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OFFICE OF THE CITY CLERK  
OAKLAND

2018 NOV 29 PM 4:11

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Mark Sawicki  
Director, EWD

**SUBJECT:** Montclair BID Annual Report and  
FY 2019-2020 Levy Approval

**DATE:** November 28, 2018

City Administrator Approval

Date:

11/29/18

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Confirming The Annual Report Of The Montclair Business Improvement District Advisory Board And Levying The Annual Assessment For The Montclair Business Improvement District For Fiscal Year 2019-2020.**

## EXECUTIVE SUMMARY

State enabling legislation, requires that merchant-based business improvement districts (BIDs) receive City Council's approval before levying each fiscal year's assessment. Therefore, for the Montclair BID to collect its Fiscal Year (FY) 2019-2020 assessment, City Council would need to adopt the attached resolution to levy the FY 2019-2020 Montclair BID assessment. The attached resolution also confirms the district's annual report to the City.

If the proposed assessment is approved, the Montclair BID will generate an estimated \$91,000 of special assessment revenues in FY 2019-2020. Funds will be used to pay for special benefit services outlined in the Montclair BID District Management Plan (the "Plan") on file with the Office of the City Clerk and the attached annual report (attached as **Exhibit A** to the Resolution), prepared and submitted by the Montclair Village Association, the district's City Council appointed advisory board. Key services include, but are not limited to, enhanced cleaning and public safety services, including private security services; district beautification, including installation and maintenance of decorative banners and benches; special seasonal events such as spring and summer Jazz & Wine Festivals, and the Montclair Village Holiday Stroll; and marketing and promotion activities such as internet advertising and maintenance of a district website.

## BACKGROUND / LEGISLATIVE HISTORY

Sections 36500 *et seq* of California Streets and Highway Code provides for the formation of business and property-based assessment districts. Pursuant to this legislation, on November 9, 1999, the Oakland City Council approved Resolution No. 75323 C.M.S., which initiated a City of

Item: \_\_\_\_\_

City Council  
December 11, 2018

Oakland Neighborhood Business Improvement District (NBID) Program to provide technical assistance to qualified stakeholder groups to explore the feasibility of forming a Business Improvement District (BID) within their respective commercial neighborhood(s). Pursuant to these efforts Ordinance No. 12378 C.M.S. was passed by City Council on November 27, 2001 to establish the Montclair BID.

Streets and Highways Code Division 18 (commencing with section 26500) also requires that merchant-based business improvement districts (BIDs) receive City Council's approval before levying each fiscal year's assessment. Therefore, to enable the Montclair BID to collect its Fiscal Year (FY) 2019-2020 assessment, on November 27, 2018, a Resolution of Intention (ROI) to levy the FY 2019-2020 Montclair BID assessment, approve the district's annual report, and schedule a related public hearing for December 11, 2018 was also adopted by City Council. Adoption of the ROI was a prerequisite to City Council's consideration of the attached Resolution to approve the FY 2019-2020 levy. The related public hearing must take place no less than 10 days and no more than 30 days after adoption of the ROI. Following the public input portion of the hearing City Council will take final action on the proposed levy.

The billing period for the proposed assessment will be January 1, 2019 through December 31, 2019 and services to be paid for by the above billing and collections will also occur on a January 1, 2019 through December 31, 2019 fiscal year basis, per the attached proposed budget (**Exhibit A** to the Resolution of Intention).

If the City Council approves the proposed FY 2019-2020 assessment, the Montclair BID will generate an estimated \$91,000 of special assessment revenues, which is \$1,920 less than FY 2018-2019 revenue projections and based on actual revenues received in FY 2018-2019. Given the modest revenue decrease in FY 2018-2019, the Montclair Village Association Board of Directors is recommending a 3% increase to the FY 2019-2020 assessment rate to enable the district to keep up with the cost of services. This represents the second proposed increase to the assessment since the district was established in 2001. Recommendations to increase the assessment, up to 5% per year, are allowable per page 7 of the "Final Management District Plan For The Montclair Business Improvement District", dated August 1, 2001.

The assessment is based on two variables which include business gross receipts and business type. If approved, the assessments, including the 3% increase for FY 2019-2020, will be collected and expended in accordance with the District Management Plan (the "Plan") on file with the Office of the City Clerk and the attached annual report (**Exhibit A** to the Resolution) submitted by the Montclair Village Association, the district's City Council appointed advisory board.

