



FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2019 MAR 28 PM 3:22

# AGENDA REPORT

TO: Sabrina B. Landreth  
City Administrator

FROM: Anne E. Kirkpatrick  
Chief of Police

SUBJECT: OPD Strategic Plan Update

DATE: March 28, 2019

City Administrator  
Approval

Date

3/28/19

## RECOMMENDATION

Staff Recommends That The City Council Receive An Informational Report From The Oakland Police Department (OPD), Including Neighborhood Services On Their 2019 Strategic Plan Of Action.

## EXECUTIVE SUMMARY

Responsive to the request for an informational report regarding OPD's Strategic Plan, staff have prepared a PowerPoint presentation accompanying this report (**Attachment A**).

## ACTION REQUESTED OF THE CITY COUNCIL

Receive An Informational Report From The Oakland Police Department (OPD), Including Neighborhood Services On Their 2019 Strategic Plan Of Action.

For questions regarding this report, please contact Bruce Stoffmacher, Acting Police Services Manager I, at (510) 238-6976

Respectfully submitted,

Anne E. Kirkpatrick  
Chief of Police  
Oakland Police Department

Prepared by:  
Bruce Stoffmacher, Acting Police Services Manager  
OPD, Training Division, Research and Planning

Attachment: **A: Oakland Police Department Strategic Plan Update Presentation**

Item: \_\_\_\_\_  
Public Safety Committee  
April 9, 2019

# Oakland Police Department Strategic Plan Update



Public Safety Committee April 9, 2019



# Oakland Police Department Strategic Plan Update

- Background
- Principal Factors
- Subject Areas + Next Steps



# Oakland Police Department Strategic Plan Update

## Background

- First OPD Strategic Plan – 2010
- Mission statement, vision, values, motto
- Strategies (Priority Actions)
- 5 Goals:
  - Be one of the safest CA cities
  - High quality services, community driven, customer-friendly
  - Trusted, respected, valued
  - OPD + community work together
  - Effective organization



# Oakland Police Department Strategic Plan Update

## Background

- 2016 Strategic Plan (published Dec 31, 2015)
- Result of bi-weekly meetings w/ internal + external stakeholders w/ revisions and review over 13 months.
- Includes Values, Mission, Vision, Goals
- 3 Goals:
  - Reduce Crime
  - Strengthen Community Trust and Relationships
  - Achieve Organizational Excellence



# Oakland Police Department Strategic Plan Update

## Principal Factors (to update Strategic Plan)

- Need community input / community survey
- Police Commission
- Technology Updates
- Council Priorities
- Privacy Advisory Commission



# Oakland Police Department Strategic Plan Update

## Subject Areas + Next Steps

- Staffing + Recruitment
- Police Commission + Policy
- Measure Z Evaluation (CROs / CRTs)
- Neighborhood Services
- Ceasefire