  
Tahira Hodge  
Justin Brydie

### **Greenleaf Elementary School**

Brian Cooper  
Rodolfo Perez  
Romy Trigg-Smith  
Marta Saiz-Calvo  
Miriam Del Castillo

### **Henry J. Kaiser Elementary School**

Dennis Guikema  
Rebecca Jay  
Angela Romero  
Hilary Jackson  
Rachel Klapperich

### **Hoover**

Lisette Averhoff  
Nora Barich  
Cesar Escalante

### **Howard Elementary School**

Colleen Shepherd  
Lesley Glaser  
Lydia Harding  
Meg Fransee  
Nikki Williams  
Theresa Westley  
Maria Garcia

### **International Community School**

Eleanor Alderman  
Judith Mendez  
Marta Lorena Vega  
Timothy Douglas

### **Joaquin Miller Elementary School**

Diane Grauer  
Jeanne Sims  
Loren Taylor  
Lynn Glick  
Sara Green

### **La Escuelita**

Jeffrey Franey  
Valerina Hilton  
Karina Najera

### **Laurel Elementary School**

Jamie Williams  
John Stangl

### **Lazear Charter Academy**

Eva Negrete  
Kati Finley  
Rocio Gonzales  
Rosario Sifuentes  
Sarah Morrill

### **Learning Without Limits Elementary School**

Manuel Herrera  
Leah DeArmey  
Lieba Schneiderman  
Esperanza Mendoza  
Rosia Butler

### **Lighthouse Community Charter Public School**

Maritza Aiello  
Tina He

▼ "If I could do one thing as the Mayor of Oakland, it would be to realize the vision of the Oakland Promise." —Libby Schaaf, Mayor of Oakland



## Oakland Promise School Teams and Implementing Partner Teams (continued)

### **Lincoln Elementary**

Sharon Travers  
Pikshan Lui  
Ivanna Huthman  
Elma Bataa

### **Lodestar, A Lighthouse Community Charter Public School**

Donna Williams  
Polly Huang  
Robbie Torney  
Yanira Canizales

### **Manzanita SEED Elementary**

Eyana Spencer  
Natalie MacIntyre  
Rachel Tabar  
Katherine Blackburn

### **Manzanita Community School**

Diane Lang  
Roxana De La O  
Isbet Alvarez

### **Markham Elementary School**

Anita Summerlin  
Brenda Theodore  
Luby Becerra  
Norma Cruz  
Catherine Carmens

### **Martin Luther King, Jr. Elementary School**

Roma Groves  
George Henderson  
Maketā Daniels  
Neymiya Moore  
Jazlyn Lee  
Drew Debro  
Arvella Hayden  
Toni Hamilton

### **Melrose Leadership Academy**

Moyra Contreras  
Beatriz Alvarez  
Etel Calles  
Monique Moyer

### **New Highland Academy**

Margarita Garcia  
Yolanda Cater  
Norma Heredia  
Francisco Alvarado

### **Parker Elementary School**

Rocquel Colbert  
Lorynne Dupree  
Raymond Pulliam  
Dawn Allen  
Mayra Rios

### **Piedmont Avenue Elementary School**

Zarina Ahmad  
Lisa Lefrak-Newby  
Miya Mendoza  
Elena Njemanze

Connie Terrell  
Laura Drake  
Rose Fruci

### **Prescott School**

Enomwoyi Brooker  
Jason Williams

### **Oakland High School**

Ana Vasquez  
Brenda Law  
Denzale Johnson  
Derrick Barbosa  
Drew Lau-Regent  
Elsa Tesfai  
Karen Baccaro  
James Wallace  
Jennifer Ferguson  
Matin Abdel-Qawi  
Tai Tokeshi  
Thalia Rodriguez  
Ziada Keflezighi

### **REACH Academy**

Camila Barbour  
Ebony Cheree Avery  
Lucy Espinosa  
Natasha Moore

### **Rise Community School**

Samantha Keller  
Terrilyn Van Rossum  
Sherrell Fontineau  
Norma Heredia  
Francisco Alvarado

### **Roses in Concrete Community School**

Lil Milagro Henriquez  
Megan Reed  
Reena Valvani  
Salvador Padilla  
Shahidah Zareef

### **Roots**

Geoff Vu  
James Riley  
Kevin Goings  
Mateo Terrizzi

### **Roosevelt**

Cliff Hong  
Lynna Din  
Nina Meeks  
Salomeh Ghorban  
Melody Or

### **Sage Financial Solutions**

Saundra Davis  
Sadie Williams  
Alex Nerguizian  
Teresa Garza  
Vivian Padua  
Saul Gonzalez  
Gaylon Logan  
Shyeta Williams  
Rolanda Williams

### **Sankofa Academy**

Renee Bullie  
Symphani Lindsey

### **Sequoia Elementary**

Donald Bertolo  
Phoi Wong  
Lisa Kim  
Karl Fleischman  
Deanna Grant  
Sidney Knockum  
David Silver

### **Think College Now Elementary School**

Abellanira Santos  
Cheryl Narvaez  
Emily Zanolli  
Madeline Noonan  
Megan Hatschek  
Monica Purdy  
Natalie Williford  
Vanessa Valenzuela  
Victoria Gurrola

### **UCSF Benioff Children's Hospital, Oakland**

Bert Lubin, MD  
Dayna Long, MD  
Mindy Benson  
Adam Davis  
Maoya Alqassari  
Rigoberto del Toro  
Sharon Leno

### **The Unity Council**

Judit Trinidad  
Soledad Becerra

## Our Partners

To achieve our bold vision, it is essential we partner with strong Oakland organizations.

### Brilliant Baby Partners

Alameda County Department  
of Public Health  
Bananas  
Brighter Beginnings  
City of Oakland Early Head Start  
First 5 Alameda County  
Help A Mother Out  
EARN  
my529  
Oakland Fund For Children and Youth  
Oakland Natives Give Back  
Prosperity Now and I:1 Fund  
Sage Financial Solutions  
UCSF Benioff Children's Hospital  
The Unity Council

### Kindergarten to College Partners

AmeriCorps VISTA  
Centro Legal de la Raza  
East Bay Asian Local  
Development Corporation  
Family Independence Initiative  
KinderPrep, A Project of the  
Oakland Rotary Club  
Junior Achievement  
Playworks  
my529  
Reading Partners  
Self Help Federal Credit Union  
Super Stars Literacy  
Talking Points

### College, Career, and Community Readiness Partners

African American Male Achievement  
(AAMA)  
Aim High  
BUILD  
College Track  
East Bay Asian Youth Center  
East Bay Consortium  
East Bay College Fund  
Latino Men and Boys Program  
(The Unity Council)  
My Brother's Keeper Alliance  
Technology Exchange  
UC Berkeley Center for  
Educational Partnerships

### College Scholarships & Completion/ College Partners

African American Male Achievement  
(AAMA)  
Alameda County Office of Education  
Allen University  
Berkeley City College  
Beyond 12  
California State University East Bay  
Cheyney University  
College of Alameda  
College Track  
East Bay College Fund  
East Oakland Youth Development  
Center (EOYDC)

Florida Memorial University  
Full Circle Fund  
Future of Tech Partners  
CodeEd Academy  
David E Glover Center  
EPICC  
Gameheads  
Hack the Hood  
Intel  
Level Playing Field Institute  
Qeyno Labs  
TechHire  
The Hidden Genius Project  
Youth Radio  
YesWeCode  
Harris-Stowe University  
Holy Names University  
Kentucky State University  
Lane College  
Laney College

Masons  
Merritt College  
Mills College  
NAACP  
Notre Dame de Namur University  
Oakland Rotary  
Oral Lee Brown  
Paul Quinn College  
Peralta College Office of the Chancellor  
San Francisco State University  
Student Program for Academic and  
Athletic Transitioning (SPAAT)  
Texas College  
University of California Berkeley  
University of California Davis  
University of California  
Office of the President  
University of Santa Clara  
University of San Francisco  
Virginia University of Lynchburg

▼ **Our lead College Completion Partner East Bay College Fund convenes its scholars at the 2018 East Bay College Fund Oakland Promise Winter Retreat.**



## Oakland Promise Staff

**Amanda Feinstein**, Program Director, Brilliant Baby

**Ay'Anna Moody**, Program Director, Future Centers

**Berenice Vega**, Senior Program Associate, Future Centers

**Caheri Gutierrez**, Community Engagement Coordinator

**Chris Hwang**, Director of Data and Evaluation

**Damani Wilson**, LEE Fellow

**David Silver**, Director of Education, Mayor Libby Schaaf

**Diego Pinto**, Financial Coach, Brilliant Baby

**Dulce Torres-Petty**, Program Coordinator, Brilliant Baby

**Hector Colula**, Program Associate, Kindergarten to College

**Jasmine Nasser**, Program Coordinator, Kindergarten to College

**Kristarae Flores**, Interim Director of Development

**Kyra Mungia**, Project Director, Education, Mayor Libby Schaaf

**Le'Ana Powell**, Program Associate, Community Engagement

**Maggie Croushore**, Director of Operations

**Mario Valadez**, Program Associate, Kindergarten to College

**Patrice Berry**, FUSE Fellow

**Reshonda Williams**, Program Associate, Brilliant Baby

**Tonya Chapman**, Office Manager

**Tori Howard**, Senior Program Associate, Kindergarten to College

**Veena Pathiparampil**, Program Director, Kindergarten to College

**Vinh Trinh**, OUSD Liaison to the Oakland Promise

"I am impressed by the bold and comprehensive approach of the Oakland Promise which has pulled together best practices from around the country. As former U.S. Secretary of Education, I've seen many initiatives across the country ... Oakland Promise is one of the most strategic and effective... it leverages private philanthropy for public dollars and is already achieving outstanding results. OP changes the trajectory of our Oakland students from the time they are born, through the time they graduate from college and enter the workforce. Oakland Promise is truly a game changer for Oakland and its future generations with the potential to be a national model."

—Arne Duncan, Former US Secretary of Education  
under President Obama



## Aligned Initiatives

We cannot do this alone —we collaborate with other initiatives to realize our common vision

**"Oakland Promise is a critical strategy to achieve educational equity. I have seen firsthand how African American, Latinx, and Asian Pacific Islander students have benefited from the support - it is not only providing opportunity but creating a culture where college is the expectation. I am proud to partner with Oakland Promise and East Bay College Fund to empower more of our students to complete college and be a role model for the next generation of Kings and Queens across Oakland."**

**—Chris Chatmon Executive Director, Office of Equity and Founder of African-American Male Achievement (AAMA)**

Access to Schools & Libraries

African American Female Excellence

African American Male Achievement

African American Young Women and Girls Initiative

Alameda County Alliance for Men and Boys of Color

Alameda County Home Visiting Program

Alignment Oakland

Asian Pacific Island Student Achievement

Best Baby Zone

By All Means, Harvard Graduate School of Education

Classrooms2Careers

Collective Impact

Dual Enrollment

Early Head Start / Head Start

East Bay Career Pathways Consortium

Effective Talent Programs

Get Connected Oakland

Health and Wellness/School Based Health Centers

Help Me Grow

High Quality, Accessible Pre-K

Information Communication

Technology (ICT)

Intensive Support Schools Initiative

Latino Men and Boys Initiative

Latino Student Achievement

Linked Learning

Measure N

My Brother's Keeper

Oakland Community Schools

Oakland Reads 2020

Oakland Starting Smart and

Strong Initiative

Oakland Thrives

Oakland 100

OUSD Pathways and Academies

OUSD Family and Community Engagement

Parents Raising the Bar

Restorative Justice

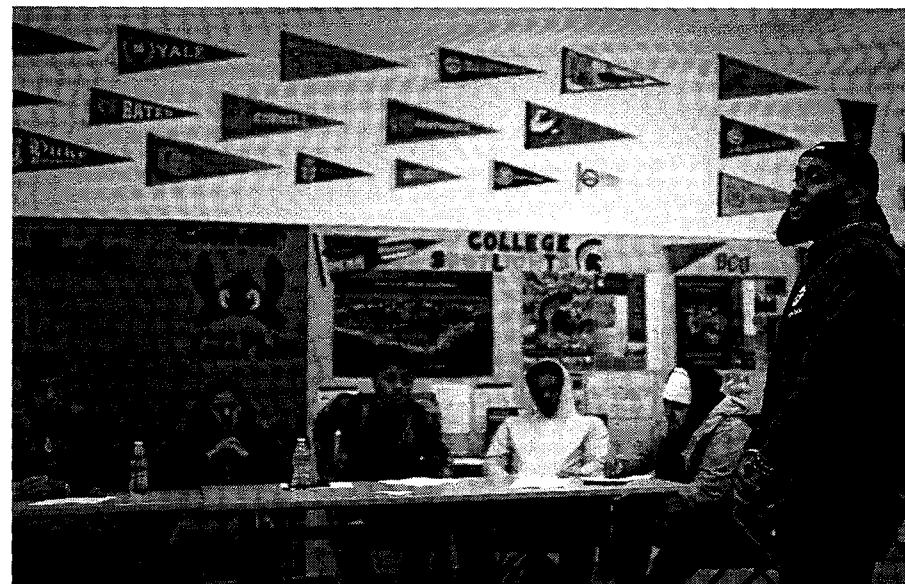
Social Emotional Learning and

Restorative Practices

Talk Read Sing (0-3)

Techquity

Youth Ventures Joint Powers Authority



▲ In order to maximize our impact, we partner with strong Initiatives and Organizations across the city of Oakland

▼ This kindergartner celebrated the 100th day of school by receiving his \$100 early college scholarship!



On January 11, Oakland showed up in support of the Oakland Promise at the Mayor's Inaugural Gala to Benefit the Oakland Promise at the Fox Theater. Due to the generosity of all of our incredible supporters, the Oakland Promise was able to raise over \$3 million, which will support children and families along the cradle to career continuum for the next 30 years to ensure that they are able to complete college and be successful in the career of their dreams! Special thanks to the honorees of the 3rd Annual Keeping the Promise Award: Kaiser Permanente, Marc and Lynne Benioff and The San Francisco Foundation.



**Oakland Promise Supporters** As of January 2019, Oakland Promise has secured approximately \$61M: \$33M for our initial Demonstration Project through 2020 and \$28M towards a \$50M Generation Fund to support children and families through 2050.

