

# Oakland Public Works Illegal Dumping

# Environmental Enforcement Program

BEFORE



AFTER



# Three Prong Approach to Reduce Dumping



## I. Eradicate

remove illegal dumping



## II. Enforce

hold violators accountable



## III. Educate

change behavior

# Keep Oakland Clean and Beautiful

## Operational Zones and Council Districts

### Zone 1:

Berkeley border to Lake Merritt, includes Districts 1 and 3

### Zone 2:

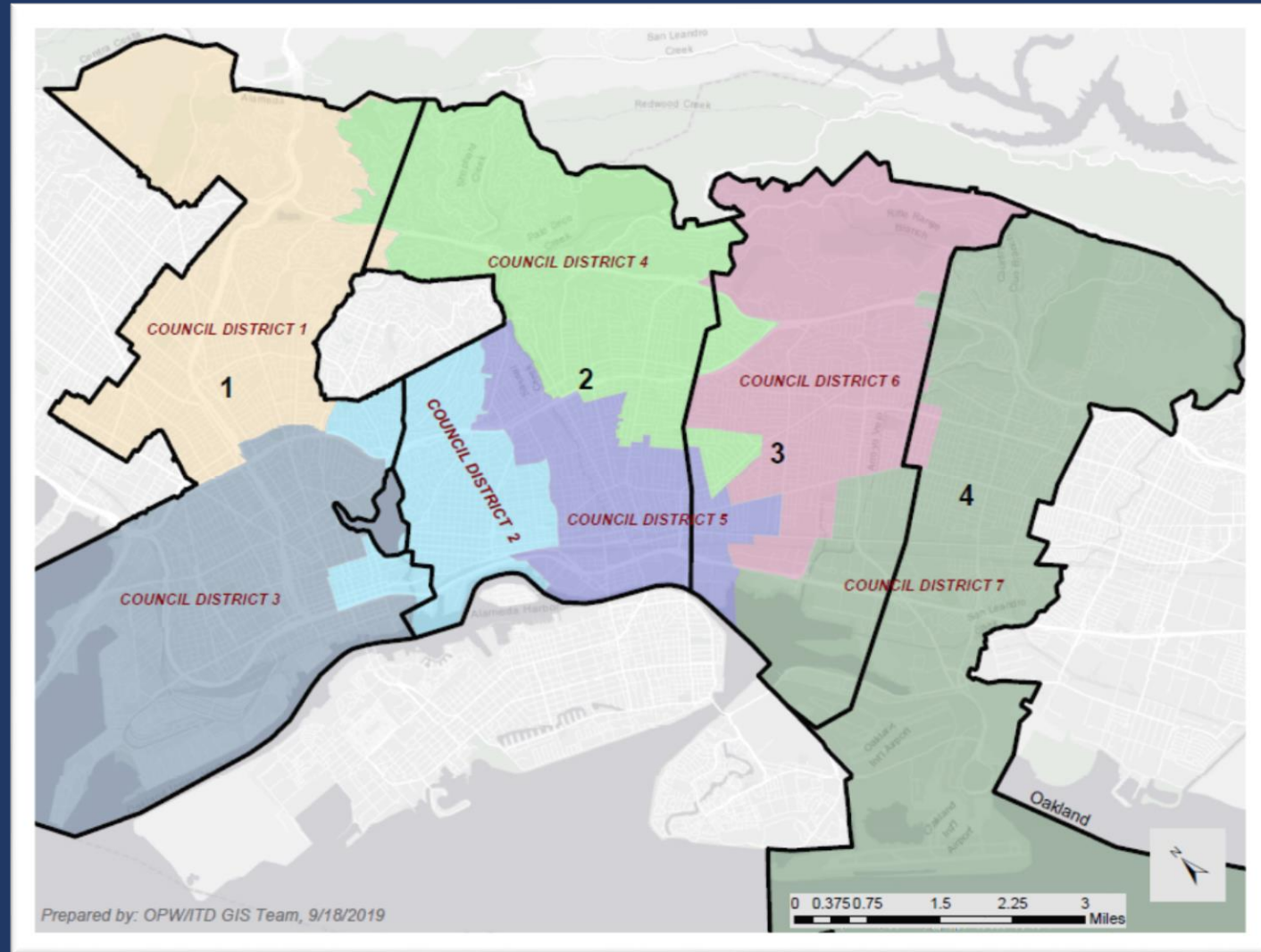
Lake Merritt to High St, includes Districts 1, 2, 4, and 5

