



AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Peter Kim
Interim Chief of Violence
Prevention

SUBJECT: Department of Violence Prevention
Implementation

DATE: June 20, 2019

City Administrator Approval

Date:

6/20/19

RECOMMENDATION

Staff Recommends That The City Council Receive An Informational Report From The City Administrator On The Implementation Of Ordinance No. 13451 C.M.S. Which Established The Department Of Violence Prevention On Ending The Epidemic Of Violent Crime In Oakland And Healing Trauma In Impacted Communities.

EXECUTIVE SUMMARY

This informational report is a standing item at the Life Enrichment Committee. As has been provided in previous reports, the following table provides updated target and actual completion dates for various activities related to the Department of Violence Prevention (DVP):

Objective	Task	Lead	Target Completion Date	Actual Completion Date
A. Engage community stakeholders through a robust and inclusive citywide participatory research and convening process.				
	Participatory Research component.	Urban Strategies Council / Steering Committee (USC)		November 10, 2018 (Research Briefing including approx. 85 participants.)
	Quantitative Research Preliminary Report	USC	January 31, 2019	January 15 – Initial Findings Presented. New Target Date for Final Report – July 2019
	Qualitative Research Preliminary Report	USC	February 28, 2019	January 15 – Initial Findings

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				Presented. New Target Date for Final Report – July 2019
	Community Summit	USC	May 18, 2019	June 8, 2019
	Final Report – Quantitative/Qualitative and Participatory Research Findings	USC	June 30, 2019	New Target Date – July 2019
B. Invest in violence intervention and prevention strategies that provide support to at-risk youth and young adults to interrupt the cycle of violence and recidivism. (from Measure Z)				
	Conduct extensive listening campaign.	Oakland Unite (OU)	Aug 31, 2018	Aug 24, 2018
	Complete and present new Two-Year Spending Plan on violence prevention strategies	OU	Dec 11, 2018	Dec 11, 2018
	Release RFP and provide technical assistance to potential service providers.	OU	Jan 18, 2019	Jan 18, 2019
	Council approval of contract awards to service providers.	OU	June 4, 2019	June 18, 2019
	Service providers begin work on two-year spending plan violence prevention strategies.	OU	July 1, 2019	
C. Hire of Permanent Chief of Violence Prevention				
	Conduct stakeholder engagement regarding desired qualities and characteristics.	Hawkins Company / City Administrator	Nov / Dec 2018	Nov / Dec 2018
	Release job profile / announcement.	Hawkins Company / City Administrator	January 14, 2019	January 14, 2019
	Evaluate / interview applicants.	Hawkins Company / City Administrator	April 19, 2019	May 3, 2019
	Extend offer to final applicant.	Hawkins Company / City Administrator	May 3, 2019	June 2019 (with Start Date of September 23)

BACKGROUND / LEGISLATIVE HISTORY

The City Council adopted Ordinance No. 13451 C.M.S. on July 24, 2017 that amended Chapter 2.29 of the Oakland Municipal Code entitled "City Agencies, Departments and Offices" to create the Department of Violence Prevention focusing on ending the epidemic of violent crime in Oakland and healing trauma in impacted communities. Also, as part of the FY 2017-19 Adopted Budget, the City Council established 3.0 FTE for the new department, including a Chief of Violence Prevention, Deputy Chief of Violence Prevention and Administrative Analyst II.

At the Life Enrichment Committee on February 13, 2018, staff prepared an informational report, as scheduled by the Rules Committee on January 25, 2018, that briefly outlined the on-going violence prevention work and next steps in the recruitment and hiring of a permanent Chief of Violence Prevention. In the meantime, the City Administrator appointed an Interim Chief of Violence Prevention.

On May 15, 2018, the City Council approved Resolution No. 87192 C.M.S. authorizing the City Administrator to enter into a contract with Urban Strategies Council, a community building nonprofit organization based in Oakland, CA, to coordinate and facilitate a robust and inclusive community stakeholder engagement process, including a community-based Participatory Research component, that will culminate in a community leadership summit that will inform the planning and implementation of DVP strategic planning and operations. The contract was executed on June 11, 2018.

At the Rules Committee on June 28, 2018, at the request of Councilmember McElhaney, staff was directed to prepare an informational report on the implementation of the department for the Life Enrichment Committee meeting of July 17, 2018. This informational report was continued to the meeting of September 11, 2018 and September 25, 2018.