#### **\$3,000,000 and above**

The San Francisco Foundation: a Matching Campaign  
Arthur and Toni Rembe Rock  
Kaiser Permanente Fund at the  
East Bay Community Foundation  
Marc and Lynne Benioff  
Michael Moritz and Harriet Heyman/  
Crankstart Foundation

#### **\$1,000,000 - \$2,999,999**

Anonymous Donor through the  
Silicon Valley Community Foundation  
Anonymous Donors through  
The San Francisco Foundation  
The California Endowment  
City of Oakland  
The Claremont Hotel on behalf of  
Richard C. Blum Family and Accor Hotels  
East Bay College Fund  
The Koshland Family Foundation  
Oakland Unified School District  
Pacific Gas and Electric Company  
Salesforce

#### **\$100,000 - \$999,999**

Anonymous  
Anonymous  
AT&T  
California Wellness Foundation  
CesTRA Butner Family Foundation  
Citi Foundation  
David and Lucile Packard Foundation  
District Development  
Earthward Bound Foundation  
Educate 78  
Hastings Fund at Silicon Valley  
Community Foundation  
Hellman Foundation  
Kenneth Rainin Foundation  
Mission Bay Development Group  
Moyer Washington Foundation  
Oakland Fund for Children and Youth  
Osprey Point Fund  
Payette River Foundation  
Rogers Family Foundation  
Ron Conway  
Stupski Foundation  
TMG Partners  
TomKat Foundation  
Warriors Community Foundation  
University of California, Office of the President  
Walter and Elise Haas Fund  
Wayne & Gladys Foundation

#### **\$50,000 - \$99,999**

Akonadi Foundation  
Bank of America  
Beneficial State Bank  
Clorox Foundation  
Doris and Donald Fisher Fund  
GASS Entertainment  
The Moriah Fund  
Morrison & Foerster Foundation  
Oakland Athletics  
Port of Oakland  
Quest Foundation  
Riaz Capital  
Rob and Eileen Ruby Philanthropic Fund of the  
Jewish Community Foundation - East Bay  
Thomas J. Long Foundation  
Turnitin  
Uber  
William H. Donner Foundation

#### **\$25,000 - \$49,999**

Alameda County Supervisor Wilma Chan  
Alex R. Graf Memorial Scholarship Fund  
Bill and Kate Duhamel  
Community Charities Bingo  
Five Point  
Irene S. Scully Foundation  
J. C. Kellogg Foundation  
Kazan McClain Partners Foundation  
Koret Foundation  
Pandora Media  
Pritzker Family Foundation  
Wells Fargo

## Oakland Promise Supporters (continued)

### \$10,000 - \$24,999

Anonymous  
Bank of the West  
Bessemer Trust  
Campaign for Black Male Achievement  
Charles and Helen Schwab Family Foundation  
Charles Schwab Foundation  
Clinton Reilly Holdings  
College Track  
East Bay Community Foundation  
Elaine and Samuel Wong  
Ellis Partners  
Fisher Family  
Foster Interstate Media, Inc.  
Friedman Family Foundation  
Gina Rafanelli and Jay Flynn  
Jennifer and Abe Friedman Family  
John Bliss and Kim Thompson  
Let's Go Oakland  
Libitzky Family Foundation  
Lisa and Kenneth Schmier  
Max Reshulsky  
Milton A. and Charlotte R. Kramer Charitable Foundation  
Miranda Lux Foundation  
Nat Roden  
Oakland Natives Give Back  
Orton Development, Inc.  
OSIsoft  
Peter Sherris, M.D. and Astrid Lacitis Charitable Fund

Ronnie Lott  
Sam Tadesse  
Samuel and Helene Soref Foundation  
Seven 26  
Shorenstein  
Silicon Schools Fund  
Strada Investment Group  
Union Bank  
Virginia Davis

### \$2,500 - \$9,999

AB&I Foundry  
Alameda Health System  
The Albertsons Companies Foundation  
Amy and Eddie Orton  
Andrew and Teresa Gunther Family Fund  
The Ansel Family Fund at the East Bay Community Foundation  
Anonymous  
Barbara Parker  
Barbara Schaaf Schock  
BBI Construction  
Bertram Lubin and Vivian Scharlach  
Brightpath Capital Partners  
Carl Chan  
Center for Community and Health at UCSF Benioff Children's Hospital  
Claudia and James Harrison  
Collins, Collins, Muir and Stewart  
Comcast

Core Security Solutions  
Creative Hospitality  
Crystal Land  
Donahue Fitzgerald LLP  
Doug and Amy Boxer  
Douglas Parking  
Ed McFarland  
EMC Research  
Emerald Fund, Inc.  
Falik Family Philanthropy Fund  
Farallon Capital Management  
Fred Karren  
Future State  
Galen Wilson  
George Zimmer  
Head Royce  
J.C. Kellogg Foundation Fund  
Jennifer Linton  
Jennifer Rainin  
Jerry and Jan Kennelly  
Joe Vassallo  
Johnson Family  
JRDV Architects  
Juan Sanchez  
Ken Lowney  
Kristen Robinson  
Louise Renne  
Lyft  
Madison Park Financial  
Marcy and Leona Chanin Foundation  
Mark Danis  
Matt Field  
Maureen Kennedy  
Mills College

Milo Group of California  
Nick and Katie Orton  
Numi Foundation  
Oakland Chamber of Commerce  
Oakland Natives  
Pacific Merchant Shipping Association  
Policy Link  
Providence Health & Services  
Robert and Catherine Miller  
Rocky Fried  
Rotary Club  
Saldinger O'Neil Trust  
Sam Muir  
Sandy Dean  
Schnitzer Steel  
Sergio and Amelia Garcia Family Foundation  
Shari Mcaneny  
Shiloe Bear  
Sutter Health  
TDP-Webster, LLC  
Teamster Local 70  
Terry and Mary McRae  
The Townhouse Bar & Grill  
The Unity Council  
Tom McCleary  
Tomiquia Moss  
Townsend Public Affairs, Inc.  
Tres Coronas Farms  
Trifecta  
Tulloch Corporation  
UA Sprinklerfitters Local 483  
Uplands Foundation  
Veritas Investments  
Visit Oakland

### Special Thanks to The East Bay College Fund's Champions Donor Circle for pledging over \$2 million to the Oakland Promise to date

Andrea Walker  
Barb and Andy Fremder  
Cestra Butner  
Gavin Kwong  
Guy and Jeanine Saperstein  
Irene S. Scully Family Foundation  
Joseph Downes  
Julie and Chuck Palley  
Leslie Hsu and Yusef Freeman  
Lisle and Roslyn Payne  
Mark & Susan Stutzman  
Norm & Jo Budman  
Paul & Andrea Swenson  
Paul and Susan Sugarman  
Peter and Bonnie Sherwood  
Quinn Delaney and Wayne Jordan  
Robert Stark  
Rotary Club of Oakland  
Samuel Miller and Maude Pervere  
Seth Hamalian  
Suzie Poncelet  
V O Smith Family Foundation



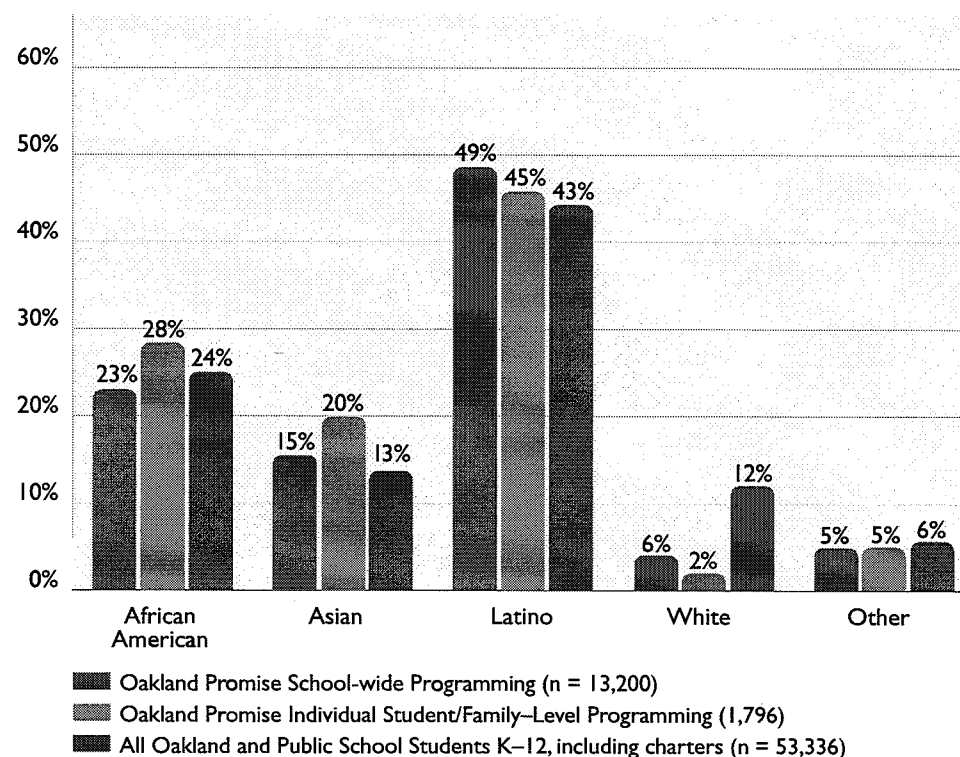
## Who We Serve

The Oakland Promise serves over 14,600 students across 58 schools and implementing partners. Addressing inequities in college completion is critical to realizing our vision of all students having the opportunity to complete college and be successful in the career of their dreams. As such, we strive to serve students who are reflective of the diversity of Oakland and specifically to target our services to students most traditionally underrepresented in college.

The people that the Oakland Promise serves, both for all of its students and its targeted programs, reflect Oakland's community of students, by serving African American, Asian and Latinx children at equal or higher rates than the general Oakland public schools population.

**Note:** Oakland Promise Individual Student/Family-Level Programming in the graph above includes Brilliant Babies, K2C CSA families, and students engaged in College Scholarships and Completion. These three programs were highlighted in this graph as each provides individual families with more deeply targeted programming.

OAKLAND PROMISE RACE/ETHNICITY OF STUDENTS SERVED



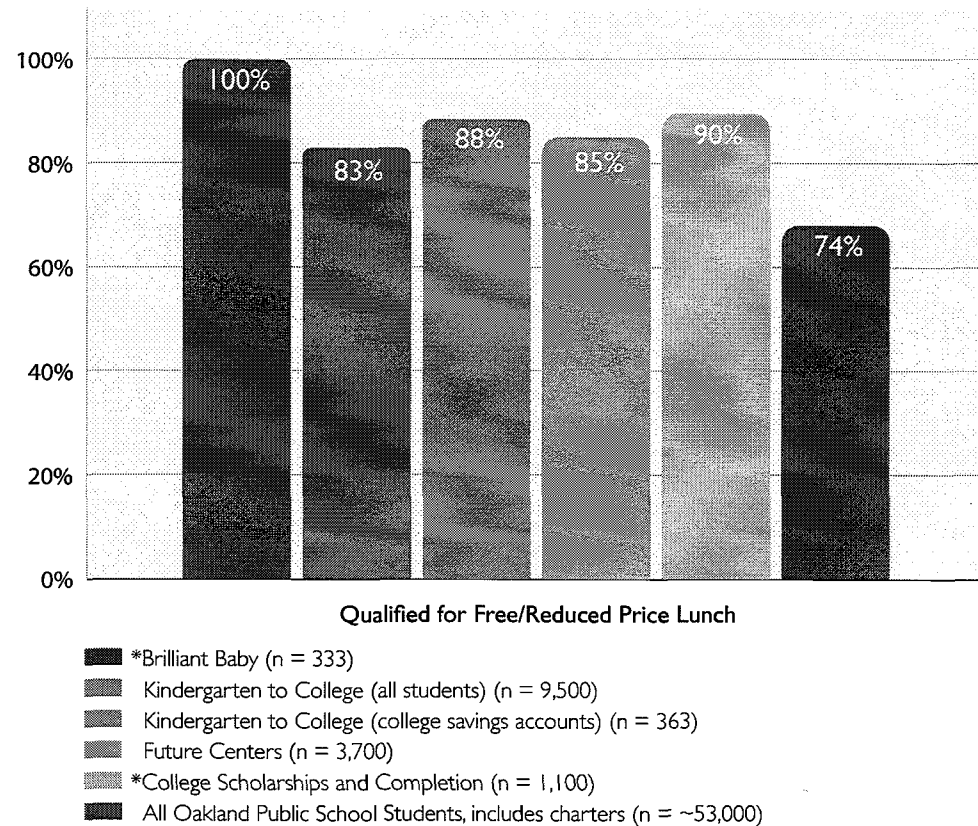
## Who We Serve (continued)

The Oakland Promise aims to serve students and families who are most economically marginalized (as measured by Free and Reduced Price Lunch eligibility, which is based on income).

Over 84% of Oakland Promise students are from low-income backgrounds. This is a higher percentage of students than the general Oakland public schools population and non-Oakland Promise schools.

**\*Note:** Brilliant Baby does not measure Free or Reduced Price Lunch, as it serves students prior to school enrollment. Instead, Brilliant Baby selects its families based on income-based Medi-Cal eligibility. Similarly, East Bay College Fund measures financial need by Pell Grant eligibility.

PERCENTAGE OF OAKLAND STUDENTS QUALIFYING FOR FREE OR REDUCED PRICE LUNCH





# Brilliant Baby

**Approximately 2,200 MediCal eligible are babies born in Oakland each year.**

**Brilliant Baby (BB)** partners with early childhood programs and health clinics to set up college savings accounts for infants before their first birthday seeded with \$500, setting an expectation of college from birth. Financial coaching services support parents to set and achieve their financial goals for their family, reducing financial stress and supporting a focus on early child development and kindergarten-readiness. Our vision is to serve every MediCal-eligible baby in Oakland within a decade.