### Zone 3:

High St to 82<sup>nd</sup> Ave, includes Districts 4, 6, and 7

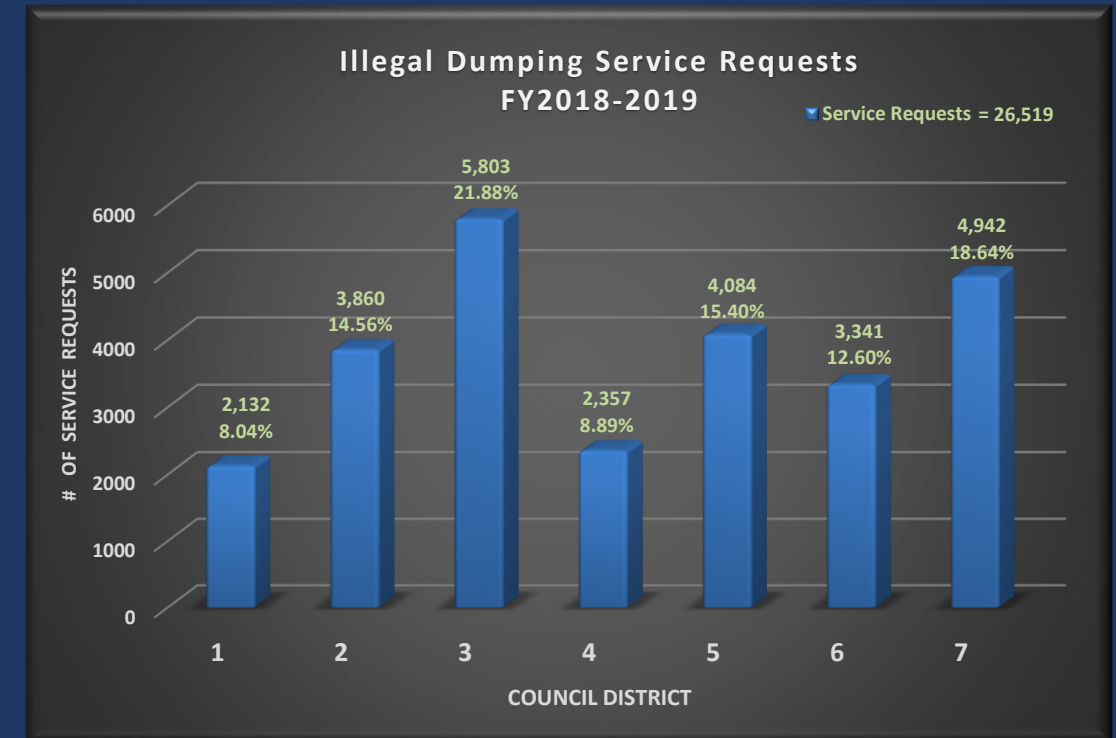
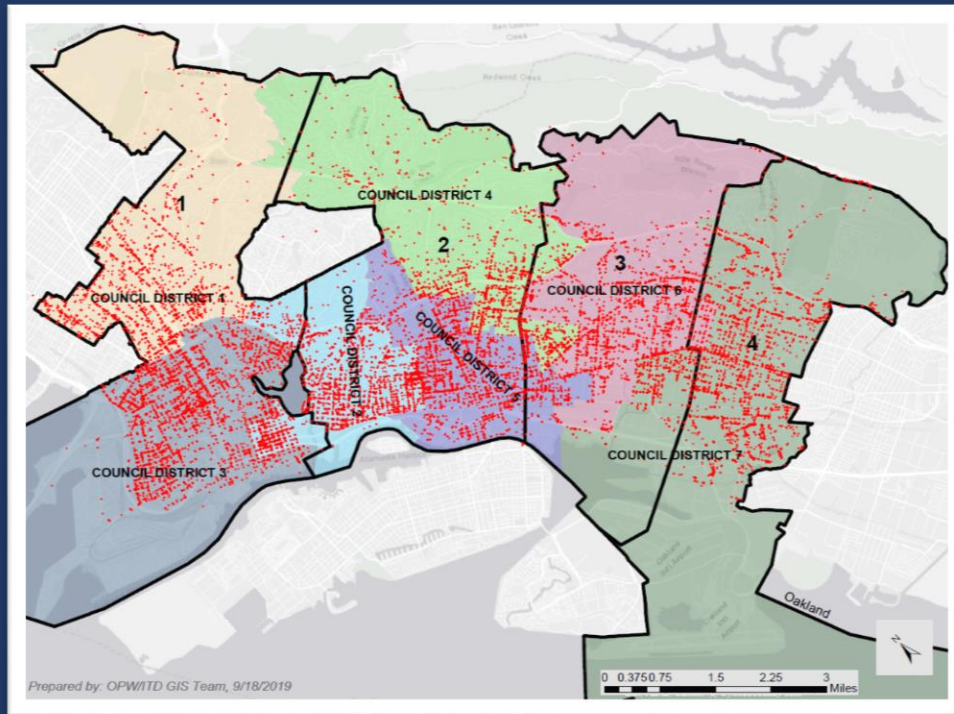
### Zone 4:

