



FILED
OFFICE OF THE CITY CLERK
OAKLAND

2019 APR 11 PM 5:46

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: CDCR Contract and Grant Agreement
for Center for Employment Opportunities

DATE: April 1, 2019

City Administrator Approval

Date:

4/11/19

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution To Authorize The City Administrator To:

- 1) Enter Into A Three-Year Agreement With California Department Of Corrections And Rehabilitation (CDCR) And Accept And Appropriate Up To \$3,658,384 Annually To Implement Golden State Works Transitional Employment And Job Placement Services For Oakland Residents On Parole; And Enter Into A Renewal Agreement And Accept And Appropriate Up To \$3,900,000 For A Fourth Year Of Funding; And**
- 2) Enter Into A Three-Year Grant Agreement With Center For Employment Opportunities (CEO), In An Annual Amount Not To Exceed \$3,488,384 To Provide Job Placement Services, And Pending Available Funding From CDCR Amend The Grant Agreement For A Fourth Year Of Funding In An Amount Not To Exceed \$3,380,000; And**
- 3) Accept And Appropriate Any Additional Funds That Become Available From CDCR Within The Agreement Terms Of July 1, 2019 Through June 30, 2023, And Amend The Grant Agreement With CEO To Increase The Grant Amount; And**
- 4) Enter Into A Data Sharing Agreement With CDCR To Implement The Automated Reentry Management System.**

EXECUTIVE SUMMARY

Approval of this resolution to accept funding and enter into agreements with California Department of Corrections and Rehabilitation (CDCR) will support City of Oakland Human Services Department (HSD) programs offered through Oakland Unite. CDCR funding at an estimated \$3,658,384 annually (\$10,925,616 for three-years) will support continued

Item: _____
Public Safety Committee
April 23, 2019

implementation of the Golden State Works (GSW) transitional employment program through June 30, 2022.

In addition, HSD seeks to enter into a grant agreement with the Center for Employment Opportunities (CEO) to implement the GSW program. HSD also seeks authority to enter into a Data Sharing Agreement with CDCR to support communication of GSW invoicing and program delivery.

BACKGROUND/LEGISLATIVE HISTORY

HSD administers funds to support the City's violence reduction and intervention efforts through the Oakland Unite division. Oakland voters passed the Public Safety and Services Violence Prevention Act (Safety and Services Act) in 2014, approving a series of taxes to support public safety and violence intervention objectives. The Safety and Services Act includes funding for programs and services that provide support to high-risk youth and young adults to interrupt the cycle of violence and recidivism. HSD/Oakland Unite regularly seek additional state, federal and philanthropic funding to support the goals laid out in the Spending Plan, most recently approved by City Council. (Resolution No: 87477 C.M.S.).

The City of Oakland has partnered with the State of California- Caltrans and CDCR for the past eight years to provide transitional employment to people on parole while also beautifying the highways in and around Oakland. Since 2011, the GSW partnership had provided over \$20.8 million to support transitional employment for people on parole. (See Resolution Nos: 83133 C.M.S., 84437 C.M.S., 84837 C.M.S., 86212 C.M.S., and 86615 C.M.S.).

ANALYSIS AND POLICY ALTERNATIVES

Since May 2011, HSD has successfully implemented the GSW program, which assists people on parole with successful reintegration into the Oakland community upon release from state prison through immediate connection to transitional employment coupled with career counseling and job placement and retention in an effort to reduce recidivism and increase public safety. HSD and CDCR partnered with Caltrans to develop and support this work crew model for individuals on parole to do litter abatement and other maintenance work on Caltrans right-of-ways in and around Oakland while receiving supportive job development services. Work crews teach participants soft skills needed for success in the workplace and the value of earning a daily paycheck, which helps to stabilize the individual upon release. Roughly, \$4.5 million of the contract funds go directly to participant paychecks, most of whom reside in Oakland.