OAKLAND  
PROMISE



**Brilliant Baby**

## **TODAY**

**333 (+183)**

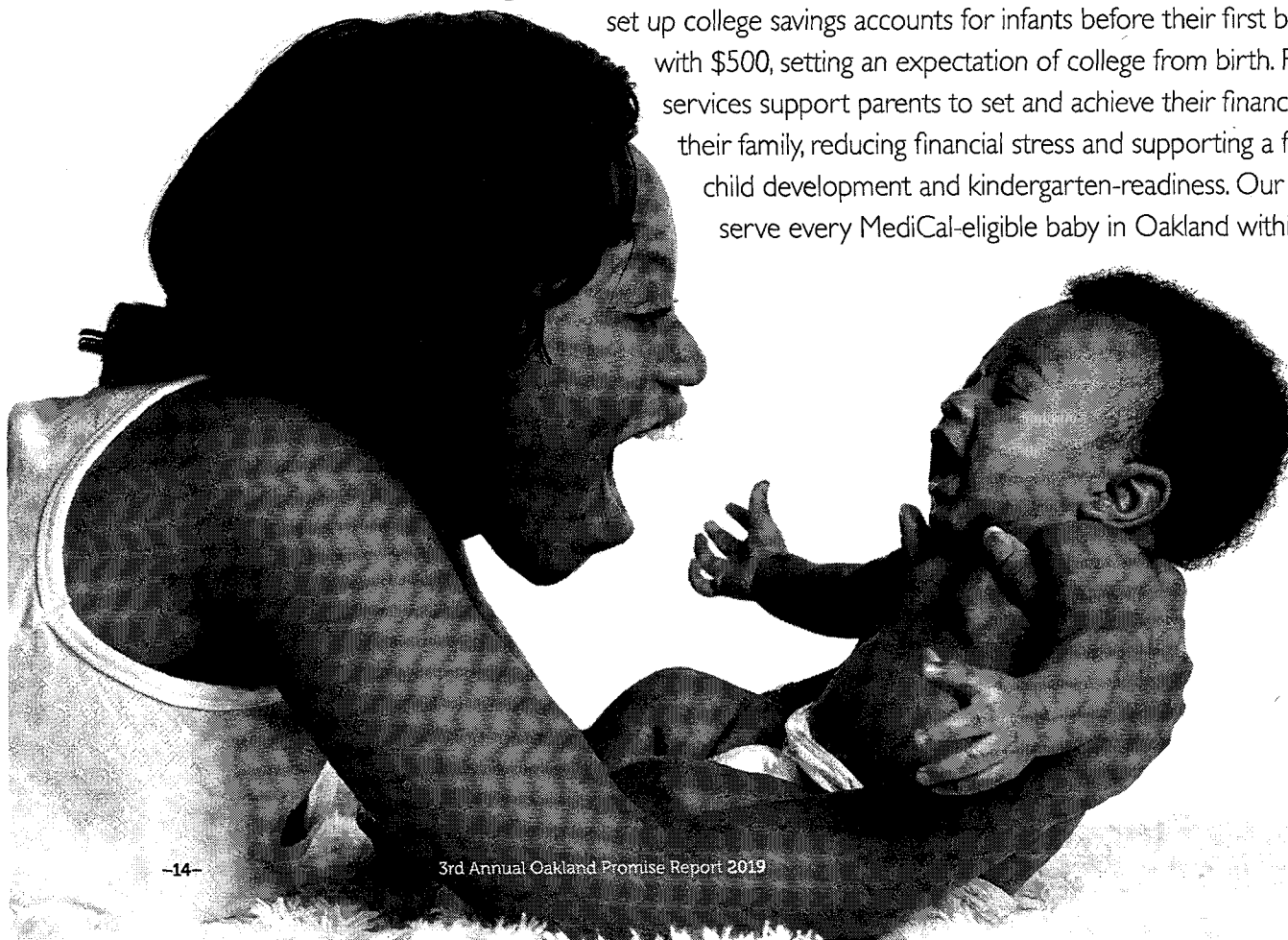
babies have a \$500  
BB college savings account

**63% (-7%)**

of BB families participate in  
financial coaching

**73% (-7%)**

of BB parents believe  
their child is college bound



## 2019 goals

**650**

babies have a \$500 BB college savings account

**325**

BB families participate in financial coaching

**75%**

BB families believe their child is college bound

**70%**

BB families report improved financial well-being



## 2025 targets

**5,000**

babies have a \$500 BB college savings account

**2,500**

BB families participate in financial coaching



reduce race- and income-based disparities in  
kinder-readiness and child health



**"My children, they come before me most definitely.  
I want to see them achieve in life and never stop striving for the things  
that they want ... Education is a must. I want to see them complete everything  
that they need to complete education-wise, and then dream.  
And go for their dream."**

**—Rashaan Nichols, Brilliant Baby Parent**





# Kindergarten to College

**Approximately 5,000 students start Kindergarten in Oakland public schools each year.**

**Kindergarten to College (K2C)** opens a \$100 early college scholarship for every Kindergarten in Oakland public schools, beginning with the 2016-2017 cohort onwards. Additionally, K2C supports families to open their own 529 savings accounts, offering up to \$100 as a savings incentive. By providing a dedicated K2C point person and through targeted programming such as early college scholarship celebrations, financial literacy workshops, and college going activities – including an annual trip to UC Berkeley and providing college-going lesson plans – K2C aims to instill a college-bound mindset in all students and families.

## **TODAY**

**52 (+16)**

elementary schools implementing K2C

**9,500 (+5,200)**

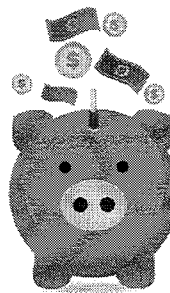
elementary students awarded \$100 early college scholarships

**363 (+113)**

families opened their own college savings account  
with K2C support

**500 (+350)**

students and families visited a college as part of K2C



"I came today because I want to give him  
every opportunity that I didn't have growing up ...  
even though my knees hurt,  
I will walk all over this campus  
to support him."  
—OUSD K2C Parent



## 2019 goals

**64**

elementary schools implementing K2C

**14,500**

elementary students awarded \$100 early college scholarships

**1,300**

families have opened their own college savings account  
with K2C support

**800**

students and families visit a college as part of K2C



## 2025 targets

**ALL**

Oakland public elementary schools implementing K2C

**45,000**

elementary students awarded \$100 early college scholarships

**7,700**

families have opened their own college savings account  
with K2C support

Brilliant Baby

Kindergarten to College

Future Centers

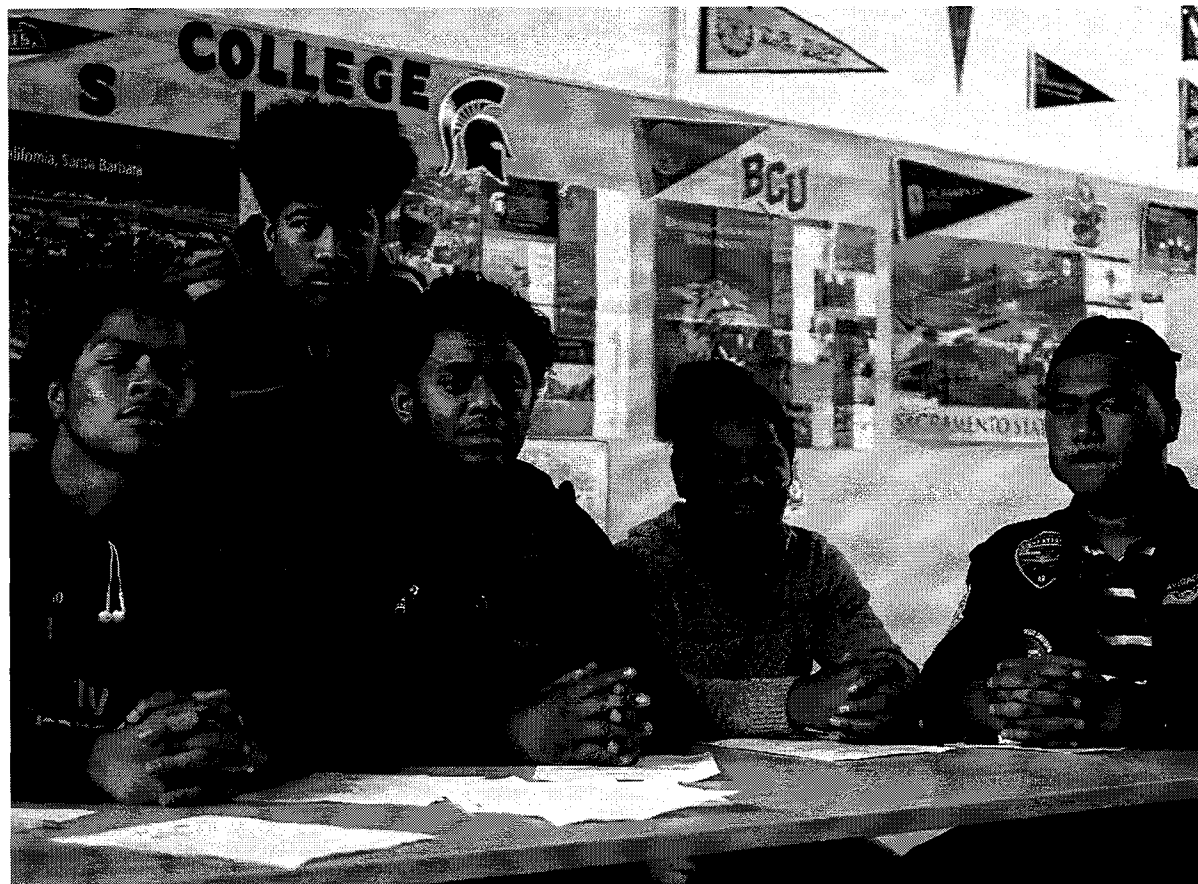
College Scholarship & Completion



## Future Centers

**There are approximately 24,000 middle & high school students in Oakland Public Schools.**

**Future Centers (FC)** are college and career hubs on middle and high school campuses open to students to provide college application and scholarship support, technology, and access to internships, making it possible for all students to have limitless options for their life paths and careers. Our vision is that all middle and high school students will receive college and career access support.



### TODAY

**6 (-4)**  
Future Centers  
serving  
3,700 students

**91% (+1%)**  
FAFSA/Dream app  
completion rate  
at OP high schools

**80% (-8%)**  
of OP HS seniors applied  
to at least one  
post-secondary school

**64% (-13%)**  
of OP future center students  
enrolled into 2- or 4-year  
college directly after HS  
graduation

"I'm grateful for the advisors at the Future Center because they helped me through my college applications. I know I can come to them for any help I need with school or my life. I wouldn't be inspired or motivated without them."

—Erik Molina, Senior at Castlemont

## 2019 goals

**3,700**

students served in coming year

**90%**

of OP HS seniors apply to at least one post-secondary school

**80%**

of OP HS seniors enroll in post-secondary school directly after HS



## 2025 targets

**ALL**

MS and HS students receive college & career access supports

**90%+**

FAFSA completion rate at all OP high schools

**20,000**

total Oakland students enrolled in college

**FAFSA**

Free Application for Federal Student Aid

Brilliant Baby

Kindergarten to College

Future Centers

College Scholarship & Completion



## College\* Scholarship & Completion (CS&C)

Currently, fewer than 500 Oakland Unified School District 12th graders graduate from a 2- or 4-year college within six years of high school graduation each year.

Through our lead agency **East Bay College Fund (EBCF)**, Oakland Promise students receive multi-year scholarships and college persistence supports, such as 1-1 mentors, peer mentors, and counseling, to ensure all students complete college.

All Oakland Public School students receive free tuition for their first 1.5 years at Peralta Community Colleges and all qualified Oakland Promise students benefit from guaranteed acceptance at California State University, East Bay as a part of our partnership with over 30 colleges (including nine Historically Black Colleges).

### **TODAY**

**1,073** (+403)

**OP students attend college with scholarships and persistence supports**

**\$8.1M** (+2.6M)

**in multi-year scholarships awarded**

**93%** (+3%)

**first-year completion rate for the senior class of 2016**

**925** (+425)

**mentor/mentee pairs**

\*The Oakland Promise defines college broadly as any post-secondary institution after high school. (This includes not only 4-year colleges, but also community colleges, trade schools, certificate programs, etc).

## 2019 goals

**1,400**

OP students attend college with  
scholarships and persistence supports

**\$10M**

in multi-year scholarships awarded

**90%**

1st to 2nd year persistence rates

**1,000**

mentors for students enrolled in college

## © 2025 targets

**\$25 million**

in multi-year scholarships awarded

**10,000**

OP students attend college with  
scholarships and persistence supports

Brilliant Baby

Kindergarten to College

Future Centers

College Scholarship & Completion



## Sustainability: Building a Movement

Success in college and career for all Oakland students is a big lift. We have the opportunity to transform opportunities for Oakland's children and prepare a generation of Oakland students for success in college and career. In order for this initiative to be sustainable, we are partnering with a broad group of stakeholders. As we continue to grow, the Oakland Promise works with key stakeholders and community members to ensure that it is deeply embedded in the community and built to last.

### **TODAY**

**1,725 (+525)**

**individual and organizational champions**

**128 (+3)**

**community ambassadors strategically engaged with OP**

**800+ (even)**

**individual donors**

**92% (+2%)**

**of the demonstration project funded**

**72 (+62)**

**community engagement events held by Oakland Promise**

### **2019 goals**

**1,800**

**individual and organizational champions**

**130**

**community ambassadors  
strategically engaged with the OP**

**850**

**individual donors**

**100%**

**of the demonstration  
project funded**

## **Annual Impact at Scale\***

**3,000**

**College Savings Accounts  
opened for Children ages 0-10**

**5,000**

**Elementary School Students  
awarded starter scholarship and  
building college-bound identity**

**10,000**

**HS Students receiving  
College Access Supports**

**3,750**

**Students enrolled in college  
annually with scholarships and  
persistence supports**

**1,000**

**Oakland Students graduating  
from College each year**

**More than 20,000 students and families served every year  
make college the expectation**

\*Oakland Promise projects to be at scale by 2025



## External Evaluation Results

**Students in Oakland Promise high schools completed the FAFSA and Dream Act application and applied to college at higher rates than their peers in non-OP schools.** NORC at the University of Chicago conducted an independent data analysis of administrative data.