On September 13, 2018, the Rules Committee approved a standing item directing staff to provide a regular update on the implementation of the Department of Violence Prevention at the Life Enrichment Committee until a permanent Chief of Violence Prevention was appointed.

ANALYSIS/POLICY ALTERNATIVES

In 2017, the City Council created the Department of Violence Prevention (DVP) with the desire to better align, amplify and elevate Oakland's violence prevention efforts. The City Administrator is charged with its implementation. The mission of the DVP is to work directly with victims of violent crime - and those who are most likely to be future victims or perpetrators of violent crime - to dramatically reduce violent crime and to serve communities impacted by violence to end the cycle of trauma. The DVP shall pursue a public health approach to violence prevention and will focus on the successful implementation of community-led violence prevention and intervention strategies to realize sustained safety and stability of the communities most-impacted by violence.¹

¹ This mission statement is taken directly from City Council Ordinance No. 13451 C.M.S. establishing the Department of Violence Prevention.

As referenced in City Council Ordinance No. 13451 C.M.S., Measure Z (Oakland Public Safety and Services Violence Prevention Act of 2014) provides a dedicated funding stream for community policing and community-focused violence prevention and intervention strategies. For the Fiscal Year 2018-19, the City has budgeted approximately \$27.4 million in Measure Z funds dedicated to the objectives of (1) reducing homicides, robberies, burglaries, and gun-related violence, (2) improving police and fire emergency 911 response times and other police services, and (3) investing in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism.

Of the \$27.4 million in Measure Z funds, about 40% (\$9.8 million) is dedicated to provide a public health approach to reducing violence by specifically investing in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism. Within the city organization, Oakland Unite manages this work and uses collaborative strategies that focus on youth and young adults at highest risk of engaging in or becoming victims of violence such as: (a) street outreach and violence interruption; (b) crisis response, including hospital-based intervention to survivors of violence, and support services to families of homicide victims; (c) life coaching, advocacy and intensive case management; (d) employment and education support; and (e) advocacy and support services for commercially sexually exploited children (CSEC) and for domestic/family violence victims. Oakland Unite administers these violence intervention funds through grant agreements with 26 nonprofit and public agencies and by providing direct services within the City to individuals at highest risk for violence.

On December 11, 2018, the City Council approved a two-year spending plan for the City's Oakland Unite violence prevention strategies categorized into four (4) strategic investment areas as follows with shifts from the last spending plan based on feedback from extensive community listening sessions:

- Gun Violence Response, including gun violence response and coordination, violence interruption, adult life coaching, and adult employment and education.
- Gender-Based Violence Response, including commercial sexual exploitation response and family violence response.
- Youth Diversion and Reentry, including youth diversion, youth life coaching and reentry coordination, and youth education and employment.
- Community Healing, including community outreach and engagement, grassroots mini-grants for healing centered activities, and trauma informed training for the provider network.

The Request for Proposals (RFP) based on the spending plan was released on January 18, 2019 and proposals were due February 28, 2019. City Council approved final award recommendations on June 18, 2019 with implementation slated to begin on July 1, 2019.

The work to dramatically reduce violent crime and to serve communities impacted by violence to end the cycle of trauma is complex. The violence prevention strategies in place must be

diligently monitored, evaluated and adjusted, and will require continued discipline if positive results are to be realized.

Early in 2018, the independent evaluator, Mathematica Policy Research, released a Strategy evaluation that produced findings that showed adults who participated in Oakland Unite-funded programs had fewer short-term arrests for violent offenses. While there is much more work to do, the evaluation indicates that the city's investment is moving the needle in the right direction. Mathematica Policy Research also prepared a separate Agency Report that contained a profile of services for each OU grantee program. Each 2-page profile contained a brief program description, participant characteristics, service delivery statistics, and program successes and challenges as reported by the grantee profiled. This information, including the complete Agency Report, prepared by Mathematica Policy Research, was presented to the Safety and Services Oversight Commission (SSOC) on April 23, 2018, to the Public Safety Committee on May 8, 2018, and to the City Council on May 15, 2018.

In addition, the City has engaged the Urban Strategies Council to coordinate and facilitate a robust and inclusive citywide community stakeholder engagement and convening process, including a community-based Participatory Research component, that will culminate in a community leadership summit. The themes and recommendations that come out of the Participatory Research process and community leadership summit will further inform the planning and implementation of DVP strategic planning and operations.

