



CITY OF OAKLAND

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PUBLIC SAFETY AND SERVICES OVERSIGHT COMMISSION

2019 JUN -6 PM 4:22

Chair: Kevin McPherson | Vice Chair: Carlotta Brown

June 4, 2019

Public Safety Committee
Chairperson Noel Gallo
1 Frank Ogawa Plaza
Oakland, CA 94612

RE: Oakland Unite Violence Prevention Services Funding Recommendations – Human Services Department

Dear Chairperson Gallo and the Members of the Public Safety Committee,

At the May 20, 2019 Safety and Services Oversight Commission (SSOC) meeting, the SSOC received funding recommendations for Oakland Unite grantees for Fiscal Year 2019-2020 (with a one-year option to renew). The SSOC requested additional information from the Oakland Unite staff related to the RFP proposal process and to investigate the option of funding more than the recommendation to Building Opportunities for Self-Sufficiency (BOSS).

The SSOC Chair, Kevin McPherson appointed an Ad Hoc Committee that consisted of Commissioners Nunez and Flemming who met on May 24th with Oakland Unite staff to review the RFP documents and the process utilized to determine the recommendations. Upon their review of the documents and the review process, the ad hoc committee presented their recommendation to the SSOC at a special meeting held on June 3, 2019.

At the June 3rd meeting, the SSOC voted to make the following recommendation to the Public Safety Committee:

“Approval of the Oakland Unite Funding recommendations with the addendum that additional reserve funds in the amount of \$300,000 to be awarded to BOSS to be used for work in either the Community Healing proposal or for Adult employment and Education support.

Additionally, any agency awarded \$500,000 or more in grant funding shall be subject to additional oversight by the Commission and Oakland Unite.”

We hope you take the SSOC recommendation into consideration in your discussion of the Oakland Unite Violence Prevention Services Funding Recommendations.

Please contact us for any questions through our SSOC staff coordinator, Tonya Gilmore at tgilmore@oaklandca.gov or 510-238-7587.

Sincerely,

/s/

Kevin McPherson
Chair, Safety and Services Oversight Commission (SSOC)

Attachment A: SSOC Supplemental Report with RFP Scoring Criteria

ATTACHMENT A



150 FRANK OGAWA PLAZA • 4TH FLOOR • OAKLAND, CA 94612

MEMORANDUM

TO: Public Safety and Services Oversight Commission (SSOC)
FROM: Peter Kim, Interim Director, Department of Violence Prevention
Josie Halpern-Finnerty, Acting Manager, Oakland Unite Programs
DATE: May 28, 2019
SUBJECT: Supplemental Information Regarding Recommendations for the Oakland Unite
Fiscal Year 2019-2021 Funding Cycle

PURPOSE

This supplemental report is in response to the feedback and requests of the Safety and Services Oversight Commission (SSOC) for:

- 1) Additional information on the Oakland Unite 2019-2021 Request for Proposals (RFP) evaluation process; and
- 2) Option for granting additional funds to a specific organization, Building Opportunities for Self-Sufficiency (BOSS).

Information in this memo, and additional detail on the evaluation process and available funds, were shared with an Ad-Hoc Subcommittee of the SSOC on May 29th, 2019.

OAKLAND UNITE 2019-2021 SPENDING PLAN EVALUATION PROCESS

The Human Services Department (HSD) recruited panelists for 6 different review panels corresponding to RFP sub-strategies. Panels included community members, public partner representatives, violence prevention staff from other local governments, and others with skills or experience related to the proposed sub-strategy services. Over 75% of reviewers had personal or professional experience related to the following areas: community-based violence prevention; youth and family supports; public health and behavioral health; education and workforce; and legal support for individuals impacted by violence.

Reviewers were asked to read and score proposals out of 100 points based on criteria listed in the RFP and included as **Attachment A**. In making recommendations for funding, review panels considered location of services, services to priority populations, alignment with the Oakland Unite Spending Plan mission, values and program standards of practice, agency past performance, and reasonableness and feasibility of budget and activities. Preference points assigned by Contract Compliance were incorporated in the process.

MEMO: Supplemental Information on Oakland Unite 2019-2021 Funding Recommendations

BOSS submitted two proposals under this RFP, one in Adult Employment and Education Support for \$450,600 and one in Community Healing for \$1,000,000. Rankings for these two sub-strategies are included below. As reference, in the Fiscal Year 2018-2019 contract period BOSS receives two awards through Oakland Unite: \$214,000 for Adult Employment and Education Support Services; and \$347,750 for Street Outreach.