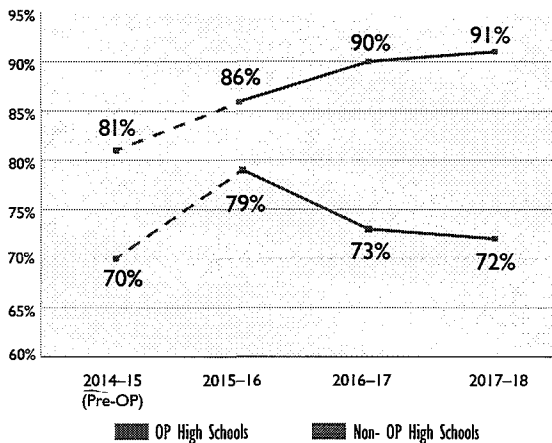
**Chart 3:** For three years in a row, FAFSA / Dream application completion among students in Oakland Promise high schools were significantly higher compared to their peers at non-OP high schools. (Data source: California Student Aid Commission)

**Chart 4:** In the Class of 2018, students at Oakland Promise high schools reported applying to college at higher rates than students at non-OP high schools; rates for both application and enrollment were comparatively higher among Latinx students in Oakland Promise high schools. (Data source: Senior Survey)

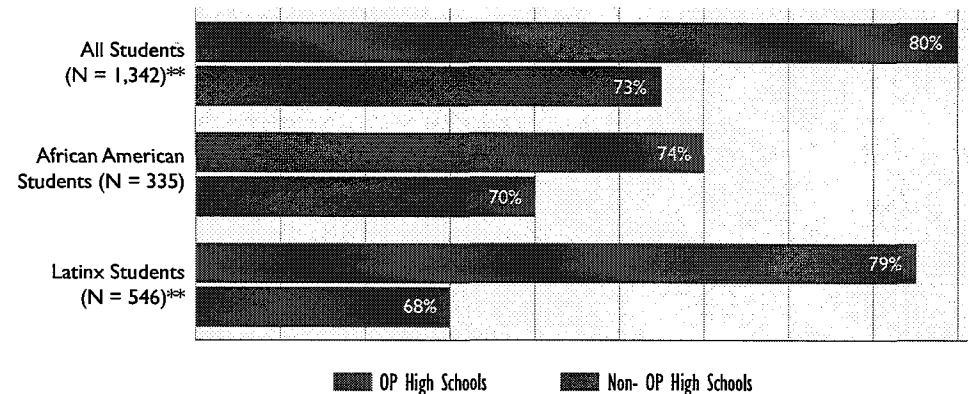
**Charts 5-7:** Overall, more OUSD students are enrolling in 4-year college immediately after high school graduation. African American students in Oakland Promise high schools continue to surpass their peers in non-OP schools in enrollment in 4-year colleges. Latinx students in Oakland Promise high schools experienced a decrease in college enrollments between 2015 and 2017 while those in comparison schools held a slight increase. (Data source: National Student Clearinghouse)

**Charts 8-9:** The first year of Oakland Promise support in OUSD high schools led to improvements in college enrollment to 4-year colleges among African American students. (Data source: National Student Clearinghouse)

**CHART 3: FAFSA/DREAM APP COMPLETION RATE BY SCHOOL YEAR & FUTURE CENTER STATUS \*\*\***



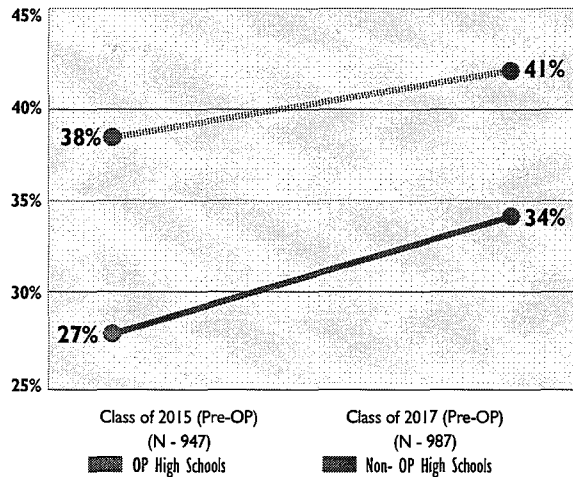
**CHART 4: APPLIED TO ANY POST-SECONDARY SCHOOL (CLASS OF 2018)**



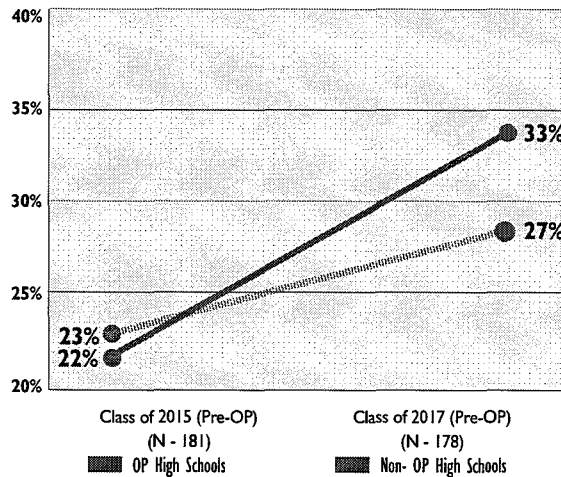
**Note:** Statistical significance is indicated with \*= $p < 0.1$ , \*\*= $p < 0.05$ , \*\*\*= $p < 0.01$ . Charts not accompanied by any "\*\*\*" do not represent a statistically significant difference between Oakland Promise and comparison schools.

**Enrollment in 4-Year College:** African-American students at OP schools are enrolling in 4-year colleges at higher numbers and also increasing their enrollment at higher rates than their peers who are not at OP schools.

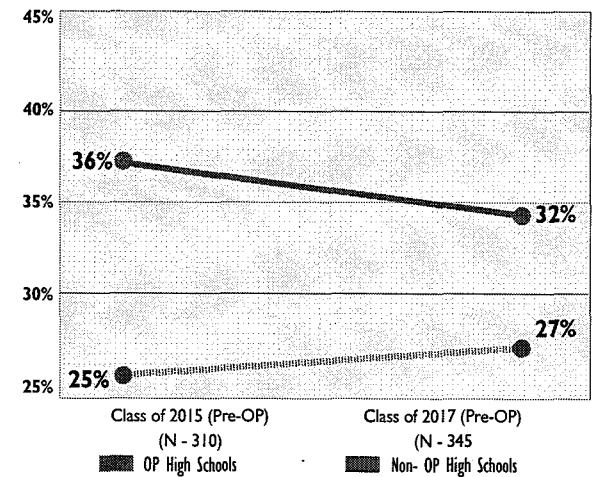
**CHART 5: ALL STUDENTS**



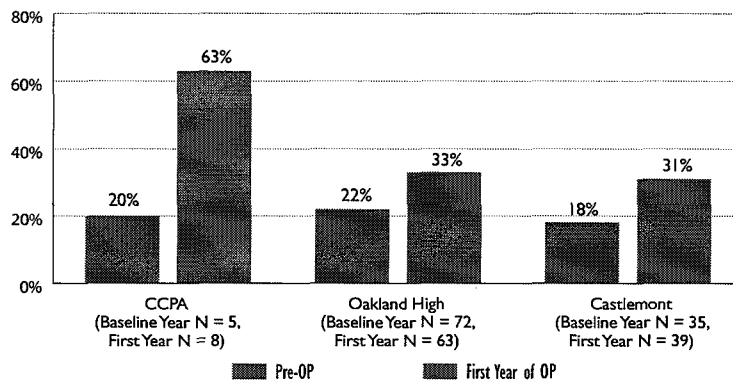
**CHART 6: AFRICAN AMERICAN STUDENTS\*\*\***



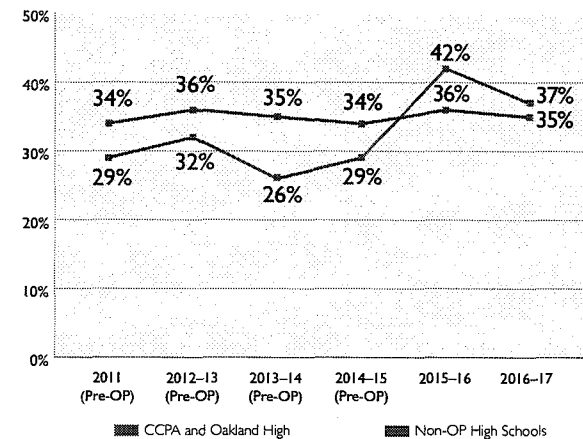
**CHART 7: LATINX STUDENTS\***



**CHART 8: AFRICAN AMERICAN 4-YEAR COLLEGE ENROLLMENT, FIRST YEAR OF OP**



**CHART 9: PERCENT OF GRADUATING SENIORS ENROLLING IN COLLEGE IMMEDIATELY AFTER GRADUATION**



**Note:** Statistical significance is indicated with  $*=p<0.1$ ,  $**=p<0.05$ ,  $***=p<0.01$ . Charts not accompanied by any "\*\*\*" do not represent a statistically significant difference between Oakland Promise and comparison schools. Comparison schools do not consist of all non-OP OUSD schools. These schools were matched with Oakland Promise schools based on multiple characteristics. Schools in the sample vary depending on the match created.

## Organizational Champions endorse the Oakland Promise and align to shared community outcomes

Acts Full Gospel Church	Campaign for Black Male Achievement	Educate78	InPlay
African American Male Achievement Initiative	Campaign for Free College Tuition	Education Redesign Lab, Harvard Graduate School of Education	Inside Track
Aim High	Centro Legal de la Raza	Educational Coalition for Hispanics in Oakland	Irene S. Scully Family Foundation
Alameda County Community Asset Network	Chabot Space & Science Center Chapter 510	Enroll Oakland Characters	Jostens
Alameda County Public Health Department	Children's Defense Fund	Ethol	Juma Ventures
Alameda County Office of Education	Citizen Schools	Faith Network of the East Bay	Junior Achievement of Northern California
Alameda Health System	City of Oakland/City Administrator	Family Independence Initiative	Lao Family Community Development
Alternatives in Action	City of Oakland/Community Action Program	Family Paths, Inc.	Latino Education Network
Art Media Entertainment - California Department of Education	City of Oakland/Head Start Program	Federal Reserve Bank of San Francisco	Leadership Public Schools
Asian Health Services Community Health Center	City of Oakland/Human Services Agency	First 5 Alameda County	Lend A Hand Foundation
Aspire Public Schools	City of Oakland/Treasurer	First Place for Youth	Life Academy of Health and Bioscience
Asset Funders Network	Civic Nation	Footsteps 2 Brilliance	LifeLaunchr, Inc.
Baptist Ministers Union of Oakland	Clear Channel Outdoor	Fred Finch Youth Center	Lighthouse Community Charter School
Bay Area Teen Science	Coliseum College Prep Academy	Friedman Family Foundation	Lincoln
Bay Area Urban Debate League	College Bound	Full Court Press Communications	LRNG
Bay Community Fellowship	Community Engagement, OUSD	Game Theory Academy	MarketingVUE
Be a Mentor, Inc.	Community Financial Resources	Generation Citizen	Menlo College
Book Trust	Community Technology Network	GO Public Schools Oakland	Merritt College
Boys & Girls Clubs of Oakland	Convergence Covenant Church	Golden State Warriors Community Foundation	Mills College TRIO Programs
Boys Hope Girls Hope San Francisco Bay Area	Devry University	Great School Choices	Museum of Jazz & Art
Braven	EARN	Hack the Hood	My Brother's Keeper
Bridge the Chasm	East Bay Asian Youth Center	Harbor House Ministries	National Equity Project
Brighter Beginnings	East Bay College Fund	Hispanic Chamber of Commerce of Alameda County	New Covenant Tabernacle Church
BUILD	East Bay Community Foundation	Holy Names University	New Door Ventures
California Charter Schools Association	East Bay Consortium	Holy Names University Upward Bound Project	New Hope Covenant Church
	East Bay Spanish Speaking Citizens Foundation	iMentor	New Leaders
	East Oakland Boxing Association		Oakland African-American Chamber of Commerce
			Oakland Chamber of Commerce
			Oakland Community Organization

## Organizational Champions (continued)

Oakland Empowerment Scholarship,  
 Mentoring & Sports Program for Girls  
 Oakland High School  
 Oakland Housing Authority  
 Oakland Leaf  
 Oakland NAACP  
 Oakland Natives Give Back  
 Oakland Parents Together  
 Oakland Public Library  
 Oakland Rotary Club  
 Oakland Technology Exchange West  
 Oakland Temple Visitors Center  
 Oakland Turkey Trot  
 Oakland Unified School District  
 Oakland Workforce Development Board  
 Oakland Worship Center  
 Opportunity Fund  
 Partners in School Innovation  
 Partnership for Children and Youth  
 Peer Health Exchange  
 Peralta Community College District  
 Playworks  
 Points of Light  
 PolicyLink  
 Project Peace East Bay  
 Promise Neighborhoods Institute  
 at PolicyLink  
 PUEBLO  
 Quest Foundation  
 Quest Therapeutic Camps  
 Rainbow PUSH Coalition  
 Reading Partners

Ready Nation  
 Redwood Heights School  
 Regeneration  
 Rex Consulting  
 Rogers Family Foundation  
 S and D Girl Talk  
 Sage Financial Solutions  
 San Francisco Foundation  
 Scholar's Youth Sorority  
 ScholarShare, State of California  
 Treasurer's Office  
 Science is Elementary  
 Science, Engineering and Mathematics  
 Link, Inc.  
 Sharks Ice  
 Shiloh Church  
 Spotlight Education  
 Springboard Collaborative  
 St. Augustine's Episcopal Church  
 St. John's Episcopal Church  
 Stuart Foundation  
 StudentReach  
 Summer Search  
 Sungevity  
 Super Stars Literacy  
 Tandem, Partners in Early Learning  
 Teach for America  
 The Church of Jesus Christ of  
 Latter-Day Saints  
 The College Promise Campaign  
 The Education Trust-West  
 The New West Oakland Movement

The Oral Lee Brown Foundation  
 The Zorgos Project  
 uAspire  
 UC Berkeley  
 UCSF Benioff Children's Hospital  
 UCSF Benioff Children's Hospital, Center  
 for Community Health and Engagement  
 United Negro College Fund  
 United Way Bay Area  
 Urban Strategies Council

West Oakland Job Resource Center  
 West Side MBC  
 Williams Chapel Baptist Church  
 World Impact, Inc.  
 WriterCoach Connection  
 Young Sparks Foundation  
 Youth ALIVE!  
 Youth Radio  
 Youth Transportation Organization  
 Youth UpRising



## Individual Champions support and endorse the Oakland Promise

### Oakland City Council Members

Dan Kalb, Oakland City Councilmember, District 1  
Lynette Gibson McElhaney, Oakland City Councilmember, District 3  
Sheng Tao, Oakland City Councilmember, District 4  
Noel Gallo, Oakland City Councilmember, District 5  
Loren Taylor, Oakland City Councilmember, District 6  
Larry Reid, President, Oakland City Council, District 7  
Rebecca Kaplan, Oakland City Councilmember At Large

### Oakland Unified School Board Members

Jody London, OUSD School Board Director, District 1  
Aimee Eng, OUSD School Board President, District 2  
Jumoke Hinton Hodge, OUSD School Board Vice President, District 3  
Gary Yee, OUSD School Board Director, District 4  
Roseann Torres, OUSD School Board Director, District 5  
Shanthi Gonzales, OUSD School Board Director, District 6  
James Harris, OUSD School Board Director, District 7  
Josue Chavez, Student Director  
Yota Omosowho, Student Director 7

### Elected Officials

Amber Childress, Alameda County School Board Member, Area 2  
Barbara Lee, United States Congresswoman  
Buffy Wicks, California State Assemblymember  
David Kakishiba, EBAYC Executive Director & Former OUSD School Board President  
Gary Yee, Former OUSD Superintendent and School Board President  
Gavin Newsom, Governor for the State of California  
Jean Quan, Former Mayor of Oakland  
Kamala Harris, Senator, State of California  
Karen Monroe, Alameda County Superintendent of Schools  
Keith Carson, Alameda County Supervisor, District 5  
Libby Schaaf, Mayor of Oakland  
Nancy Skinner, State Senator, State of California  
Nate Miley, Alameda County Supervisor, District 4  
Richard Spees, Former Oakland City Councilmember  
Rob Bonta, California State Assemblymember  
Ted Mitchell, Former Undersecretary of Education  
Tony Thurmond, California State Superintendent of Public Instruction  
Wilma Chan, Alameda County Supervisor, District 3