The annual report does not propose any changes to the boundaries of the district or to the method and basis of levying the assessment approved by the City Council for FY 2019-2020; however, the district advisory board recommends an allowable 3% increase to the assessment for FY 2019-2020 as referenced above.

Other BIDs (also known as Community Benefit Districts, or, CBDs) successfully formed within the City of Oakland include the citywide Oakland Tourism BID (established 2015, renewed 2018) as well as those located within the Rockridge (established 2000), Fruitvale (established 2001, renewed in 2006 and 2011), Lakeshore/Lake Park (established 2002, renewed in 2012),

Temescal/Telegraph Avenue (established 2004, renewed in 2014), Laurel (established 2005, renewed in 2015), Koreatown/Northgate (established 2007, renewed 2017), Lake Merritt/Uptown (established 2008, renewed 2018), Downtown Oakland (established 2008, renewed 2018) and Jack London (established 2013) commercial neighborhoods. BIDs are generally recognized as supporting the goals of comprehensive economic development strategies in various cities throughout the United States and designated international countries (e.g. Italy, South Africa, United Kingdom, etc.).

Revenues generated by BIDs are used to provide a variety of special benefit improvements and services beyond those already provided by the local municipality. Examples of BID-funded special benefits include, but are not limited to, enhanced maintenance, public safety, as well as marketing and promotion services within affected districts. Enhanced services of this type are intended to support increased sales and business tax revenues as well as increased job opportunities and economic vitality of affected commercial neighborhoods.

### **ANALYSIS AND POLICY ALTERNATIVES**

There is no anticipated adverse impact associated with the approval of the proposed resolution. Adoption of the attached resolution will approve the FY 2019-2020 special assessment for the Montclair BID. The special benefit services provided by the BID aim to support the economic vitality of the corresponding commercial neighborhood.

Since BIDs are self-initiated, self-funded, and self-administered entities, there are no anticipated fiscal impacts for the City associated with continuance of the above-referenced BID. Given the approximate \$91,000 of private funds that will be generated to support continued economic development within the affected district, the project merits consideration of City Council support.

The Montclair BID encompasses approximately 218 businesses located in and around the Montclair commercial area and estimates an upcoming annual budget of approximately \$147,035, which includes \$91,000 of projected assessments to be collected in FY 2019-2020, \$4,500 of carryforward from the prior fiscal year, and \$54,640 of income generated from various other Montclair BID activities and events, as reported in ***Exhibit A*** to the attached resolution

### **FISCAL IMPACT**

No fiscal impact is anticipated to the City. The Montclair BID is a self-funded, self-administered entity. The proposed special assessment district will pay its own operating and administrative costs, including costs for assessment collections and disbursements. If the levy is approved, the City of Oakland will conduct a special billing to collect the assessment and will remit the amount collected (minus the City's costs of collection) to the Montclair Village Association, the district's designated non-profit administrator. Until disbursed, Montclair BID assessments will be held in a special trust fund established by the Finance Management Bureau on behalf of the district in Miscellaneous Trusts Fund (7999)/NCR & SDS Org (85411)/Pass Thru Assessments Account (24224)/ Administrative Project (1000019)/Montclair BID Program (MBID).

### **PUBLIC OUTREACH / INTEREST**

To adopt the attached resolution, enabling legislation does not require City staff to conduct public outreach other than the required posting on the City's website. District stakeholders, however, did perform outreach necessary to secure advisory board consensus sufficient to generate the attached annual report and proposed FY 2019-2020 district budget (attached as ***Exhibit A*** to the Resolution of Intention).

### **COORDINATION**

The Controller's Bureau and Office of the City Attorney were consulted in the preparation of this report and/or its attachments and exhibits.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** Montclair BID assessments will fund activities which are intended to support the eventual increase of sales and business tax revenues, as well as, increased job opportunities and on-going economic development of the affected commercial districts.

***Environmental:*** No specific environmental opportunities have been identified.

***Social Equity:*** BIDs incorporate all members of an affected business owner community into a proactive entity with the financial resources to productively influence their shared environment which may be compatible with some aspects of various social equity models.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff recommends that City Council adopt a resolution confirming the annual report of the Montclair Business Improvement District Advisory Board and levying the annual assessment for the Montclair Business Improvement District for fiscal year 2019-2020.

For questions regarding this report, please contact Maria Rocha, BID Program Manager, at 510-238-6176.