82<sup>nd</sup> Ave to San Leandro border, includes Districts 4, 6, and 7

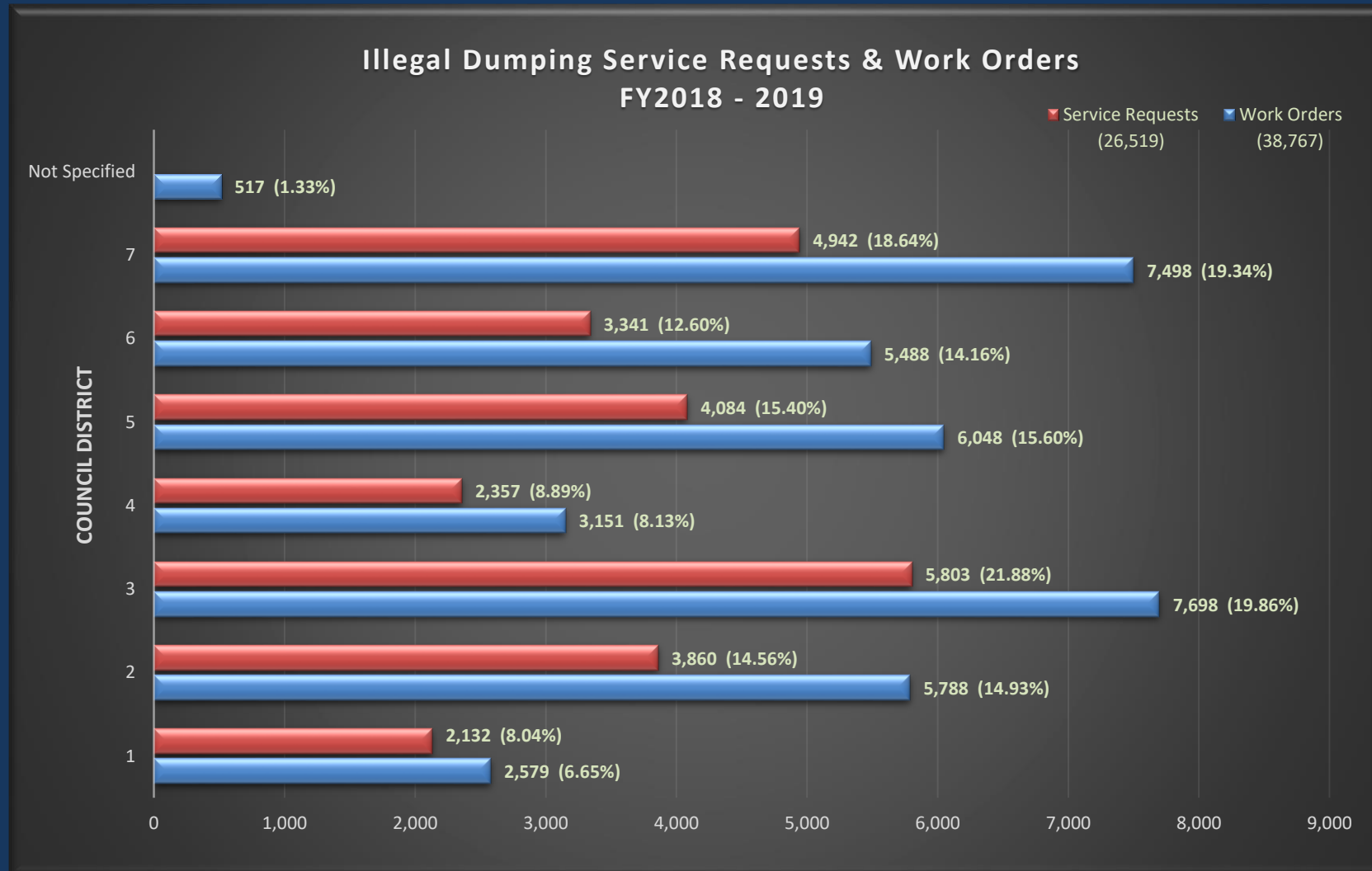




# FY2018-2019 Illegal Dumping Service Requests By KOCB Operational Zones & Council District



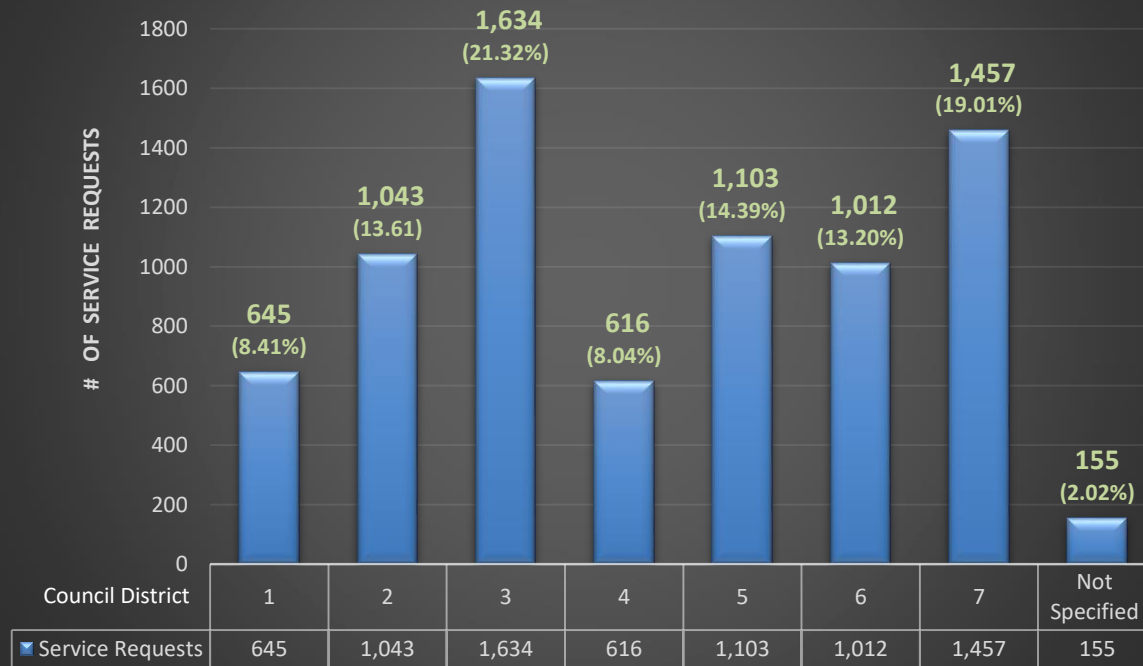
# Illegal Dumping Service Requests & Work Orders By Council District



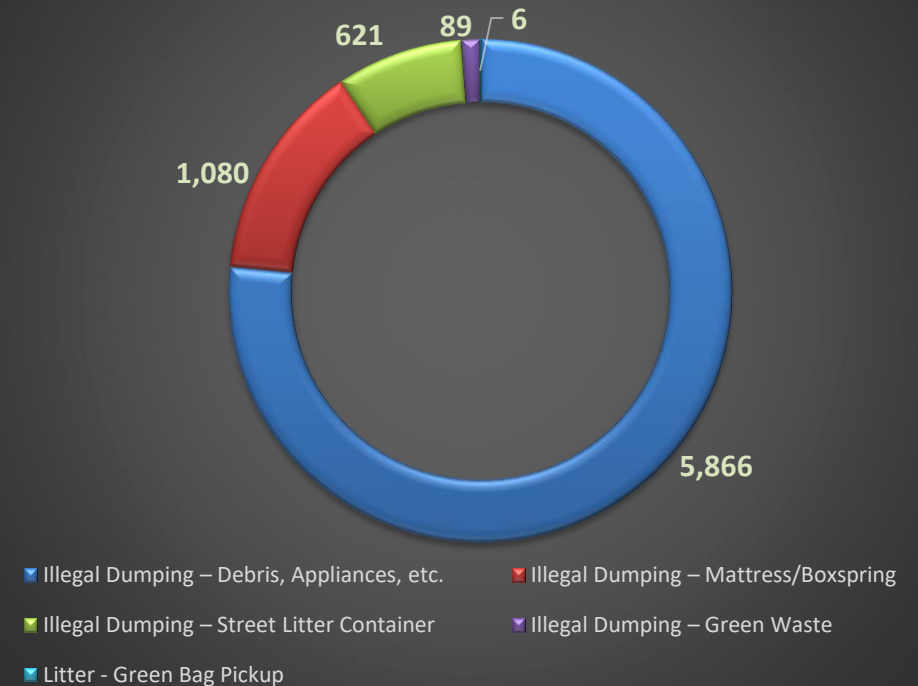
# WMAC – Service Requests by Council District & Type