### College and University Leaders

Alecia DeCoudreaux, Mills College, Former President  
Beth Hillman, Mills College, President  
Debbie Budd, Berkeley City College, President  
Dr. Antonio Ruiz, Hispanic Alliance of Colleges and Universities, President  
Dwaun Warmack, Harris-Stowe University, President  
Dwight Fennell, Texas College, President  
Elñora Webb, Laney College, President  
George Blumenthal, University of California Santa Cruz, Chancellor  
James Donahue, St. Mary's College, President  
Janet Napolitano, University of California, President  
Joi Lin Blake, College of Alameda, President  
Karen Weinstein, Vice President, Peralta Community College District Board  
Kathy Franklin, Virginia University of Lynchburg, President  
Lady June Cole, Allen University, President  
Leroy Morishita, California State East Bay, President  
Les Wong, San Francisco State University, President  
Linda Katehi, University of California Davis, Chancellor  
Logan Hampton, Lane College, President  
Michael Sorrell, Paul Quinn College, President  
Nicholas Dirks, University of California Berkeley, Chancellor  
Nora Ambriz-Galaviz, Merritt College, President

Paul Fitzgerald, University of San Francisco, President  
Raymond Burse, Kentucky State University, President  
Romeo Garcia, Former Dean of Grants and Special Projects, Merritt College  
Sherilah Vance, Cheyney University, President  
Terri Givens, Menlo College, Provost  
Theresa Price, National College Resources Foundation, Founder/Executive Director  
William Hynes, Former President, Holy Names University

### Faith Leaders

Albert Lee, Regeneration Church, Senior Pastor  
Albert Olson Hong, New Hope Covenant Church, Associate Pastor  
Arretha Dozier-Cooper, New Covenant Tabernacle Church  
Bobby Lee, Convergence Covenant Church, Pastor  
Calvin Ho, First Covenant Church of Oakland, Pastor  
Dan, Schmitz, New Hope Covenant Church, Lead Pastor  
David Carranza, Points of Light  
Dawn Humphrey, Shiloh Church, Pastor  
Dr. Sandy Carpenter, Mingleton Temple  
Joanne Perra, Faith Network of the East Bay, Volunteer  
Joe Nuni, Convergence Covenant, Church Ministry Director  
Jules Moore, Shiloh Church, Pastor  
Kenneth Anderson, Williams Chapel Baptist

## Individual Champions (continued)

Church, Pastor  
 Margena Wade-Green, Faith Network of  
 the East Bay, Director, Science Horizons  
 and CareerBridge  
 Mark Perra, Faith Network of the East Bay,  
 Volunteer  
 Pastor Albert Hong, New Hope Covenant  
 Church, Associate Pastor  
 Pastor Leon Scoggins, Leon Scoggins Ministries  
 Rabbi Jacki Mates-Muchin, Temple Sinai  
 Reverend Curtiss Fleming, Bay Community  
 Fellowship  
 Reverend Dr. L.P. Lewis, Allen Temple  
 Reverend Franklin Sterling, St. Augustine's  
 Episcopal Church  
 Reverend Jesse Jackson Sr., Rainbow PUSH  
 Coalition, Founder & President  
 Reverend Ken Chambers, West Side Missionary  
 Baptist Church  
 Reverend Kwasi A. Thornell, St. Augustine's  
 Episcopal Church  
 Reverend Monte McClain, College Avenue  
 Presbyterian Church



Reverend Scott Denman, St. John's Episcopal  
 Church  
 Treva Reid, Shiloh Church, PG&E

### Oakland Unified School District

Abby Friedman, OUSD, Director of the Family  
 and College Resource Center  
 Alefiah Lokhandwala, OUSD  
 Alesia Eutsler, OUSD  
 Ali Metzler, OUSD  
 Allen Smith, OUSD, Former Chief of Schools  
 Allison Henkel, OUSD, Principal of  
 Think College Now  
 Andrea Bustamante, OUSD, Director of  
 Community School Partnerships  
 Anita Iverson-Comelo, OUSD  
 Anisa Rasheed, OUSD  
 Anton Walker, OUSD  
 Antwan Wilson, Former Superintendent, OUSD  
 Ariel Brown, OUSD, Teacher, Castlemont  
 High School  
 Aryn Bowman, OUSD, Principal, Life Academy  
 Ashley De Melo, OUSD  
 Bernard McCune, OUSD, Former Deputy  
 Chief, Post-Secondary Readiness  
 Brenda Saechao, OUSD  
 Brent Tankesley, OUSD  
 Brian Tang, OUSD  
 Brigitte Marshall, OUSD, Former  
 Chief Talent Officer  
 Carolyn Major, OUSD  
 Carlisa Johnson, OUSD  
 Catherine Cotter, OUSD

Charles Cole III, OUSD, Former Community  
 Engagement Specialist  
 Charles Coleman, OUSD  
 Chief Jeff Godown, OUSD, Oakland Schools  
 Police Department  
 Chris Chatmon, OUSD, Deputy Superintendent  
 of Equity  
 Claire Fisher, OUSD  
 Claire Shorall, OUSD, Castlemont High School  
 Teacher and Former OUSD Computer  
 Science Manager  
 Cliff Hong, OUSD, Principal, Roosevelt  
 Middle School  
 Corey Donahue, OUSD  
 Curtiss Sarikey, OUSD, Chief of Staff, OUSD  
 Superintendent  
 Daniela Reynosa, OUSD  
 David Chambliss, OUSD, Deputy Chief,  
 Teaching and Learning  
 David Yuen, OUSD  
 David Montes de Oca, OUSD, Deputy Chief,  
 Office of Post-Secondary Readiness  
 Devin Dillon, OUSD, Former Superintendent  
 Devynn Taylor  
 Dr. Rachele Rogers-Ard, OUSD, Executive  
 Director, Organizational Effectiveness  
 & Culture  
 Emiliano Sanchez, OUSD, Director of Career  
 Technical Trades and Apprenticeships  
 Erika Pollak, OUSD  
 Gabriel Valenzuela, OUSD, Ombudsperson  
 Gayle Peterson, OUSD, Attendance Clerk,  
 Kaiser Elementary  
 Geoff Yu, OUSD

Grace Persico, OUSD  
 Gretchen Livesey, OUSD, Director of  
 Linked Learning  
 Hattie Tate, OUSD  
 Hitesh Haria, OUSD, Chief Operations Officer  
 Jacqueline Minor, OUSD, Former General  
 Counsel  
 Jacqueline Hutton, OUSD  
 James Arcala, OUSD  
 James Riley, OUSD  
 Javier Magano, OUSD  
 Jaymie Lollie, OUSD  
 Jazmine Njissang, OUSD  
 Jean Wing, OUSD, Executive Director of  
 Research, Assessment & Data  
 Jennifer Kaufman, OUSD, Teacher Coach  
 Jennifer Le Barre, OUSD, Director of  
 Nutrition Services  
 Jeremy Jennings, OUSD  
 Joanna Morales, OUSD  
 Jon Mayer, OUSD, Principal, Claremont  
 Juan Mendoza, OUSD, Teacher, Claremont  
 and Roosevelt Middle School  
 Julie Phan, OUSD  
 Katherine Carter, OUSD, Principal, Oakland Sol  
 Katherine Wolfe, OUSD  
 Kathleen Hunter, OUSD, Teacher,  
 Kaiser Elementary  
 Kathryn Hall, OUSD  
 Keisha Smith, OUSD  
 Keith Stoker, OUSD  
 Kelly Leonard, OUSD  
 Kenneth Leblue, OUSD, Teacher, Fremont  
 High School

## Individual Champions (continued)

Kim Jones, OUSD  
 Kyimiereyae Jones, OUSD  
 Lailan Huen, OUSD, Director, Asian Pacific  
 Islander Student achievement  
 Laura Martinez, OUSD, Director, Project  
 Management & Reporting  
 Lauran Cherry, OUSD, Community Schools  
 and Student Services  
 Leroy Gaines, OUSD, Principal, ACORN  
 Woodlands Elementary  
 Leslie Alfaro, OUSD  
 Leslie Hsu, OUSD, College Readiness  
 Specialist  
 Linda Esquivel, OUSD  
 Linda Rogers, OUSD  
 Liz Sullivan, OUSD, Director, Community  
 Engagement  
 Madeline Noonan, OUSD, Assistant Principal,  
 Think College Now  
 Maria Pirner, OUSD, Teacher, Korematsu  
 Discovery Academy  
 Marilyn Major, OUSD  
 Marion McWilliams, OUSD, General Counsel  
 Mark Triplett, OUSD, Network  
 Superintendent, Middle Schools  
 Mary Jo Schneider, OUSD  
 Matin Abdel-Qawi, OUSD, Principal,  
 Oakland High School  
 Michael Scott, OUSD, Assistant Principal,  
 Castlemont  
 Michael Smith, OUSD  
 Mike Shead, OUSD  
 Monica Purdy, OUSD, Teacher, Think  
 College Now

Monica Thomas, OUSD, Network  
 Superintendent  
 Nancy Bloom, OUSD, Principal, Skyline  
 Nancy Gomez, OUSD, Parent and Former  
 Staff, Elmhurst Community Prep  
 Nicole Steward, OUSD  
 Nina Gardner-Meeks, OUSD  
 Oazoo Copenfield, OUSD  
 Pamela Watson, OUSD,  
 Former Principal  
 Patricia Sheehan, OUSD  
 Raechal Perez, OUSD  
 Ray Mondragon, OUSD, Former Deputy  
 Chief Early Childhood Education  
 Ricardo Cruz, OUSD  
 Renee Lafrenz, OUSD  
 Rocquel Colbert, OUSD Program Manager  
 Roland Broach, OUSD, Executive Director,  
 Facilities Services  
 Rosa Alarcon, OUSD  
 Rosa Jimenez, OUSD  
 Rose Sally, OUSD  
 Roxana De La O Cortez, OUSD Teacher,  
 Manzanita SEED  
 Ruby Detie, OUSD  
 Samantha Keller, OUSD  
 Santiago Rooles, OUSD  
 Sara Stone, OUSD,  
 Network Superintendent  
 Sabrina Moore, OUSD  
 Seema Salys, OUSD  
 Sharon Travers, OUSD  
 Shelley Gordon, OUSD

Sondra Aguilera, OUSD, Deputy Chief,  
 Student Services  
 Sterling He, OUSD  
 Sue Pon, OUSD, Director, Family Literacy  
 Program  
 Sultanah Corbett, OUSD  
 Susana Ramirez, OUSD, Executive Director,  
 Counseling and College Readiness  
 Tammy Rose, OUSD, Principal, La Escuelita  
 Tiffany Chan, OUSD  
 Tinisha Hamberlin, OUSD, Principal,  
 McClymonds High School  
 Vanessa Brooks, OUSD

Vernon Hal, OUSD, Former Senior  
 Business Officer  
 Veronica Garcia, OUSD  
 Victoria Holden, OUSD  
 Vinh Trinh, OUSD Liaison to the  
 Oakland Promise  
 Wesley Jacques, OUSD  
 Whitney Harding, OUSD  
 Yana Smith, OUSD, Former Chief of Staff,  
 Organizational Effectiveness and Culture  
 Yolanda Carter, OUSD  
 Ziada Keflezighi, OUSD, CCRS,  
 Oakland High



## Individual Champions (continued)

### Oakland Community Members

Aadam Vitac  
Aaliyah Douglas  
Aareh Kelley  
Aaron Smith  
Abarea Slater  
Abby Friedman  
Abdul Massoud  
Abdulia Ahibih  
Abel Regalado  
Abhay Dandekar  
Ablel Alemu

Adam Tobin  
Adriana C.  
Adriann Martinez  
Aeman Ahmufihi  
Aequlla Evans  
Aguila Evans  
Airam Meza  
Aisha Brown  
Aisha Mida  
Alana Whitt-Smith  
Alba Cabrera  
Alba Mujio  
Albert Hong  
Alberto Corona

Alberto Victorica  
Alejandra Herera  
Alejandra Jamie  
Alejandro Esparza  
Alejandro Gac-Artigas  
Alex Johnson  
Alex Lopez  
Alex Marqusee  
Alex Walton  
Alexa Rodrigues  
Alexandria Bruschi  
Alexel Nathan  
Alexia Everette  
Alexis Ballinger

Alexis Mikaele  
Alfred Brown  
Alice Butler  
Alice Hur  
Alicia Castrejon  
Alicia Contreras  
Alicia Dixon  
Alicia Paschal  
Alicia Phang  
Alicia Vanniggs  
Alisia Panagua  
Aliyya Sharif  
Alondra Mandrigal  
Alvin Yu

Amanda Feinstein  
Amanda Vasquez  
Amani Ahuatil  
Amani Algazzali  
Amani Almati  
Amapola Obrera  
Amber Childress  
Amelia Jackson  
Amelia R  
Amelia Rico  
Amfira Smith  
Amiee Eade  
Amreah Ahmed  
Amy Baker

Amy Sanchez  
Amy Warthen  
An Huynh  
Ana Jeronimo  
Ana Quintero  
Ana R  
Andra Raglo  
Andrea Delgadillo  
Andrea Guzman  
Andrea Lazzaretto  
Andrea Schwartz  
Andrea Walker  
Andriana Mitchell  
Andy Ixtabulan



## Individual Champions (continued)

Andy Nguyen	April Alvarez	Billy Keller	Carla Keener	Charlie Chau
Andy Singer	April Elder	Blanca Cruz	Carlos Loera	Charlie Michelson
Angel Nelson	April Jones	Blanca Paria	Carlos Mendota	Charlie Stimson
Angel Patimo	Aracely Cruz	Bo Chung	Carlos Reyes	Charlie Variano
Angela Carlos	Arbour Decker	Boketsu Banganganda	Carlos Tapia	Charlotte Taylor
Angela Glover Blackwell	Aretha Pittmon	Bonnie Hamlin	Carmen Galneros	Charmaine Stevens
Angela Jenkins	Arnold Brillienger	Bonnie Rippberger	Carmen Perdomo	Chartise Clark
Angela Q	Arnoldo Avalos	Bonnie Xia	Carmen Velasquez	Chase Podsakoff
Angelica Perez	Arretha Cooper	Brandon Nicholson	Carol Harris	Chellese Hall
Angelica Serna	Art Goldman	Brandon Saephan	Carol Schwamberger	Cheral Stewart
Angelika Soriano	Ashley Adragna	Breanna Franco	Carol Van Steenberg	Cheryl Fabio
Angelina Gonzalez	Ashley Renick	Brent Ward	Carolina Echeverria	Cheryl Narvao
Angelina Lazo	Asila Alizeid	Brett Knight	Carolina R.	Chris Rasca
Angie Garling	Aslin C	Brian Boies	Carolyn Hunt	Christa Brown
Anica Torres	Asma Alghaithi	Brian Gentry	Cassandra Tesch	Christian Aceves
Anisha Hackney	Atnafu Gebremariam	Brian McGhee	Catherine Mencher	Christina Nieves
Anissa Silva	Audreer Jones Taylor	Briselda Gastelum	Cathryn Cornelius	Christine Boschen
Anita Bloch	Audrey Cortes	Brittaney Carter	Cathya Lopez	Christine Stoner-Mertz
Anita Hong	Auem Afroz	Bruce Buckelew	CC Hutchins	Christopher Anderson
Anita Kumar	Auimdyo Soto-Vigil	Bruce Quan	Cealia Zaragoca	Christopher Paul
Anita Kume	Aurelio Peña	Bruno Brandli	Cecilia Sequeira	Christopher Sconiers-Flores
Anita Moore	Aya Alshala	Bryan Farley	Cecilia Villalobos	Christy Tong
Anita Templer	Ayana Hollans	Buna Poeng	Celena Chen	Christyna Gilmore
Anna Engle	Azucena Angulo	Butch Wing	Celeste Adames	Ciarra Jones
Anna Hughes	Barbara Flores	Caheri Gutierrez	Celeste Gonzalez	Cindy Jeronimo
Anna Jacobi	Barbara Mellion	Caitlin Healy	Celeste Stanley	Cindy Lawrence
Anna Lee	Becky Lai	Callai Nagle	Cephaas Harpar III	Cinthia Diaz
Anne Lennon	Ben Cooper	Calvia Wheeler	Cesar Botr	Citlalli Sanchez
Anne Marks	Benj Vardigan	Camille Merritt	Cesar Escalante	Citlaly Gomez
Anne Sunderland	Benjamin Elias	Candi Strong Lapidés	Cesatia Pablo	Clare Middleton
Anny M.	Bernadine Gray	Candice Cox	Chadwick Spell	Clarisa Espinoza
Ansel Troy	Bethania Tadesse	Candy Anderson	Charles Blatcher	Claudia Aruizo
Anyn Bowman	Beverly Norman-Cooper	Carl Chan	Charleton Lightfoot	Claudia Burgos