Respectfully submitted,



MARK SAWICKI  
Director, Economic and Workforce Development

Reviewed by:  
Micah Hinkle, Manager  
Business Development

Prepared by:  
Maria Rocha, BID Program Manager

2018 NOV 29 PM 4:41 OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION CONFIRMING THE ANNUAL REPORT OF THE  
MONTCLAIR BUSINESS IMPROVEMENT DISTRICT ADVISORY  
BOARD AND LEVYING THE ANNUAL ASSESSMENT FOR THE  
MONTCLAIR BUSINESS IMPROVEMENT DISTRICT FOR FISCAL  
YEAR 2019-2020**

**WHEREAS**, the State of California allows for the formation of business assessment districts under Street and Highways Code Section 36500 *et seq.*; and

**WHEREAS**, the business license holders in the Montclair business district petitioned to form the Montclair Business Improvement District ("District") under said legislation to undertake the Management Plan for the District ("Plan") which is on file with the City Clerk; and

**WHEREAS**, the Plan provides for special benefit services such as enhanced security, beautification, sidewalk sweeping, and economic development and marketing activities with the intent of creating a positive atmosphere in the District area (as more specifically identified in the Plan); and

**WHEREAS**, the Montclair Business Improvement District was established by the City Council on November 27, 2001 pursuant to Ordinance No. 12378 C.M.S.; and

**WHEREAS**, pursuant to Streets and Highways Code Section 36533, the Montclair Business Improvement District Advisory Board has prepared and filed with the City Clerk, the Annual Assessment Report (attached hereto as **Exhibit A**) ("Report"), which contains the required particulars including a detailed description of the improvements and activities to be provided for the 2019-2020 fiscal year (January 1, 2019 through December 31, 2019), the boundaries of the area and any benefit zones within the area, and the proposed assessments to be levied upon the businesses within the area for the 2019-2020 fiscal year; and

**WHEREAS**, the City Council desires to confirm the Report, and levy the annual assessment for the Montclair Business Improvement District for fiscal year 2019-2020; and

**WHEREAS**, on November 27, 2018, the City Council Adopted a Resolution of Intention to levy the fiscal year 2019-2020 assessment, approve the district's annual report, and schedule a related public hearing for December 11, 2018 (or as soon

thereafter as the matter may be heard), pursuant to Streets & Highways Code section 36534; and

**WHEREAS**, written notice of the December 11, 2018 public hearing was published in the newspaper in compliance with Streets & Highways Code section 36534(b); and

**WHEREAS**, the FY 2019-2020 Annual Report for the Montclair Business Improvement District includes a determination and recommendation by the District Advisory Board for a 3% increase in the amount of the annual assessment in fiscal year 2019-2020 for the Montclair BID, which is within the allowable maximum annual assessment increase set forth in the approved Plan; and

**WHEREAS**, if the District's proposed assessments for FY 2019-2020 are approved and levied, they will be held (until disbursed) in a special trust fund established by the Finance Management Bureau on behalf of the District in Miscellaneous Trusts Fund (7999)/Economic Development Org (85411)/Pass Thru Assessments Account (24224)/ Administrative Project (1000019)/Montclair BID Program (MBID); now therefore be it

**RESOLVED:** that the Council of the City of Oakland does hereby find and determine as follows:

1. The Montclair Business Improvement District was established in the Montclair area of the City of Oakland, California as a parking and business improvement area pursuant to Street and Highways Code section 36500 *et seq.* with the boundaries as specified in the Plan on file with the City Clerk.
2. Pursuant to Streets and Highways Code Section 36535, a Public Hearing was held on December 11, 2018, to hear all public comments, protests, and take final action as to the levying of the proposed assessments for the District for the fiscal year 2019-2020. The City Council finds that there was no majority protest as defined in the Street and Highways Code Section 36500 *et seq.*
3. The Annual Assessment Report for the District is approved and confirmed.
4. The City Council approves and adopts the assessments as provided for in the Plan and the Annual Assessment Report of the Advisory Board and does hereby levy and direct the collection of the assessments for the 2019-2020 fiscal year as provided for in the Annual Assessment Report in accordance with the assessment formula as provided for in the Plan and Annual Assessment Report.
5. The proposed method and basis of calculating the assessments to be levied against each business in the District are those specified in the Plan and Annual Assessment Report on file with the City Clerk, which includes a 3% increase in the 2019-2020 annual assessment recommended by the Montclair Business Improvement District Advisory Board compared to the 2018-2019 assessment.
6. The time and manner of collecting assessments shall be at the same time and in the same manner as for the annual business tax billings and may provide for the

same penalties for delinquent payment. The City may use the same process and procedures for the collection of delinquent assessments as it uses to collect delinquent business tax billings or such other processes and procedures as are convenient to complete such collection and may reimburse itself out of the proceeds collected for the costs of such collection. The assessments shall be coordinated with the City of Oakland's annual business tax billing cycle, and shall be included along with the annual business tax notifications, or in a supplemental notice following thereafter if, for any reason, they are not ready or cannot be included along with the business tax notices. Supplemental notices shall be permissible for new businesses or for correction or supplementation of prior notices.