The proposed resolution authorizes the City Administrator to enter into an agreement with CDCR to accept funding for the GSW program from July 1, 2019 through June 30 2023. As well as, a Data Sharing Agreement to implement the Automated Reentry Management System (ARMS) database developed by CDCR to support communication of GSW invoicing and program delivery. Per our agreement with CDCR, HSD will require our selected contractor CEO to utilize ARMS to facilitate the required monthly reports.

Item: _____
Public Safety Committee
April 23, 2019

Oakland Unite released a Request for Proposals (RFP) in January 2018 for community-based providers to engage in violence intervention services for the FY 2019-21. The Adult Employment and Education Services section of the RFP requested respondents indicate interest and ability to deliver the GSW model and also included an in-depth strategy description of the GSW program model and its longer project period of FY 2019-22.

The GSW program model was detailed in the Oakland Unite RFP for FY 2019-22 services. The RFP was available on the HSD/Oakland Unite website for six-weeks, and included detailed information on the application process including the review process and criteria, post award requirements, and proposal instructions along with detailed descriptions of the program strategies.

Review panels of experts in the field of reentry and workforce development, as well as community members were established to read and rank the proposals received. For GSW, CEO was the sole proposal received. Even so, the review panel determined that CEO is highly qualified to implement the GSW program.

The proposed resolution authorizes the City Administrator to enter into grant agreements with CEO to implement the GSW program for FY 2019-2020 through FY 2022-2023.

FISCAL IMPACT

These CDCR GSW funds align with the City of Oakland's Spending Plan for violence intervention programs, which focus on the citywide goal of reducing shootings and homicides in Oakland and improving outcomes for formerly incarcerated youth and adults.

Approval of this resolution will authorize the City Administrator to accept and appropriate up to \$10,925,616 from the California Department of Corrections and Rehabilitation over three years, and, pending available funding, accept and appropriate a fourth year of funding from CDCR in an amount up to \$3,900,000. The funds will be appropriated in the California Board of Corrections Fund (2152), Policy and Planning Organization (78311), Fiscal Year (FY) 2019-2022 CDCR/GSW Project (TBD), FY 2019-2022 Caltrans Project (TBD), and Fostering Safe and Healthy Communities Program (SC22).

The resolution authorizes the City Administrator to enter into grant agreements with CEO in an amount not to exceed \$3,488,384 annually to implement the GSW program through fiscal year 2022-2023. The resolution authorizes the City Administrator to accept and appropriate any additional funds from CDCR for the GSW program within the grant term, and amend the grant agreements to increase the grant amount if additional funding becomes available from CDCR

There is no impact to the City's finances or on the General-Purpose Fund for these grants, GSW funds are fully cost covering.

PUBLIC OUTREACH / INTEREST

GSW is a collaborative effort with HSD and CDCR as primary partners working closely with Caltrans. HSD is in regular communication with CDCR.

The RFP issued by Oakland Unite was widely distributed including direct email to over 3,500 recipients who have signed up to receive funding announcements. RFP applicants, representing over 40 agencies, attended a Pre-Proposal Conference that was held on January 31, 2019 and recorded by KTOP TV station (Oakland's government channel). A networking event, held on February 7, 2019, was also attended by over 40 individuals seeking potential collaborative partnerships.

COORDINATION

GSW is a collaborative effort with HSD and CDCR as primary partners working closely with Caltrans and community partners. HSD is in regular communication with CDCR and also has review meetings to analyze progress and program implementation.

This report and legislation have been reviewed by the Budget Bureau and Contracts and Compliance Division of the City Administrator's Office.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

GSW performance since July 2014 has exceeded contract expectations. From July 2017 to November 1, 2018, 555 participants completed Pathways to Employment life-skills and pre-employment education, 506 worked on a transitional work crew equaling 18,062 client work days. The GSW work crews removed over 82,800 bags of debris from Caltrans right of ways. In addition, 295 GSW participants were placed in permanent, unsubsidized jobs at an average wage of \$15.82. A total of 176 participants reached 90-days of job retention, 143 met 180-days of job retention, 124 achieved 365-days of job retention, and 102 clients completed industry-recognized training.