Table 1. Adult Employment and Education Support Proposal Scores

Applicant	Average Reviewer Score	Preference Points	Amount Requested	Amount Recommended
Center for Employment Opportunities	80.0	7	\$345,114	\$345,000
Oakland Private Industry Council, Inc.	75.8	6	\$300,000	\$300,000
Youth Employment Partnership, Inc.	71.0	9.5	\$400,000	\$255,000
Lao Family Community Development, Inc.	70.8	7.5	\$327,826	
Building Opportunities for Self-Sufficiency	70.3	7.5	\$450,600	
Hack the Hood	63.3	6	\$261,754	
Samasource	41.5	0	\$150,650	
Target Funding Amount: \$900,000				
Recommended Funding Amount: \$900,000				

Reviewers prioritized applicants' ability to serve participants referred through the Adult Life Coaching sub-strategy and other participants served by the Oakland Unite Network, as well as family and friends of participants who are in need of job placement and other workforce program supports. Reviewers considered ability to provide training, work experience and transitional employment, education, job placement and retention support, and partnerships with employers and other key agencies leading to specific career paths. To expand the workforce services available to adults impacted by violence, staff is working with the City's Workforce Development Board to leverage state funds to support BOSS and Lao Family Community Development's programs in this area.

Table 2. Community Healing Proposal Scores

Applicant	Average Reviewer Score	Preference Points	Amount Requested	Amount Recommended
Urban Peace Movement	88.0	0	\$364,482	\$350,000
Restorative Justice for Oakland Youth	84.8	0	\$432,368	\$325,000
Roots Community Health Center	82.3	6	\$324,097	\$325,000
Lincoln	78.8	7.5	\$180,000	

MEMO: Supplemental Information on Oakland Unite 2019-2021 Funding Recommendations

Applicant	Average Reviewer Score	Preference Points	Amount Requested	Amount Recommended
Communities United for Restorative Youth Justice	77.2	0	\$175,120	\$175,000
East Bay Asian Local Development Corporation	75.5	0	\$300,000	
Building Opportunities for Self-Sufficiency	69.0	7.5	\$1,000,000	\$250,000
Urban Strategies Council	67.6	7.5	\$250,950	
Downs Community Development Corporation	61.8	0	\$235,988	
Target Funding Amount: \$1,000,000				
Recommended Funding Amount: \$1,425,000				

Reviewers considered applicants' ability to serve communities most impacted by serious violence, demonstrated ability to do community engagement, host community healing events, and act as a fiscal agent for the grassroots mini-grants. Two additional agencies that were ranked lower are recommended for funding using one-time funds available from Measure Y, based on ability to meet specific community needs: focus on Spanish-Speaking communities; conflict mediation/street outreach expertise; and strong faith and grassroots community partnerships.

OPTION FOR ADDITIONAL FUNDING TO BOSS

Staff recommends the awards outlined in the original report and resolution, based on the consensus recommendations of the review panels. If the SSOC wishes to recommend to City Council alternate options to provide additional funding to BOSS beyond what was recommended, staff have identified funds from the Safety and Services Act reserve.

Based on updated current year expenditure projections, there will likely be an additional \$300,000 annually in reserve funds that could be awarded to BOSS. As shared in detail with the SSOC Ad-Hoc Subcommittee, this allocation would draw on anticipated salary savings and unexpended grant funds to fully exhaust available reserve funds based on current projections. Staff would work with BOSS to determine how much of the award would support employment services versus community healing efforts.

NEXT STEPS

Following discussion by the SSOC, grant recommendations will be brought to the Public Safety Committee and City Council for consideration on June 11, 2019 and June 19, 2019. Pending approval, new contracts will begin July 1, 2019.

ATTACHMENTS: 1 – RFP Scoring Criteria

Attachment 1: Oakland Unite 2019-2021 RFP Scoring Criteria

Agency History and Capacity.....20 points

- Past, recently completed, or on-going projects to demonstrate experience and capacity for effective delivery of proposed services.
- Demonstrated ability/experience working with intended sub-strategy priority population.
- Staffing and management roles are clearly defined and appropriate to program, with identified plan for supervision and support of direct service staff.
- Professional background and qualifications of team members proposed to deliver services and manage the program demonstrate necessary skills, including cultural and gender competence and language capacity as needed.

Program Design.....50 points

- Awareness of the community and intended priority population, with demonstrated ability to engage priority population and work with key referral partners.
- A clear and specific outline of the proposed services that reflects the requirements listed in the program sub-strategy, and specifies the types and frequency of program elements, average number of participants to be served, and service location.
- Values/theories that inform service design align with Standards of Practice.
- Ability to engage families, caregivers, and/or other community support systems; appropriate formal/informal partnerships to strengthen service delivery.
- Ability to identify potential challenges and suggest possible solutions.

Outcomes and Impact.....15 points

- Clearly articulated understanding of how service activities will lead to intended outcomes, and contribute to broader citywide efforts to reduce violence.
- Capacity to use a participant database to inform and monitor service delivery.
- Track record of using data and evaluation to inform and improve services.

Leveraging and Fiscal Practices (including Program Budget).....15 points

- Overall agency budget reflects a mix of revenue sources; agency describes systems for fiscal oversight and ability to track program expenditures.
- Budget is clear, realistic and reasonable for proposed level of services; staff salary scale reflects local cost of living (ideally all salaries above \$50,000).
- Additional resources are identified to support the program, with reasonable plan for securing matching funds.