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Ames S. ...
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19 FEB 13 PM 1:08

OAKLAND CITY COUNCIL

RESOLUTION NO. 87572 C.M.S.

INTRODUCED BY COUNCIL PRESIDENT KAPLAN

**RESOLUTION REQUESTING THE CITY ADMINISTRATOR TO CONSIDER
PRIORITIZING A PRO-ACTIVE "BLOCK BY BLOCK" ZONE BASED SYSTEM TO
ADDRESS BLIGHT AND ILLEGAL DUMPING**

WHEREAS, currently the City of Oakland Public Works (OPW) department has a Keep Oakland Clean and Beautiful Division (KOCB) that has a hybrid model of responding to illegal dumping that prioritizes complaint response but also includes the removal of debris by zones; and

WHEREAS, on March 5, 2018, a pilot program in District 6 and West Oakland was created to determine the impacts of a proactive, block by block system of collecting illegal dumping and its effectiveness; and

WHEREAS, crews were dispatched to District 6 as part of this pilot program where they collected "whatever they saw" and utilized a metric system of "tonnage and work orders to measure the amount of work completed;" and

WHEREAS, three months of data indicates that the zone based clean-up approach contributed to "cleaner geographical areas" and decreased items dumped at hot spots, and

WHEREAS, the aforementioned data affirms the value of zone based and pro-active systems; and

WHEREAS, the City Council applauds OPW's use of a hybrid model to combat illegal dumping, but also acknowledges that relying on the 311 complaint system neglects areas that don't access the service; now, therefore, be it

RESOLVED: That the City Council requests that the City Administrator prioritize a proactive "block by block" zone based approach to address blight and illegal dumping.

IN COUNCIL, OAKLAND, CALIFORNIA,

MAR 21 2019

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, ~~DAVID MCMECHAN~~ KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN - 7

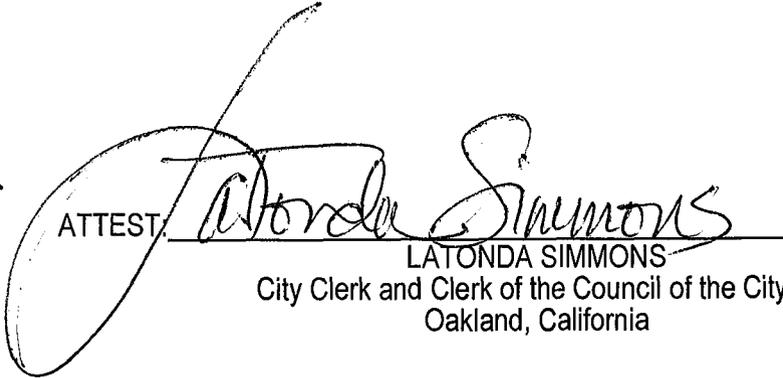
NOES - 0

ABSENT - 0

ABSTENTION - 0

Excused - 1 McChamney

ATTEST



LATONDA SIMMONS

City Clerk and Clerk of the Council of the City of Oakland, California