HSD will track program performance through a database and will conduct regular monitoring. CDCR funding does not provide for evaluation of the GSW model in Oakland. However, tracking of all the contract benchmarks is required which, in addition to the number of participants enrolled, include the number who worked transitional jobs, the number placed in permanent jobs, and retention at 90, 180 and 365 days after placement. Of those served, 96% were male and 4% were female, over 300 were younger than 36 years and over 200 participants were 36 years or older.

In addition to the performance benchmarks, monthly reports are required on several outcomes including (but not limited to) daily work crew attendance rate, number of interviews created by job developers per month, and the average wage at placement.

SUSTAINABLE OPPORTUNITIES

Economic: Providing stable employment and strong retention support will enable formerly incarcerated individuals to successful transition and become economically self-sufficient members of our local community.

Environmental: GSW work helps support the integrity of Caltrans soil banks, prevents trash runoff from impacting local waterways, beaches and coastlines, and contributes to the beautification of local highways.

Social Equity: This program will provide skill development, subsidized employment, and job placement for individuals on parole who traditionally have substantial barriers to economic self-sufficiency thus increasing their social equity and contributing to reduced recidivism.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution To Authorize The City Administrator To:

- 1) Enter Into A Three-Year Agreement With California Department Of Corrections And Rehabilitation (CDCR) And Accept And Appropriate Up To \$3,658,384 Annually To Implement Golden State Works Transitional Employment And Job Placement Services For Oakland Residents On Parole; And Enter Into A Renewal Agreement And Accept And Appropriate Up To \$3,900,000 For A Fourth Year Of Funding; And
- 2) Enter Into A Three-Year Grant Agreement With Center For Employment Opportunities (CEO), In An Annual Amount Not To Exceed \$3,488,384 To Provide Job Placement Services, And Pending Available Funding From CDCR Amend The Grant Agreement For A Fourth Year Of Funding In An Amount Not To Exceed \$3,380,000; And
- 3) Accept And Appropriate Any Additional Funds That Become Available From CDCR Within The Agreement Terms Of July 1, 2019 Through June 30, 2023, And Amend The Grant Agreement With CEO To Increase The Grant Amount; And
- 4) Enter Into A Data Sharing Agreement With CDCR To Implement The Automated Reentry Management System.

For questions regarding this report, please contact Peter Kim, Human Services Manager at (510) 238-2374.

Respectfully submitted,


SARA BEDFORD
Director, Human Services Department

Reviewed by:
Peter Kim, Interim Director
Department of Violence Prevention

Prepared by:
Dan Simmons, Program Analyst II
Jessie Warner, Planner
Mailee Wang, Planner
Oakland Unite Division

Item: _____
Public Safety Committee
April 23, 2019

2019 APR 11 PM 5:46


City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION TO AUTHORIZE THE CITY ADMINISTRATOR TO:

- 1) ENTER INTO A THREE-YEAR AGREEMENT WITH CALIFORNIA DEPARTMENT OF CORRECTIONS AND REHABILITATION (CDCR) AND ACCEPT AND APPROPRIATE UP TO \$3,658,384 ANNUALLY TO IMPLEMENT GOLDEN STATE WORKS TRANSITIONAL EMPLOYMENT AND JOB PLACEMENT SERVICES FOR OAKLAND RESIDENTS ON PAROLE; AND ENTER INTO A RENEWAL AGREEMENT AND ACCEPT AND APPROPRIATE UP TO \$3,900,000 FOR A FOURTH YEAR OF FUNDING; AND
- 2) ENTER INTO A THREE-YEAR GRANT AGREEMENT WITH CENTER FOR EMPLOYMENT OPPORTUNITIES (CEO), IN AN ANNUAL AMOUNT NOT TO EXCEED \$3,488,384 TO PROVIDE JOB PLACEMENT SERVICES, AND PENDING AVAILABLE FUNDING FROM CDCR AMEND THE GRANT AGREEMENT FOR A FOURTH YEAR OF FUNDING IN AN AMOUNT NOT TO EXCEED \$3,380,000; AND
- 3) ACCEPT AND APPROPRIATE ANY ADDITIONAL FUNDS THAT BECOME AVAILABLE FROM CDCR WITHIN THE AGREEMENT TERMS OF JULY 1, 2019 THROUGH JUNE 30, 2023, AND AMEND THE GRANT AGREEMENT WITH CEO TO INCREASE THE GRANT AMOUNT; AND
- 4) ENTER INTO A DATA SHARING AGREEMENT WITH CDCR TO IMPLEMENT THE AUTOMATED REENTRY MANAGEMENT SYSTEM