**WMAC Service Requests by Council District  
FY2018-2019**

Service Requests = 7,665



**WMAC Service Requests by Type  
FY2018-2019**

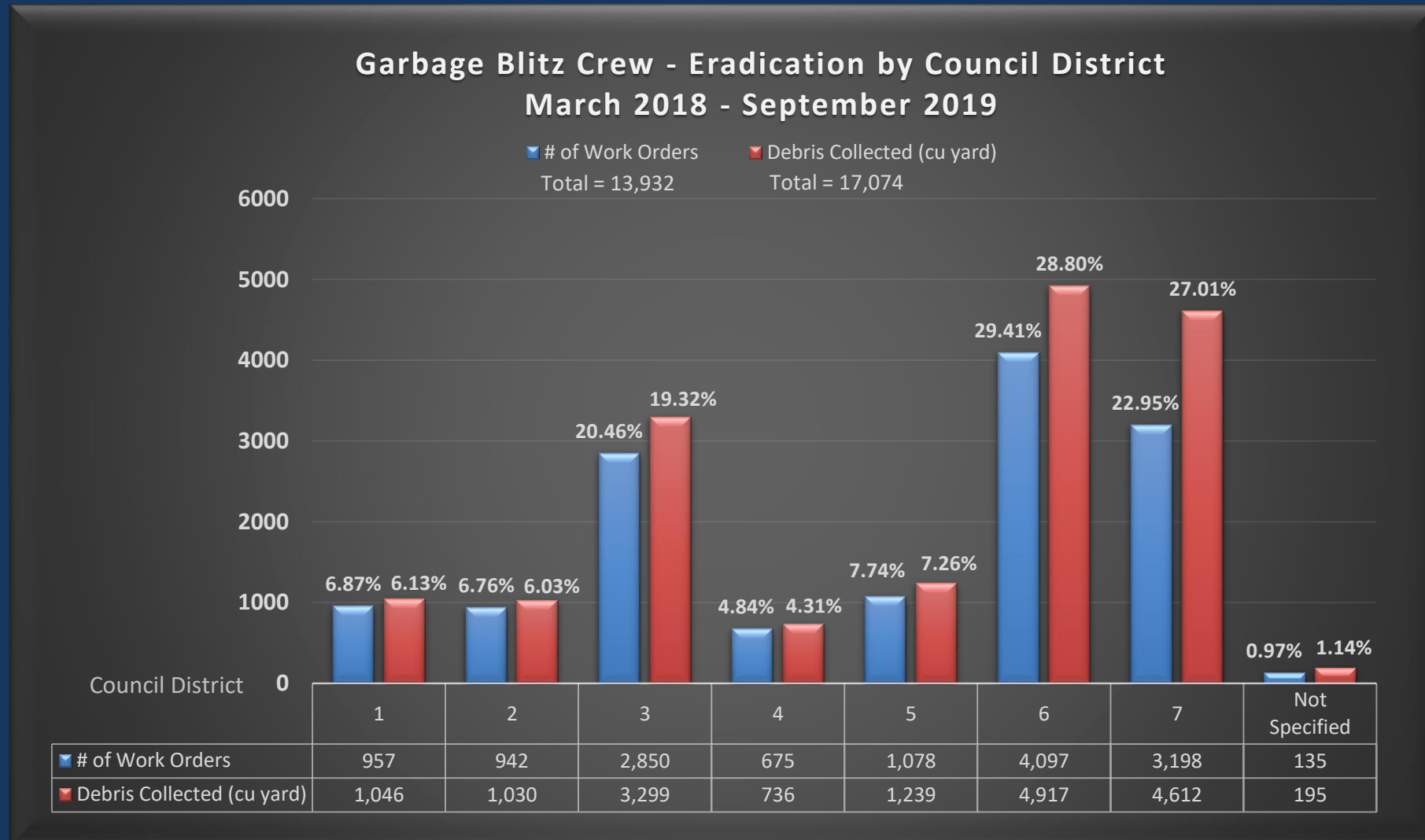


## Garbage Blitz Crew - Illegal Dumping Results

	TOTAL WORK ORDERS	AVG. DAILY WORK ORDERS	TOTAL TONNAGE	AVG. DAILY TONNAGE	TOTAL MILEAGE	AVG. DAILY MILEAGE	Notes
March 2018	786	39.3	86.0	4.3	1,683.3	84.2	District 6 (Pilot Project)
April 2018	980	46.7	85.8	4.1	1,692.9	80.6	District 6 (Pilot Project)
May 2018	833	37.9	60.3	2.7	1,665.5	75.7	District 6 (Pilot Project)
June 2018	617	36.3	56.1	3.3	1,524.1	89.7	Zone 1 - Berkeley Border to Lake Merritt
July 2018	900	42.9	74.2	3.5	2,008.3	95.6	Zone 1 - Berkeley Border to Lake Merritt
August 2018	870	39.5	62.9	2.9	2,061.7	93.7	Zone 1 - Berkeley Border to Lake Merritt
September 2018	334	22.3	36.1	2.4	823.1	54.9	Zone 4 - 82nd Avenue to San Leandro Border
October 2018	696	30.3	52.6	2.3	1,671.2	72.7	Zone 4 - 82nd Avenue to San Leandro Border
November 2018	615	30.8	63.0	3.1	1,513.5	65.8	Zone 4 - 82nd Avenue to San Leandro Border
December 2018	725	36.3	74.9	3.7	1,286.2	64.3	Zone 2 - Lake Merritt to High Street
January 2019	698	34.9	70.0	3.5	1,849.2	92.5	Zone 2 - Lake Merritt to High Street
February 2019	555	30.8	43.7	2.4	1,319.9	73.3	Zone 2 - Lake Merritt to High Street
March 2019	628	29.9	59.6	2.8	1,390.3	66.2	Zone 3 - High Street to 82nd Avenue
April 2019	685	31.1	66.0	3	1,660.8	75.5	Zone 3 - High Street to 82nd Avenue
May 2019	723	32.9	70.7	3.2	1,752.0	79.6	Zone 3 - High Street to 82nd Avenue
June 2019	662	33.1	53.9	2.7	1,888.4	94.4	Zone 1 - Berkeley Border to Lake Merritt
July 2019 *	1,289	58.6	160.4	7.3	3,698.7	168.1	Zone 1 and 4
August 2019 *	1,004	45.6	135.4	6.2	3,715.7	168.9	Zone 1 and 4
<b>TOTAL</b>	<b>13,600</b>	<b>36.6</b>	<b>1,311.6</b>	<b>3.5</b>	<b>33,204.8</b>	<b>88.7</b>	

\* GBC #2 deployed on July 1, 2019. July & August 2019 data consists of two GBCs.