7. The boundaries of the District shall remain the same as specified in the Plan on file with the City Clerk and there are no changes to the boundaries or benefit zones.
8. The types of the improvements and activities proposed to be funded by the levy of assessments on businesses in the area are those described in the Plan and the Annual Assessment Report on file with the City Clerk. There are no substantial changes in the improvements or activities for the District.
9. Until disbursed, BID assessments will be held in a special trust fund established by the City on behalf of the Montclair Business Improvement District in: Miscellaneous Trusts Fund (7999), Economic Development Organization (85411), Pass Thru Assessments Account (24224), Administrative Project (1000019), Montclair Business Improvement District Program (MBID).
10. The City Administrator is hereby authorized to enter into annual contracts and related amendments for the security, marketing, maintenance, or other activities and improvements for the District, or to conduct or contract for such services and improvements as provided for in the State of California Streets and Highways Code Section 36500 *et seq.*

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, and PRESIDENT REID

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California

## EXHIBIT A

(To the Resolution to Levy the FY 2019-2020 Montclair BID Assessment)



The MVA's mission is to support our merchant members and help the Village thrive.

### Annual Report Relating to the 2019-2020 Montclair Village Association Business Improvement District

**"I found it in Montclair!"**

Le Popover  
Forest floor  
Someone's in the Kitchen  
Salad  
Palao  
A Great Good Place For Books  
Perla  
The Doghouse  
Montclair Sporting Goods  
Jeppu Willy Felt

**"I found it in Montclair!"**  
**20 min. FREE** parking in Montclair Garage  
Up to **3 hours FREE** with validation  
**We bought a brick!**  
**You can too!**  
From the *Antioch family*  
Support the Antioch Court Streetscape Project

**Montclair Village. What a find.**

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(510)339-1000 • (510)339-2368 fax • [montclairvillage@sbcglobal.net](mailto:montclairvillage@sbcglobal.net)  
[www.montclairvillage.com](http://www.montclairvillage.com)

# **Annual Report to the Oakland City Council Relating to the 2019-2020 Montclair BID**

Pursuant to California Streets and Highways Code Part 6  
Parking and Business Improvement Area Law of 1989  
Chapter 4, Section 36533

**I. Proposed changes in boundaries of the parking and business improvement area or in any other benefit zones within the area.**

There are no proposed changes in the boundaries of the parking and business improvement area or any benefit zones in the area.

**II. Improvements and activities to be provided for in upcoming fiscal year.**

See the attached budget, which outlines the improvements and activities to be funded and provided in the year ending December 31, 2019.

**III. Estimate of the cost of providing the improvements and activities for upcoming fiscal year.**

See attached budget

**IV. Method and basis of levying the assessment.**

The method and basis of levying the assessment has not changed from the adoption of the original ordinance; however, the Montclair Village Association (MVA) Board is recommending a 3% increase across all categories beginning January 1, 2019 for fiscal year 2019-2020 (see attached March 28, 2018, MVA Board meeting minutes). Increases to the assessment of up to 5% per year are allowable per the "Annual Assessment Adjustments" section (page 7) of the "Final Management District Plan For Montclair Business Improvement District" dated August 1, 2001 as follows:

"Since Montclair Village is, for all intents and purposes, built out, there will probably not be any significant commercial expansion in the village, Therefore, the only way to have the district keep up with the cost of inflation is to make such a provision with the plan. Only the Management Corporation Board of Directors shall have the option to exercise and recommend an increase in assessments annually, not to exceed 5% of the previous year's assessments."

Extra funds are necessary to keep up with rising costs and inflation; costs of expenses, paid labor and contracted work have increased. The funds will be used to pay market rate contractors. Therefore the Montclair Village Association (MVA) Board has approved a 3% increase across all categories beginning January 1, 2019 for fiscal year 2019-2020

Budget categories below reflect the original terminology of the Montclair Business Improvement District Final Management District Plan Exhibit C to read: Economic Restructuring, Promotions & Design Committees, Organization/Administration Committee

**V. The amount of any surplus or deficit revenues to be carried over from the previous fiscal year.**

See attached budget.