At the Life Enrichment Committee meeting on January 15, 2019, the USC Executive Director presented the initial highlights from the quantitative and qualitative data analyses, which include data and findings from a landscape analysis of violence prevention efforts locally and nationally, crime and victimization statistics for Oakland and Alameda County, and personal interviews and focus groups with over 500 residents and community members directly impacted by violence in Oakland.

The June 8, 2019 Safe Oakland Summit was held at the Oakland Marriot in downtown and was attended by over 350 service providers, advocates, survivors of violence and/or their family members and community residents. Councilmember McElhaney delivered opening remarks, community artists and activists offered music, poetry and entertainment, and USC Community Research Fellows presented a summary of the quantitative and qualitative data analyses through an interactive presentation. Throughout the day, Community Conversation workshops focused on four topic areas: Gun Violence, Domestic Violence, Sexual Violence/CSEC and Family/Victim Supports. In addition, the permanent Chief of Violence Prevention was announced and in attendance at the Summit.

The consistent theme of the Summit was that DVP and City violence prevention efforts must be informed by the individuals and communities most impacted by violence and trauma, and that the summit be an intentionally-designed safe space for these individuals. The goal was for impacted individuals and family members to come together to process and share their experiences of trauma, loss and pain among allies and loved ones, and to build fellowship and community through dialogue; to provide a venue for people to voice their concerns, describe their experiences and pose questions geared towards informing the DVP priorities; and serve as a kick-off event to signal the beginning of a Love Life Movement dedicated to eradicating violence in Oakland.

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FISCAL IMPACT

This is an informational report that has no direct fiscal impact.

As prescribed in Measure Z (Fund 2252) – Violence Prevention and Public Safety Act of 2014, the \$27.4 million in FY 2018-19 is budgeted in the following categories:

Table 1. Measure Z Funding Allocations by Category

Category	Amount
Audit and Evaluation	\$0.8 million
Oakland Fire Department	\$2.0 million
Oakland Police Department	\$14.8 million
Oakland Unite / Violence Intervention and Prevention	\$9.8 million

The Department of Violence Prevention was established with a budget for 3.0 FTE sourced from the General Purpose Fund (Fund 1010) and Measure Z (Fund 2252). The Chief of Violence Prevention is funded from Fund 1010. Both the Deputy Chief and Analyst positions are 0.50 FTE funded from Fund 1010 and 0.50 FTE funded from Fund 2252.

The Urban Strategies Council contract (\$300,000) is funded from salary savings in Fund 1010 from both FY 2017-18 and current year FY 2018-19 and has a remaining balance of \$2,703 as of May 30, 2019.

As of June 18, 2019, the budget and expenses within the department are summarized below:

Table 2. DVP FY 2018-19 Budget and Expenses as of June 18, 2019.

FY 2018-19	Budget	Actual Expenses	Percent Spent
Fund 1010 – General Purpose			
<i>Personnel</i>	\$263,463	\$247,366	94%
<i>Operations & Maintenance</i>	\$198,380	\$195,439	99%
Fund 2252 – Measure Z ²			
<i>Personnel</i>	\$261,209	\$0	0%

² Fund 2252 – Measure Z budget in DVP is sourced from the “Audit and Evaluation” category as shown in Table 1.

PUBLIC OUTREACH / INTEREST

This informational report is posted in accordance with the standard City Council agenda noticing procedures.

COORDINATION

This informational report is prepared by the Interim Chief of Violence Prevention, in coordination with the City Administrator's Office.

SUSTAINABLE OPPORTUNITIES

Economic: There are no direct economic opportunities associated with this report.

Environmental: There are no direct environmental opportunities associated with this report.

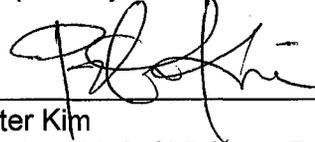
Social Equity: The outcome goal of City's work around violence prevention is to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Receive An Informational Report From The City Administrator On The Implementation Of Ordinance No. 13451 C.M.S. Which Established The Department Of Violence Prevention On Ending The Epidemic Of Violent Crime In Oakland And Healing Trauma In Impacted Communities.

For questions regarding this report, please contact Peter Kim, Interim Chief of Violence Prevention at (510) 238-2374.

Respectfully submitted,



Peter Kim
Interim Chief of Violence Prevention

Reviewed by:
Stephanie Hom
Deputy City Administrator

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