# Garbage Blitz Crew (GBC) – Early Results





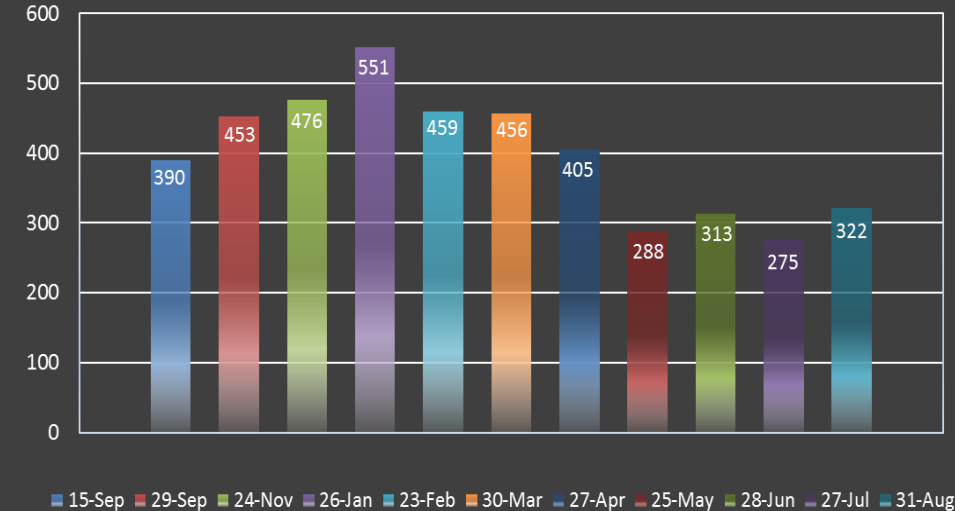


# Bulky Block Party

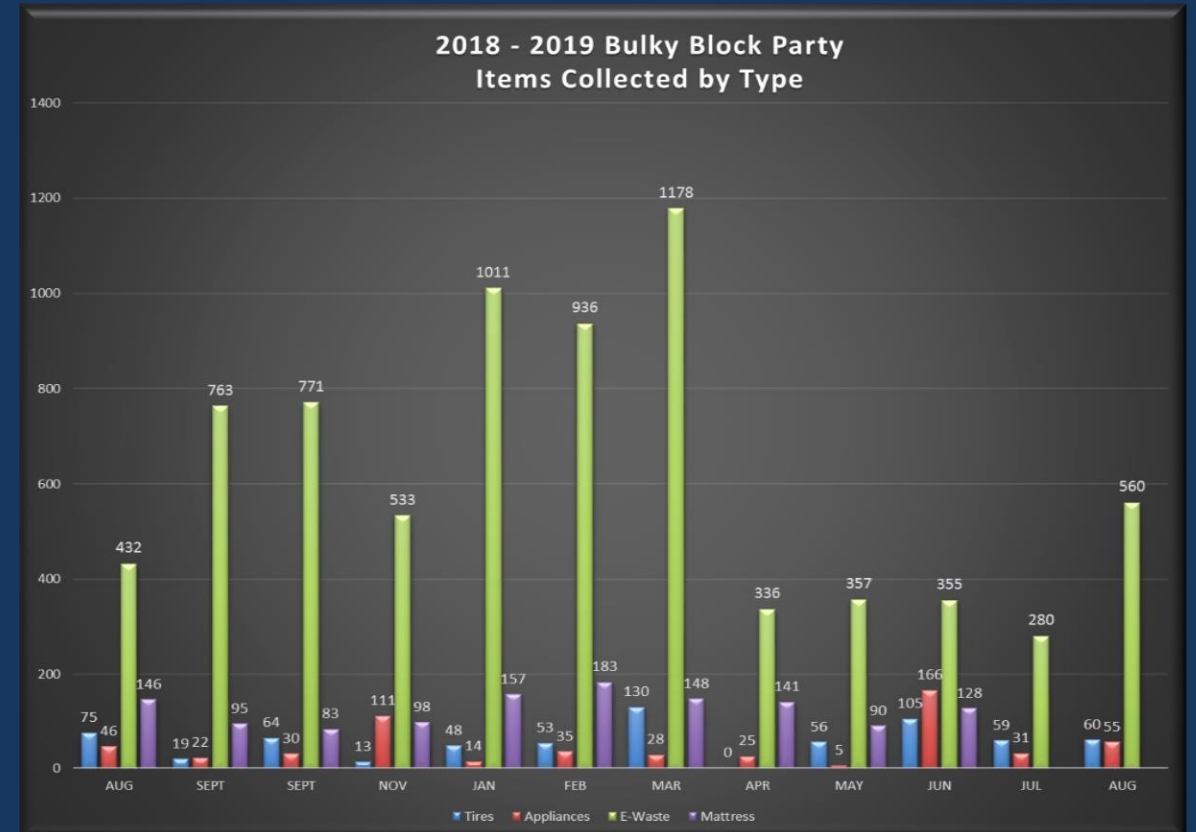
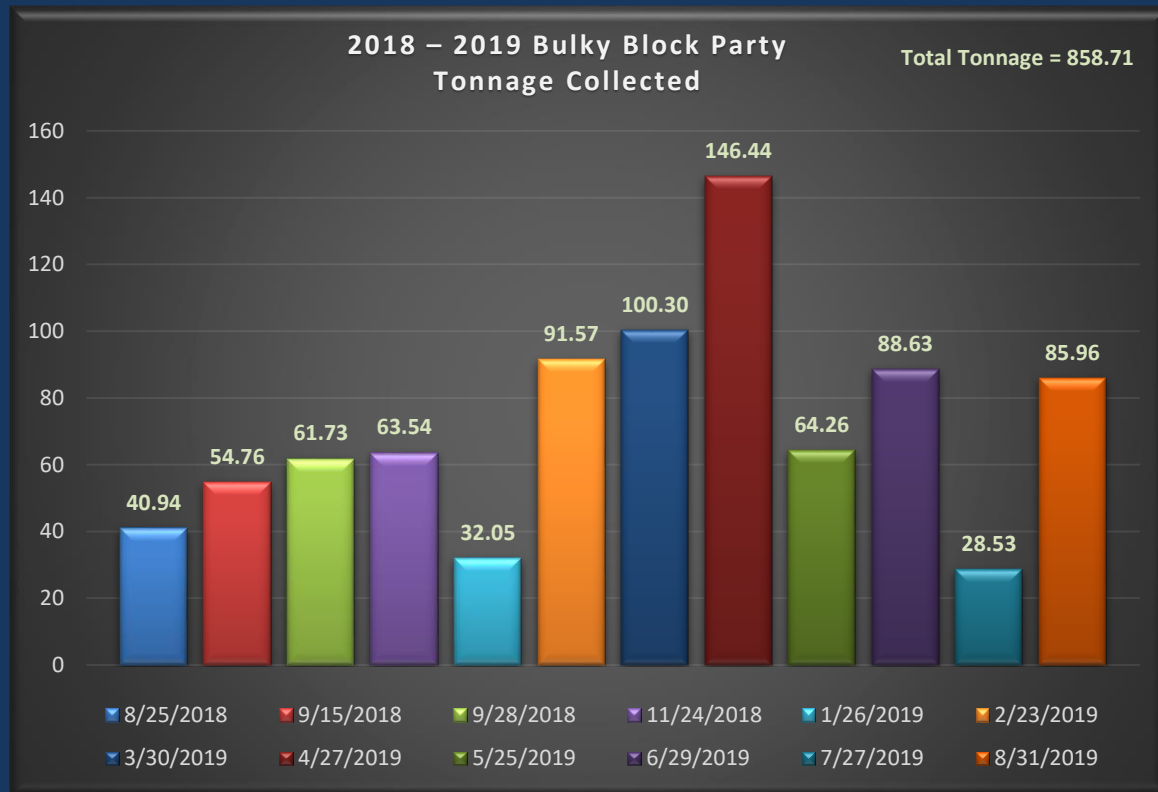