**VI. The amount of any contributions to be made from sources other than assessments levied.**

Other than assessments levied, funds have been generated from Pacific Fine Arts Festivals, and from management of the Montclair Village Parking Garage. Funds from Associate Member program, started in mid-2010, are also shown on the attached budget.

Jeff Diamond

President, Montclair Village Association

# Accomplishments 2018

## **Beautification/Design/Land Use [Economic Restructuring]**

- Maintained Village planters, tree wells, and median plantings
  - Replanted all 38 streetscape planters with new landscaping
- Provided weekly sidewalk and gutter sweeping; 5-20 lbs. of litter removal per week
- Partnered with the City of Oakland Parking & Mobility Department to install (4) Electric Vehicle Charging stations in the Montclair Parking Garage
- Provided sidewalk steam cleaning and cleaning of City trash receptacles
- Continued to obtain City and public utility support to address pot holes, graffiti, infrastructure damage, signage and recycling issues in the Village
- Purchased heavy duty plastic liners for city trash receptacles eliminating leakage that stains sidewalks
- Hosted (1) community workday with 50+ volunteers; to address litter and vegetation overgrowth along Hwy 13 and in Montclair Park and a service appreciation BBQ
  - April 2018 Community Work Day – cleaned 1000+ linear feet along sidewalk along Moraga and Mountain
- Murals, Planters and New Art - raised over \$10,000 in private investment.
- Progressed the Antioch Court safety improvement project to raise 50% of construction funding
- Maintained rooftop lighting program encompassing 9 blocks of the district; creating an illuminated aesthetic and adding to the safety of the district at night

## **Board of Directors [Organization/Administration Committee]**

- Held monthly meetings where merchant members and members of the public could comment, share partner opportunities and ask questions.
- Held annual merchant mixer to honor incoming and departing Board members, and to provide opportunities for merchants to share marketing ideas and network
- Board participation, and merchant participation in committees and working groups

## **Businesses [Organization/Administration Committee]**

- Continued the Associate Membership program to represent area businesses, enabling businesses neighboring the BID or in home offices to become involved in the Association and benefit from the collective marketing effort
- Maintained/updated database of Village merchants, property owners/managers
- Grow the new MVA website and calendar function to include area events
- Produced Montclair Village electronic newsletter
- Worked closely with the Oakland Tax Division to collect assessments from severely delinquent BID members
- Initiated a district marketing campaign for business promotion and to highlight the assets of the District
- Involved (10) high school and college interns to learn about community organizing and business support
- Farmer's Market – Supported a vibrant and active destination market
- Website – Front facing promotion of businesses
- Worked with City of Oakland and Oakland City Council to evaluate and enhance Flexible Parking Pilot (start date 8/18/2014) and Parking Assessment district
- Worked with the City of Oakland Department of Finance to troubleshoot and debug new software to support BID collections and business tax registration

### **Promotions [Promotions & Design Committees]**

- Hosted a street festival fundraiser with over 2,000 attendees - Facilitated the Montclair Beer, Wine, & Music Festival in partnership with the Pacific Fine Arts Festivals to produce their two annual events; raised approximately \$16,000 for the Village.
- Managed Farmers' Market activities, upgrading the cleanliness and presentation of the market
  - Expanded the use of a Farmers' Market booth by MVA businesses
- Working closely with the Lions Club to produce a Village Restaurant Walk in April and Halloween Parade through the Village in October.
- Facilitated late night shopping during the holiday season and holiday marketing of commercial district
- Produced Village Annual Holiday Stroll event – 2,000+ attendees
- Co - Produced a summer outdoor movie series in the commercial district that draws over 150 attendees to each show
- District Marketing Campaign
  - 7 different publications (print and online)
  - Bay Area wide reach
  - "I Found it in Montclair. Montclair Village. What a Find."

