

CITY OF OAKLAND

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2019 JAN 17 PM 1:20

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Jamie Turbak
Interim Director of Library
Services

SUBJECT: Library Grants from Friends of the
Oakland Public Library

DATE: January 8, 2019

City Administrator Approval

Date:

1/14/19

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Apply For And Accept Grants, Gifts And Donations From The Friends Of The Oakland Public Library, Including Donations Of Money, Goods, And In-Kind Services, In The Cumulative Amount Not To Exceed \$3,000,000 Through June 30, 2022; And Appropriate Said Funds For Library Services.

EXECUTIVE SUMMARY

The Oakland Public Library depends on donations from individuals and organizations to fund library programs, services and other needs that cannot be funded through the City of Oakland's budget. The Friends of the Oakland Public Library (FOPL) raises funds and makes grants, gifts and donations to the Library annually. The purpose of this report and resolution is to authorize the City Administrator to accept grants, gifts and donations of money, goods, and/or services, which typically range from \$2,000 to \$20,000 each from FOPL for the Library within specified dollar and time limits to improve the efficiency of accepting grants, gifts and donations from this organization. Specifically, the proposed resolution will authorize the City Administrator, or her designee, to apply for, accept and appropriate grants, gifts and donations of money and accept grants, gifts and donations of goods and services from FOPL in the cumulative amount not to exceed \$3,000,000 through June 30, 2022.

BACKGROUND / LEGISLATIVE HISTORY

FOPL is a volunteer-led nonprofit 501 (c) (3) organization dedicated to supporting the Oakland Public Library since 1950. FOPL's mission is "to advance the role of the Oakland Public Library as a vital community resource and as an institution critical to the culture, education and welfare of our diverse community." FOPL raises funds by operating a quality used bookstore in Old Oakland (721 Washington Street) staffed primarily by volunteers and by offering a membership program through which over 1,000 individuals and families support the Oakland Public Library.

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FOPL also accepts donations, grants and bequests for the exclusive benefit of the Library. As a result of these activities, FOPL offers grants, gifts and donations to the Oakland Public Library.

Each FOPL grant, gift and/or donation received, typically ranges in value from \$2,000 to \$20,000, and are used to support a variety of Library programs, services, projects, and other needs including the Youth Poet Laureate program, Youth Leadership Council, Summer Reading Programs for all ages, Children's Programming, special programs and collections and other major facilities projects, as well as volunteer programs and staff recognition.

Recent FOPL grants, gifts and donations have been accepted and appropriated under Resolution No. 86369 C.M.S. dated September 20, 2015, by which the City Administrator is authorized to apply for, accept and appropriate grants, gifts and donations of money and accept grants, gifts and donations of goods and services from FOPL up to \$1,000,000 through June 30, 2021. The grants have been reported in the annual report to City Council as required by Administrative Instruction Number 1052, which outlines the procedures for accepting such grants, gifts and donations. However, as a result of the sustained efforts of the volunteer board of directors, FOPL's cumulative annual grants, gifts and donations to the Library are anticipated to exceed the \$1,000,000 limit in early 2019 and therefore an increase and extension to the authorization is needed.

ANALYSIS AND POLICY ALTERNATIVES

FOPL's contributions improve the quality of library services for all residents at no cost to the City. The proposed resolution furthers the goal of Resolution No. 79714 C.M.S. "to improve the City's efficiency in accepting, appropriating and utilizing grants in order to encourage the solicitation and offering of grants to the City and to facilitate their timely use by the City of the public's benefit." The alternative is to request authorization from City Council to accept and appropriate individual grants from FOPL, a process which decreases efficiency and increases the administrative costs of accepting these grants, gifts and donations.

FISCAL IMPACT

There is no fiscal impact on the City's General Purpose Fund. Funds received will be deposited and appropriated to the Oakland Public Library Trust Fund (7540) in project numbers to be assigned.

The authorization to accept and appropriate grants, gifts and donations of money and accept grants, gifts and donations of goods and services from FOPL will commence on the date of the approval of the resolution and continue until the earlier of June 30, 2022 or the time at which the \$3,000,000 grant amount is reached. It is anticipated that staff will return to Council to seek additional authorization to accept grants, gifts and donations from FOPL as needed in the future.

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PUBLIC OUTREACH / INTEREST

No public outreach was conducted or required for the preparation of this report. The Friends of the Oakland Public Library promotes membership through book sales, a quarterly newsletter, a website (www.fopl.org), tabling at farmers markets and book festivals, and participation in The East Bay Community Foundation's annual East Bay Gives.

COORDINATION

The Controller's office was consulted in the preparation of this report and resolution.

SUSTAINABLE OPPORTUNITIES

Economic: These grants, gifts and donations provide support for the Oakland Public Library which offers programs and services available to all Oakland residents to enhance their educational and economic opportunities.

Environmental: No specific environmental opportunities have been identified.


Social Equity: The services of the Oakland Public Library are available at no charge to all residents of all ages to acquire knowledge and develop skills they need to assure equity in educational, employment, housing, and community opportunities.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council adopt a resolution authorizing the City Administrator to apply for and accept grants, gifts and donations from the Friends Of The Oakland Public Library, including donations of money, goods, and in-kind services, in the cumulative amount not-to-exceed \$3,000,000 through June 30, 2022; and appropriate said funds for library services.

For questions regarding this report, please contact Jamie Turbak, Interim Library Director, at (510) 238-6932.

Respectfully submitted,


Jamie Turbak
Interim Director of Library Services

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OAKLAND CITY COUNCIL**RESOLUTION No. _____ C.M.S.****RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR AND ACCEPT GRANTS, GIFTS AND DONATIONS FROM THE FRIENDS OF THE OAKLAND PUBLIC LIBRARY, INCLUDING DONATIONS OF MONEY, GOODS, AND IN-KIND SERVICES, IN THE CUMULATIVE AMOUNT NOT TO EXCEED \$3,000,000 THROUGH JUNE 30, 2022; AND APPROPRIATE SAID FUNDS FOR LIBRARY SERVICES**

WHEREAS, the Friends of the Oakland Public Library is a volunteer-led nonprofit organization dedicated to supporting the Oakland Public Library and raising funds to offer grants, gifts and donations to support the Library; and

WHEREAS, the Oakland Public Library depends on these grants, gifts and donations to fund projects and programs that supplement the City of Oakland's budget; and

WHEREAS, each year the Oakland Public Library receives multiple grants, gifts and donations of money, goods, and/or services that typically range in value from \$2,000 to \$20,000 each from The Friends of the Oakland Public Library; and

WHEREAS, pursuant to Resolution No. 86369 C.M.S., the City Council authorized the City Administrator to accept and appropriate cash grants and accept non-cash grants from FOPL in a cumulative amount of \$1,000,000 through June 30, 2021, however the total grants from FOPL will likely exceed the \$1,000,000 January 2019; and

WHEREAS, the City Council wishes to encourage the offering of grants, gifts and donations from the Friends of the Oakland Public Library and to facilitate the timely use of such grants, gifts and donations in support of the Library; now, therefore be it

RESOLVED: That the City Administrator is hereby authorized to apply for, accept and appropriate grants, gifts and donations of money and accept grants, gifts and donations of goods and services from the Friends of the Oakland Public Library in the cumulative amount not to exceed \$3,000,000 through June 30, 2022 for library services; and be it

FURTHER RESOLVED: That grants, gifts and donations of money received shall be deposited into the Oakland Public Library Trust Fund (7540).

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES – FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California