The **Bulky Block Party** is a series of civic events held the last Saturday of every month at the Oakland Municipal Service Center where Oakland residents can dispose of large items for **free**.

2018-2019 Bulky Block Party  
Number of Participants



# Bulky Block Party Results





# Environmental Enforcement (EEO) Team

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JAMAICA MOON – Clean Community  
Supervisor

AMAKA WATSON – EEO #222 (Zone 1)

SERENA SAECHAO – EEO #223 (Zone 2)

DAVID TORREZ – EEO #220 (Zone 3)

ACTING EEO #221 (Zone 4)



# EEOs – Flipping the Three E's Upside Down



**I. Educate** change behavior



**II. Enforce** hold violators accountable



**III. Eradicate** remove illegal dumping



# EEO Responsibilities



## I. Educate

change behavior

- ✓ Perform Zone Walks
- ✓ Distribute information
- ✓ Conduct educational visits
- ✓ Establish public relationships
- ✓ Post notices to haulers
- ✓ Advise on proper bulky waste set outs

## II. Enforce

hold violators accountable

## III. Eradicate

remove illegal dumping

# EEO Responsibilities



## I. Educate

change behavior



## II. Enforce

hold violators accountable

- ✓ Uphold blight ordinance
- ✓ Cite Litter container misusers
- ✓ Refer potential cases to OCA
- ✓ Verify garbage service
- ✓ Discourage unlawful haulers



## III. Eradicate

remove illegal dumping

# EEO Responsibilities



## I. Educate

change behavior



## II. Enforce

hold violators accountable



## III. Eradicate

remove illegal dumping

- ✓ Monitor “Hot Spots”
- ✓ Conduct forensic investigation
- ✓ **Coordinate** removal
- ✓ Collect data (CityWorks)

# Enforcement Methods

24-hour Notice to Abate  
(Sidewalk Encroachment)