## Individual Champions (continued)

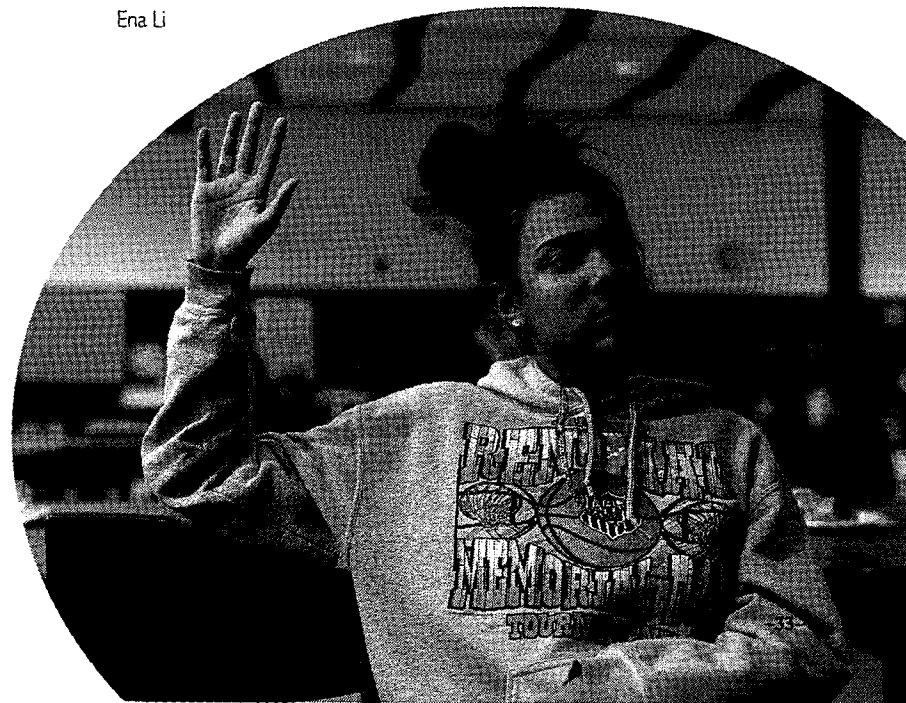
Claudia Cappio  
 Claudia Desnta  
 Claudia Gonzalez  
 Claudia Muñoz  
 Cliff Eubank  
 Clifford Chapman  
 Clifton Bolden  
 Clovetta Mack  
 Connie Yowell  
 Corazon Del Pueblo  
 Corbin Schrader  
 Corey Dishmon  
 Corey Hill  
 Coron Brinson  
 Courtney Marshall  
 Crystal Matson  
 Curshanda Woods  
 Cynthia Adams  
 Cynthia Arevalo  
 Cynthia Cornelius  
 Cynthia Ramirez  
 D. Lacy Asbill  
 Daimon Thompson  
 Dale Marshall  
 Damani Wilson  
 Dan Cohen  
 Dan Quigley  
 Dana Paredes  
 Dana Turner  
 Daniel Bellino  
 Daniel Chesmore  
 Daniel Fenton  
 Daniel Kermitt

Daniel Lawlor  
 Daniel Zevin  
 Danielle Charles  
 Danielle Driver-Bellino  
 Danielle Jer  
 Danielle Rodriguez  
 Danya Yafai  
 Darcy Babbitt  
 Daren Cheng  
 Dari Jones  
 Darius Aikens  
 Darrell Jones III  
 David Allen  
 David Alvarez  
 David Huffmon  
 David Kakishiba  
 David Madson  
 David Moren  
 David Silver  
 David Stein  
 Dawn Parrott  
 Dayanara C  
 Deborah Jackson  
 Deborah Lagutaris  
 Deborah Raymond  
 Debra Stinnett  
 Dedra Cooks  
 Dee Johnson  
 Deidra Perry  
 Delilah Daniels  
 Deluris Itaire  
 Demareya Mikaele  
 Demario Johnson

Denise Burroughs  
 Denitza Popov  
 Dennis Fitzgerald  
 Dendre Anderson  
 Devin Dillon  
 Diana Mejia  
 Diana Montes  
 Diane Bodrick  
 Diane Dodge  
 Dianne Martinez  
 Diego Gonzalez  
 Dirk Tillotson  
 DJ Edwards  
 Dominique Evans  
 Donald Bailey  
 Dons Umbuck  
 Dorothy Holmes  
 Doug Austin  
 Doug Blacksher  
 Dra Dulce Lopez  
 Drew Lau-Regent  
 Dulce Acosta  
 Earl Hamlin  
 Edania Rivera  
 Edgar Rodriguez  
 Edgar Rodriguez-Ramirez  
 Edgar Sanchez  
 Edwond Inch  
 Eileen Espijo  
 Ela Price  
 Elana Metz  
 Elba Duarte  
 Elca Perez

Eleanor Alderman  
 Elisa Castro  
 Elisa Mendel  
 Eliseida Gutierrez  
 Elita Melles  
 Elizabeth Lewis  
 Elizabeth Pena  
 Elmer Villegas  
 Elsie Simpliciano  
 Elsy Huldor  
 Eluia Garcia  
 Elvia Agustin  
 Emiliano Villa  
 Emily Zanolli  
 Emma Roos  
 Ena Li

Enasia McElvaine  
 Eric Frothingham  
 Eric Johnson  
 Eric McDonnell  
 Eric Perssons  
 Eric Rodriguez  
 Eric Smith  
 Erica Acosta  
 Erica Terry Derryck  
 Erick Mayorga  
 Ericson Amaya  
 Erik Moore  
 Erik Skinner  
 Erika Pollak



## Individual Champions (continued)

Esmeralda Cortez  
Esmeralda Hernandez  
Esteban Herrera  
Estela Hernandez  
Estelle Clemons  
Ethan Berry  
Ethan Ford  
Eva Rivera  
Eve Delfin  
Evilia Pablo  
Faheemah Mustafaa  
Faithanne Sanchez  
Fardah Saeed  
Faustena Byrd-Linarex  
Fe Carthell

Federia Velarde  
Felicia Duncan  
Felicia Mares  
Felicia Verdin  
Felicity Meu  
Felipa Pablo  
Felisa Villegas  
Fernanda Hernandez  
Feuy Saechao  
Flora Calmo  
Francesca Cervantes  
Francisco Prado  
Francisco Ruiz  
Frank Sperling  
Fred Blackwell  
Freddy Gutierrez

Frozam Anam  
Gabriela Anaya  
Gabriela Montiel  
Gabriela Navarro  
Gabriela Villavicencio  
Gabriela Zepeda  
Gamalah Munassar  
Gavin Kwong  
Gene Kunde  
George Lerma  
George Reskin  
Geraldine Deberry  
Gerry Garzon  
Gilberto Rosas  
Gildardo Berrospe  
Gina Clayton  
Giovanni Hernandez  
Gisel Juarez  
Gloria Baker  
Gloria Lee  
Gloria Medina  
Glynn Washington  
Gowhara Alkabsh  
Grace Ebron  
Grecia Palma  
Gregory Spencer  
Gretchen Livesy  
Guadalupe Ale  
Guadalupe Beltran  
Guadalupe Gonzalez  
Gustavo Alonzo Vivas  
Gustavo Gutierrez  
Gwen Rino  
Gwendolyn Denyce James

Gwyneth Galbraith  
H. Astrid Duesberg  
Hae Sin Thomas  
Halefom Kebede  
Hans Klinger  
Harriet Reelitz  
Hayden Griffith  
Helen Austin  
Henry Williams  
Heydi Valladores  
Hilary Near  
Hilda Ameyaw  
Hilda Garcia  
Homero Cuevas  
Hossain Albgal  
Huyen Nguyen  
Ian Castro  
Ian Galloway  
Idalia Aldaro  
Idalia Daria  
Ikram Magzoub  
Ilana Debare  
Ileana Gonzalez  
Ines Luis  
Ingrid Alfaro  
Irene Mayo  
Irma Pablo Matias  
Irma P. Moreno  
Isaac Kos-Read  
Isabel Barbera  
Isabel Delaluz  
Isabel Milla  
Isabel Smith  
Isaiah Singleton

Isaiah Thomas  
Isha Clarke  
Isila Corral  
Itzel Jaqueline  
Itzel Ramirez  
Ivan Garcia  
Ivey Willimas  
Ja Khai  
Jack Bibbo  
Jack Nagle  
Jackie Perl  
Jacqueline Arias  
Jacqueline Arnoldy  
Jacquelyn Pinckney  
Jaenal Peterson  
Jahlaina Williams  
Jamalah Munassar  
James Head  
James Martin  
James Schuelke  
Jamie Lopez  
Jamila Makini  
Jamilah Mohamed  
Jan Leuin  
Jan Schmitz  
Janale Rhodes  
Jane Ganue  
Jane Marquez-Villa  
Janea Asis  
Janelle D  
Janet Heller  
Janette Bell  
Janice Davis  
Janine Sandler



## Individual Champions (continued)

Janis Burger  
Jaqueline Bermudez  
Jared Mitchell  
Jasmine Jones  
Jason Allen  
Jason Llorcen  
Jawana Smith  
Jayana Patrick  
Jaylena Patterson  
Jayme Lollie  
Jazmin Noble  
Jeanne Sims  
Jearal McClinton  
Jeff Devou  
Jeff Key  
Jeffrey Scott  
Jen McKillips  
Jenisse Perez  
Jennielyn Dino Rossi  
Jennifer Escalante  
Jennifer Gallegos  
Jennifer Graves  
Jennifer Laird  
Jennifer Mao  
Jennifer Scalon  
Jennifer Valenzuela  
Jenny Perez  
Jeremiah Oteh  
Jeremy Gormley  
Jesselle Miura  
Jessica Gunderson  
Jessica Kirk  
Jessica Lancaster  
Jessica Menendez

Jessica Palacios  
Jessica Perez  
Jessica Pitt  
Jessica Stewart  
Jesus Cano  
Jesus De Leon  
Jesus Mendiola  
Jesus S  
Jet Chapman  
Jhon Hous  
Jill Habig  
Jill Morton  
Jill Simon  
Jim Cervantes  
Jim Mordecai  
Jo Anna Lougin  
Joan Jeung  
Joanna Morgan  
Joanna Winter  
Joanne Tornatore-Pili  
Jocelyn Richards  
Joey Weinstein-Carnes  
Johanna Hoffman  
John Jones III  
John Valva  
John Yuasa  
Johnatan Granados Lauderos  
Jojo Cinollo  
Jonathan Klein  
Jonathan Lee  
Jose Alfaro  
Jose Alvarado  
Jose Calmo  
Jose Corona

Jose Gordon  
Jose Ortizo  
Jose Perfino  
Jose Ponga  
Jose Rivera  
Jose A. Alvarez  
Josefa Perez  
Joseph Brasley  
Josephine Fuapau  
Josh Harper  
Josh Rosa  
Joy Johnson  
Joyce Coleman  
Joyce Howard  
JP Villafuerte  
Jrome Dees  
Juan Campana  
Juan Vaca  
Juan Valenzuela  
Juan Vera  
Judith Berne  
Judith Mendez  
Julia Bonilla  
Julia Kozen  
Julia Lamberti  
Julian Ryu  
Julian Tedja  
Julie Lock  
Julie Morales  
Julie Morris  
Julio Acevedo  
Julio Bowyer  
Julio Urias  
Junaid Mohiuddin

Junious Williams  
Justin Trueng  
Juwen Lam  
Kabrina Thomas  
Kacie Stratton  
Kai Drekmeier  
Kambilah Bey  
Kami Griffiths  
Kamil Saeid  
Kandis Rodgers  
Karam Omar  
Kareem Weaver  
Karely Ordaz Salto  
Karen Baccaro  
Karen Engel  
Karen Weinstein  
Kari Hamilton  
Karina Mendoza  
Karina Rivera  
Karon Dishmon  
Kasandra Walsh  
Kasdul Mahind  
Kassandra Beltran  
Katano Kasaine  
Kathleen Maloney  
Kathleen Rienhart-Griffin  
Kathleen Verani  
Kathy Chao Rothberg  
Kathy Dwyer  
Kati Finley  
Katie McLane  
Katrina Deans  
Katrina Lashes  
Katrina Pecoross

Kay Coelho  
Keanya Stephens  
Keith Williams  
Kelley Meade  
Kelly Kirkpatrick  
Kelly Larkin  
Ken Chambers  
Kenny Williams  
Kermit Hudson II  
Kersti Rose  
Kesha Harris  
Kesha McNaulty  
Kevin Davenport  
Kevin Jimenez  
Kevin Prince  
Khadeejah Munasar  
Khadi Gahmunassd  
Khadija Abdullah  
Khadija Robinson  
Khalid Al-Khulaifi  
Khalil Fuller  
Kierra Johnson  
Kim Do  
Kim Hyde



