

2018 SEP 12 PM 4:42

OAKLAND CITY COUNCIL

Approved as to Form and Legality


City Attorney

RESOLUTION No. 87360 C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO A GRANT AGREEMENT WITH TIGRA TRANSNATIONAL INSTITUTE FOR GRASSROOTS RESEARCH AND ACTION AS THE FISCAL SPONSOR OF THE SUGAR FREEDOM PROJECT IN AN AMOUNT NOT TO EXCEED \$200,000 FOR THE SUGAR FREEDOM PROJECT TO PROVIDE COMMUNITY-BASED OUTREACH TO OAKLAND COMMUNITIES MOST IMPACTED BY SUGAR-SWEETENED DRINKS FROM OCTOBER 1, 2018 THROUGH JUNE 30, 2020

WHEREAS, the City of Oakland voters passed Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the "Ordinance") in November 2016, approving a 1 cent per ounce general excise tax on the distribution of sugar-sweetened beverages in Oakland; and

WHEREAS, all Sugar-Sweetened Beverage (SSB) Tax revenue collected and remitted to the city is deposited in the City of Oakland's unrestricted general fund and in the Sugar-Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

WHEREAS, City Council Resolution No. 87062 established the Sugar-Sweetened Beverage Tax Sub-fund for the purpose of collecting the revenues from the tax and provided that unspent revenues from the tax will be retained in the SSB Sub-fund for the purpose described in the Ordinance; and

WHEREAS, the City Council, in its discretion, has designated certain SSB Tax revenue to support programs to reduce sugar consumption and improve the health of Oakland residents, particularly those facing barriers to health; and

WHEREAS, the City of Oakland's Fiscal Year (FY) 2018-2019 Adopted Budget includes \$200,000 in the Measure HH (SSBDT) Fund (1030), Human Services Department's Youth Services Org (78251), Contract Services Account (54911), DP780 Administrative Project (1000017), Childhood & Youth Services Program (YS03) to be allocated to the Sugar Freedom Project; and

WHEREAS, The Sugar Freedom Project will use the funds to continue its community based outreach and education work in East Oakland and expand to other areas including West Oakland, Chinatown/Eastlake, San Antonio/Fruitvale, and North Oakland; and

WHEREAS, The Sugar Freedom Project will continue to focus on neighborhoods and communities most impacted by sugar-sweetened drinks, and on a strategy to enhance the capacities of existing organizations, institutions, and projects that serve those communities; and

WHEREAS, The Sugar Freedom Project will recruit and train grassroots community leaders in effective outreach methods, culturally relevant health education, and group facilitation to (a) help reduce the consumption of sugar-sweetened beverages in low-income communities of color, (b) effectively promote alternatives to soda consumption, and (c) collectively work towards structural and systemic solutions to inadequate food access and persistent poverty in their communities; and

WHEREAS, The Sugar Freedom Project will develop a report from its work to inform the SSB Board and the Life Enrichment Committee; now, therefore, be it

RESOLVED, that the City Council hereby authorizes the City Administrator to enter into a grant agreement with TIGRA Transnational Institute for Grassroots Research and Action as the fiscal sponsor of the Sugar Freedom Project in an amount not to exceed \$200,000 for the Sugar Freedom Project to provide community-based outreach to Oakland communities most impacted by sugar-sweetened drinks,; and be it

FURTHER RESOLVED: That the City Council authorizes the City Administrator to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary for the above-referenced grant agreement without returning to Council; and be it

FURTHER RESOLVED: That said grant agreement shall be reviewed as to form and legality by the Office of the City Attorney and copies will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, OCT 02 2018

PASSED BY THE FOLLOWING VOTE:

AYES - ~~BRUNSON~~, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, ~~WILLIAMS~~ - 6

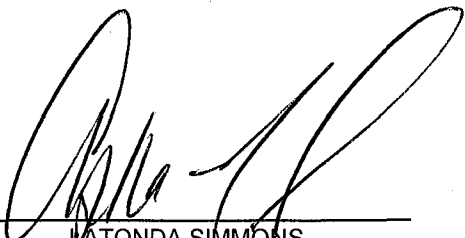
NOES- 0

ABSENT- 0

ABSTENTION- 0

Excused - L Brooks & Reed

ATTEST:


LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California