Unlawful Hauler Notice

Surveillance Cameras

Reward Program



Notice of Potential Violation



Notice of Violation – Administrative Fine



Litter Container Abuse



Attention Property Owner – Door Hanger





# Outreach Focus – Public Right of Way (ROW)



Unlawful  
Dumpers



Unlawful  
Haulers



Litter  
Container  
Abuse



Debris  
Boxes in  
Public  
ROW



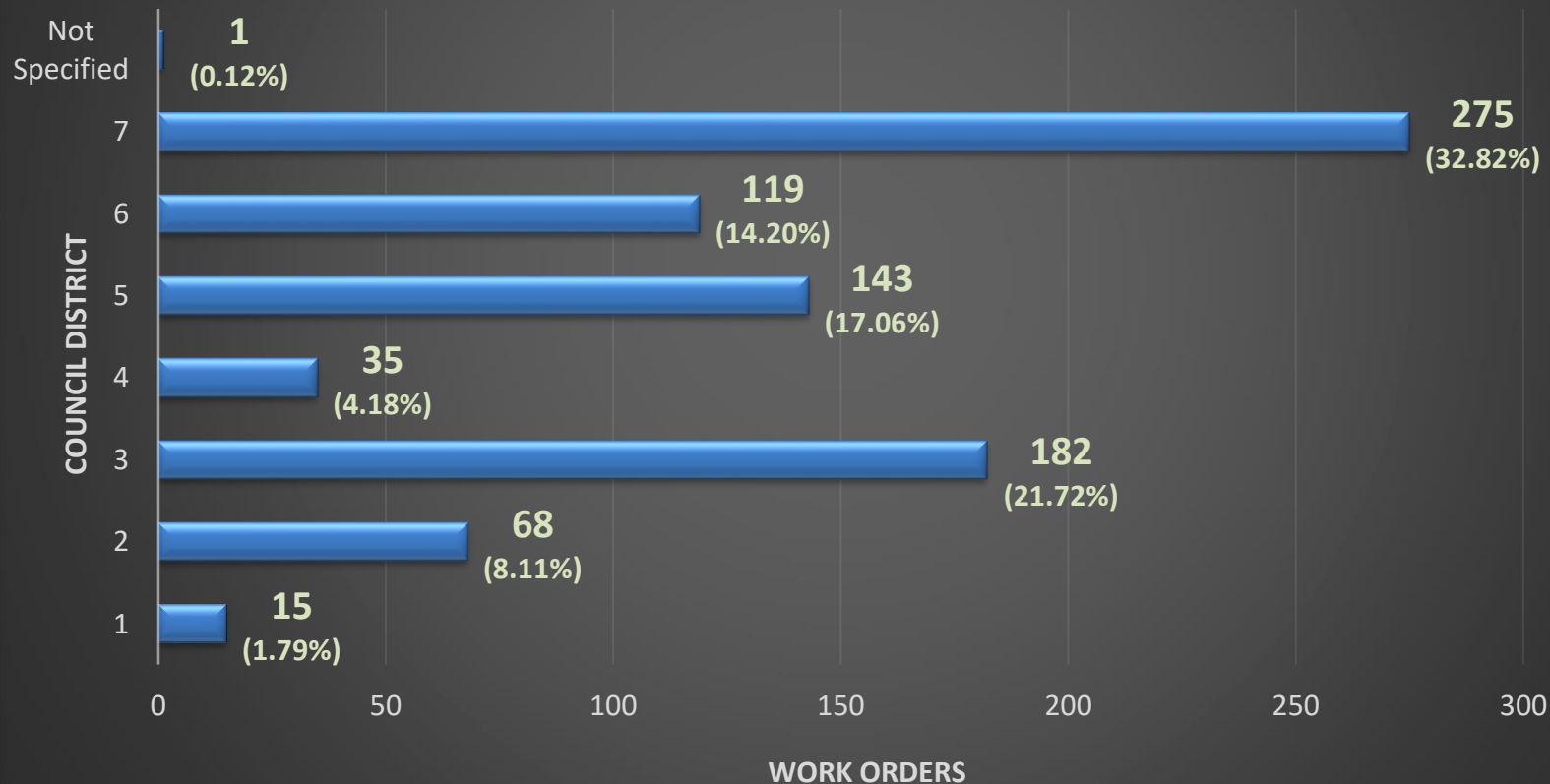
Bulky  
Waste Set  
Outs



# Environmental Enforcement - Early Results

## EEO Enforcement Activity by Council District April 1, 2019 - September 10, 2019

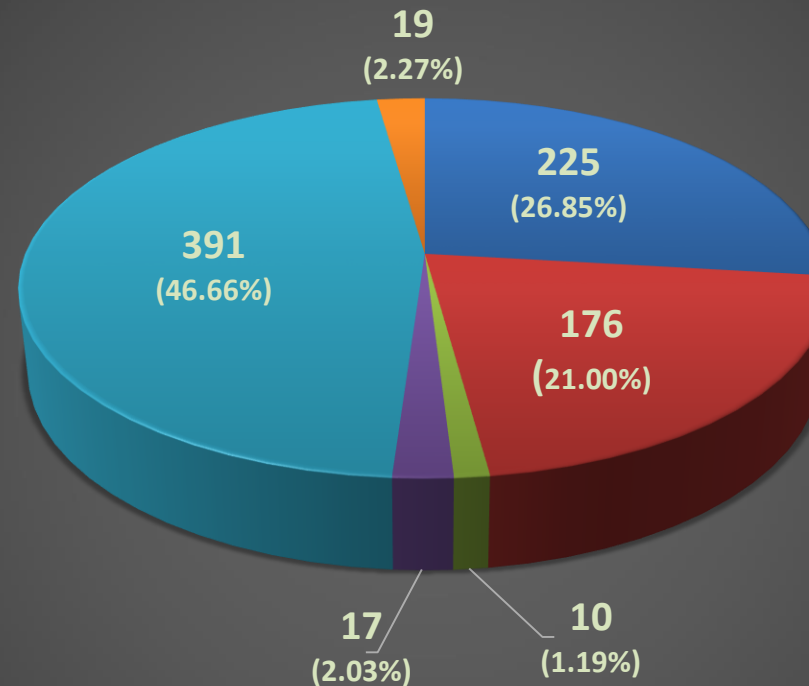
■ Enforcement Work Orders Total = 838



# Environmental Enforcement - Early Results

## WORK ORDERS OUTCOMES April 1, 2019 - September 10, 2019

Total Work Orders = 838



■ Abated by Dumper/ Property Owner

■ Referred to Abandoned Auto

■ Dumping Removed by OPW

■ No Activity/ No Enforcement Action Required

■ Referred to City Attorney

■ Missed Bulky Set-Outs Removed by WMAC

# Oakland Public Works Illegal Dumping

# Environmental Enforcement Program

BEFORE



AFTER



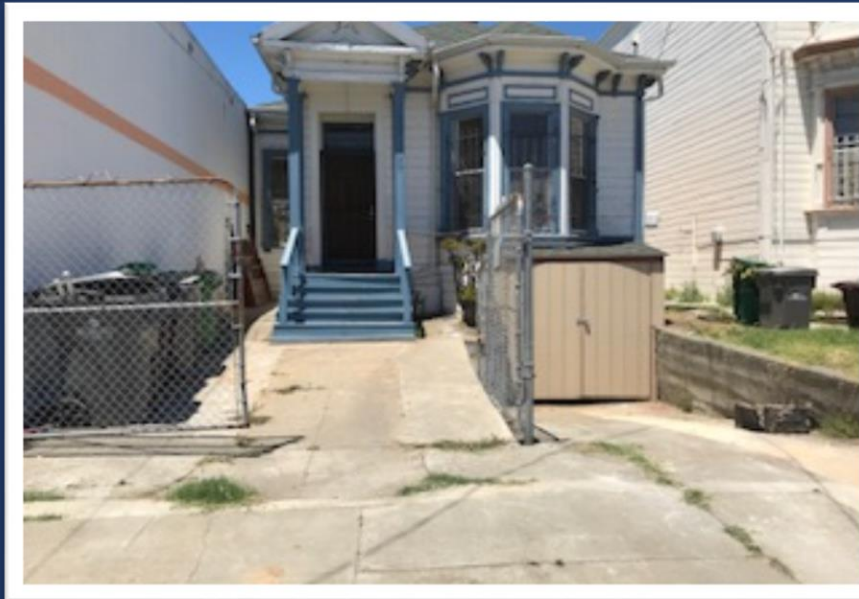


# Illegal Dumping Enforcement Case

BEFORE



AFTER



EEO Watson responded via radio to illegal dumping crew on large pile of debris at residence near E 11<sup>th</sup> St. and 9th Ave.