### **Safety/Security [Economic Restructuring]**

- Assured security contract has responsive coverage to Montclair Village businesses and improved connectivity with surrounding residential areas.
- Facilitated the installation of security cameras at the parking garage and at key locations in the district, phase 2
- Partnered with OPD walking officer and merchant watch to educate merchants and utilize CEPTD tactics for crime deterrence
- Partnered with MNC (beat 13Z NCPC) to address district issues

## 2018 - 2019 Board of Directors

	First	Last	Position
1	Jeff	Diamond	President
2	Pat	Benson	Vice President
3	Tom	Revelli	Treasurer
4	Howard	Neal	Director

### Summary of BID Functions

Private security, maintenance, beautification, design, land use, promotion activities

### Committees

Promotions/Design/Farmers' Market  
 Beautification/Design/Land Use/Safety/Economic Restructuring  
 Executive/Organization/Administration  
 Nominations  
 Finance

## Montclair BID 2019 Proposed Budget

Revenue	
	Estimated Amount
Assessment Revenue 100% Collection	\$91,000
Projected Prior Year Carry Forward	0
Assessment Revenue Collection (94%)	\$85,540
Funds from Outside Sources (5%)	\$4550
Total Income	\$90,090

Expenses		
Category of Special Benefit Service	Estimated Percentage	Estimated Amount
Economic Restructuring (PROW)	30%	\$27,027.00
Promotions & Design Committees (DISI)	38%	\$34,234.20
Organization/Administration Committee (Organization)	29%	\$26,126.10
Reserve from Non-Bid Fundraising Sources	3%	\$2,702.70
Total Expenses	100%	\$90,090.00

## Montclair Business Improvement District Assessment Table

Effective January 1, 2019 (represents a 3% increase to the 2018 assessment)

## ANNUAL GROSS RECEIPTS AS REPORTED TO THE CITY OF OAKLAND

[illegible]

# MVA BOARD MEETING MINUTES

US Bank – Conference Rm

1991 Mountain Blvd.

Wednesday, March 28, 2018, 9:15 - 10:15AM



**MONTCLAIR  
VILLAGE**

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## *The Mission of the MVA is to*

***Support and enhance the Montclair Village business district to be a vibrant destination for MVA members, residents, and visitors***

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MVA Board meeting 9:15-10:15AM

Board Members Present: Pat Benson, Jeff Diamond, Howard Neal, Tom Revelli

Absent: N/A

Executive Director: Daniel Swafford

### **Agenda**

- 9:15 Call to Order – President Jeff Diamond
- Welcome & Introductions
  - Review of Agenda
  - February 28 Minutes Approval – Motion Howard; 2<sup>nd</sup> Tom; All in favor, Pat Abstain
- 9:20 Montclair Village Association Committee Updates
- Financial Report - Treasurer Tom Revelli - \$31,541 & \$21,471
  - Executive Committee – President Jeff Diamond
    - Nominating Committee Confirmation – motion All members become nomination committee motion - Motion Jeff; 2<sup>nd</sup> Pat; All in favor
  - Promotions; Beautification/Safety; Land Use
    - New Website Live
    - Business Updates – get address to DD for A Little Piece of Heaven
    - Meeting with Lucky, responsiveness to community - report
    - Montclair Cleaning and Greening
      - Service project with Amyris – week of 4/16 - MSIC/MNC (Thurs@ 7pm @ Montclair Preb)
      - Earth Day and BBQ SUNDAY, April 22
    - Montclair Restaurant Walk (April 24) Tickets on sale
    - Sunday Easter Egg Hunt
- 9:40 District 4 Council Update – Daryel Dunston
- Flexible Parking staff meeting report
  - Antioch Court Improvement Plan construction funding – Friday (2pm) – Wlad, Ryan, Joe Wang – DOT & Worst street fund (\$150K pledged from D4 council )
- 9:50 District Security Camera program – Funding/Crowd Sourcing – Pattie Evans ask for support
- 9:55 BID Assessment adjustment 2019 Motion Jeff increase 3% for next fiscal year, 2<sup>nd</sup> Howard; All in favor Jeff/ Howard/Pat; Tom absent
- 10:05 Open Forum/ Adjourn [ Jin Sieu – outside preserved; inside ok
- Woodminster Theater stage left concession banner open for sale, MVA will sponsor
  - Motion Howard, 2<sup>nd</sup> Jeff ; All in favor
  - Banner art needed, include – shop Montclair; Antioch Court Bricks flier up for bricks

Thank you US Bank for hosting

**Upcoming Meetings-** MVA Board Meeting: Last Wednesdays of the Month, 9:15 AM @ US Bank, Next Meeting April 25

1980 Mountain Blvd. Suite 212 • Oakland, CA 94611  
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Updated 3/26/2018

Bay Alarm Security Service, contact (800) 470-1000 mention Montclair Village Assoc.