WHEREAS, the City of Oakland as part of its overall violence prevention strategy, has supported transitional reentry employment upon returning home in Oakland as a key element; and

WHEREAS, the City of Oakland is home to an estimated 844 individuals on State parole who frequently have substantial employment barriers; and

WHEREAS, the Human Services Department (HSD) through the Public Safety and Services Act of 2014 (Safety and Services Act) provides a grant for a work crew, transitional employment program for high risk individuals and has found the strategy to be successful; and

WHEREAS, HSD has negotiated a three-year agreement with the California Department of Corrections and Rehabilitation (CDCR), for up to \$10,925,616 to implement the Golden State Works (GSW) program from July 1, 2019 through June 30, 2022 for individuals on parole providing litter abatement and other maintenance services on Caltrans right-of-way in the Bay Area; and

WHEREAS, HSD anticipates that additional funds and/or a renewal for a fourth year of funding from CDCR may be negotiated; and

WHEREAS, HSD conducted a competitive Request for Proposal (RFP) process, in accordance with CDCR requirements, to identify an experienced, appropriate service provider to manage and implement the GSW transitional job program model; and

WHEREAS, HSD seeks to enter into a grant agreement with the selected service provider, Center for Employment Opportunities (CEO); and

WHEREAS, HSD seeks to enter into a data sharing agreement with CDCR to implement the Automated Reentry Management System (ARMS) to implement the GSW program, and to require CEO to utilize the ARMS system; and therefore be it

RESOLVED: That the City Administrator is hereby authorized to enter into a three-year agreement with CDCR from July 1, 2019 through June 30, 2022 for receipt of up to \$10,925,616; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to enter into a grant agreement with Center for Employment Opportunities (CEO,) an organization selected through a formal RFP process, in an amount not to exceed \$3,488,384 annually and a total amount not to exceed \$10,465,152 to provide a work crew model that includes job readiness training, job placement, and job retention services for people on parole from July 1, 2019 through June 30, 2022; and be it

FURTHER RESOLVED: That pending available funds from CDCR, the City Administrator is hereby authorized to amend the agreement with CDCR to accept a fourth year of funding in an amount not to exceed \$3,900,000 for FY 2022-2023; and be it

FURTHER RESOLVED: That if additional funds or a fourth year of funds become available from CDCR the City Administrator is authorized to accept and appropriate the funds and amend the above-referenced grant agreement with CEO to increase the grant amount and extend the grant term to include any additional funds from CDCR during the July 1, 2019 to June 30, 2023 time period; and be it

FURTHER RESOLVED: That the City Administrator is authorized to enter into a Data Sharing Agreement to implement ARMS related to the GSW program; and be it

FURTHER RESOLVED: That the CDCR funds will be appropriated in the California Board of Corrections Fund (2152), Policy and Planning Organization (78311), FY 2019-2022 CDCR/GSW Project (TBD), FY 2019-2022 Caltrans Project (TBD), and Fostering Safe and Healthy Communities Program (SC22); and be it

FURTHER RESOLVED: That the City Council hereby authorizes the City Administrator to conduct all negotiations, execute and submit all documents, including but not limited to application, agreements, amendments, modifications, payment requests and related actions which may be necessary for the completion of the aforementioned grant without returning to Council; and be it

FURTHER RESOLVED: That said grant agreements and contracts shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES – FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO and PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California