## Individual Champions (continued)

Kim Ramirez Pollock  
Kim Shipp  
Kim Winston  
Kimberley Miranda  
Kimberly Cervantes  
Kimberly Cohn  
Kimberly Fuentes  
Kimberly Trujillo  
Kinda Flynn  
Kortne Edogun  
Krismin Inocentes  
Kristarae Flores  
Kristen Caven  
Kristin Spanos  
Kristina Williams  
Krystina Briones  
Kurstyn Orrego  
Kwame Hitz  
Kyle McCoy  
Kyra Mungia  
L. Gordon  
L. Karen Monroe  
La'Angelique Parris  
Lacy Asbill  
Lalena Shea  
Lamra Choe  
Lanaya Wilson  
Lary Perez  
Lashawn Route Chatmon  
Latoya Lewis  
Latrell Ray  
Latrina Rivera  
Laura Brief  
Laura Escobar  
Laura Ibarra

Laura Jaeger  
Laura Ornelas  
Laura Ponce  
Lauran Cherry  
Lauren Leimbach  
Lauren Messner  
Lauren Mullins  
Laurie Grossman  
Lavie Lee  
Leah Cerri  
Leigh Phillips  
Lena Robinson  
Lenny Mendonca  
Lenore McDonald  
Leo Ayala  
Leon Tran  
Leonard Gonzales  
Leslie Saucedo  
Leticia Hernandez  
Leticia Zuniga  
Lewis Ros  
Liam Day  
Libuse Binder  
Linda Boessenecker  
Linda Grant  
Linda Nguyen  
Linh-Xuan Le  
Lisa Babbitt  
Lisa Calderon  
Lisa Dennis  
Lisa Kawahara  
Lisa Patterson  
Lisa Rothman  
Lisa Smith  
Lisipa Mikaele

Liz Cortez  
Liz Palmer  
Lizel Reymundo  
Logan McWilliams  
Loren Taylor  
Lorena Valdez  
Lorenzo Cooper  
Lorraine Mann  
Louise Waters  
Lucia Morales  
Lucia Pablo  
Luis Ceja  
Luis Galvan  
Luis Pedraja  
Lupe Cazares  
Luz Aguilar  
Luz Ramirez  
Luz Rios  
Luz Elena Alvarez  
Lylee Kazem  
Lynda Gayden  
Lynn Glick  
M. Edwards  
M. Hammock  
Macaria Matias  
Mach Sulton  
Madeleine Nelson  
Mae Zheng  
Maengra Branch  
Magali Navara  
Maggie Croushore  
Maikol He Yu  
Maisha Smith  
Makaiya Tilliman  
Malena Ruiz

Malia Ramlen  
Malik Coleman  
Mani Simmons  
Manuel Ochoa  
Marc Spencer  
Marcus Simpson  
Margaret Crecy  
Margarita Pablo  
Margarita Villegas  
Maria Agapito  
Maria Cordoba  
Maria Diaz  
Maria Dionicio  
Maria Drake  
Maria Elina  
Maria Garcio  
Maria Gonzalez  
Maria Guiza  
Maria Hardgrove  
Maria Hernandez  
Maria Lozano  
Maria Martinez  
Maria Meja  
Maria Montelongo  
Maria Mora  
Maria Nayera  
Maria Pablo  
Maria Pena  
Maria Potter  
Maria Preciado  
Maria Suarez  
Maria Luisa Figueroa  
Mariah Fairley  
Mariano Contreras  
Maricela Gandara

Maricola Mochtuma  
Mariedda Grynbal  
Marie-Elaine Burns  
Marilo Orteiz  
Marina Edwards  
Marina Nacia  
Mario Castellon  
Mario Valadez  
Marisela Graciliano  
Marisol R  
Maritza Silva  
Marketta Boyd  
Marlene Castro  
Marleni Regalado  
Marquita Price  
Marshall Tuck  
Martha P.  
Martha Rodriguez  
Martin Cedillo  
Mary Avella  
Mary Capetillo  
Mary Diligent  
Mary Forte  
Mary Padden  
Mary Schmitz  
Mathis Gibson  
Matt Nichols  
Matthew Fay  
Matthew Hulse  
Matthew Spengler  
Maurice Miller  
Maurice Welsh  
Maurilio Leon  
Maxwell Stern  
Maynard Wade

## Individual Champions (continued)

Mayra Bolaj  
Mayra Dimaz  
Mayra Elias  
McKenzie Stewart  
Megan King  
Mel Luckett  
Melanie Teng  
Meleyza B.A.  
Melina Esquilin  
Melisa Price  
Melissa Fitzgerald  
Melissa Fries  
Melissa Korber  
Melissa Wagasky  
Melvin Hicks, IV  
Menaka Mohan  
Merica Mohamed  
Merka Mohamed  
Merve Lapus  
Mey Saelee  
Mia Lacey  
Michael Fee  
Michael Hunt  
Michael Jefferson  
Michael McAfee  
Michael Nolin  
Michael Seals  
Michael Williams  
Michael Wong  
Michele Stillwell-Parvensky  
Michelle Doppelt  
Michelle Grant  
Michelle Ha  
Michelle Morales  
Michelle Renowitzky

Michelle Torgerson  
Micshell Bunton  
Mikal Brandon  
Mike Gibbs  
Mike Mezz  
Mike Mowery  
Mike Uberti  
Milintza De Leon Andrade  
Milton Lee  
Mimi Zimmelman  
Min Ying  
Mina Amir  
Minh-Tram Nguyen  
Miranda Deanda  
Miriam Del Aguila  
Mirtha Puc  
Mitzi Ruiz  
Mohammad Danson  
Molly Devinney  
Mona Trevino  
Monica Hayden  
Monica Montenegro  
Morgan Stelly  
Morgan Wordes  
Morley Winograd  
Mosi Zuberi  
Muna Ali  
Mya Olivier  
Mya Whitaker  
Nabilah Dobashi  
Nabilh Taher  
Nada Mohsim  
Nadia Barron  
Nailah Thompson  
Naja Munassar

Nakeyma Randle  
Nakkaila Hayes  
Nalma Saeed  
Nancy Gomez  
Nancy Levey  
Nancy Rielle  
Natalie Dharmapalan  
Nataly Ruelas  
Natasha Moullen  
Nathaniel Foster  
Nayeli Bernal  
Nazy Mohamadi  
Nebila Hadwcen  
Neomi Square  
Niccolo De Luca  
Nick Aguiliera  
Nick Flood  
Nicoberto Ramirez  
Nicolas Pablo  
Nicole Muhammad  
Nicole Steinberg  
Nicole Williamburg  
Nicole And Ron Muhammad  
Nikia Joseph  
Nikki Williams  
Nina Foster  
Nina Remiker-Scheinman  
Nisha Chauhan  
Noah Doe  
Noor Omar  
Norma Garcia  
Norman Yau  
Odiaka Gonzalez  
Olga Cetina  
Olga Dominguez

Olis Simmons  
Omafadi Mana  
Omar Alowdi  
Omar Franco  
Ophelia Zeng  
Oral Brown  
Oscar Rodriguez  
Paisley Ford  
Pam Ulmer  
Paola Barron  
Paola Siliezar  
Parhine Tho  
Parisa Foadian  
Pastor Rickey  
Patrica G  
Patrice McCutchen  
Patricia Deanda  
Patricia Gonzalez  
Patricia Johnson  
Patricia Lucena

Patricia Mintz  
Patricia Murguia  
Patricia Murillo  
Patricia Nieves  
Patricia Rodan  
Patrisia De La Cruz  
Paul Chavez  
Paul Keys  
Paul Malone  
Paul Meyer  
Paul Perry  
Paul Reville  
Paula Welsh  
Paulette Porter  
Paulette Smith



## Individual Champions (continued)

Paulina Martinez	Rebecca Rubey	Ronald Muhammad	Santos Mendoza	Shard'E Hoard
Pearl Madison	Rebecca Saltzman	Ronda Walker	Sara Bedford	Sharlet Hudson
Peggy Moore	Regina Johnson	Rosa Anguio	Sara Cruz	Sharmaine Adkins
Peggy Simmons	Regina West	Rosa Pablo	Sara Green	Sharon Jan
Peter Fiske	Reginald Mosley	Rosa Vicente	Sara Macpherson	Sharon Latour
Petreni Reeder	Reham Asaad	Rosalba Paniagua	Sara Sandhu	Shaunika Gordon
Preethi Kembaiyan	Relonda McGhee	Rosalinda Loranzo	Sarah Acosta	Sheila Jordan
Priscilla Cortez	Remedios Hrez	Rosalyn Royal	Sarah Baltazar	Sheila Sosnow
Priscilla Mkenda	Remy Timbrook	Rosario Salinas	Sarah Baltazar-Pinheiro	Shelby Cohen
Qiana Bey	Rene Kissell	Rosibel Ortiz	Sarah Bharier	Shelia Mack
Quanisha Jones	Renee White	Roxana Perez	Sarah Chavez-Yoell	Shereda Nosakhare
Quintona Branch	Renu Grover	Rozeena Jhinnu	Sarah Holloway	Sheri Alterman
Rachel Davidman	Reyna Carillo	Rubin Levi	Sarah Morrill	Sherry Padilla
Rachel Dharmapalan	Ricardo Garcia-Acosta	Ruby Montes	Sarai Cruz	Sheylan Baca
Rachel Gardunio	Richard Nagler	Ruth Tafoya	Sarai Ramirez	Silvia Lo
Rachel Martin	Richard Spees	Ryan Dawkins	Sarajane Winkelman	Simon Wong
Rachel Richman	Rick Drain	Ryan Sapinoso	Sarita Mohanty	Simoya Harris
Rachel Seldin	Rick Gaston	Ryan Smith	Sayan Ghosh	Siobhan Wallace
Rachelle Love	Rita Harris	Ryan Turner	Schena Rourk	Somaya Abdelgany
Rachelle Rogers-Ard	Rita Ramirez	Sabah Yafai	Scott Denman	Sonia Mendoza
Dr. Rachelle Willis	Riza Hernandez	Sabrina Landreth	Sean McClung	Sooyoung Park
Rada Simmonds	Rob Seitelman	Sadie Williams	Sean Whent	Sophia Lai
Raionna Thompson	Robert Marcial	Sadushi De Silva	Selest Ford	Sophie Katz
Randy Andrada	Robert Phillips	Saheli Bahiru	Selvin Mozariegas	Sophie Wong
Randy Menjivar	Robert Rickett	Sally Radernahe	Sepideh Kiumarsi	Stacy Johnson
Randy Roth	Robert Simmons	Sam Miller	Sepun Adeyeye	Stan Weisner
Rany Ath	Robert Stark	Sam Tobis	Serena Clayton	Stanley Calvester
Raquel Donoso	Roberta Parker	Samantha Torreano	Seth Cunnigan	Stephanie Hoang
Rashida Shelby	Robin Kan	Samat Muhammad	Seth Hamalian	Stephanie Upp
Ray Leon	Rocio Gonzalez	Samuel White	Seth Hubbert	Stephen Baiter
Raymonde Charles	Rod Hsiao	Sanaa Muse	Shai Aikens	Stephen Johnson
Raymundo Perez	Rodney Dhati	Sandra Alvarez	Shana Shelton	Stephen Owen
Rebecca Haskell	Roland Breach	Sandra Johnson Simon	Shannell Roberts	Stephen Pham
Rebecca Lacocque	Romeo Garcia	Dr. Sandy Carpenter	Shantai Briggs	Sterling Speirn

## Individual Champions (continued)

Steve Almazan	Tejal Shah	Tracey Schear	William Lawson	Yolanda Walker
Steve Grenous	Tequila Leaks	Tracy Marcial	William Patterson	Yoletzy Rangel
Steven Valadez	Teresa Cortes	Tracy Stephan	Wilson Lu	Yota Omo-Sowho
Steven Weinberg	Teresa Nolas	Trent Rhoran	Xaudia Gray	Yousof Hamdan
Stu Werner	Teron McGrew	Tulin Good	Xavier Buster	Yvonne Amado
Sumneg Chan	Terri Givens	Twinisha Doyle	Xchannon Wilson-Mabrey	Yvonne Byron
Sun Kwong (Michael) Sze	Terrie Green	Tyler Norris	Xiomara Garcia	Yvonne Gonzalez Rogers
Sury Argueta	Terry Jones	Ty-Licia Hooker	Xochitt Gavidia	Zaboon Hamison
Susan Duncan	Terry Kramer	Uticia Perry	Yadira Tiburcio	Zac Unger
Susan Harding	Thao Nguyen	V Bolden	Yamileth Andres	Zach Cohen
Susan Mernit	Thato Ramoabi	Vanessa Guevara	Yasmeen Magana	Zachary Hill
Susan Muranishi	Thomas Kochak	Vanessa Martinez	Yasmine Flores	Zaire Johnson
Susan Murray	Thuria Alfhad	Vanessa Mor	Yesenia Fuentes	Zakhary Mallett
Susan Rosenthal	Tiana Corona	Vangelina Pascal	Yesenia Lupian	Zauntel Fields
Susan Stutzman	Tierra Talbert	Venkates Swami	Yesenia Q. Martinez	Zonia Morales
Susie Coleman	Tiffanie Lai Inouye	Veronica Arregun	Yins Liu	Zonia Ramirez
Susie Poncelet	Tiffany Eng	Veronica Flores Malagon	Yohana Tedros	Zyanna Sanchez
Suzanne Nguyen	Tim Demry	Veronica Luna	Yolanda Castillo	
Suzy Garren	Tim Huey	Veronica Rodriguez	Yolanda Schonbrun	
Sylvester Donelson, Jr.	Timaya Brown	Veronica Villalobos		
Symphani Lindsey	Timiza Battiste	Vesna Sot		
Takiyah Gray	Timothy Doe	Vicky Chen		
Talia Mccray	Tina Ramos	Victor Quinterd		
Tamelah Hardley	Tina Travillian	Victoria J. Perez		
Tamika Lyles	Todd Mortensen	Vidal Gonzalez		
Tammie Benjamin	Tokiwa Smith	Vincent Cheng		
Tanasha Stevens	Tomiquia Moss	Vincent Liu		
Tania Knox	Tonaka Kendrick	Virginia Bailey		
Tania Rodriguez	Toni Baker	Virginia Cruz		
Tanikka Allison	Toni Hamihnton	Vivan Padua		
Tara Christina	Toni Scruggs	W Taylor		
Tara De Rosa	Tonia Bonner	Wafa Ali		
Tara Stewart	Tonika Harris	Wanda Wilkerson		
Tawny Vernau	Tony Calderon	Wendy Chen		
Taylor Jay	Tosha Jackson	Will Miller		