EEO Watson spoke with a neighboring business who advised the illegal dumping is coming from the residence.

EEO Watson issued a **24-Hour Notice of Encroachment** to remove all debris.

The next day EEO Watson returned to location for follow-up. All debris was abated by the residents and the area was restored.

# Illegal Dumping Collaboration Case

BEFORE



AFTER



EEO improves cross-departmental collaboration:

Monday, 7/15: EEO Saechao and EEO Torrez responded to call on an abandoned trailer filled with debris on 41st Ave & San Leandro St. EEO Saechao coordinated with Garbage Blitz Crew to clear out trailer.

Monday, 7/29: Trailer towed by OPD's Abandoned Vehicle Unit.

# Illegal Dumping Enforcement Case

BEFORE



AFTER



EEO Watson responded to complaint from illegal dumping employees about illegal dumping at a business on Adeline street.

EEO Watson made contact with an employee at the business and educated the employee about how to dispose of garbage and debris. EEO Watson issued a **24-Hour Notice of Encroachment** and upon her return all debris was removed.



# Illegal Dumping Enforcement Case

BEFORE



AFTER



EEO Watson responded to illegal dumping crew about a large pile of debris that required an additional crew and large packer truck to pick up.

While on scene EEO Watson found mail from same location and made contact with the property owner. EEO Watson gave property owner a deadline to remove all debris.

EEO Watson was contacted by the property owner before the deadline. All debris was abated by the property owner and the area was restored.





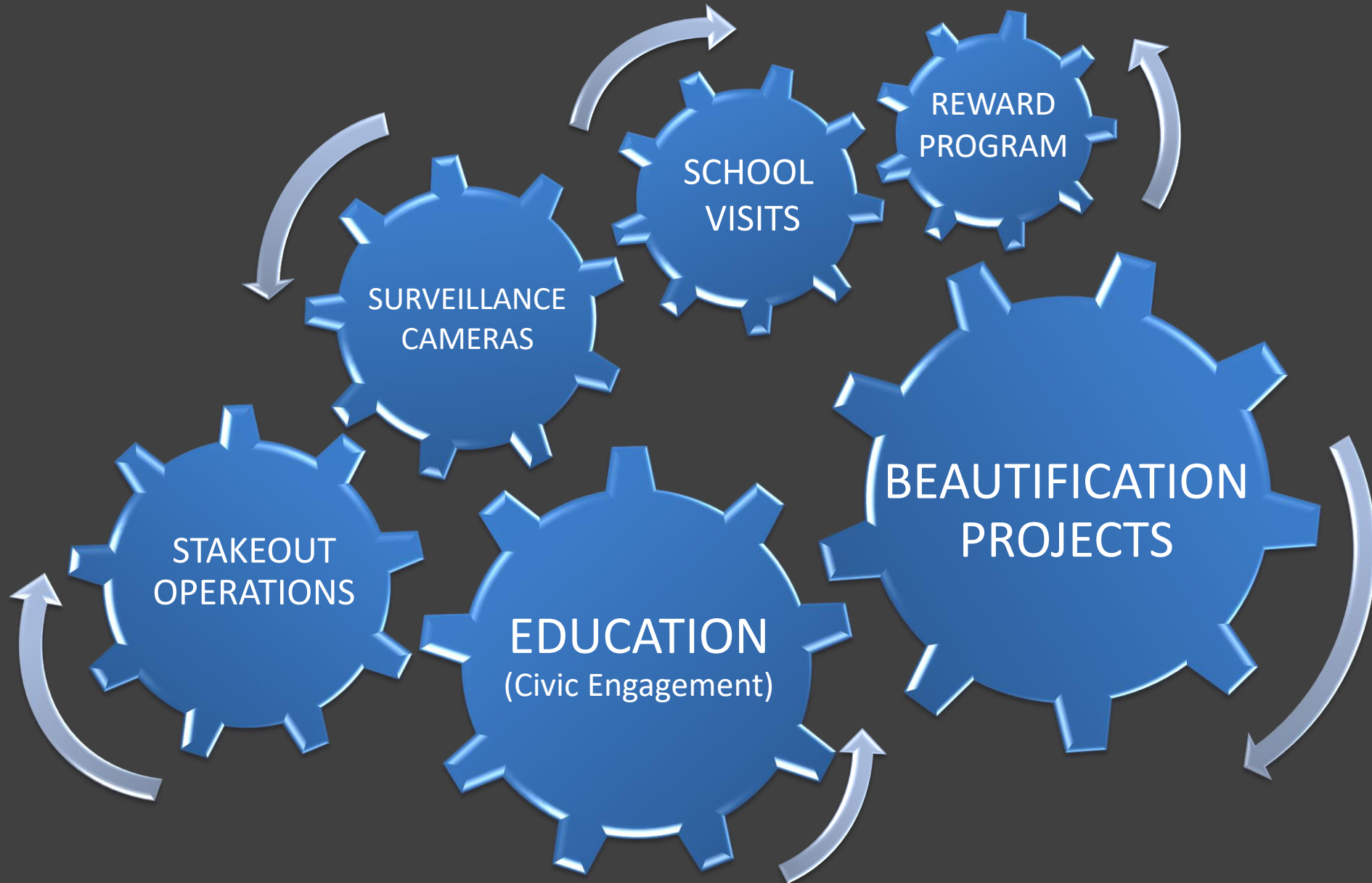
Carrington Way BEFORE



Carrington Way AFTER

# Volunteer Beautification Project

# Exciting Things to Come....





# Questions?