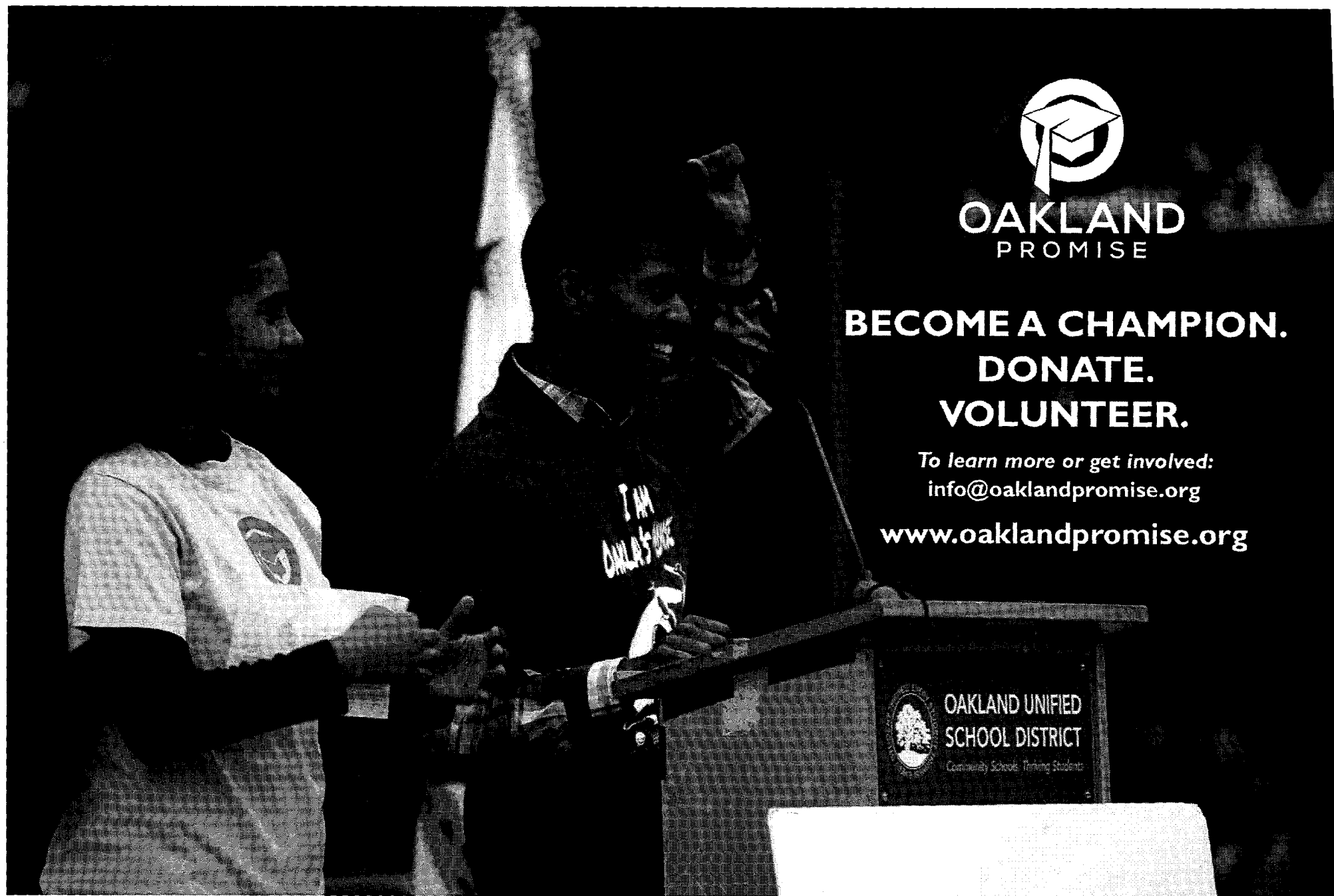


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## AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Office of the Mayor

**SUBJECT:** Mayor's Director of Education Grant  
Funding

**DATE:** 9/15/16

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### RECOMMENDATION

Staff recommends that Council adopt a:

**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE OAKLAND PUBLIC EDUCATION FUND IN THE TOTAL AMOUNT OF TWO HUNDRED SEVEN THOUSAND DOLLARS (\$207,000) TO BE USED TO PROVIDE FULL FUNDING FOR THE MAYOR'S DIRECTOR OF EDUCATION FOR THE REMAINDER OF FISCAL YEAR 2017 (NOVEMBER 2016-JUNE 2017).**

### EXECUTIVE SUMMARY

Adoption of the proposed resolution will fund the Mayor's Director of Education as a City of Oakland position in the Office of the Mayor from November 2016-June 2017.

### BACKGROUND / LEGISLATIVE HISTORY

Upon election, Mayor Schaaf partnered with philanthropy to develop the Mayor's Director of Education (DOE). This senior advisor position to the mayor has the responsibility of implementing the Mayor's priorities to ensure quality education for all Oakland students, and in particular our students with the highest needs. This includes implementing the Oakland Promise, a cradle to career strategy that supports more students to get to and graduate from college. In addition, the Director of Education is responsible for expanding access to high-quality early education for all children and combatting early chronic absenteeism, expanding student access to personalized learning and technology, strengthening and expanding pathways to college and career, and developing restorative practices for youth across city and county agencies. The Director works as a liaison to all city agencies and relevant state, federal and county agencies, the local public school district, and other community and neighborhood groups concerning efforts to ensure high quality educational opportunities for all our children and youth. The DOE is funded through combined contributions from the following organizations: The Oakland Public Education Fund\*, Educate 78, David and Lucile Packard Foundation, Rainin

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Foundation, Rogers Family Foundation, The Uplands Family Foundation, and Oakland Unified School District.

The Oakland Public Education Fund has agreed to accept the grants from other organizations and make one re-grant to the City of Oakland. An Advisory Committee has been established to assist the Mayor and the Director in working effectively with foundations, corporations, nonprofits, and the community.

### **ANALYSIS AND POLICY ALTERNATIVES**

Quality, equitable education is an essential aspect of a thriving City. The Mayor's office works collaboratively with the school district to support all students in Oakland. The Mayor's Director of Education is responsible for coordinating collaborative action by city and county agencies, the school district, community groups and state and federal partners to strengthen the City's partnership with the school district and other education and child/youth serving organizations to improve educational outcomes for historically underserved youth. The Director of Education is the chief policy advisor to the Mayor on issues of education from early childhood through post-secondary and adult education. The Director of Education is also the liaison and support for all education-related agencies in the city (public schools, higher education, and youth and family serving city agencies). These agencies have varying governance structures and levels of independence. The Director will identify and support opportunities for collaboration across this landscape, to ensure the Mayor is aware of the progress and priorities of each agency, and to hold city and county agencies accountable for their strategic use of government resources. While much of the work of education happens within schools and their dedicated agencies, there are many issues that benefit from—or even require—reaching across the government into non-education agencies. From crossing guards, to mental health workers, to support for chronic absenteeism prevention and intervention, our partner agencies across the city, county, and state governments play a critical role in the success of our schools. The Director of Education also creates and coordinates a hub for projects that involve multiple players in the education space, particularly across the Oakland public schools. With each education entity focused on its particular interests, it is helpful to have a convening party that can manage projects across these entities to leverage our full range of public education assets and resources.

In summary, the Director of Education will be the key liaison between the Mayor's Office and Oakland Unified School District. The Director will assist all entities to tackle the pressing issues of Oakland, and to accelerate impact to create a more equitable and high quality education system in Oakland.

### **FISCAL IMPACT**

The acceptance of this grant has no negative fiscal impact on the City. The Oakland Public Education Fund grant will fund the Director of Education position in its entirety (salary and benefits) for the eight month period from November 2016 through June 2017. The funds will be deposited and appropriated in the Miscellaneous Grant Fund (2999), the Mayor's Organization (01111), and a Project (to be established).

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### **PUBLIC OUTREACH / INTEREST**

The following organizations participated in the discussions around the Director of Education position creation: The Oakland Public Education Fund, Great Oakland Public Schools, Educate 78, David and Lucile Packard Foundation, Rainin Foundation, Rogers Family Foundation, The Uplands Family Foundation, and Oakland Unified School District.

### **COORDINATION**

The Oakland City Attorney, Budget Office and Office of the City Administrator were consulted in the writing of this report.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** The grant awards will enable the Director of Education position to exist at no cost to the City of Oakland for the remainder of the current fiscal year. Director will work to coordinate and recruit additional fiscal resources in the future and the City Oakland, thus having a positive impact on the City as a whole.

**Environmental:** There are no environmental impacts.

**Social Equity:** The Director of Education serves as a liaison between the administration of the Mayor, the school district, and other education stakeholders. The Director assist all entities to tackle the pressing issues of Oakland, and to accelerate high impact strategies and initiatives to support schools and students in Oakland, in particular the highest need schools and students.

### **ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That Council Adopt A Resolution Authorizing The CityAdministrator Or Designee To Accept And Appropriate Grant Funds From The Oakland Public Education Fund In The Total Amount Of Two Hundred Seven Thousand Dollars (\$207,000) To Be Used To Provide Full Funding For The Mayor's Director Of Education For The Remainder Of Fiscal Year 2017 (November 2016-June 2017).

For questions regarding this report please contact Tomiquia Moss, Chief of Staff Office of Mayor, 510-238-7168.

Respectfully submitted,



Tomiquia Moss  
Chief of Staff  
Office of the Mayor

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Prepared by:  
Shereda Nosakhare, Deputy Chief of Staff  
Office of the Mayor

Joanne Karchmer, Interim Director of  
Legislative and Governmental Affairs  
Office of the Mayor

| \*The Oakland Public Education Fund is a 501-(c)-(3) organization based in Oakland. The Oakland Public Education Fund leads the development and investment of community resources in Oakland public schools so that all students can learn, grow, and thrive.

**Attachment A-Job Description**

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City Attorney's Office

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE OAKLAND PUBLIC EDUCATION FUND IN THE TOTAL AMOUNT OF TWO HUNDRED SEVEN THOUSAND DOLLARS (\$207,000) TO BE USED TO PROVIDE FULL FUNDING FOR THE MAYOR'S DIRECTOR OF EDUCATION FOR THE REMAINDER OF FISCAL YEAR 2017 (NOVEMBER 2016-JUNE 2017).**

**WHEREAS**, the Director of Education (DOE) is a new senior advisor position to the mayor, with the responsibility of implementing the Mayor's priorities to ensure quality education for all Oakland students, and in particular our students with the highest needs; and

**WHEREAS**, the DOE is expected to work as a liaison to all city agencies and relevant state, federal and county agencies, the local public school district, and other community and neighborhood groups concerning efforts to ensure high quality educational opportunities for all our children and youth; and

**WHEREAS**, the DOE is expected to coordinate and convene groups that support the goals of equity, access, and quality across the public education landscape: early childhood, PK-12 public schools, post-secondary, and adult education; and

**WHEREAS**, the Oakland Public Education Fund is funding the Director of Education position; and

**WHEREAS**, the grant funds will be deposited in Miscellaneous Grant Fund (2999), Mayor's Organization (01111), and a Project (to be established); now, therefore be it

**RESOLVED:** That the City Administrator or her designee is hereby authorized to accept and appropriate grant funds from the Oakland Public Education Fund in the amount of \$207,000 to be used to pay for the salary and benefits of the Director of Education position for the remainder of fiscal year 2017 (November 2016-June 2017); and be it

**FURTHER RESOLVED:** That the \$207,000 in grant funds will be deposited in Miscellaneous Grant Fund (2999), Mayor's Organization (01111), and a Project (to be established); and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to execute a grant agreement with the Oakland Public Education Fund to accept and appropriate funds in the amount of \$ 207,000 to be used for the Director of Education position for the period November 2016 through June 2017.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES -

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California

## Attachment A

### MAYOR'S DIRECTOR OF EDUCATION – Job Description

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#### **Position Summary**

This cabinet-level position is responsible for implementing the Mayor's priorities to ensure quality education for all Oakland students, and in particular our students with the highest needs, including:

- Implementing a cradle to career initiative to support more students to get to and through college
- Expanding access to high-quality early education for all children
- Expanding student access to personalized learning and technology
- Supporting Oakland teachers and educators

The Director works as a liaison to city agencies and relevant state, federal and county agencies, the local public school district, and other community and neighborhood groups concerning efforts to ensure high quality educational opportunities for all our children and youth.

#### **Job Description**

The Mayor's Director of Education is responsible for coordinating collaborative action by city and county agencies, the school district, community groups and state and federal partners to strengthen the City's partnership with the School District and other education and child/youth serving organizations to improve educational outcomes for historically underserved youth. Specific responsibilities include the following:

- **Chief policy advisor to the Mayor on issues of education from early childhood through post-secondary and adult education.** Help the Mayor ensure a policy environment that supports the goals of equity, access, and quality across the public education landscape: early childhood, PK-12 public schools, post-secondary, and adult education.
- **Lead the Oakland Promise, a cradle to career initiative with the goal of tripling the number of college graduates from Oakland within a decade.** Work with implementing partners to realize the Mayor and Superintendent's vision of every Oakland public school student graduating high school with the expectations, resources, and skills to complete college and be successful in the career of his or her choice.
- **Liaison and support for all education-related agencies in the city (public schools, higher education, and youth and family serving city agencies).** These agencies have varying governance structures and levels of independence. The Policy Director will identify and support opportunities for collaboration across this landscape, to ensure the Mayor is aware of the progress and priorities of each agency, and to hold city and county agencies accountable for their strategic use of government resources.
- **Interagency coordination.** While much of the work of education happens within schools and their dedicated agencies, there are many issues that benefit from—or even require—reaching across the government into non-education agencies. From crossing guards, to mental health workers, to support for chronic absenteeism prevention and intervention, our partner agencies across the city, county, and state governments play a critical role in the success of our schools. Ensure that these outside school supports are in place and coordinated effectively across

government clusters. Work closely with others on a range of issues to ensure that we are maximizing City resources in support of our education priorities.

• **Convening and coordinating hub for projects that involve multiple players in the education space, particularly across the Oakland public schools.** With each education entity focused on its particular interests, it is helpful to have a convening party that can manage projects across these entities to leverage our full range of public education assets and resources.

#### **Qualifications**

- **8+Years Professional Experience**
- **Education, Youth, and Families experience** – significant experience in the education, youth and families fields.
- **History of achievement** - excels at his/her work and has a strong record of achievement.
- **Pro-active initiative-taker** - sees opportunities where others might not see them and takes action to move things forward with a strong sense of possibility.
- **Brings people together** - is able to balance the needs of many stakeholders in moving work forward and bring different constituencies together to reach common goals, a natural connector of people.
- **Lateral manager** - able to work well with leaders at varying levels of city government, nonprofit, and education agencies to encourage collective movement toward shared goals.
- **Culturally competent** - articulates thoughts about race, class, and privilege in a culturally sensitive and respectful manner.
- **Experience supporting leaders** - has experience supporting the leadership of others by being a strong thought partner and advisor.
- **Adept at handling fast pace** - able to work quickly and adapt to changes in the environment while moving multiple priorities forward simultaneously.
- **Critical thinker** – has excellent judgment and is able to make strategic decisions.

**Compensation:** This position was previously funded as an executive on loan from the Oakland Public Education Fund (OPEF). Upon acceptance of the grant funds, the position will be included in the Mayor's Office, but it will continue to be funded in its entirety by a grant from the OPEF for the remainder of FY16-17.